

# Artificial Intelligence

# Introduction to Artificial Intelligence

1111AI01

MBA, IM, NTPU (M6132) (Fall 2022)

Wed 2, 3, 4 (9:10-12:00) (B8F40)



[https://meet.google.com/  
miy-fbif-max](https://meet.google.com/miy-fbif-max)



Min-Yuh Day, Ph.D,  
Associate Professor

[Institute of Information Management, National Taipei University](https://web.ntpu.edu.tw/~myday)

<https://web.ntpu.edu.tw/~myday>





# Min-Yuh Day, Ph.D.



2020 Cohort



2020 Cohort



**Associate Professor, Information Management, NTPU**

**Visiting Scholar, IIS, Academia Sinica**

**Ph.D., Information Management, NTU**

**Director, Intelligent Financial Innovation Technology, IFIT Lab, IM, NTPU**

**Artificial Intelligence, Financial Technology, Big Data Analytics,  
Data Mining and Text Mining, Electronic Commerce**



# Course Syllabus

## National Taipei University

### Academic Year 111, 1<sup>st</sup> Semester (Fall 2022)

- **Course Title: Artificial Intelligence**
- **Instructor: Min-Yuh Day**
- **Course Class: MBA, IM, NTPU (3 Credits, Elective)**
- **Details**
  - **In-Class and Distance Learning EMI Course (3 Credits, Elective, One Semester) (M6132)**
- **Time & Place: Wed, 2, 3, 4, (9:10-12:00) (B8F40)**
- **Google Meet: <https://meet.google.com/miy-fbif-max>**



<https://meet.google.com/miy-fbif-max>



# Course Objectives

1. Understand the **fundamental concepts and research issues of Artificial Intelligence**.
2. Equip with **Hands-on practices of Artificial Intelligence**.
3. Conduct **information systems research in the context of Artificial Intelligence**.

# Course Outline

- This course introduces the **fundamental concepts, research issues, and hands-on practices of Artificial Intelligence.**
- Topics include:
  1. Introduction to Artificial Intelligence
  2. Artificial Intelligence and Intelligent Agents
  3. Problem Solving
  4. Knowledge, Reasoning and Knowledge Representation, Uncertain Knowledge and Reasoning
  5. Machine Learning: Supervised and Unsupervised Learning
  6. The Theory of Learning and Ensemble Learning
  7. Deep Learning, Reinforcement Learning
  8. Deep Learning for Natural Language Processing
  9. Computer Vision and Robotics
  10. Philosophy and Ethics of AI and the Future of AI
  11. Case Study on AI

# Core Competence

- **Exploring new knowledge in information technology, system development and application 80 %**
- **Internet marketing planning ability 10 %**
- **Thesis writing and independent research skills 10 %**

# Four Fundamental Qualities

- **Professionalism**
  - **Creative thinking and Problem-solving 40 %**
  - **Comprehensive Integration 30 %**
- **Interpersonal Relationship**
  - **Communication and Coordination 5 %**
  - **Teamwork 5 %**
- **Ethics**
  - **Honesty and Integrity 5 %**
  - **Self-Esteem and Self-reflection 5 %**
- **International Vision**
  - **Caring for Diversity 5 %**
  - **Interdisciplinary Vision 5 %**

# College Learning Goals

- **Ethics/Corporate Social Responsibility**
- **Global Knowledge/Awareness**
- **Communication**
- **Analytical and Critical Thinking**

# Department Learning Goals

- **Information Technologies and System Development Capabilities**
- **Internet Marketing Management Capabilities**
- **Research capabilities**

# Syllabus

Week	Date	Subject/Topics
1	2022/09/14	Introduction to Artificial Intelligence
2	2022/09/21	Artificial Intelligence and Intelligent Agents
3	2022/09/28	Problem Solving
4	2022/10/05	Knowledge, Reasoning and Knowledge Representation; Uncertain Knowledge and Reasoning
5	2022/10/12	Case Study on Artificial Intelligence I
6	2022/10/19	Machine Learning: Supervised and Unsupervised Learning

# Syllabus

Week	Date	Subject/Topics
7	2022/10/26	The Theory of Learning and Ensemble Learning
8	2022/11/02	Midterm Project Report
9	2022/11/09	Deep Learning and Reinforcement Learning
10	2022/11/16	Deep Learning for Natural Language Processing
11	2022/11/23	Invited Talk: AI for Information Retrieval
12	2022/11/30	Case Study on Artificial Intelligence II

# Syllabus

<b>Week</b>	<b>Date</b>	<b>Subject/Topics</b>
<b>13</b>	<b>2022/12/07</b>	<b>Computer Vision and Robotics</b>
<b>14</b>	<b>2022/12/14</b>	<b>Philosophy and Ethics of AI and the Future of AI</b>
<b>15</b>	<b>2022/12/21</b>	<b>Final Project Report I</b>
<b>16</b>	<b>2022/12/28</b>	<b>Final Project Report II</b>
<b>17</b>	<b>2023/01/04</b>	<b>Self-learning</b>
<b>18</b>	<b>2023/01/11</b>	<b>Self-learning</b>

# Teaching Methods and Activities

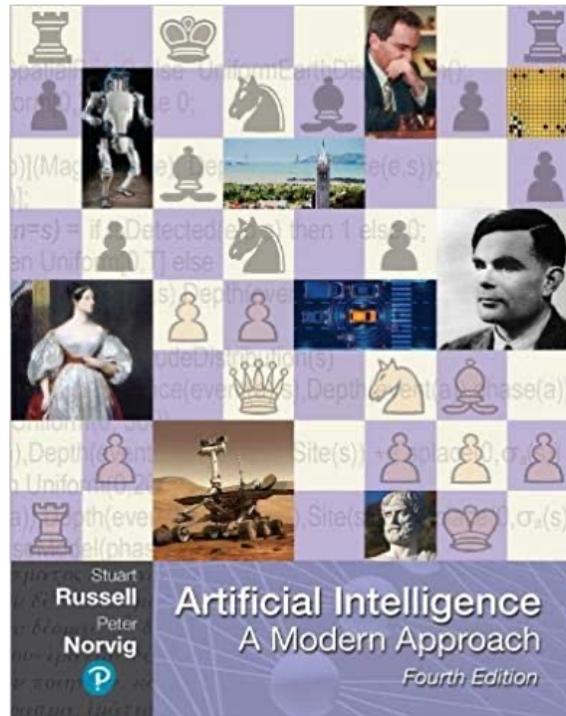
- **Lecture**
- **Discussion**
- **Practicum**

# Evaluation Methods

- **Individual Presentation 30 %**
- **Group Presentation 30 %**
- **Case Report 20 %**
- **Class Participation 10 %**
- **Assignment 10 %**

# Required Texts

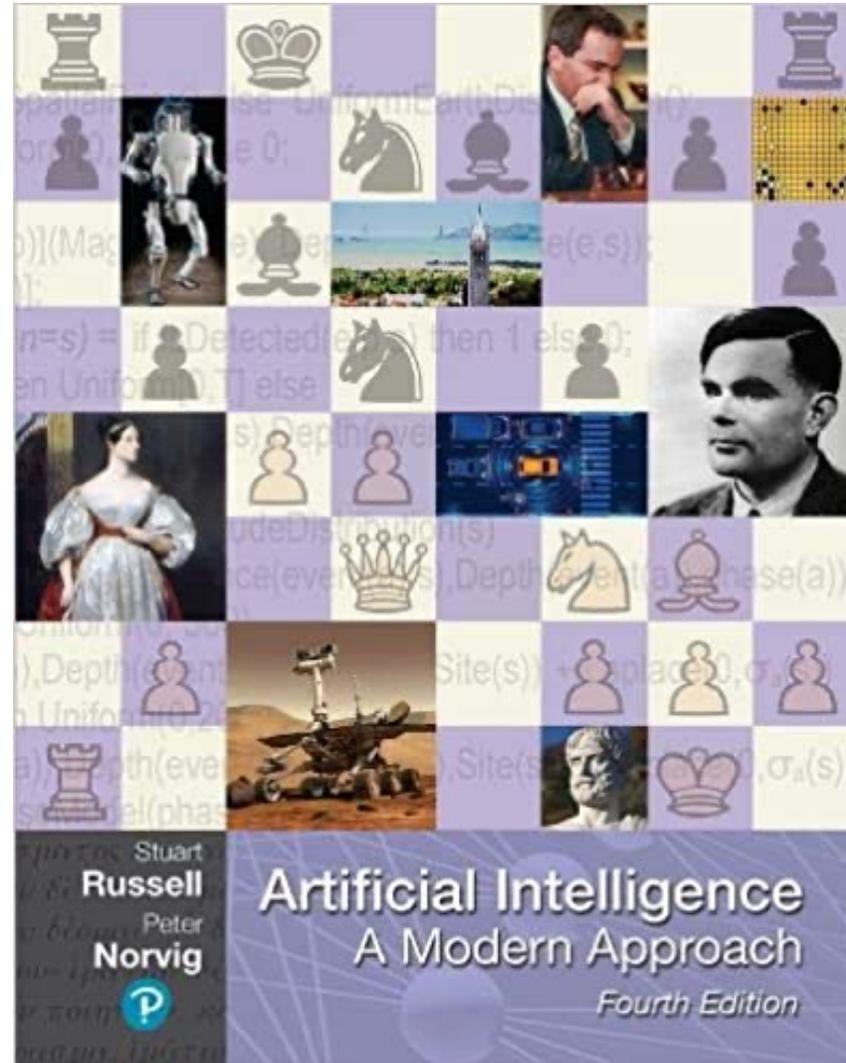
**Stuart Russell and Peter Norvig (2020),  
Artificial Intelligence: A Modern Approach,  
4th Edition, Pearson.**



# Reference Books

- Aurélien Géron (2019), **Hands-On Machine Learning with Scikit-Learn, Keras, and TensorFlow: Concepts, Tools, and Techniques to Build Intelligent Systems**, 2nd Edition, O'Reilly Media.
- Steven D'Ascoli (2022), **Artificial Intelligence and Deep Learning with Python: Every Line of Code Explained For Readers New to AI and New to Python**, Independently published.
- Nithin Buduma, Nikhil Buduma, Joe Papa (2022), **Fundamentals of Deep Learning: Designing Next-Generation Machine Intelligence Algorithms**, 2nd Edition, O'Reilly Media.

Stuart Russell and Peter Norvig (2020),  
**Artificial Intelligence: A Modern Approach,**  
4th Edition, Pearson

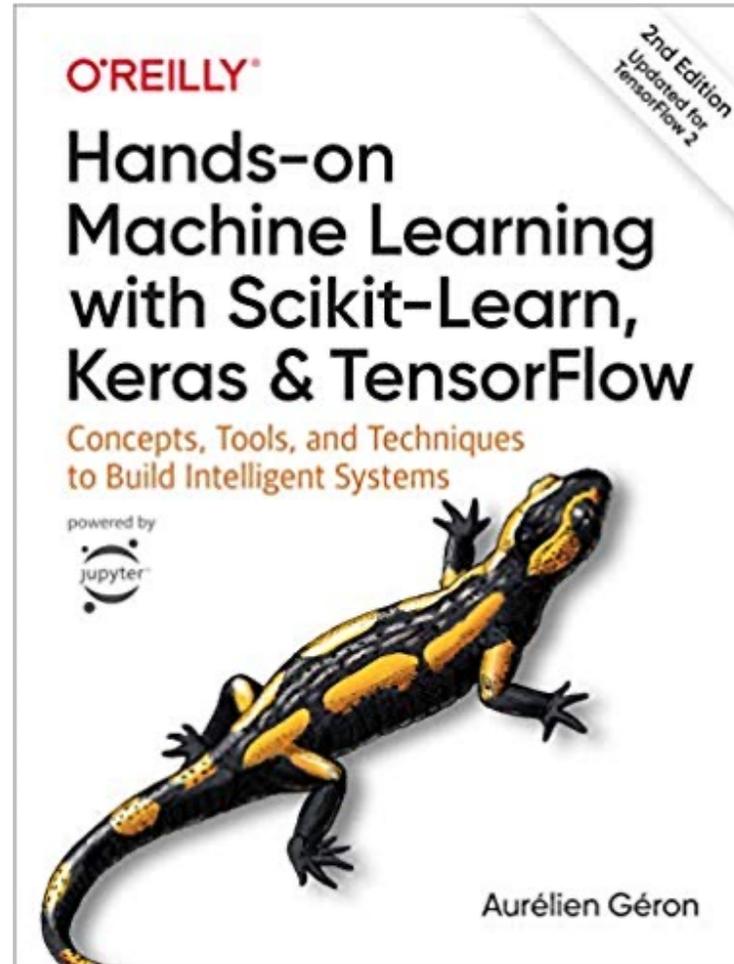


Source: Stuart Russell and Peter Norvig (2020), Artificial Intelligence: A Modern Approach, 4th Edition, Pearson

<https://www.amazon.com/Artificial-Intelligence-A-Modern-Approach/dp/0134610997/>

Aurélien Géron (2019),

# Hands-On Machine Learning with Scikit-Learn, Keras, and TensorFlow: Concepts, Tools, and Techniques to Build Intelligent Systems, 2nd Edition, O'Reilly Media, 2019



<https://github.com/ageron/handson-ml2>

# Hands-On Machine Learning with Scikit-Learn, Keras, and TensorFlow

## Notebooks

- [1. The Machine Learning landscape](#)
- [2. End-to-end Machine Learning project](#)
- [3. Classification](#)
- [4. Training Models](#)
- [5. Support Vector Machines](#)
- [6. Decision Trees](#)
- [7. Ensemble Learning and Random Forests](#)
- [8. Dimensionality Reduction](#)
- [9. Unsupervised Learning Techniques](#)
- [10. Artificial Neural Nets with Keras](#)
- [11. Training Deep Neural Networks](#)
- [12. Custom Models and Training with TensorFlow](#)
- [13. Loading and Preprocessing Data](#)
- [14. Deep Computer Vision Using Convolutional Neural Networks](#)
- [15. Processing Sequences Using RNNs and CNNs](#)
- [16. Natural Language Processing with RNNs and Attention](#)
- [17. Representation Learning Using Autoencoders](#)
- [18. Reinforcement Learning](#)
- [19. Training and Deploying TensorFlow Models at Scale](#)

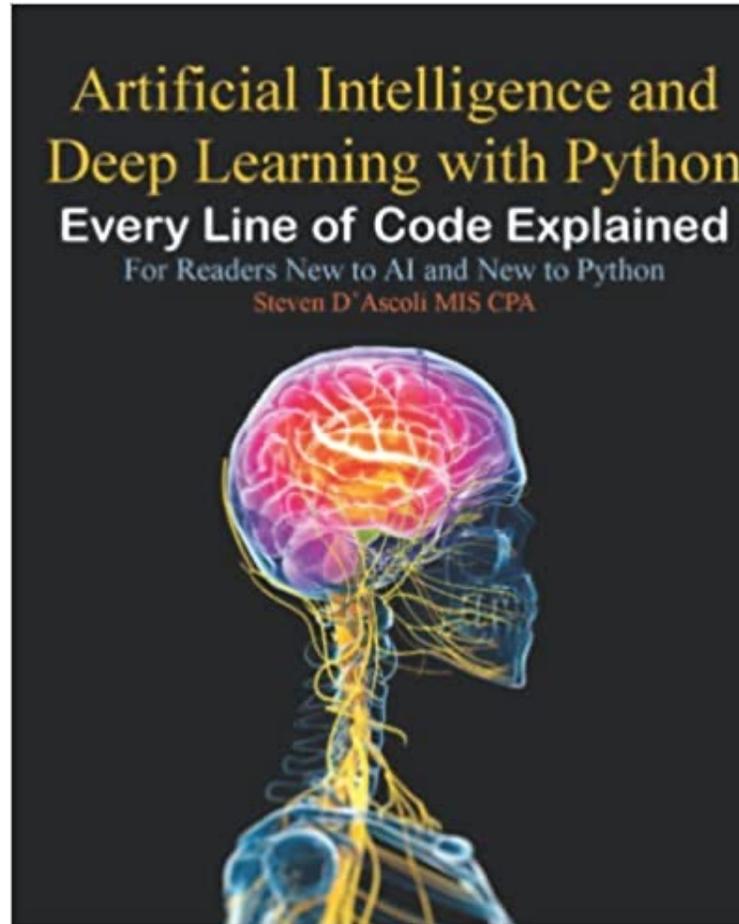


Steven D'Ascoli (2022),

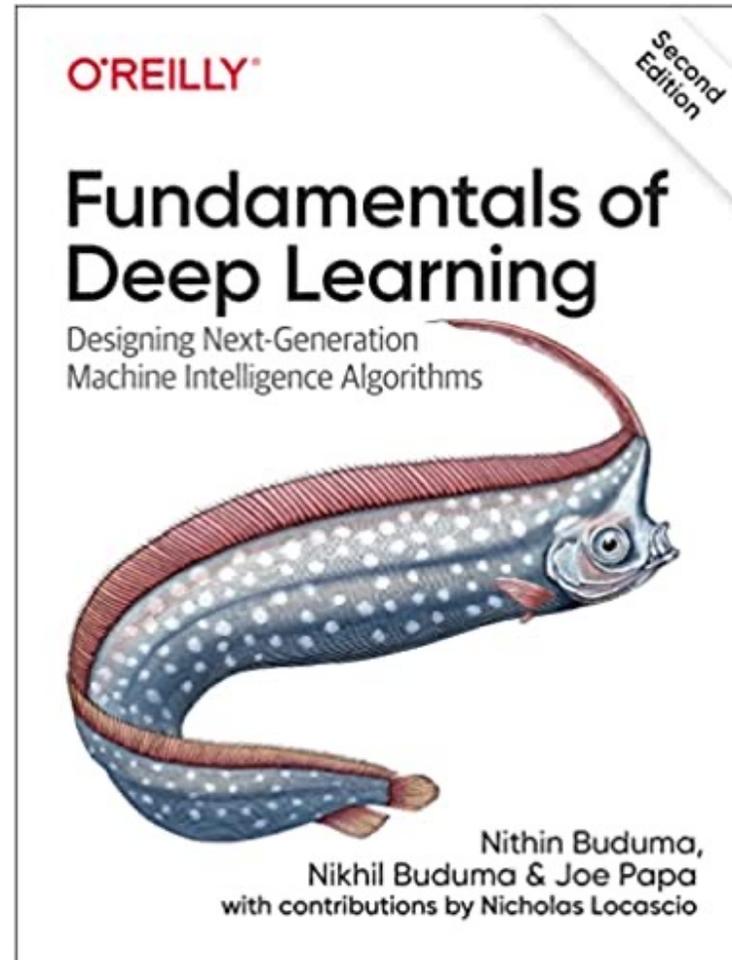
# Artificial Intelligence and Deep Learning with Python:

Every Line of Code Explained For Readers New to AI and New to Python,

Independently published.



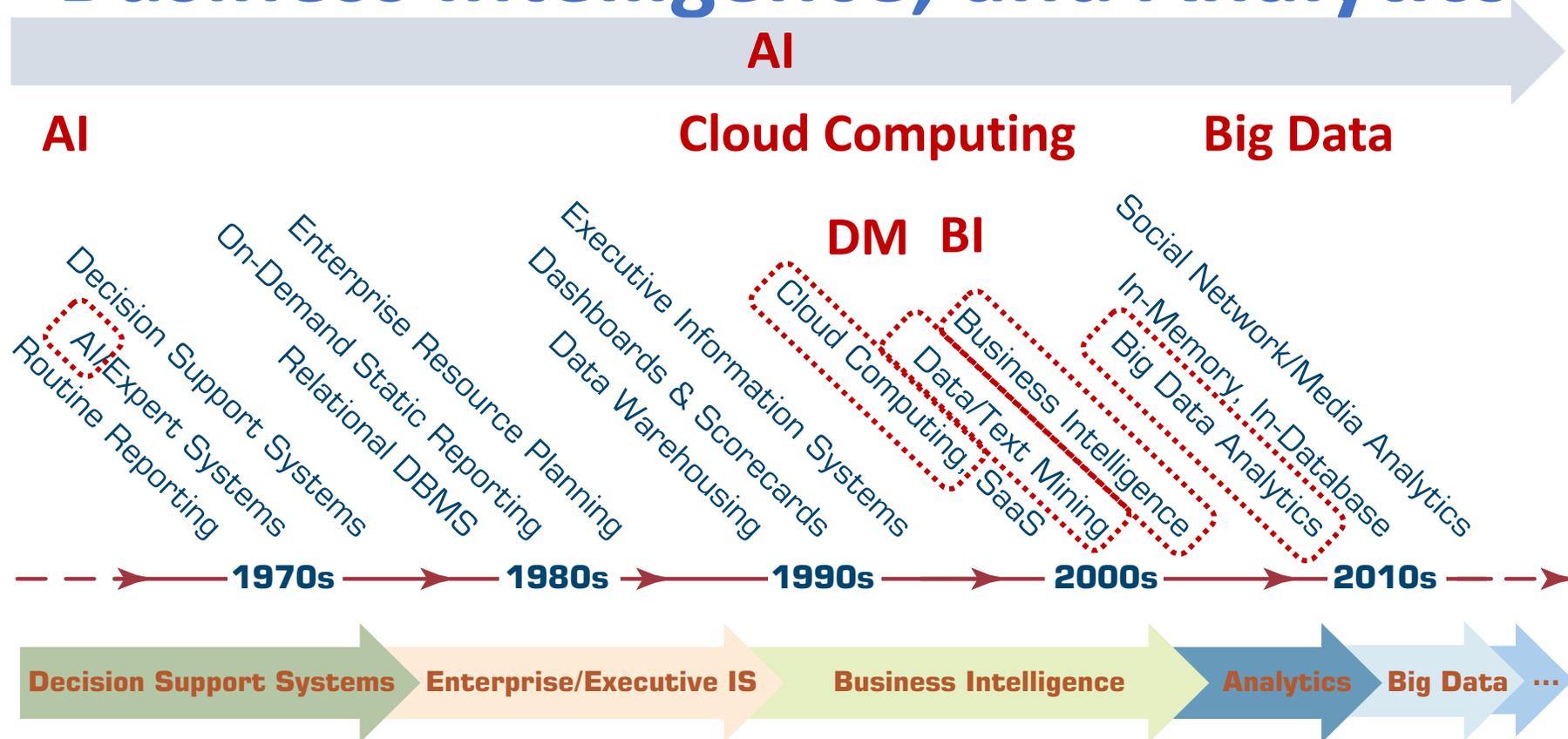
Nithin Buduma, Nikhil Buduma, Joe Papa (2022),  
**Fundamentals of Deep Learning:**  
**Designing Next-Generation Machine Intelligence Algorithms,**  
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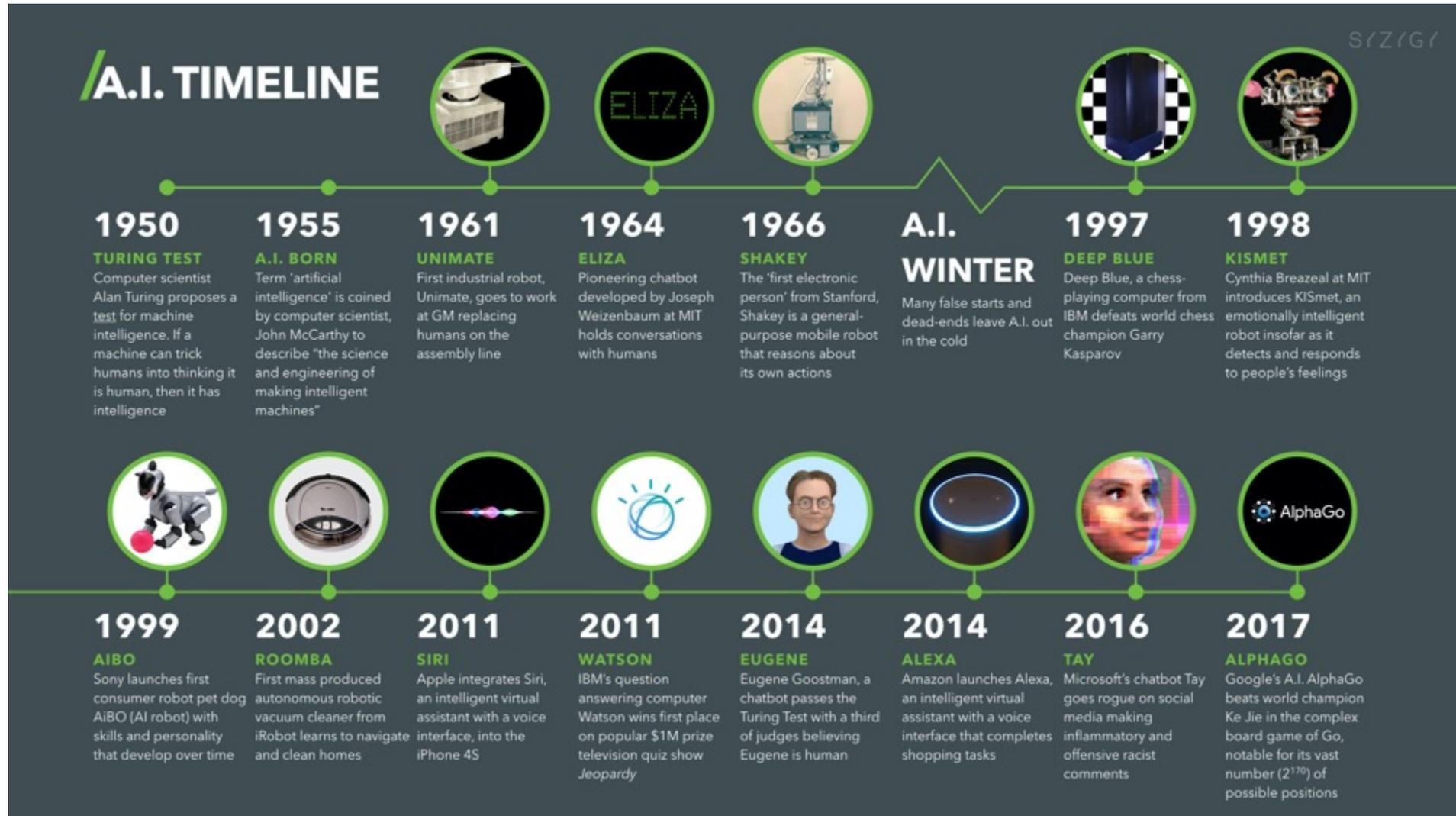
# Artificial Intelligence (AI)

# AI, Big Data, Cloud Computing

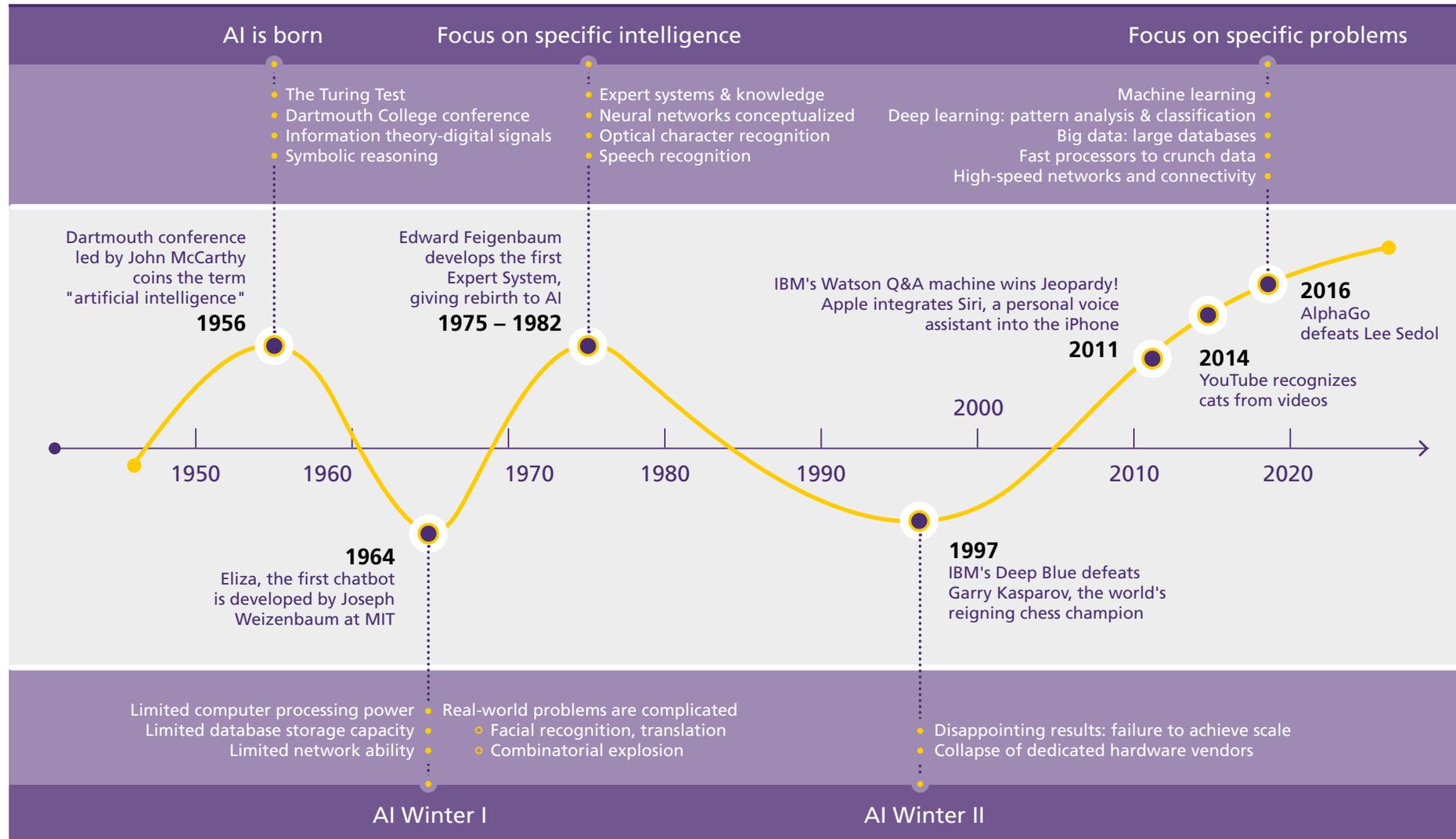
## Evolution of Decision Support, Business Intelligence, and Analytics



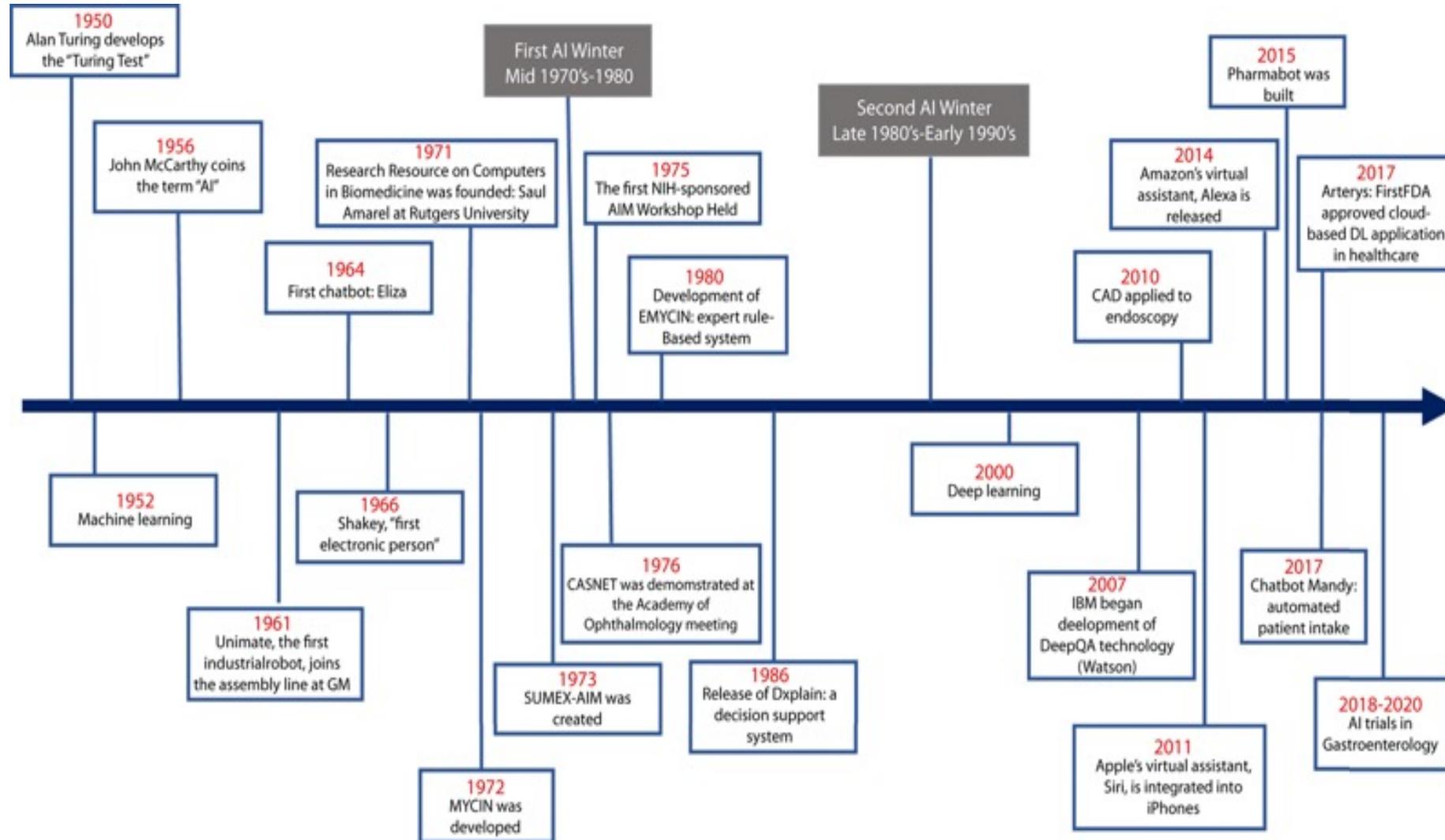
# Artificial Intelligence (A.I.) Timeline



# The Rise of AI



# Artificial Intelligence in Medicine



# **Definition of Artificial Intelligence (A.I.)**

# Artificial Intelligence

**“... the science and  
engineering  
of  
making  
intelligent machines”**

**(John McCarthy, 1955)**

# Artificial Intelligence

**“... technology that  
thinks and acts  
like humans”**

# Artificial Intelligence

**“... intelligence  
exhibited by machines  
or software”**

# 4 Approaches of AI

<b>Thinking Humanly</b>	<b>Thinking Rationally</b>
<b>Acting Humanly</b>	<b>Acting Rationally</b>

# 4 Approaches of AI

<p><b>2.</b> <b>Thinking Humanly: The Cognitive Modeling Approach</b></p>	<p><b>3.</b> <b>Thinking Rationally: The “Laws of Thought” Approach</b></p>
<p><b>1.</b> <b>Acting Humanly: The Turing Test Approach</b> (1950)</p>	<p><b>4.</b> <b>Acting Rationally: The Rational Agent Approach</b></p>

# AI Acting Humanly: The Turing Test Approach

(Alan Turing, 1950)

- Knowledge Representation
- Automated Reasoning
- Machine Learning (ML)
  - Deep Learning (DL)
- Computer Vision (Image, Video)
- Natural Language Processing (NLP)
- Robotics

# Artificial Intelligence: A Modern Approach

- 1. Artificial Intelligence**
- 2. Problem Solving**
- 3. Knowledge and Reasoning**
- 4. Uncertain Knowledge and Reasoning**
- 5. Machine Learning**
- 6. Communicating, Perceiving, and Acting**
- 7. Philosophy and Ethics of AI**

# Artificial Intelligence: Intelligent Agents

# Artificial Intelligence:

## 2. Problem Solving

- **Solving Problems by Searching**
- **Search in Complex Environments**
- **Adversarial Search and Games**
- **Constraint Satisfaction Problems**

# Artificial Intelligence:

## 3. Knowledge and Reasoning

- **Logical Agents**
- **First-Order Logic**
- **Inference in First-Order Logic**
- **Knowledge Representation**
- **Automated Planning**

# Artificial Intelligence:

## 4. Uncertain Knowledge and Reasoning

- **Quantifying Uncertainty**
- **Probabilistic Reasoning**
- **Probabilistic Reasoning over Time**
- **Probabilistic Programming**
- **Making Simple Decisions**
- **Making Complex Decisions**
- **Multiagent Decision Making**

# Artificial Intelligence:

## 5. Machine Learning

- **Learning from Examples**
- **Learning Probabilistic Models**
- **Deep Learning**
- **Reinforcement Learning**

# Artificial Intelligence:

## 6. Communicating, Perceiving, and Acting

- **Natural Language Processing**
- **Deep Learning for Natural Language Processing**
- **Computer Vision**
- **Robotics**

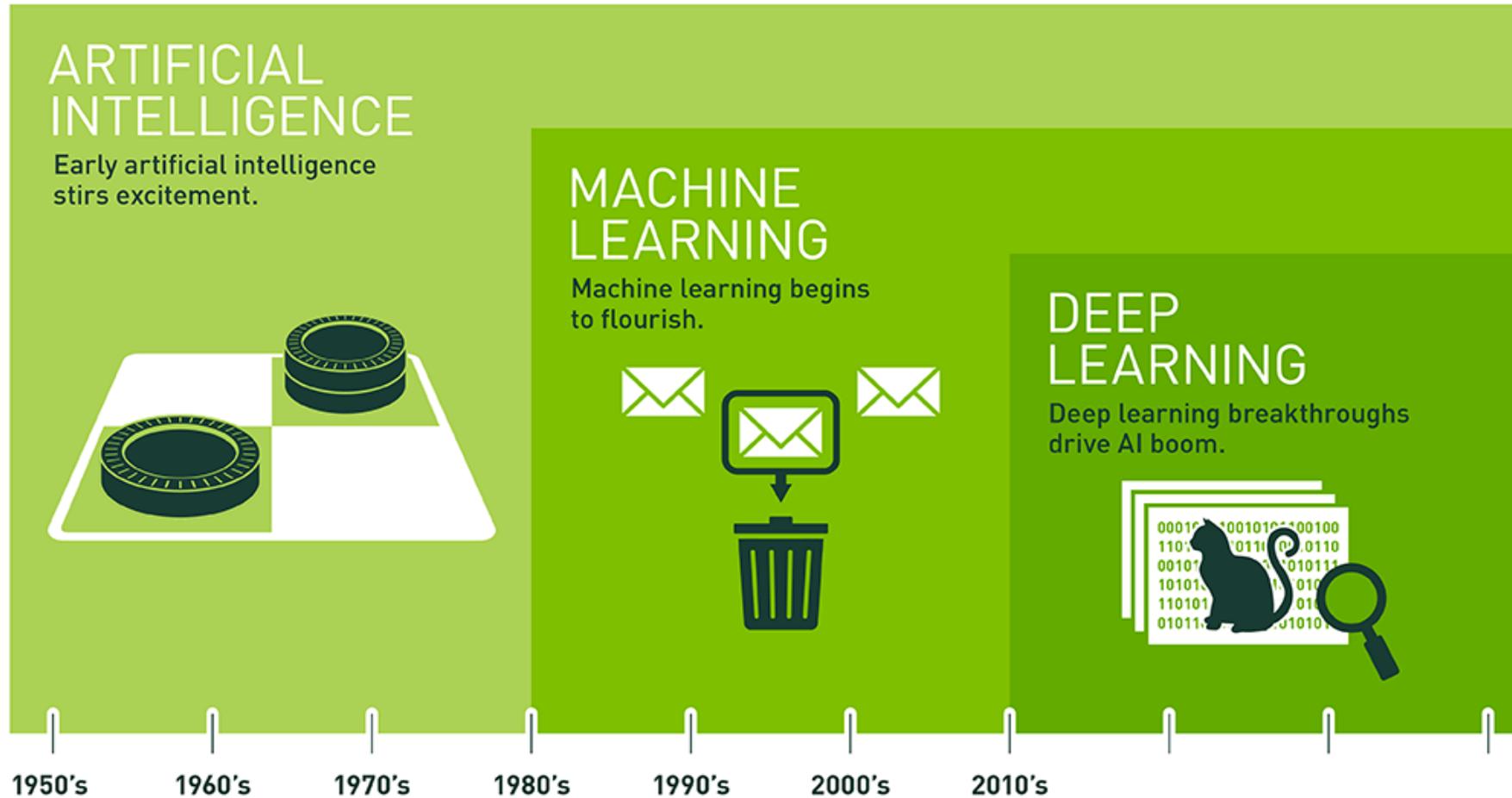
# **Artificial Intelligence:**

## **Philosophy and Ethics of AI**

### **The Future of AI**

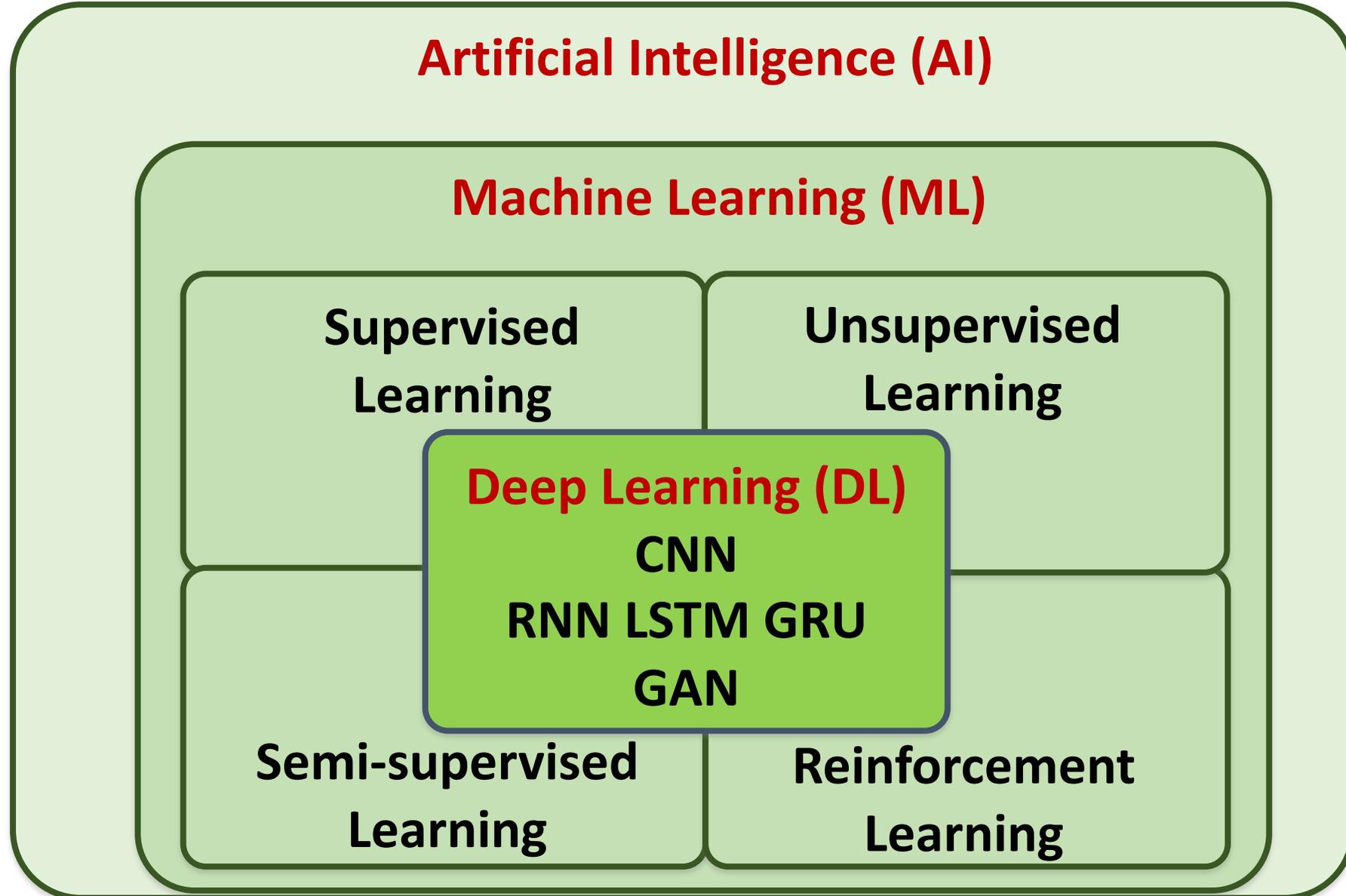
# Artificial Intelligence

## Machine Learning & Deep Learning

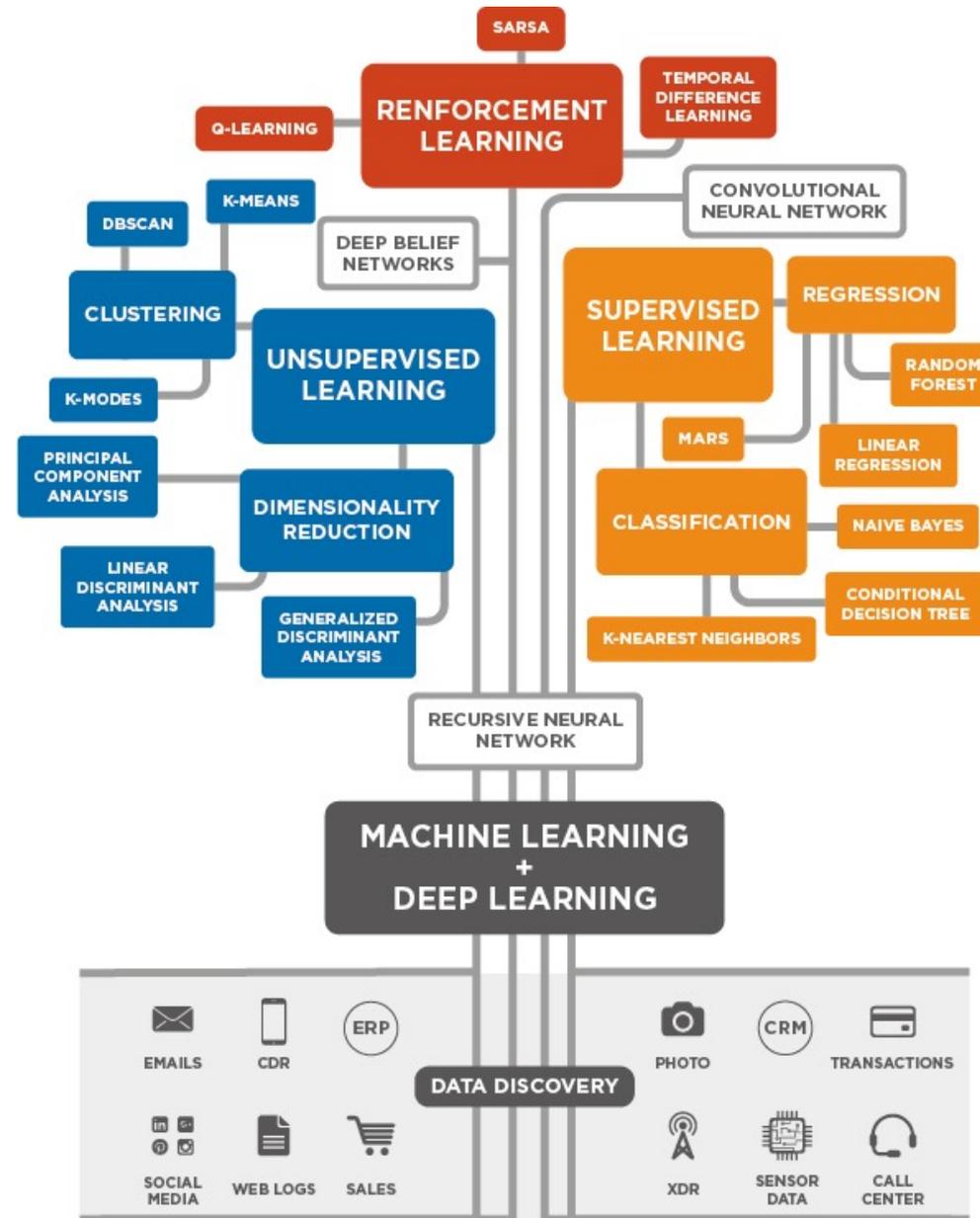


Since an early flush of optimism in the 1950s, smaller subsets of artificial intelligence – first machine learning, then deep learning, a subset of machine learning – have created ever larger disruptions.

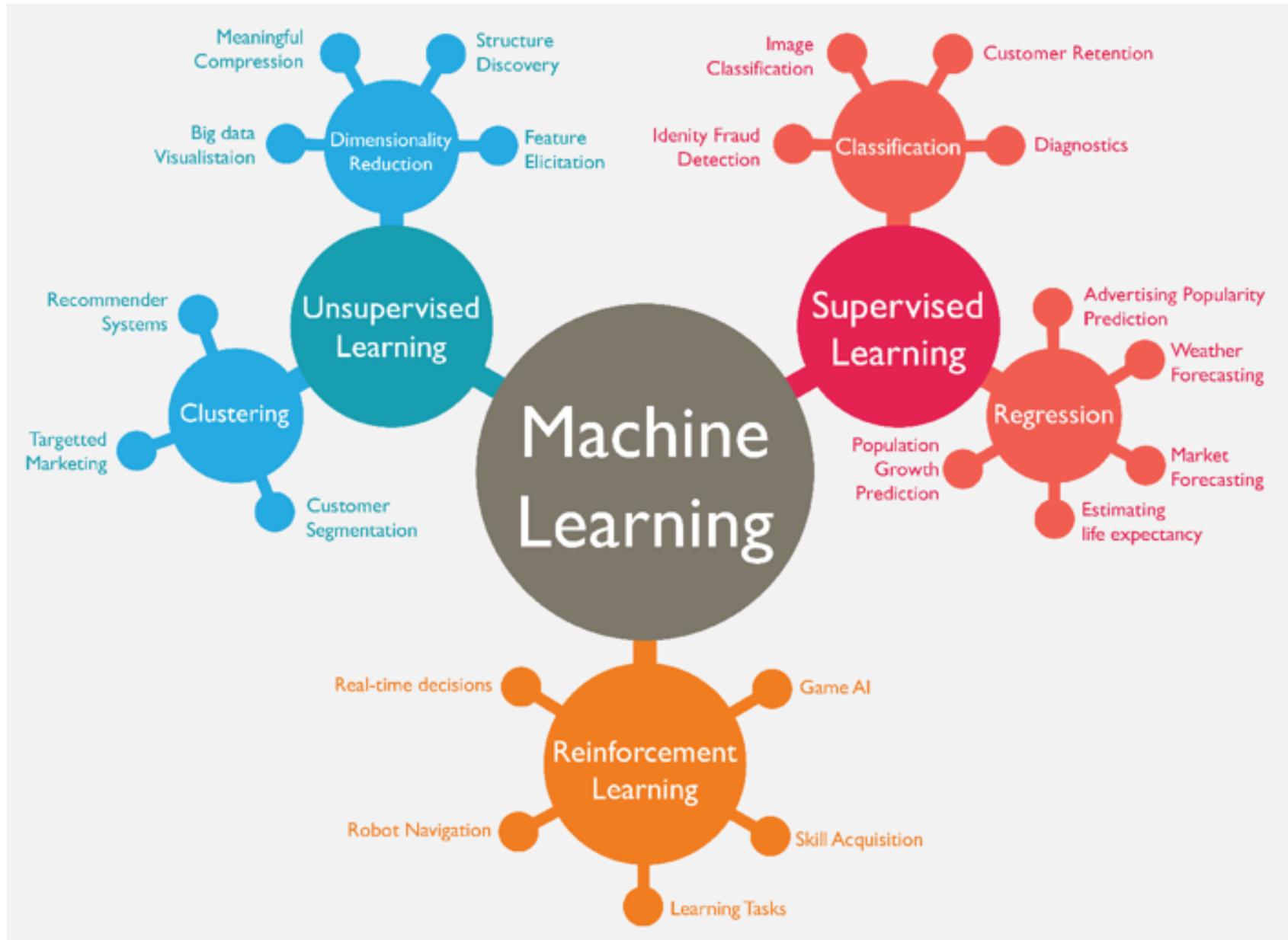
# AI, ML, DL



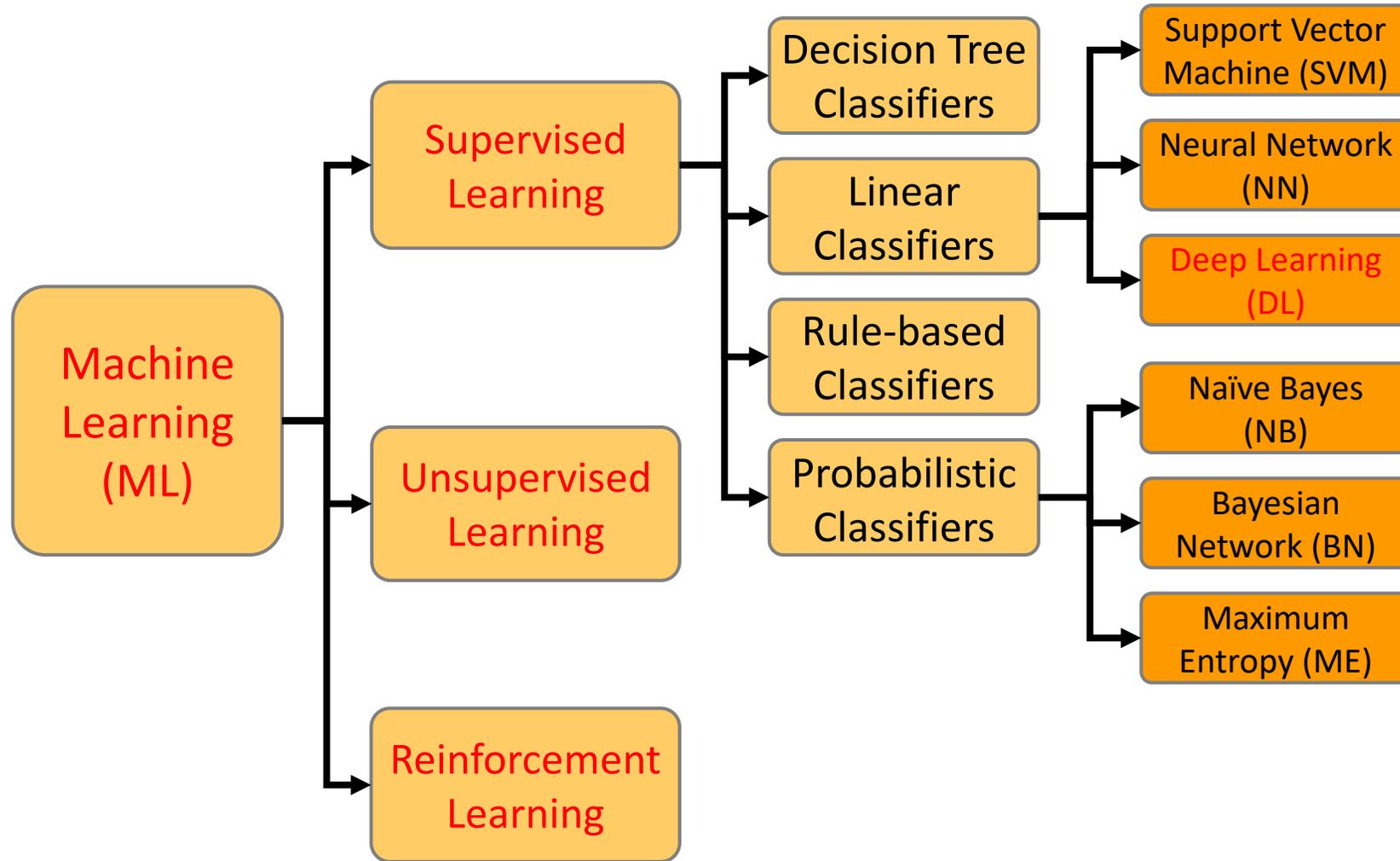
# 3 Machine Learning Algorithms



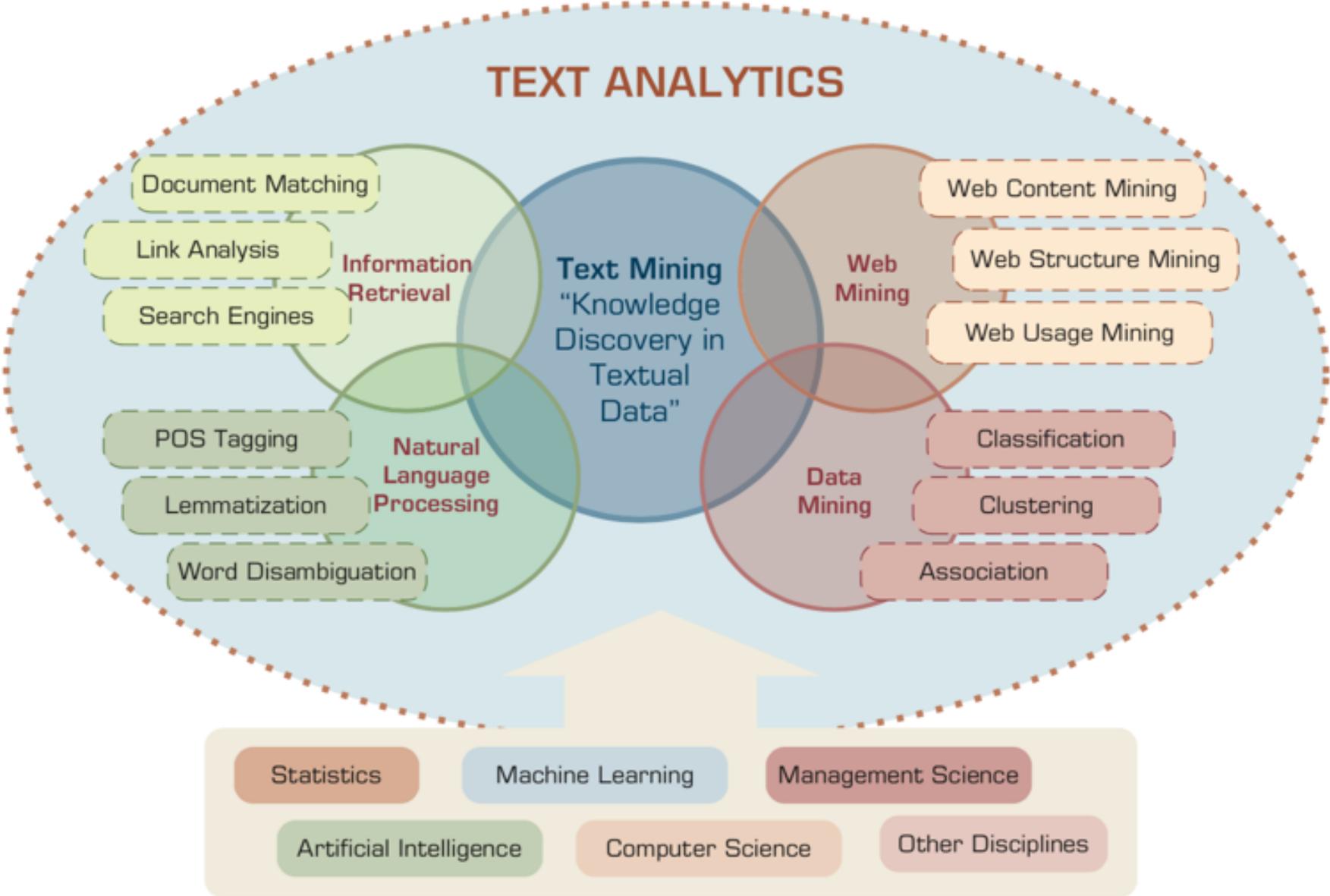
# Machine Learning (ML)



# Machine Learning (ML) / Deep Learning (DL)



# AI for Text Analytics



Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

# Hugging Face



Hugging Face

Search models, datasets

Models

Datasets

Spaces

Docs

Solutions

Pricing



Log In

Sign Up



## The AI community building the future.

Build, train and deploy state of the art models powered by  
the reference open source in machine learning.

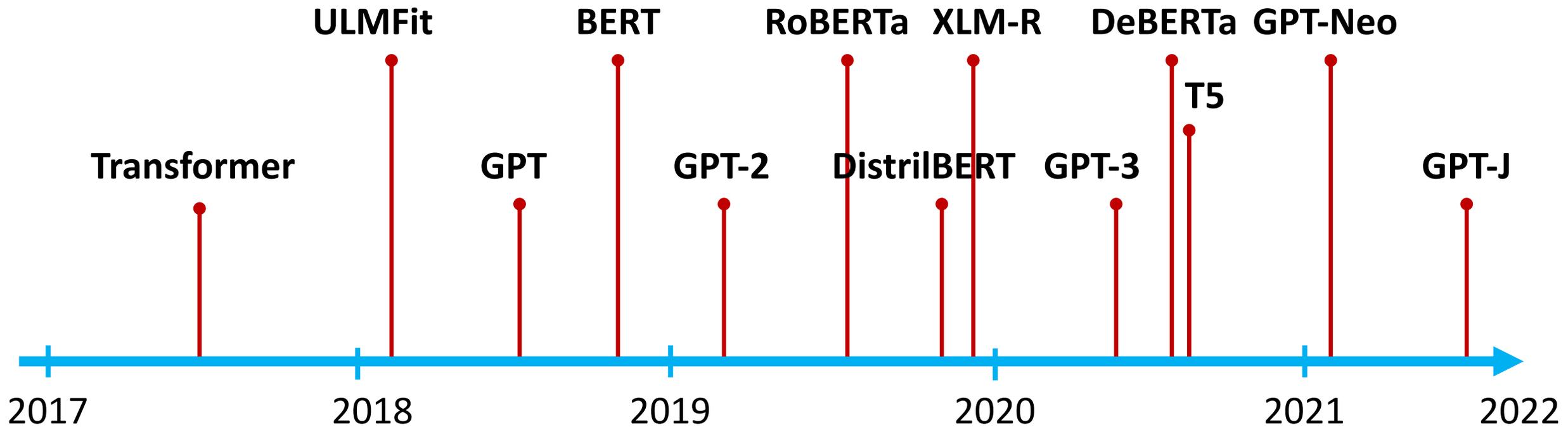


Star

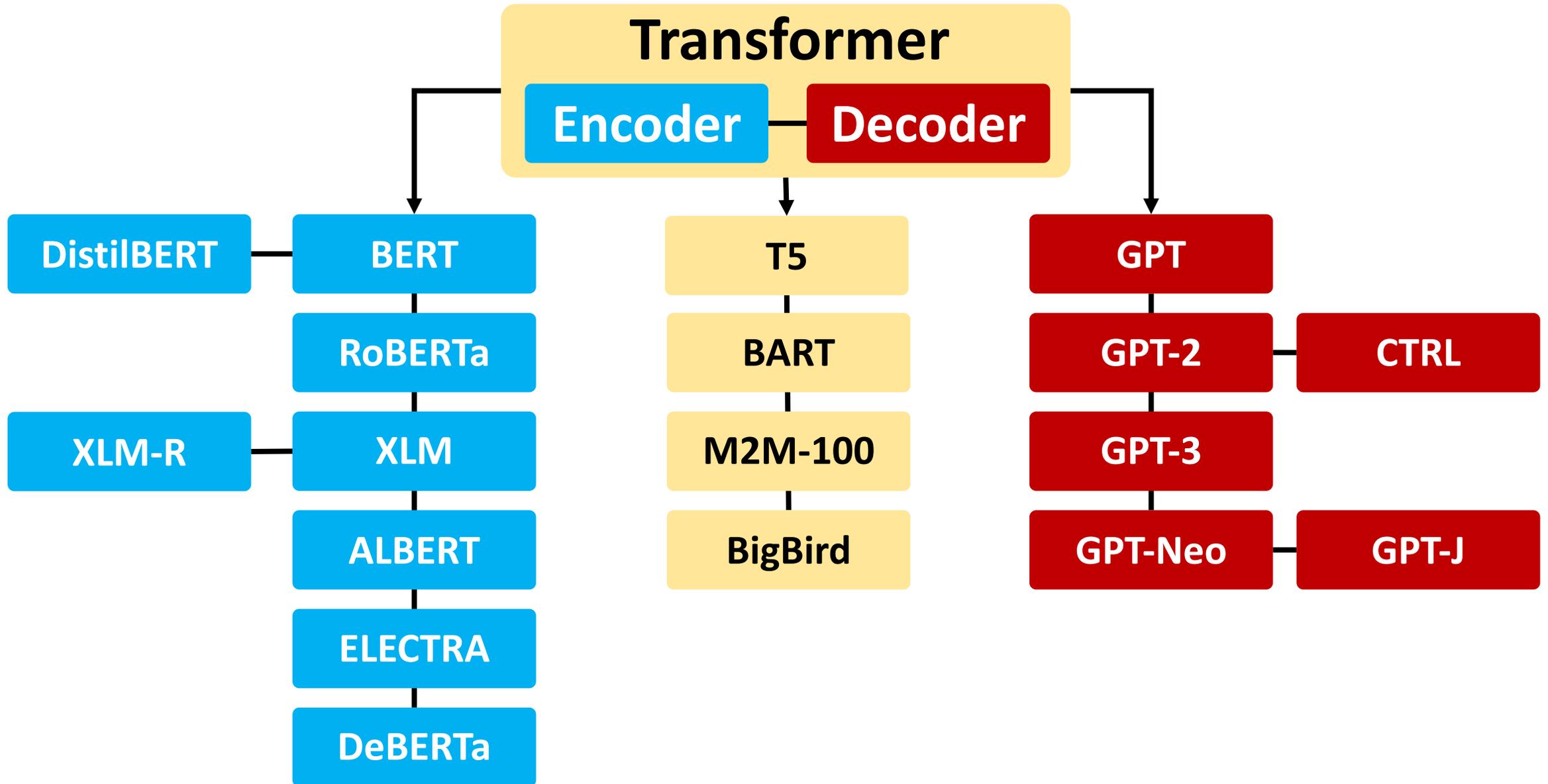
58,696

<https://huggingface.co/>

# The Transformers Timeline

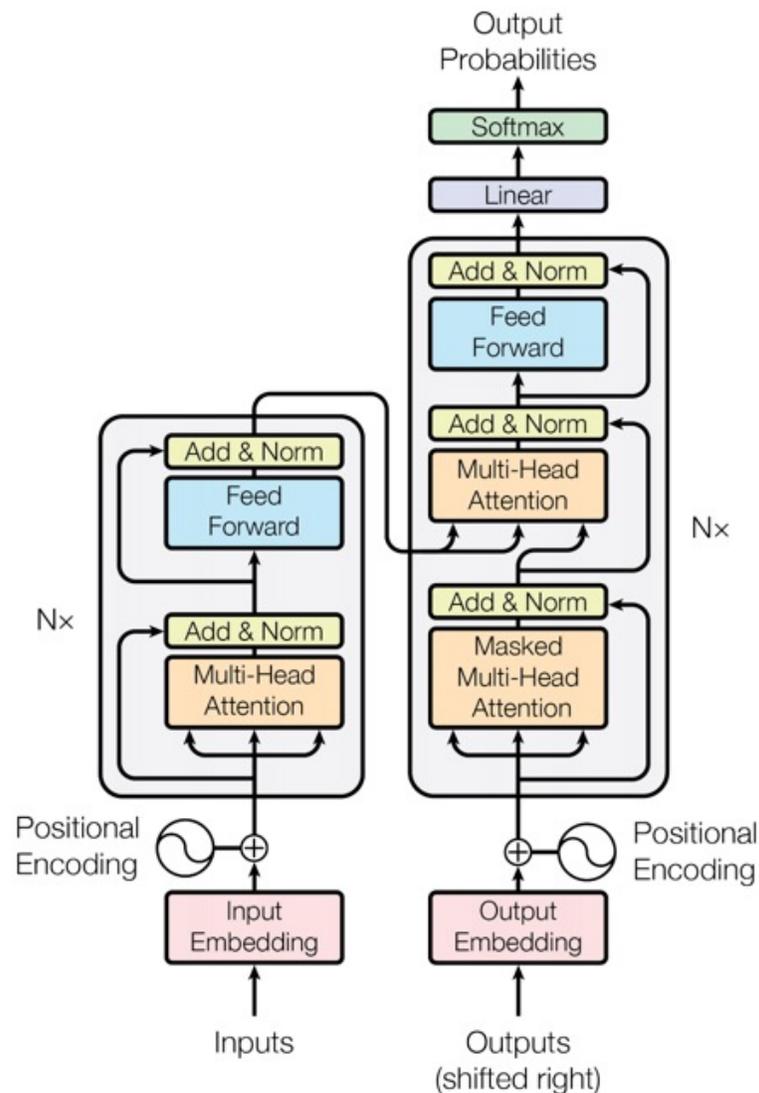


# Transformer Models



# Transformer (Attention is All You Need)

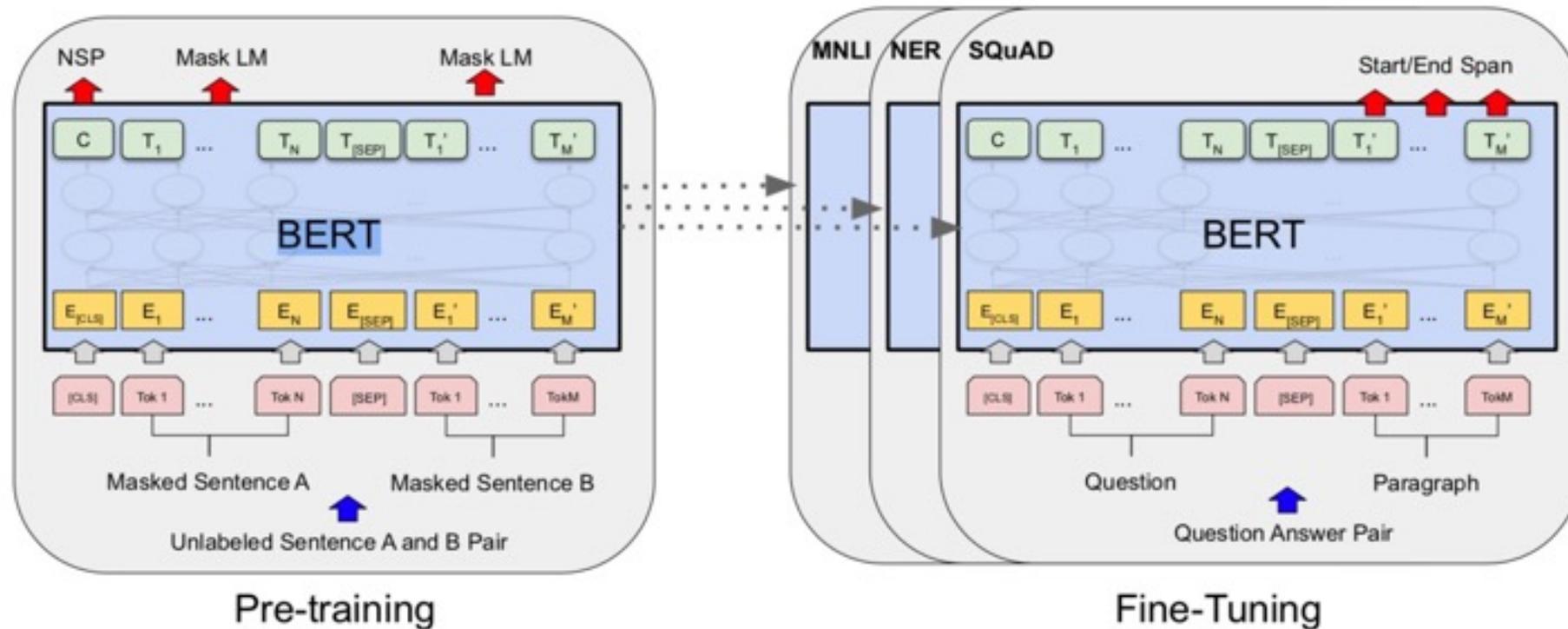
(Vaswani et al., 2017)



# BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding

BERT (Bidirectional Encoder Representations from Transformers)

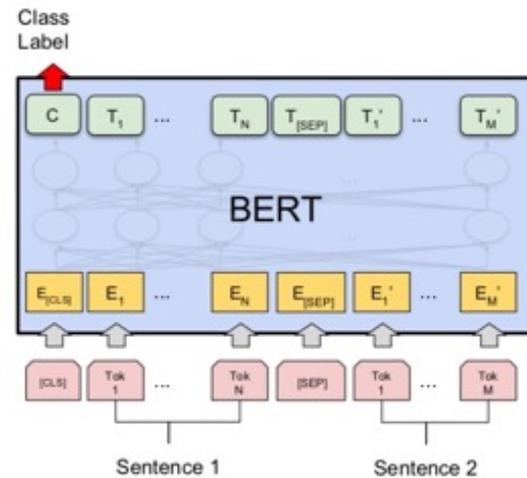
Overall pre-training and fine-tuning procedures for BERT



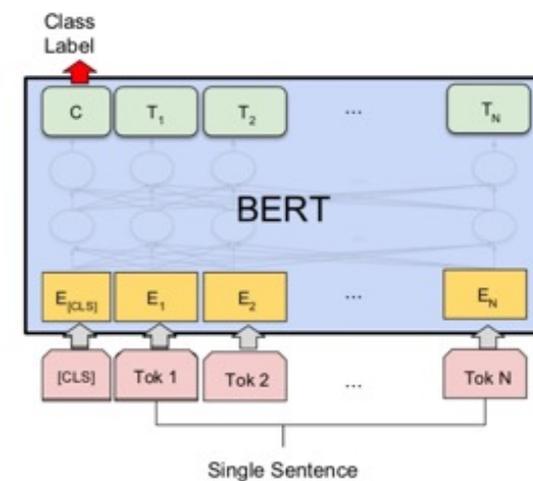
Source: Devlin, Jacob, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova (2018).

"Bert: Pre-training of deep bidirectional transformers for language understanding." arXiv preprint arXiv:1810.04805.

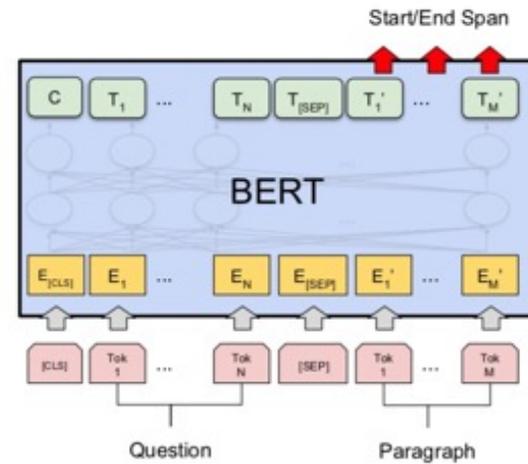
# Fine-tuning BERT on Different Tasks



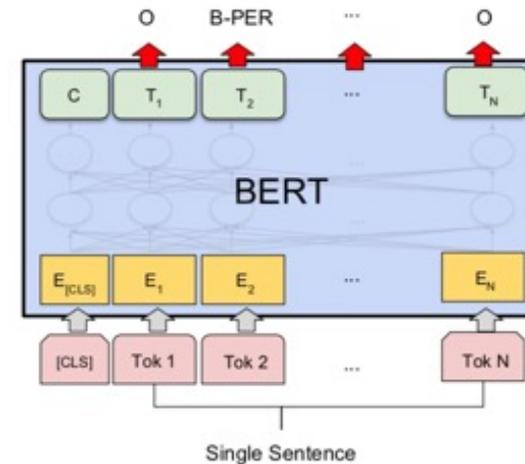
(a) Sentence Pair Classification Tasks:  
MNLI, QQP, QNLI, STS-B, MRPC,  
RTE, SWAG



(b) Single Sentence Classification Tasks:  
SST-2, CoLA



(c) Question Answering Tasks:  
SQuAD v1.1

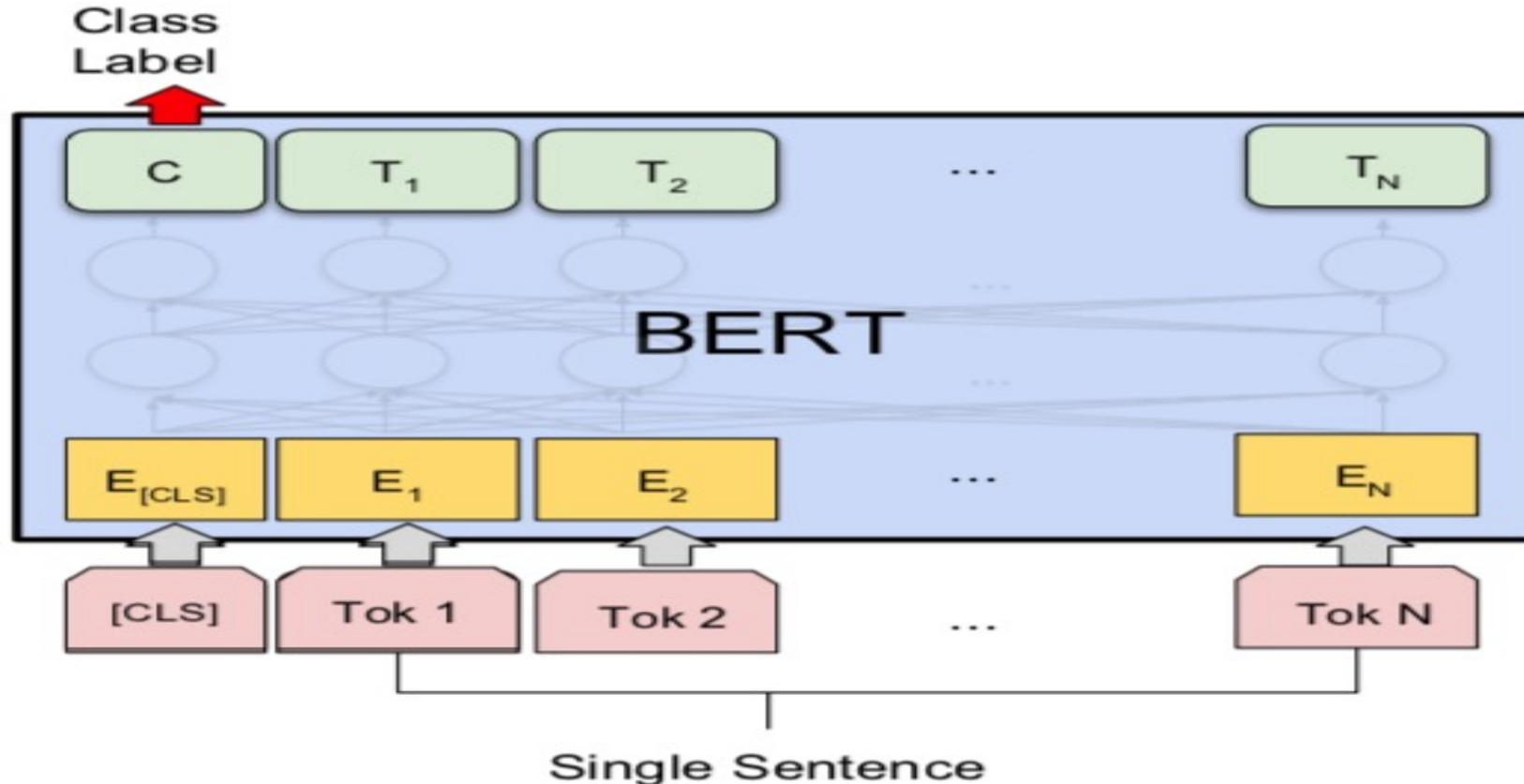


(d) Single Sentence Tagging Tasks:  
CoNLL-2003 NER

Source: Devlin, Jacob, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova (2018).

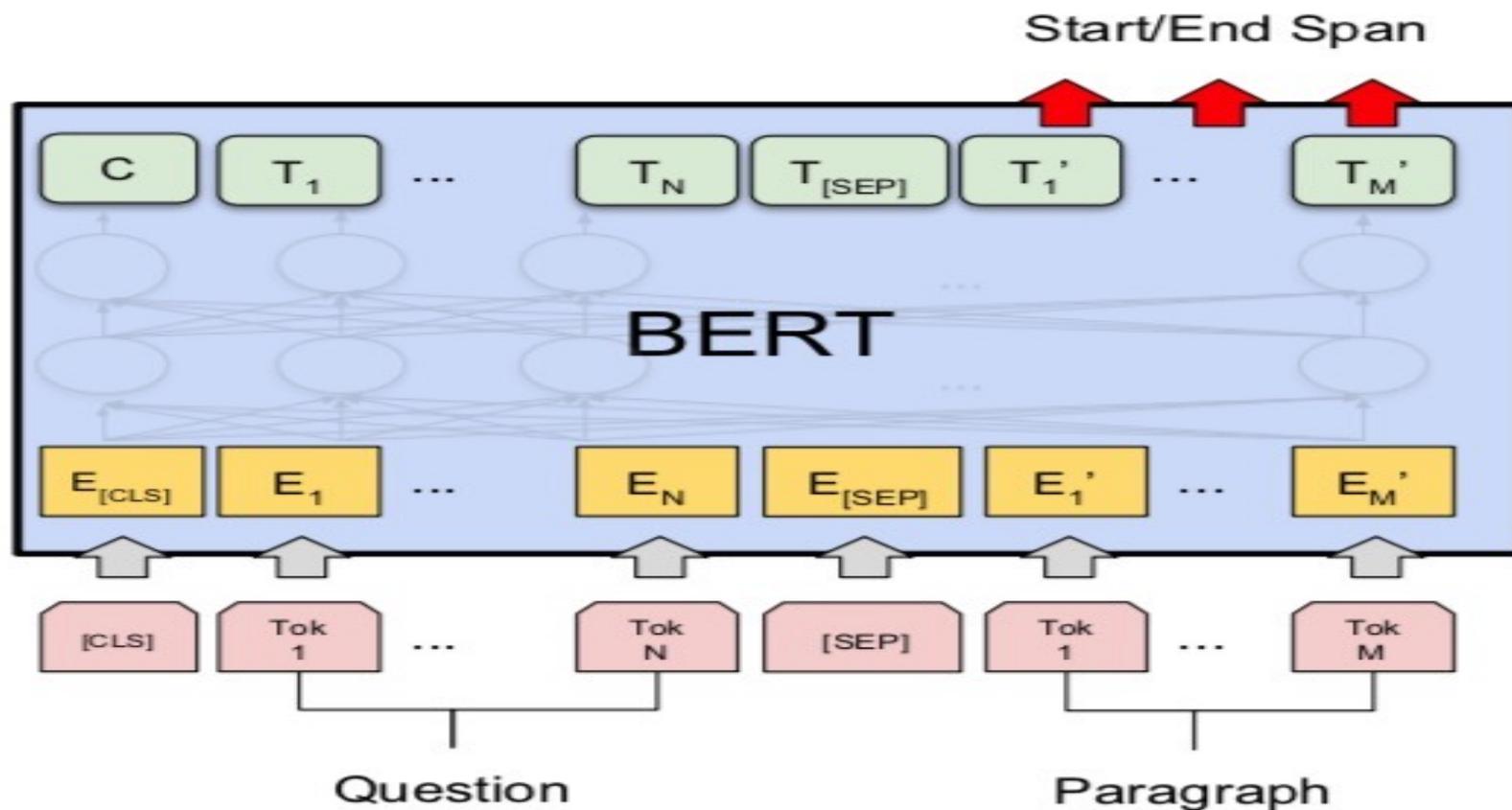
"Bert: Pre-training of deep bidirectional transformers for language understanding." arXiv preprint arXiv:1810.04805.

# Sentiment Analysis: Single Sentence Classification



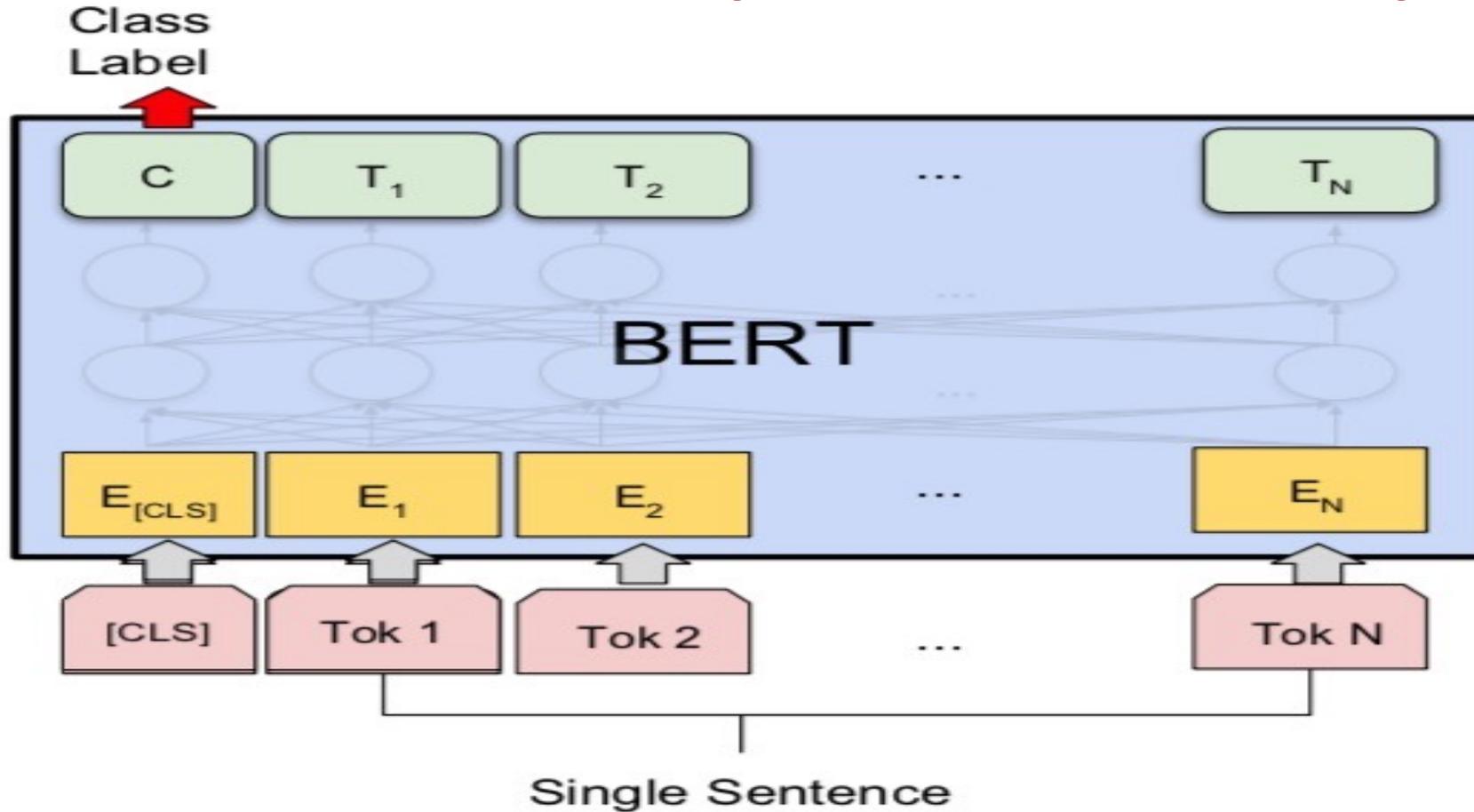
(b) Single Sentence Classification Tasks:  
SST-2, CoLA

# Fine-tuning BERT on Question Answering (QA)



(c) Question Answering Tasks:  
SQuAD v1.1

# Fine-tuning BERT on Dialogue Intent Detection (ID; Classification)



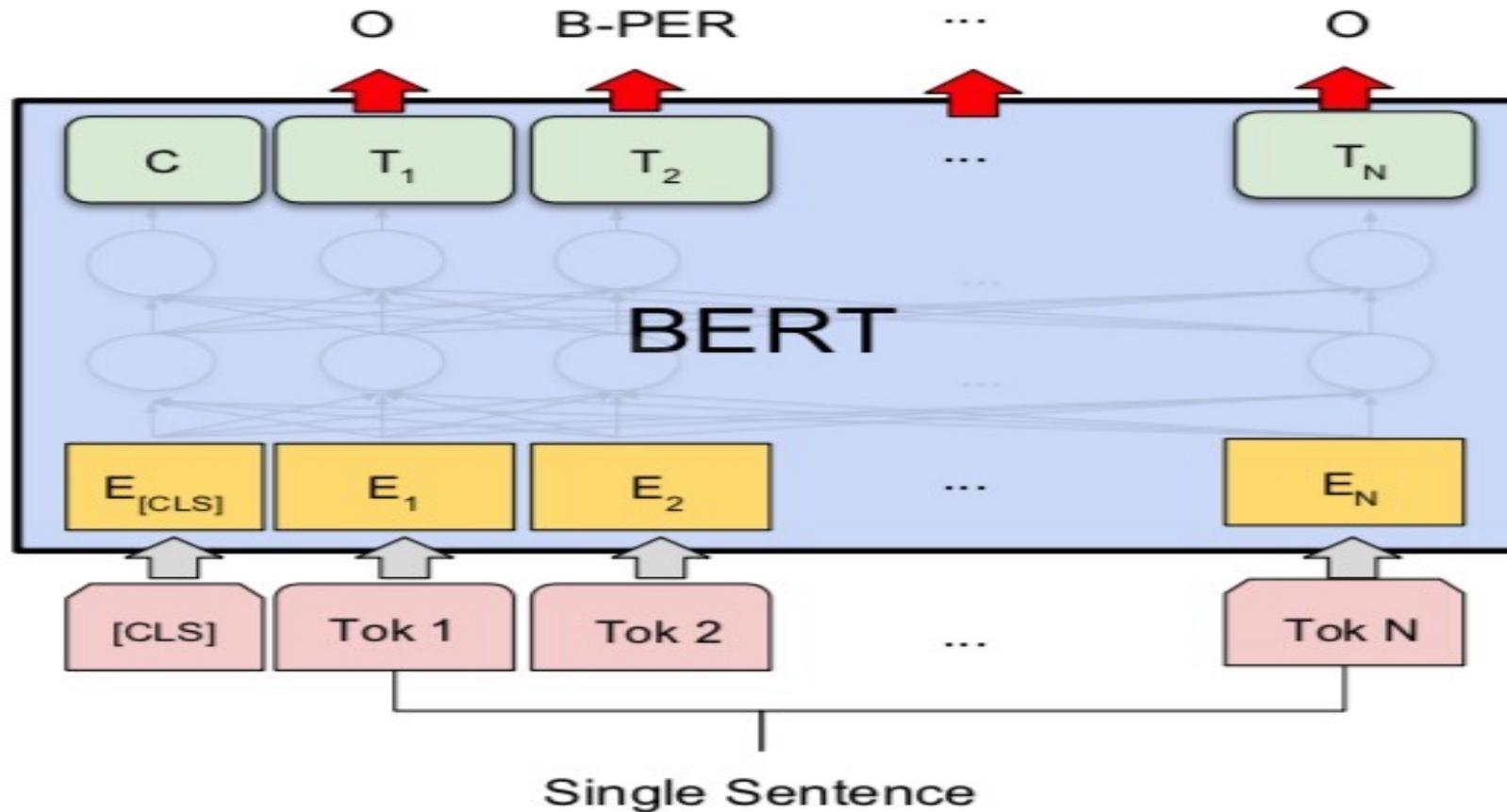
(b) Single Sentence Classification Tasks: SST-2, CoLA

Source: Devlin, Jacob, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova (2018).

"Bert: Pre-training of deep bidirectional transformers for language understanding." arXiv preprint arXiv:1810.04805.

# Fine-tuning BERT on Dialogue

## Slot Filling (SF)



(d) Single Sentence Tagging Tasks:  
CoNLL-2003 NER

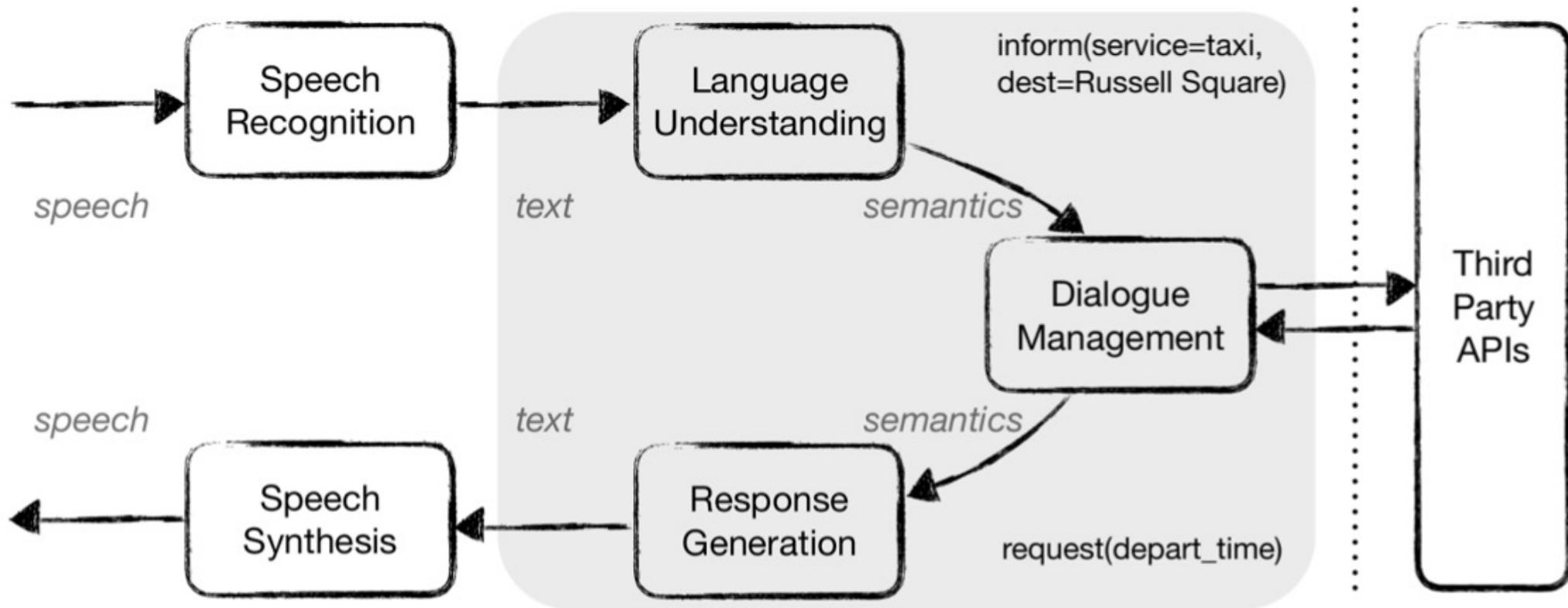
Source: Devlin, Jacob, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova (2018).

"Bert: Pre-training of deep bidirectional transformers for language understanding." arXiv preprint arXiv:1810.04805.

# Task-Oriented Dialogue (ToD) System

## Speech, Text, NLP

*“Book me a cab to Russell Square”*



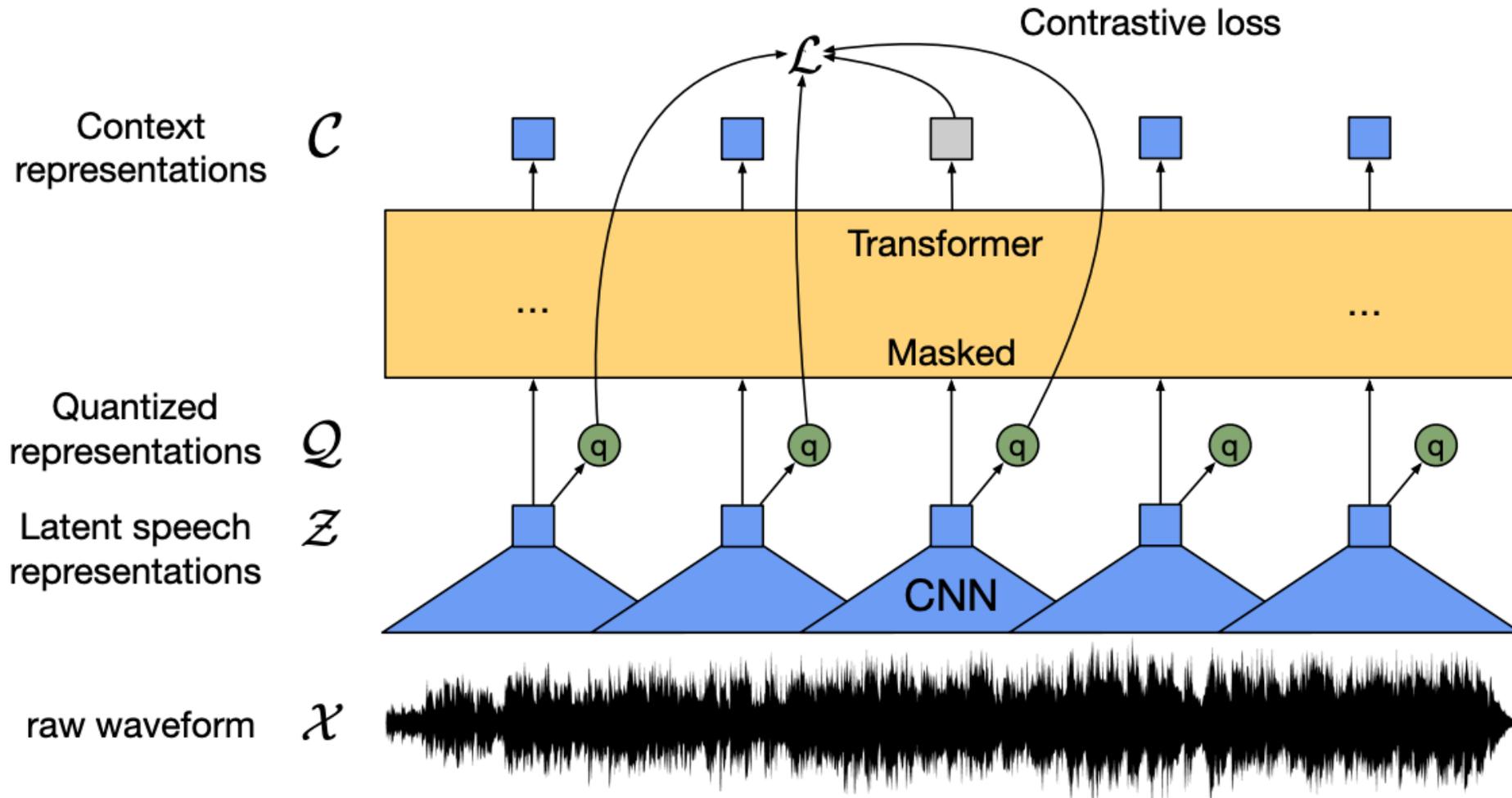
*“When do you want to leave?”*

Source: Razumovskaia, Evgeniia, Goran Glavas, Olga Majewska, Edoardo M. Ponti, Anna Korhonen, and Ivan Vulic.

"Crossing the conversational chasm: A primer on natural language processing for multilingual task-oriented dialogue systems." *Journal of Artificial Intelligence Research* 74 (2022): 1351-1402.

# wav2vec 2.0:

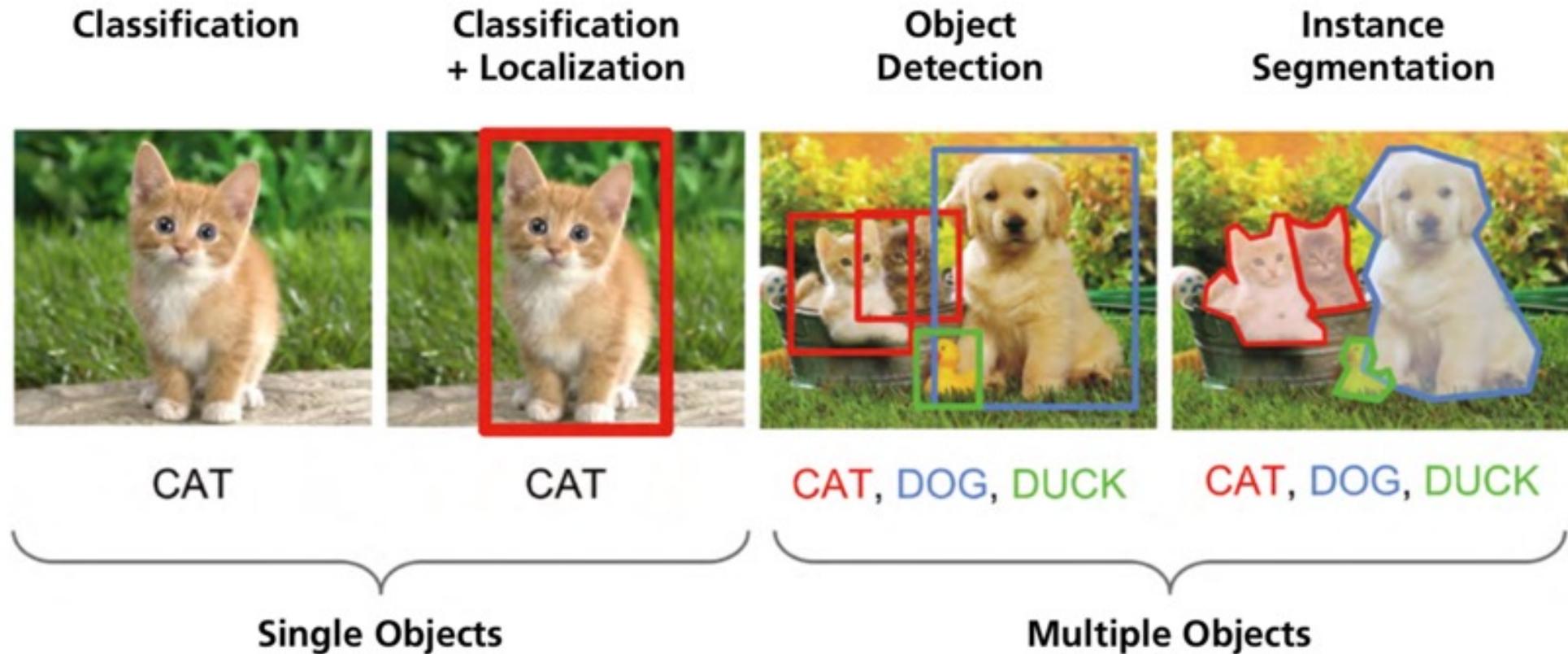
## A framework for self-supervised learning of speech representations



Source: Baevski, Alexei, Yuhao Zhou, Abdelrahman Mohamed, and Michael Auli.

"wav2vec 2.0: A framework for self-supervised learning of speech representations." Advances in Neural Information Processing Systems 33 (2020): 12449-12460.

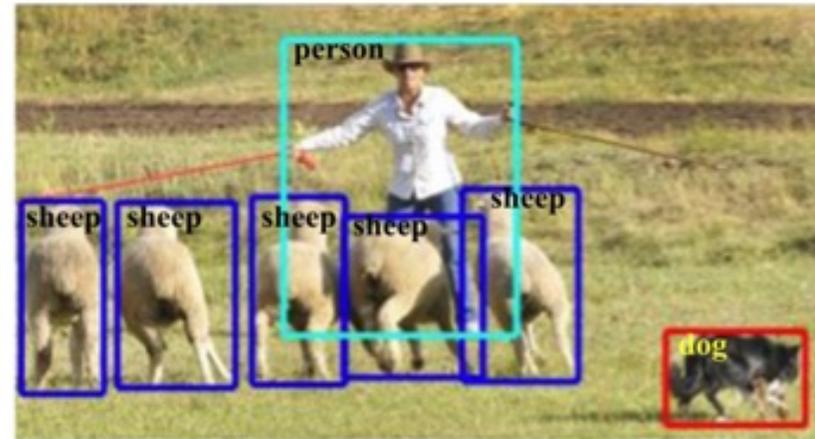
# Computer Vision: Image Classification, Object Detection, Object Instance Segmentation



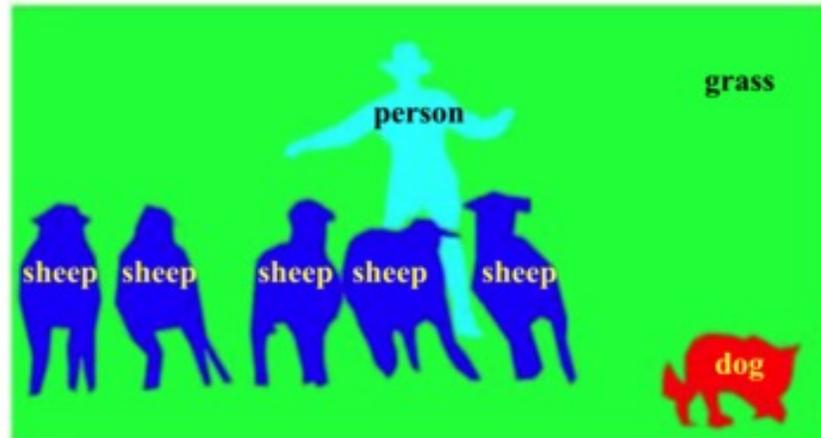
# Computer Vision: Object Detection



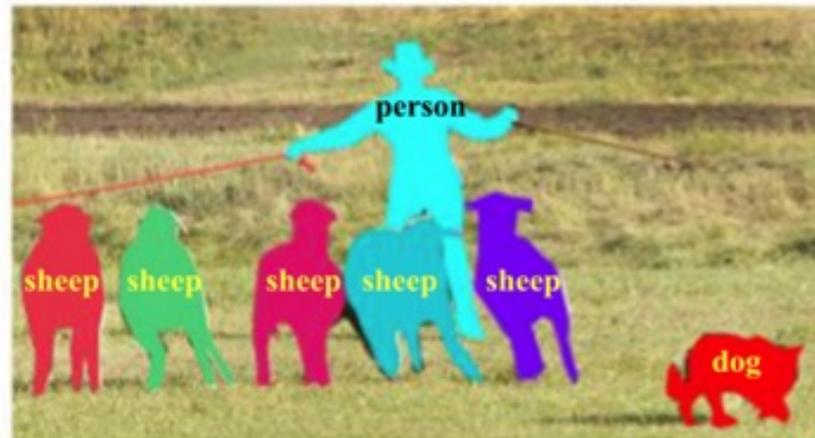
**(a)** Object Classification



**(b)** Generic Object Detection (Bounding Box)



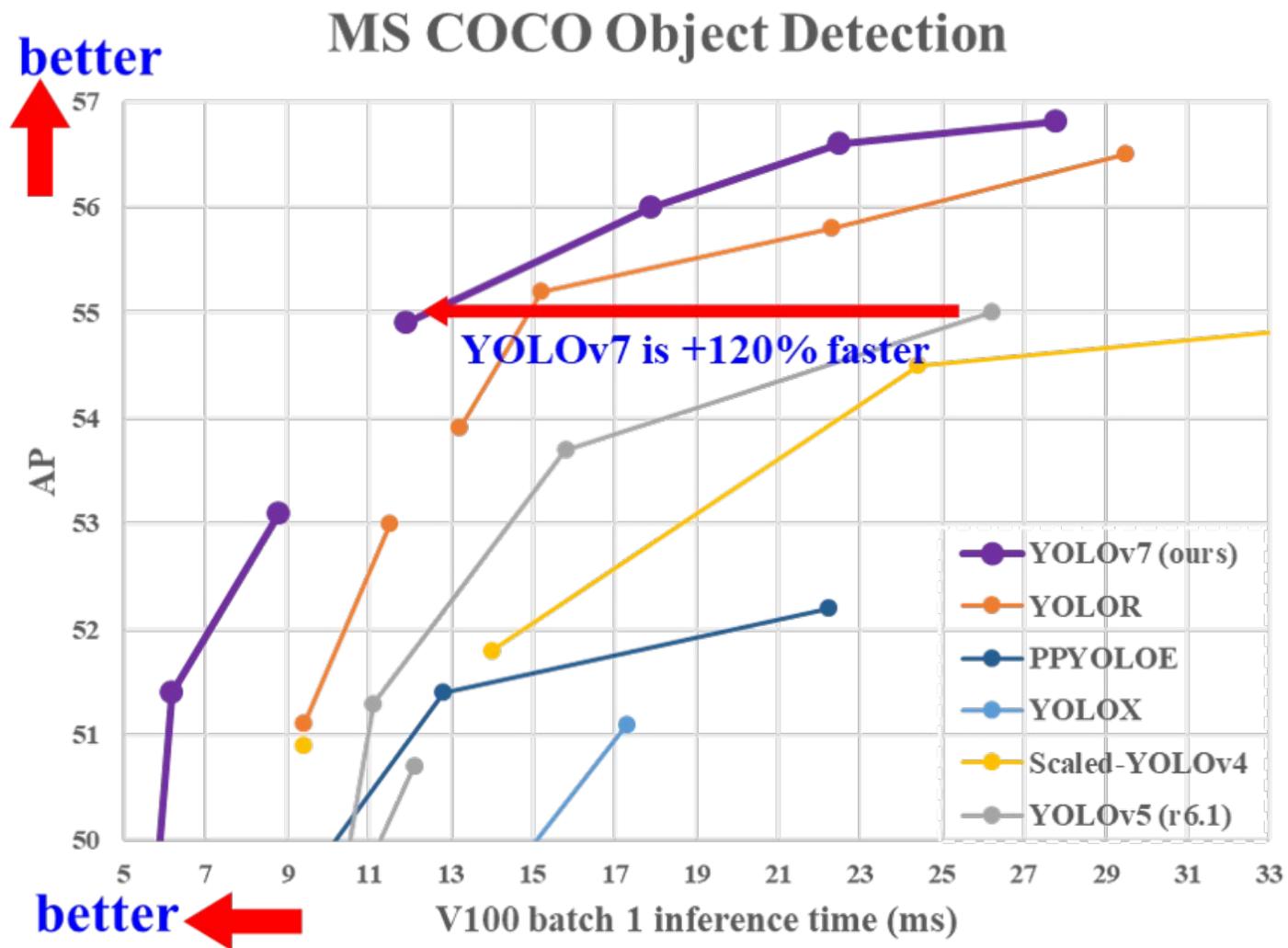
**(c)** Semantic Segmentation



**(d)** Object Instance Segmentation

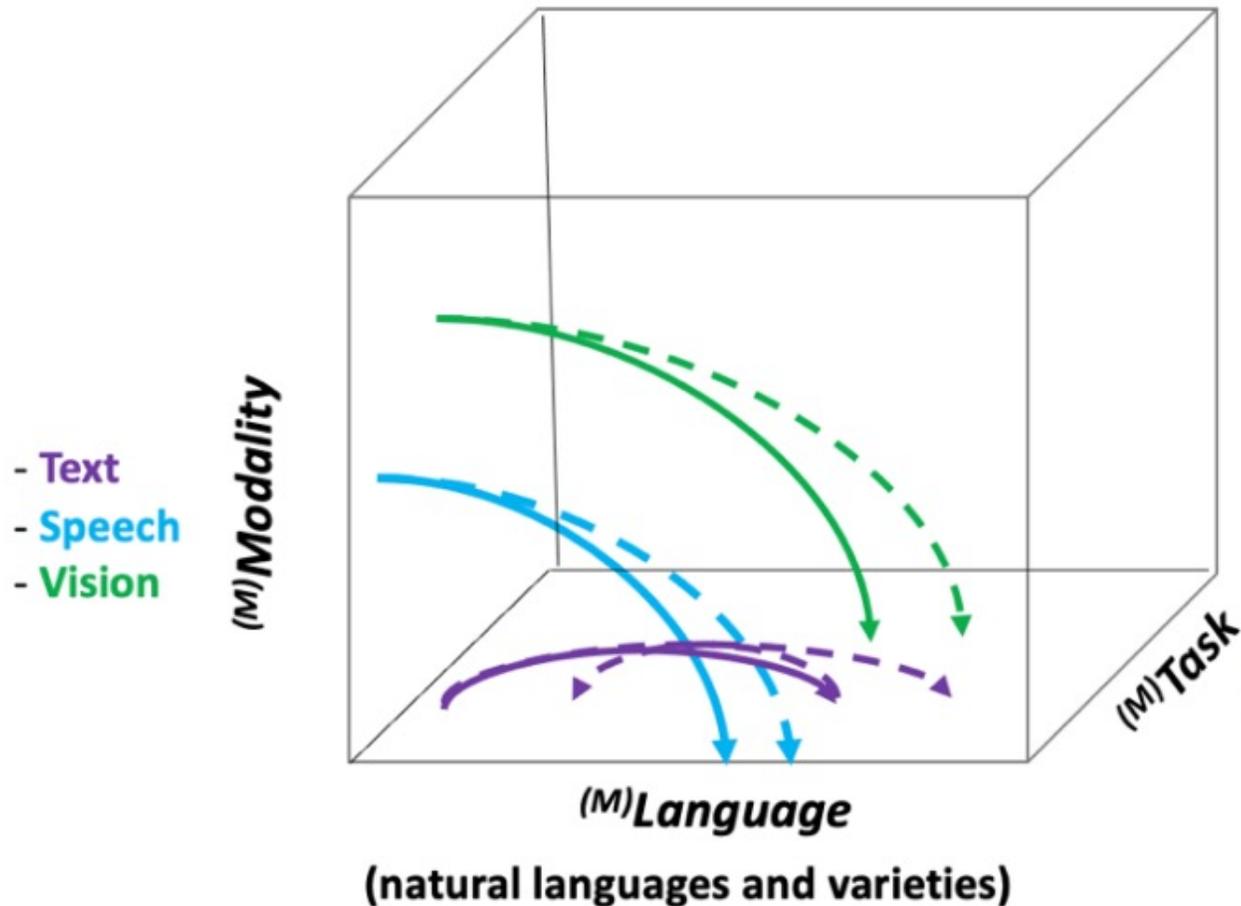
# YOLOv7:

Trainable bag-of-freebies sets new state-of-the-art for real-time object detectors



# NLG from a Multilingual, Multimodal and Multi-task perspective

*Multi<sup>3</sup>(Natural Language) Generation*

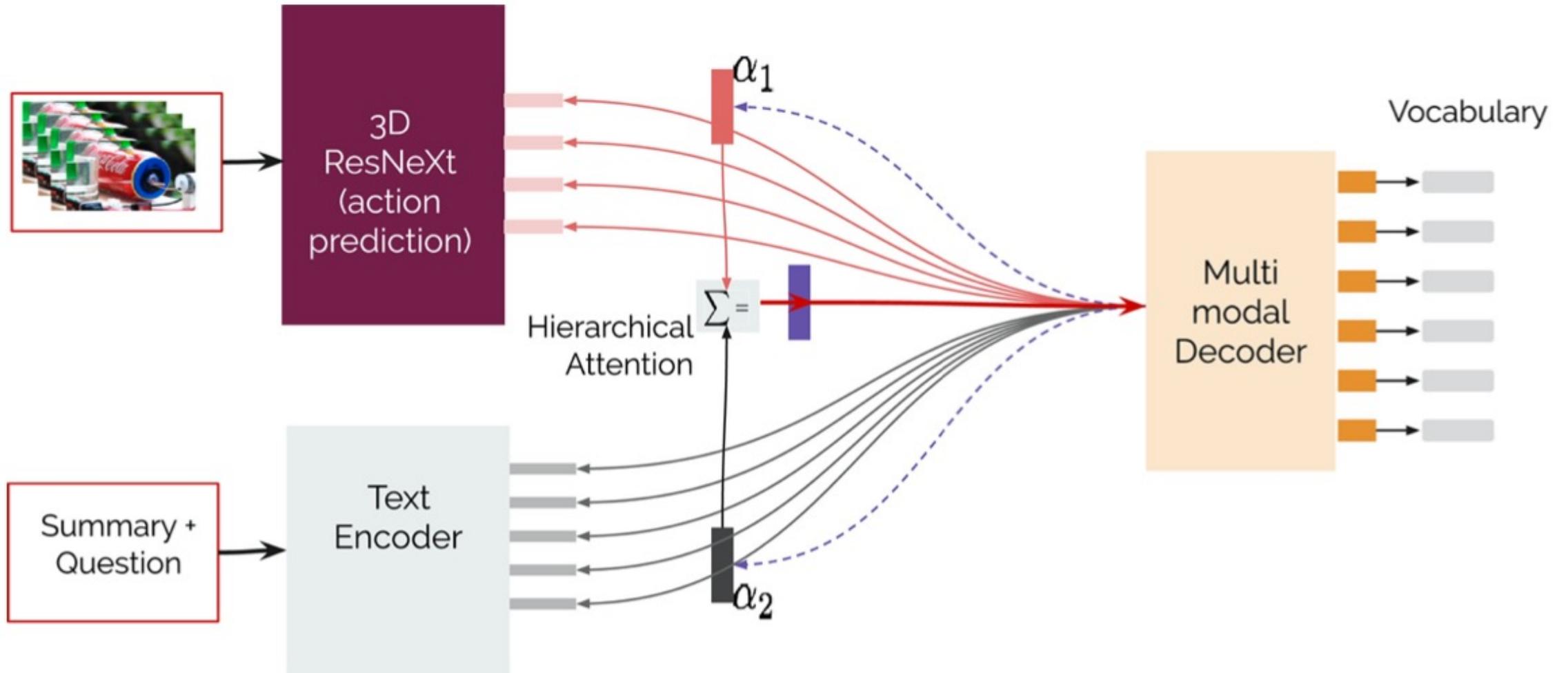


- Recognize and transcribe speech (ASR)
- Translate from one language to another (MT)
- Describe, ask or answer questions or converse about visual objects (Captioning, VQA, Visual Dialogue, ...)

Source: Erdem, Erkut, Menekse Kuyu, Semih Yagcioglu, Anette Frank, Letitia Parcalabescu, Barbara Plank, Andrii Babii et al.

"Neural Natural Language Generation: A Survey on Multilinguality, Multimodality, Controllability and Learning." Journal of Artificial Intelligence Research 73 (2022): 1131-1207.

# Text-and-Video Dialog Generation Models with Hierarchical Attention



Source: Erdem, Erkut, Menekse Kuyu, Semih Yagcioglu, Anette Frank, Letitia Parcalabescu, Barbara Plank, Andrii Babii et al.

"Neural Natural Language Generation: A Survey on Multilinguality, Multimodality, Controllability and Learning." Journal of Artificial Intelligence Research 73 (2022): 1131-1207.

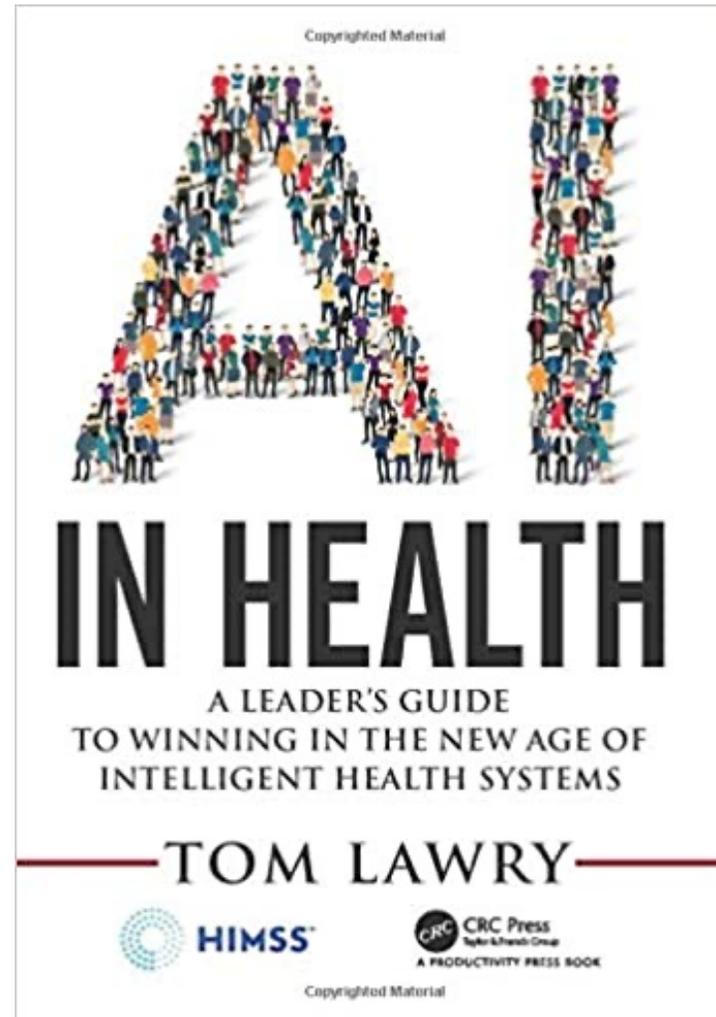
# Multimodal Few-Shot Learning with Frozen Language Models



Curated samples with about five seeds required to get past well-known language model failure modes of either repeating text for the prompt or emitting text that does not pertain to the image.

These samples demonstrate the ability to generate open-ended outputs that adapt to both images and text, and to make use of facts that it has learned during language-only pre-training.

Tom Lawry (2020),  
**AI in Health:**  
**A Leader's Guide to Winning in the New Age of Intelligent Health Systems,**  
HIMSS Publishing



Source: Tom Lawry (2020), AI in Health: A Leader's Guide to Winning in the New Age of Intelligent Health Systems, HIMSS Publishing

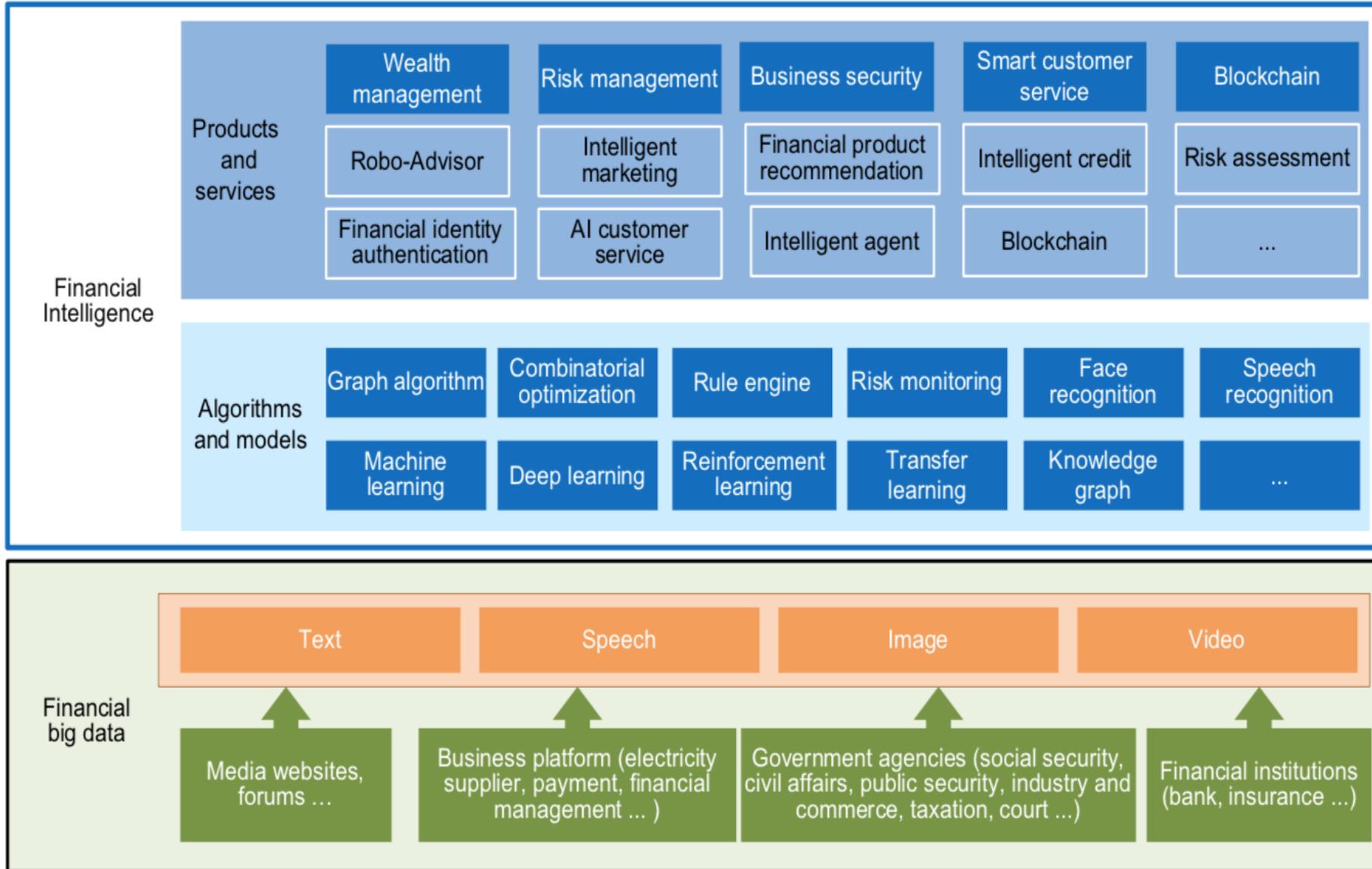
<https://www.amazon.com/Health-HIMSS-Book-Tom-Lawry/dp/0367333716/>

# AI in Healthcare



# FinBrain: when Finance meets AI 2.0

(Zheng et al., 2019)



Source: Xiao-lin Zheng, Meng-ying Zhu, Qi-bing Li, Chao-chao Chen, and Yan-chao Tan (2019), "Finbrain: When finance meets AI 2.0." Frontiers of Information Technology & Electronic Engineering 20, no. 7, pp. 914-924

# Technology-driven Financial Industry Development

Development stage	Driving technology	Main landscape	Inclusive finance	Relationship between technology and finance
Fintech 1.0 (financial IT)	Computer	Credit card, ATM, and CRMS	Low	Technology as a tool
Fintech 2.0 (Internet finance)	Mobile Internet	Marketplace lending, third-party payment, crowdfunding, and Internet insurance	Medium	Technology- driven change
Fintech 3.0 (financial intelligence)	AI, Big Data, Cloud Computing, Blockchain	Intelligent finance	High	Deep fusion

# DALL-E 2

AI system that can create realistic images and art  
from a description in natural language

TEXT DESCRIPTION

An astronaut riding a horse

in a photorealistic style

in the style of Andy Warhol

DALL-E 2



<https://openai.com/dall-e-2/>

# **Deep learning for financial applications: A survey**

## **Applied Soft Computing (2020)**

Source:

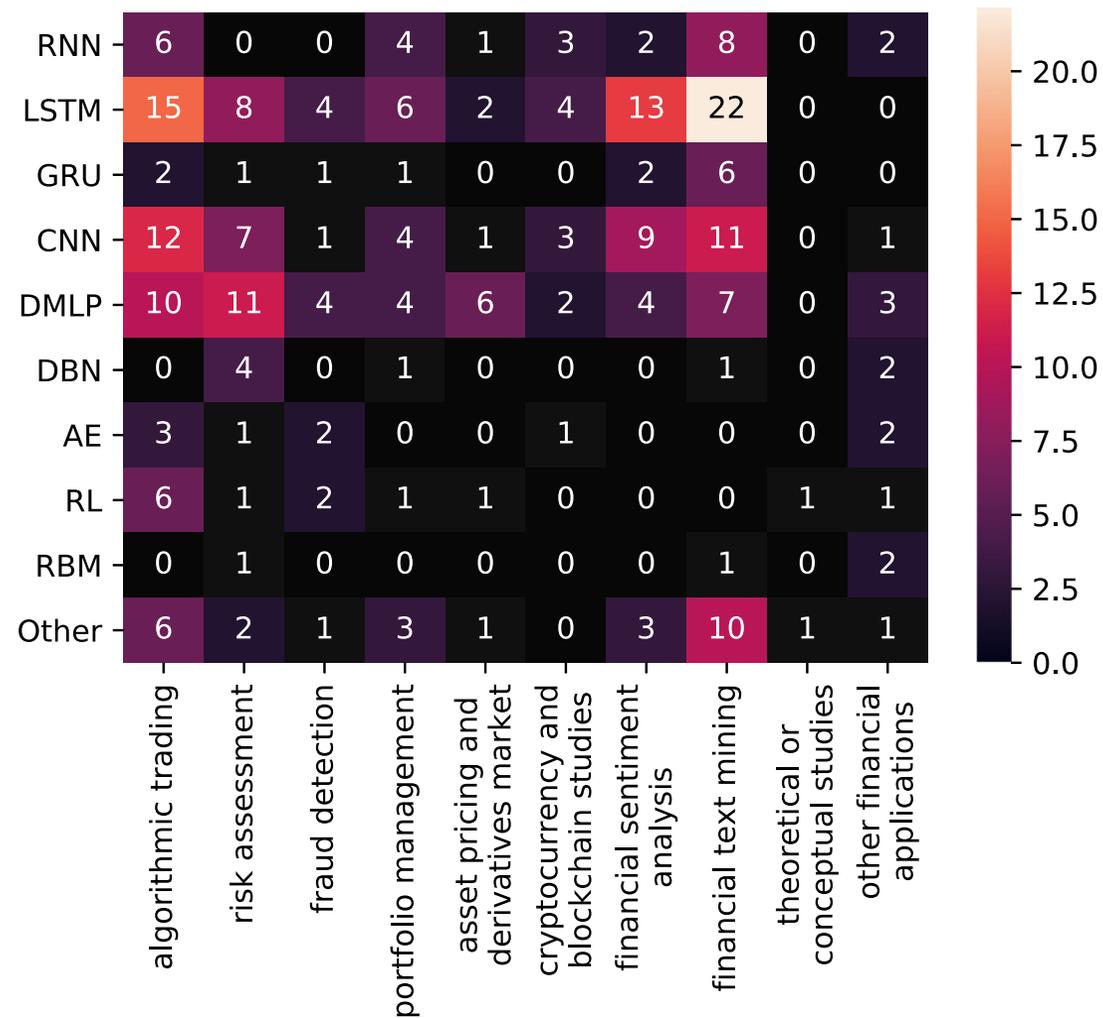
Ahmet Murat Ozbayoglu, Mehmet Ugur Gudelek, and Omer Berat Sezer (2020). "Deep learning for financial applications: A survey." Applied Soft Computing (2020): 106384.

**Financial  
time series forecasting with  
deep learning:  
A systematic literature review:  
2005–2019  
Applied Soft Computing (2020)**

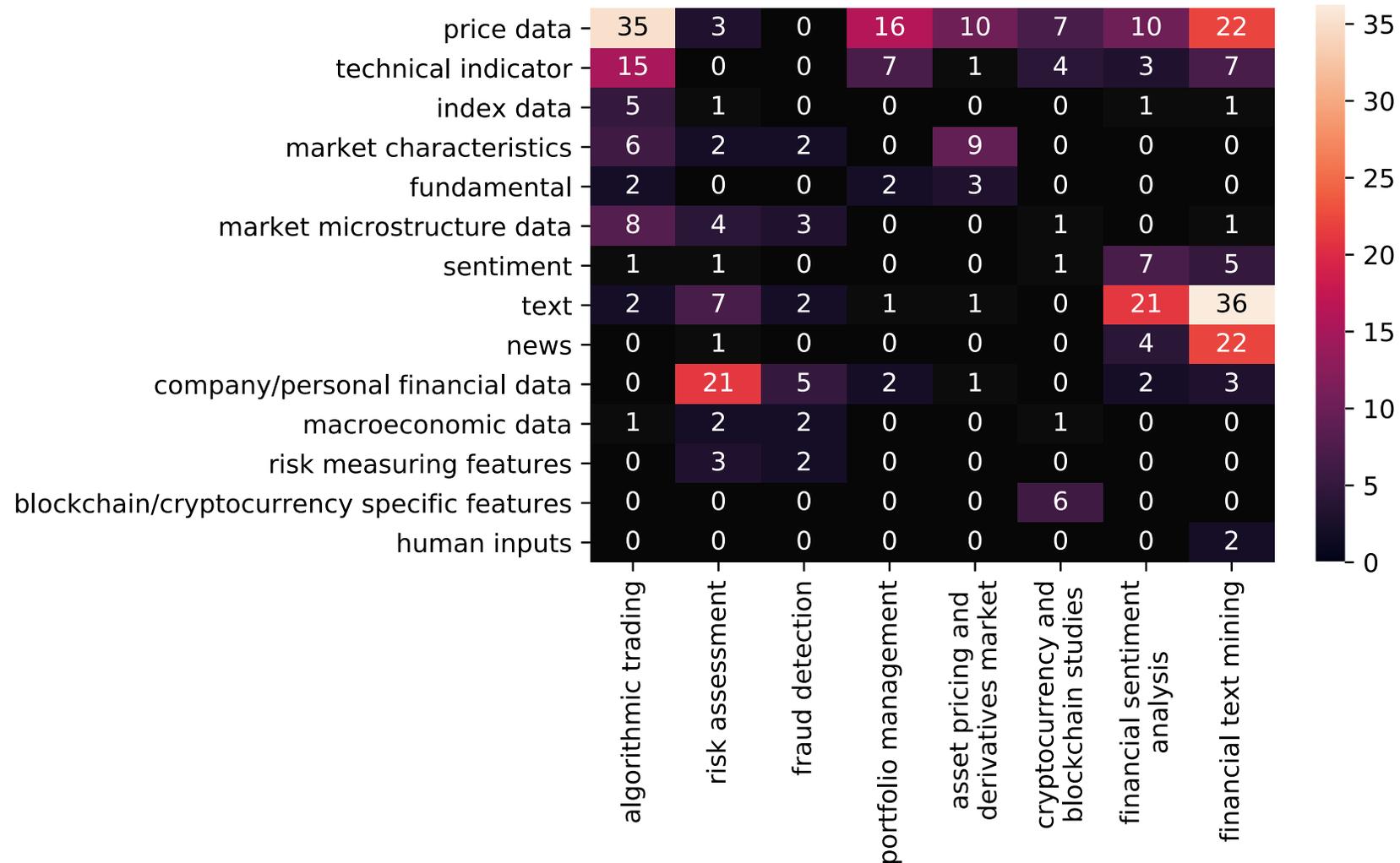
Source:

Omer Berat Sezer, Mehmet Ugur Gudelek, and Ahmet Murat Ozbayoglu (2020),  
"Financial time series forecasting with deep learning: A systematic literature review:  
2005–2019." *Applied Soft Computing* 90 (2020): 106181.

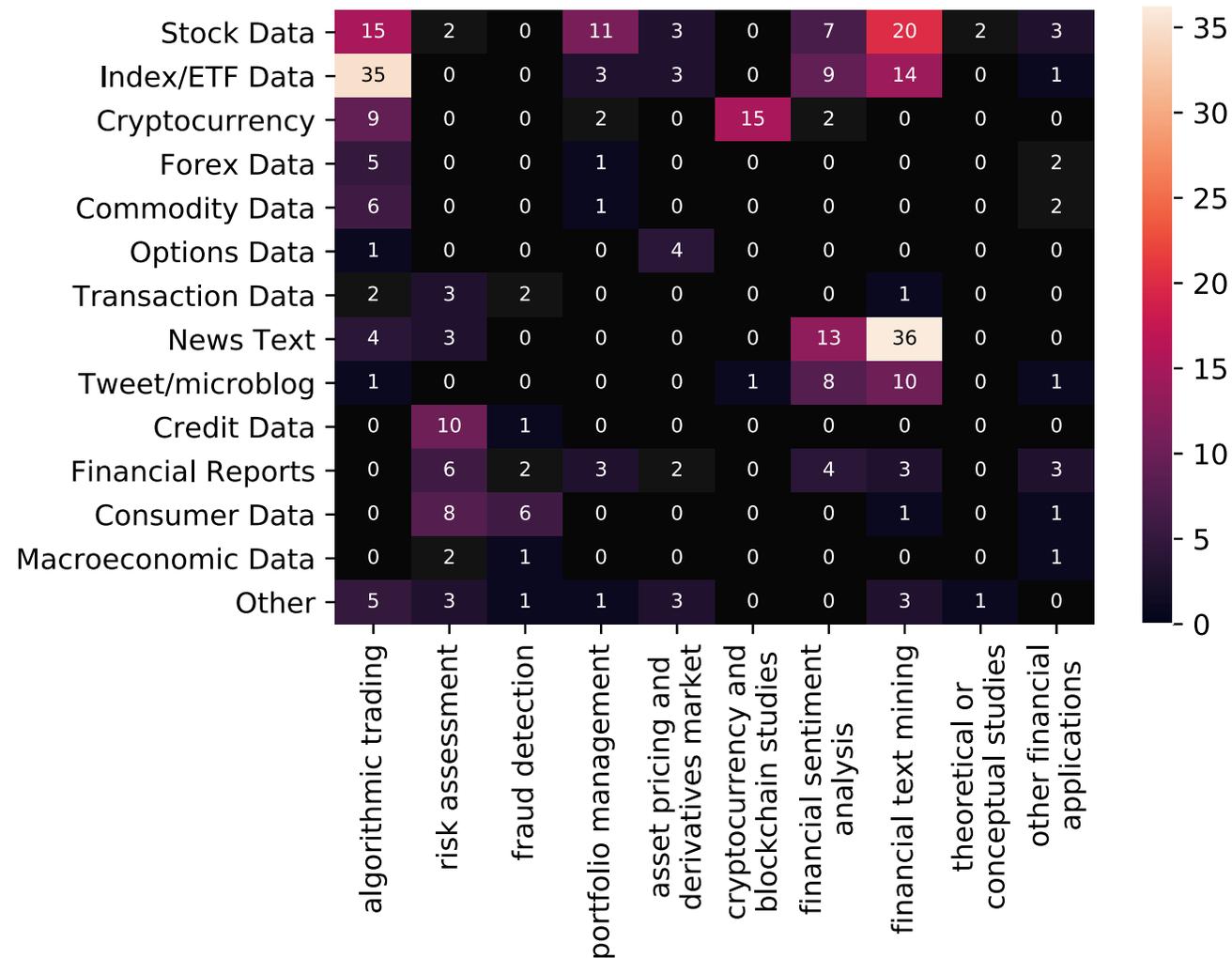
# Deep learning for financial applications: Topic-Model Heatmap



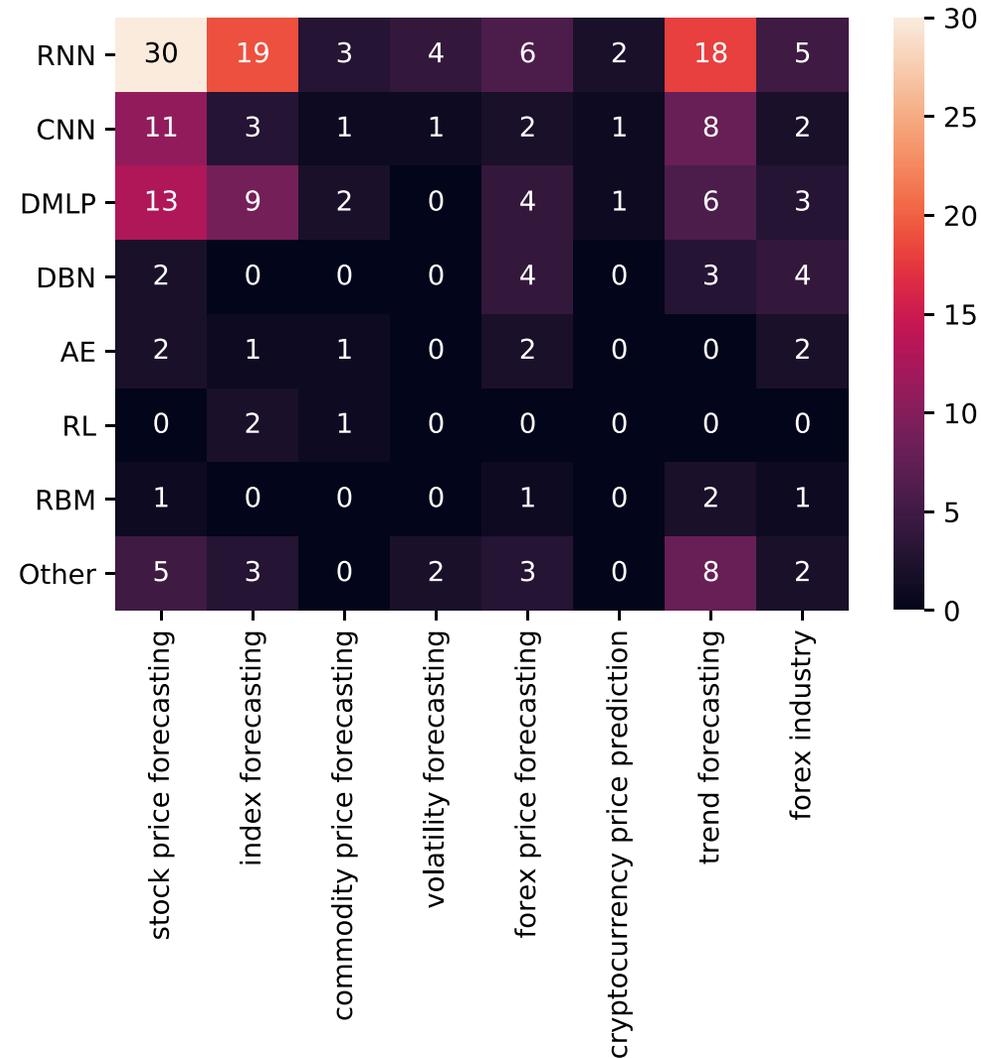
# Deep learning for financial applications: Topic-Feature Heatmap



# Deep learning for financial applications: Topic-Dataset Heatmap



# Financial time series forecasting with deep learning: Topic-model heatmap



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231 papers with code



**Pose Estimation**

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## Natural Language Processing



**Machine Translation**



**Language Modelling**



**Question Answering**



**Sentiment Analysis**

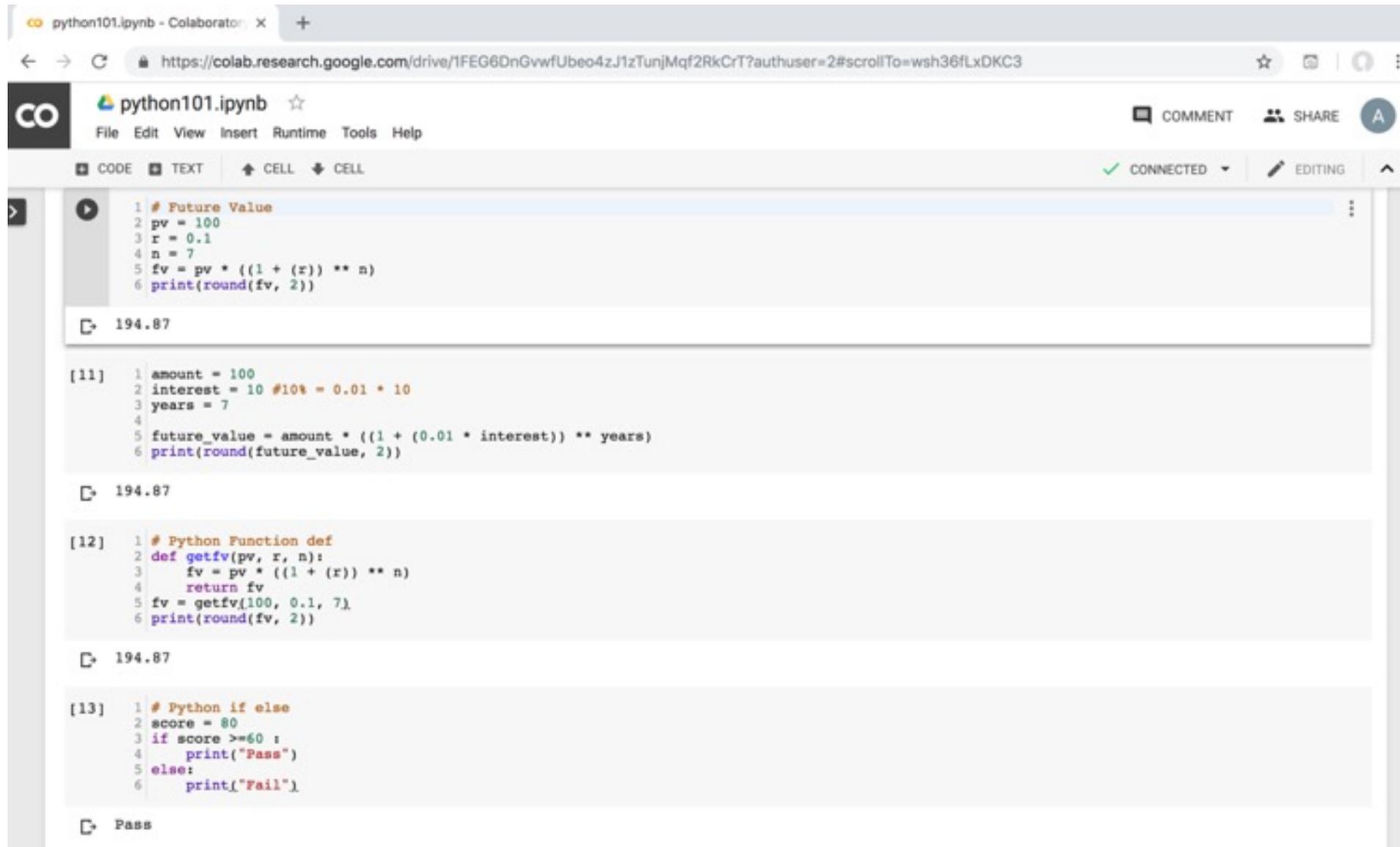


**Text Generation**

<https://paperswithcode.com/sota>

# Python in Google Colab (Python101)

<https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT>



The screenshot shows a Google Colab notebook titled "python101.ipynb". The interface includes a browser address bar, a menu bar (File, Edit, View, Insert, Runtime, Tools, Help), and a toolbar with options like CODE, TEXT, CELL, and a status indicator showing "CONNECTED" and "EDITING".

The notebook contains four code cells:

- Cell 1:** A code cell with the following Python code:

```
1 # Future Value
2 pv = 100
3 r = 0.1
4 n = 7
5 fv = pv * ((1 + (r)) ** n)
6 print(round(fv, 2))
```

The output is "194.87".
- Cell 11:** A code cell with the following Python code:

```
11 1 amount = 100
2 interest = 10 #10% = 0.01 * 10
3 years = 7
4
5 future_value = amount * ((1 + (0.01 * interest)) ** years)
6 print(round(future_value, 2))
```

The output is "194.87".
- Cell 12:** A code cell with the following Python code:

```
12 1 # Python Function def
2 def getfv(pv, r, n):
3     fv = pv * ((1 + (r)) ** n)
4     return fv
5 fv = getfv(100, 0.1, 7)
6 print(round(fv, 2))
```

The output is "194.87".
- Cell 13:** A code cell with the following Python code:

```
13 1 # Python if else
2 score = 80
3 if score >=60 :
4     print("Pass")
5 else:
6     print("Fail")
```

The output is "Pass".

<https://tinyurl.com/aintpupython101>

# Teaching



- **Artificial Intelligence**
  - Spring 2021, Fall 2022
- **Artificial Intelligence in Finance and Quantitative**
  - Fall 2021, Fall 2022
- **Software Engineering**
  - Fall 2020, Fall, 2021, Spring 2022, Spring 2023
- **Artificial Intelligence for Text Analytics**
  - Spring 2022
- **Data Mining**
  - Spring 2021
- **Big Data Analytics**
  - Fall 2020
- **Foundation of Business Cloud Computing**
  - Spring 2021, Spring 2022, Spring 2023



# Research Project

- **Applying AI technology to construct knowledge graphs of cryptocurrency anti-money laundering: a few-shot learning model**
  - MOST, 110-2410-H-305-013-MY2, 2021/08/01~2023/07/31
- **Deepen Corporate Sustainability: Enhance the Performance of Corporate Sustainability from AI, Financial, and Strategic Perspectives.** *AI for Corporate Sustainability Assessment and Cross Language Corporate Sustainability Reports Generative Mode*
  - NTPU, 111-NTPU\_ORDA-F-001 , 2022/01/01~2022/12/31
- **Artificial intelligence methods applied for analyzing the introduction of technological innovation: Patent text analysis and image analysis.** *Artificial Intelligence for FinTech Knowledge Graph from Patent Textual Analytics*
  - NTPU, 111-NTPU\_ORDA-F-003, 2022/01/01~2022/12/31
- **Establishment and Implement of Smart Assistive Technology for Dementia Care and Its Socio-Economic Impacts.** *Intelligent, individualized and precise care with smart AT and system integration*
  - MOST, 111-2627-M-038-001-, 2022/08/01~2023/07/31

# Summary

- This course introduces the **fundamental concepts, research issues, and hands-on practices of Artificial Intelligence.**
- Topics include:
  1. Introduction to Artificial Intelligence
  2. Artificial Intelligence and Intelligent Agents
  3. Problem Solving
  4. Knowledge, Reasoning and Knowledge Representation, Uncertain Knowledge and Reasoning
  5. Machine Learning: Supervised and Unsupervised Learning
  6. The Theory of Learning and Ensemble Learning
  7. Deep Learning, Reinforcement Learning
  8. Deep Learning for Natural Language Processing
  9. Computer Vision and Robotics
  10. Philosophy and Ethics of AI and the Future of AI
  11. Case Study on AI



# Artificial Intelligence



2020 Cohort



## Contact Information

**Min-Yuh Day, Ph.D.**

Associate Professor

[Institute of Information Management, National Taipei University](#)

Tel: 02-86741111 ext. 66873

Office: B8F12

Address: 151, University Rd., San Shia District, New Taipei City, 23741 Taiwan

Email: [myday@gm.ntpu.edu.tw](mailto:myday@gm.ntpu.edu.tw)

Web: <http://web.ntpu.edu.tw/~myday/>

