Artificial Intelligence for Text Analytics



Text Generation Natural Language Generation (NLG)

1102AITA08 MBA, IM, NTPU (M5026) (Spring 2022) Tue 2, 3, 4 (9:10-12:00) (B8F40)



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Associate Professor

Institute of Information Management, National Taipei University

https://web.ntpu.edu.tw/~myday

2022-05-03



https://meet.google.com/ paj-zhhj-mya







Week Date Subject/Topics

- **1** 2022/02/22 Introduction to Artificial Intelligence for Text Analytics
- 2 2022/03/01 Foundations of Text Analytics: Natural Language Processing (NLP)
- 3 2022/03/08 Python for Natural Language Processing
- 4 2022/03/15 Natural Language Processing with Transformers
- 5 2022/03/22 Case Study on Artificial Intelligence for Text Analytics I
- 6 2022/03/29 Text Classification and Sentiment Analysis





Week Date Subject/Topics

- 7 2022/04/05 Tomb-Sweeping Day (Holiday, No Classes)
- 8 2022/04/12 Midterm Project Report
- 9 2022/04/19 Multilingual Named Entity Recognition (NER), Text Similarity and Clustering
- 10 2022/04/26 Text Summarization and Topic Models
- 11 2022/05/03 Text Generation
- **12 2022/05/10 Case Study on Artificial Intelligence for Text Analytics II**



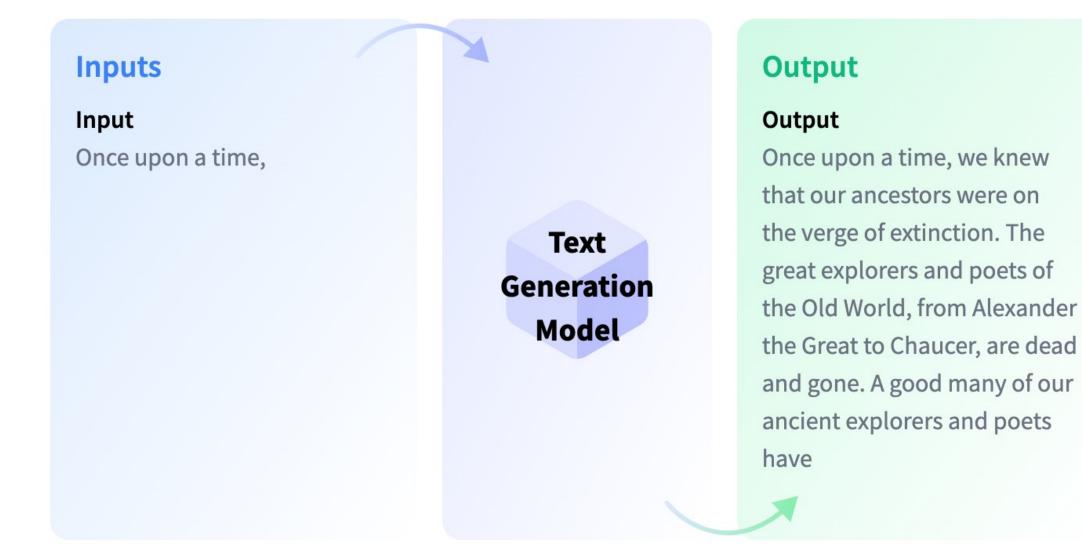


- Week Date Subject/Topics
- 13 2022/05/17 Question Answering and Dialogue Systems
- 14 2022/05/24 Deep Learning, Transfer Learning, Zero-Shot, and Few-Shot Learning for Text Analytics
- 15 2022/05/31 Final Project Report I
- 16 2022/06/07 Final Project Report II
- 17 2022/06/14 Self-learning
- 18 2022/06/21 Self-learning

Outline

- Text Generation
 - Natural Language Generation (NLG)
 - Language Modeling
 - Conditional Language Modeling
 - Next Word Prediction
- Decoding Algorithm
 - Greedy Search Decoding
 - Beam Search Decoding
 - Sampling Methods
 - Top-k and Nucleus Sampling

- Natural Language Generation (NLG)
 - Language Modeling
 - Conditional Language Modeling
- Next Word Prediction



🔸 Text Generation demo

using g<u>pt2</u>

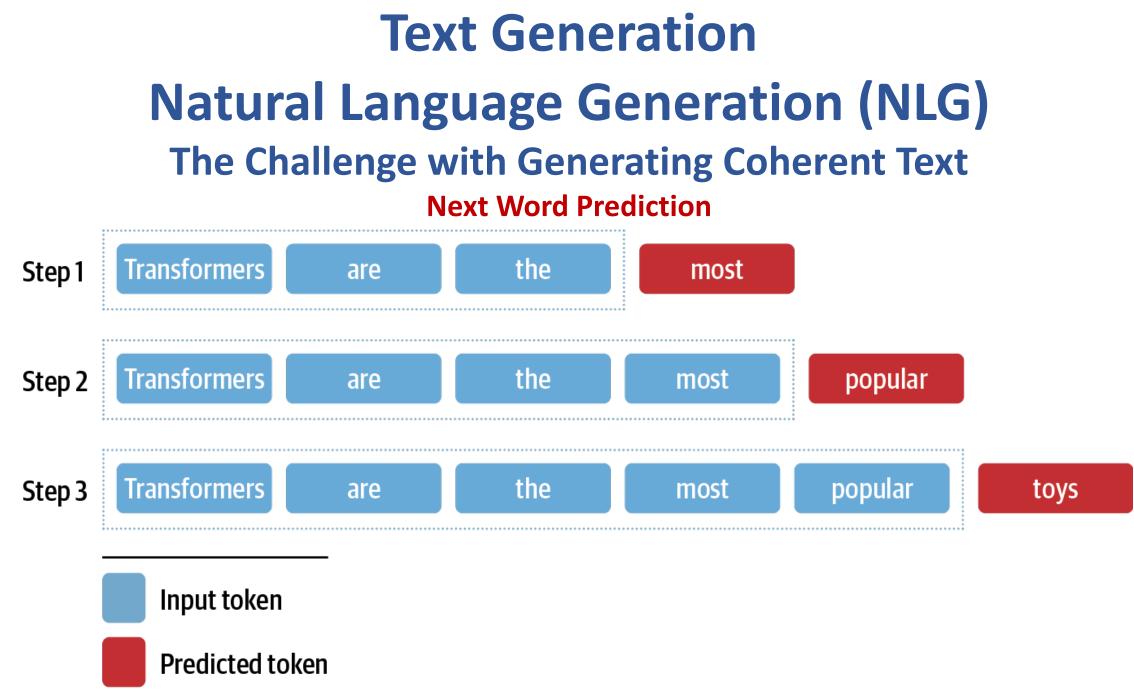
Text Generation	Examples	~	
Once upon a time,		1	

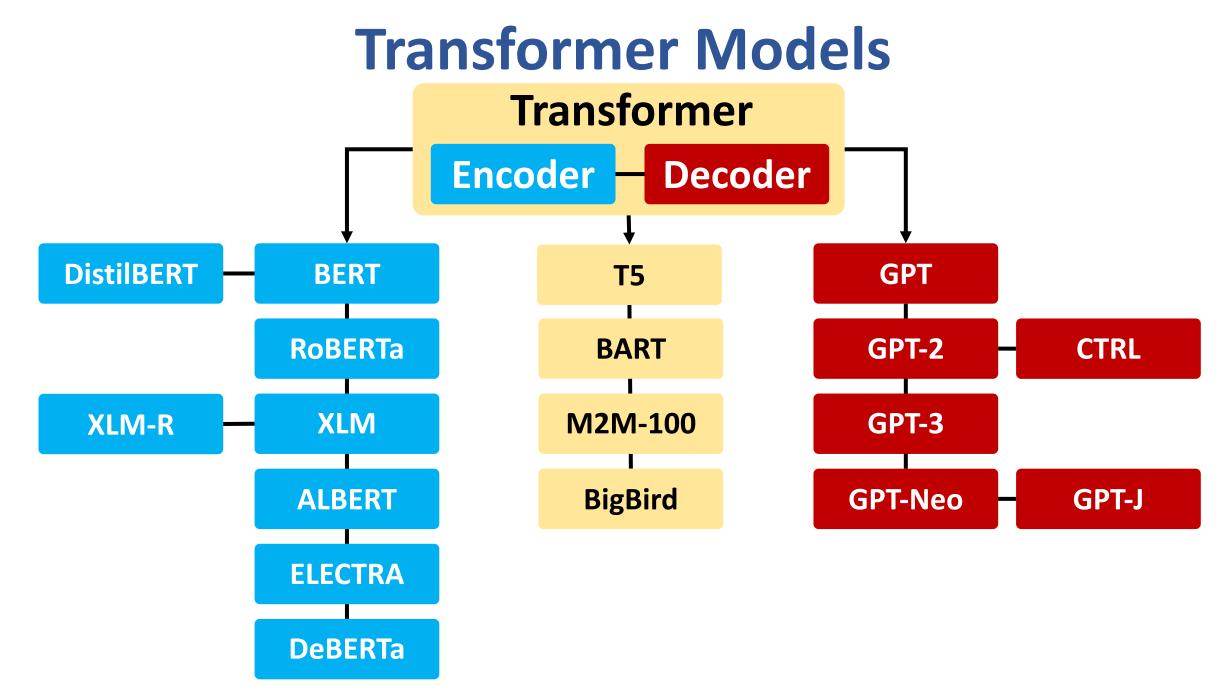
Compute

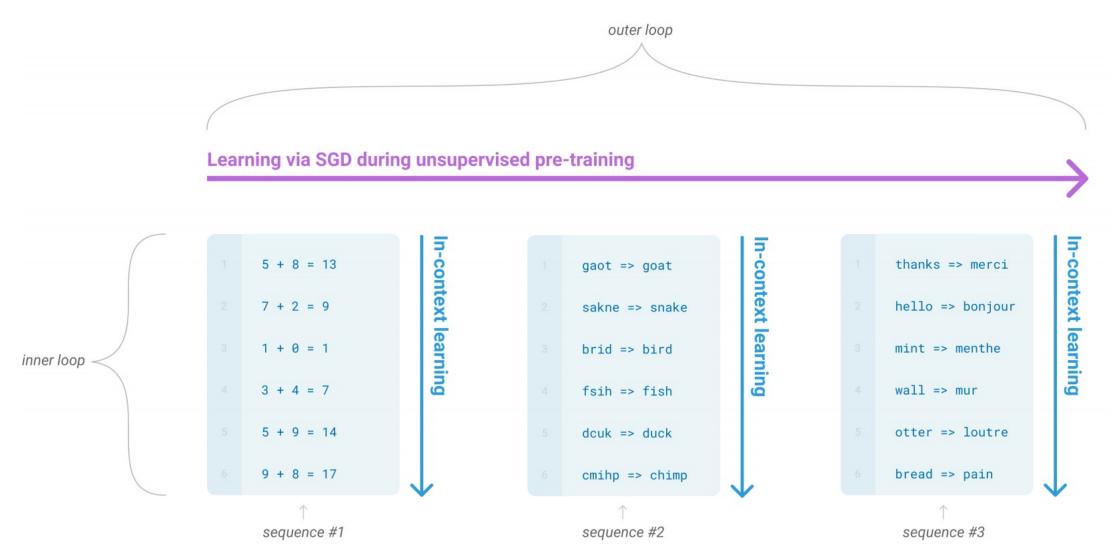
Computation time on cpu: 1.1964 s

Once upon a time, there was no such thing as a real-world version. The original Japanese version of Samurai Master, for instance, showed the main character as a giant insect with two eyes that could be seen directly out of the perspective lens,

https://huggingface.co/tasks/text-generation







Source: Lewis Tunstall, Leandro von Werra, and Thomas Wolf (2022), Natural Language Processing with Transformers: Building Language Applications with Hugging Face, O'Reilly Media.

Which animal do you like?		
	I like cows.	2
M I heard they go to college.		
	Cows go to college?	2
M I heard that a cow went to Harva	ard.	
	What did the cow study?	*
M Bovine sciences.		
	Do horses ever go to Harvard?	*
M ····		
Ŷ	\odot	\triangleright

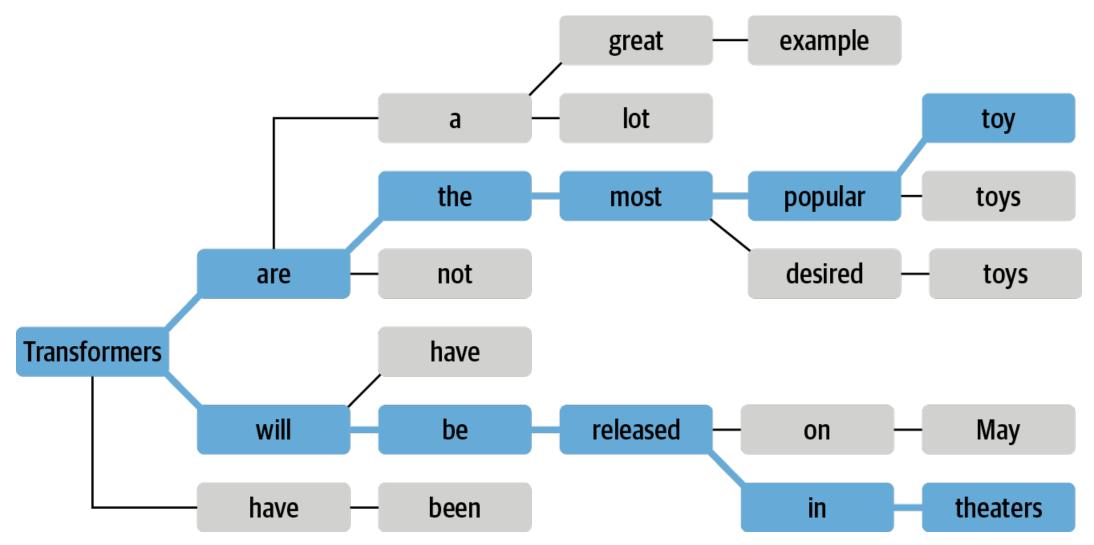
Text Generation Decoding Algorithm

- Greedy Search Decoding
- Beam Search Decoding
- Sampling Methods
- Top-k and Nucleus Sampling

Text Generation Greedy Search Decoding

Input	Choice 1	Choice 2	Choice 3	Choice 4	Choice 5
O Transformers are the	most (8.53%)	only (4.96%)	best (4.65%)	Transformers (4.37%)	ultimate (2.16%)
1 Transformers are the most	popular (16.78%)	powerful (5.37%)	common (4.96%)	famous (3.72%)	successful (3.20%)
² Transformers are the most popular	toy (10.63%)	toys (7.23%)	Transformers (6.60%)	of (5.46%)	and (3.76%)
³ Transformers are the most popular toy	line (34.38%)	in (18.20%)	of (11.71%)	brand (6.10%)	line (2.69%)
4 Transformers are the most popular toy line	in (46.28%)	of (15.09%)	, (4.94%)	on (4.40%)	ever (2.72%)
⁵ Transformers are the most popular toy line in	the (65.99%)	history (12.42%)	America (6.91%)	Japan (2.44%)	North (1.40%)
⁶ Transformers are the most popular toy line in the	world (69.26%)	United (4.55%)	history (4.29%)	US (4.23%)	U (2.30%)
7 Transformers are the most popular toy line in the world	, (39.73%)	. (30.64%)	and (9.87%)	with (2.32%)	today (1.74%)

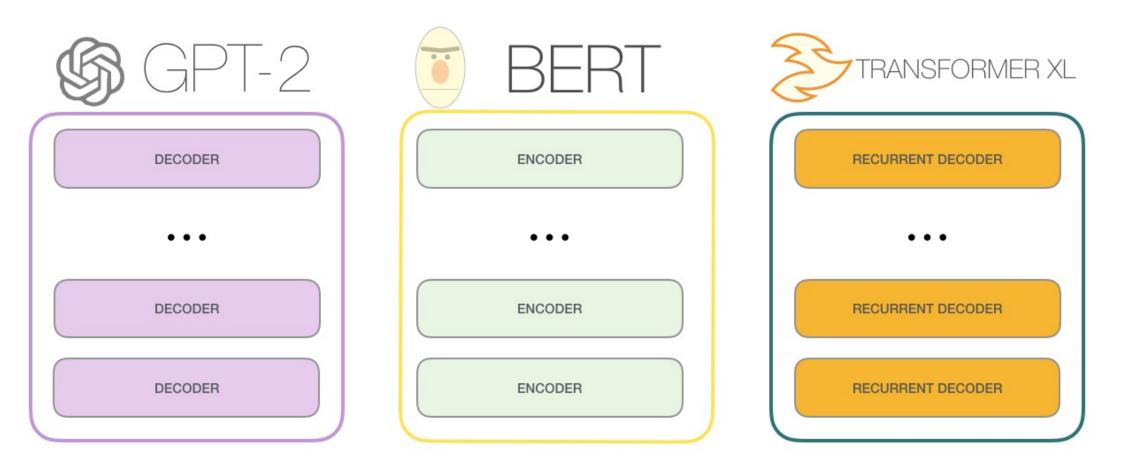
Text Generation Beam Search Decoding



Source: Lewis Tunstall, Leandro von Werra, and Thomas Wolf (2022), Natural Language Processing with Transformers: Building Language Applications with Hugging Face, O'Reilly Media.

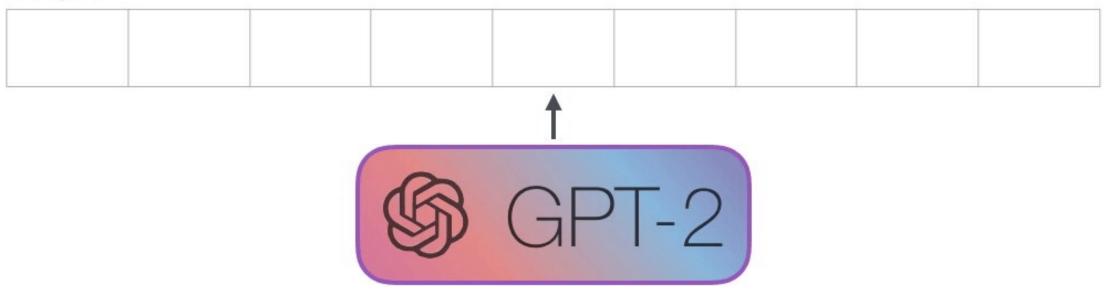
The Illustrated GPT-2 (Visualizing Transformer Language Models)

Jay Alammar (2019)

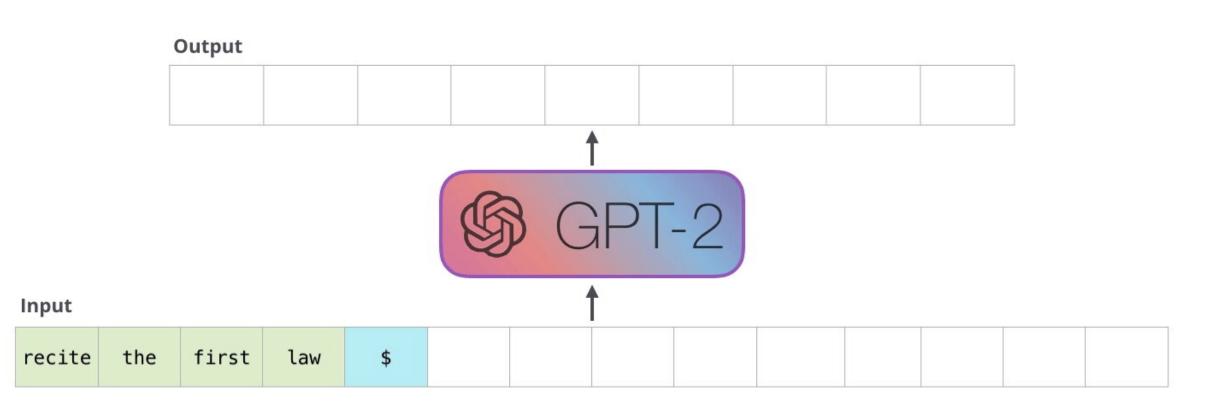




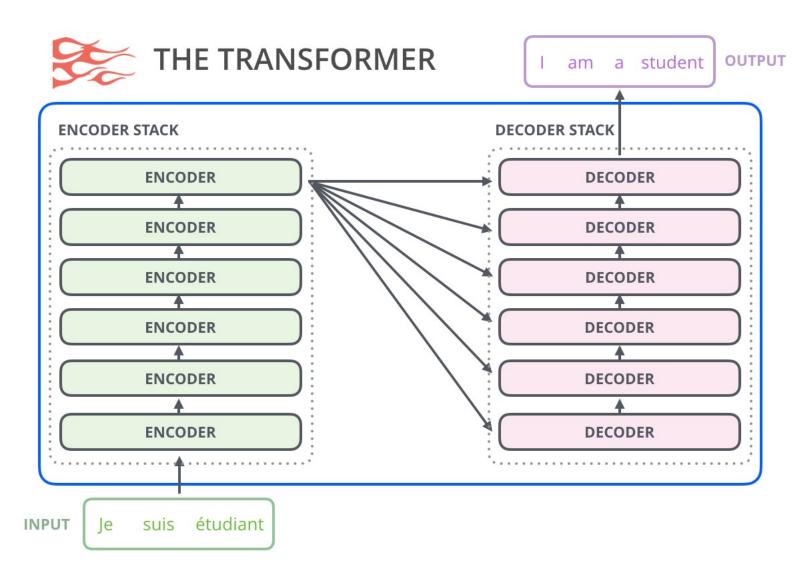
Output



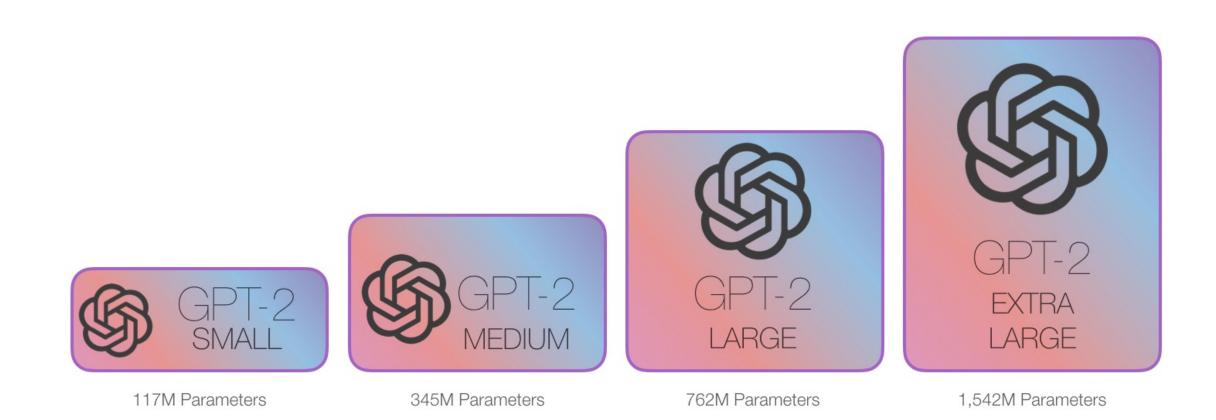
GPT-2 Autoregression



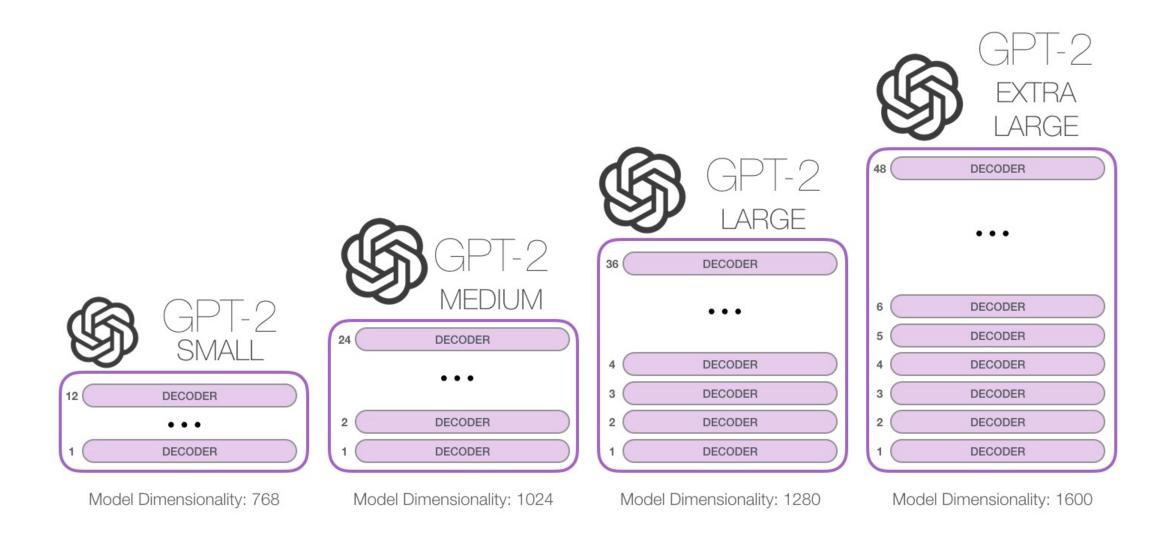
Transformer Encoder Decoder



GPT-2 Sizes



GPT-2 Sizes Hyperparameters



Transformer Encoder



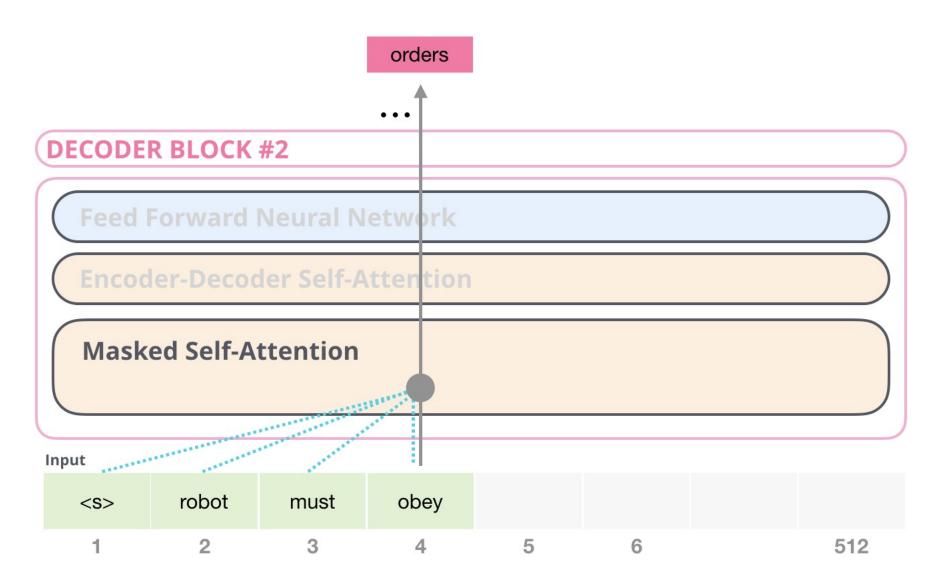
ENCODER BLOCK



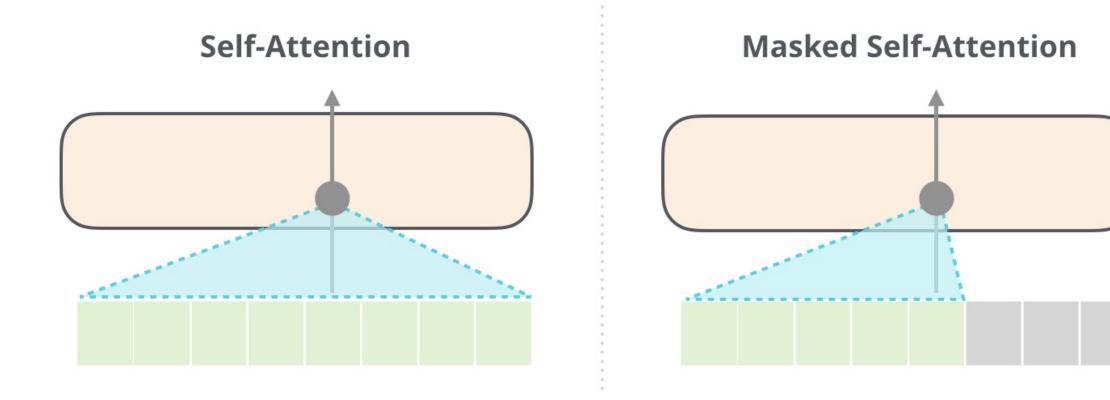
Self-Attention

robot	must	obey	orders	<eos></eos>	<pad></pad>	 <pad></pad>
1	2	3	4	5	6	512

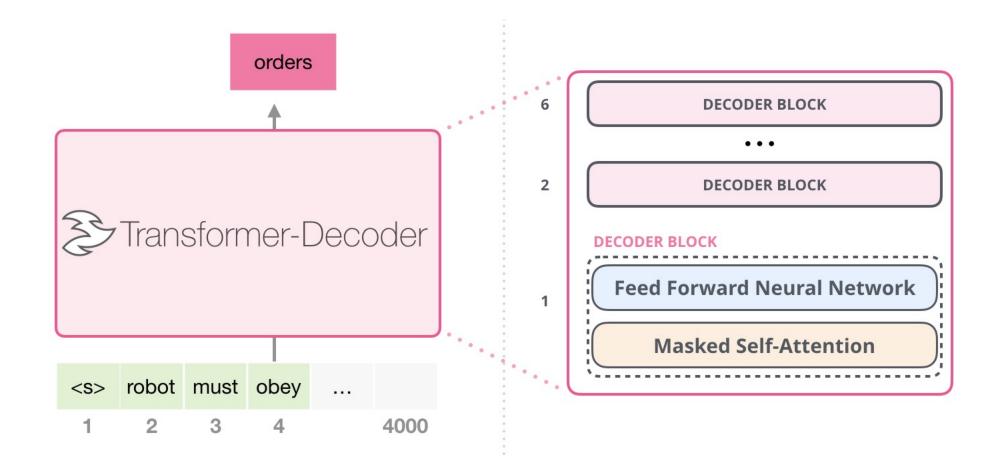
Transformer Decoder



Self-Attention and Masked-Self-Attention

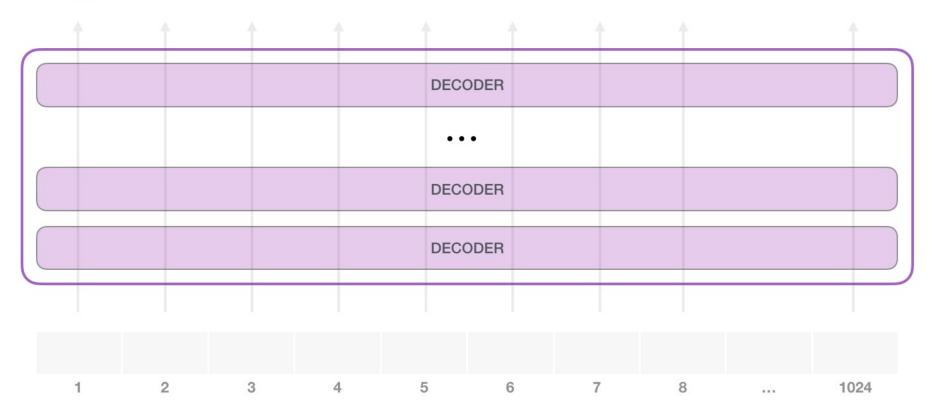


Transformer Decoder

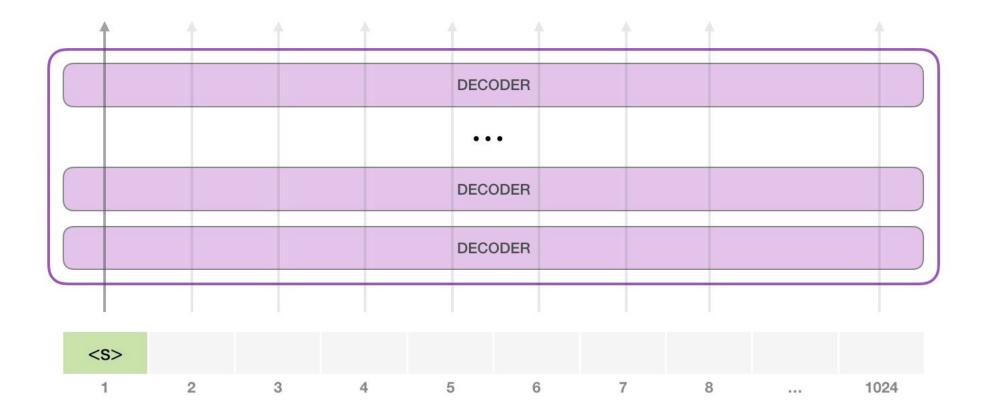


GPT-2 Layers



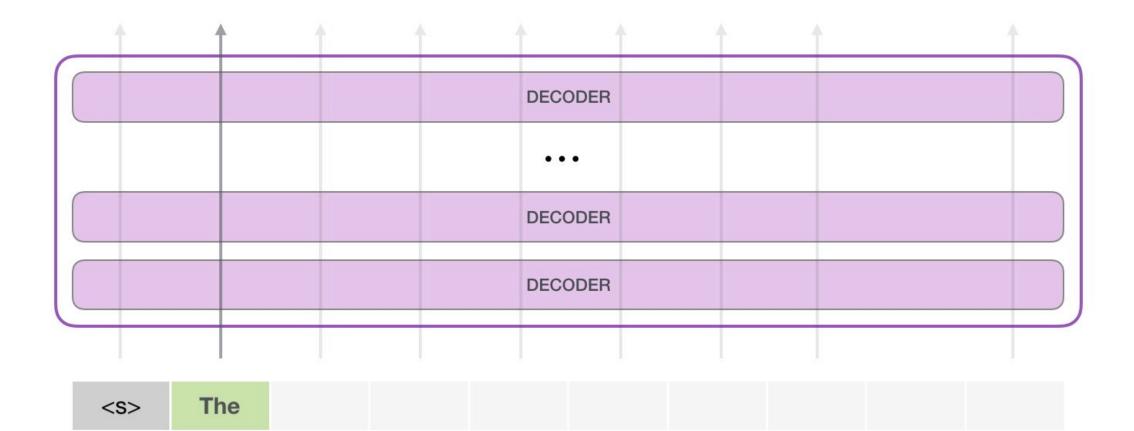


GPT-2 Simple Ooutput



Source: Jay Alammar (2019), The Illustrated GPT-2 (Visualizing Transformer Language Models), https://jalammar.github.io/illustrated-gpt2/

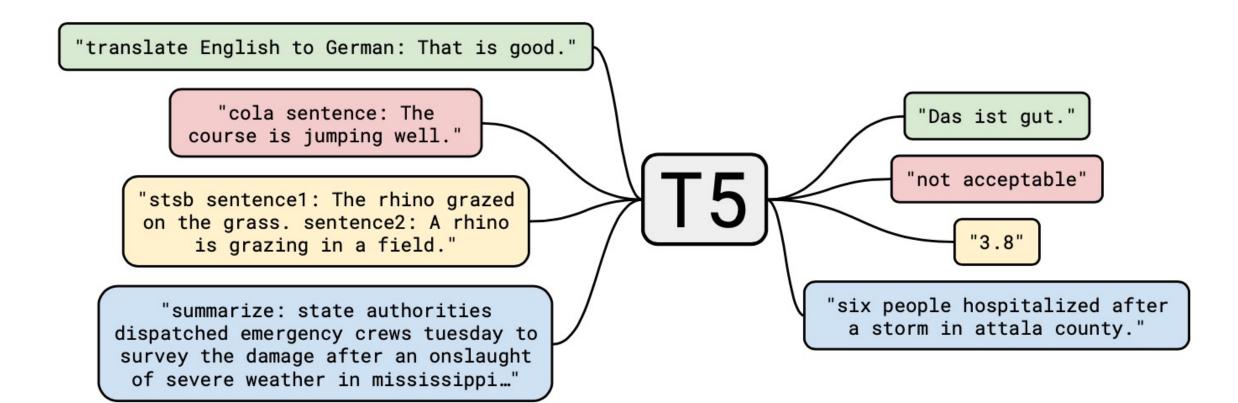
GPT-2 Simple Ooutput



...

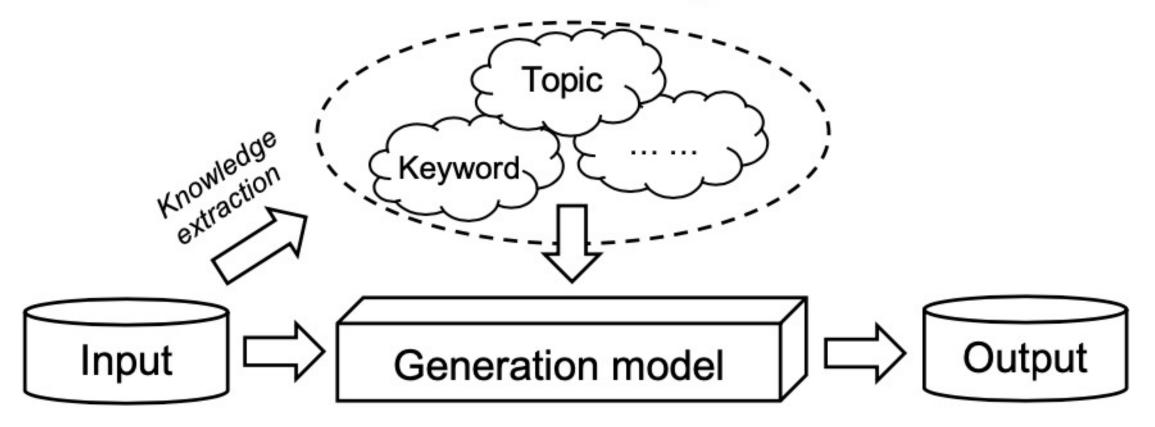
T5

Text-to-Text Transfer Transformer

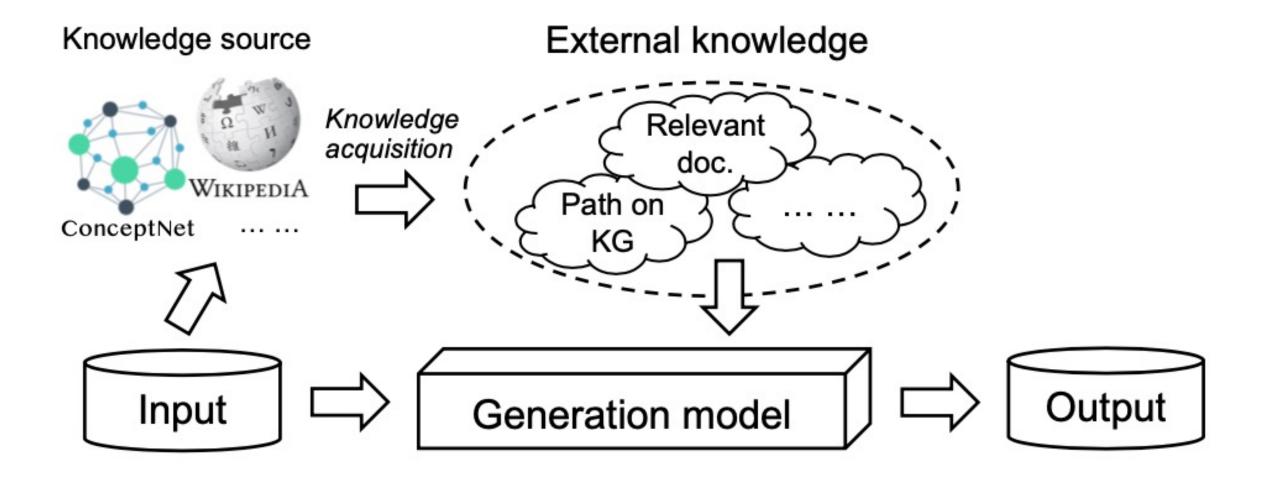


Internal Knowledge-Enhanced Text Generation

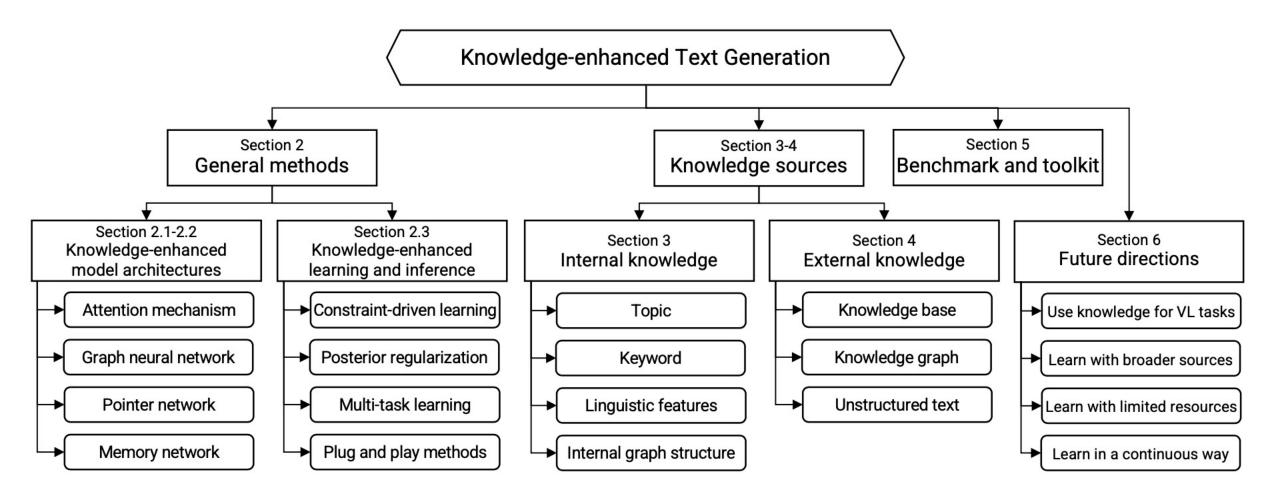
Internal knowledge



External Knowledge-Enhanced Text Generation



Knowledge-Enhanced Text Generation



Text Generation Models

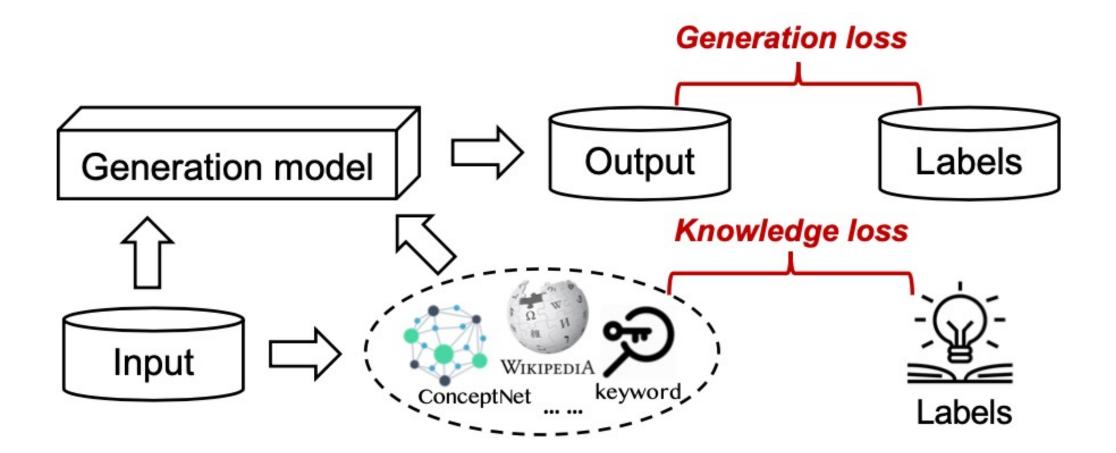
- Encoder-decoder frameworks
 - Recurrent Neural Network (RNN)
 - RNN- Seq2Seq
 - Convolutional neural network (CNN) based encoder-decoder
 - Transformer encoder-decoder

Text Generation Encoder-Decoder Frameworks Conditional Distribution

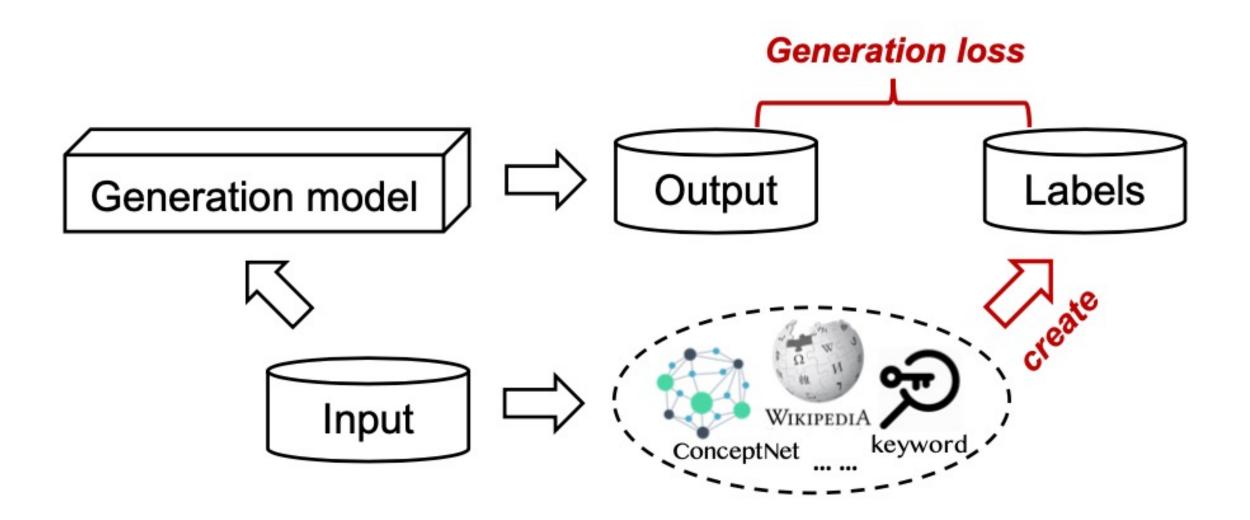
$$P(Y|X) = P(y_1, \dots, y_m | x_1, \dots, x_n) = \prod_{t=1}^m p(y_t | X, y_1, \dots, y_{t-1})$$

Knowledge-Enhanced Text Generation

Incorporating knowledge into text generation by treating knowledge as the target

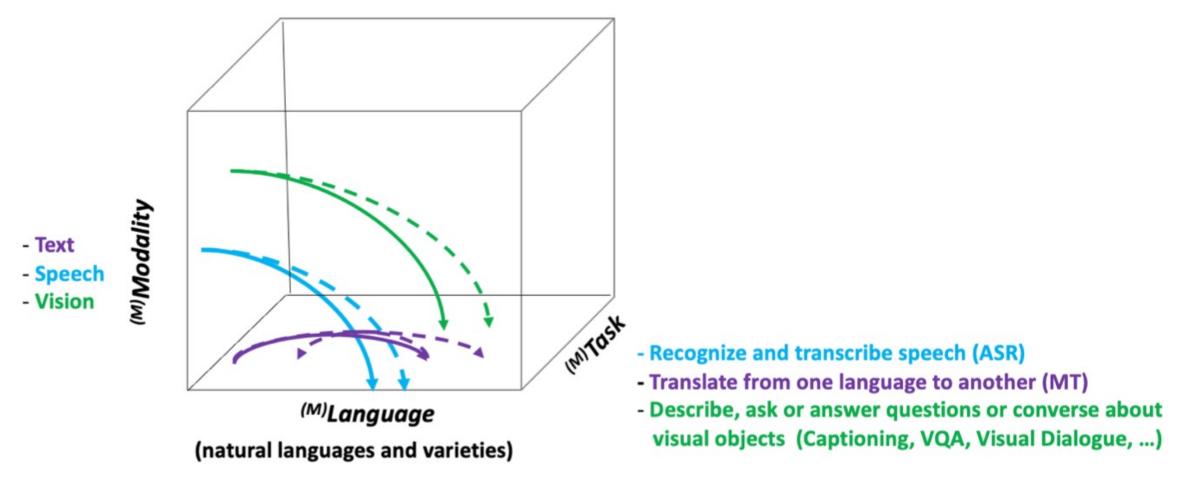


Knowledge-Enhanced Text Generation



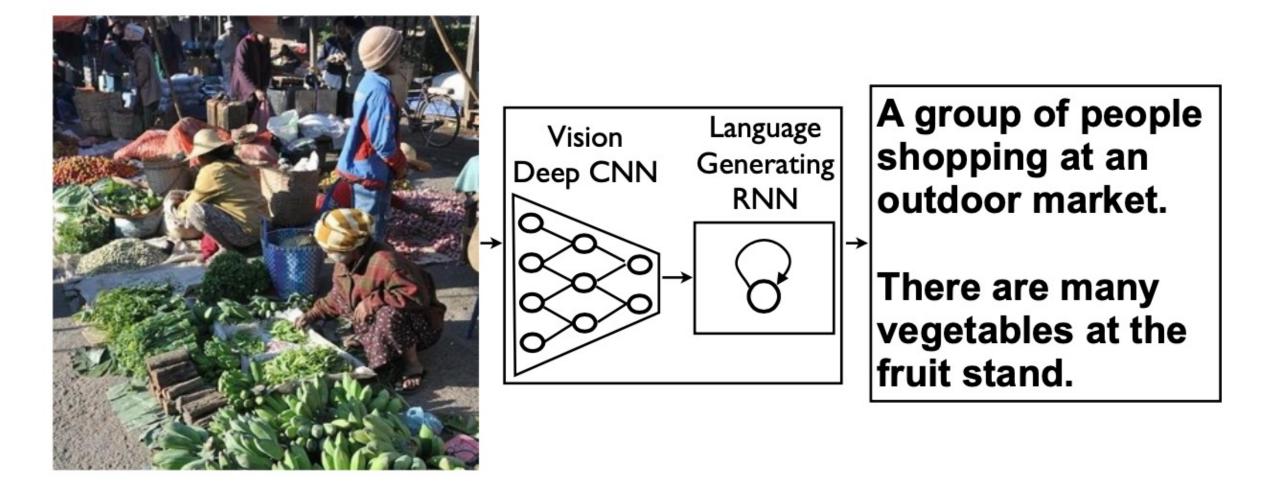
Neural Natural Language Generation: Multilinguality, Multimodality, Controllability and Learning

Multi³(Natural Language) Generation



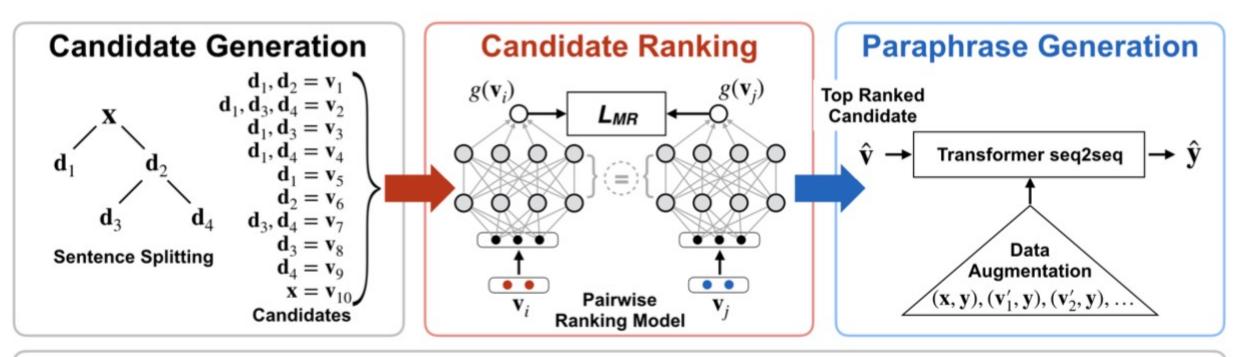
Source: Erkut Erdem, Menekse Kuyu, Semih Yagcioglu, Anette Frank, Letitia Parcalabescu, Barbara Plank, Andrii Babii et al (2022). "Neural Natural Language Generation: A Survey on Multilinguality, Multimodality, Controllability and Learning." Journal of Artificial Intelligence Research 73 (2022): 1131-1207.

Neural Image Captioning (NIC) image-to-text description generation



Source: Erkut Erdem, Menekse Kuyu, Semih Yagcioglu, Anette Frank, Letitia Parcalabescu, Barbara Plank, Andrii Babii et al (2022). "Neural Natural Language Generation: A Survey on Multilinguality, Multimodality, Controllability and Learning." Journal of Artificial Intelligence Research 73 (2022): 1131-1207.

Controllable Text Simplification with an explicit paraphrasing pipeline



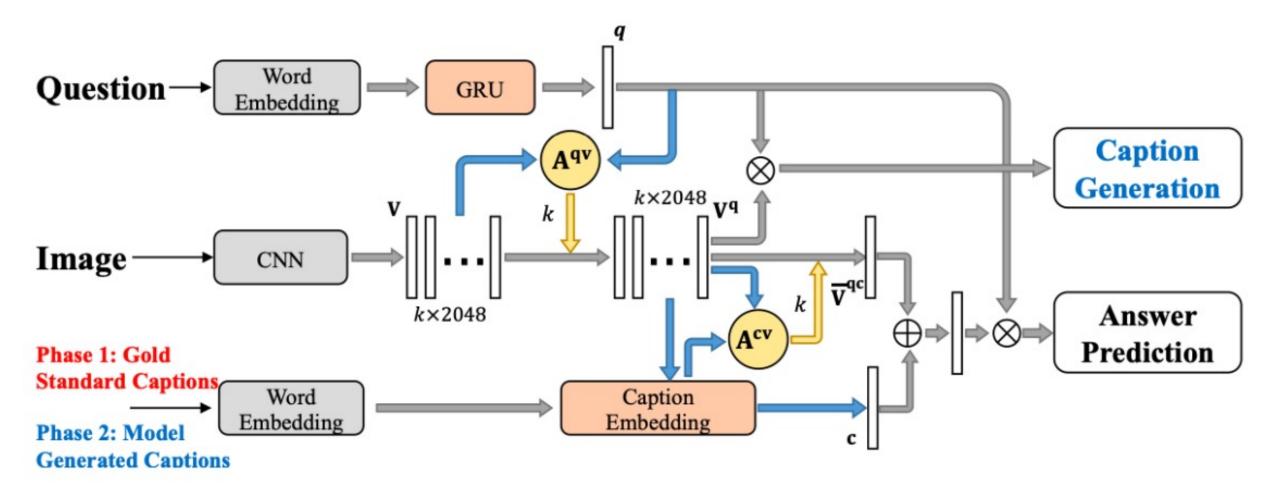
INPUT x : The exhibition, which opened Oct. 8 and runs through Jan. 3, features 27 self-portraits. **REFERENCE y** : The show started Oct. 8. It ends Jan. 3. \mathbf{d}_1 : The exhibition features 27 self-portraits. \mathbf{d}_2 : The exhibition opened Oct. 8 and runs through Jan. 3.

 \mathbf{d}_3 : The exhibition opened Oct. 8. \mathbf{d}_4 : The exhibition runs through Jan. 3. $\hat{\mathbf{v}} = \mathbf{v}_7$: The exhibition opened Oct. 8. The exhibition runs through Jan. 3.

Source: Erkut Erdem, Menekse Kuyu, Semih Yagcioglu, Anette Frank, Letitia Parcalabescu, Barbara Plank, Andrii Babii et al (2022). "Neural Natural Language Generation: A Survey on Multilinguality, Multimodality, Controllability and Learning." Journal of Artificial Intelligence Research 73 (2022): 1131-1207.

Visual Question Answering

Neural caption generation is employed to aid answer prediction



Source: Erkut Erdem, Menekse Kuyu, Semih Yagcioglu, Anette Frank, Letitia Parcalabescu, Barbara Plank, Andrii Babii et al (2022). "Neural Natural Language Generation: A Survey on Multilinguality, Multimodality, Controllability and Learning." Journal of Artificial Intelligence Research 73 (2022): 1131-1207.

Hugging Face Tasks Natural Language Processing

Text Classification3345 models	Token Classification 1492 models	ES Question Answering 1140 models	ズ _A Translation 1467 models
E Summarization 323 models	FFF Text Generation 3959 models	Fill-Mask 2453 models	Sentence Similarity 352 models

https://huggingface.co/tasks

NLP with Transformers Github

Why GitHub? ~ Team Enterprise	e Explore \vee Marketplace Pricing \vee	Search	/ Sigr	n in Sign up
¬ nlp-with-transformers / noteb <> Code ⊙ Issues \$\$ Pull reque		Notification Motification	is 양 Fork 170 ☆ Star	1.1k -
² main → ² 1 branch	Go to JingchaoZhang/patch-3 ae5b7c1 15 days ago Update issue templates		About Jupyter notebooks for the N Language Processing with T book	
 data images scripts .gitignore 01_introduction.ipynb 	Move dataset to data directory Add README Update issue templates Initial commit Remove Colab badges & fastdoc refs	4 months ago last month 25 days ago 4 months ago	 Image: Apache-2.0 License Image: Apache-2.0 License<td>O'REILLY' Natural Language Processing with Transformers Building Language Applications with Hugging Face</td>	O'REILLY' Natural Language Processing with Transformers Building Language Applications with Hugging Face
 O1_introduction.ipynb O2_classification.ipynb O3_transformer-anatomy.ipynb O4_multilingual-ner.ipynb O5_text-generation.ipynb 	Remove Colab badges & fastdoc refs Merge pull request #8 from nlp-with-transformers/remove-display-df [Transformers Anatomy] Remove cells with figure references Merge pull request #8 from nlp-with-transformers/remove-display-df Merge pull request #8 from nlp-with-transformers/remove-display-df	27 days ago 26 days ago 22 days ago 26 days ago 26 days ago	Releases No releases published	Lewis Tunste Leandro von Wer & Thomas We
	o i i i i i i i i i i i i i i i i i i i		Packages	

https://github.com/nlp-with-transformers/notebooks

NLP with Transformers Github Notebooks

O'REILLY'

Natural Language Processing with Transformers

Building Language Applications with Hugging Face Lewis Tunstall, Leandro von Werra & Thomas Wolf

Running on a cloud platform

To run these notebooks on a cloud platform, just click on one of the badges in the table below:

Chapter	Colab	Kaggle	Gradient	Studio Lab
Introduction	CO Open in Colab	k Open in Kaggle	Run on Gradient	한미 Open Studio Lab
Text Classification	CO Open in Colab	k Open in Kaggle	Run on Gradient	한미 Open Studio Lab
Transformer Anatomy	CO Open in Colab	k Open in Kaggle	Run on Gradient	한미 Open Studio Lab
Multilingual Named Entity Recognition	CO Open in Colab	k Open in Kaggle	• Run on Gradient	Den Studio Lab
Text Generation	CO Open in Colab	k Open in Kaggle	Run on Gradient	한미 Open Studio Lab
Summarization	CO Open in Colab	k Open in Kaggle	Run on Gradient	Copen Studio Lab
Question Answering	CO Open in Colab	k Open in Kaggle	Run on Gradient	Copen Studio Lab
Making Transformers Efficient in Production	CO Open in Colab	k Open in Kaggle	• Run on Gradient	Copen Studio Lab
Dealing with Few to No Labels	CO Open in Colab	k Open in Kaggle	Run on Gradient	한미 Open Studio Lab
Training Transformers from Scratch	CO Open in Colab	k Open in Kaggle	Run on Gradient	한미 Open Studio Lab
Future Directions	CO Open in Colab	k Open in Kaggle	Run on Gradient	🗐 Open Studio Lab

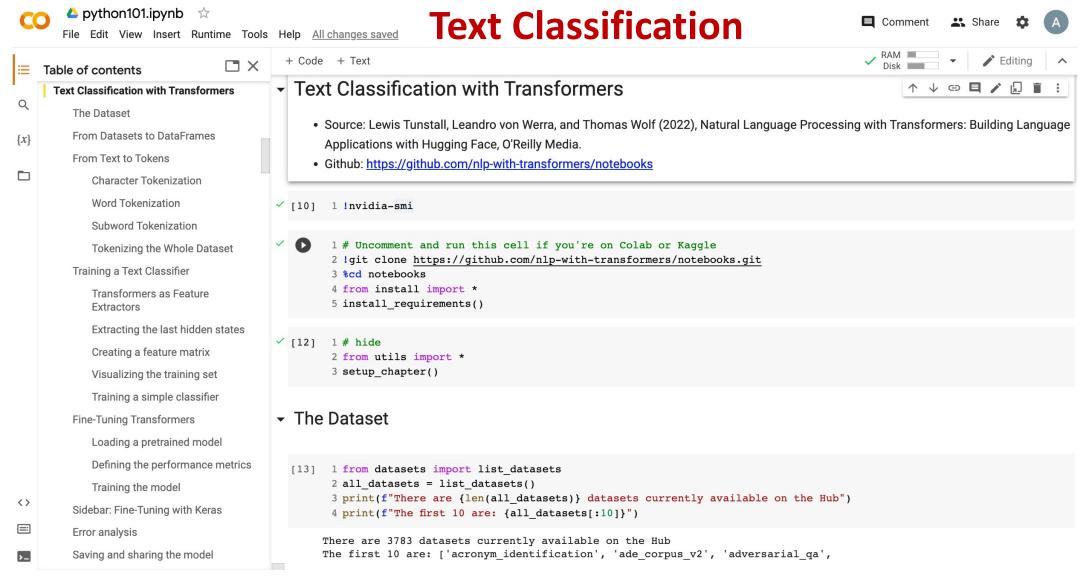
Nowadays, the GPUs on Colab tend to be K80s (which have limited memory), so we recommend using Kaggle, Gradient, or SageMaker Studio Lab. These platforms tend to provide more performant GPUs like P100s, all for free!

https://github.com/nlp-with-transformers/notebooks

https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT

Table of contents	Tools Help All changes saved NLP with Transformers	✓ RAM → Fediting
Natural Language Processing with Transformers Text Clssification Named Entity Recognition Question Answering Summarization	 Natural Language Processing with Transformers Source: Lewis Tunstall, Leandro von Werra, and Thomas Wolf (2022), Natural Language Processing with Transform Applications with Hugging Face, O'Reilly Media. Github: <u>https://github.com/nlp-with-transformers/notebooks</u> 	← ↓ ⇔ 🖪 🖍 🗊 🗎 : ers: Building Language
Summarization Translation Text Generation Al in Finance	<pre>/ [1] 1 !git clone <u>https://github.com/nlp-with-transformers/notebooks.git</u> 2 %cd notebooks 3 from install import * 4 install_requirements()</pre>	
Normative Finance and Financial Theories	<pre>/ [3] 1 from utils import * 2 setup_chapter()</pre>	
Uncertainty and Risk Expected Utility Theory (EUT) Mean-Variance Portfolio Theory (MVPT) Capital Asset Pricing Model (CAPM)	[12] 1 text = """Dear Amazon, last week I ordered an Optimus Prime action figure \ 2 from your online store in Germany. Unfortunately, when I opened the package, \ 3 I discovered to my horror that I had been sent an action figure of Megatron \ 4 instead! As a lifelong enemy of the Decepticons, I hope you can understand my \ 5 dilemma. To resolve the issue, I demand an exchange of Megatron for the \ 6 Optimus Prime figure I ordered. Enclosed are copies of my records concerning \ 7 this purchase. I expect to hear from you soon. Sincerely, Bumblebee."""	
Arbitrage Pricing Theory (APT) Data Driven Finance	- Text Clssification	
Financial Econometrics and Regression Data Availability	<pre>/ [13] 1 from transformers import pipeline 2 classifier = pipeline("text-classification")</pre>	
Normative Theories Revisited Mean-Variance Portfolio Theory	<pre>/ [14] 1 import pandas as pd 2 outputs = classifier(text) 3 pd.DataFrame(outputs)</pre>	

https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT



https://tinyurl.com/aintpupython101

https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT

Named Entity Recognition (NER)

🔲 Comment 🛛 👫 Share 🔅 🛛 A

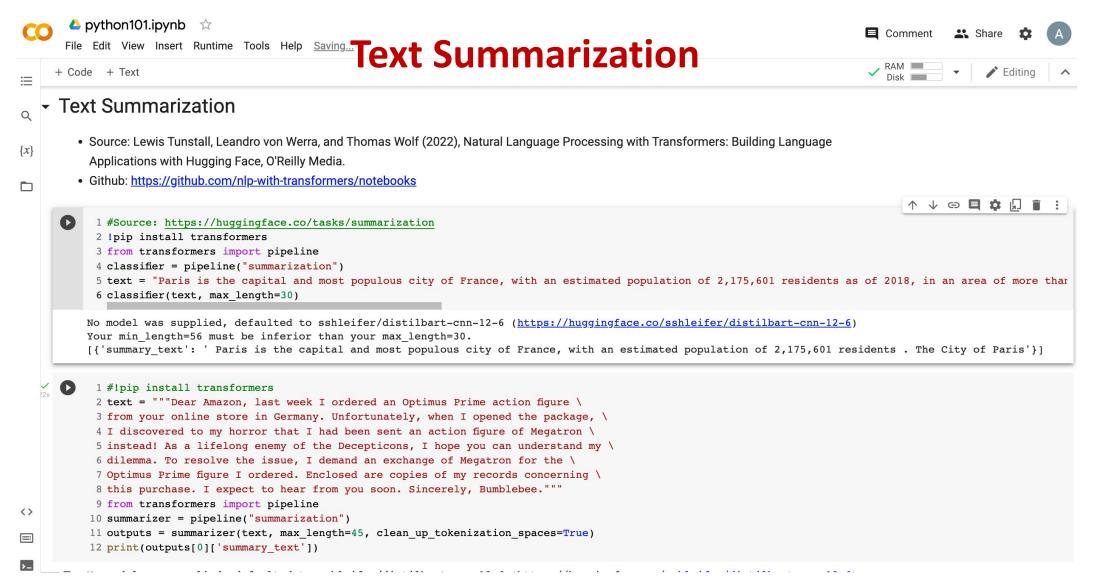
File Edit View Insert Runtime Tools Help All changes saved

left Approximation Approximat

CO

V RAM + Code + Text Editing \equiv Multilingual Named Entity Recognition (NER) Q Source: Lewis Tunstall, Leandro von Werra, and Thomas Wolf (2022), Natural Language Processing with Transformers: Building Language $\{x\}$ Applications with Hugging Face, O'Reilly Media. Github: https://github.com/nlp-with-transformers/notebooks 1 #NER: https://huggingface.co/tasks/token-classification [] 2 !pip install transformers 3 from transformers import pipeline 4 classifier = pipeline("ner") 5 classifier("Hello I'm Omar and I live in Zürich.") 1 from transformers import pipeline 2 classifier = pipeline("ner") 3 classifier("Hello I'm Omar and I live in Zürich.") T> No model was supplied, defaulted to dbmdz/bert-large-cased-finetuned-conll03-english (https://huggingface.co/dbmdz/bert-large-cased-finetuned-conll03-english (https://huggingface.co/dbmdz/bert-large-cased-finetuned-con [{'end': 14, 'entity': 'I-PER', 'index': 5, 'score': 0.99770516, 'start': 10, 'word': 'Omar'}, { 'end': 35, 'entity': 'I-LOC', <> 'index': 10, 'score': 0.9968976, =: 'start': 29, 'word': 'Zürich'}] >_ https://tinyurl.com/aintpupython101

https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT



https://tinyurl.com/aintpupython101

https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT

CO		python101.ipynb 🛠 Edit View Insert Runtime Tools Help <u>All changes saved</u>
≣	+ Co	e + Text Editing
Q .	Те	xt Generation
{ <i>x</i> }		Source: Lewis Tunstall, Leandro von Werra, and Thomas Wolf (2022), Natural Language Processing with Transformers: Building Language Applications with Hugging Face, O'Reilly Media. Github: <u>https://github.com/nlp-with-transformers/notebooks</u>
15	[9]	<pre>1 #Source: https://huggingface.co/tasks/text-generation 2 #!pip install transformers 3 from transformers import pipeline 4 generator = pipeline('text-generation', model = 'gpt2') 5 generator("Hello, I'm a language model", max_length = 30, num_return_sequences=3)</pre>
		Setting `pad_token_id` to `eos_token_id`:50256 for open-end generation. [{'generated_text': "Hello, I'm a language model.\n\nBut then, one day, I'm not trying to teach the language in my head.\n\n"}, {'generated_text': "Hello, I'm a language model. I'm an implementation for the type system. I'm working with types and programming language constructs. I {'generated_text': "Hello, I'm a language modeler, not a programmer. As you know, languages are not a linear model. The thing that jumps out at"}]
18		<pre>1 from transformers import pipeline 2 generator = pipeline('text-generation', model = 'gpt2') 3 outputs = generator("Once upon a time", max_length = 30, num_return_sequences=3) 4 print(outputs[0]['generated_text'])</pre>
<>	Ŀ	Setting `pad_token_id` to `eos_token_id`:50256 for open-end generation. Once upon a time, every person who ever saw Jesus, knew that He was Christ. And even though he might not have known Him, He was
>_ 58	[1]	1 from transformers import pipeline
		https://tinyurl.com/aintpupython101

Text Generation

!pip install transformers
from transformers import pipeline
generator = pipeline('text-generation', model = 'gpt2')
generator("Hello, I'm a language model", max_length = 30, num_return_sequences=3)

[{'generated_text': "Hello, I'm a language model. It's like looking at it, where is each word of the sentence? That's what I mean. Like"}, {'generated_text': "Hello, I'm a language modeler. I'm using this for two purposes: I'm having a lot fewer bugs and faster performance. If I"}, {'generated_text': 'Hello, I\'m a language model, and I was born to code."\n\nNow, I am thinking about this from a different perspective with a'}]

Text Generation

```
from transformers import pipeline
generator = pipeline('text-generation', model = 'gpt2')
outputs = generator("Once upon a time", max_length = 30)
print(outputs[0]['generated_text'])
```

Once upon a time, every person who ever saw Jesus, knew that He was Christ. And even though he might not have known Him, He was

Text Generation

from transformers import pipeline
generator = pipeline('text-generation', model = 'gpt2')
outputs = generator("Once upon a time", max_length = 100)
print(outputs[0]['generated_text'])

Once upon a time we should be able to speak to people who have lost children, so we try to take those that have lost the children to our institutions — but the first time is very hard for us because of our institutions. To me, it's important to acknowledge that in an institution of faith and love they are not children. And that there are many people who are still hurting the child and there are many in need of help, if not a system. So I'm very curious

Text2Text Generation

from transformers import pipeline
text2text_generator = pipeline("text2text-generation", model = 't5-base')
outputs = text2text_generator("translate from English to French: I am a student")
print(outputs[0]['generated_text'])

I am a student Je suis un étudiant

https://tinyurl.com/aintpupython101

Text2Text Generation

from transformers import pipeline
text2text_generator = pipeline("text2text-generation")
text2text_generator("question: What is 42 ? context: 42 is the answer to life, the
universe and everything")

[{'generated_text': 'the answer to life, the universe and everything'}]

Summary

- Text Generation
 - Natural Language Generation (NLG)
 - Language Modeling
 - Conditional Language Modeling
 - Next Word Prediction
- Decoding Algorithm
 - Greedy Search Decoding
 - Beam Search Decoding
 - Sampling Methods
 - Top-k and Nucleus Sampling

References

- Lewis Tunstall, Leandro von Werra, and Thomas Wolf (2022), Natural Language Processing with Transformers: Building Language Applications with Hugging Face, O'Reilly Media.
- Denis Rothman (2021), Transformers for Natural Language Processing: Build innovative deep neural network architectures for NLP with Python, PyTorch, TensorFlow, BERT, RoBERTa, and more, Packt Publishing.
- Savaş Yıldırım and Meysam Asgari-Chenaghlu (2021), Mastering Transformers: Build state-of-the-art models from scratch with advanced natural language processing techniques, Packt Publishing.
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