Tamkang University
淡江大學

Tamkang
University

商業智慧實務
Practices of Business Intelligence

預測性分析 I：資料探勘流程、方法與演算法
(Predictive Analytics I: Data Mining Process, Methods, and Algorithms)

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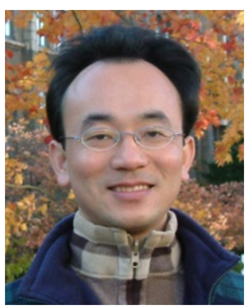
MI4 (M2084) (2888)
Wed, 7, 8 (14:10-16:00) (B217)



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2018-10-24

課程大綱 (Syllabus)

週次 (Week) 日期 (Date) 內容(Subject/Topics)

1 2018/09/12 商業智慧實務課程介紹
(Course Orientation for Practices of Business Intelligence)

2 2018/09/19 商業智慧、分析與資料科學
(Business Intelligence, Analytics, and Data Science)

3 2018/09/26 人工智慧、大數據與雲端運算
(ABC: AI, Big Data, and Cloud Computing)

4 2018/10/03 描述性分析I：數據的性質、統計模型與可視化
(Descriptive Analytics I: Nature of Data, Statistical Modeling, and Visualization)

5 2018/10/10 國慶紀念日 (放假一天) (National Day) (Day off)

6 2018/10/17 描述性分析II：商業智慧與資料倉儲
(Descriptive Analytics II: Business Intelligence and Data Warehousing)

課程大綱 (Syllabus)

週次 (Week) 日期 (Date) 內容(Subject/Topics)

7 2018/10/24 預測性分析I：資料探勘流程、方法與演算法
(Predictive Analytics I: Data Mining Process, Methods, and Algorithms)

8 2018/10/31 預測性分析II：文本、網路與社群媒體分析
(Predictive Analytics II: Text, Web, and Social Media Analytics)

9 2018/11/07 期中報告 (Midterm Project Report)

10 2018/11/14 期中考試 (Midterm Exam)

11 2018/11/21 處方性分析：最佳化與模擬
(Prescriptive Analytics: Optimization and Simulation)

12 2018/11/28 社會網絡分析
(Social Network Analysis)

課程大綱 (Syllabus)

週次 (Week) 日期 (Date) 內容(Subject/Topics)

13 2018/12/05 機器學習與深度學習
(Machine Learning and Deep Learning)

14 2018/12/12 自然語言處理
(Natural Language Processing)

15 2018/12/19 AI交談機器人與對話式商務
(AI Chatbots and Conversational Commerce)

16 2018/12/26 商業分析的未來趨勢、隱私與管理考量
(Future Trends, Privacy and
Managerial Considerations in Analytics)

17 2019/01/02 期末報告 (Final Project Presentation)

18 2019/01/09 期末考試 (Final Exam)

Business Intelligence (BI)

1 Introduction to BI and Data Science

2 Descriptive Analytics

3 Predictive Analytics

4 Prescriptive Analytics

5 Big Data Analytics

6 Future Trends

Predictive Analytics I: Data Mining Process, Methods, and Algorithms

Outline

- Data Mining Concepts and Applications
- Data Mining Applications
- Data Mining Process
- Data Mining Methods
- Data Mining Software Tools
- Data Mining Privacy Issues, Myths, and Blunders

Data Mining

- Data Mining
  - Discovering or “mining” knowledge from large amounts of data.
- Data mining is a misnomer
  - Mining of gold from within rocks or dirt is referred to as “gold” mining rather than “rock” or “dirt” mining.
  - Data mining
    - “knowledge mining”
    - “knowledge discovery ”

Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

Data Mining

- Knowledge extraction
- Pattern analysis
- Data archaeology
- Information harvesting
- Pattern searching
- Data dredging

Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

Data Mining
Technical Definition

- Data mining is a process that uses statistical, mathematical, and artificial intelligence techniques to extract and identify useful information and subsequent knowledge (or patterns) from large sets of data
- These patterns can be in the form of business rules, affinities, correlations, trends, or prediction models.

Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

Data Mining Definition

(Fayyad et al., 1996)

- "The nontrivial process of identifying valid, novel, potentially useful, and ultimately understandable patterns in data stored in structured databases."

Data Mining

- ***Process***
  - data mining comprises many iterative steps.
- ***Nontrivial***
  - some experimentation-type search or inference is involved
  - it is not as straightforward as a computation of predefined quantities.
- ***Valid***
  - the discovered patterns should hold true on new data with a sufficient degree of certainty.
- ***Novel***
  - the patterns are not previously known to the user within the context of the system being analyzed.
- ***Potentially useful***
  - the discovered patterns should lead to some benefit to the user or task.
- ***Ultimately understandable***
  - the pattern should make business sense

Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

Data Mining
Is a Blend of Multiple Disciplines

Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

Data Mining Tasks & Methods

Data Mining Tasks & Methods	Data Mining Algorithms	Learning Type
Prediction		
Classification	Decision Trees, Neural Networks, Support Vector Machines, kNN, Naïve Bayes, GA	Supervised
Regression	Linear/Nonlinear Regression, ANN, Regression Trees, SVM, kNN, GA	Supervised
Time series	Autoregressive Methods, Averaging Methods, Exponential Smoothing, ARIMA	Supervised
Association		
Market-basket	Apriori, OneR, ZeroR, Eclat, GA	Unsupervised
Link analysis	Expectation Maximization, Apriori Algorithm, Graph-Based Matching	Unsupervised
Sequence analysis	Apriori Algorithm, FP-Growth, Graph-Based Matching	Unsupervised
Segmentation		
Clustering	*k*-means, Expectation Maximization (EM)	Unsupervised
Outlier analysis	*k*-means, Expectation Maximization (EM)	Unsupervised

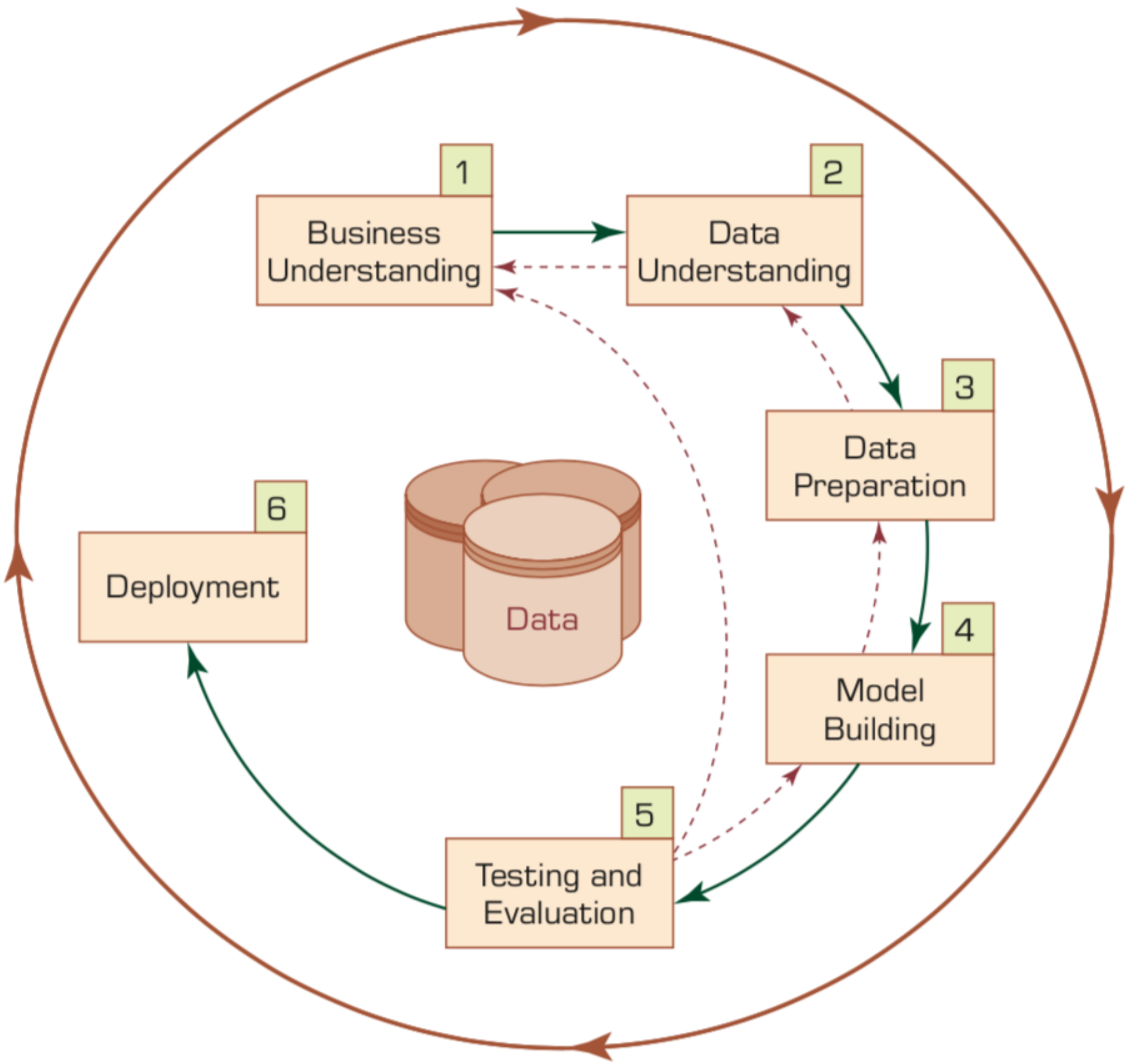
Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

Data Mining Applications

- Customer Relationship Management (CRM)
- Banking
- Retailing and logistics
- Manufacturing and production
- Brokerage and securities trading
- Computer hardware and software
- Government and defense
- Travel industry (airlines, hotels/resorts, rental car companies)
- Healthcare
- Medicine
- Entertainment industry
- Homeland security and law enforcement
- Sports

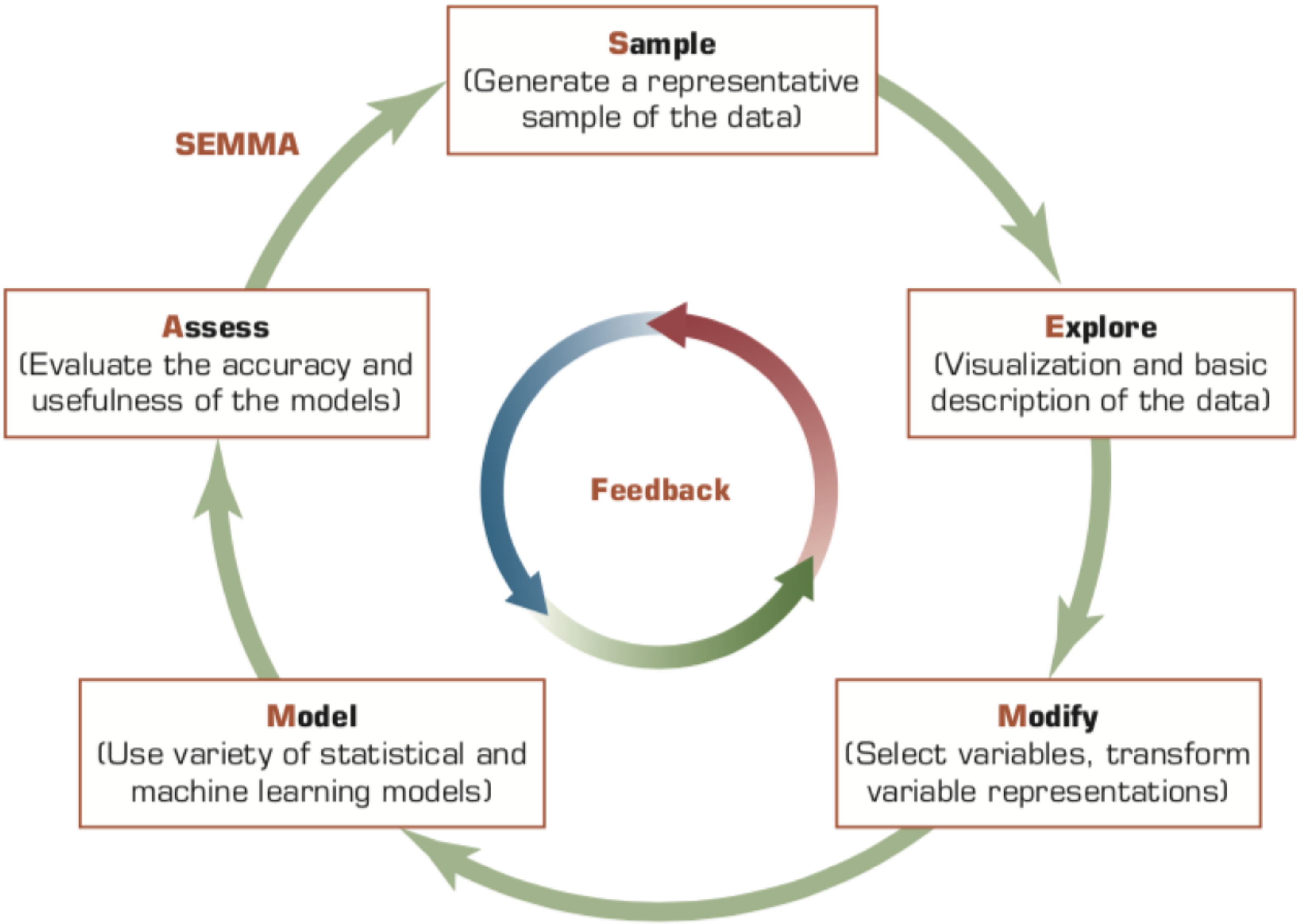
Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

The Six-Step CRISP-DM Data Mining Process



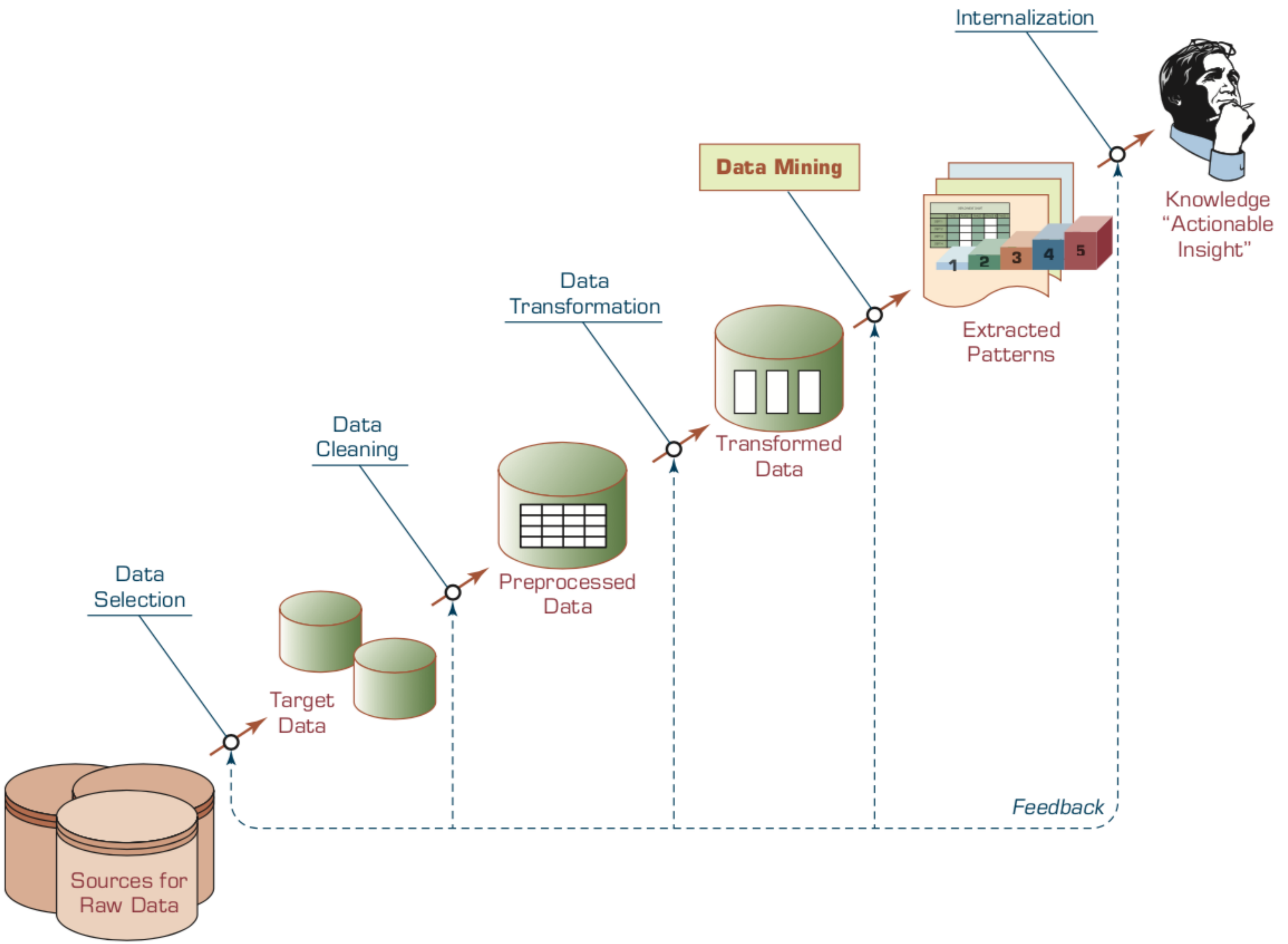
Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

SEMMA Data Mining Process



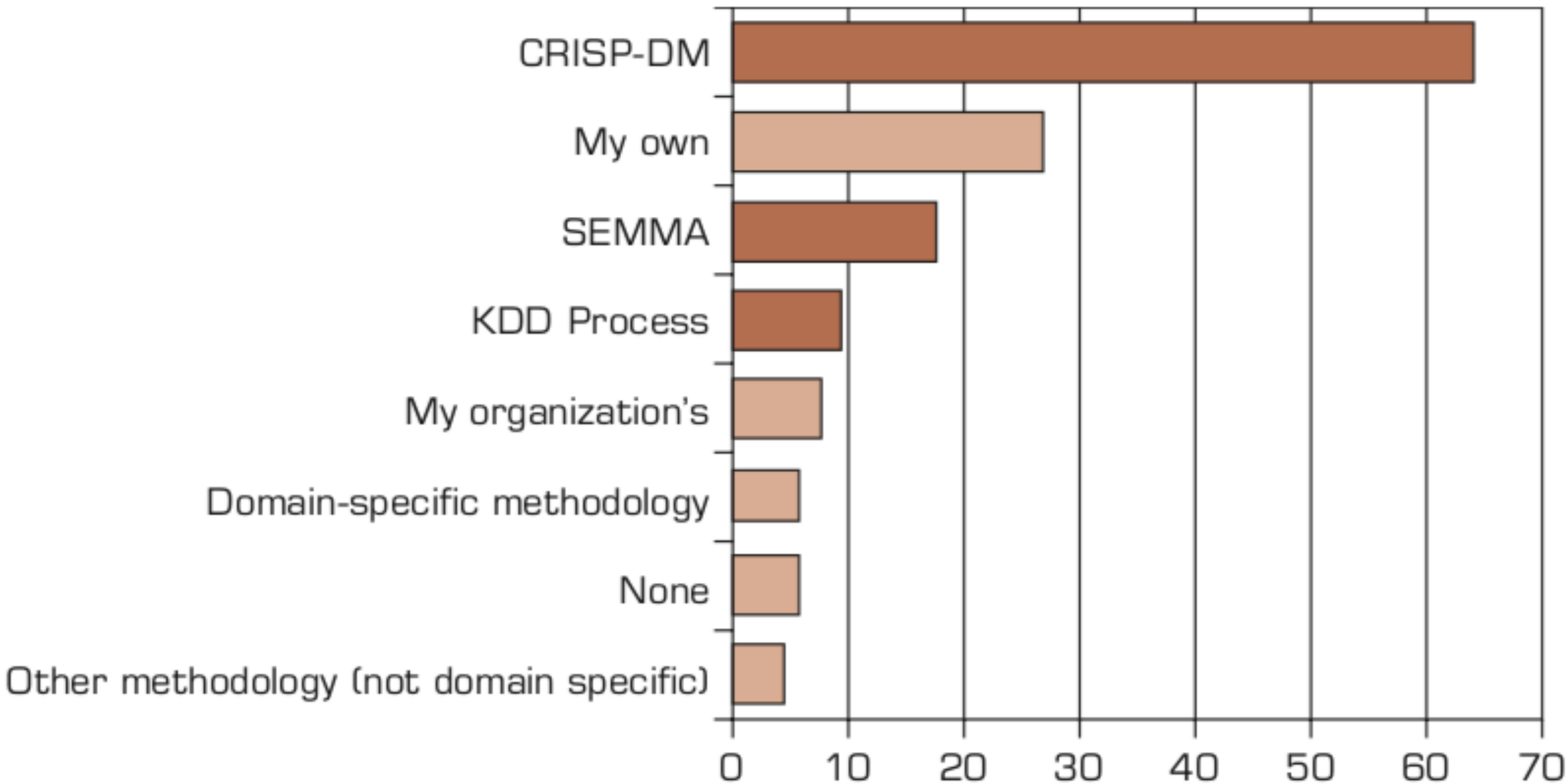
Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

KDD (Knowledge Discovery in Databases) Process



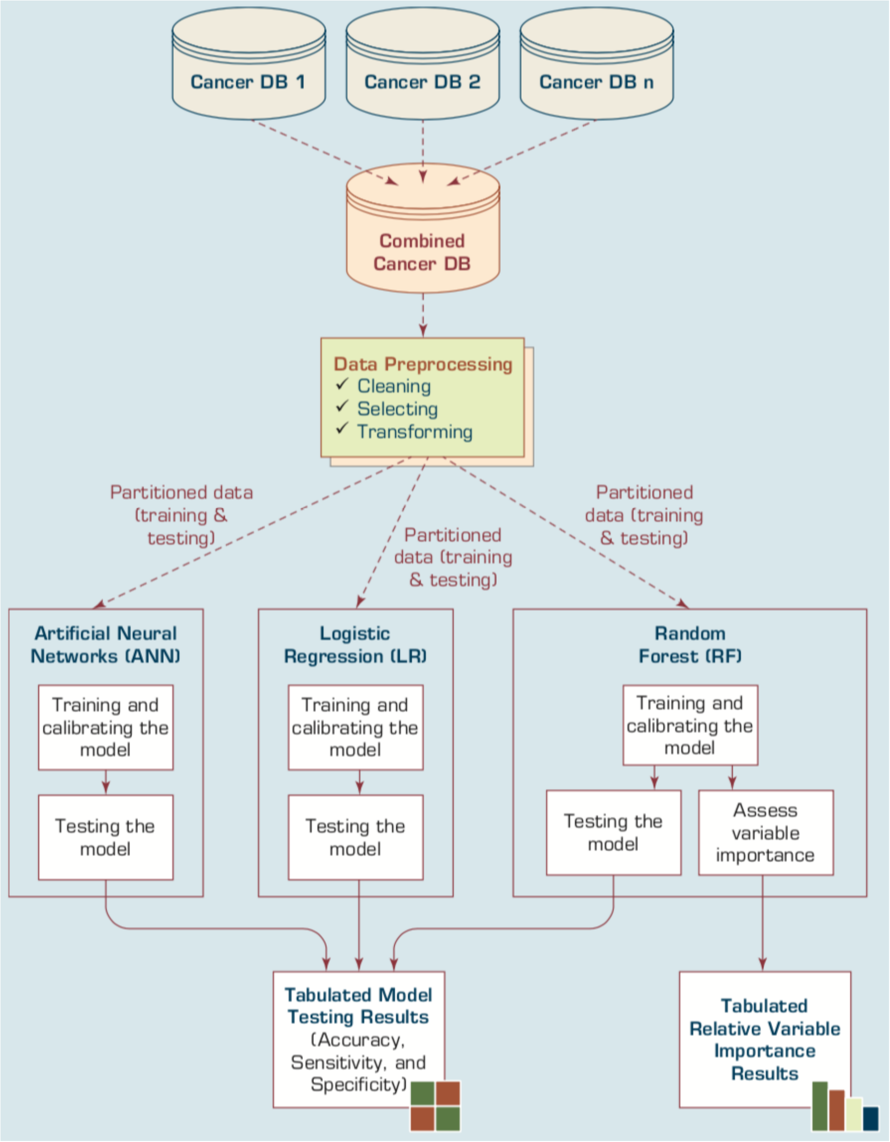
Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

Ranking of Data Mining Methodologies/Processes



Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

A Data Mining Methodology for Investigation of Comorbidity in Cancer Survivability



Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

Data Mining Methods

- Classification
  - Classification
    - Class Label Prediction
  - Regression
    - Numeric Value Prediction
- Clustering
- Association

Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

Assessing the Classification Model

- Predictive accuracy
  - Hit rate
- Speed
  - Model building; predicting
- Robustness
- Scalability
- Interpretability
  - Transparency, explainability

Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

Confusion Matrix for Tabulation of Two-Class Classification Results

		True/Observed Class	
		Positive	**Negative**
Predicted Class	**Positive**	True Positive Count (TP)	False Positive Count (FP)
	Negative	False Negative Count (FN)	True Negative Count (TN)

$$Accuracy = \frac{TP + TN}{TP + TN + FP + FN}$$

$$True\ Positive\ Rate = \frac{TP}{TP + FN}$$

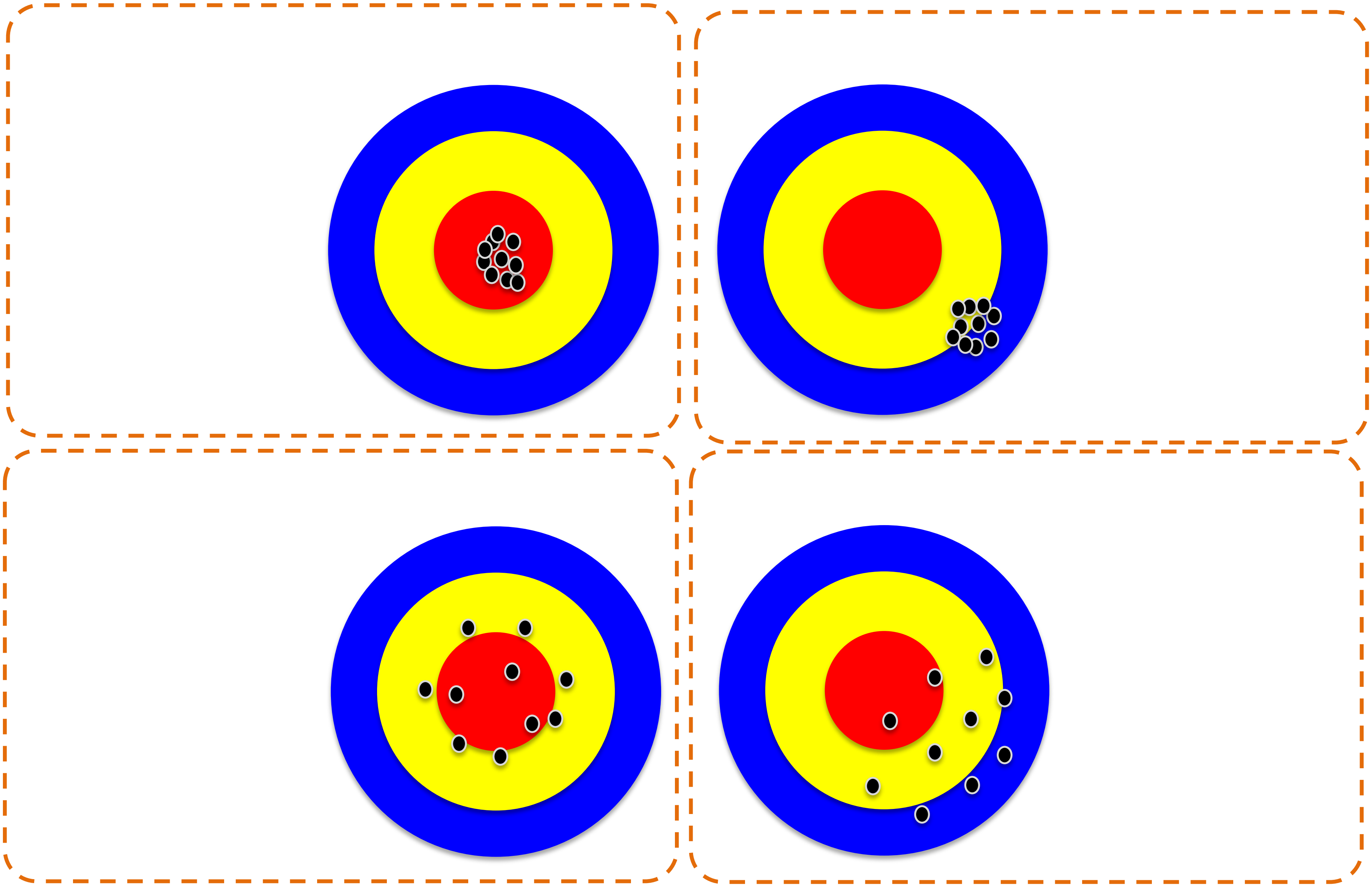
$$True\ Negative\ Rate = \frac{TN}{TN + FP}$$

$$Precision = \frac{TP}{TP + FP} \qquad Recall = \frac{TP}{TP + FN}$$

Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

Accuracy **Validity**

Precision **Reliability**

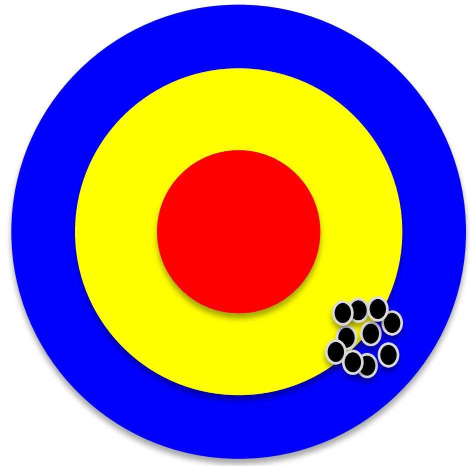


Accuracy vs. Precision

A

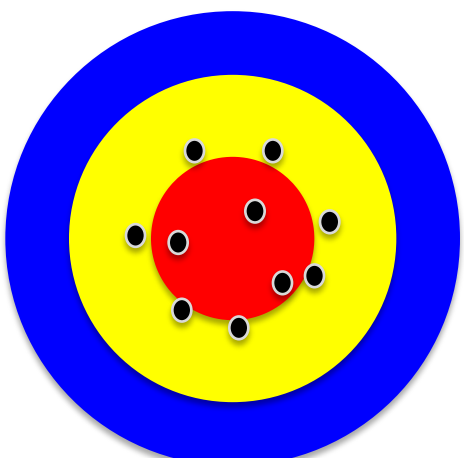
High Accuracy
High Precision

B



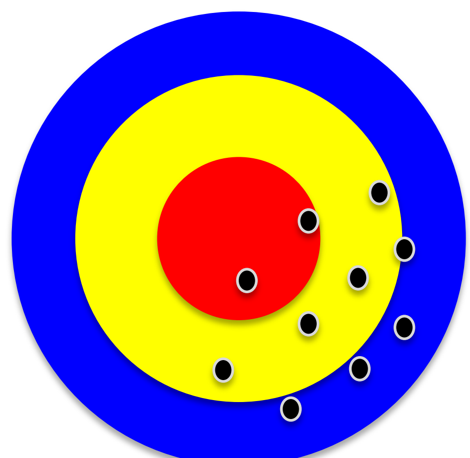
Low Accuracy
High Precision

C



High Accuracy
Low Precision

D



Low Accuracy
Low Precision

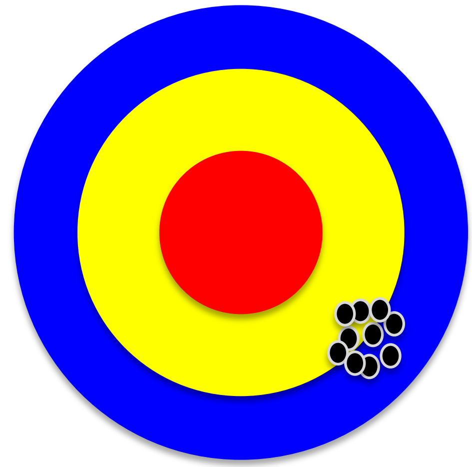
Accuracy vs. Precision

A

High Accuracy
High Precision

High Validity
High Reliability

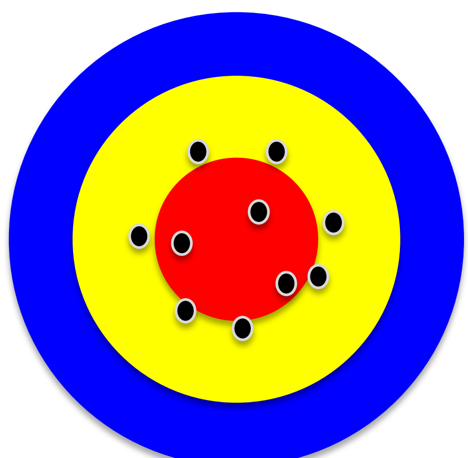
B



Low Accuracy
High Precision

Low Validity
High Reliability

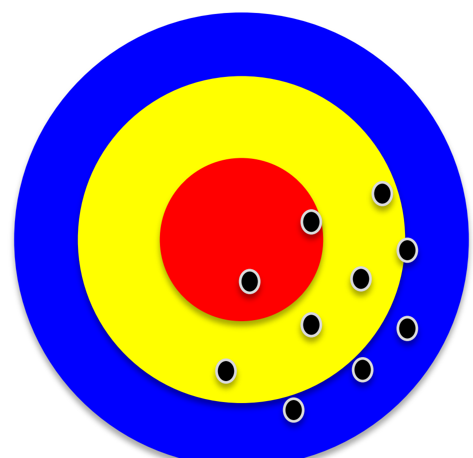
C



High Accuracy
Low Precision

High Validity
Low Reliability

D



Low Accuracy
Low Precision

Low Validity
Low Reliability

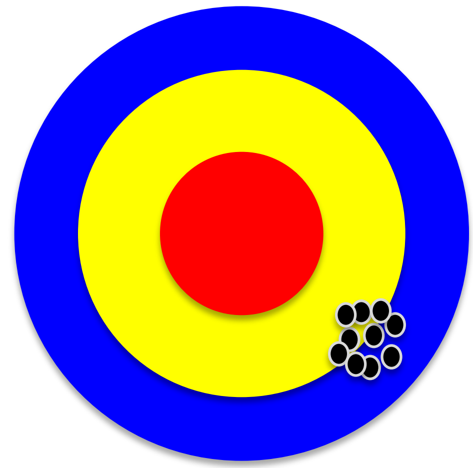
Accuracy vs. Precision

A

High Accuracy
High Precision

High Validity
High Reliability

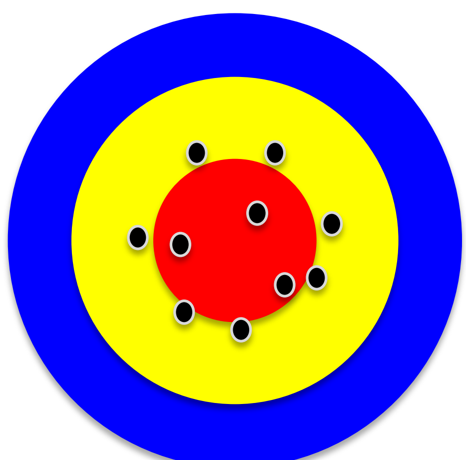
B



Low Accuracy
High Precision

Low Validity
High Reliability

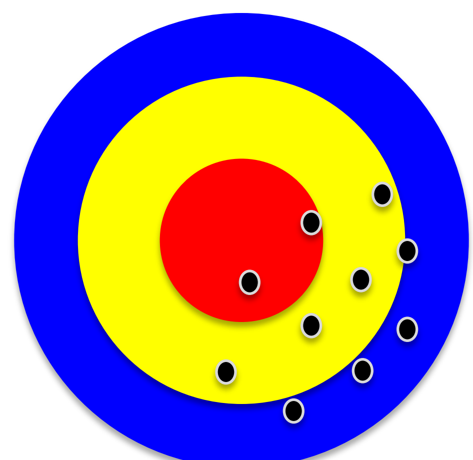
C



High Accuracy
Low Precision

High Validity
Low Reliability

D

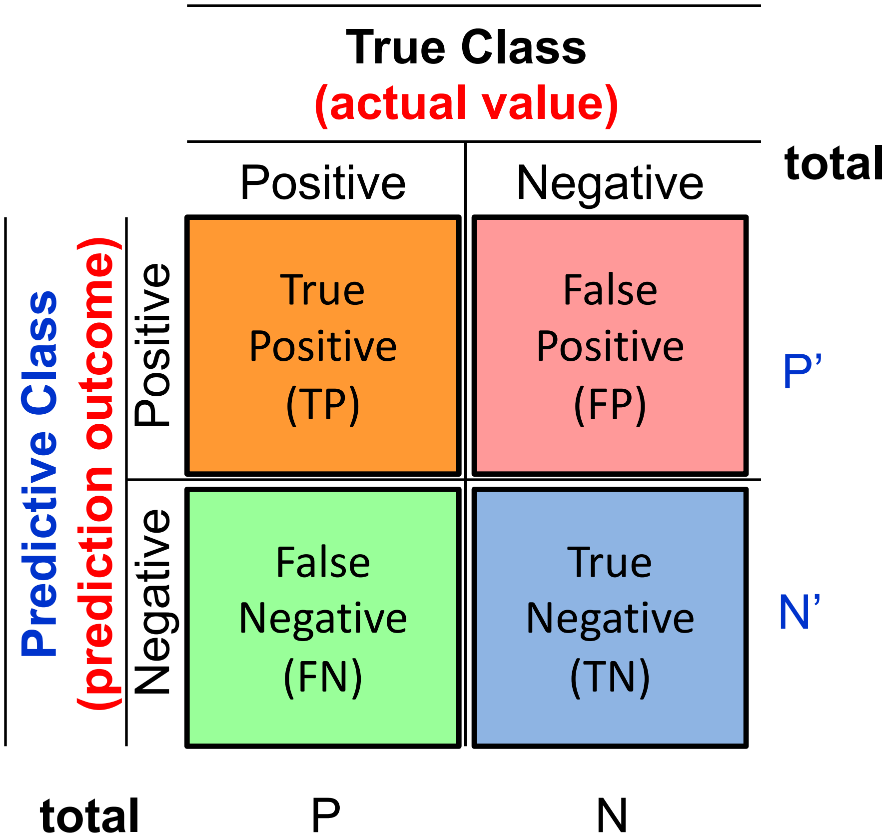


Low Accuracy
Low Precision

Low Validity
Low Reliability

Sensitivity =True Positive Rate

Specificity =True Negative Rate



$$Accuracy = \frac{TP+TN}{TP+TN+FP+FN}$$

$$True\ Positive\ Rate = \frac{TP}{TP+FN}$$

$$True\ Negative\ Rate = \frac{TN}{TN+FP}$$

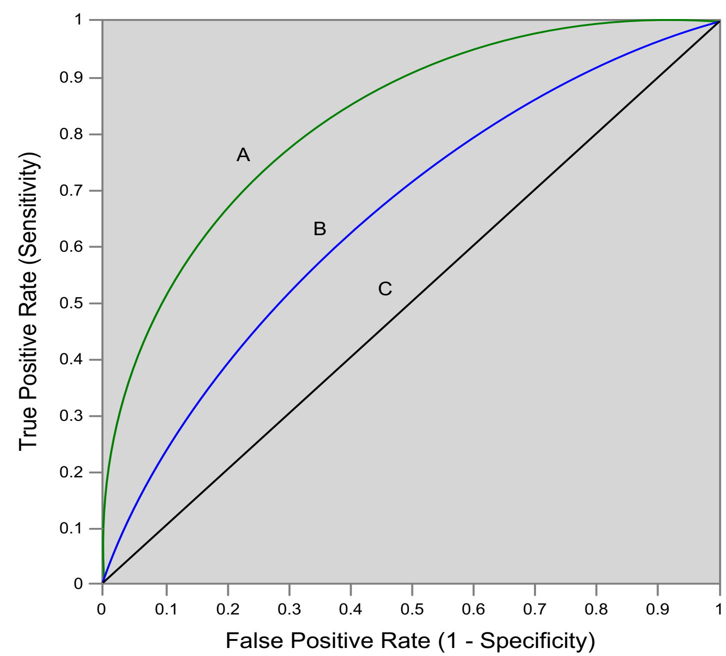
$$Precision = \frac{TP}{TP+FP} \qquad Recall = \frac{TP}{TP+FN}$$

$$True\ Positive\ Rate\ (\text{Sensitivity}) = \frac{TP}{TP+FN}$$

$$True\ Negative\ Rate\ (\text{Specificity}) = \frac{TN}{TN+FP}$$

$$\text{False}\ Positive\ Rate = \frac{FP}{FP+TN}$$

$$\text{False}\ Positive\ Rate\ (1\text{-Specificity}) = \frac{FP}{FP+TN}$$



Source: http://en.wikipedia.org/wiki/Receiver_operating_characteristic

		True Class (actual value)		
		Positive	Negative	total
Predictive Class (prediction outcome)	Positive	True Positive (TP)	False Positive (FP)	P'
	Negative	False Negative (FN)	True Negative (TN)	N'
total		P	N	

$$True\ Positive\ Rate = \frac{TP}{TP + FN}$$

$$Recall = \frac{TP}{TP + FN}$$

$$True\ Positive\ Rate\ (\text{Sensitivity}) = \frac{TP}{TP + FN}$$

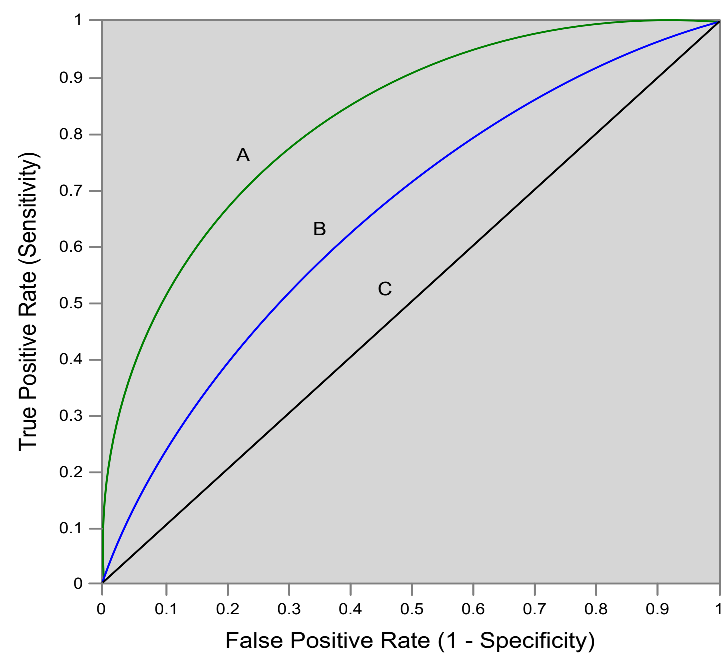
Sensitivity

= True Positive Rate

= Recall

= Hit rate

= TP / (TP + FN)



Source: http://en.wikipedia.org/wiki/Receiver_operating_characteristic

		True Class (actual value)		
		Positive	Negative	total
Predictive Class (prediction outcome)	Positive	True Positive (TP)	False Positive (FP)	P'
	Negative	False Negative (FN)	True Negative (TN)	N'
total		P	N	

Specificity

= True Negative Rate

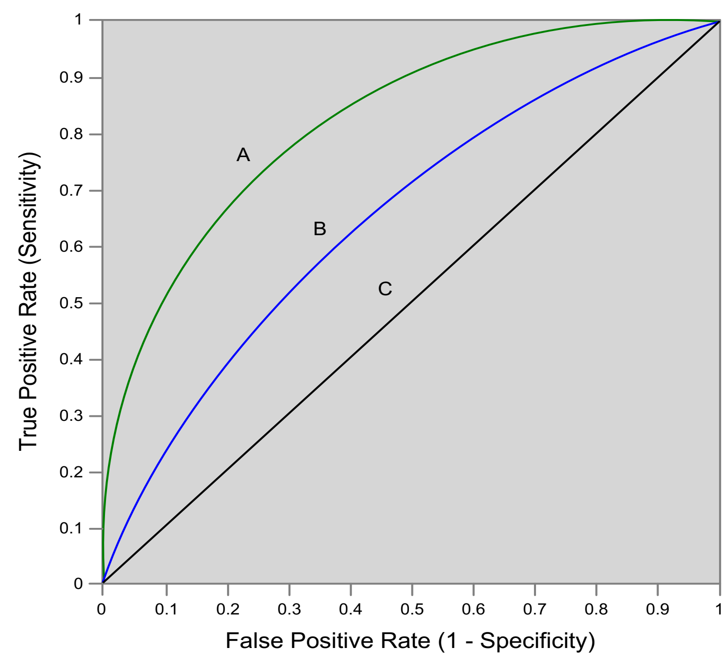
= TN / N

= TN / (TN+ FP)

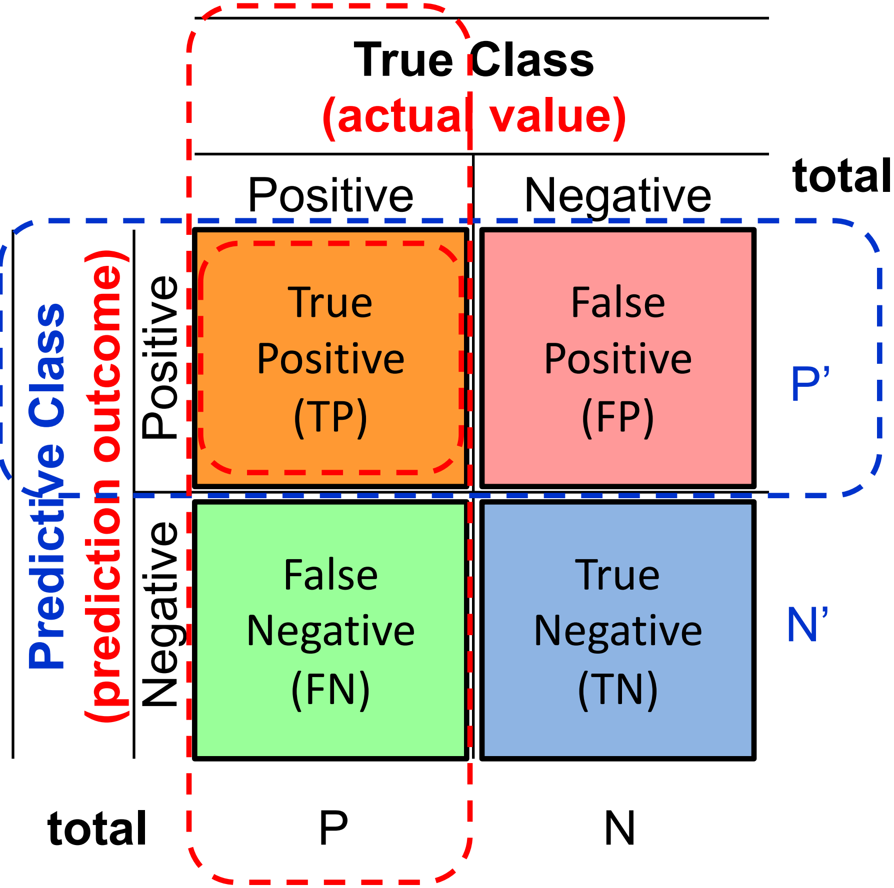
$$True\ Negative\ Rate\ (\text{Specificity}) = \frac{TN}{TN + FP}$$

$$False\ Positive\ Rate\ (1\text{-}\text{Specificity}) = \frac{FP}{FP + TN}$$

$$True\ Negative\ Rate = \frac{TN}{TN + FP}$$



Source: http://en.wikipedia.org/wiki/Receiver_operating_characteristic



Precision

= Positive Predictive Value (PPV)

$$Precision = \frac{TP}{TP + FP}$$

Recall

= True Positive Rate (TPR)

= Sensitivity

= Hit Rate

$$Recall = \frac{TP}{TP + FN}$$

F1 score (F-score)(F-measure)

is the harmonic mean of precision and recall

= 2TP / (P + P')

= 2TP / (2TP + FP + FN)

$$F = 2 * \frac{precision * recall}{precision + recall}$$

Source: http://en.wikipedia.org/wiki/Receiver_operating_characteristic

A

63 (TP)	28 (FP)	91
37 (FN)	72 (TN)	109
100	100	200

Recall
= True Positive Rate (TPR)
= Sensitivity
= Hit Rate
= TP / (TP + FN)

Specificity
= True Negative Rate
= TN / N
= TN / (TN + FP)

TPR = 0.63

$$Recall = \frac{TP}{TP + FN}$$

$$True\ Negative\ Rate\ (\text{Specificity}) = \frac{TN}{TN + FP}$$

FPR = 0.28

$$\text{False } Positive\ Rate\ (1\text{-Specificity}) = \frac{FP}{FP + TN}$$

PPV = 0.69
=63/(63+28)
=63/91

$$Precision = \frac{TP}{TP + FP}$$

Precision
= Positive Predictive Value (PPV)

F1 = 0.66
= 2*(0.63*0.69)/(0.63+0.69)
= (2 * 63) /(100 + 91)
= (0.63 + 0.69) / 2 =1.32 / 2 =0.66

$$F = 2 * \frac{precision * recall}{precision + recall}$$

F1 score (F-score) (F-measure)
is the harmonic mean of precision and recall
= 2TP / (P + P')
= 2TP / (2TP + FP + FN)

ACC = 0.68
= (63 + 72) / 200
= 135/200 = 67.5

$$Accuracy = \frac{TP + TN}{TP + TN + FP + FN}$$

Source: http://en.wikipedia.org/wiki/Receiver_operating_characteristic

A

63 (TP)	28 (FP)	91
37 (FN)	72 (TN)	109
100	100	200

TPR = 0.63

FPR = 0.28

PPV = 0.69
=63/(63+28)
=63/91

F1 = 0.66
= 2*(0.63*0.69)/(0.63+0.69)
= (2 * 63) /(100 + 91)
= (0.63 + 0.69) / 2 =1.32 / 2 =0.66

ACC = 0.68
= (63 + 72) / 200
= 135/200 = 67.5

B

77 (TP)	77 (FP)	154
23 (FN)	23 (TN)	46
100	100	200

TPR = 0.77
FPR = 0.77
PPV = 0.50
F1 = 0.61
ACC = 0.50

Recall
= True Positive Rate (TPR)
= Sensitivity
= Hit Rate

$$Recall = \frac{TP}{TP + FN}$$

Precision
= Positive Predictive Value (PPV)

$$Precision = \frac{TP}{TP + FP}$$

Source: http://en.wikipedia.org/wiki/Receiver_operating_characteristic

C

24 (TP)	88 (FP)	112
76 (FN)	12 (TN)	88
100	100	200

TPR = 0.24
FPR = 0.88
PPV = 0.21
F1 = 0.22
ACC = 0.18

C’

76 (TP)	12 (FP)	88
24 (FN)	88 (TN)	112
100	100	200

TPR = 0.76
FPR = 0.12
PPV = 0.86
F1 = 0.81
ACC = 0.82

Recall
= True Positive Rate (TPR)
= Sensitivity
= Hit Rate

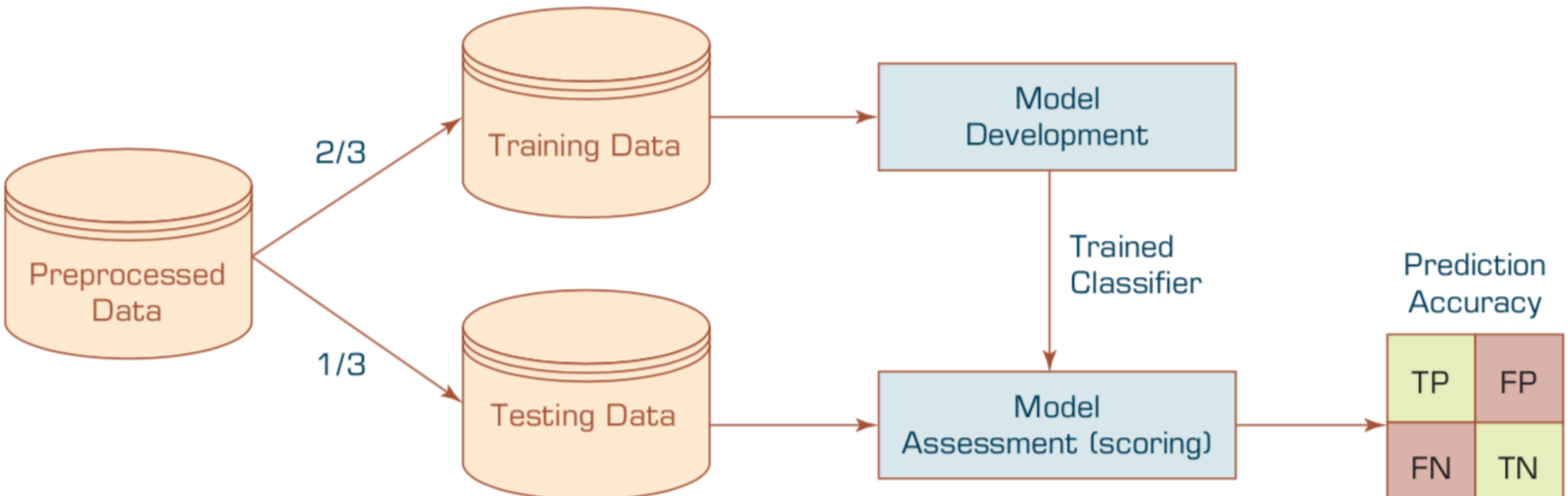
$$Recall = \frac{TP}{TP + FN}$$

Precision
= Positive Predictive Value (PPV)

$$Precision = \frac{TP}{TP + FP}$$

Estimation Methodologies for Classification

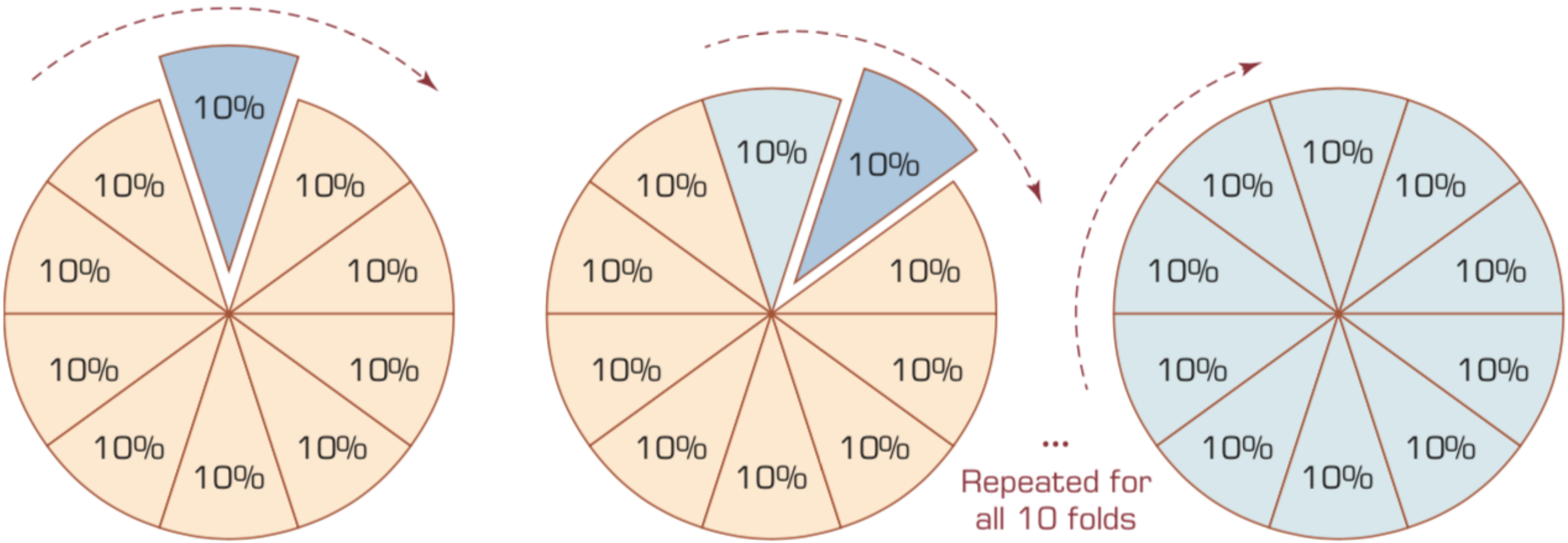
- Simple split (or holdout or test sample estimation)
  - Split the data into 2 mutually exclusive sets training (~70%) and testing (30%)



  - For ANN, the data is split into three sub-sets (training [~60%], validation [~20%], testing [~20%])

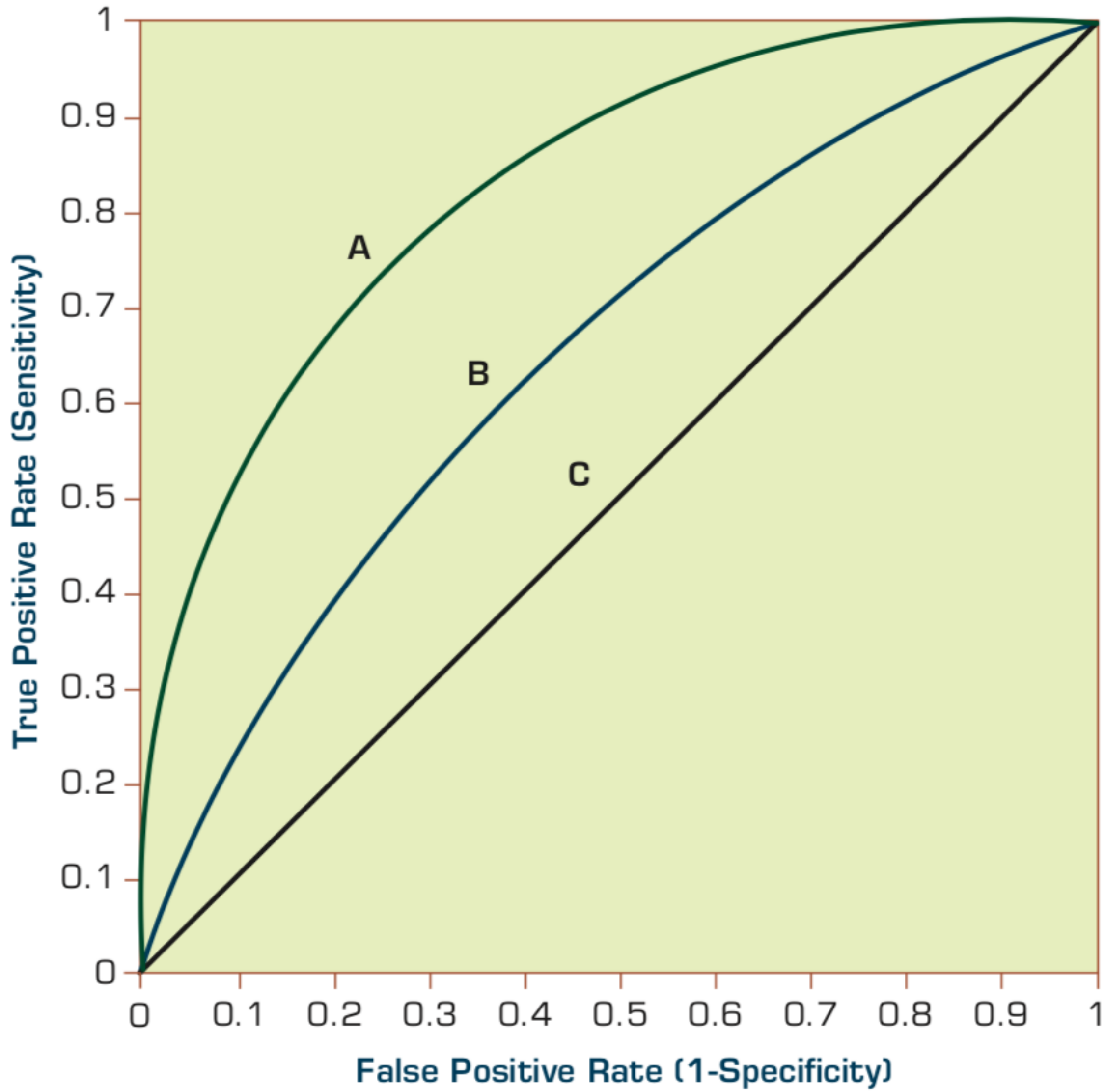
Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

k-Fold Cross-Validation



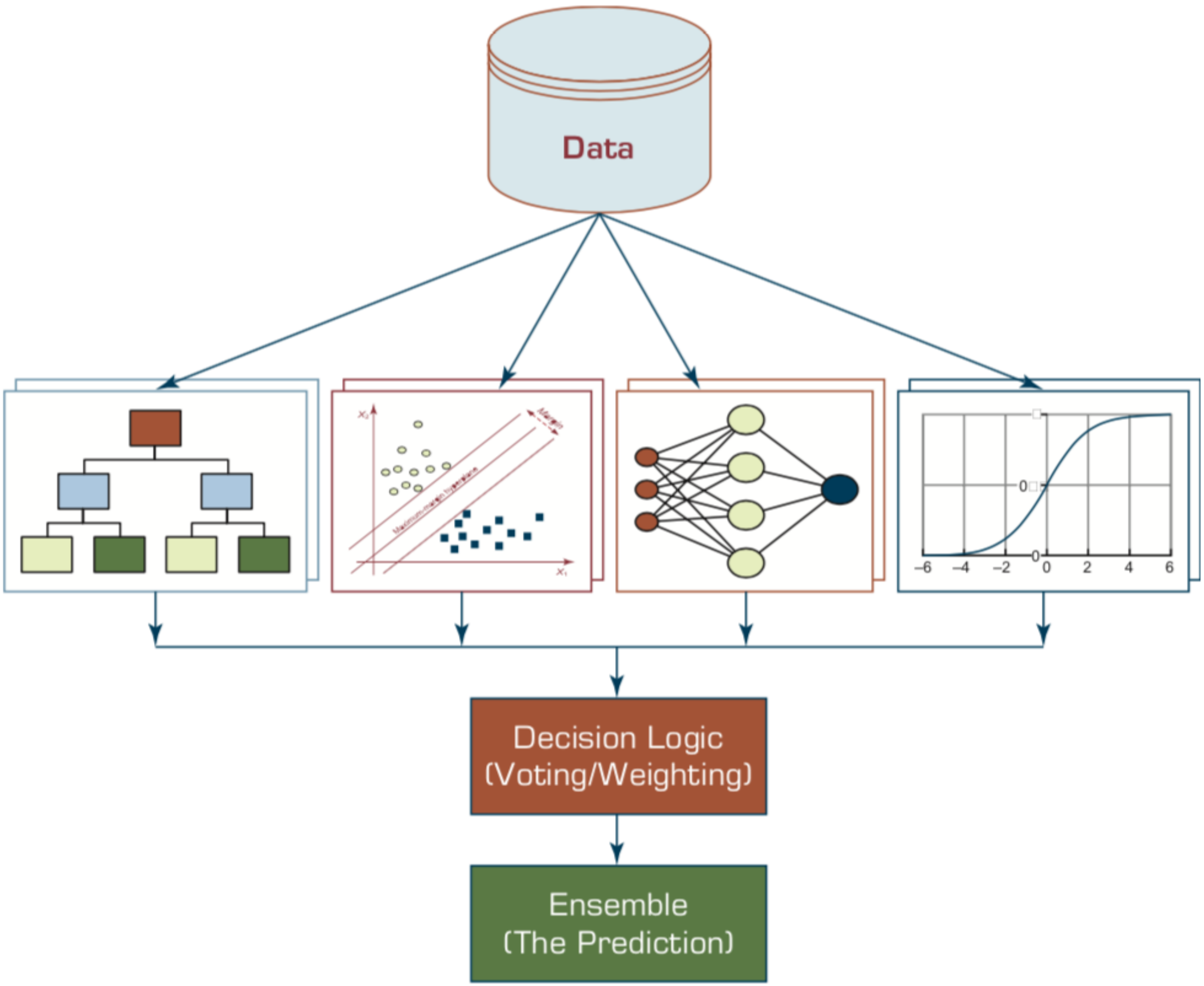
Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

Estimation Methodologies for Classification
Area under the ROC curve



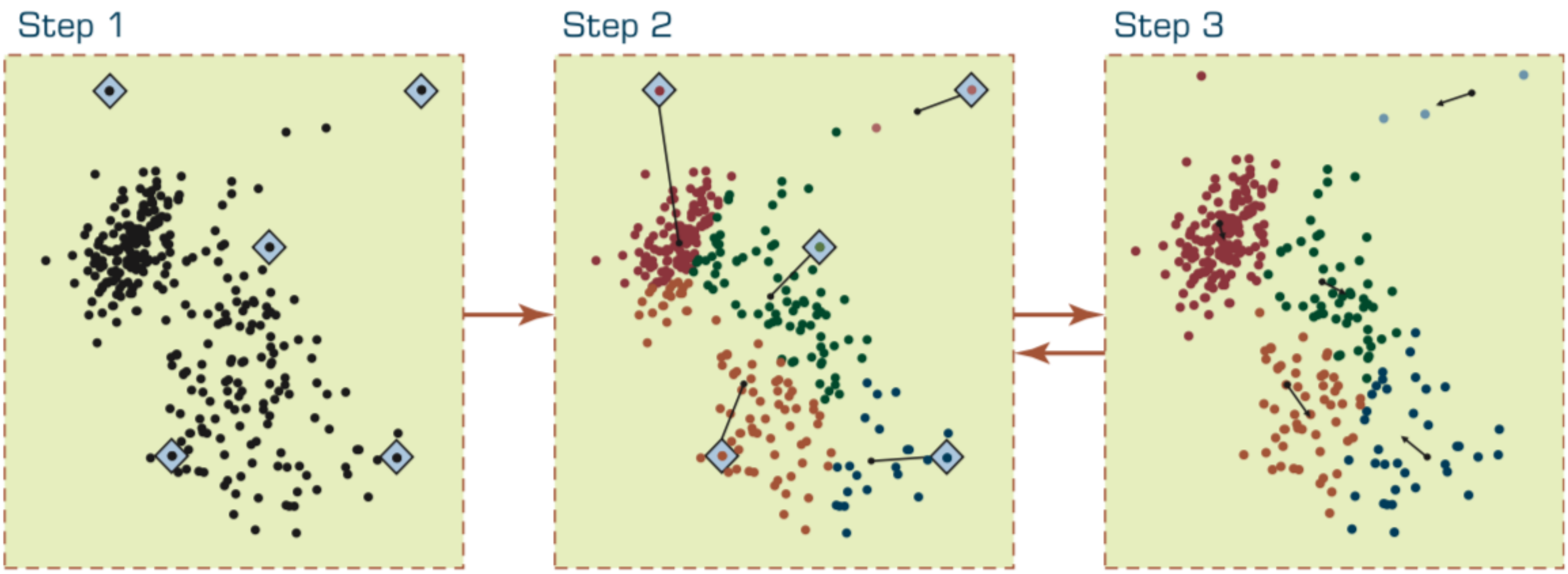
Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

Ensemble Models
Heterogeneous Ensemble



Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

Steps in the *k*-Means Algorithm



Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

Identification of Frequent Itemsets in the Apriori Algorithm

Raw Transaction Data

Transaction No	SKUs (Item No)
1001234	1, 2, 3, 4
1001235	2, 3, 4
1001236	2, 3
1001237	1, 2, 4
1001238	1, 2, 3, 4
1001239	2, 4

One-Item Itemsets

Itemset (SKUs)	Support
1	3
2	6
3	4
4	5

Two-Item Itemsets

Itemset (SKUs)	Support
1, 2	3
1, 3	2
1, 4	3
2, 3	4
2, 4	5
3, 4	3

Three-Item Itemsets

Itemset (SKUs)	Support
1, 2, 4	3
2, 3, 4	3

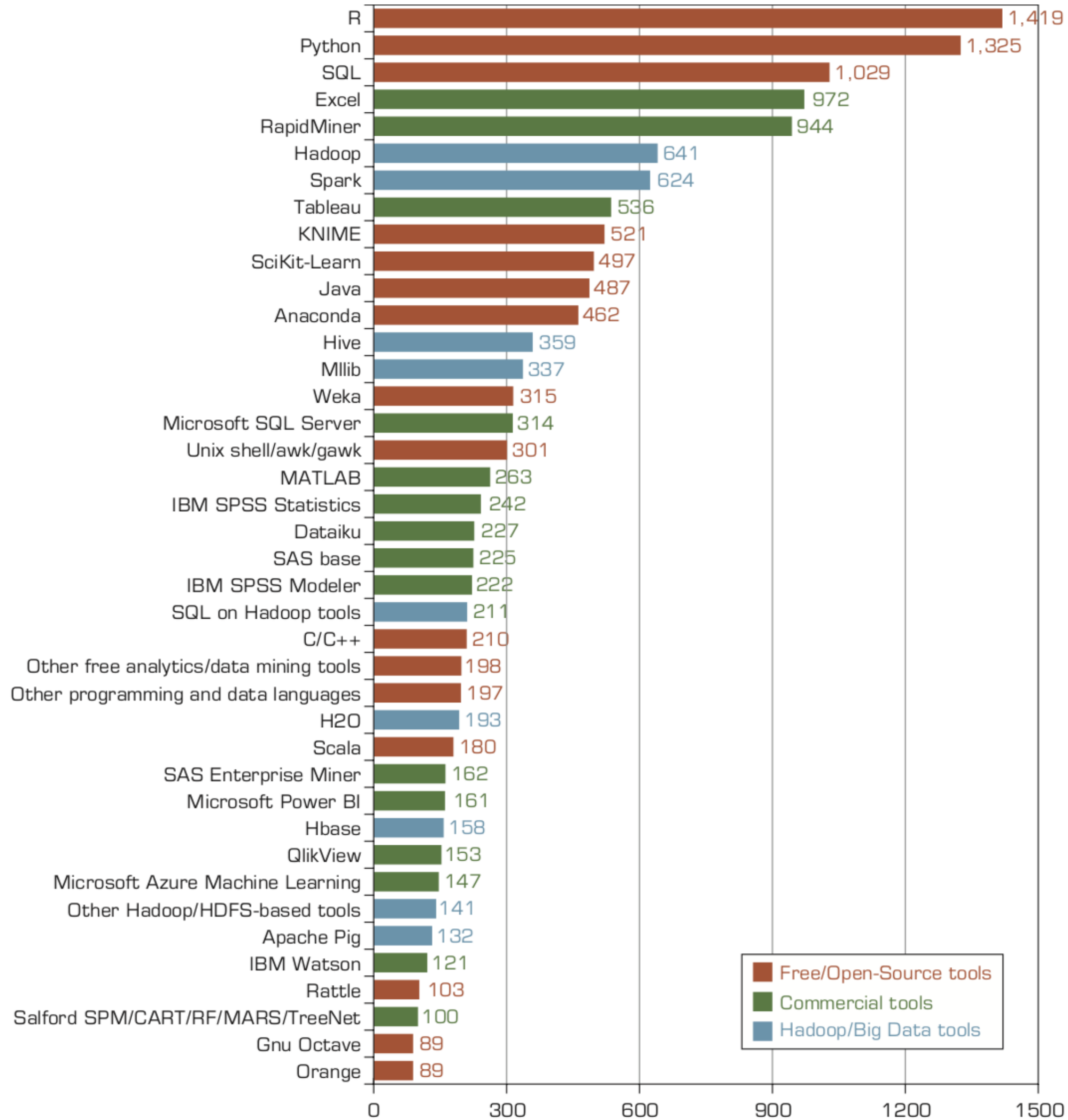
Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

Selected Data Mining Software

Product Name	Web Site (URL)
IBM SPSS Modeler	www-01.ibm.com/software/analytics/spss/products/modeler/
IBM Watson Analytics	ibm.com/analytics/watson-analytics/
SAS Enterprise Miner	sas.com/en_id/software/analytics/enterprise-miner.html
Dell Statistica	statsoft.com/products/statistica/product-index
PolyAnalyst	megaputer.com/site/polyanalyst.php
CART, RandomForest	salford-systems.com
Insightful Miner	solutionmetrics.com.au/products/iminer/default.html
XLMiner	solver.com/xlminer-data-mining
SAP InfiniteInsight (KXEN)	help.sap.com/ii
GhostMiner	fqs.pl/ghostminer
SQL Server Data Mining	msdn.microsoft.com/en-us/library/bb510516.aspx
Knowledge Miner	knowledgeminer.com
Teradata Warehouse Miner	teradata.com/products-and-services/teradata-warehouse-miner/
Oracle Data Mining (ODM)	oracle.com/technetwork/database/options/odm/
FICO Decision Management	fico.com/en/analytics/decision-management-suite/
Orange Data Mining Tool	orange.biolab.si/
Zementis Predictive Analytics	zementis.com

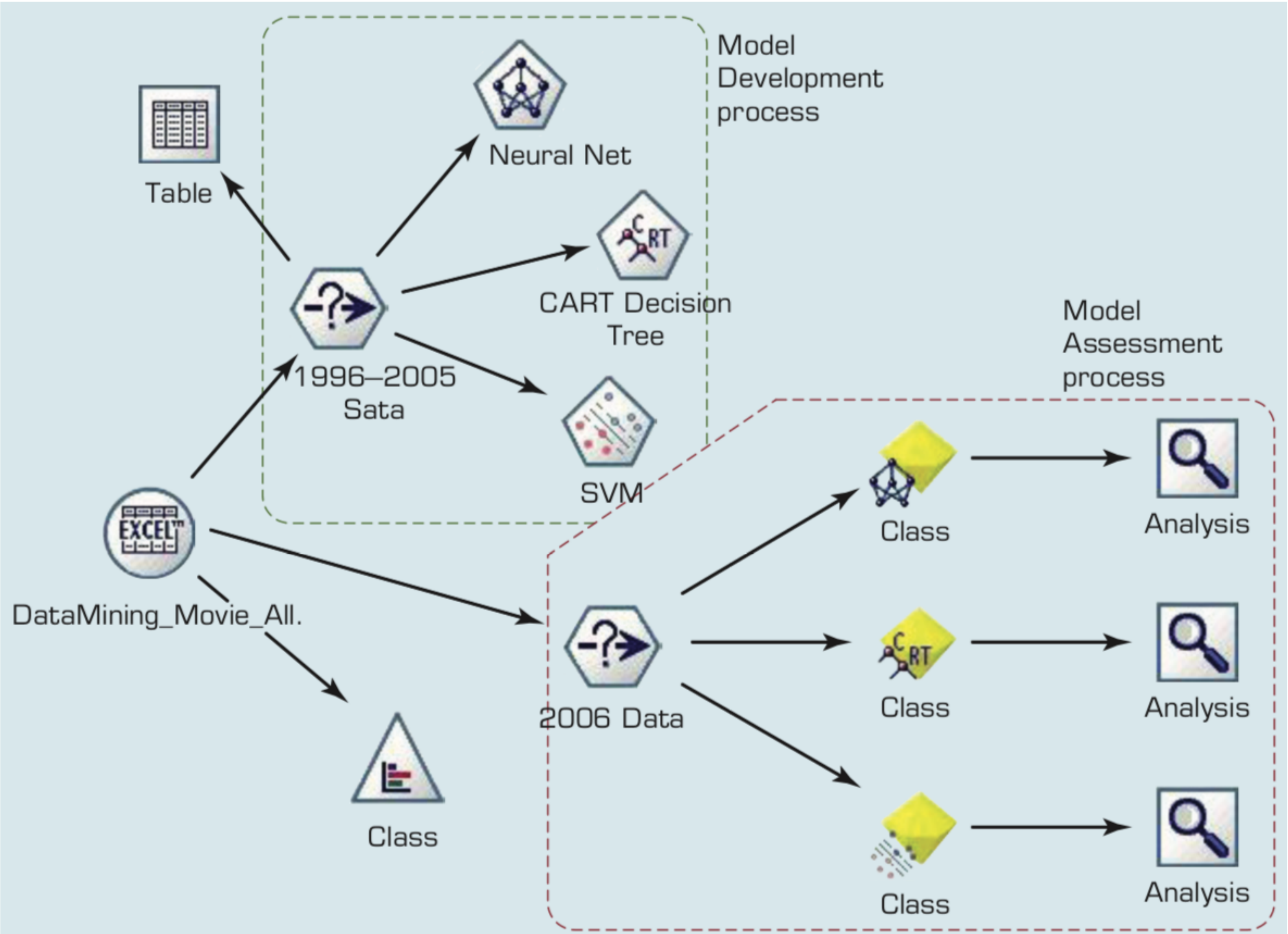
Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

Popular Data Mining Software Tools (Poll Results)



Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

Process Flow Screenshot for the Box-Office Prediction System



Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

Tabulated Prediction Results for Individual and Ensemble Models

	Prediction Models					
	Individual Models			Ensemble Models		
Performance Measure	SVM	ANN	CART	Random Forest	Boosted Tree	Fusion (Average)
Count (Bingo)	192	182	140	189	187	**194**
Count (1-Away)	104	120	126	121	104	**120**
Accuracy (% Bingo)	55.49%	52.60%	40.46%	54.62%	54.05%	**56.07%**
Accuracy (% 1-Away)	85.55%	87.28%	76.88%	89.60%	84.10%	**90.75%**
Standard deviation	0.93	0.87	1.05	0.76	0.84	**0.63**

Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

Data Mining Privacy Issues

- De-identification
- Many publicly available data sources (e.g., CDC data, SEER data, UNOS data) are already de-identified.

Data Mining Myths

Myth	Reality
Data mining provides instant, crystal-ball-like predictions.	Data mining is a multistep process that requires deliberate, proactive design and use.
Data mining is not yet viable for mainstream business applications.	The current state of the art is ready to go for almost any business type and/or size.
Data mining requires a separate, dedicated database.	Because of the advances in database technology, a dedicated database is not required.
Only those with advanced degrees can do data mining.	Newer Web-based tools enable managers of all educational levels to do data mining.
Data mining is only for large firms that have lots of customer data.	If the data accurately reflect the business or its customers, any company can use data mining.

Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

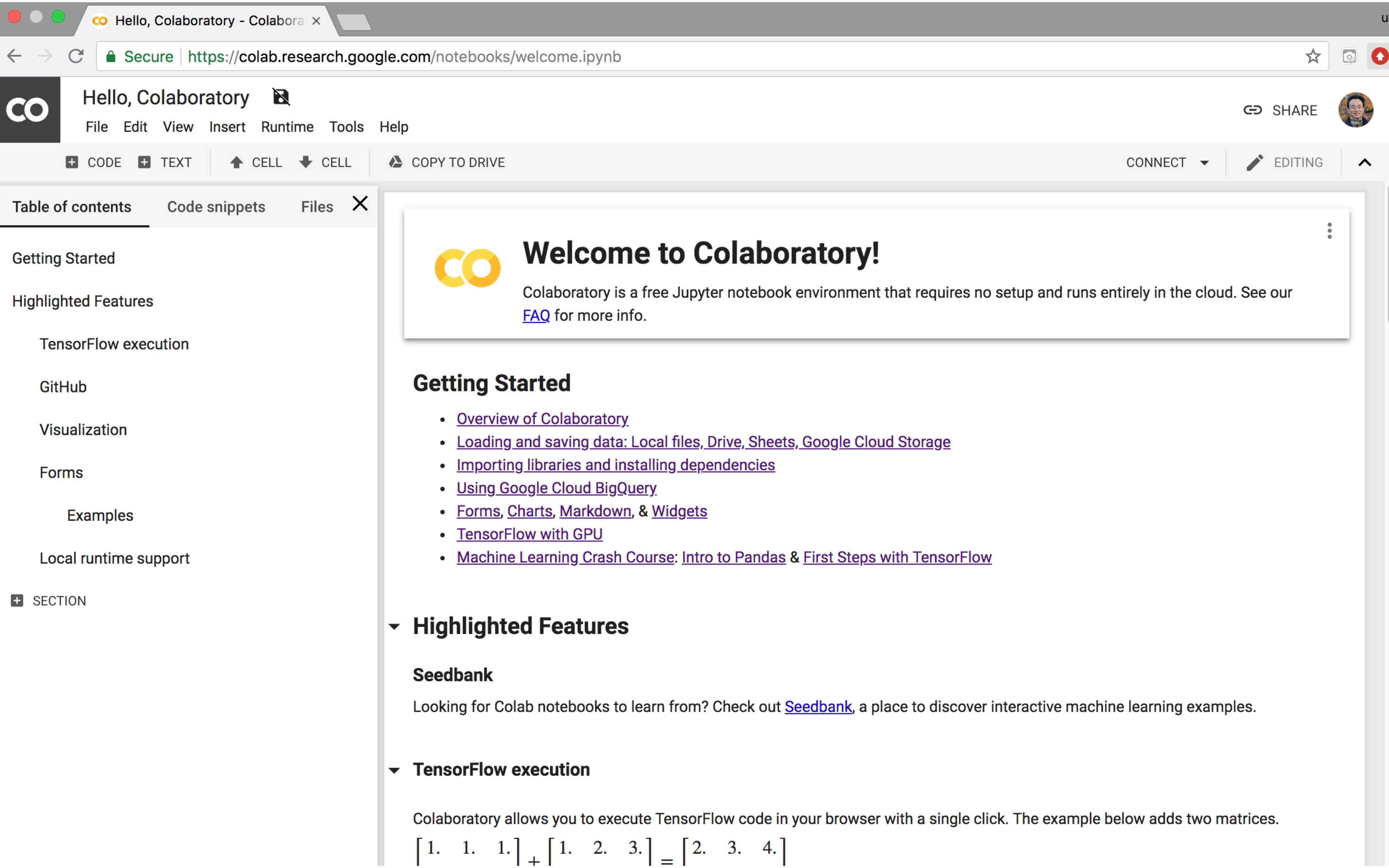
Foundations of Big Data Mining in Python

- **Python**
  - Programming language
- **Numpy**
  - Scientific computing
- **Pandas**
  - Data structures and data analysis tools

Python

HelloWorld

Google Colab



https://colab.research.google.com/notebooks/welcome.ipynb

Python in Google Colab

https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT

python101.ipynb - Colaboratory

https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT?authuser=2#scrollTo=LSNfVqJO-7-U

python101.ipynb

File Edit View Insert Runtime Tools Help

COMMENT SHARE

CODE TEXT CELL CELL CONNECTED EDITING

```python
print("hello, world")
```

```
hello, world
```

[2]
```python
# comment
from platform import python_version
print("Python Version:", python_version())
```

```
Python Version: 3.6.6
```

[3]
```python
# https://www.learnpython.org/en/
# LearnPython.org interactive Python tutorial
print("Hello World")
print("Hello World\nThis is a message")
x = 3
print(x)
x = 2
y = 3
print(x, ' ', y)
```

```
Hello World
Hello World
This is a message
3
2   3
```

[4]
```python
# Python Variables
x = 2
price = 2.5
word = 'Hello'

word = 'Hello'
word = "Hello"
word = '''Hello'''
```

Python in Google Colab

https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT

python101.ipynb - Colaboratory

https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT?authuser=2#scrollTo=wsh36fLxDKC3

python101.ipynb

File Edit View Insert Runtime Tools Help

COMMENT SHARE

CODE TEXT CELL CELL CONNECTED EDITING

```python
# Future Value
pv = 100
r = 0.1
n = 7
fv = pv * ((1 + (r)) ** n)
print(round(fv, 2))
```

```
194.87
```

[11]
```python
amount = 100
interest = 10 #10% = 0.01 * 10
years = 7

future_value = amount * ((1 + (0.01 * interest)) ** years)
print(round(future_value, 2))
```

```
194.87
```

[12]
```python
# Python Function def
def getfv(pv, r, n):
    fv = pv * ((1 + (r)) ** n)
    return fv
fv = getfv(100, 0.1, 7)
print(round(fv, 2))
```

```
194.87
```

[13]
```python
# Python if else
score = 80
if score >=60 :
    print("Pass")
else:
    print("Fail")
```

```
Pass
```

Variables

```
x = 2
price = 2.5
word = 'Hello'
```

```
word = 'Hello'
word = "Hello"
word = '''Hello'''
```

```
x = 2
x = x + 1
x = 5
```

Source: http://pythonprogramminglanguage.com/

Python Basic Operators

```
print('7 + 2 =', 7 + 2)
print('7 - 2 =', 7 - 2)
print('7 * 2 =', 7 * 2)
print('7 / 2 =', 7 / 2)
print('7 // 2 =', 7 // 2)
print('7 % 2 =', 7 % 2)
print('7 ** 2 =', 7 ** 2)
```


```
print('7 + 2 =', 7 + 2)
print('7 - 2 =', 7 - 2)
print('7 * 2 =', 7 * 2)
print('7 / 2 =', 7 / 2)
print('7 // 2 =', 7 // 2)
print('7 % 2 =', 7 % 2)
print('7 ** 2 =', 7 ** 2)
```


```
7 + 2 = 9
7 - 2 = 5
7 * 2 = 14
7 / 2 = 3.5
7 // 2 = 3
7 % 2 = 1
7 ** 2 = 49
```

BMI Calculator in Python

```
height_cm = float(input("Enter your height in cm: "))
weight_kg = float(input("Enter your weight in kg: "))

height_m = height_cm/100
BMI = (weight_kg/(height_m**2))

print("Your BMI is: " + str(round(BMI,1)))
```

Source: http://code.activestate.com/recipes/580615-bmi-code/

BMI Calculator in Python

jupyter PythonTutorial Last Checkpoint: a minute ago (unsaved changes)

File Edit View Insert Cell Kernel Widgets Help | Python 3

In [1]:

```python
height_cm = float(input("Enter your height in cm: "))
weight_kg = float(input("Enter your weight in kg: "))

height_m = height_cm/100
BMI = (weight_kg/(height_m**2))

print("Your BMI is: " + str(round(BMI,1)))
```

```
Enter your height in cm: 170
Enter your weight in kg: 60
Your BMI is: 20.8
```

In [ ]:

Source: http://code.activestate.com/recipes/580615-bmi-code/

Future value of a specified principal amount, rate of interest, and a number of years

Source: https://www.w3resource.com/python-exercises/python-basic-exercise-39.php

Future Value (FV)

```
# How much is your $100 worth after 7 years?
print(100 * 1.1 ** 7)
# output = 194.87
```

```
print(100 * 1.1 ** 7)
```

```
194.87171000000012
```

Source: https://www.w3resource.com/python-exercises/python-basic-exercise-39.php

Future Value (FV)

```
pv = 100
r = 0.1
n = 7

fv = pv * ((1 + (r)) ** n)
print(round(fv, 2))
```


```
pv = 100
r = 0.1
n = 7

fv = pv * ((1 + (r)) ** n)
print(round(fv, 2))
```


```
194.87
```

Future Value (FV)

```
amount = 100
interest = 10 #10% = 0.01 * 10
years = 7

future_value = amount * ((1 + (0.01 * interest)) ** years)
print(round(future_value, 2))
```

```
amount = 100
interest = 10 #10% = 0.01 * 10
years = 7

future_value  = amount * ((1 + (0.01 * interest)) ** years)
print(round(future_value, 2))
```

```
194.87
```

Source: https://www.w3resource.com/python-exercises/python-basic-exercise-39.php

if statements

- `>` greater than
- `<` smaller than
- `==` equals
- `!=` is not

```
score = 80
if score >=60 :
    print("Pass")
else:
    print("Fail")
```

```
Pass
```

```
score = 80
if score >=60 :
    print("Pass")
else:
    print("Fail")
```

Source: http://pythonprogramminglanguage.com/

if elif else

```
score = 90
grade = ""
if score >=90:
    grade = "A"
elif score >= 80:
    grade = "B"
elif score >= 70:
    grade = "C"
elif score >= 60:
    grade = "D"
else:
    grade = "E"
print(grade)
# grade = ”A”
```

```
A
```

http://pythontutor.com/visualize.html
https://goo.gl/E6w5ph

Source: http://pythonprogramminglanguage.com/

for loops

```
for i in range(1,11):
    print(i)
```

```
1
2
3
4
5
6
7
8
9
10
```

Source: http://pythonprogramminglanguage.com/

for loops

```
for i in range(1,10):
    for j in range(1,10):
        print(i, ' * ' , j , ' = ', i*j)
```

```
9 * 1 = 9
9 * 2 = 18
9 * 3 = 27
9 * 4 = 36
9 * 5 = 45
9 * 6 = 54
9 * 7 = 63
9 * 8 = 72
9 * 9 = 81
```

Source: http://pythonprogramminglanguage.com/

while loops

```
age = 10

while age < 20:
    print(age)
    age = age + 1
```

```
10
11
12
13
14
15
16
17
18
19
```

Source: https://learnpython.trinket.io/learn-python-part-8-loops#/while-loops/about-while-loops

Functions

```
def convertCMtoM(xcm):
    m = xcm/100
    return m

cm = 180
m = convertCMtoM(cm)
print(str(m))
```

```
1.8
```

Lists

```
x = [60, 70, 80, 90]
print(len(x))
print(x[0])
print(x[1])
print(x[-1])
```

```
4
60
70
90
```

Tuples

A tuple in Python is a collection that cannot be modified.

A tuple is defined using parenthesis.

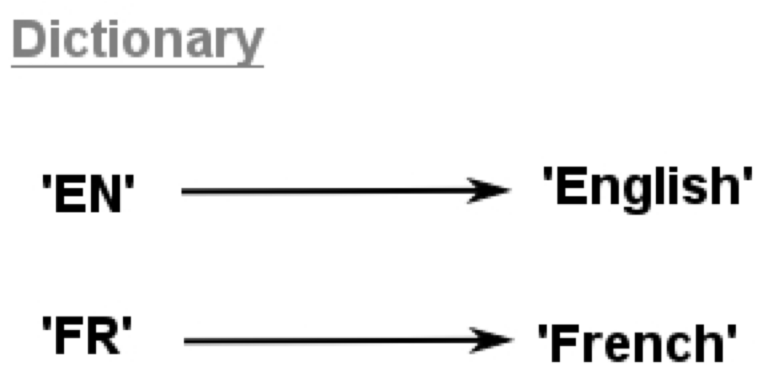
```
x = (10, 20, 30, 40, 50)
print(x[0])
print(x[1])
print(x[2])
print(x[-1])
```

```
10
20
30
50
```

Source: http://pythonprogramminglanguage.com/tuples/

Dictionary

```
k = { 'EN':'English', 'FR':'French' }
print(k['EN'])
```




```
English
```

Source: http://pythonprogramminglanguage.com/dictionary/

Sets

```
animals = {'cat', 'dog'}
```

```
animals = {'cat', 'dog'}
print('cat' in animals)  # Check if an element is in a set; prints "True"
print('fish' in animals) # prints "False"
animals.add('fish')      # Add an element to a set
print('fish' in animals) # Prints "True"
print(len(animals))      # Number of elements in a set; prints "3"
animals.add('cat')       # Adding an element that is already in the set does nothing
print(len(animals))      # Prints "3"
animals.remove('cat')    # Remove an element from a set
print(len(animals))      # Prints "2"
```

```
True
False
True
3
3
2
```


```
animals = {'cat', 'dog'}
print('cat' in animals)
print('fish' in animals)
animals.add('fish')
print('fish' in animals)
print(len(animals))
animals.add('cat')
print(len(animals))
animals.remove('cat')
print(len(animals))
```

python™

File Input / Output

```
with open('myfile.txt', 'w') as file:
    file.write('Hello World\nThis is Python File Input Output')

with open('myfile.txt', 'r') as file:
    text = file.read()
print(text)
```

```
with open('myfile.txt', 'w') as file:
    file.write('Hello World\nThis is Python File Input Output')
```

```
with open('myfile.txt', 'r') as file:
    text = file.read()
print(text)
```

```
Hello World
This is Python File Input Output
```

```
text
```

```
'Hello World\nThis is Python File Input Output'
```

Source: https://github.com/TiesdeKok/LearnPythonforResearch/blob/master/0_python_basics.ipynb

File Input / Output

```python
with open('myfile.txt', 'a+') as file:
    file.write('\n' + 'New line')

with open('myfile.txt', 'r') as file:
    text = file.read()
print(text)
```

```python
with open('myfile.txt', 'a+') as file:
    file.write('\n' + 'New line')
```

```python
with open('myfile.txt', 'r') as file:
    text = file.read()
print(text)
```

```
Hello World
This is Python File Input Output
New line
```

Source: https://github.com/TiesdeKok/LearnPythonforResearch/blob/master/0_python_basics.ipynb

Big Data Analytics with

Numpy

in Python

Numpy

NumPy
Base
N-dimensional array
package

NumPy

is the

fundamental package

for

scientific computing

with Python.

Source: http://www.numpy.org/

NumPy

- NumPy provides a **multidimensional array** object to store homogenous or heterogeneous data;
it also provides optimized functions/methods to operate on this array object.

Source: Yves Hilpisch (2014), Python for Finance: Analyze Big Financial Data, O'Reilly

NumPy

NumPy

Scipy.org

About NumPy
License
Old array packages

NumPy

NumPy is the fundamental package for scientific computing with Python. It contains among other things:

- a powerful N-dimensional array object
- sophisticated (broadcasting) functions
- tools for integrating C/C++ and Fortran code
- useful linear algebra, Fourier transform, and random number capabilities

Besides its obvious scientific uses, NumPy can also be used as an efficient multi-dimensional container of generic data. Arbitrary data-types can be defined. This allows NumPy to seamlessly and speedily integrate with a wide variety of databases.

NumPy is licensed under the *BSD license*, enabling reuse with few restrictions.

Getting Started

- Getting NumPy
- Installing the SciPy Stack
- NumPy and SciPy documentation page
- NumPy Tutorial
- NumPy for MATLAB© Users
- NumPy functions by category
- NumPy Mailing List

For more information on the SciPy Stack (for which NumPy provides the fundamental array data structure), see scipy.org.

http://www.numpy.org/

NumPy

NumPy ndarray

One-dimensional Array (1-D Array)

0	1			n-1
1	**2**	**3**	**4**	**5**

Two-dimensional Array (2-D Array)

	0	1			n-1
0	**1**	**2**	**3**	**4**	**5**
1	**6**	**7**	**8**	**9**	**10**
	11	**12**	**13**	**14**	**15**
m-1	**16**	**17**	**18**	**19**	**20**

NumPy

NumPy

```
v = list(range(1, 6))
v
2 * v
import numpy as np
v = np.arange(1, 6)
v
2 * v
```

Source: Yves Hilpisch (2014), Python for Finance: Analyze Big Financial Data, O'Reilly

NumPy
Base
N-dimensional
array package

```python
v = list(range(1, 6))
v
```

```
[1, 2, 3, 4, 5]
```

```python
2 * v
```

```
[1, 2, 3, 4, 5, 1, 2, 3, 4, 5]
```

```python
import numpy as np
v = np.arange(1, 6)
v
```

```
array([1, 2, 3, 4, 5])
```

```python
2 * v
```

```
array([ 2,  4,  6,  8, 10])
```

NumPy

NumPy Create Array

```
import numpy as np
a = np.array([1, 2, 3])
b = np.array([4, 5, 6])
c = a * b
c
```

```
import numpy as np
a = np.array([1, 2, 3])
b = np.array([4, 5, 6])
c = a * b
c
```

```
array([ 4, 10, 18])
```

Source: Yves Hilpisch (2014), Python for Finance: Analyze Big Financial Data, O'Reilly

NumPy

NumPy

```python
import numpy as np

a = np.zeros((2,2))  # Create an array of all zeros
print(a)             # Prints "[[ 0.  0.]
                     #          [ 0.  0.]]"

b = np.ones((1,2))   # Create an array of all ones
print(b)             # Prints "[[ 1.  1.]]"

c = np.full((2,2), 7) # Create a constant array
print(c)              # Prints "[[ 7.  7.]
                      #          [ 7.  7.]]"

d = np.eye(2)        # Create a 2x2 identity matrix
print(d)             # Prints "[[ 1.  0.]
                     #          [ 0.  1.]]"

e = np.random.random((2,2)) # Create an array filled with random values
print(e)                    # Might print "[[ 0.91940167  0.08143941]
                            #               [ 0.68744134  0.87236687]]"
```

```
[[0. 0.]
 [0. 0.]]
[[1. 1.]]
[[7 7]
 [7 7]]
[[1. 0.]
 [0. 1.]]
[[0.66258211 0.65552598]
 [0.00429934 0.21695824]]
```

Source: http://cs231n.github.io/python-numpy-tutorial/

Numpy Quickstart Tutorial

SciPy.org Sponsored By ENTHOUGHT

Scipy.org | Docs | NumPy v1.13.dev0 Manual | NumPy User Guide | index | next | previous

Quickstart tutorial

Prerequisites

Before reading this tutorial you should know a bit of Python. If you would like to refresh your memory, take a look at the Python tutorial.

If you wish to work the examples in this tutorial, you must also have some software installed on your computer. Please see http://scipy.org/install.html for instructions.

The Basics

NumPy's main object is the homogeneous multidimensional array. It is a table of elements (usually numbers), all of the same type, indexed by a tuple of positive integers. In NumPy dimensions are called *axes*. The number of axes is *rank*.

For example, the coordinates of a point in 3D space `[1, 2, 1]` is an array of rank 1, because it has one axis. That axis has a length of 3. In the example pictured below, the array has rank 2 (it is 2-dimensional). The first dimension (axis) has a length of 2, the second dimension has a length of 3.

```
[[ 1., 0., 0.],
 [ 0., 1., 2.]]
```

NumPy's array class is called `ndarray`. It is also known by the alias `array`. Note that `numpy.array` is not the same as the Standard Python Library class `array.array`, which only handles one-dimensional arrays and offers less functionality. The more important attributes of an `ndarray` object are:

ndarray.ndim

the number of axes (dimensions) of the array. In the Python world, the number of dimensions is referred to as *rank*.

ndarray.shape

Table Of Contents

https://docs.scipy.org/doc/numpy-dev/user/quickstart.html

```python
import numpy as np
a = np.arange(15).reshape(3, 5)
```

```python
a.shape
a.ndim
a.dtype.name
```

```python
import numpy as np
a = np.arange(15).reshape(3, 5)
a
```

```
array([[ 0,  1,  2,  3,  4],
       [ 5,  6,  7,  8,  9],
       [10, 11, 12, 13, 14]])
```

```python
print(a.shape)
```

```
(3, 5)
```

```python
a.ndim
```

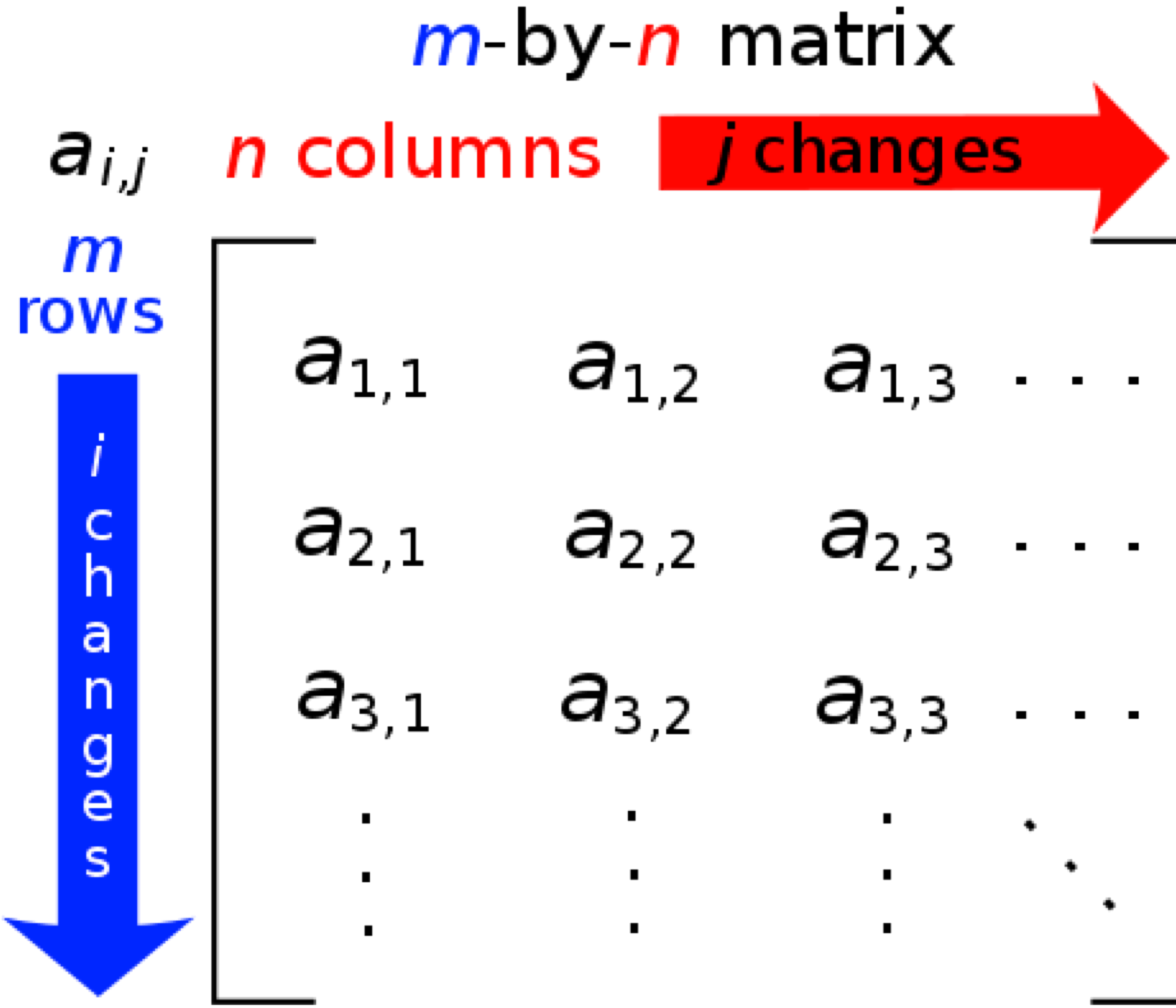
```
2
```

```python
a.dtype.name
```

```
'int64'
```

Source: https://docs.scipy.org/doc/numpy-dev/user/quickstart.html

Matrix



Source: https://simple.wikipedia.org/wiki/Matrix_(mathematics)

NumPy ndarray: Multidimensional Array Object

NumPy ndarray

One-dimensional Array (1-D Array)

0	1			n-1
1	**2**	**3**	**4**	**5**

Two-dimensional Array (2-D Array)

	0	1			n-1
0	**1**	**2**	**3**	**4**	**5**
1	**6**	**7**	**8**	**9**	**10**
	11	**12**	**13**	**14**	**15**
m-1	**16**	**17**	**18**	**19**	**20**

```python
import numpy as np
a = np.array([1,2,3,4,5])
```

One-dimensional Array (1-D Array)

0	1			n-1
1	**2**	**3**	**4**	**5**

```python
a = np.array([1,2,3,4,5])
a
```

```
array([1, 2, 3, 4, 5])
```

```
a = np.array([[1,2,3,4,5],[6,7,8,9,10],[11,12,13,14,15],[16,17,18,19,20]])
```

Two-dimensional Array (2-D Array)

	0	1			n-1
0	**1**	**2**	**3**	**4**	**5**
1	**6**	**7**	**8**	**9**	**10**
	11	**12**	**13**	**14**	**15**
m-1	**16**	**17**	**18**	**19**	**20**

```
a = np.array([[1,2,3,4,5],[6,7,8,9,10],[11,12,13,14,15],[16,17,18,19,20]])
a
```

```
array([[ 1,  2,  3,  4,  5],
       [ 6,  7,  8,  9, 10],
       [11, 12, 13, 14, 15],
       [16, 17, 18, 19, 20]])
```

```
import numpy as np
a = np.array([[0, 1, 2, 3],
[10, 11, 12, 13],
[20, 21, 22, 23]])
a
```

0	1	2	3
10	11	12	13
20	21	22	23

a = np.array([[0, 1, 2, 3], [10, 11, 12, 13], [20, 21, 22, 23]])

```
a = np.array([[0, 1, 2, 3], [10, 11, 12, 13], [20, 21, 22, 23]])
a
```

```
array([[ 0,  1,  2,  3],
       [10, 11, 12, 13],
       [20, 21, 22, 23]])
```

```
print(a.ndim)
```

```
2
```

```
print(a.shape)
```

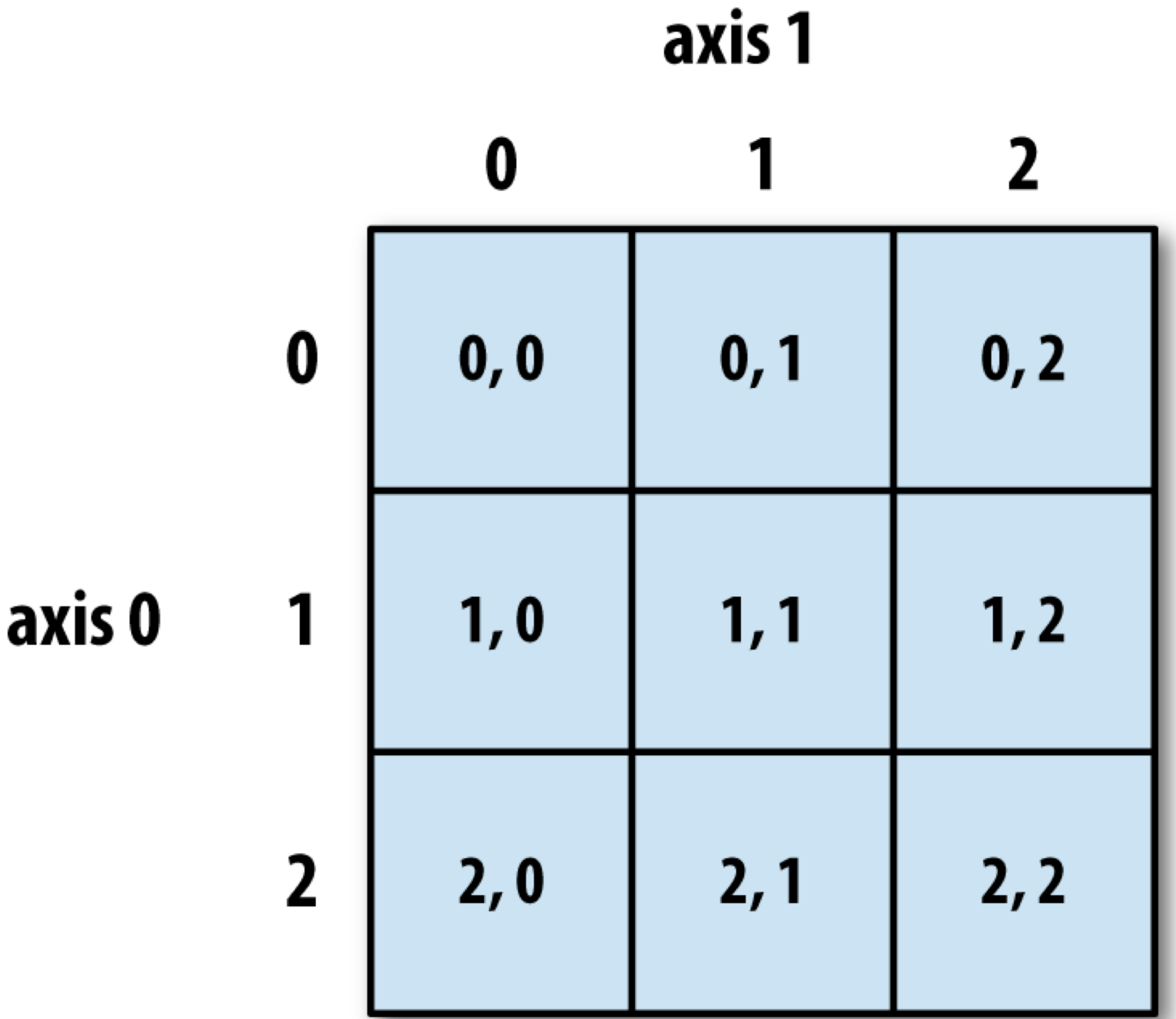
```
(3, 4)
```

0	1	2	3
10	11	12	13
20	21	22	23

NumPy Basics: Arrays and Vectorized Computation

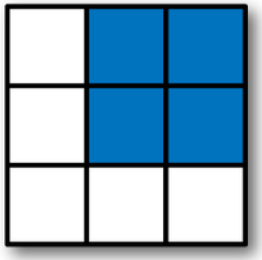
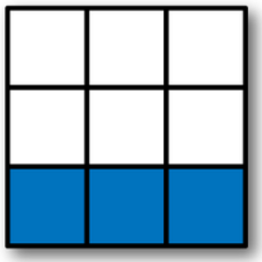
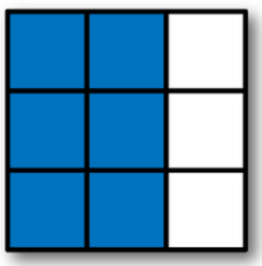
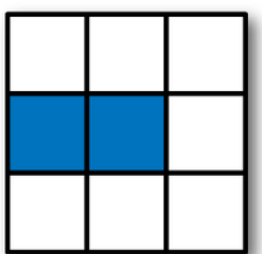
Source: https://www.safaribooksonline.com/library/view/python-for-data/9781449323592/ch04.html

NumPy Array



Source: https://www.safaribooksonline.com/library/view/python-for-data/9781449323592/ch04.html

Numpy Array

	Expression	Shape
	arr[:2, 1:]	(2, 2)
	arr[2] arr[2, :] arr[2:, :]	(3,) (3,) (1, 3)
	arr[:, :2]	(3, 2)
	arr[1, :2] arr[1:2, :2]	(2,) (1, 2)

Source: https://www.safaribooksonline.com/library/view/python-for-data/9781449323592/ch04.html

Wes McKinney (2017), "Python for Data Analysis: Data Wrangling with Pandas, NumPy, and IPython", 2nd Edition, O'Reilly Media.

Materials and IPython notebooks for "Python for Data Analysis" by Wes McKinney, published by O'Reilly Media

52 commits | **2** branches | **0** releases | **6** contributors

Branch: **2nd-edition** | New pull request | Find file | Clone or download

betatim committed with **wesm** Add requirements (#71) — Latest commit ea47998 5 days ago

datasets	Add Kaggle titanic dataset	5 months ago
examples	Remove sex column from tips dataset	4 months ago
.gitignore	Add gitignore	2 years ago
COPYING	Use MIT license for code examples	a month ago
README.md	Add launch in Azure Notebooks button (#70)	19 days ago
appa.ipynb	Make more cells markdown instead of raw	a month ago
ch02.ipynb	Make more cells markdown instead of raw	a month ago
ch03.ipynb	Make more cells markdown instead of raw	a month ago
ch04.ipynb	Convert all notebooks to v4 format	a month ago
ch05.ipynb	Make more cells markdown instead of raw	a month ago
ch06.ipynb	Make more cells markdown instead of raw	a month ago
ch07.ipynb	Convert all notebooks to v4 format	a month ago
ch08.ipynb	Make more cells markdown instead of raw	a month ago
ch09.ipynb	Make more cells markdown instead of raw	a month ago
ch10.ipynb	Make more cells markdown instead of raw	a month ago

https://github.com/wesm/pydata-book

Wes McKinney (2017), "Python for Data Analysis: Data Wrangling with Pandas, NumPy, and IPython", 2nd Edition, O'Reilly Media.

wesm / pydata-book

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Branch: 2nd-edition ▾ pydata-book / ch04.ipynb

Find file | Copy path

wesm Convert all notebooks to v4 format — c2780a0 on Sep 27

2 contributors

1857 lines (1856 sloc) | 32.6 KB

Raw | Blame | History

NumPy Basics: Arrays and

In [ ]:
```
import numpy as np
np.random.seed(12345)
import matplotlib.pyplot as plt
plt.rc('figure', figsize=(10, 6))
np.set_printoptions(precision=4, suppress=True)
```

In [ ]:
```
import numpy as np
my_arr = np.arange(1000000)
my_list = list(range(1000000))
```

In [ ]:
```
%time for _ in range(10): my_arr2 = my_arr * 2
%time for _ in range(10): my_list2 = [x * 2 for x in my_list]
```

The NumPy ndarray: A Multidimensional Array Object

In [ ]:
```
import numpy as np
# Generate some random data
data = np.random.randn(2, 3)
data
```

Source: https://github.com/wesm/pydata-book/blob/2nd-edition/ch04.ipynb pandas

$y_{it} = \beta' x_{it} + \mu_i + \epsilon_{it}$

Python Pandas

pandas

pandas

$y_{it} = \beta' x_{it} + \mu_i + \epsilon_{it}$

overview // get pandas // documentation // community // talks

Python Data Analysis Library

pandas is an open source, BSD-licensed library providing high-performance, easy-to-use data structures and data analysis tools for the Python programming language.

pandas is a NUMFocus sponsored project. This will help ensure the success of development of *pandas* as a world-class open-source project.

A Fiscally Sponsored Project of

NUMFOCUS

OPEN CODE = BETTER SCIENCE

0.19.2 Final (December 24, 2016)

This is a minor bug-fix release in the 0.19.x series and includes some small regression fixes, bug fixes and performance improvements.

Highlights include:

- Compatibility with Python 3.6

VERSIONS

Release
0.19.2 - December 2016
download // docs // pdf

Development
0.20.0 - 2017
github // docs

Previous Releases
0.19.1 - download // docs // pdf
0.19.0 - download // docs // pdf
0.18.1 - download // docs // pdf
0.18.0 - download // docs // pdf
0.17.1 - download // docs // pdf
0.17.0 - download // docs // pdf
0.16.2 - download // docs // pdf
0.16.1 - download // docs // pdf
0.16.0 - download // docs // pdf
0.15.2 - download // docs // pdf
0.15.1 - download // docs // pdf
0.15.0 - download // docs // pdf
0.14.1 - download // docs // pdf

http://pandas.pydata.org/

pandas

Python Data Analysis Library

providing high-performance, easy-to-use
data structures and data analysis tools
for the Python programming language.

Source: http://pandas.pydata.org/

Creating pd.DataFrame

	a	b	c
1	4	7	10
2	5	8	11
3	6	9	12

In [1]:
```
import numpy as np
import pandas as pd
df = pd.DataFrame({"a": [4, 5, 6],
                   "b": [7, 8, 9],
                   "c": [10, 11, 12]},
                  index = [1, 2, 3])
df
```

Out[1]:

	a	b	c
1	4	7	10
2	5	8	11
3	6	9	12

```
import pandas as pd
df = pd.DataFrame({"a": [4, 5, 6],
                   "b": [7, 8, 9],
                   "c": [10, 11, 12]},
                  index = [1, 2, 3])
```

Source: https://github.com/pandas-dev/pandas/blob/master/doc/cheatsheet/Pandas_Cheat_Sheet.pdf

Pandas DataFrame

```
type(df)
```

```
type(df)
```

```
pandas.core.frame.DataFrame
```

```
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
print('pandas imported')
```

```
s = pd.Series([1,3,5,np.nan,6,8])
s
```

```
dates = pd.date_range('20181001',
periods=6)
dates
```

Source: http://pandas.pydata.org/pandas-docs/stable/10min.html

```python
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
print('pandas imported')
```

```
pandas imported
```

```python
s = pd.Series([1,3,5,np.nan,6,8])
s
```

```
0    1.0
1    3.0
2    5.0
3    NaN
4    6.0
5    8.0
dtype: float64
```

```python
dates = pd.date_range('20181001', periods=6)
dates
```

```
DatetimeIndex(['2018-10-01', '2018-10-02', '2018-10-03', '2018-10-04',
               '2018-10-05', '2018-10-06'],
              dtype='datetime64[ns]', freq='D')
```

```
df = pd.DataFrame(np.random.randn(6,4),
index=dates, columns=list('ABCD'))
df
```

```
df = pd.DataFrame(np.random.randn(6,4), index=dates, columns=list('ABCD'))
df
```

	A	B	C	D
2018-10-01	-0.336188	0.584621	-1.061433	-0.036278
2018-10-02	0.903683	-0.839723	-0.270219	-1.099606
2018-10-03	0.920208	-0.240353	-0.818598	-1.105489
2018-10-04	0.221045	-0.314589	0.042071	-1.447280
2018-10-05	0.946862	-1.570305	-1.009180	-0.375659
2018-10-06	-0.225148	0.510691	2.002372	-0.335005

```
df = pd.DataFrame(np.random.randn(3,5),
index=['student1','student2','student3']
, columns=list('ABCDE'))
df
```

```
df = pd.DataFrame(np.random.randn(3,5), index=['student1','student2','student3'], columns=list('ABCDE'))
df
```

	A	B	C	D	E
student1	-0.346884	-1.232934	-0.302072	-1.345084	-0.723880
student2	1.090955	-0.010483	1.280072	-0.253958	-0.030604
student3	0.325660	0.808956	-0.395820	-1.498926	1.603471

```
df2 = pd.DataFrame({ 'A' : 1.,
'B' : pd.Timestamp('20181001'),
'C' : pd.Series(2.5,index=list(range(4)),dtype='float32'),
'D' : np.array([3] * 4,dtype='int32'),
'E' : pd.Categorical(["test","train","test","train"]),
'F' : 'foo' })
df2
```



```
df2 = pd.DataFrame({ 'A' : 1.,
'B' : pd.Timestamp('20181001'),
'C' : pd.Series(2.5,index=list(range(4)),dtype='float32'),
'D' : np.array([3] * 4,dtype='int32'),
'E' : pd.Categorical(["test","train","test","train"]),
'F' : 'foo' })
df2
```


	A	B	C	D	E	F
0	1.0	2018-10-01	2.5	3	test	foo
1	1.0	2018-10-01	2.5	3	train	foo
2	1.0	2018-10-01	2.5	3	test	foo
3	1.0	2018-10-01	2.5	3	train	foo

df2.dtypes

```
df2.dtypes
```

```
A                  float64
B           datetime64[ns]
C                  float32
D                    int32
E                 category
F                   object
dtype: object
```

Python Pandas for Finance

Source: https://mapattack.wordpress.com/2017/02/12/using-python-for-stocks-1/

```
! pip install pandas_datareader
```

```
1  ! pip install pandas_datareader
```

```
Collecting pandas_datareader
  Downloading https://files.pythonhosted.org/packages/cc/5c/ea5b6dcfd0f55c5fb1e37fb45335ec01cceca199b8a79339137f5ed269e0/pandas_datarea
    100% |████████████████████████████████| 112kB 2.7MB/s
Collecting lxml (from pandas_datareader)
  Downloading https://files.pythonhosted.org/packages/03/a4/9eea8035fc7c7670e5eab97f34ff2ef0ddd78a491bf96df5accedb0e63f5/lxml-4.2.5-cp3
    100% |████████████████████████████████| 5.8MB 7.5MB/s
Requirement already satisfied: pandas>=0.19.2 in /usr/local/lib/python3.6/dist-packages (from pandas_datareader) (0.22.0)
Requirement already satisfied: requests>=2.3.0 in /usr/local/lib/python3.6/dist-packages (from pandas_datareader) (2.18.4)
Requirement already satisfied: wrapt in /usr/local/lib/python3.6/dist-packages (from pandas_datareader) (1.10.11)
Requirement already satisfied: python-dateutil>=2 in /usr/local/lib/python3.6/dist-packages (from pandas>=0.19.2->pandas_datareader) (2
Requirement already satisfied: numpy>=1.9.0 in /usr/local/lib/python3.6/dist-packages (from pandas>=0.19.2->pandas_datareader) (1.14.6)
Requirement already satisfied: pytz>=2011k in /usr/local/lib/python3.6/dist-packages (from pandas>=0.19.2->pandas_datareader) (2018.5)
Requirement already satisfied: idna<2.7,>=2.5 in /usr/local/lib/python3.6/dist-packages (from requests>=2.3.0->pandas_datareader) (2.6)
Requirement already satisfied: chardet<3.1.0,>=3.0.2 in /usr/local/lib/python3.6/dist-packages (from requests>=2.3.0->pandas_datareader
Requirement already satisfied: certifi>=2017.4.17 in /usr/local/lib/python3.6/dist-packages (from requests>=2.3.0->pandas_datareader) (
Requirement already satisfied: urllib3<1.23,>=1.21.1 in /usr/local/lib/python3.6/dist-packages (from requests>=2.3.0->pandas_datareader
Requirement already satisfied: six>=1.5 in /usr/local/lib/python3.6/dist-packages (from python-dateutil>=2->pandas>=0.19.2->pandas_data
Installing collected packages: lxml, pandas-datareader
Successfully installed lxml-4.2.5 pandas-datareader-0.7.0
```

conda install pandas-datareader

imyday — -bash — 80×24

```
iMyday-MacBook-Pro:~ imyday$ conda install pandas-datareader
Fetching package metadata ...........
Solving package specifications: .

Package plan for installation in environment /Users/imyday/anaconda:

The following NEW packages will be INSTALLED:

    pandas-datareader: 0.2.1-py36_0
    requests-file:     1.4.1-py36_0

Proceed ([y]/n)? y

requests-file- 100% |################################| Time: 0:00:00   1.55 MB/s
pandas-datarea 100% |################################| Time: 0:00:00 409.66 kB/s
iMyday-MacBook-Pro:~ imyday$ conda list
# packages in environment at /Users/imyday/anaconda:
#
_license                  1.1                      py36_1
alabaster                 0.7.9                    py36_0
anaconda                  4.3.1               np111py36_0
anaconda-client           1.6.0                    py36_0
anaconda-navigator        1.5.0                    py36_0
anaconda-project          0.4.1                    py36_0
```


AAPL
Adj Close
MA05
MA20
MA60
220
200
180
160
140
120
100
80
2016-02
2016-06
2016-10
2017-02
2017-06
2017-10
2018-02
2018-06
2018-10
Date

Finance Data from Yahoo Finance

```
# !pip install pandas_datareader
import pandas_datareader.data as web
import datetime as dt
#Read Stock Data from Yahoo Finance
end = dt.datetime(2017, 12, 31)
start = dt.datetime(2016, 1, 1)
df = web.DataReader("AAPL", 'yahoo', start, end)
df.to_csv('AAPL.csv')
df.from_csv('AAPL.csv')
df.tail()
```

```
# !pip install pandas_datareader
import pandas as pd
import pandas_datareader.data as web
import matplotlib.pyplot as plt
import seaborn as sns
import datetime as dt
%matplotlib inline

#Read Stock Data from Yahoo Finance
end = dt.datetime.now()
#start = dt.datetime(end.year-2, end.month,
end.day)
start = dt.datetime(2016, 1, 1)
df = web.DataReader("AAPL", 'yahoo', start, end)
df.to_csv('AAPL.csv')
df.from_csv('AAPL.csv')
df.tail()
```

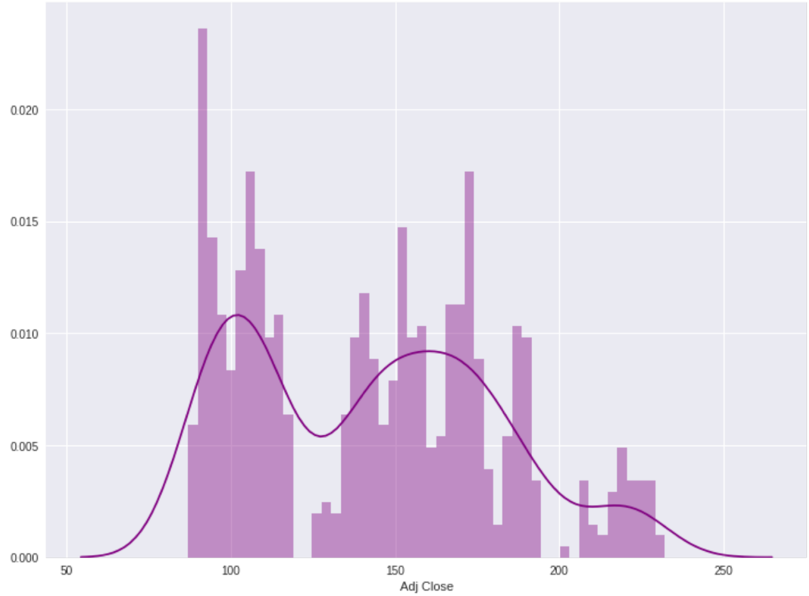
```python
df['Adj Close'].plot(legend=True, figsize=(12, 8), title='AAPL', label='Adj Close')
```

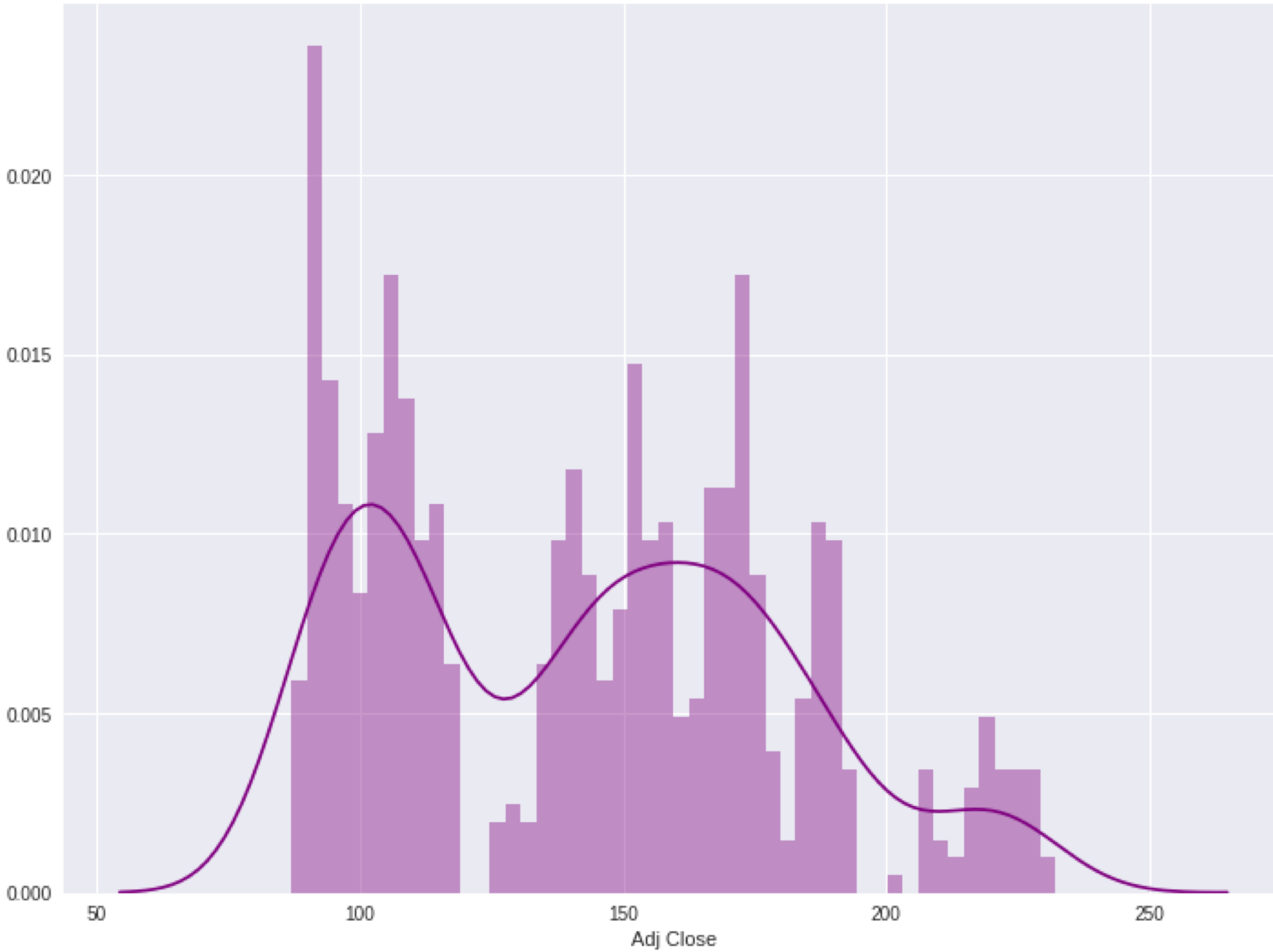
```
plt.figure(figsize=(12,9))
top = plt.subplot2grid((12,9), (0, 0),
rowspan=10, colspan=9)
bottom = plt.subplot2grid((12,9), (10,0),
rowspan=2, colspan=9)
top.plot(df.index, df['Adj Close'],
color='blue') #df.index gives the dates
bottom.bar(df.index, df['Volume'])
```


AAPL
Adj Close
220
200
180
160
140
120
100
80
1e8
Volume
1.0
0.5
0.0
2016-02
2016-06
2016-10
2017-02
2017-06
2017-10
2018-02
2018-06
2018-10

```
 # set the labels
top.axes.get_xaxis().set_visible(False)
top.set_title('AAPL')
top.set_ylabel('Adj Close')
bottom.set_ylabel('Volume')

plt.figure(figsize=(12,9))
sns.distplot(df['Adj Close'].dropna(),
bins=50, color='purple')
```




0.020
0.015
0.010
0.005
0.000
50
100
150
200
250
Adj Close

```
# simple moving averages
df['MA05'] = df['Adj Close'].rolling(5).mean()
#5 days
df['MA20'] = df['Adj
Close'].rolling(20).mean() #20 days
df['MA60'] = df['Adj
Close'].rolling(60).mean() #60 days
df2 = pd.DataFrame({'Adj Close': df['Adj
Close'],'MA05': df['MA05'],'MA20': df['MA20'],
'MA60': df['MA60']})
df2.plot(figsize=(12, 9), legend=True,
title='AAPL')
df2.to_csv('AAPL_MA.csv')
fig = plt.gcf()
fig.set_size_inches(12, 9)
fig.savefig('AAPL_plot.png', dpi=300)
plt.show()
```


AAPL
Adj Close
MA05
MA20
MA60
220
200
180
160
140
120
100
80
2016-02
2016-06
2016-10
2017-02
2017-06
2017-10
2018-02
2018-06
2018-10
Date

```
# !pip install pandas_datareader
import pandas as pd
import pandas_datareader.data as web
import matplotlib.pyplot as plt
import seaborn as sns
import datetime as dt
%matplotlib inline

#Read Stock Data from Yahoo Finance
end = dt.datetime.now()
#start = dt.datetime(end.year-2, end.month, end.day)
start = dt.datetime(2016, 1, 1)
df = web.DataReader("AAPL", 'yahoo', start, end)
df.to_csv('AAPL.csv')
df.from_csv('AAPL.csv')
df.tail()

df['Adj Close'].plot(legend=True, figsize=(12, 8), title='AAPL', label='Adj Close')
plt.figure(figsize=(12,9))
top = plt.subplot2grid((12,9), (0, 0), rowspan=10, colspan=9)
bottom = plt.subplot2grid((12,9), (10,0), rowspan=2, colspan=9)
top.plot(df.index, df['Adj Close'], color='blue') #df.index gives the dates
bottom.bar(df.index, df['Volume'])

# set the labels
top.axes.get_xaxis().set_visible(False)
top.set_title('AAPL')
top.set_ylabel('Adj Close')
bottom.set_ylabel('Volume')

plt.figure(figsize=(12,9))
sns.distplot(df['Adj Close'].dropna(), bins=50, color='purple')

# simple moving averages
df['MA05'] = df['Adj Close'].rolling(5).mean() #5 days
df['MA20'] = df['Adj Close'].rolling(20).mean() #20 days
df['MA60'] = df['Adj Close'].rolling(60).mean() #60 days
df2 = pd.DataFrame({'Adj Close': df['Adj Close'],'MA05': df['MA05'],'MA20': df['MA20'], 'MA60': df['MA60']})
df2.plot(figsize=(12, 9), legend=True, title='AAPL')
df2.to_csv('AAPL_MA.csv')
fig = plt.gcf()
fig.set_size_inches(12, 9)
fig.savefig('AAPL_plot.png', dpi=300)
plt.show()
```

```python
# !pip install pandas_datareader
import pandas as pd
import pandas_datareader.data as web
import matplotlib.pyplot as plt
import seaborn as sns
import datetime as dt
%matplotlib inline

#Read Stock Data from Yahoo Finance
end = dt.datetime.now()
#start = dt.datetime(end.year-2, end.month, end.day)
start = dt.datetime(2016, 1, 1)
df = web.DataReader("AAPL", 'yahoo', start, end)
df.to_csv('AAPL.csv')
df.from_csv('AAPL.csv')
df.tail()

df['Adj Close'].plot(legend=True, figsize=(12, 8), title='AAPL', label='Adj Close')
plt.figure(figsize=(12,9))
top = plt.subplot2grid((12,9), (0, 0), rowspan=10, colspan=9)
bottom = plt.subplot2grid((12,9), (10,0), rowspan=2, colspan=9)
top.plot(df.index, df['Adj Close'], color='blue') #df.index gives the dates
bottom.bar(df.index, df['Volume'])

# set the labels
top.axes.get_xaxis().set_visible(False)
top.set_title('AAPL')
top.set_ylabel('Adj Close')
bottom.set_ylabel('Volume')

plt.figure(figsize=(12,9))
sns.distplot(df['Adj Close'].dropna(), bins=50, color='purple')

# simple moving averages
df['MA05'] = df['Adj Close'].rolling(5).mean() #5 days
df['MA20'] = df['Adj Close'].rolling(20).mean() #20 days
df['MA60'] = df['Adj Close'].rolling(60).mean() #60 days
df2 = pd.DataFrame({'Adj Close': df['Adj Close'],'MA05': df['MA05'],'MA20': df['MA20'], 'MA60': df['MA60']})
df2.plot(figsize=(12, 9), legend=True, title='AAPL')
df2.to_csv('AAPL_MA.csv')
fig = plt.gcf()
fig.set_size_inches(12, 9)
fig.savefig('AAPL_plot.png', dpi=300)
plt.show()
```

Finance Data from Quandl

```
# ! pip install quandl
import quandl
# quandl.ApiConfig.api_key = "YOURAPIKEY"
df = quandl.get("WIKI/AAPL", start_date="2016-01-01", end_date="2017-12-31")
df.to_csv('AAPL.csv')
df.from_csv('AAPL.csv')
df.tail()
```

```
# ! pip install quandl
import quandl
# quandl.ApiConfig.api_key = "YOURAPIKEY"
df = quandl.get("WIKI/AAPL", start_date="2016-01-01", end_date="2017-12-31")
df.to_csv('AAPL.csv')
df.from_csv('AAPL.csv')
df.tail()
```

```
/usr/local/lib/python3.6/dist-packages/ipykernel_launcher.py:5: FutureWarning: from_csv is deprecated. Please use read_csv(...) instead
  """
```

Date	Open	High	Low	Close	Volume	Ex-Dividend	Split Ratio	Adj. Open	Adj. High	Adj. Low	Adj. Close	Adj. Volume
2017-12-22	174.68	175.424	174.500	175.01	16052615.0	0.0	1.0	174.68	175.424	174.500	175.01	16052615.0
2017-12-26	170.80	171.470	169.679	170.57	32968167.0	0.0	1.0	170.80	171.470	169.679	170.57	32968167.0
2017-12-27	170.10	170.780	169.710	170.60	21672062.0	0.0	1.0	170.10	170.780	169.710	170.60	21672062.0
2017-12-28	171.00	171.850	170.480	171.08	15997739.0	0.0	1.0	171.00	171.850	170.480	171.08	15997739.0
2017-12-29	170.52	170.590	169.220	169.23	25643711.0	0.0	1.0	170.52	170.590	169.220	169.23	25643711.0

Source: https://www.quandl.com/tools/python

Scikit-Learn

scikit learn

Home Installation Documentation Examples

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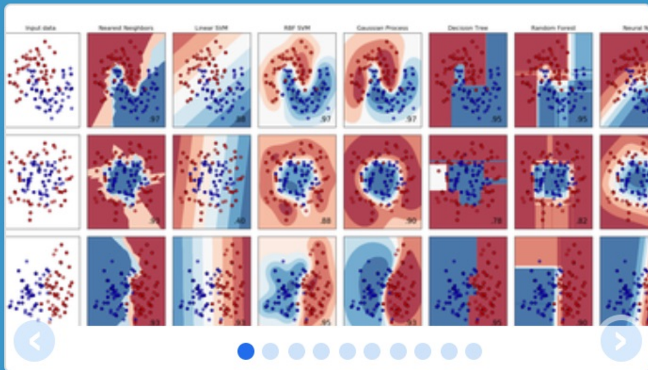


scikit-learn

Machine Learning in Python

- Simple and efficient tools for data mining and data analysis
- Accessible to everybody, and reusable in various contexts
- Built on NumPy, SciPy, and matplotlib
- Open source, commercially usable - BSD license

Classification

Identifying to which category an object belongs to.

Applications: Spam detection, Image recognition.
Algorithms: SVM, nearest neighbors, random forest, … — Examples

Regression

Predicting a continuous-valued attribute associated with an object.

Applications: Drug response, Stock prices.
Algorithms: SVR, ridge regression, Lasso, … — Examples

Clustering

Automatic grouping of similar objects into sets.

Applications: Customer segmentation, Grouping experiment outcomes
Algorithms: k-Means, spectral clustering, mean-shift, … — Examples

Dimensionality reduction

Reducing the number of random variables to consider.

Applications: Visualization, Increased efficiency
Algorithms: PCA, feature selection, non-negative matrix factorization. — Examples

Model selection

Comparing, validating and choosing parameters and models.

Goal: Improved accuracy via parameter tuning
Modules: grid search, cross validation, metrics. — Examples

Preprocessing

Feature extraction and normalization.

Application: Transforming input data such as text for use with machine learning algorithms.
Modules: preprocessing, feature extraction. — Examples

Source: http://scikit-learn.org/

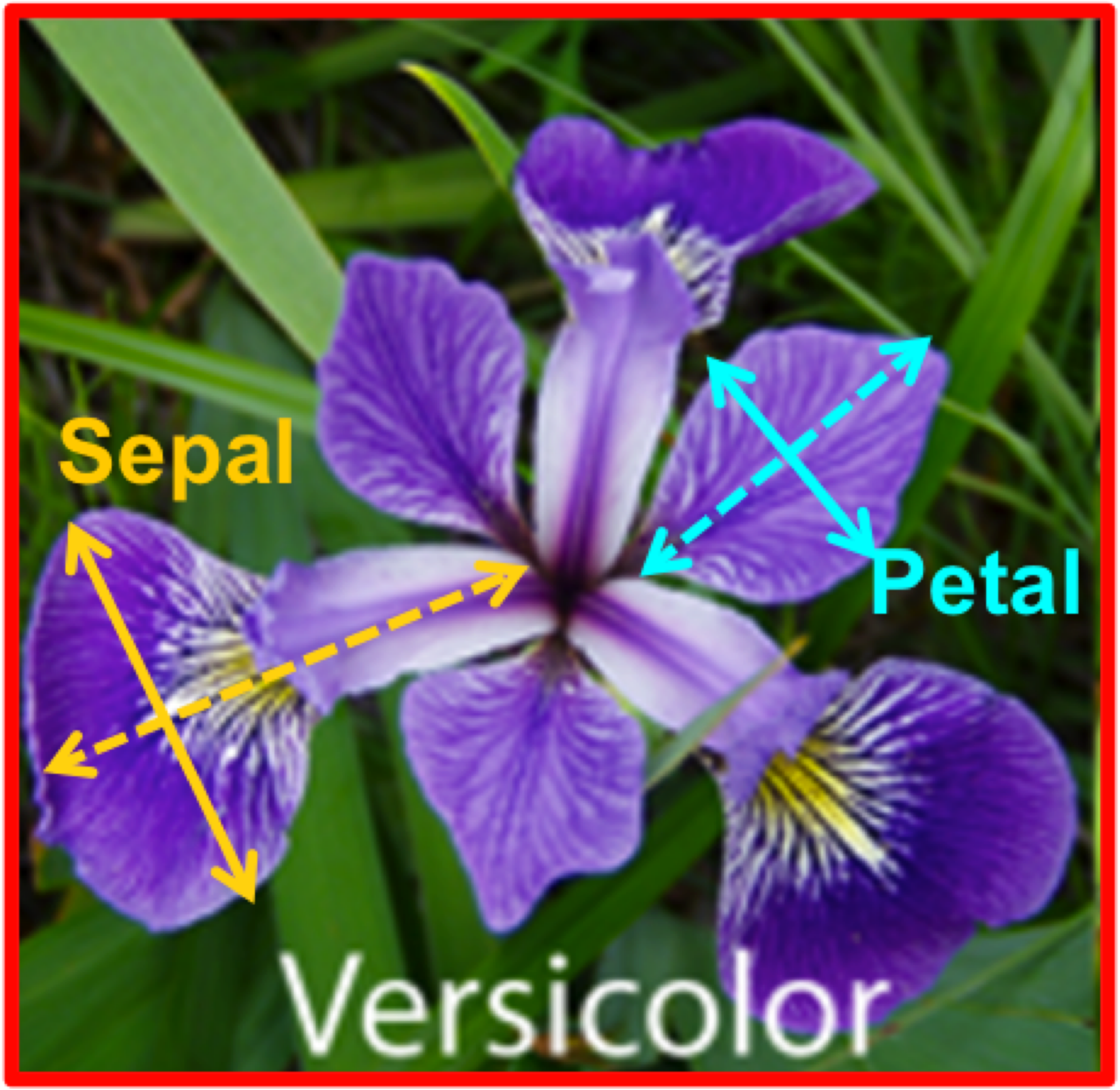
Iris flower data set

setosa **versicolor** **virginica**

Source: https://en.wikipedia.org/wiki/Iris_flower_data_set

Source: http://suruchifialoke.com/2016-10-13-machine-learning-tutorial-iris-classification/

Iris Classfication



Source: http://suruchifialoke.com/2016-10-13-machine-learning-tutorial-iris-classification/

iris.data

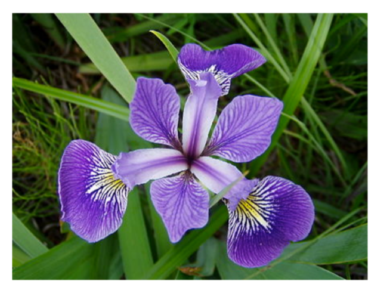
https://archive.ics.uci.edu/ml/machine-learning-databases/iris/iris.data

```
5.1,3.5,1.4,0.2,Iris-setosa
4.9,3.0,1.4,0.2,Iris-setosa
4.7,3.2,1.3,0.2,Iris-setosa
4.6,3.1,1.5,0.2,Iris-setosa
5.0,3.6,1.4,0.2,Iris-setosa
5.4,3.9,1.7,0.4,Iris-setosa
4.6,3.4,1.4,0.3,Iris-setosa
5.0,3.4,1.5,0.2,Iris-setosa
4.4,2.9,1.4,0.2,Iris-setosa
4.9,3.1,1.5,0.1,Iris-setosa
5.4,3.7,1.5,0.2,Iris-setosa
4.8,3.4,1.6,0.2,Iris-setosa
4.8,3.0,1.4,0.1,Iris-setosa
4.3,3.0,1.1,0.1,Iris-setosa
5.8,4.0,1.2,0.2,Iris-setosa
5.7,4.4,1.5,0.4,Iris-setosa
5.4,3.9,1.3,0.4,Iris-setosa
5.1,3.5,1.4,0.3,Iris-setosa
5.7,3.8,1.7,0.3,Iris-setosa
5.1,3.8,1.5,0.3,Iris-setosa
5.4,3.4,1.7,0.2,Iris-setosa
5.1,3.7,1.5,0.4,Iris-setosa
4.6,3.6,1.0,0.2,Iris-setosa
5.1,3.3,1.7,0.5,Iris-setosa
4.8,3.4,1.9,0.2,Iris-setosa
5.0,3.0,1.6,0.2,Iris-setosa
```

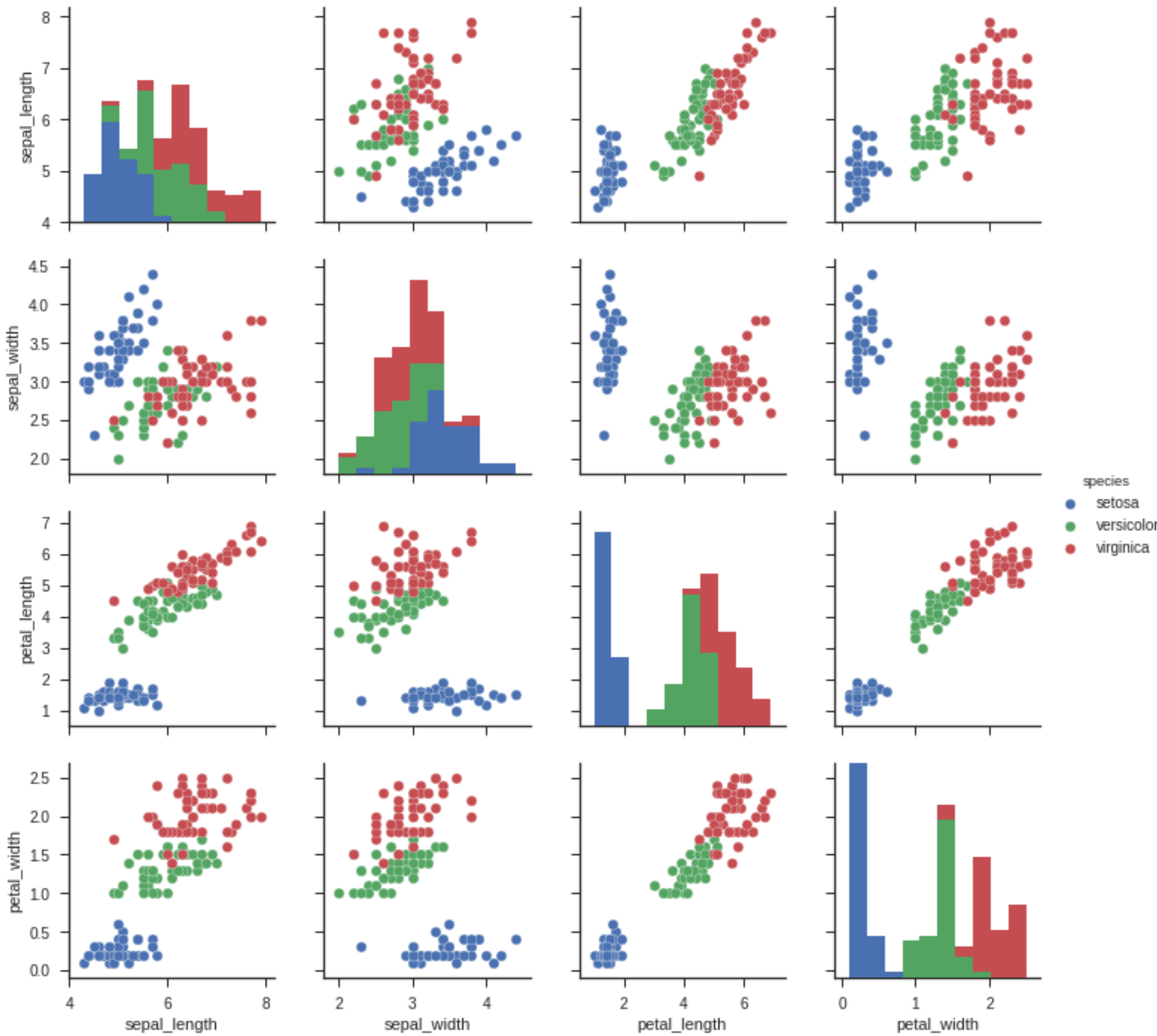
setosa

virginica

versicolor

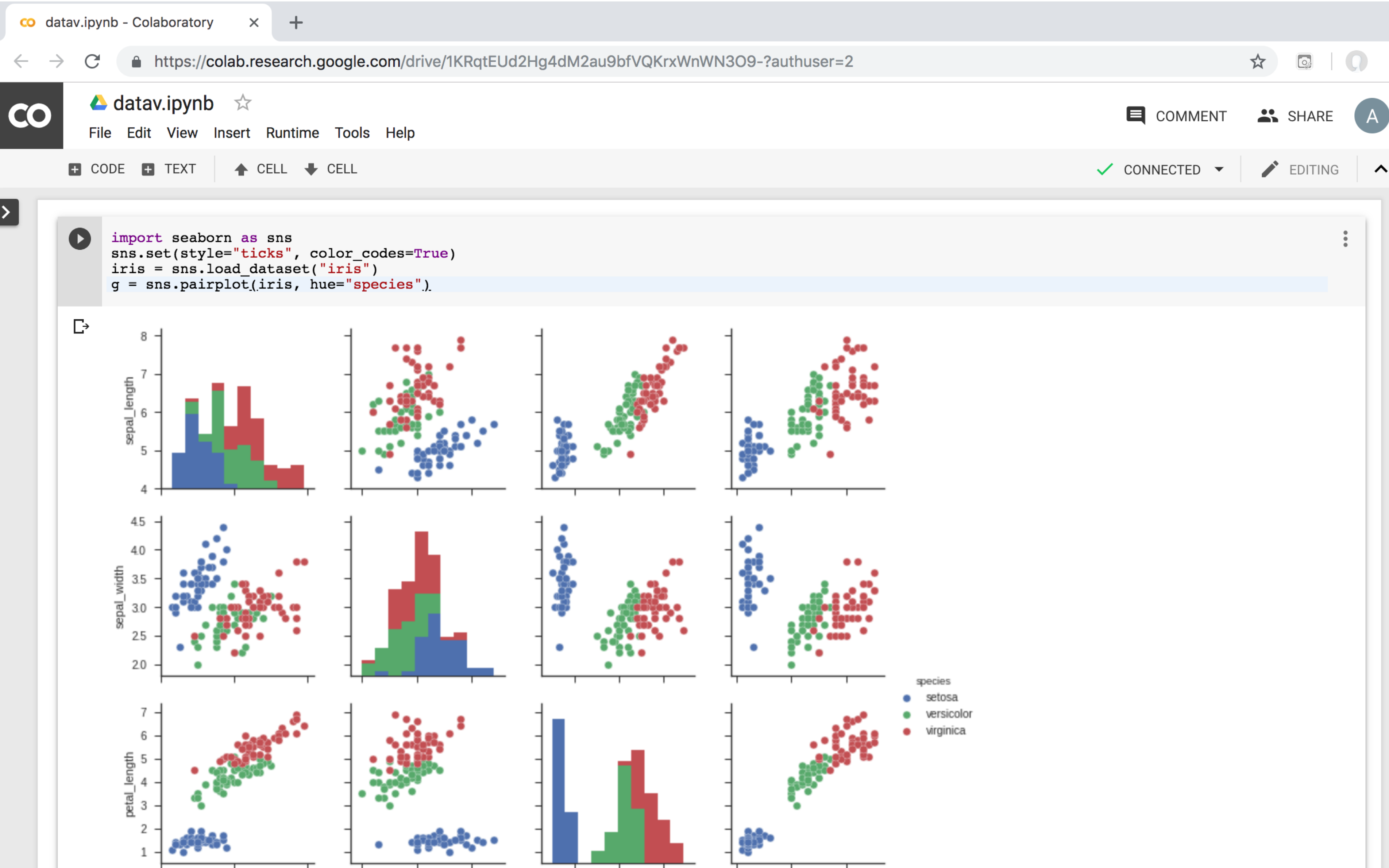


Iris Data Visualization



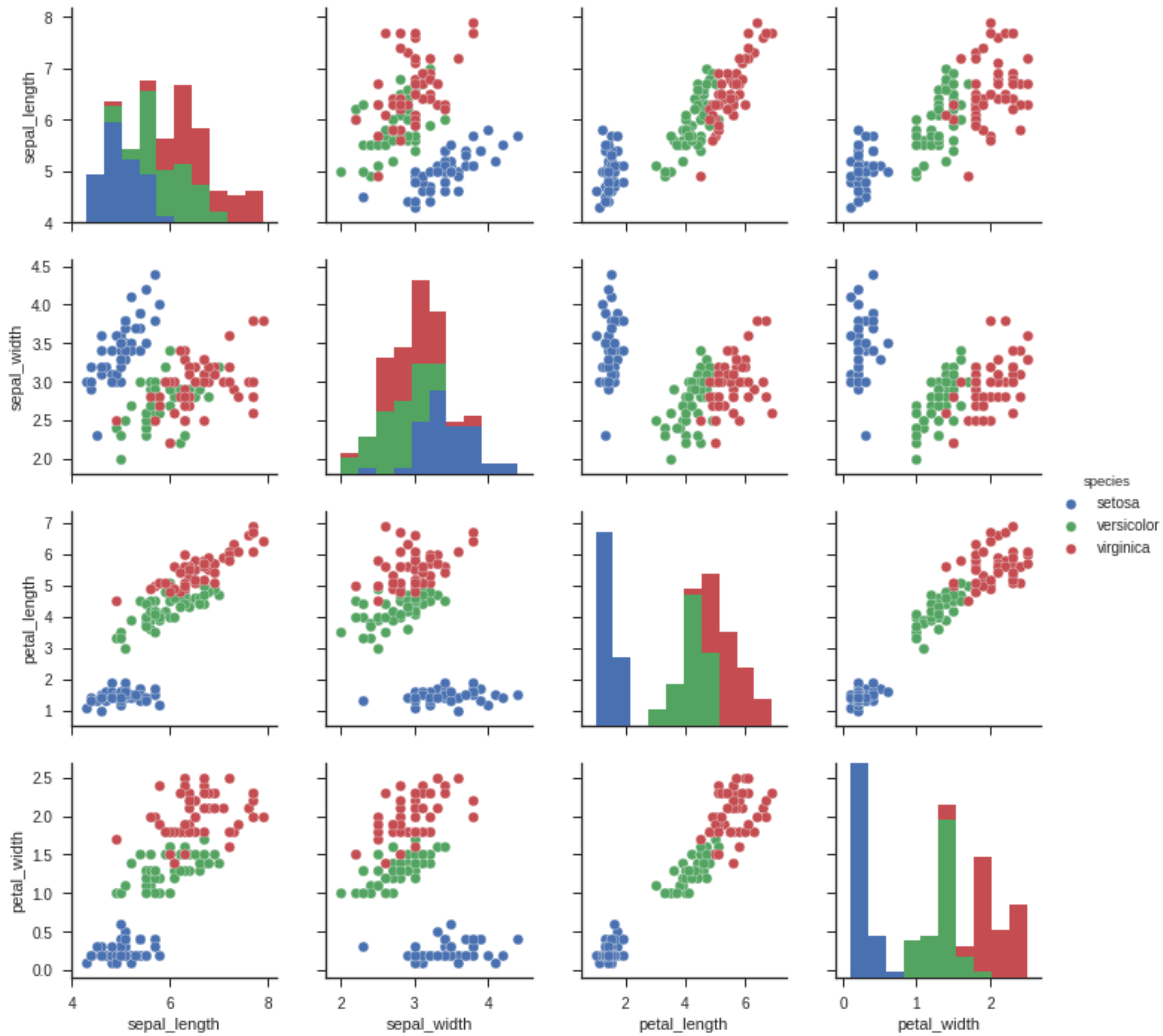
Source: https://seaborn.pydata.org/generated/seaborn.pairplot.html

Data Visualization in Google Colab



Source: https://seaborn.pydata.org/generated/seaborn.pairplot.html

```
import seaborn as sns
sns.set(style="ticks", color_codes=True)
iris = sns.load_dataset("iris")
g = sns.pairplot(iris, hue="species")
```



Source: https://seaborn.pydata.org/generated/seaborn.pairplot.html

https://colab.research.google.com/drive/1KRqtEUd2Hg4dM2au9bfVQKrxWnWN3O9-

```
import numpy as np
import pandas as pd
%matplotlib inline
import matplotlib.pyplot as plt
import seaborn as sns
from pandas.plotting import scatter_matrix

# Load dataset
url = "https://archive.ics.uci.edu/ml/machine-learning-databases/iris/iris.data"
names = ['sepal-length', 'sepal-width', 'petal-length', 'petal-width', 'class']
df = pd.read_csv(url, names=names)

print(df.head(10))
print(df.tail(10))
print(df.describe())
print(df.info())
print(df.shape)
print(df.groupby('class').size())

plt.rcParams["figure.figsize"] = (10,8)
df.plot(kind='box', subplots=True, layout=(2,2), sharex=False, sharey=False)
plt.show()

df.hist()
plt.show()

scatter_matrix(df)
plt.show()

sns.pairplot(df, hue="class", size=2)
```

Source: https://machinelearningmastery.com/machine-learning-in-python-step-by-step/

```
import numpy as np
import pandas as pd
%matplotlib inline
import matplotlib.pyplot as plt
import seaborn as sns
from pandas.plotting import scatter_matrix
```

```
# Import Libraries
import numpy as np
import pandas as pd
%matplotlib inline
import matplotlib.pyplot as plt
import seaborn as sns
from pandas.plotting import scatter_matrix
print('imported')
```

```
imported
```

```python
url = "https://archive.ics.uci.edu/ml/machine-learning-databases/iris/iris.data"
names = ['sepal-length', 'sepal-width', 'petal-length', 'petal-width', 'class']
df = pd.read_csv(url, names=names)
print(df.head(10))
```

```python
# Load dataset
url = "https://archive.ics.uci.edu/ml/machine-learning-databases/iris/iris.data"
names = ['sepal-length', 'sepal-width', 'petal-length', 'petal-width', 'class']
df = pd.read_csv(url, names=names)
print(df.head(10))
```

	sepal-length	sepal-width	petal-length	petal-width	class
0	5.1	3.5	1.4	0.2	Iris-setosa
1	4.9	3.0	1.4	0.2	Iris-setosa
2	4.7	3.2	1.3	0.2	Iris-setosa
3	4.6	3.1	1.5	0.2	Iris-setosa
4	5.0	3.6	1.4	0.2	Iris-setosa
5	5.4	3.9	1.7	0.4	Iris-setosa
6	4.6	3.4	1.4	0.3	Iris-setosa
7	5.0	3.4	1.5	0.2	Iris-setosa
8	4.4	2.9	1.4	0.2	Iris-setosa
9	4.9	3.1	1.5	0.1	Iris-setosa

df.describe()

```
print(df.describe())
```

```
       sepal-length  sepal-width  petal-length  petal-width
count    150.000000   150.000000    150.000000   150.000000
mean       5.843333     3.054000      3.758667     1.198667
std        0.828066     0.433594      1.764420     0.763161
min        4.300000     2.000000      1.000000     0.100000
25%        5.100000     2.800000      1.600000     0.300000
50%        5.800000     3.000000      4.350000     1.300000
75%        6.400000     3.300000      5.100000     1.800000
max        7.900000     4.400000      6.900000     2.500000
```

df.tail(10)

```
print(df.tail(10))
```

	sepal-length	sepal-width	petal-length	petal-width	class
140	6.7	3.1	5.6	2.4	Iris-virginica
141	6.9	3.1	5.1	2.3	Iris-virginica
142	5.8	2.7	5.1	1.9	Iris-virginica
143	6.8	3.2	5.9	2.3	Iris-virginica
144	6.7	3.3	5.7	2.5	Iris-virginica
145	6.7	3.0	5.2	2.3	Iris-virginica
146	6.3	2.5	5.0	1.9	Iris-virginica
147	6.5	3.0	5.2	2.0	Iris-virginica
148	6.2	3.4	5.4	2.3	Iris-virginica
149	5.9	3.0	5.1	1.8	Iris-virginica

```
print(df.info())
print(df.shape)
```

```
print(df.info())
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 150 entries, 0 to 149
Data columns (total 5 columns):
sepal-length    150 non-null float64
sepal-width     150 non-null float64
petal-length    150 non-null float64
petal-width     150 non-null float64
class           150 non-null object
dtypes: float64(4), object(1)
memory usage: 5.9+ KB
None
```

```
print(df.shape)
```

```
(150, 5)
```

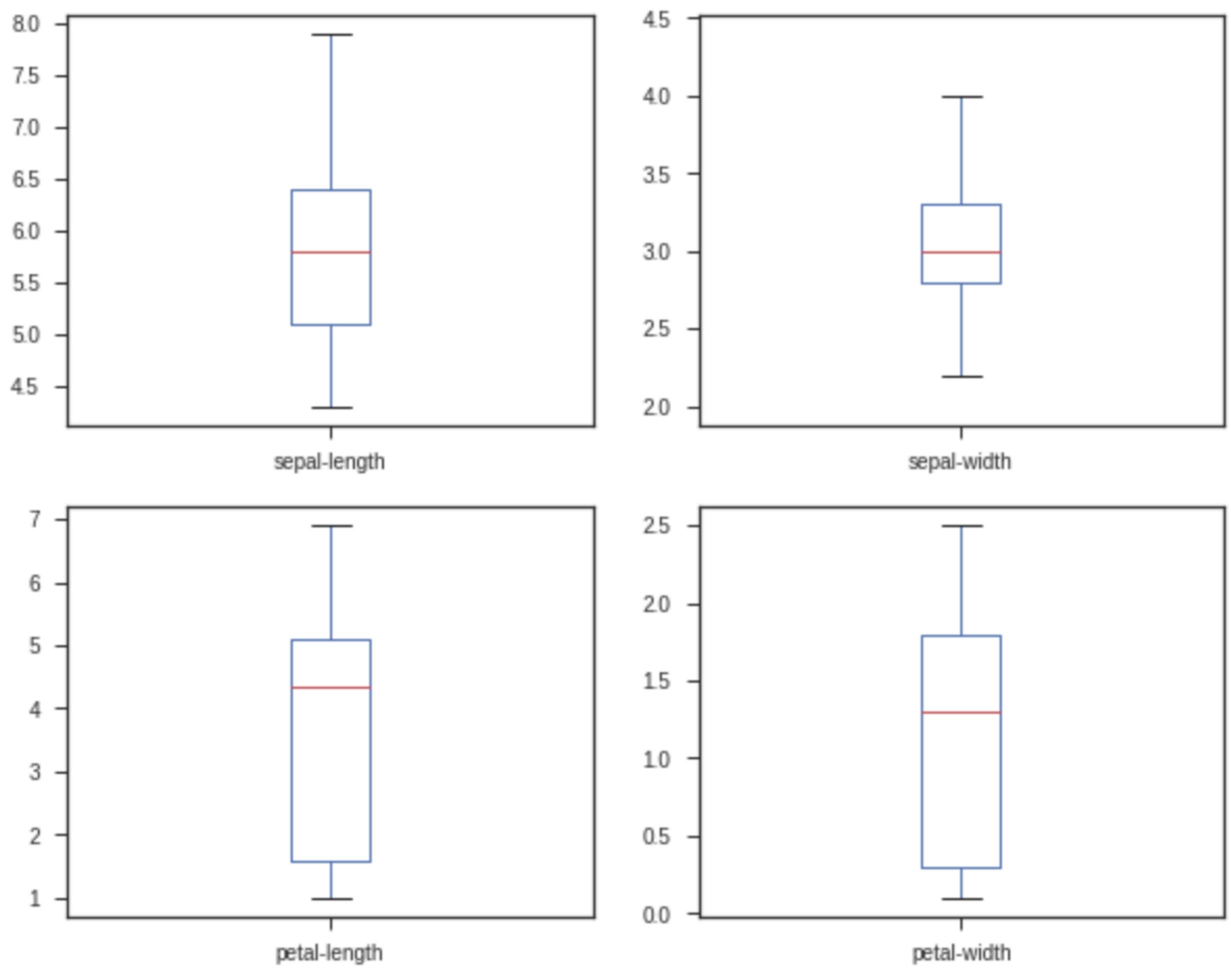
df.groupby('class').size()

```
print(df.groupby('class').size())
```

```
class
Iris-setosa        50
Iris-versicolor    50
Iris-virginica     50
dtype: int64
```

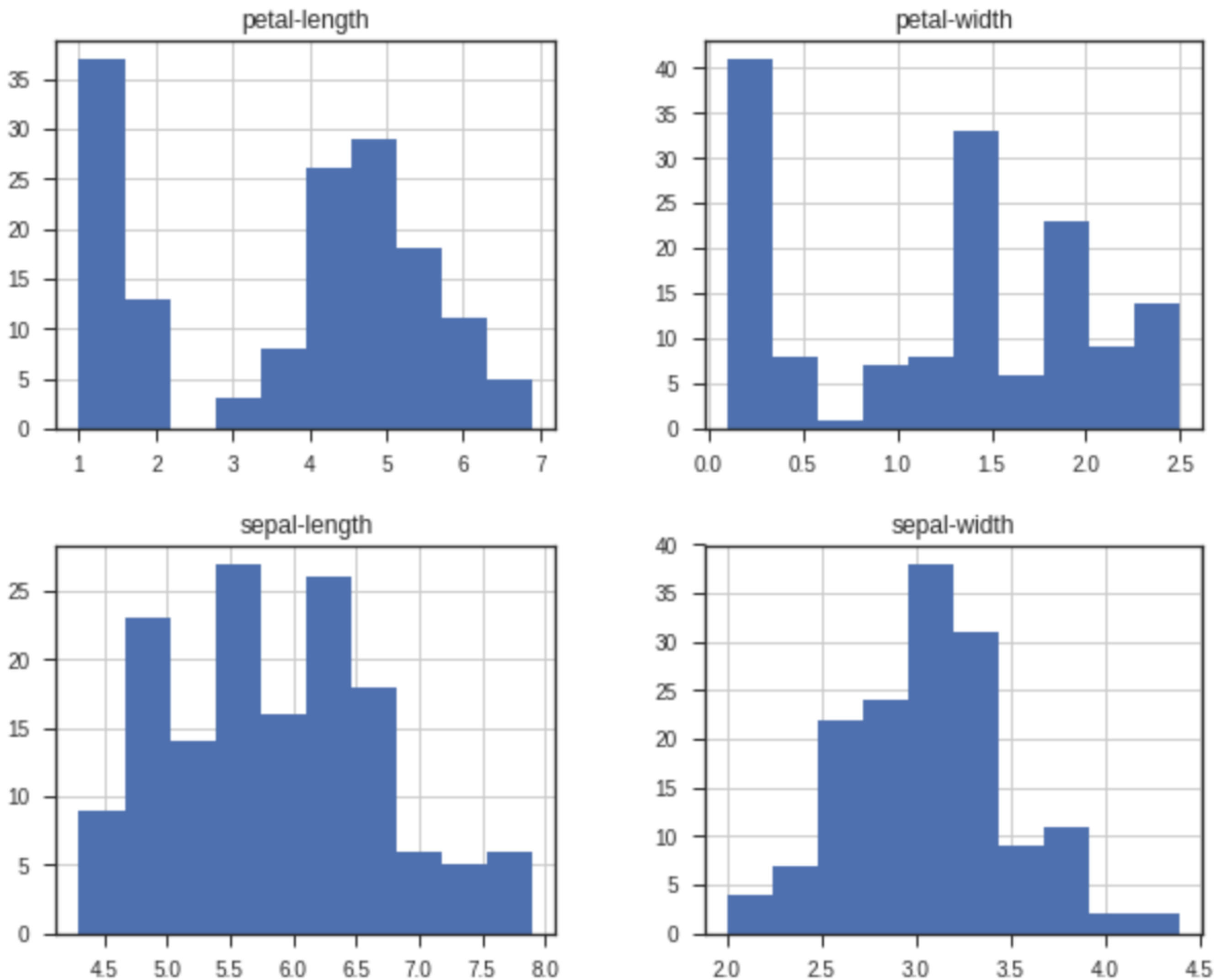
```
plt.rcParams["figure.figsize"] = (10,8)
df.plot(kind='box', subplots=True, layout=(2,2), sharex=False, sharey=False)
plt.show()
```

```
plt.rcParams["figure.figsize"] = (10,8)
df.plot(kind='box', subplots=True, layout=(2,2), sharex=False, sharey=False)
plt.show()
```



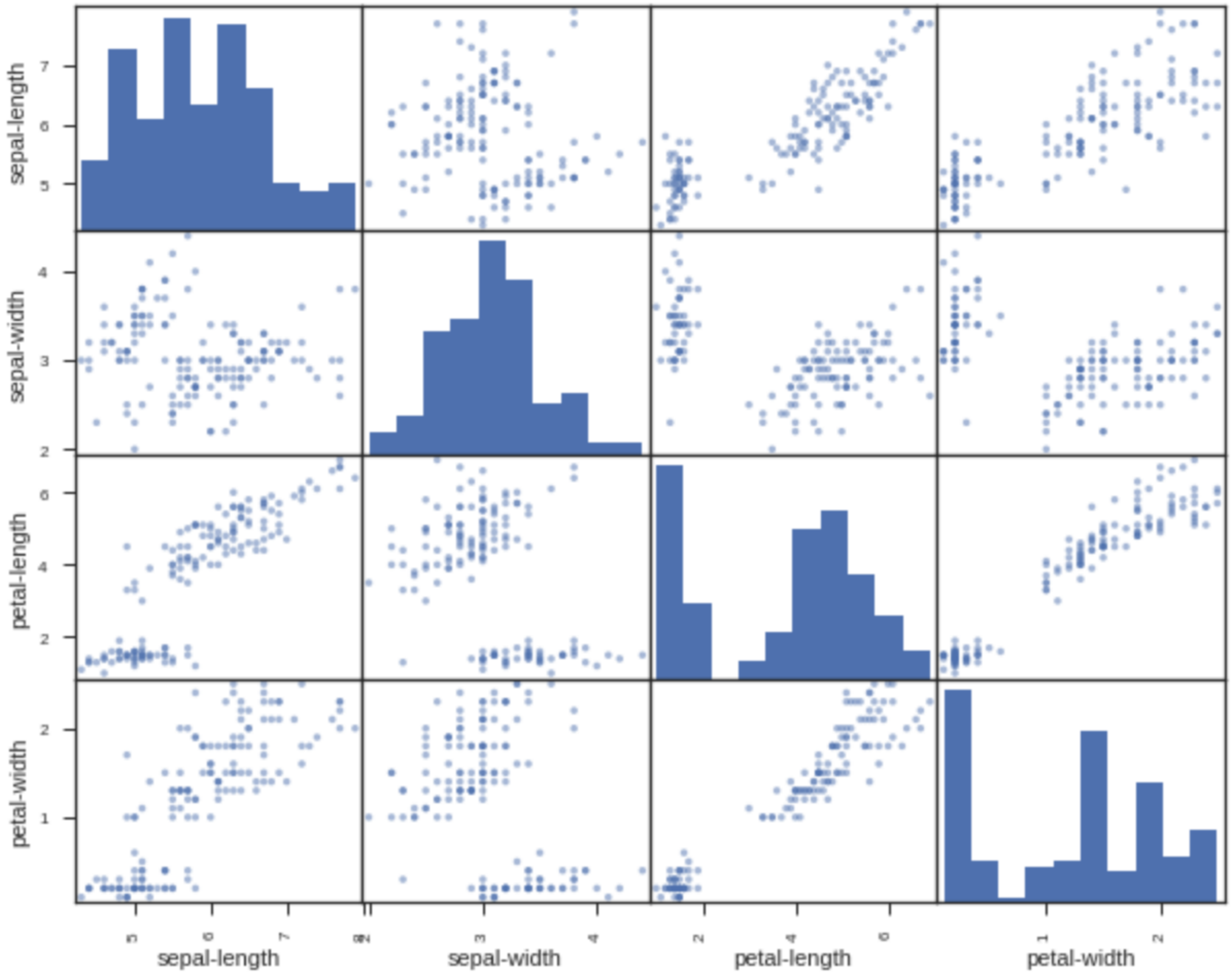
```
df.hist()
plt.show()
```

```
df.hist()
plt.show()
```



```
scatter_matrix(df)
plt.show()
```

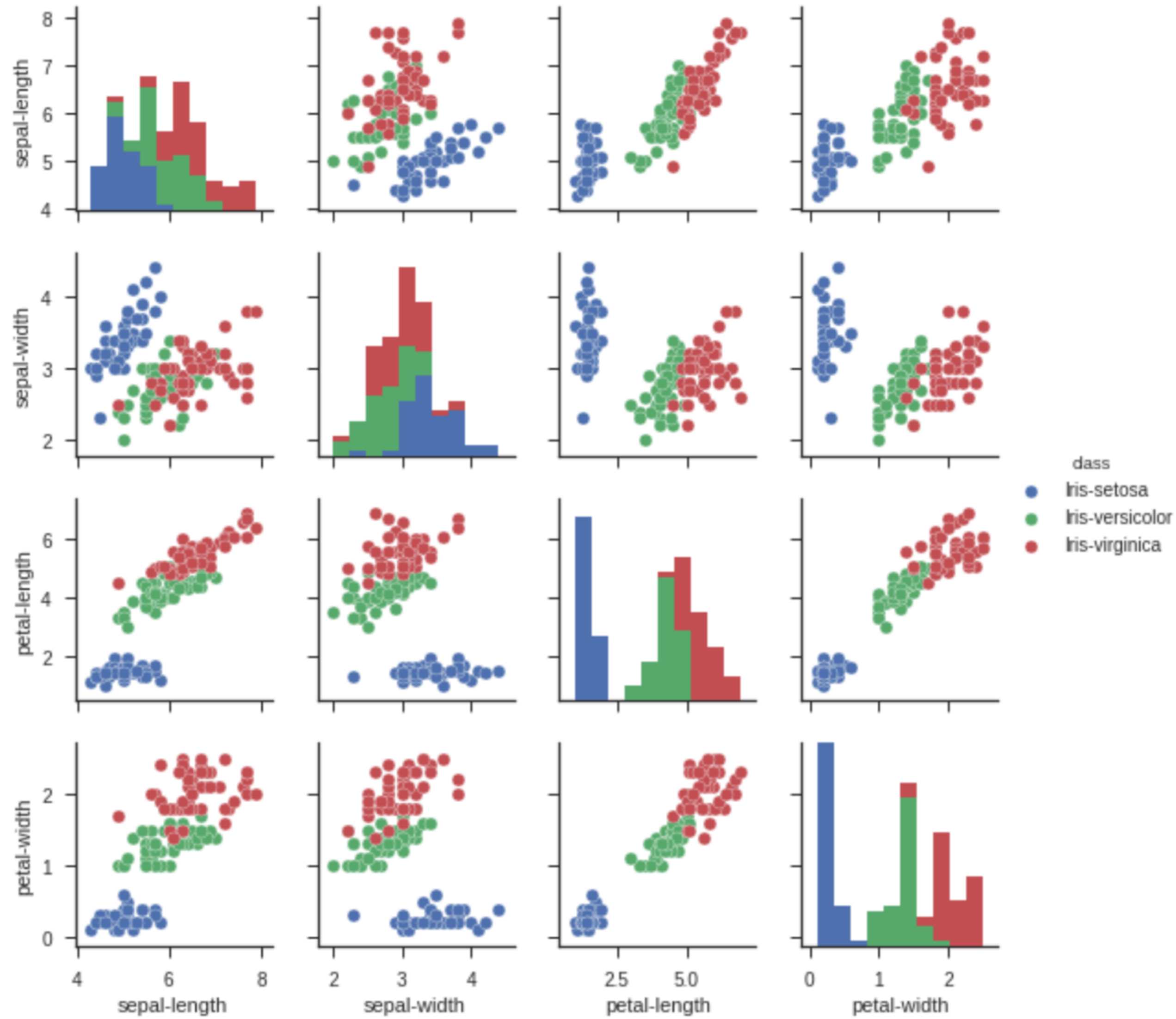
```
scatter_matrix(df)
plt.show()
```



sns.pairplot(df, hue="class", size=2)

```
sns.pairplot(df, hue="class", size=2)
```

```
<seaborn.axisgrid.PairGrid at 0x7f1d21267390>
```



Classification and Prediction

https://colab.research.google.com/drive/1QE7fR2OxHiQ0_p6l1nnZDIFF354Nf_Lw

https://colab.research.google.com/drive/1QE7fR2OxHiQ0_p6l1nnZDIFF354Nf_Lw?authuser=2#scrollTo=qlwuq9m0ESyS

Classification_Prediction.ipynb

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Data Mining and Machine Learning in Google Colab

[17]

```
# Import libraries
import numpy as np
import pandas as pd
%matplotlib inline
import matplotlib.pyplot as plt
import seaborn as sns
from pandas.plotting import scatter_matrix

# Import sklearn
from sklearn import model_selection
from sklearn.metrics import classification_report
from sklearn.metrics import confusion_matrix
from sklearn.metrics import accuracy_score
from sklearn.linear_model import LogisticRegression
from sklearn.tree import DecisionTreeClassifier
from sklearn.neighbors import KNeighborsClassifier
from sklearn.discriminant_analysis import LinearDiscriminantAnalysis
from sklearn.naive_bayes import GaussianNB
from sklearn.svm import SVC
from sklearn.neural_network import MLPClassifier
print("Imported")

# Load dataset
url = "https://archive.ics.uci.edu/ml/machine-learning-databases/iris/iris.data"
names = ['sepal-length', 'sepal-width', 'petal-length', 'petal-width', 'class']
df = pd.read_csv(url, names=names)

print(df.head(10))
print(df.tail(10))
print(df.describe())
print(df.info())
print(df.shape)
print(df.groupby('class').size())

plt.rcParams["figure.figsize"] = (10,8)
df.plot(kind='box', subplots=True, layout=(2,2), sharex=False, sharey=False)
plt.show()

df.hist()
plt.show()
```

https://colab.research.google.com/drive/1QE7fR2OxHiQ0_p6l1nnZDIFF354Nf_Lw

```python
# Load dataset
url = "https://archive.ics.uci.edu/ml/machine-learning-databases/iris/iris.data"
names = ['sepal-length', 'sepal-width', 'petal-length', 'petal-width', 'class']
df = pd.read_csv(url, names=names)

print(df.head(10))
print(df.tail(10))
print(df.describe())
print(df.info())
print(df.shape)
print(df.groupby('class').size())

plt.rcParams["figure.figsize"] = (10,8)
df.plot(kind='box', subplots=True, layout=(2,2), sharex=False, sharey=False)
plt.show()

df.hist()
plt.show()

scatter_matrix(df)
plt.show()

sns.pairplot(df, hue="class", size=2)
```

```
   sepal-length  sepal-width  petal-length  petal-width        class
0           5.1          3.5           1.4          0.2  Iris-setosa
1           4.9          3.0           1.4          0.2  Iris-setosa
2           4.7          3.2           1.3          0.2  Iris-setosa
3           4.6          3.1           1.5          0.2  Iris-setosa
4           5.0          3.6           1.4          0.2  Iris-setosa
5           5.4          3.9           1.7          0.4  Iris-setosa
6           4.6          3.4           1.4          0.3  Iris-setosa
7           5.0          3.4           1.5          0.2  Iris-setosa
8           4.4          2.9           1.4          0.2  Iris-setosa
9           4.9          3.1           1.5          0.1  Iris-setosa
     sepal-length  sepal-width  petal-length  petal-width           class
140           6.7          3.1           5.6          2.4  Iris-virginica
141           6.9          3.1           5.1          2.3  Iris-virginica
142           5.8          2.7           5.1          1.9  Iris-virginica
```

https://colab.research.google.com/drive/1QE7fR2OxHiQ0_p6l1nnZDIFF354Nf_Lw

```python
# Load dataset
url = "https://archive.ics.uci.edu/ml/machine-learning-databases/iris/iris.data"
names = ['sepal-length', 'sepal-width', 'petal-length', 'petal-width', 'class']
df = pd.read_csv(url, names=names)

print(df.head(10))
print(df.tail(10))
print(df.describe())
print(df.info())
print(df.shape)
print(df.groupby('class').size())

plt.rcParams["figure.figsize"] = (10,8)
df.plot(kind='box', subplots=True, layout=(2,2), sharex=False, sharey=False)
plt.show()

df.hist()
plt.show()

scatter_matrix(df)
plt.show()

sns.pairplot(df, hue="class", size=2)
```

```
   sepal-length  sepal-width  petal-length  petal-width        class
0           5.1          3.5           1.4          0.2  Iris-setosa
1           4.9          3.0           1.4          0.2  Iris-setosa
2           4.7          3.2           1.3          0.2  Iris-setosa
3           4.6          3.1           1.5          0.2  Iris-setosa
4           5.0          3.6           1.4          0.2  Iris-setosa
5           5.4          3.9           1.7          0.4  Iris-setosa
6           4.6          3.4           1.4          0.3  Iris-setosa
7           5.0          3.4           1.5          0.2  Iris-setosa
8           4.4          2.9           1.4          0.2  Iris-setosa
9           4.9          3.1           1.5          0.1  Iris-setosa
     sepal-length  sepal-width  petal-length  petal-width           class
140           6.7          3.1           5.6          2.4  Iris-virginica
141           6.9          3.1           5.1          2.3  Iris-virginica
142           5.8          2.7           5.1          1.9  Iris-virginica
```

df.corr()

```
df.corr()
```

	sepal-length	sepal-width	petal-length	petal-width
sepal-length	1.000000	-0.109369	0.871754	0.817954
sepal-width	-0.109369	1.000000	-0.420516	-0.356544
petal-length	0.871754	-0.420516	1.000000	0.962757
petal-width	0.817954	-0.356544	0.962757	1.000000

https://colab.research.google.com/drive/1QE7fR2OxHiQ0_p6l1nnZDIFF354Nf_Lw

```
# Split-out validation dataset
array = df.values
X = array[:,0:4]
Y = array[:,4]
validation_size = 0.20
seed = 7
X_train, X_validation, Y_train, Y_validation =
model_selection.train_test_split(X, Y,
test_size=validation_size, random_state=seed)
scoring = 'accuracy'
```

```
# Split-out validation dataset
array = df.values
X = array[:,0:4]
Y = array[:,4]
validation_size = 0.20
seed = 7
X_train, X_validation, Y_train, Y_validation = model_selection.train_test_split(X, Y, test_size=validation_size, random_state=seed)
scoring = 'accuracy'
```

```
len(Y_validation)
```

```
30
```

https://colab.research.google.com/drive/1QE7fR2OxHiQ0_p6l1nnZDIFF354Nf_Lw

```
# Models
models = []
models.append(('LR', LogisticRegression()))
models.append(('LDA',
LinearDiscriminantAnalysis()))
models.append(('KNN', KNeighborsClassifier()))
models.append(('DT',
DecisionTreeClassifier()))
models.append(('NB', GaussianNB()))
models.append(('SVM', SVC()))
```

https://colab.research.google.com/drive/1QE7fR2OxHiQ0_p6l1nnZDIFF354Nf_Lw

```
# evaluate each model in turn
results = []
names = []
for name, model in models:
    kfold = model_selection.KFold(n_splits=10,
random_state=seed)
    cv_results =
model_selection.cross_val_score(model,
X_train, Y_train, cv=kfold, scoring=scoring)
    results.append(cv_results)
    names.append(name)
    msg = "%s: %.4f (%.4f)" % (name,
cv_results.mean(), cv_results.std())
    print(msg)
```

https://colab.research.google.com/drive/1QE7fR2OxHiQ0_p6I1nnZDIFF354Nf_Lw

```python
# Models
models = []
models.append(('LR', LogisticRegression()))
models.append(('LDA', LinearDiscriminantAnalysis()))
models.append(('KNN', KNeighborsClassifier()))
models.append(('DT', DecisionTreeClassifier()))
models.append(('NB', GaussianNB()))
models.append(('SVM', SVC()))
# evaluate each model in turn
results = []
names = []
for name, model in models:
    kfold = model_selection.KFold(n_splits=10, random_state=seed)
    cv_results = model_selection.cross_val_score(model, X_train, Y_train, cv=kfold, scoring=scoring)
    results.append(cv_results)
    names.append(name)
    msg = "%s: %.4f (%.4f)" % (name, cv_results.mean(), cv_results.std())
    print(msg)
```

```
LR: 0.9667 (0.0408)
LDA: 0.9750 (0.0382)
KNN: 0.9833 (0.0333)
DT: 0.9750 (0.0382)
NB: 0.9750 (0.0534)
SVM: 0.9917 (0.0250)
```

https://colab.research.google.com/drive/1QE7fR2OxHiQ0_p6l1nnZDIFF354Nf_Lw

```
# Make predictions on validation dataset
model = KNeighborsClassifier()
model.fit(X_train, Y_train)
predictions = model.predict(X_validation)
print("%.4f" % accuracy_score(Y_validation,
predictions))
print(confusion_matrix(Y_validation,
predictions))
print(classification_report(Y_validation,
predictions))
print(model)
```

https://colab.research.google.com/drive/1QE7fR2OxHiQ0_p6l1nnZDIFF354Nf_Lw

```python
# Make predictions on validation dataset
model = KNeighborsClassifier()
model.fit(X_train, Y_train)
predictions = model.predict(X_validation)
print("%.4f" % accuracy_score(Y_validation, predictions))
print(confusion_matrix(Y_validation, predictions))
print(classification_report(Y_validation, predictions))
print(model)
```

```
0.9000
[[ 7  0  0]
 [ 0 11  1]
 [ 0  2  9]]
                 precision    recall  f1-score   support

    Iris-setosa       1.00      1.00      1.00         7
Iris-versicolor       0.85      0.92      0.88        12
 Iris-virginica       0.90      0.82      0.86        11

    avg / total       0.90      0.90      0.90        30

KNeighborsClassifier(algorithm='auto', leaf_size=30, metric='minkowski',
           metric_params=None, n_jobs=1, n_neighbors=5, p=2,
           weights='uniform')
```

https://colab.research.google.com/drive/1QE7fR2OxHiQ0_p6l1nnZDIFF354Nf_Lw

```
# Make predictions on validation dataset
model = SVC()
model.fit(X_train, Y_train)
predictions = model.predict(X_validation)
print("%.4f" % accuracy_score(Y_validation,
predictions))
print(confusion_matrix(Y_validation,
predictions))
print(classification_report(Y_validation,
predictions))
print(model)
```

https://colab.research.google.com/drive/1QE7fR2OxHiQ0_p6l1nnZDIFF354Nf_Lw

```
model = SVC()
model.fit(X_train, Y_train)
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```

```
# Make predictions on validation dataset
model = SVC()
model.fit(X_train, Y_train)
predictions = model.predict(X_validation)
print("%.4f" % accuracy_score(Y_validation, predictions))
print(confusion_matrix(Y_validation, predictions))
print(classification_report(Y_validation, predictions))
print(model)
```

```
0.9333
[[ 7  0  0]
 [ 0 10  2]
 [ 0  0 11]]
                 precision    recall  f1-score   support

    Iris-setosa       1.00      1.00      1.00         7
Iris-versicolor       1.00      0.83      0.91        12
 Iris-virginica       0.85      1.00      0.92        11

    avg / total       0.94      0.93      0.93        30

SVC(C=1.0, cache_size=200, class_weight=None, coef0=0.0,
  decision_function_shape='ovr', degree=3, gamma='auto', kernel='rbf',
  max_iter=-1, probability=False, random_state=None, shrinking=True,
  tol=0.001, verbose=False)
```

https://colab.research.google.com/drive/1QE7fR2OxHiQ0_p6l1nnZDIFF354Nf_Lw

```python
# Make predictions on validation dataset
model = DecisionTreeClassifier()
model.fit(X_train, Y_train)
predictions = model.predict(X_validation)
print("%.4f" % accuracy_score(Y_validation, predictions))
print(confusion_matrix(Y_validation, predictions))
print(classification_report(Y_validation, predictions))
print(model)
```

```
0.9000
[[ 7  0  0]
 [ 0 11  1]
 [ 0  2  9]]
                 precision    recall  f1-score   support

    Iris-setosa       1.00      1.00      1.00         7
Iris-versicolor       0.85      0.92      0.88        12
 Iris-virginica       0.90      0.82      0.86        11

    avg / total       0.90      0.90      0.90        30

DecisionTreeClassifier(class_weight=None, criterion='gini', max_depth=None,
            max_features=None, max_leaf_nodes=None,
            min_impurity_decrease=0.0, min_impurity_split=None,
            min_samples_leaf=1, min_samples_split=2,
            min_weight_fraction_leaf=0.0, presort=False, random_state=None,
            splitter='best')
```

https://colab.research.google.com/drive/1QE7fR2OxHiQ0_p6l1nnZDIFF354Nf_Lw

```python
# Make predictions on validation dataset
model = GaussianNB()
model.fit(X_train, Y_train)
predictions = model.predict(X_validation)
print("%.4f" % accuracy_score(Y_validation, predictions))
print(confusion_matrix(Y_validation, predictions))
print(classification_report(Y_validation, predictions))
print(model)
```

```
0.8333
[[7 0 0]
 [0 9 3]
 [0 2 9]]
                 precision    recall  f1-score   support

    Iris-setosa       1.00      1.00      1.00         7
Iris-versicolor       0.82      0.75      0.78        12
 Iris-virginica       0.75      0.82      0.78        11

    avg / total       0.84      0.83      0.83        30

GaussianNB(priors=None)
```

https://colab.research.google.com/drive/1QE7fR2OxHiQ0_p6l1nnZDIFF354Nf_Lw

```python
# Make predictions on validation dataset
model = LogisticRegression()
model.fit(X_train, Y_train)
predictions = model.predict(X_validation)
print("%.4f" % accuracy_score(Y_validation, predictions))
print(confusion_matrix(Y_validation, predictions))
print(classification_report(Y_validation, predictions))
print(model)
```

```
0.8000
[[ 7  0  0]
 [ 0  7  5]
 [ 0  1 10]]
                 precision    recall  f1-score   support

    Iris-setosa       1.00      1.00      1.00         7
Iris-versicolor       0.88      0.58      0.70        12
 Iris-virginica       0.67      0.91      0.77        11

    avg / total       0.83      0.80      0.80        30

LogisticRegression(C=1.0, class_weight=None, dual=False, fit_intercept=True,
          intercept_scaling=1, max_iter=100, multi_class='ovr', n_jobs=1,
          penalty='l2', random_state=None, solver='liblinear', tol=0.0001,
          verbose=0, warm_start=False)
```

https://colab.research.google.com/drive/1QE7fR2OxHiQ0_p6l1nnZDIFF354Nf_Lw

```python
# Make predictions on validation dataset
model = LinearDiscriminantAnalysis()
model.fit(X_train, Y_train)
predictions = model.predict(X_validation)
print("%.4f" % accuracy_score(Y_validation, predictions))
print(confusion_matrix(Y_validation, predictions))
print(classification_report(Y_validation, predictions))
print(model)
```

```
0.9667
[[ 7  0  0]
 [ 0 11  1]
 [ 0  0 11]]
                 precision    recall  f1-score   support

    Iris-setosa       1.00      1.00      1.00         7
Iris-versicolor       1.00      0.92      0.96        12
 Iris-virginica       0.92      1.00      0.96        11

    avg / total       0.97      0.97      0.97        30

LinearDiscriminantAnalysis(n_components=None, priors=None, shrinkage=None,
              solver='svd', store_covariance=False, tol=0.0001)
```

https://colab.research.google.com/drive/1QE7fR2OxHiQ0_p6l1nnZDIFF354Nf_Lw

```python
# Make predictions on validation dataset
model = MLPClassifier()
model.fit(X_train, Y_train)
predictions = model.predict(X_validation)
print("%.4f" % accuracy_score(Y_validation, predictions))
print(confusion_matrix(Y_validation, predictions))
print(classification_report(Y_validation, predictions))
print(model)
```

```
0.9000
[[ 7  0  0]
 [ 0  9  3]
 [ 0  0 11]]
                 precision    recall  f1-score   support

    Iris-setosa       1.00      1.00      1.00         7
Iris-versicolor       1.00      0.75      0.86        12
 Iris-virginica       0.79      1.00      0.88        11

    avg / total       0.92      0.90      0.90        30

MLPClassifier(activation='relu', alpha=0.0001, batch_size='auto', beta_1=0.9,
       beta_2=0.999, early_stopping=False, epsilon=1e-08,
       hidden_layer_sizes=(100,), learning_rate='constant',
       learning_rate_init=0.001, max_iter=200, momentum=0.9,
       nesterovs_momentum=True, power_t=0.5, random_state=None,
       shuffle=True, solver='adam', tol=0.0001, validation_fraction=0.1,
       verbose=False, warm_start=False)
```

https://colab.research.google.com/drive/1QE7fR2OxHiQ0_p6l1nnZDIFF354Nf_Lw

Summary

- Data Mining Concepts and Applications
- Data Mining Applications
- Data Mining Process
- Data Mining Methods
- Data Mining Software Tools
- Data Mining Privacy Issues, Myths, and Blunders

References

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  Python Data Science Handbook: Essential Tools for Working with Data, O'Reilly Media.