

Social Media Apps Programming

Twitter API

1071SMAP14 TLMXM1A (8550) (M2143) (Fall 2018) (MIS MBA) (2 Credits, Elective) [Full English Course] Thu 8,9 (10:10-12:00) B206



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<u>Tamkang University</u>

http://mail.tku.edu.tw/myday



Course Schedule (1/2)



Week Date Subject/Topics

- 1 2018/09/13 Course Orientation and Introduction to Social Media and Mobile Apps Programming
- 2 2018/09/20 Introduction to Android / iOS Apps Programming
- 3 2018/09/27 Developing Android Native Apps with Java (Android Studio)
- 4 2018/10/04 Developing iPhone / iPad Native Apps with Swift (XCode)
- 5 2018/10/11 Mobile Apps using HTML5/CSS3/JavaScript
- 6 2018/10/18 jQuery Mobile
- 7 2018/10/25 Create Hybrid Apps with Phonegap
- 8 2018/11/01 jQuery Mobile/Phonegap
- 9 2018/11/08 jQuery Mobile/Phonegap

Tamkang University

Course Schedule (2/2)

Week Date Subject/Topics		
10	2018/11/1	Midterm Exam Week / Project Presentation
11	2018/11/2	Case Study on Social Media Apps Programming and Marketing in Google Play and App Store
12	2018/11/2	9 Google Cloud Platform
13	2018/12/0	6 Google App Engine
14	2018/12/1	3 Google Map API
15	2018/12/2	Facebook API (Facebook JavaScript SDK) (Integrate Facebook with iOS/Android Apps)
16	2018/12/2	7 Twitter API
17	2019/01/0	3 Final Project Presentation
18	2019/01/1	Final Exam Week / Final Project Presentation

Outline

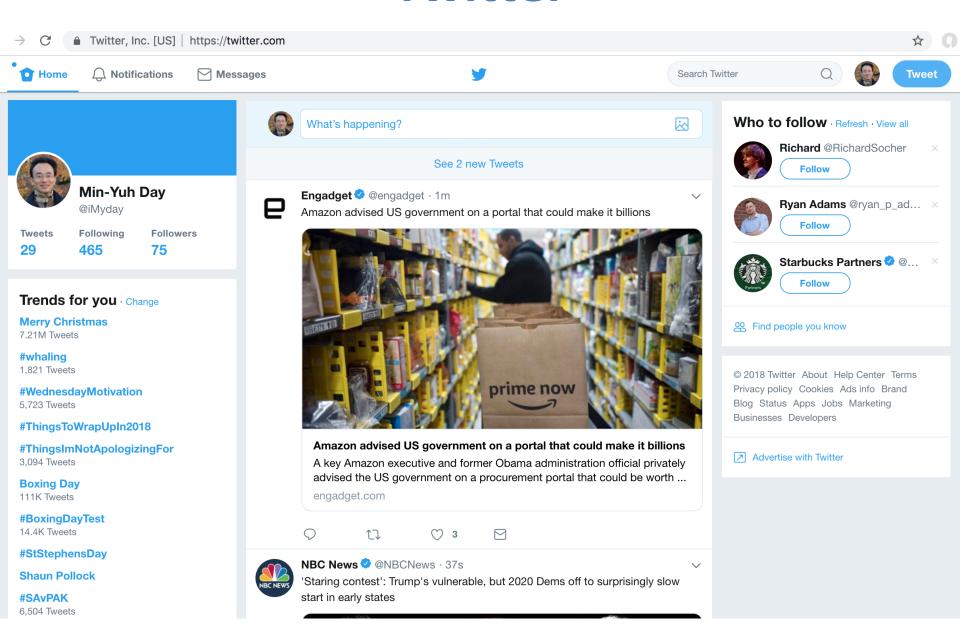
- Twitter Developers
 - -Twitter Platform Objects
- Twitter for Websites
- Twitter Search API
- Twitter REST API
- Twitter Streaming API







Twitter



Twitter Developer



Use cases

Products

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Developers

Tap into what's happening.

Publish and analyze Tweets, optimize ads, and create unique customer experiences.



We're excited to announce more powerful search functionality within new premium APIs. Learn more >

Twitter Developer



Developer

Use cases

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Use cases

Advertise

Programmatically create and manage Twitter ad campaigns.

Learn more >

Publish and curate

Tell great stories with Twitter content.

Learn more >

Analyze

Evaluate Twitter data to inform business decisions.

Learn more >

Engage

Create connections with conversational experiences.

Learn more >

Top endpoints

Below are a few examples of our Twitter API endpoints, requests, and responses. These examples use twurl-a commandline application that can be used to make authenticated requests to the Twitter platform. twurl is like curl, except that it abstracts away OAuth details once you configure it with your keys.

Search API

Ads API

Engagement API

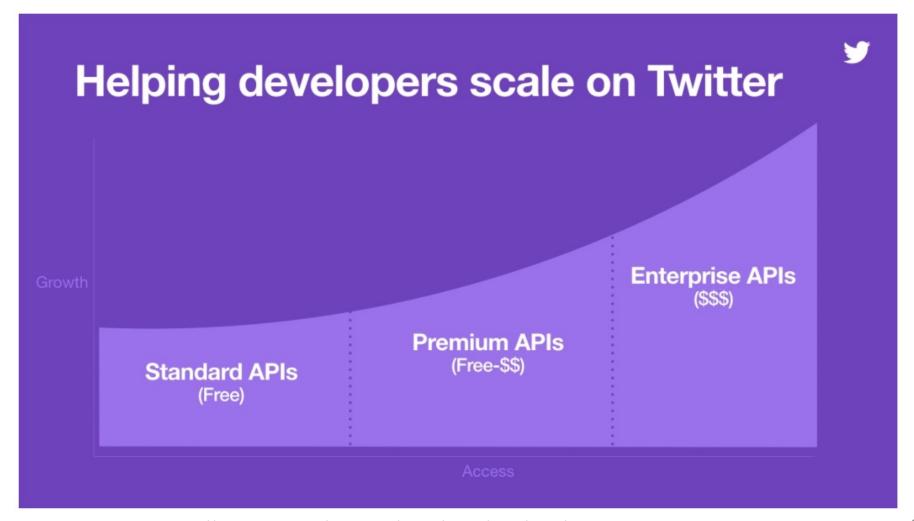
Direct Message API

Account Activity API

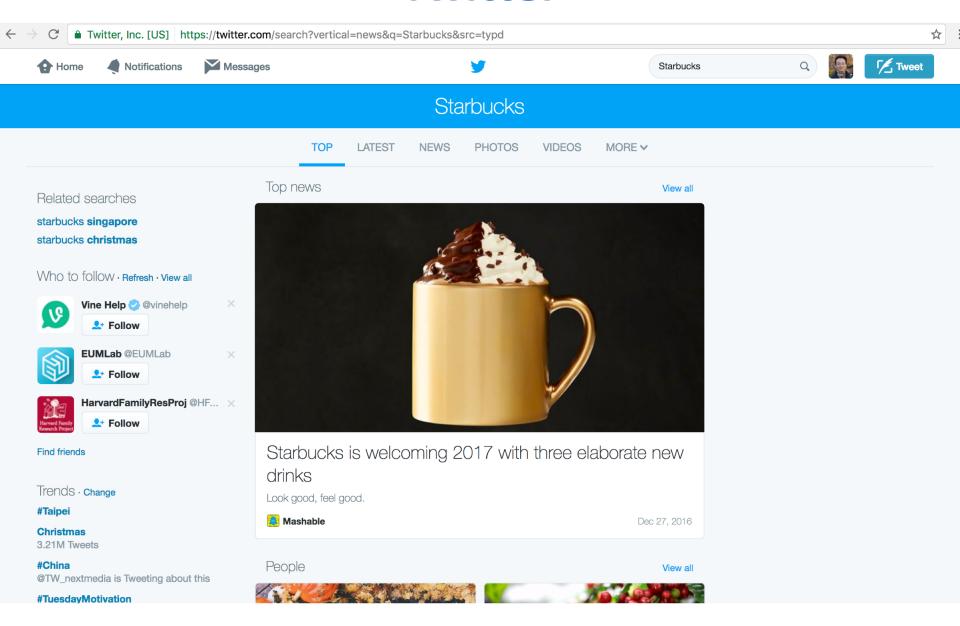
Embed a Tweet

Search Tweets published in the last 7 days.

Twitter APIs Standard, Premium, Enterprise



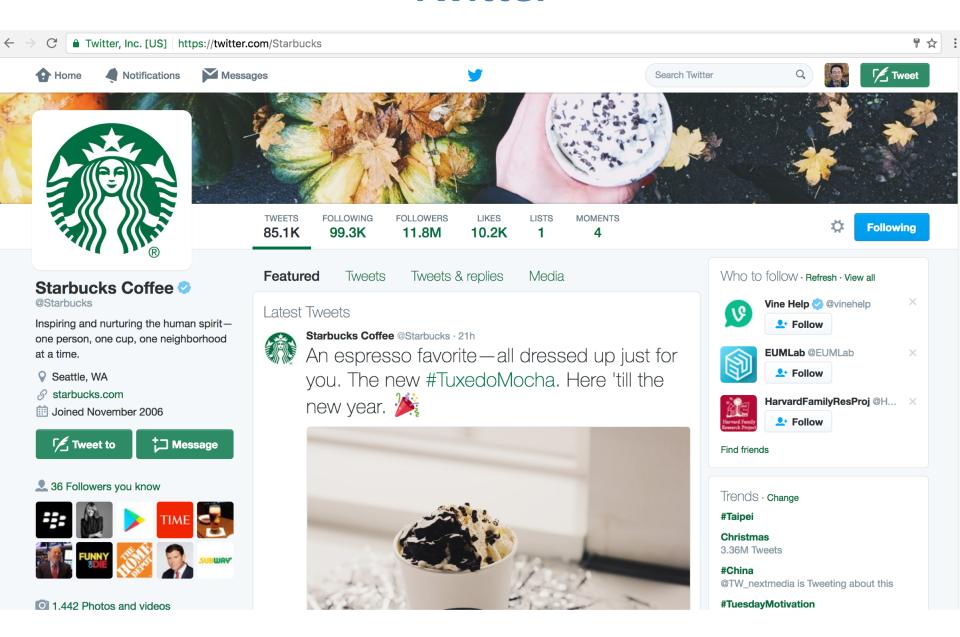
Twitter



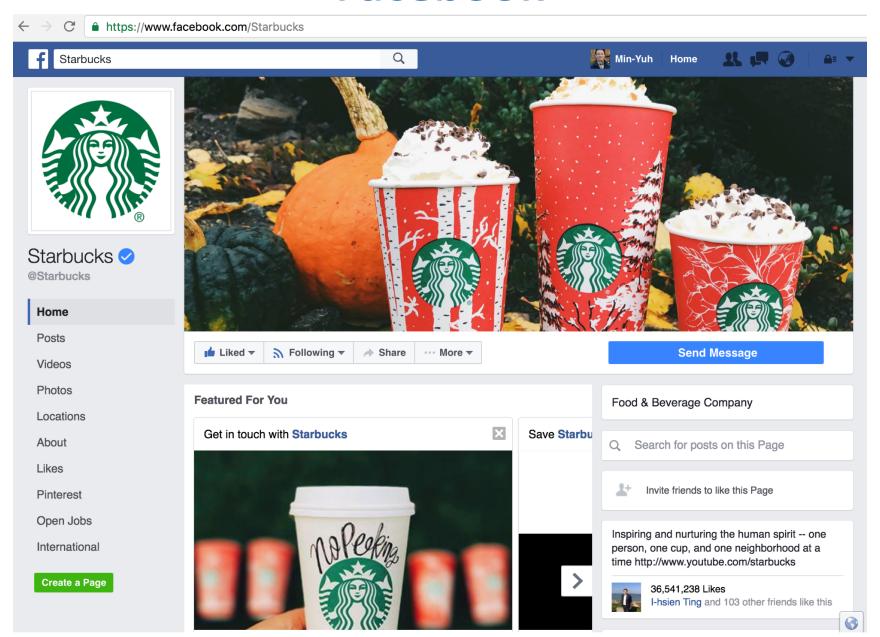
What can your business do...in just 140 characters?



Twitter



Facebook

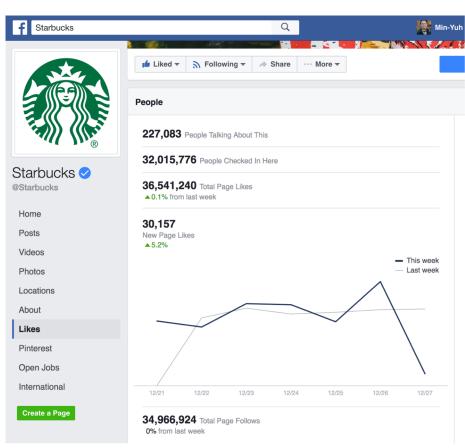


https://www.facebook.com/Starbucks

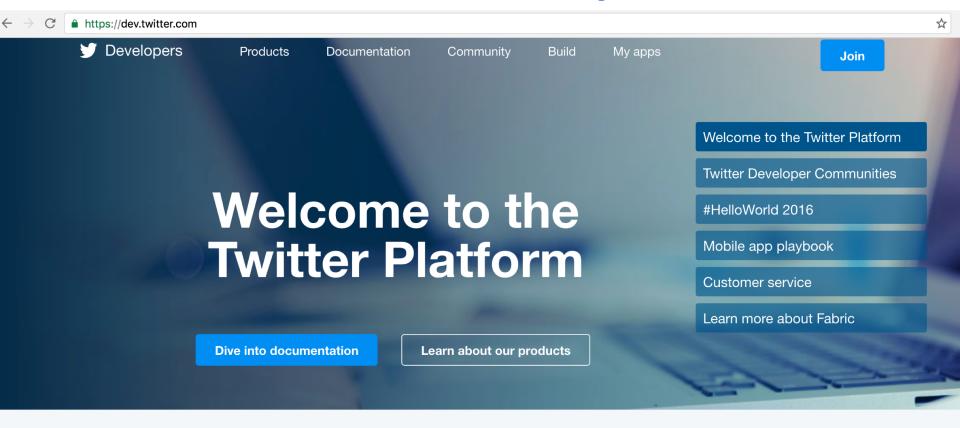
Twitter vs. Facebook



https://twitter.com/Starbucks/



Twitter Developers



Explore our products



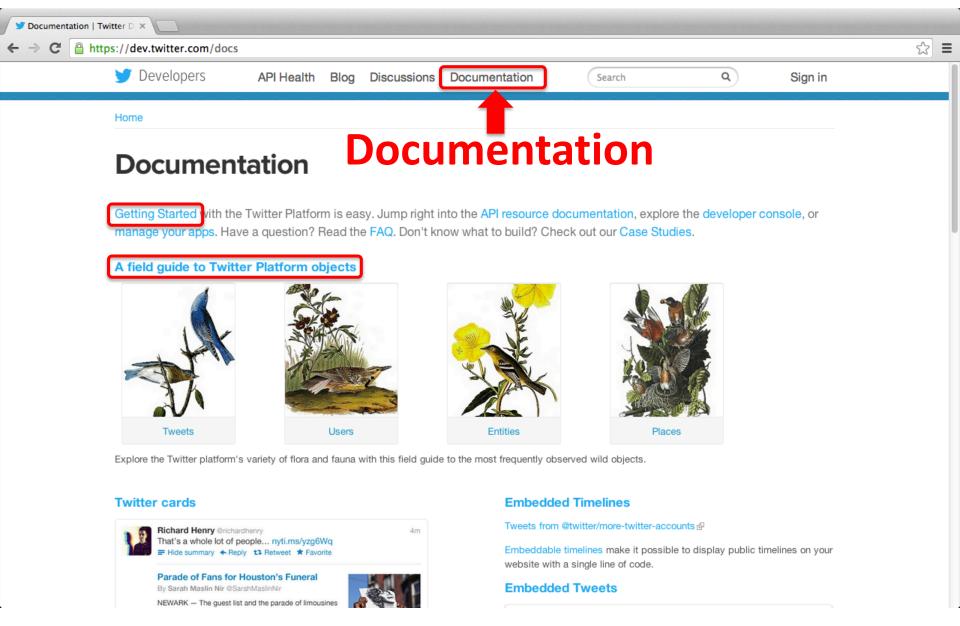




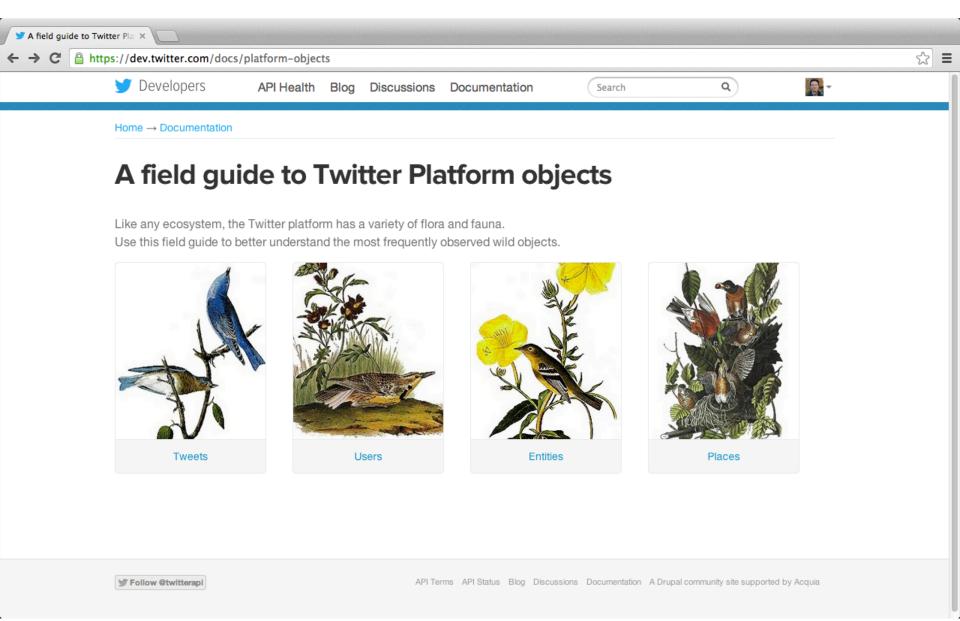




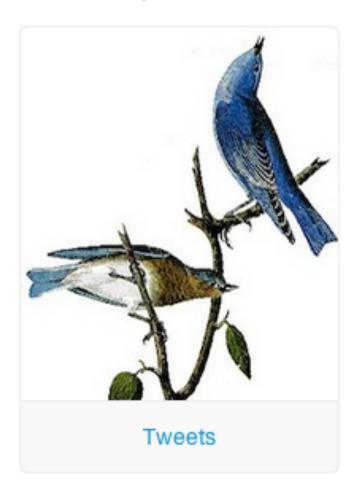
Twitter Developers Documentation



A field guide to Twitter Platform objects

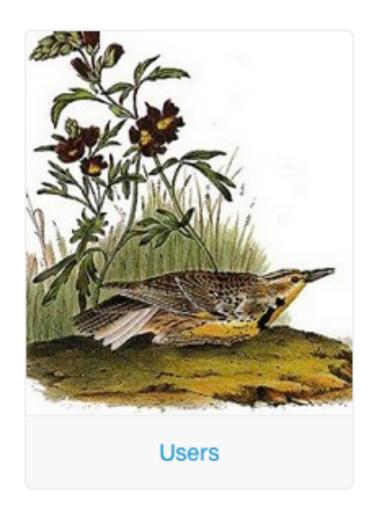


Tweets are the basic atomic building block of all things Twitter.



Users

Users can be anyone or anything.



Entities

Entities provide metadata and additional contextual information about content posted on Twitter.



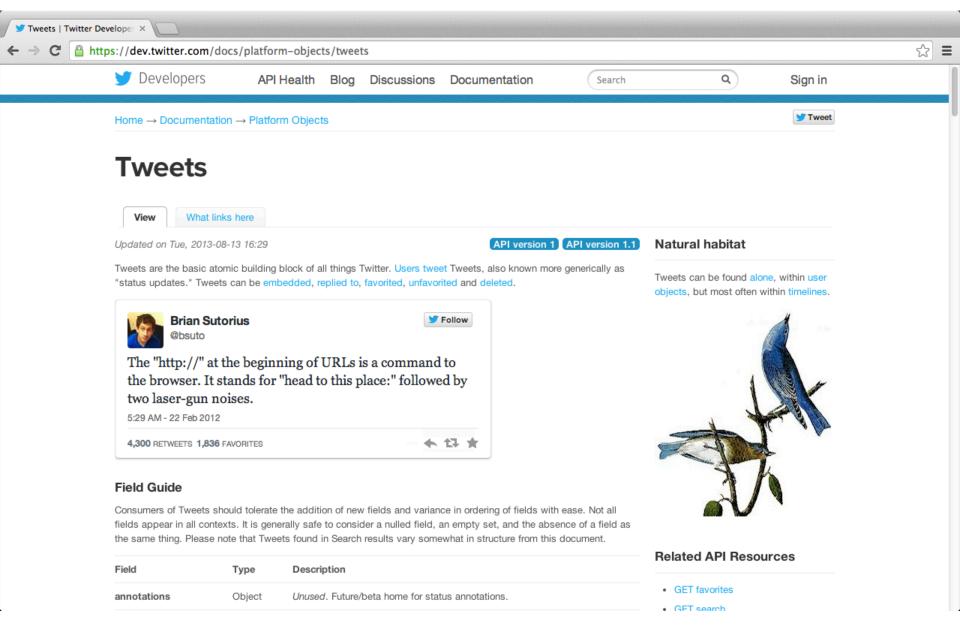
Source: https://dev.twitter.com/docs/platform-objects

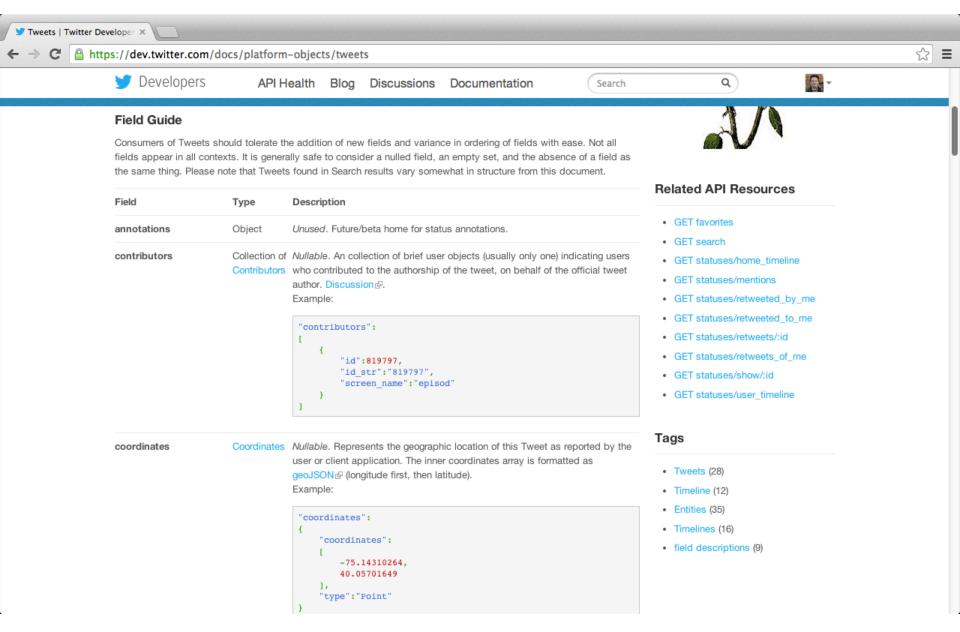
Places

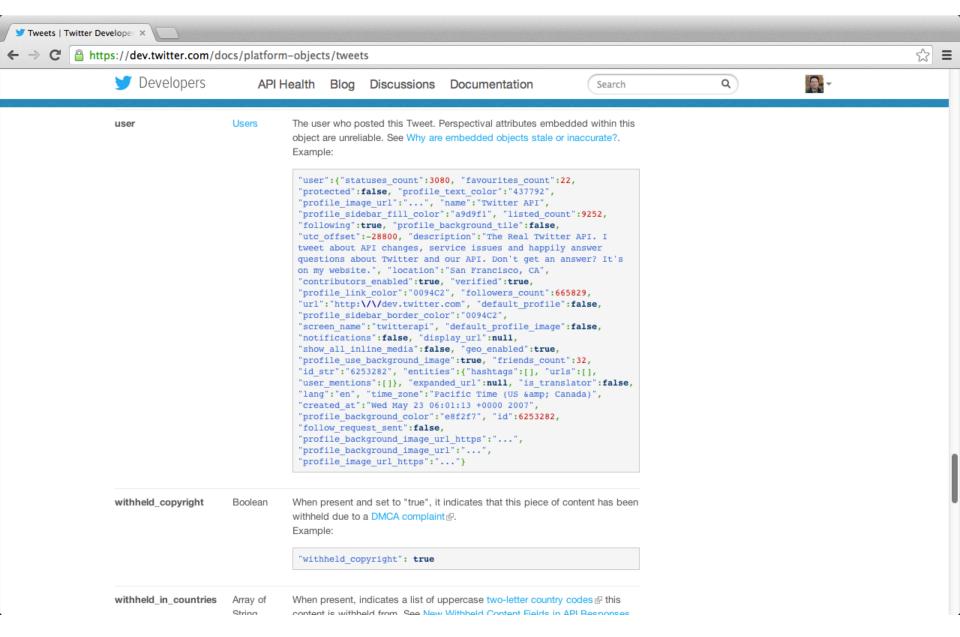
Places are specific, named locations with corresponding geo coordinates.



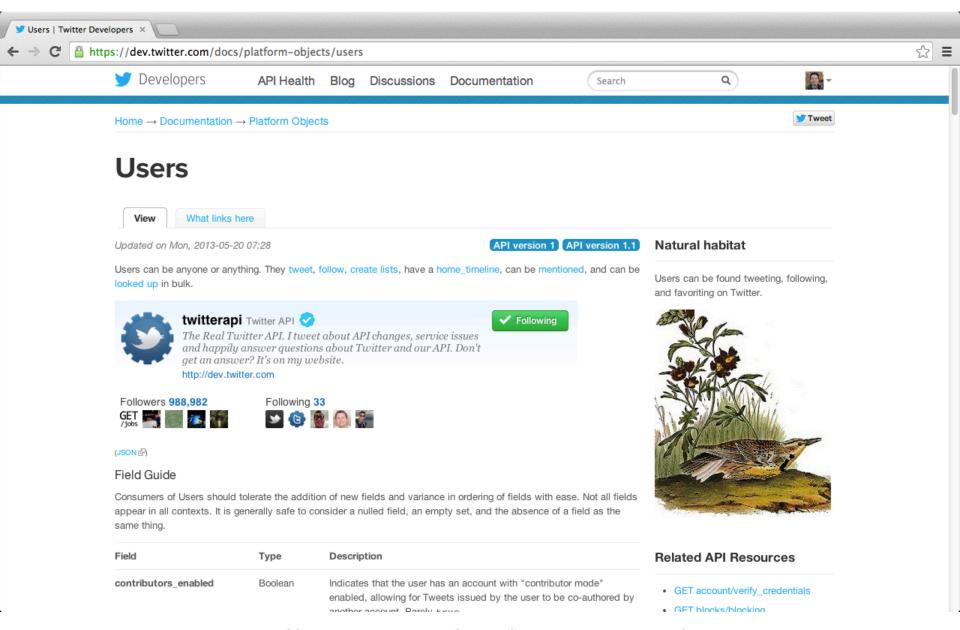
Source: https://dev.twitter.com/docs/platform-objects



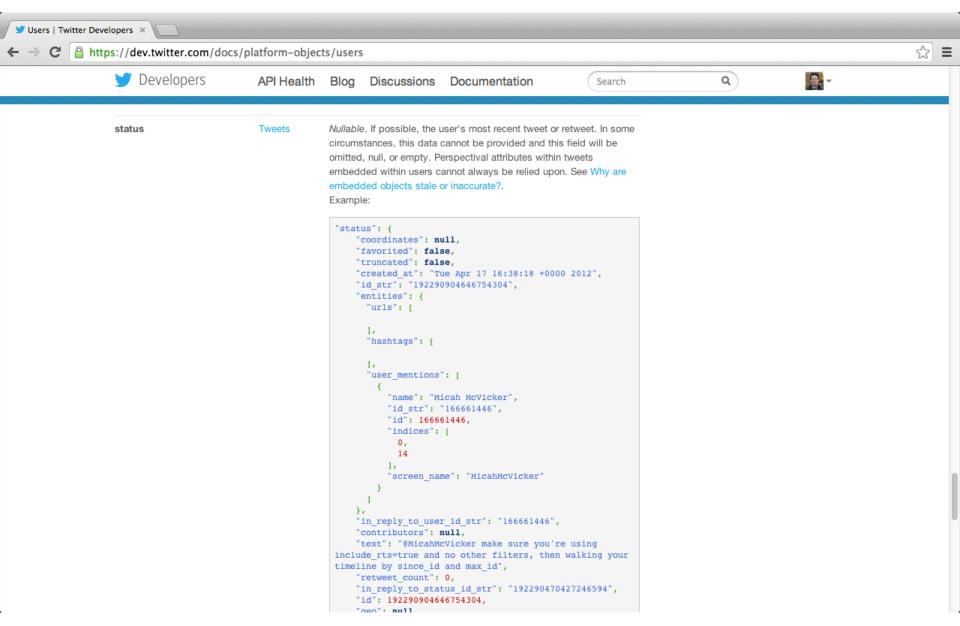




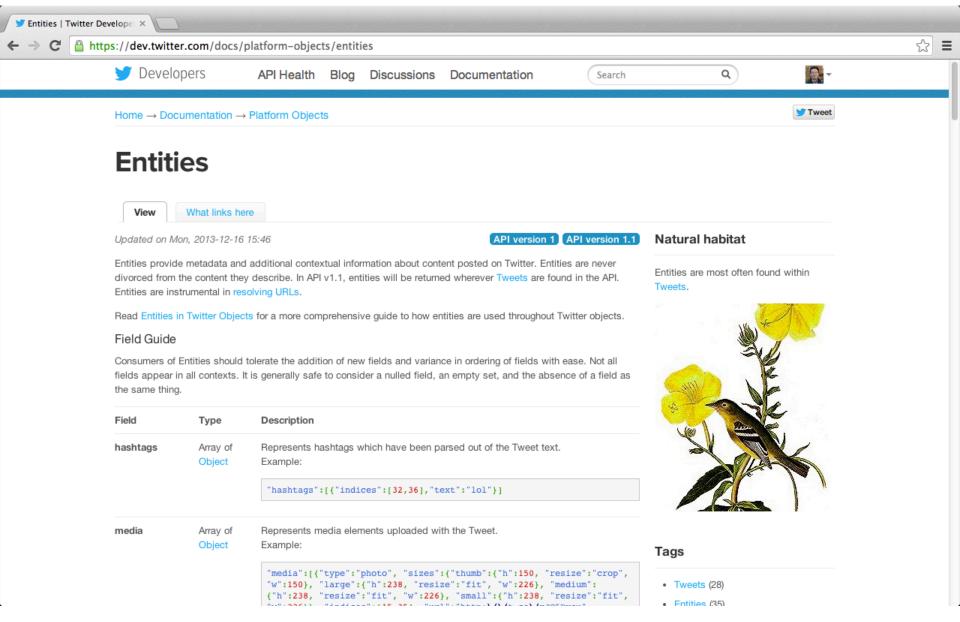
Users



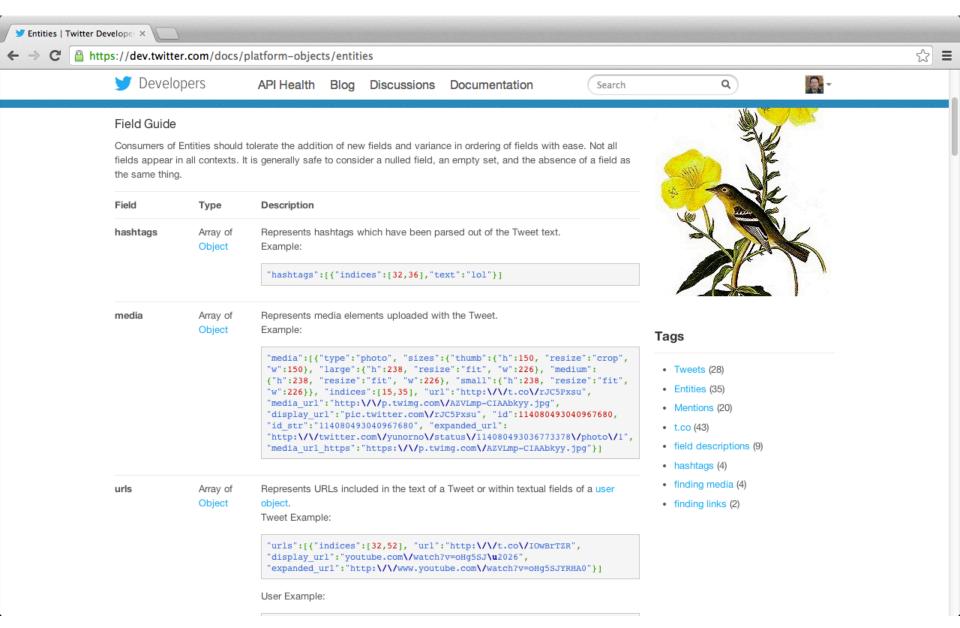
Users



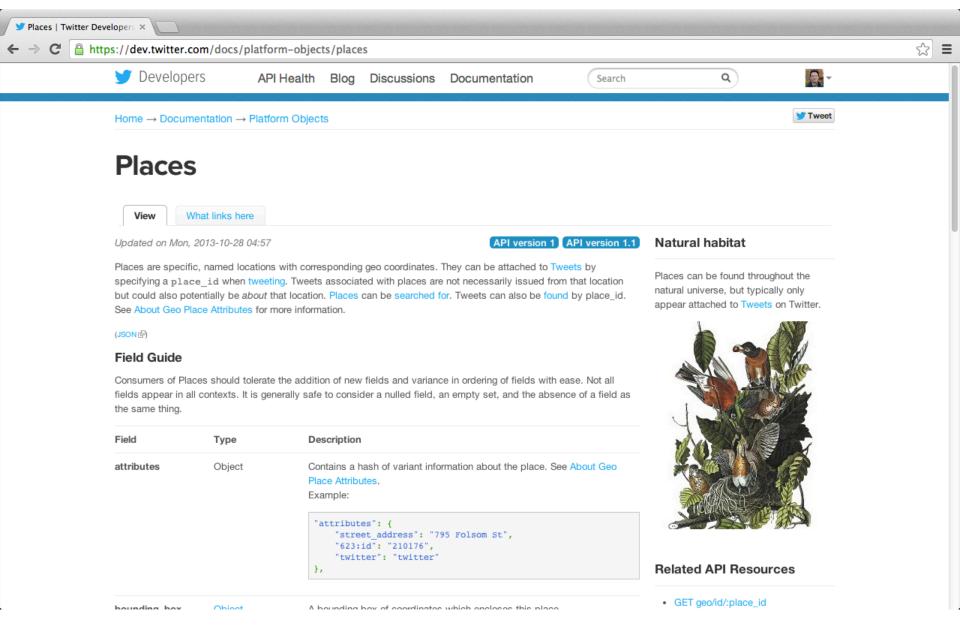
Entities



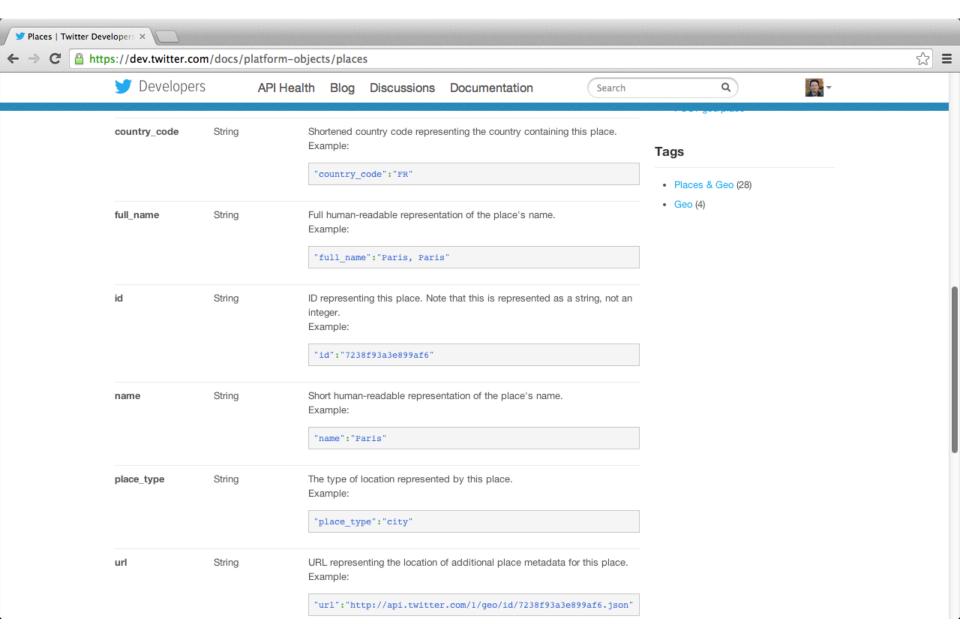
Entities



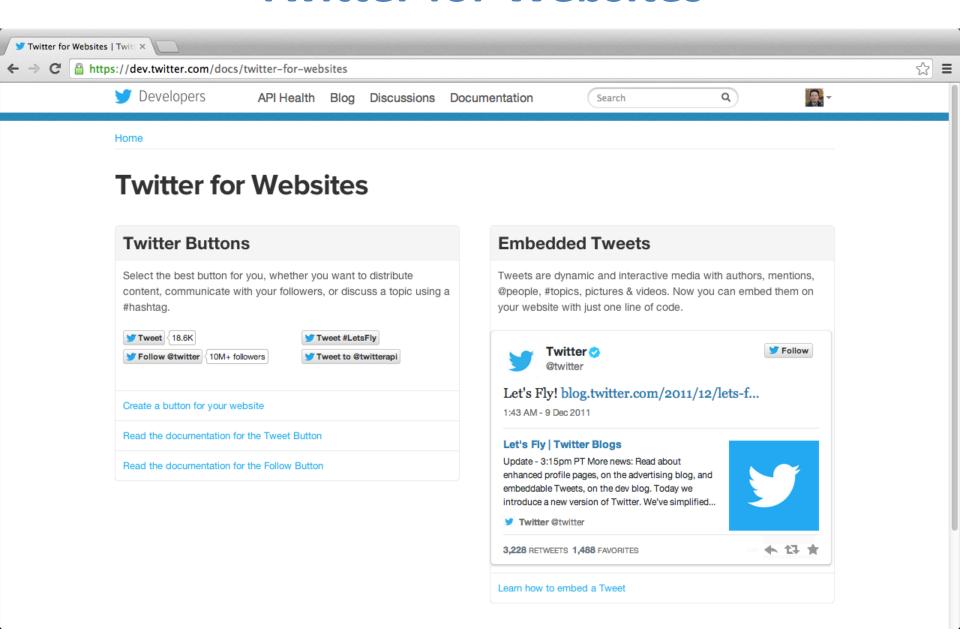
Places



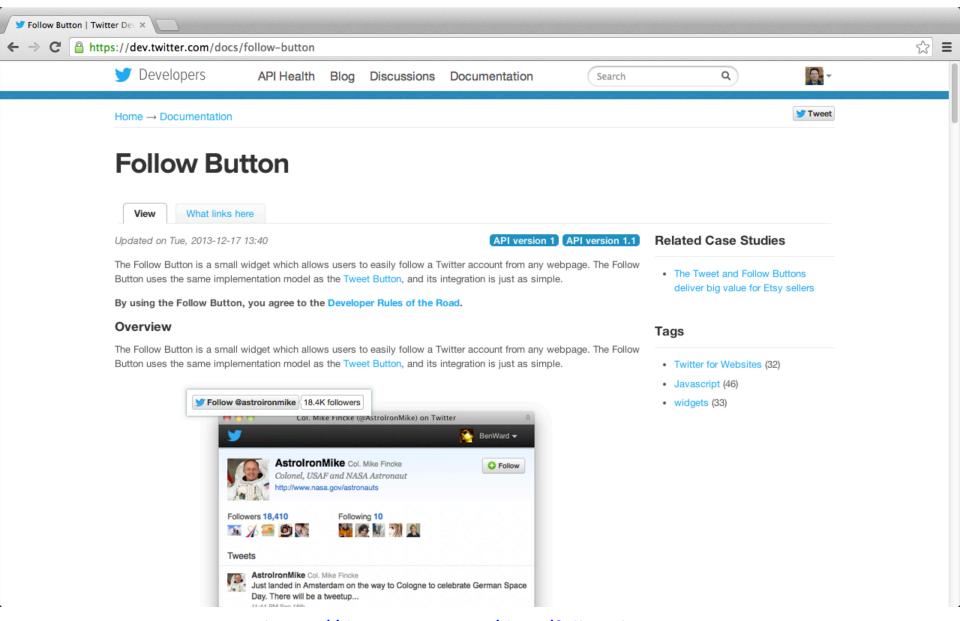
Places



Twitter for Websites

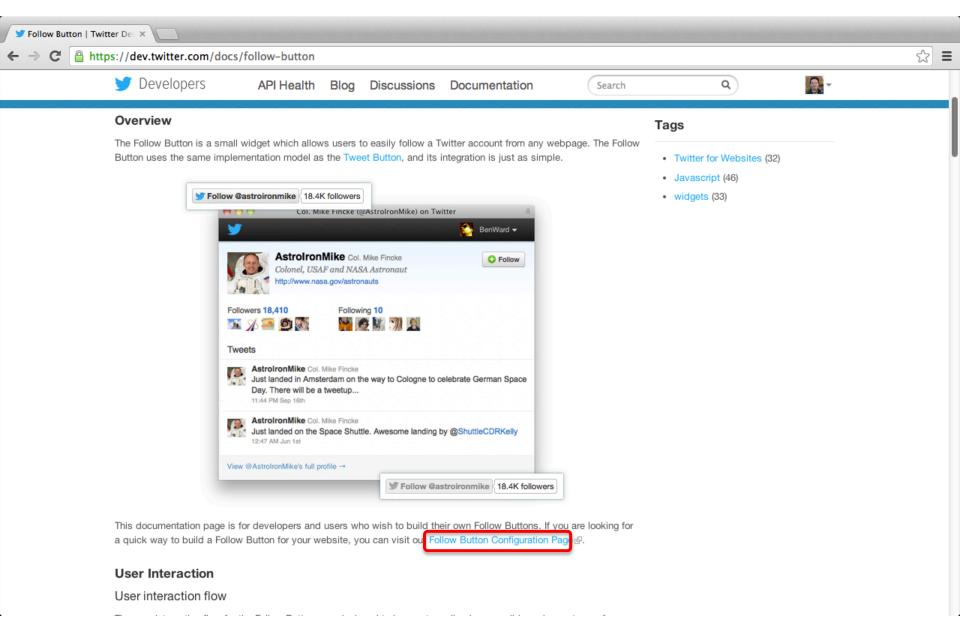


Follow Button

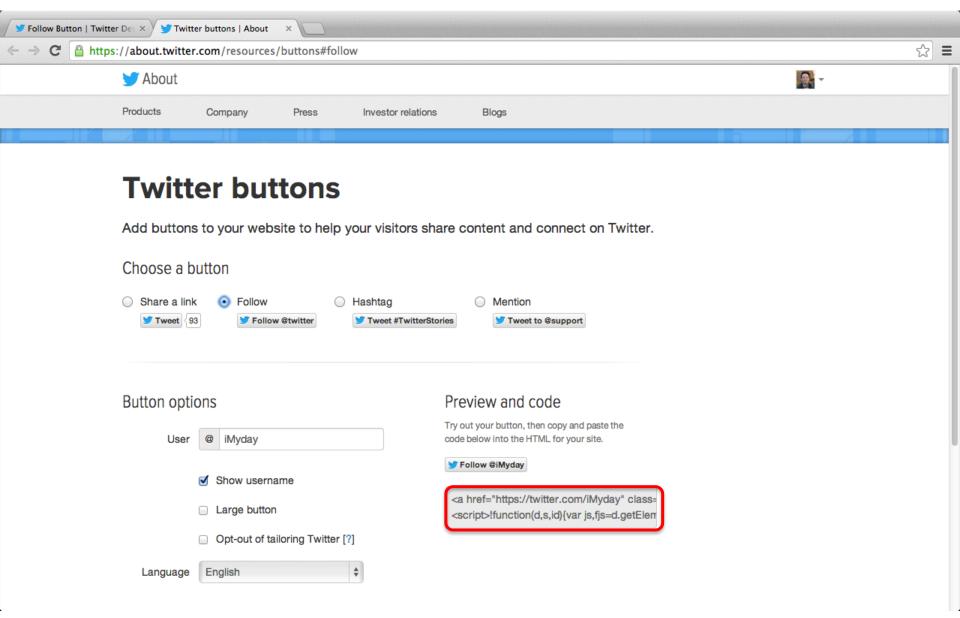


https://dev.twitter.com/docs/follow-button

Follow Button



Twitter buttons

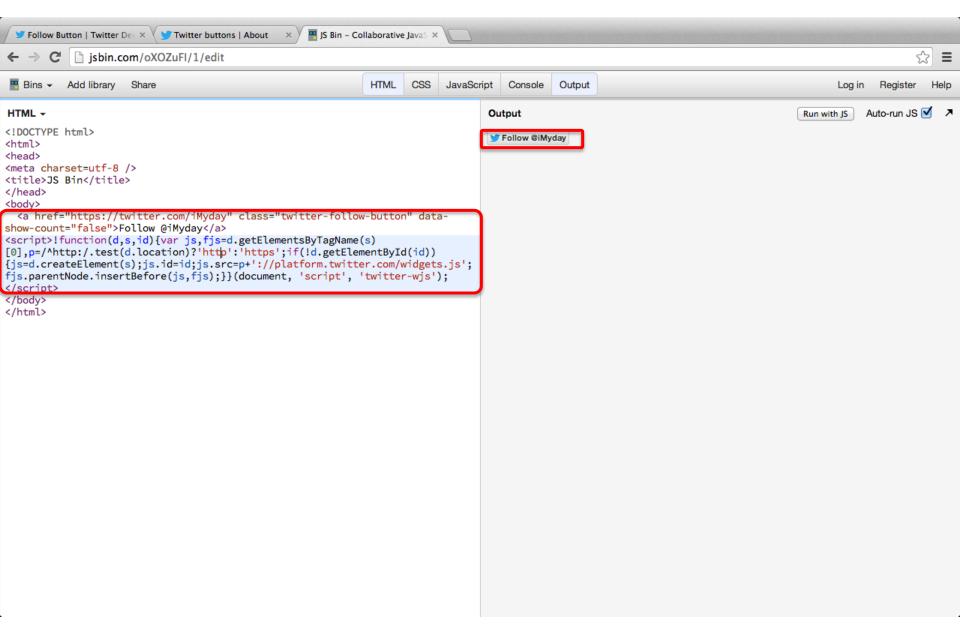


Follow @iMyday

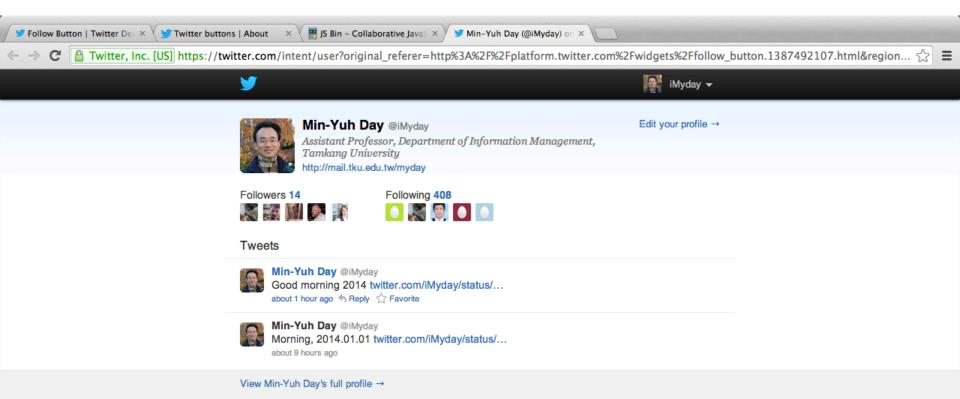


Follow @iMyday
<script>!function(d,s,id){var
js,fjs=d.getElementsByTagName(s)[0],p=/^http:/.test(d.location)
?'http':'https';if(!d.getElementById(id)){js=d.createElement(s);js.id=id;js.src=p+'://platform.twitter.com/widgets.js';fjs.parentNode
.insertBefore(js,fjs);}}(document, 'script', 'twitter-wjs');</script>

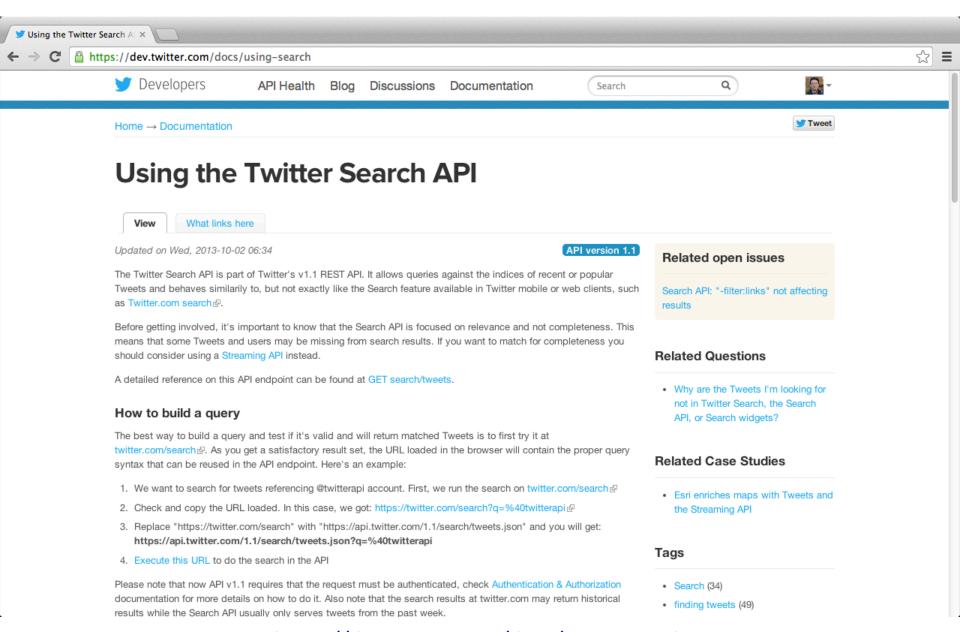
Test Twitter Button on jsbin.com



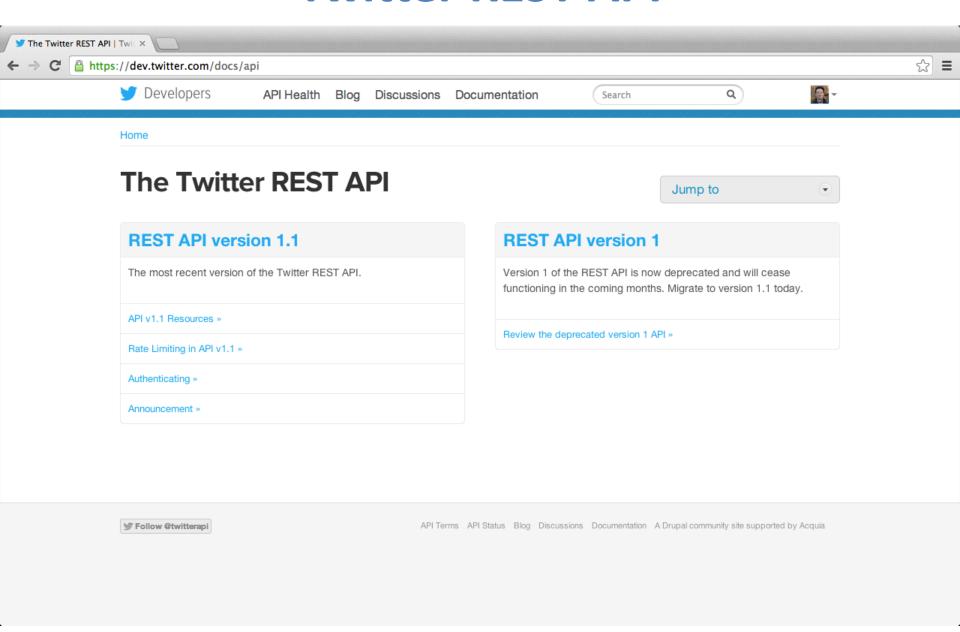
Follow @iMyday



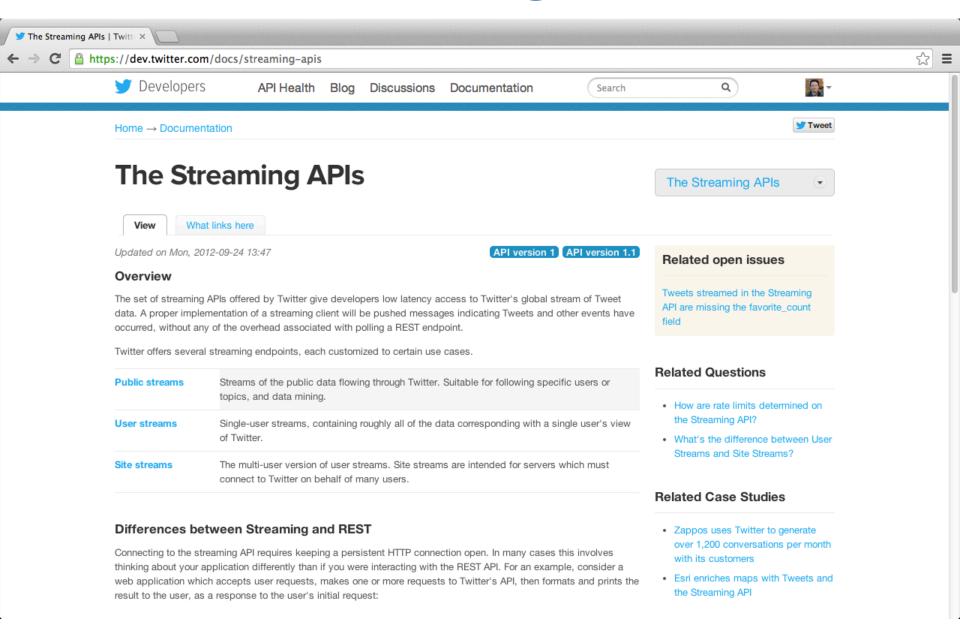
Twitter Search API



Twitter REST API



Streaming API



Twitter REST API

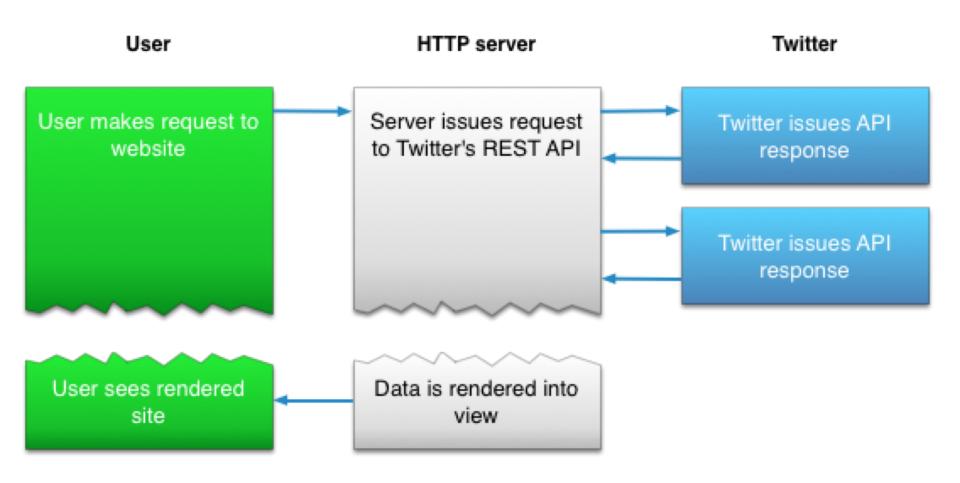
The REST API provides simple interfaces for most Twitter functionality.

Twitter Streaming API

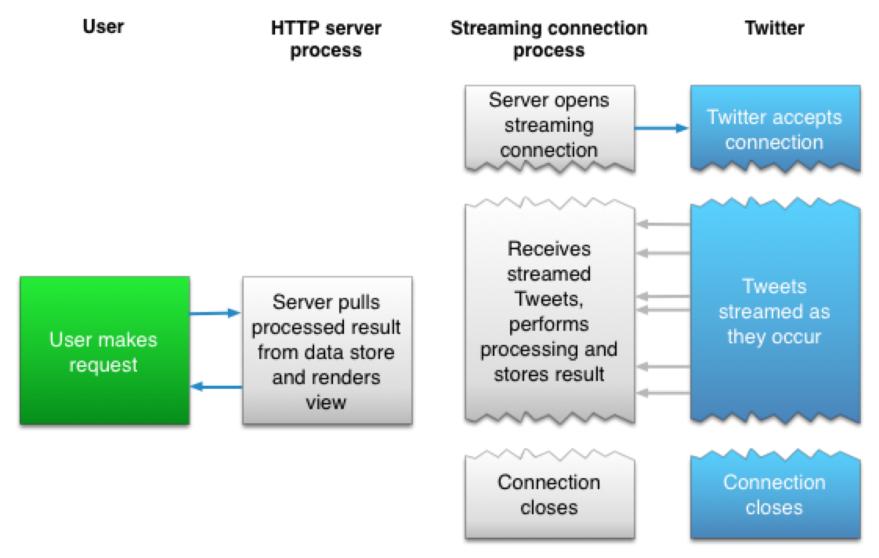
The Streaming API is a family of powerful real-time APIs for Tweets and other social events.

Differences between Streaming and REST API

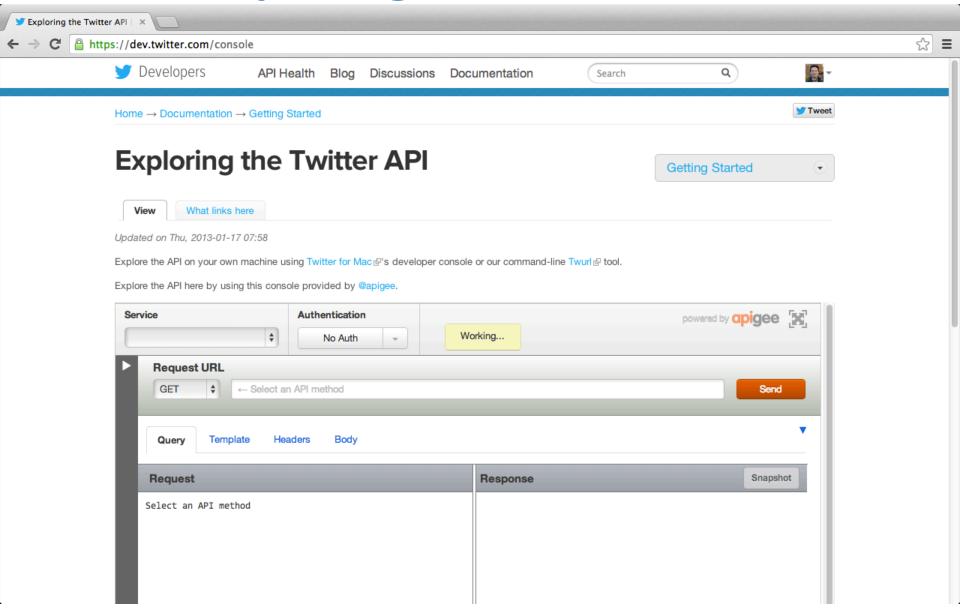
Twitter REST API



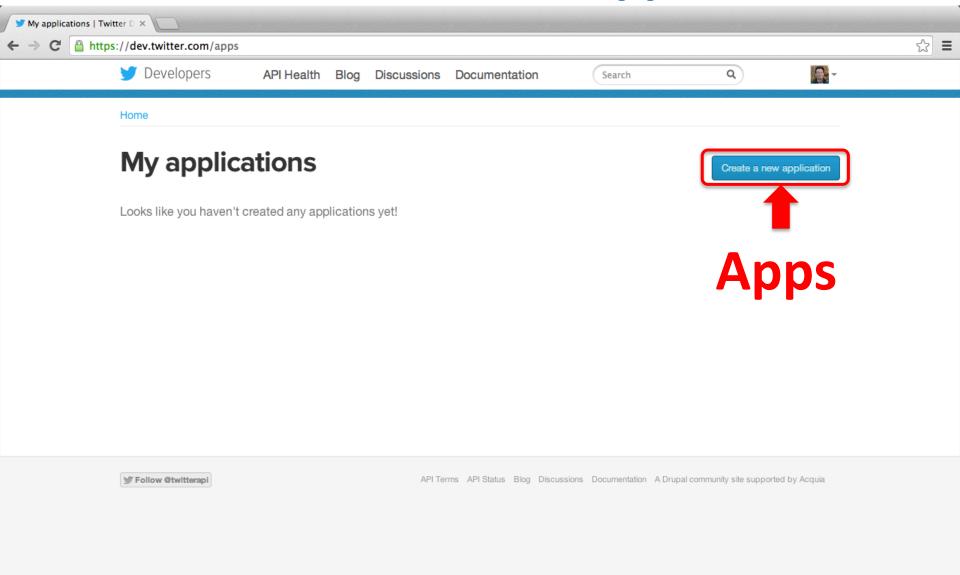
Differences between Streaming and REST API Twitter Streaming API



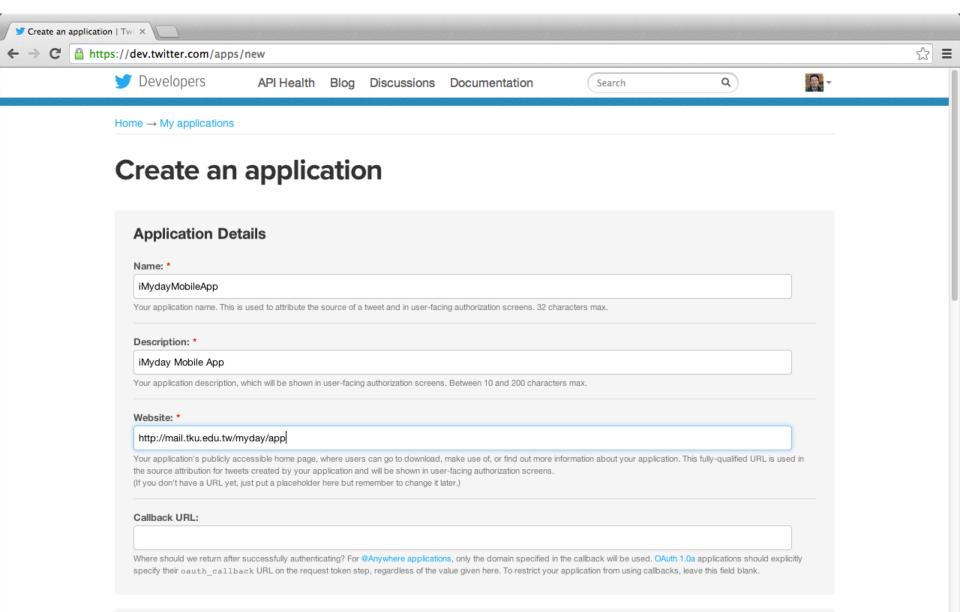
Exploring the Twitter API



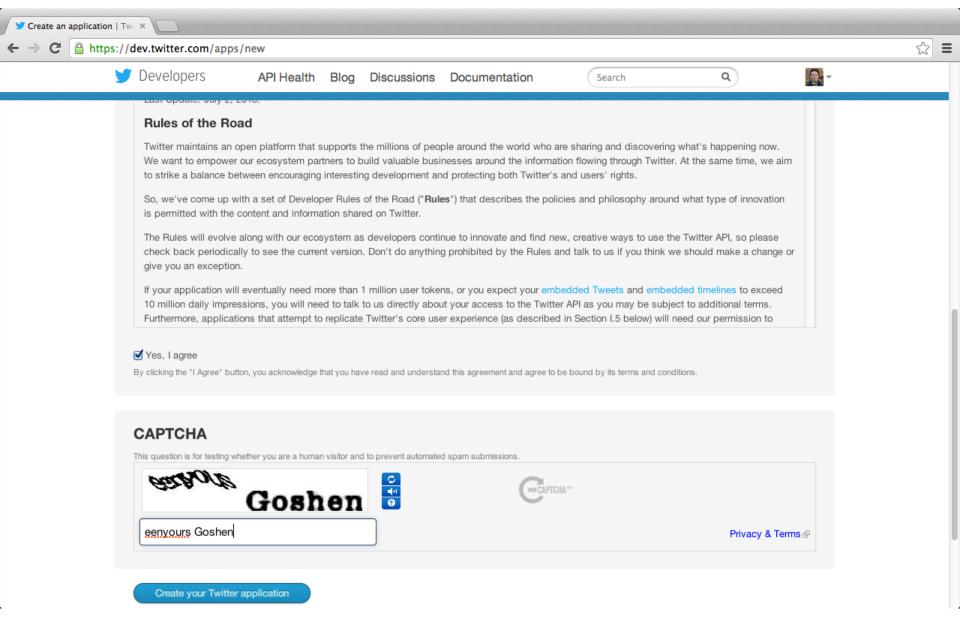




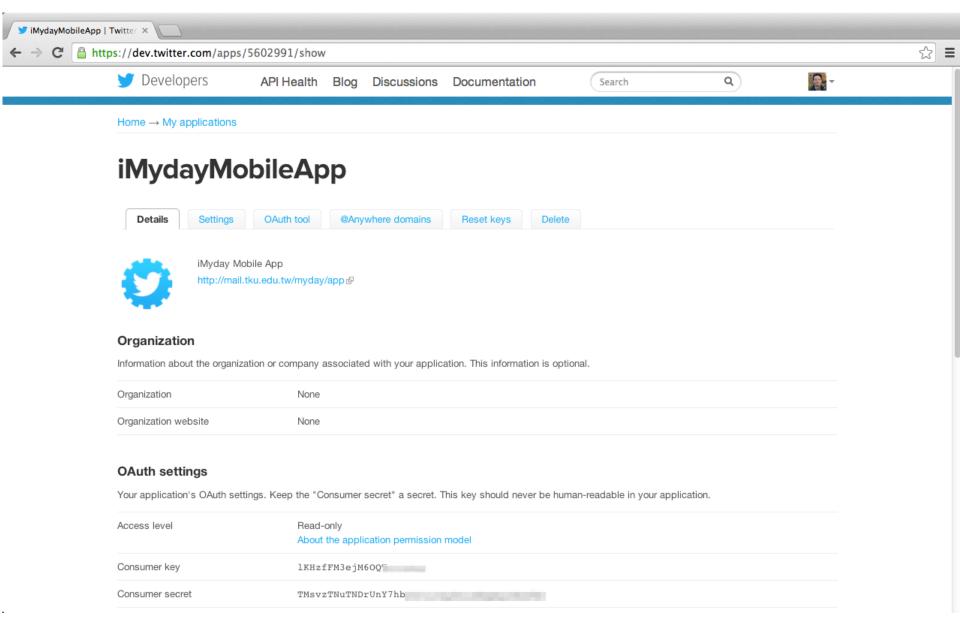




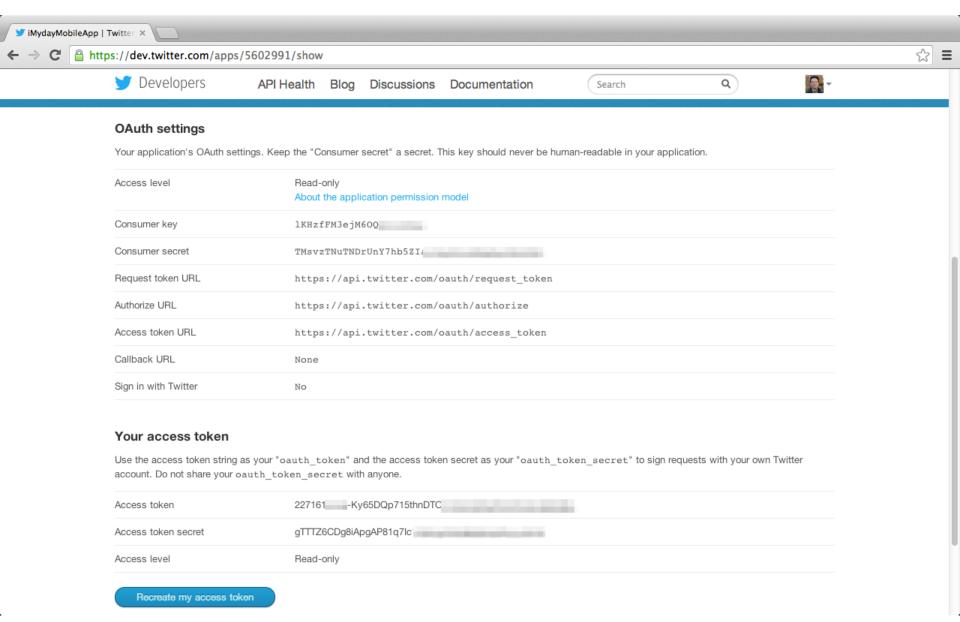














```
Consumer key IKHzfFM3ejM6O******

Consumer secret

TMsvzTNuTNDrUnY7hb5ZlarXqZDnsKW********
```

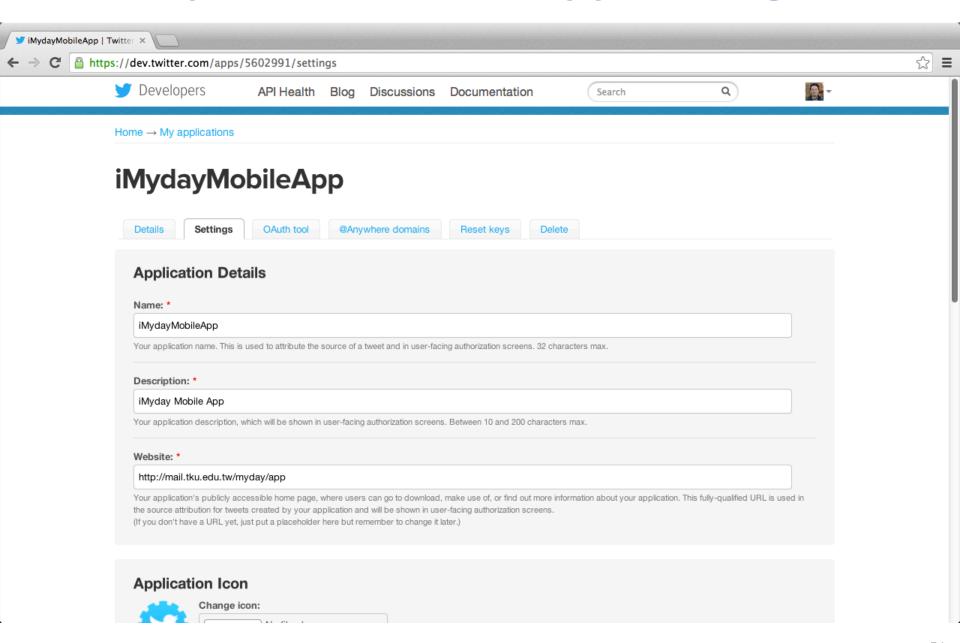
Request token URL https://api.twitter.com/oauth/request_token

Authorize URL https://api.twitter.com/oauth/authorize

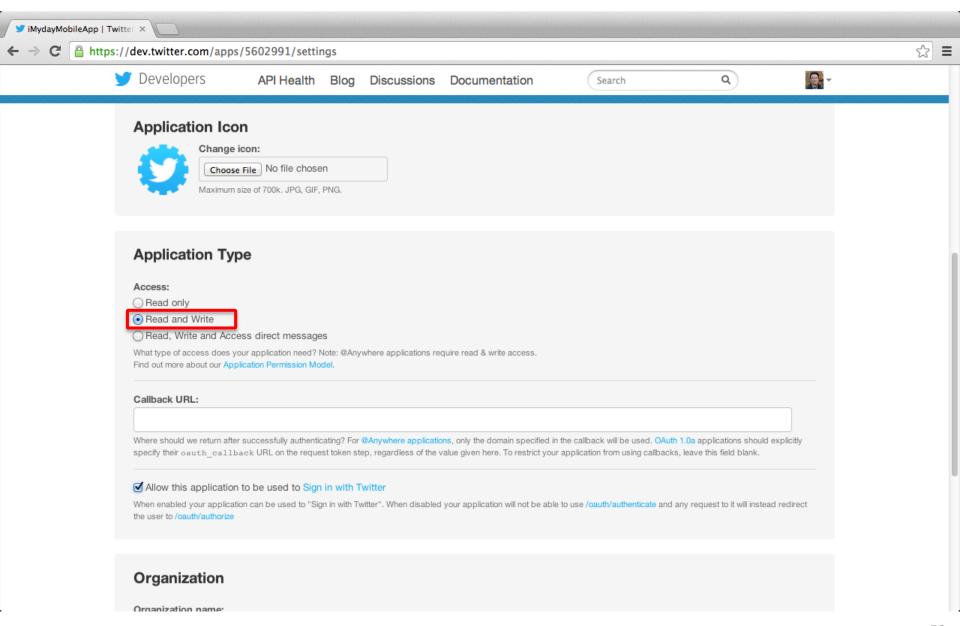
Access token URL

https://api.twitter.com/oauth/access_token

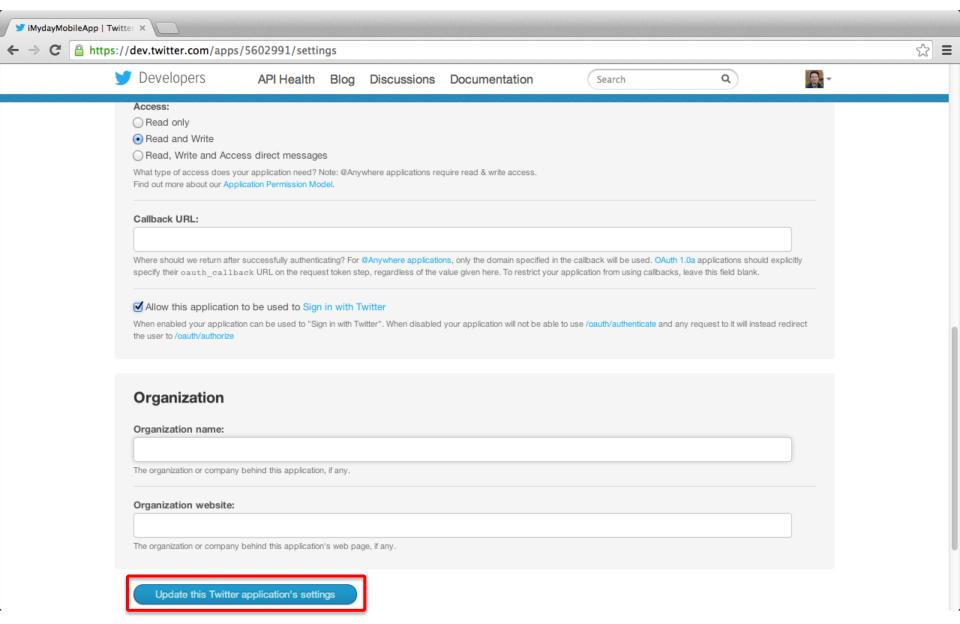
Update Twitter's App Settings



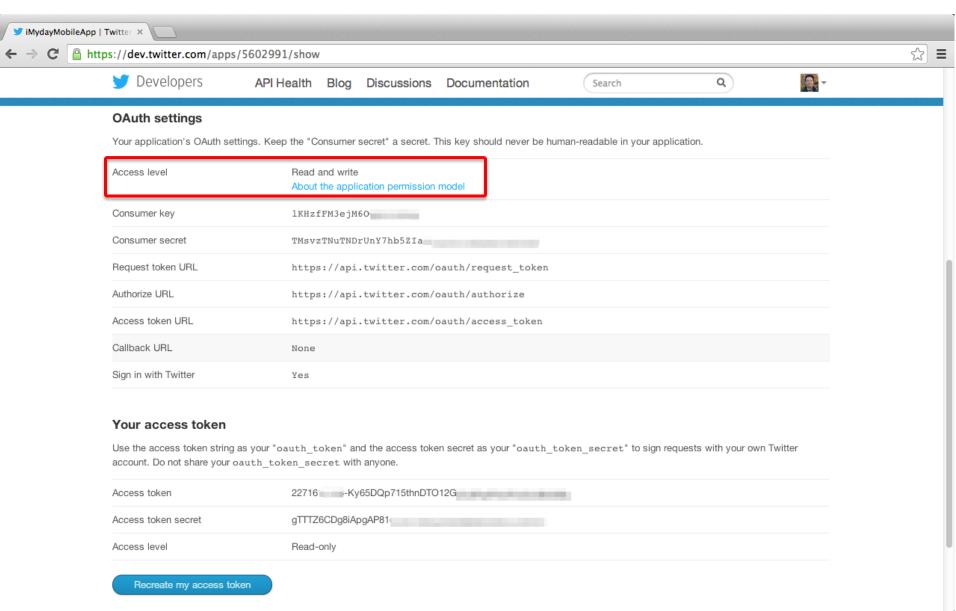
Update Twitter's App Settings



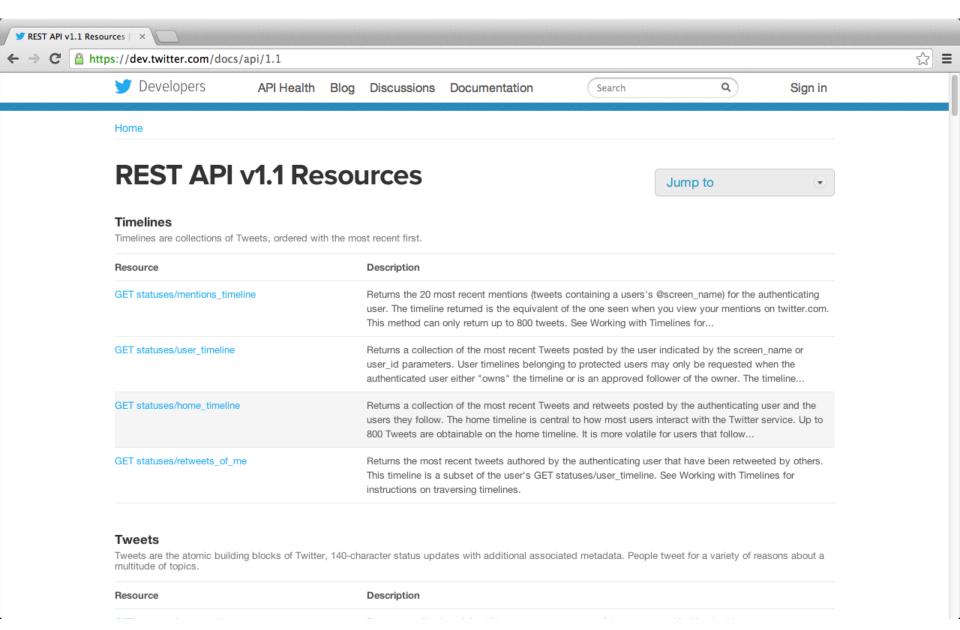
Update Twitter's App Settings



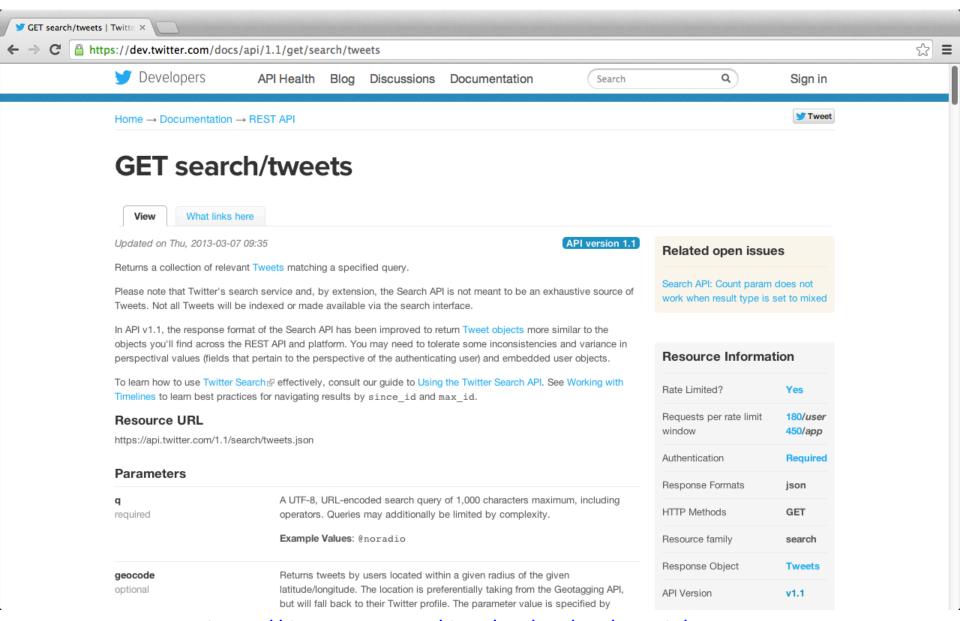
OAuth Settings Updated



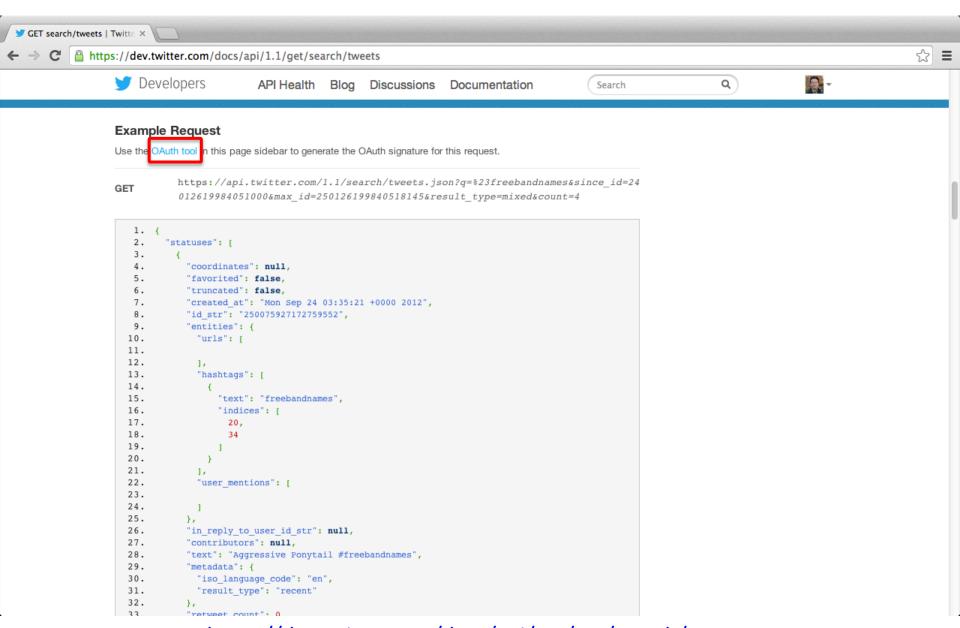
Twitter REST API v1.1 Resources



GET search/tweets



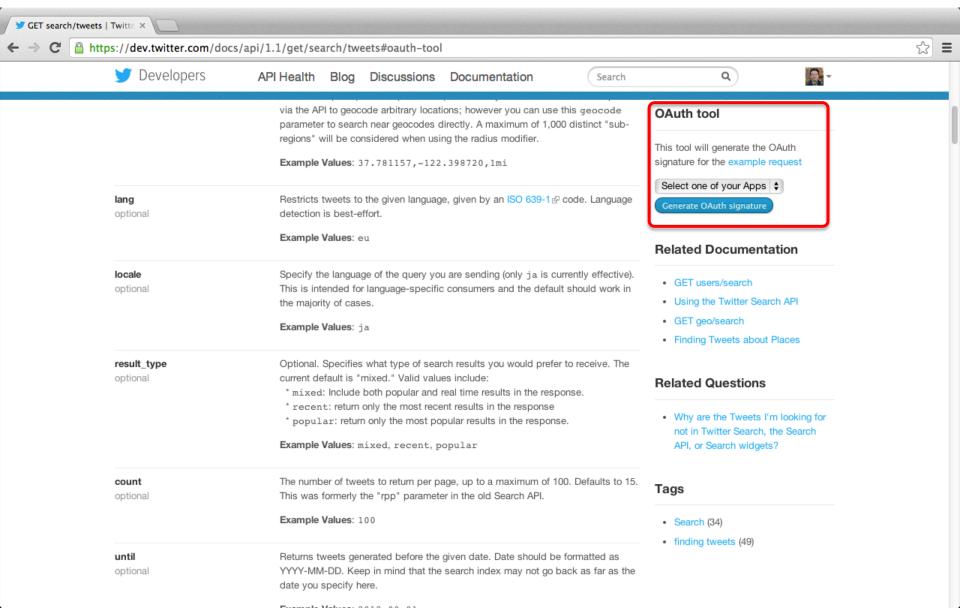
GET search/tweets



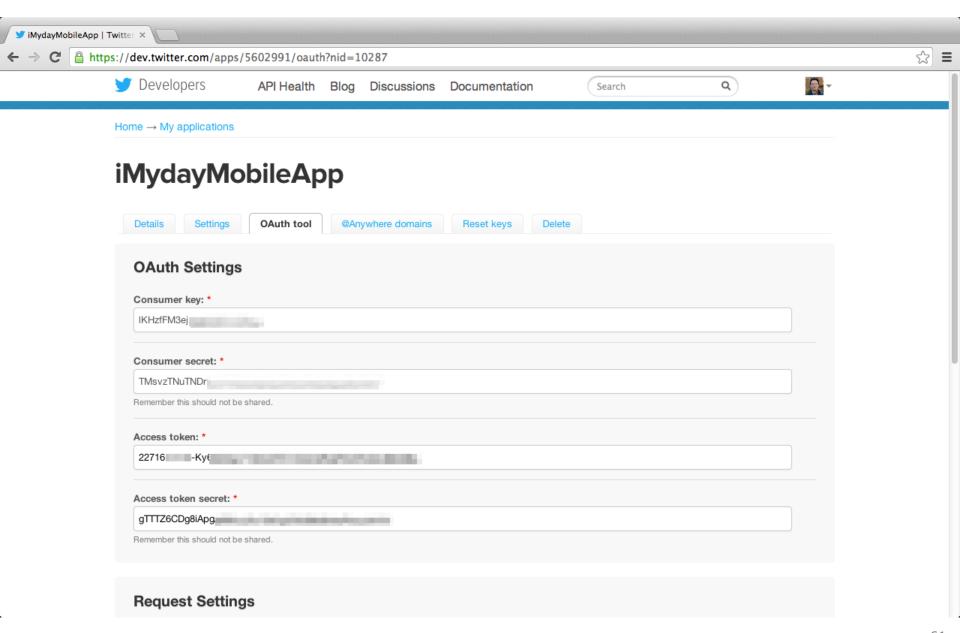
GET search/tweets

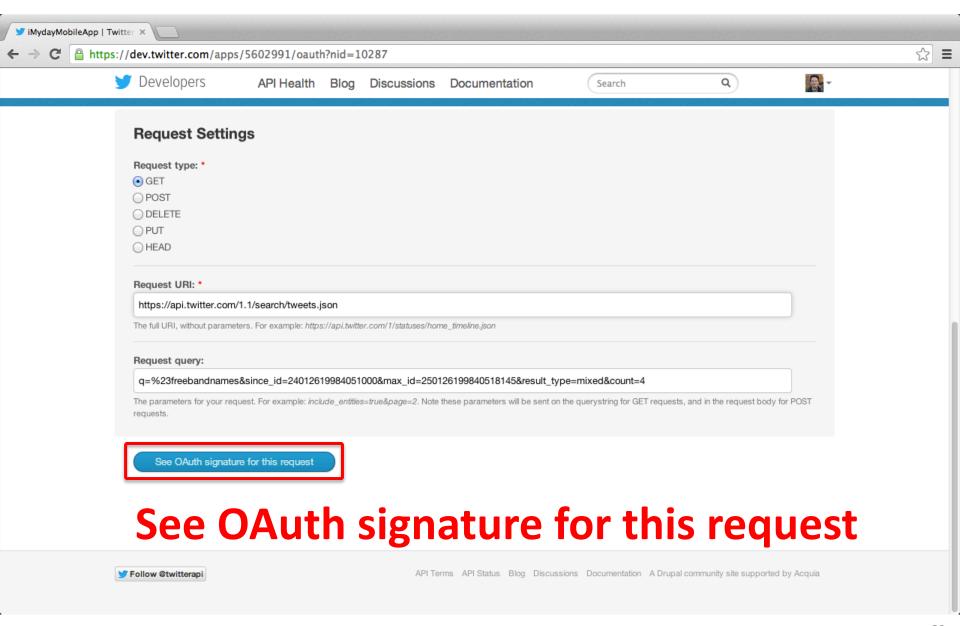
https://api.twitter.com/1.1/search/tweets.json?q=%23freebandnames&since_id=2401 2619984051000&max_id=250126199840518145&result_type=mixed&count=4

```
→ C https://api.twitter.com/1.1/search/tweets.json?q=%23freebandnames&since_id=2401261998405100... ☆ ■ {"errors":[{"message":"Bad Authentication data","code":215}]}
```

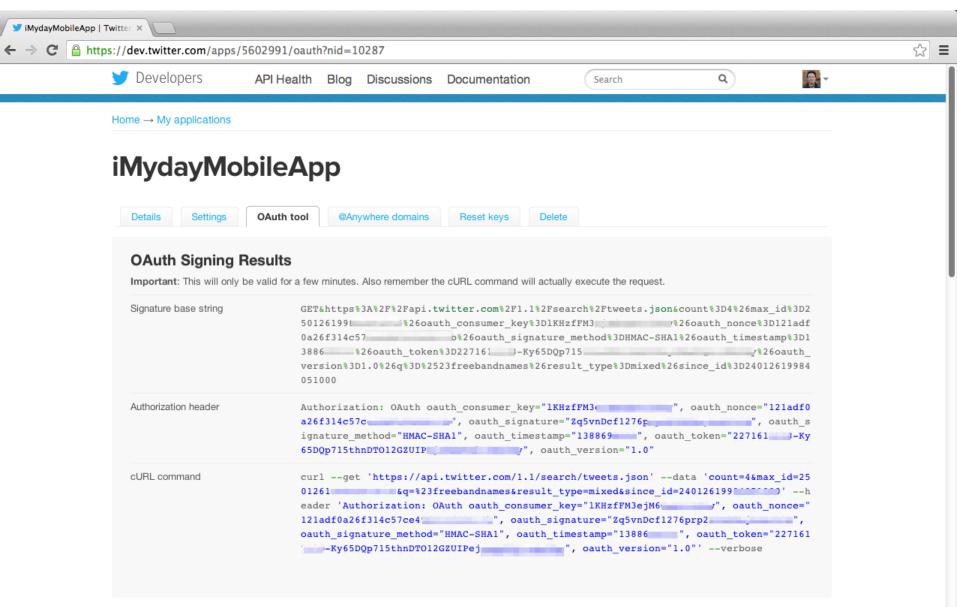




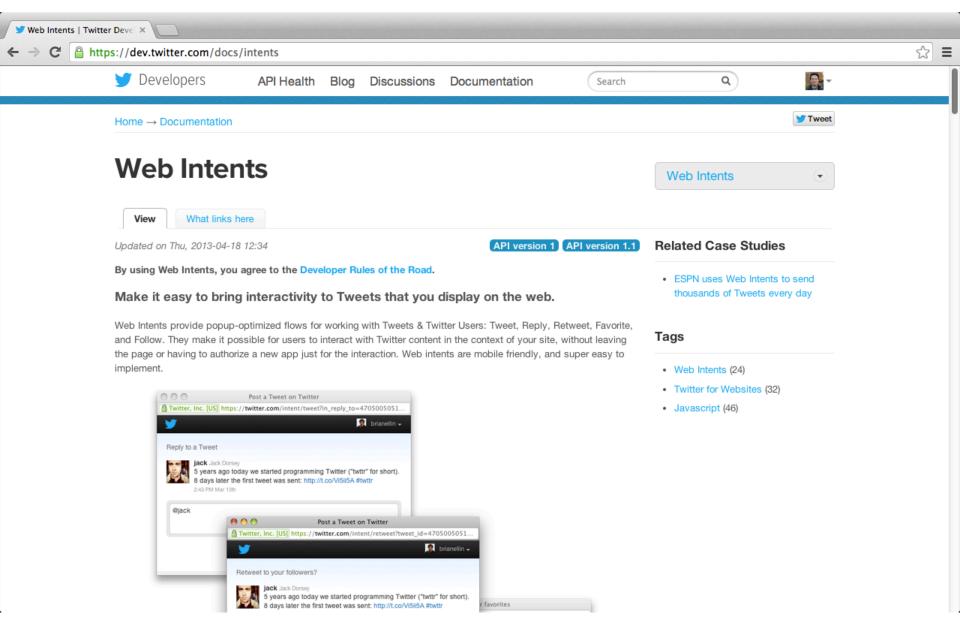




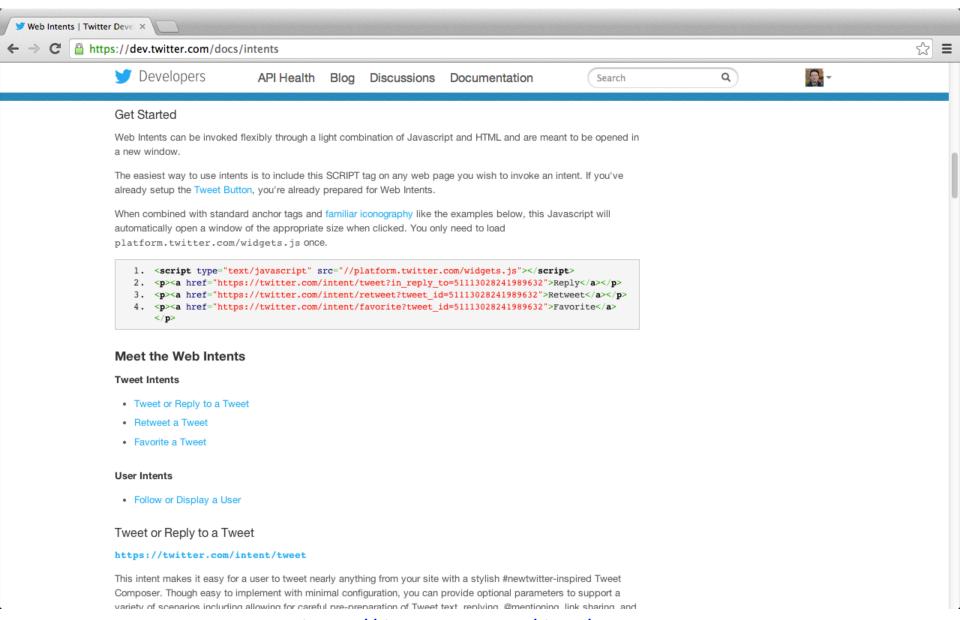
OAuth Signing Results



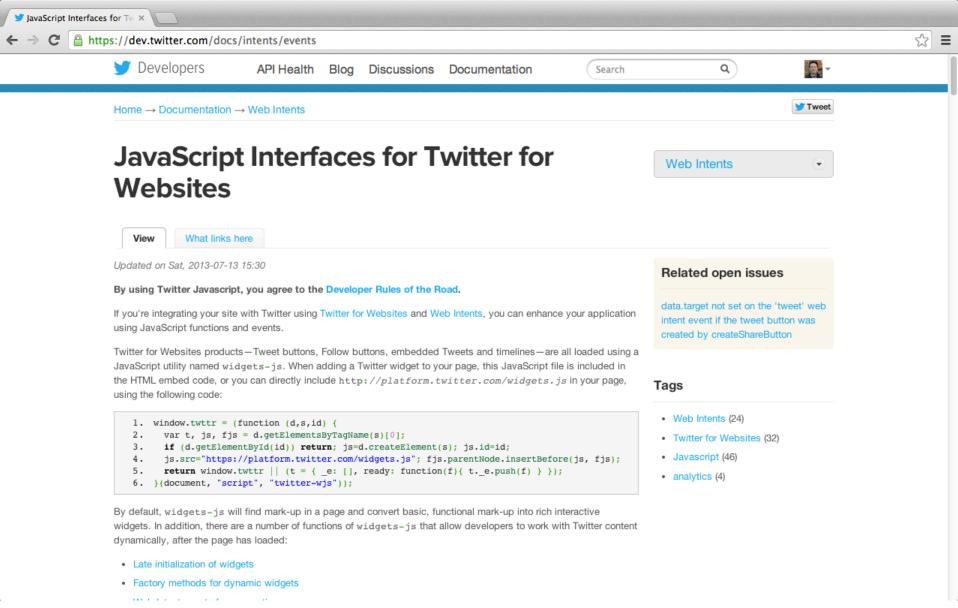
Web Intents



Web Intents



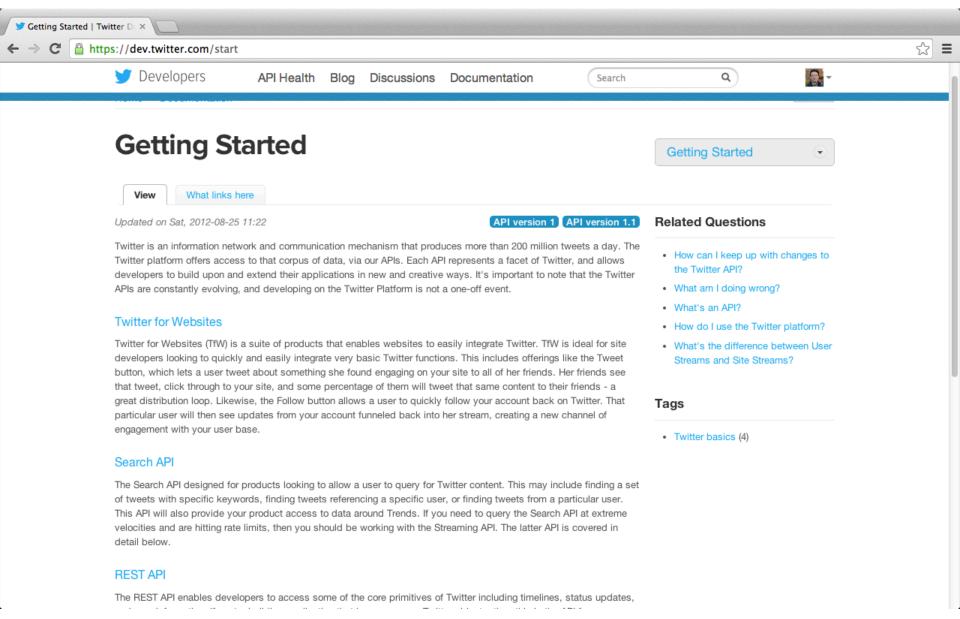
JavaScript Interfaces for Twitter for Websites



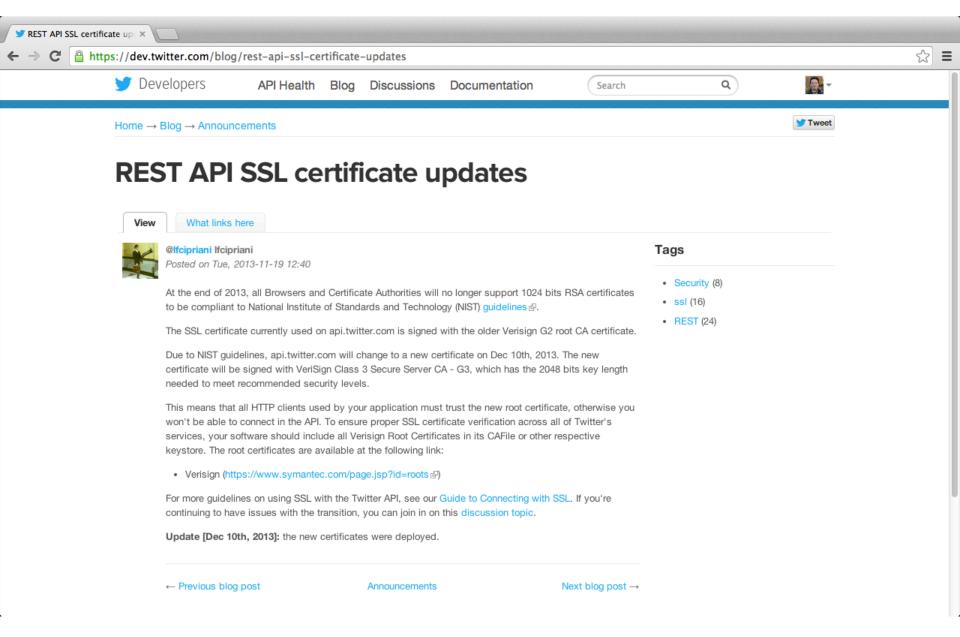
JavaScript Interfaces for Twitter for Websites

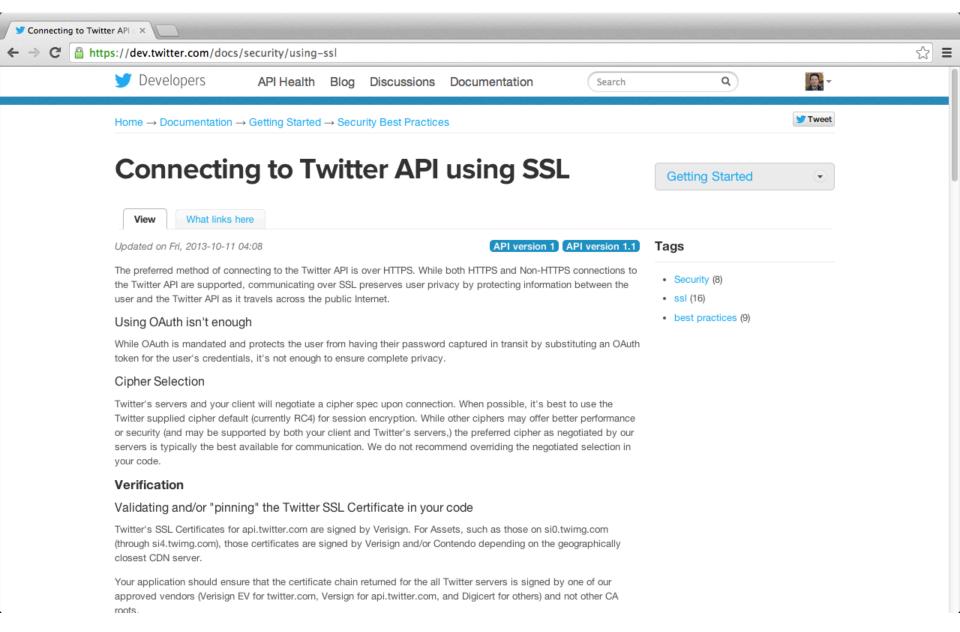
```
    window.twttr = (function (d,s,id) {
    var t, js, fjs = d.getElementsByTagName(s)[0];
    if (d.getElementById(id)) return; js=d.createElement(s); js.id=id;
    js.src="https://platform.twitter.com/widgets.js"; fjs.parentNode.insertBefore(js, fjs);
    return window.twttr || (t = { _e: [], ready: function(f){ t._e.push(f) } });
    }(document, "script", "twitter-wjs"));
```

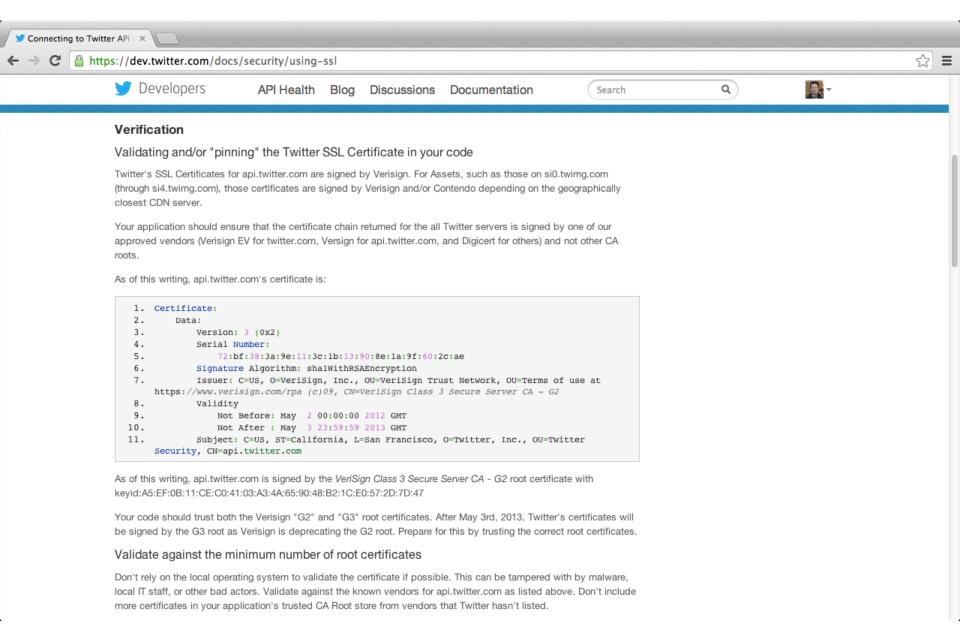
Twitter API Getting Started



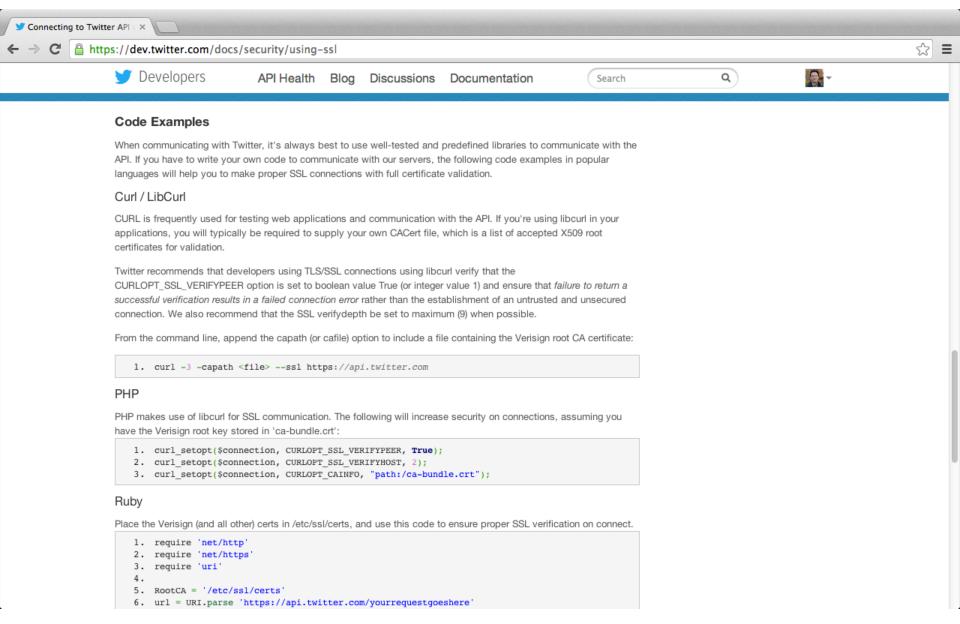
Twitter REST API certificate updates







```
Certificate:
 2.
         Data:
 3.
             Version: 3 (0x2)
             Serial Number:
 4.
 5.
                 72:bf:38:3a:9e:11:3c:1b:13:90:8e:1a:9f:60:2c:ae
 6.
             Signature Algorithm: shalWithRSAEncryption
             Issuer: C=US, O=VeriSign, Inc., OU=VeriSign Trust Network, OU=Terms of use at
 7.
     https://www.verisign.com/rpa (c)09, CN=VeriSign Class 3 Secure Server CA - G2
 8.
             Validity
                 Not Before: May 2 00:00:00 2012 GMT
 9.
10.
                 Not After: May 3 23:59:59 2013 GMT
11.
             Subject: C=US, ST=California, L=San Francisco, O=Twitter, Inc., OU=Twitter
     Security, CN=api.twitter.com
```



From the command line, append the capath (or cafile) option to include a file containing the Verisign root CA certificate:

```
1. curl -3 -capath <file> --ssl https://api.twitter.com
```

PHP

PHP makes use of libcurl for SSL communication. The following will increase security on connections, assuming you have the Verisign root key stored in 'ca-bundle.crt':

```
    curl_setopt($connection, CURLOPT_SSL_VERIFYPEER, True);
    curl_setopt($connection, CURLOPT_SSL_VERIFYHOST, 2);
    curl_setopt($connection, CURLOPT_CAINFO, "path:/ca-bundle.crt");
```

Ruby

Place the Verisign (and all other) certs in /etc/ssl/certs, and use this code to ensure proper SSL verification on connect.

```
1. require 'net/http'
2. require 'net/https'
3. require 'uri'
4.
5. RootCA = '/etc/ssl/certs'
6. url = URI.parse 'https://api.twitter.com/yourrequestgoeshere'
7. http = Net::HTTP.new(url.host, url.port)
8. http.ca_path = RootCA
9. http.verify_mode = OpenSSL::SSL::VERIFY_PEER
10. http.verify_depth = 9
11. request = Net::HTTP::Get.new(url.path)
12. # handle oauth here, or whatever you need to do...
13. response = http.request(request)
14.
15. # ... process response ...
```

Python

See this Stack Overflow post regarding SSL verification of under Python. Depending on the Python version and SSL Library you are using, verification may be supported natively in the library, or you may have to extract the certificate from the connection and perform additional verification steps.

Summary

- Twitter Developers
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- Twitter Search API
- Twitter REST API
- Twitter Streaming API







References

Twitter Developer, https://developer.twitter.com/