Artificial Intelligence for Text Analytics



Foundations of Text Analytics: Natural Language Processing (NLP)

1121AITA02 MBA, IM, NTPU (M5265) (Fall 2023) Tue 2, 3, 4 (9:10-12:00) (B3F17)



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Institute of Information Management, National Taipei University

https://web.ntpu.edu.tw/~myday

2023-09-20









Week Date Subject/Topics

- **1 2023/09/13 Introduction to Artificial Intelligence for Text Analytics**
- 2 2023/09/20 Foundations of Text Analytics: Natural Language Processing (NLP)
- 3 2023/09/27 Python for Natural Language Processing
- 4 2023/10/04 Natural Language Processing with Transformers
- 5 2023/10/11 Case Study on Artificial Intelligence for Text Analytics I
- 6 2023/10/18 Text Classification and Sentiment Analysis





Week Date Subject/Topics

- 7 2023/10/25 Multilingual Named Entity Recognition (NER)
- 8 2023/11/01 Midterm Project Report
- 9 2023/11/08 Text Similarity and Clustering
- **10 2023/11/15** Text Summarization and Topic Models
- 11 2023/11/22 Text Generation with Large Language Models (LLMs)
- **12 2023/11/29** Case Study on Artificial Intelligence for Text Analytics II





Week Date Subject/Topics

- 13 2023/12/06 Question Answering and Dialogue Systems
- 14 2023/12/13 Deep Learning, Generative AI, Transfer Learning, Zero-Shot, and Few-Shot Learning for Text Analytics
- 15 2023/12/20 Final Project Report I
- 16 2023/12/27 Final Project Report II

Foundations of Text Analytics: Natural Language Processing (NLP)



- Text Analytics and Text Mining
- Natural Language Processing (NLP)

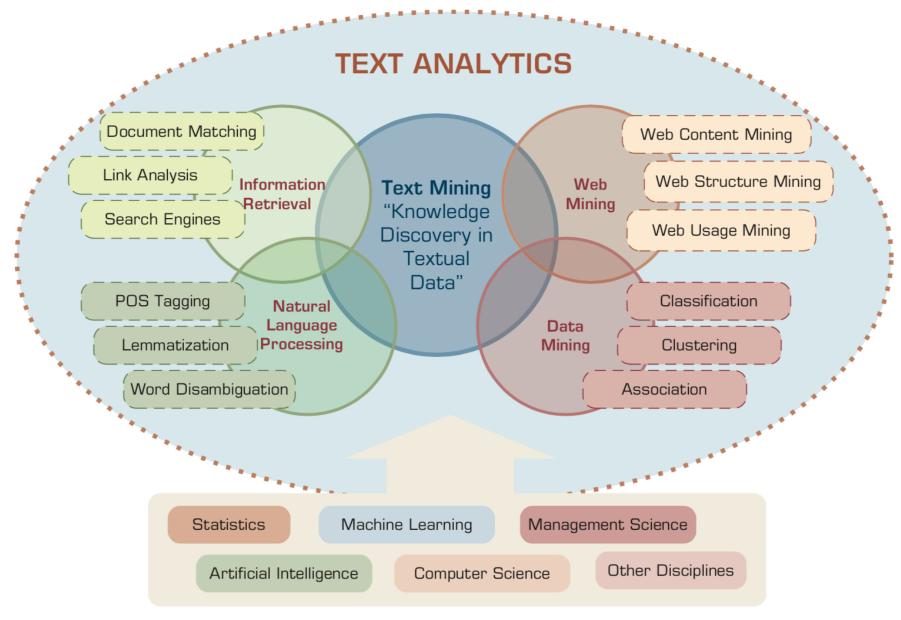
(AI)

Text Analytics (TA)

Text Mining (TM)

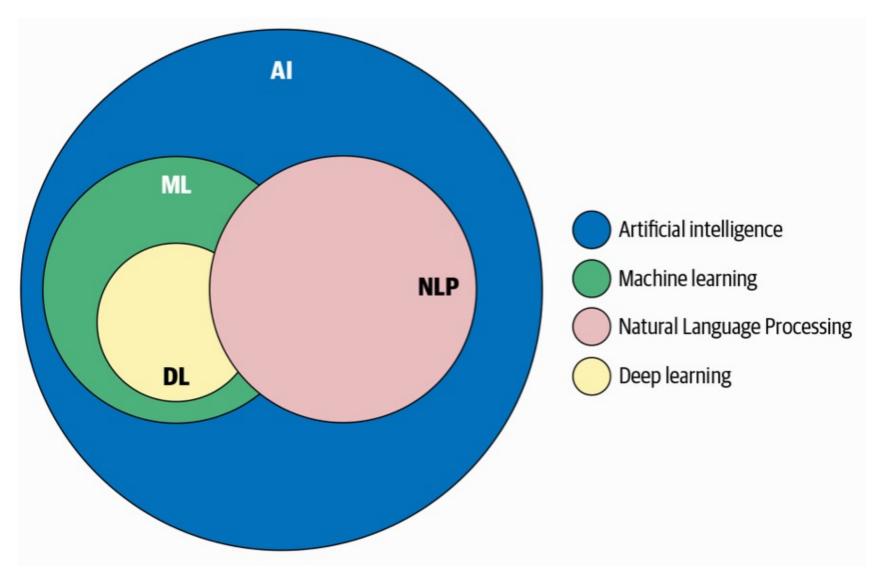
Natural Language Processing (NLP)

Text Analytics and Text Mining

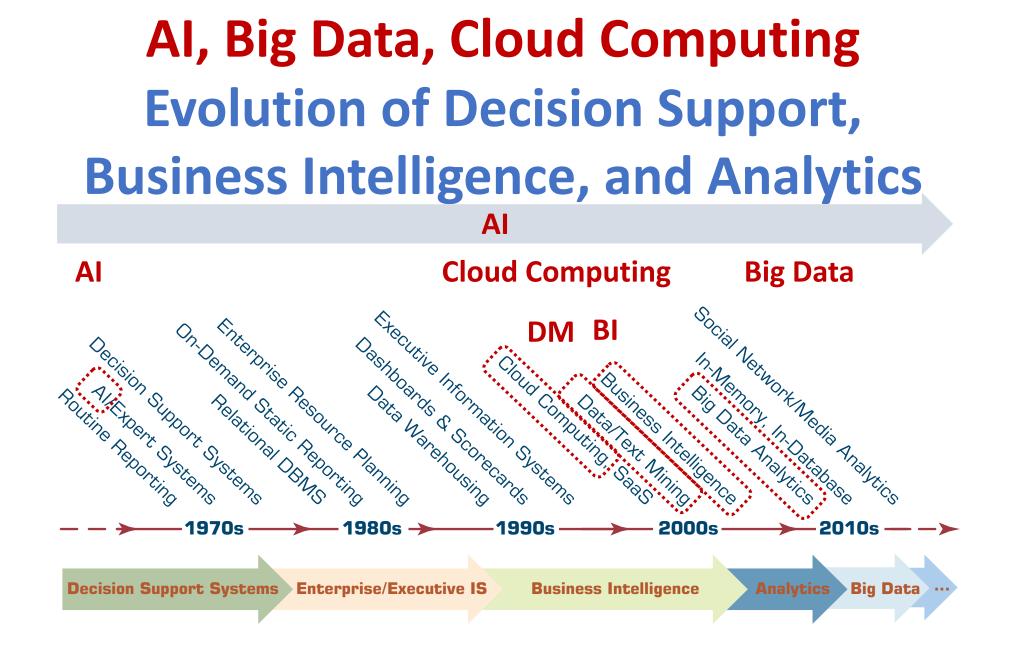


Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

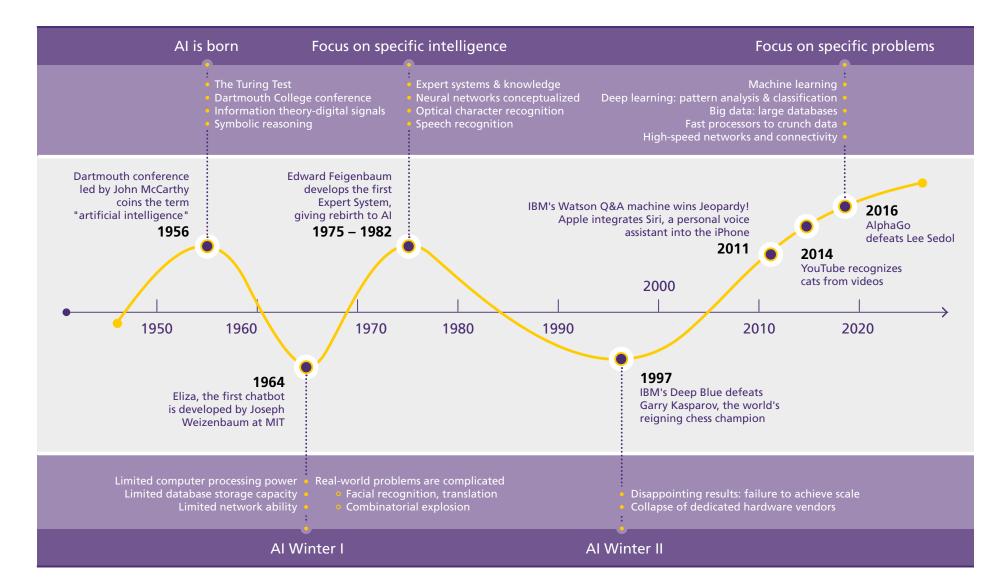
AI, NLP, ML, DL



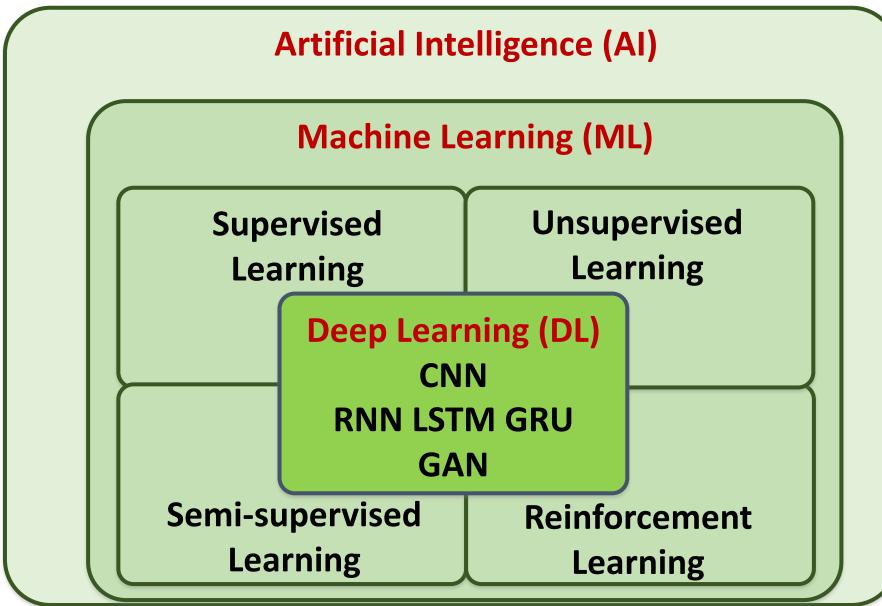
(AI)



The Rise of AI



AI, ML, DL



Source: https://leonardoaraujosantos.gitbooks.io/artificial-inteligence/content/deep_learning.html

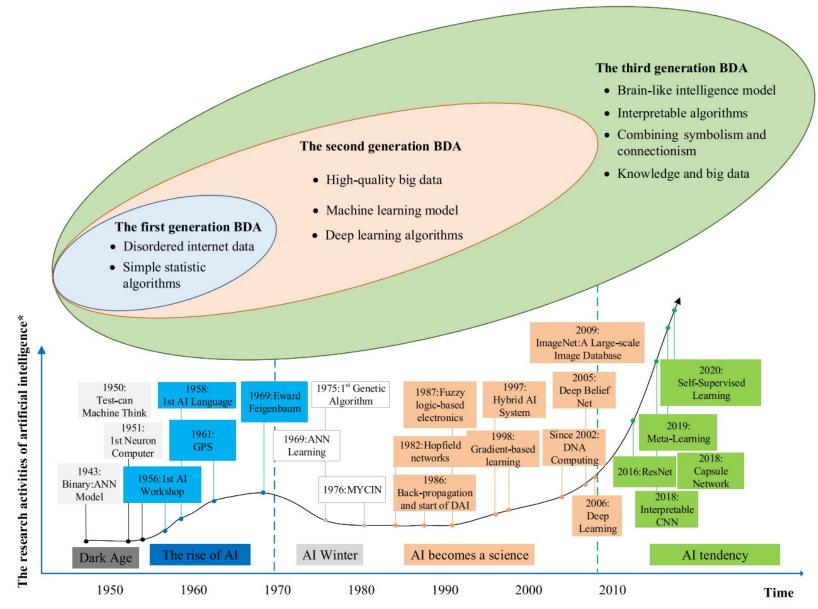
AI, ML, NN, DL

	ARTIFICIAL INTELLIGENCE (AI)	
	MACHINE LEARNING (ML)	
Supervised Learning Unsupervised Learning Reinforcement Learning	Input Human feature extraction Automated processing Output	
	ARTIFICIAL NEURAL NETWORK (NN)	
		NATURAL LANGUAGE
	DEEP LEARNING (DL)	PROCESSING (NLP)
	Input Automated feature extraction and processing Output	
		COMPUTER VISION (CV)

Source: Schoormann, T., Strobel, G., Möller, F., Petrik, D., & Zschech, P. (2023).

Artificial Intelligence for Sustainability—A Systematic Review of Information Systems Literature. Communications of the Association for Information Systems, 52(1), 8.

Al and Big Data Analytics (BDA)



Definition of **Artificial Intelligence** (A.I.)

"... the Science and engineering of making intelligent machines" (John McCarthy, 1955)

Source: https://digitalintelligencetoday.com/artificial-intelligence-defined-useful-list-of-popular-definitions-from-business-and-science/

"... technology that thinks and acts like humans"

Source: https://digitalintelligencetoday.com/artificial-intelligence-defined-useful-list-of-popular-definitions-from-business-and-science/

"... intelligence exhibited by machines or software"

Source: https://digitalintelligencetoday.com/artificial-intelligence-defined-useful-list-of-popular-definitions-from-business-and-science/

4 Approaches of Al



4 Approaches of Al



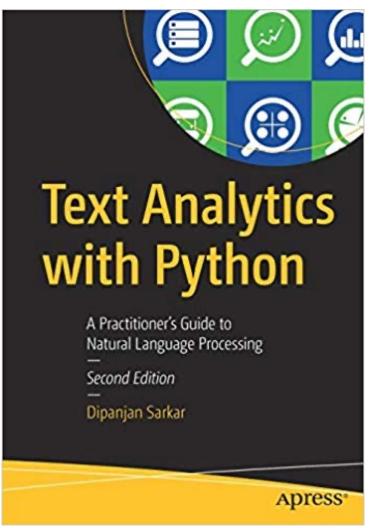
Al Acting Humanly: The Turing Test Approach (Alan Turing, 1950)

- Knowledge Representation
- Automated Reasoning
- Machine Learning (ML)
 - Deep Learning (DL)
- Computer Vision (Image, Video)
- Natural Language Processing (NLP)
- Robotics

Text Analytics and

Text Mining

Dipanjan Sarkar (2019), Text Analytics with Python: A Practitioner's Guide to Natural Language Processing, Second Edition. APress.



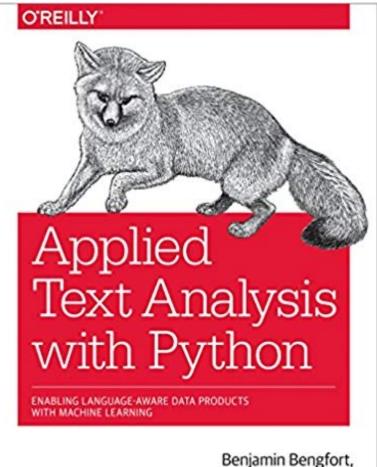
Source: https://www.amazon.com/Text-Analytics-Python-Practitioners-Processing/dp/1484243536

Benjamin Bengfort, Rebecca Bilbro, and Tony Ojeda (2018),

Applied Text Analysis with Python:

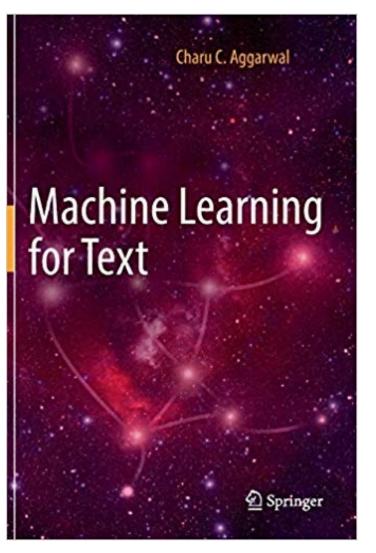
Enabling Language-Aware Data Products with Machine Learning,

O'Reilly.



Rebecca Bilbro & Tony Ojeda

Charu C. Aggarwal (2018), Machine Learning for Text, Springer



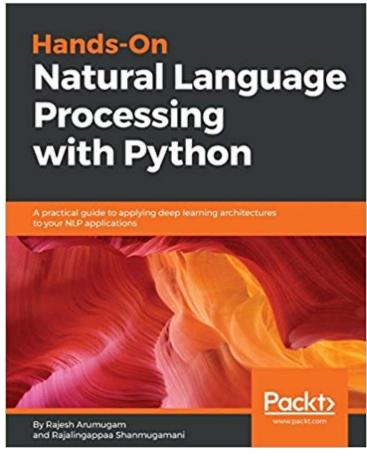
Source: https://www.amazon.com/Machine-Learning-Text-Charu-Aggarwal/dp/3319735306

Gabe Ignatow and Rada F. Mihalcea (2017), An Introduction to Text Mining: Research Design, Data Collection, and Analysis, SAGE Publications.



Rajesh Arumugam (2018), Hands-On Natural Language Processing with Python:

A practical guide to applying deep learning architectures to your NLP applications, Packt



Lewis Tunstall, Leandro von Werra, and Thomas Wolf (2022), Natural Language Processing with Transformers: Building Language Applications with Hugging Face,

O'Reilly Media. O'REILLY' Natural Language Processing with Transformers Building Language Applications with Hugging Face

Lewis Tunstall, Leandro von Werra & Thomas Wolf

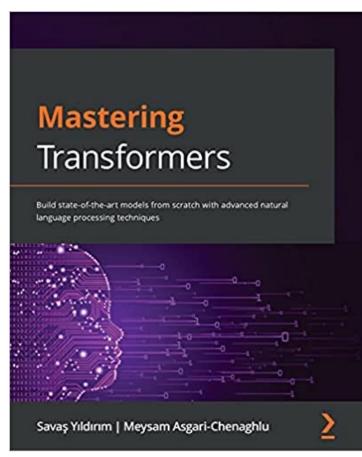
Denis Rothman (2021), **Transformers for Natural Language Processing:** Build innovative deep neural network architectures for NLP with Python, PyTorch, TensorFlow, BERT, RoBERTa, and more, Packt Publishing. EXPERT INSIGHT **Transformers for** Natural Language Processing Build innovative deep neural network architectures for NLP with Python, PyTorch, TensorFlow, BERT, RoBERTa, and more

Denis Rothman

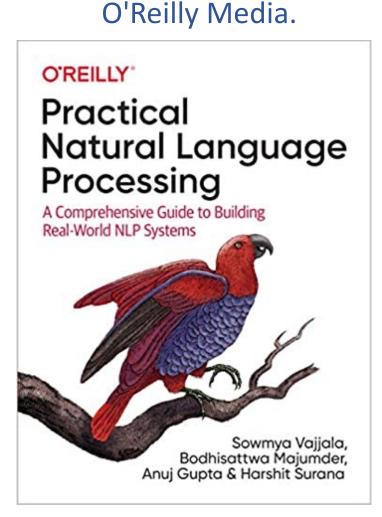
Packt>

Savaş Yıldırım and Meysam Asgari-Chenaghlu (2021), Mastering Transformers:

Build state-of-the-art models from scratch with advanced natural language processing techniques, Packt Publishing.



Sowmya Vajjala, Bodhisattwa Majumder, Anuj Gupta (2020), Practical Natural Language Processing: A Comprehensive Guide to Building Real-World NLP Systems,

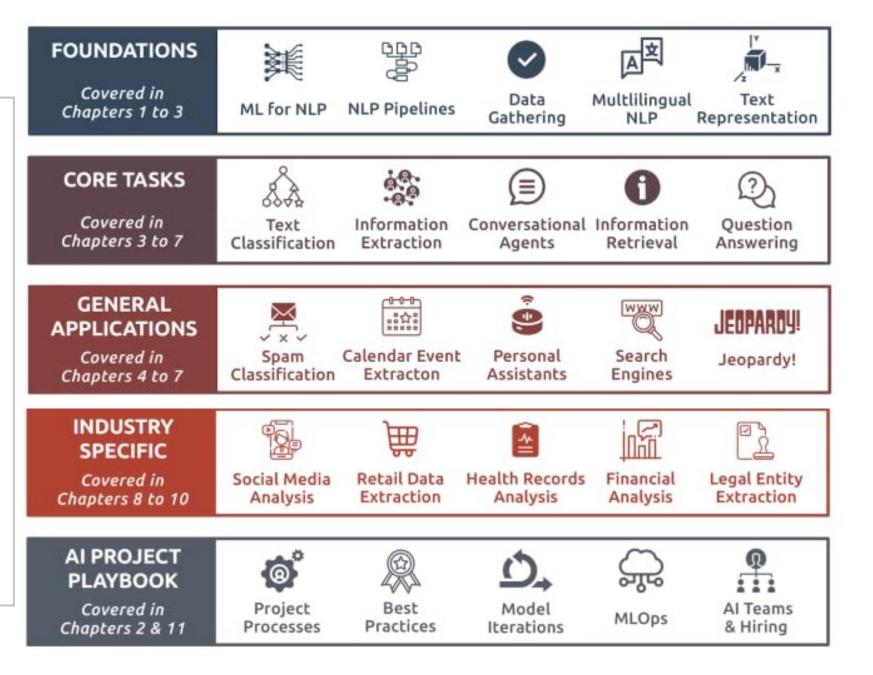


O'REILLY'

Practical Natural Language Processing

A Comprehensive Guide to Building Real-World NLP Systems

> Sowmya Vajjala, Bodhisattwa Majumder, Anuj Gupta & Harshit Surana



Source: Sowmya Vajjala, Bodhisattwa Majumder, Anuj Gupta (2020), Practical Natural Language Processing: A Comprehensive Guide to Building Real-World NLP Systems, O'Reilly Media.

Source: https://www.amazon.com/Practical-Natural-Language-Processing-Pragmatic/dp/1492054054

Text Analytics (TA)

Text Analytics

- Text Analytics = **Information Retrieval +** Information Extraction + **Data Mining + Web Mining** • Text Analytics =
 - **Information Retrieval +**

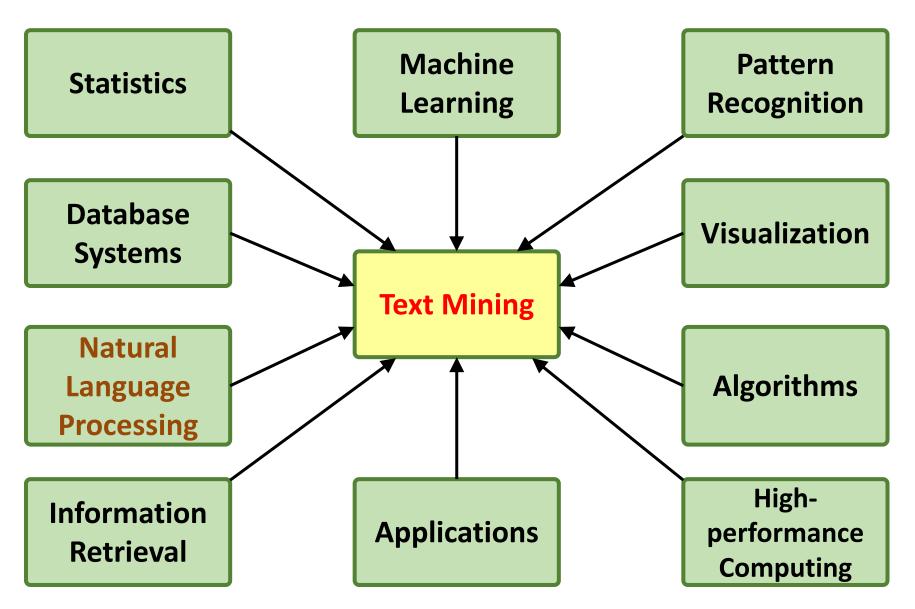


Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

Text Mining

- •Text Data Mining
- •Knowledge Discovery in Textual Databases

Text Mining Technologies



Adapted from: Jiawei Han and Micheline Kamber (2011), Data Mining: Concepts and Techniques, Third Edition, Elsevier

Application Areas of Text Mining

- Information extraction
- Topic tracking
- Summarization
- Categorization
- Clustering
- Concept linking
- Question answering



Source: Bing Liu (2011), "Web Data Mining: Exploring Hyperlinks, Contents, and Usage Data," Springer, 2nd Edition,





"I bought an iPhone a few days ago.

It was such a nice phone.

The touch screen was really cool.

The voice quality was clear too.

However, my mother was mad with me as I did not tell her before I bought it.

She also thought the phone was too expensive, and wanted me to return it to the shop. ... "

Example of Opinion: review segment on iPhone

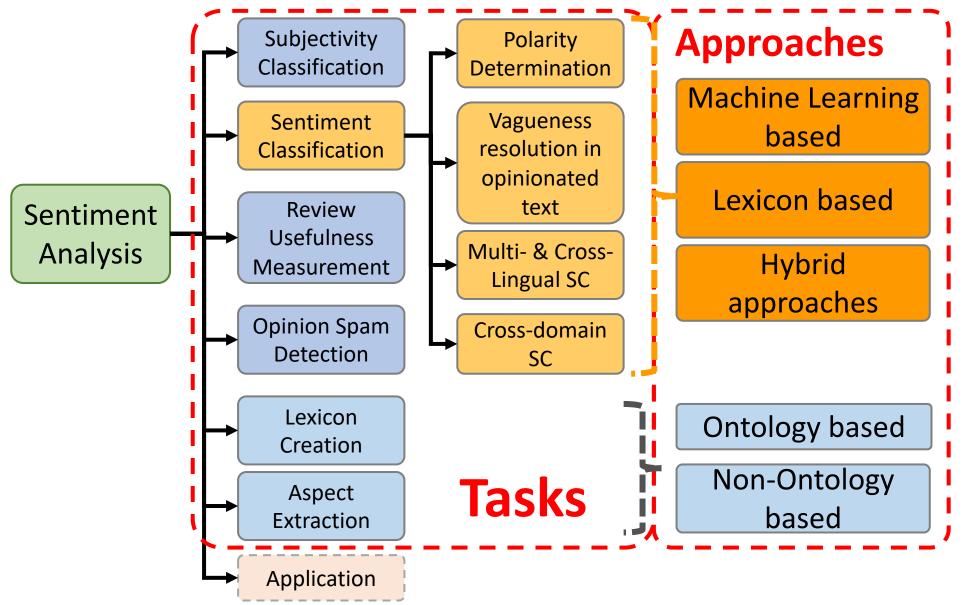
- "(1) I bought an <u>iPhone</u> a few days ago.
- (2) It was such a nice phone.
- (3) The touch screen was really cool.
- (4) The voice quality was clear too.
- (5) However, my mother was mad with me as I did not tell her before I bought it.
- (6) She also thought the phone was too <u>expensive</u>, and wanted me to return it to the shop. ... "





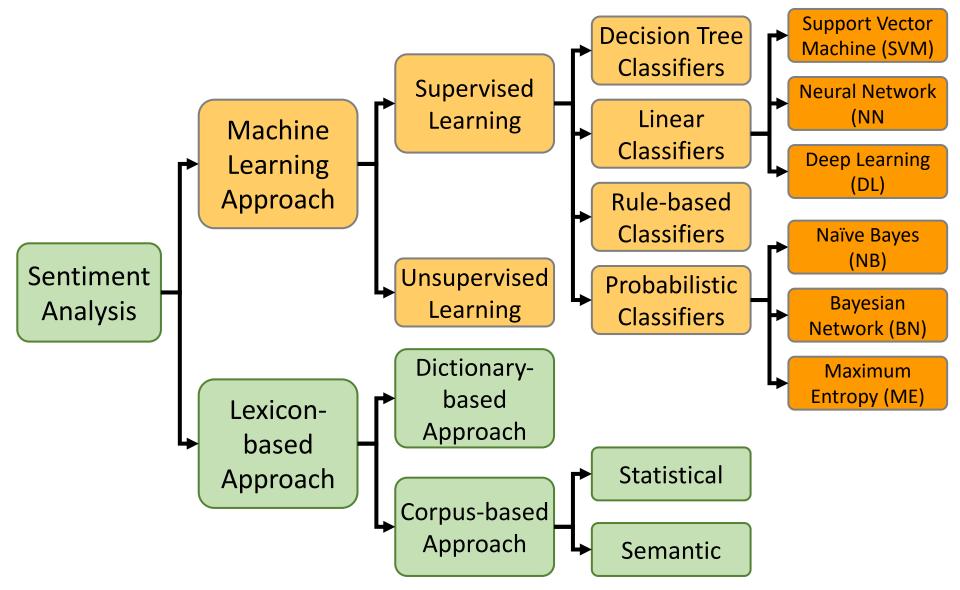


Sentiment Analysis



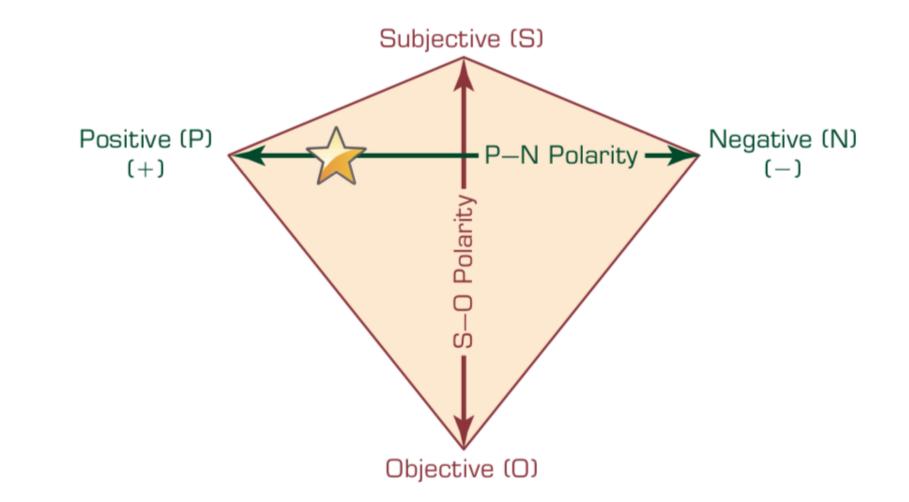
Source: Kumar Ravi and Vadlamani Ravi (2015), "A survey on opinion mining and sentiment analysis: tasks, approaches and applications." Knowledge-Based Systems, 89, pp.14-46.

Sentiment Classification Techniques

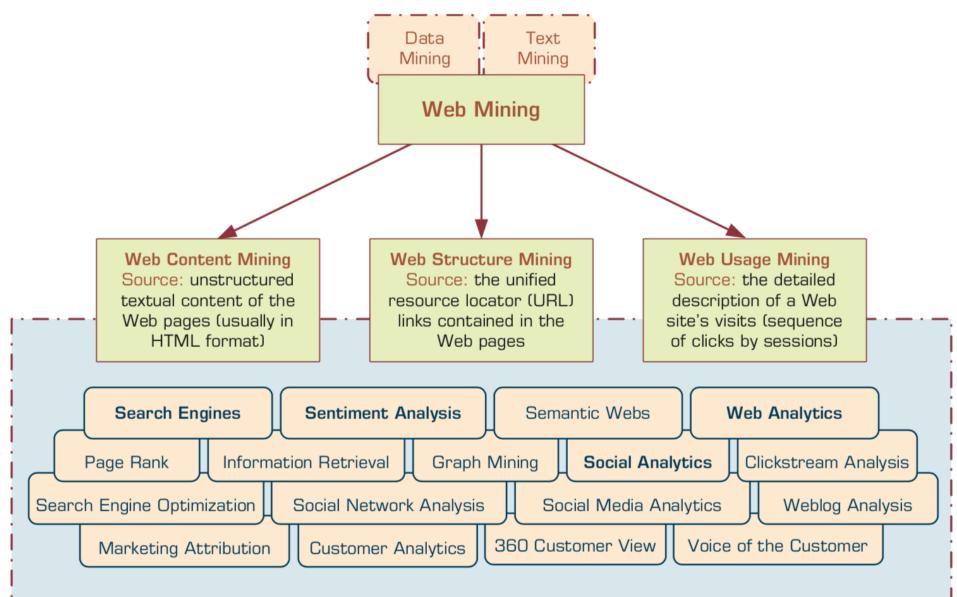


Source: Jesus Serrano-Guerrero, Jose A. Olivas, Francisco P. Romero, and Enrique Herrera-Viedma (2015), "Sentiment analysis: A review and comparative analysis of web services," Information Sciences, 311, pp. 18-38.

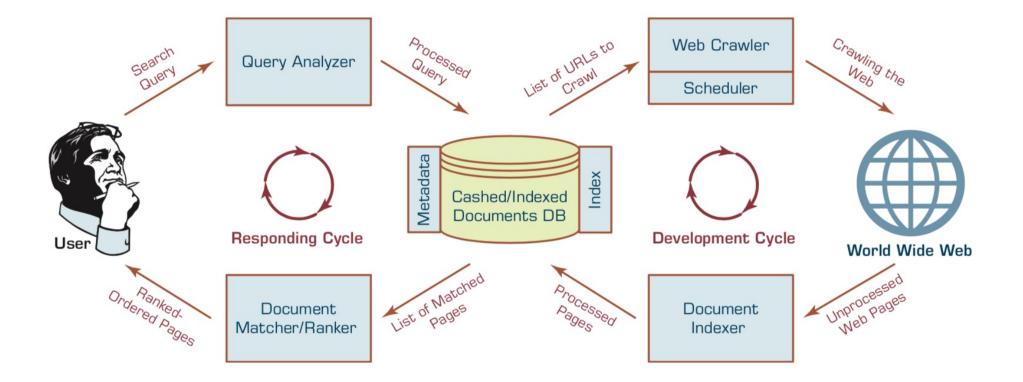
P–N Polarity and S–O Polarity Relationship



Taxonomy of Web Mining



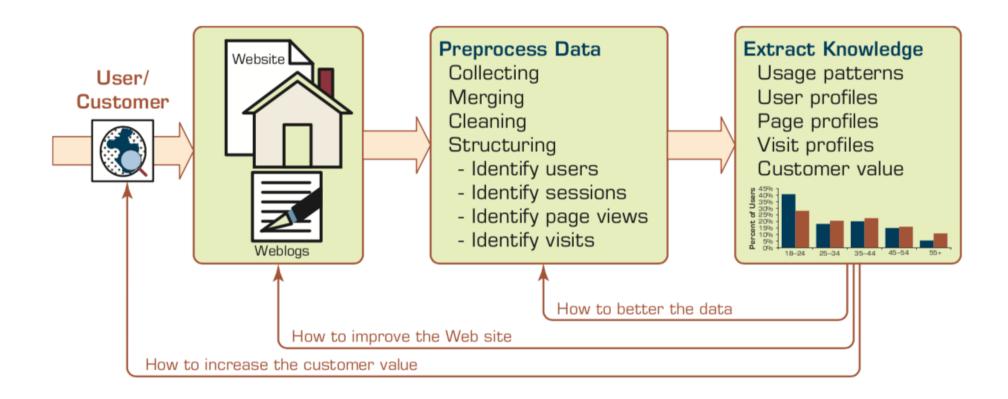
Structure of a Typical Internet Search Engine



Web Usage Mining (Web Analytics)

- Web usage mining (Web analytics) is the extraction of useful information from data generated through Web page visits and transactions.
- Clickstream Analysis

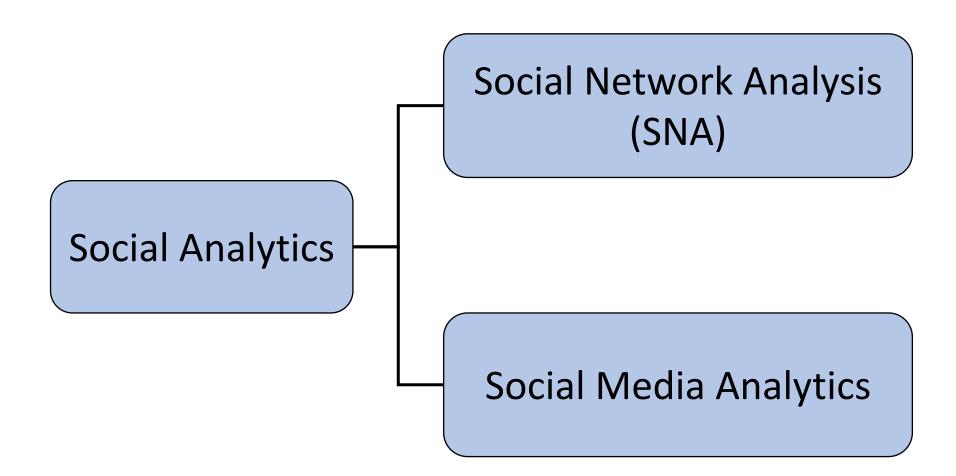
Extraction of Knowledge from Web Usage Data



Social Analytics

 Social analytics is defined as monitoring, analyzing, measuring and interpreting digital interactions and relationships of people, topics, ideas and content.

Branches of Social Analytics



Text Mining Technologies

Text Mining (TM)

Natural Language Processing (NLP)

Text mining

Text Data Mining

Intelligent Text Analysis

Knowledge-Discovery in Text (KDT)

Source: Vishal Gupta and Gurpreet S. Lehal (2009), "A survey of text mining techniques and applications," Journal of emerging technologies in web intelligence, vol. 1, no. 1, pp. 60-76.

Text Mining (text data mining)

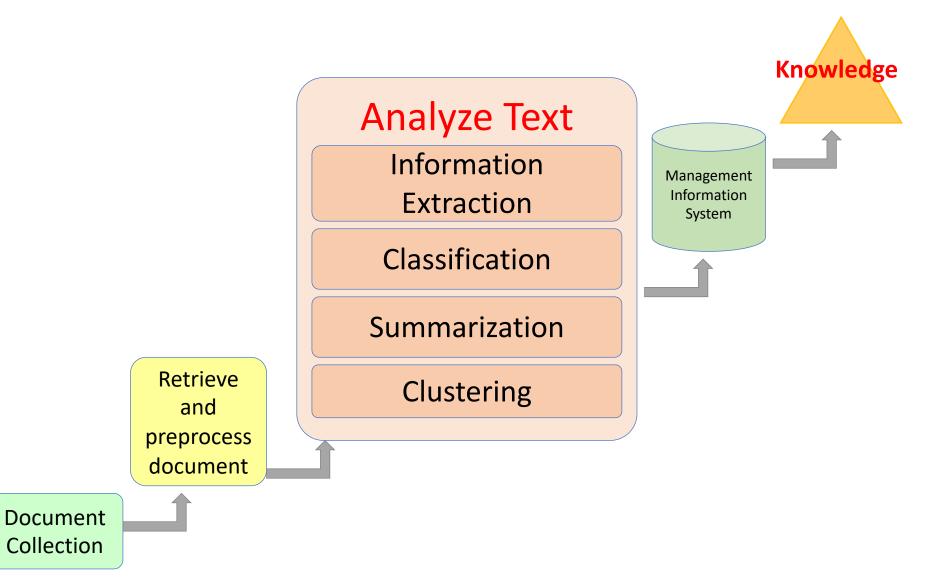
the process of deriving high-quality information from text

Text Mining: the process of extracting interesting and non-trivial information and knowledge from unstructured text.

Source: Vishal Gupta and Gurpreet S. Lehal (2009), "A survey of text mining techniques and applications," Journal of emerging technologies in web intelligence, vol. 1, no. 1, pp. 60-76.

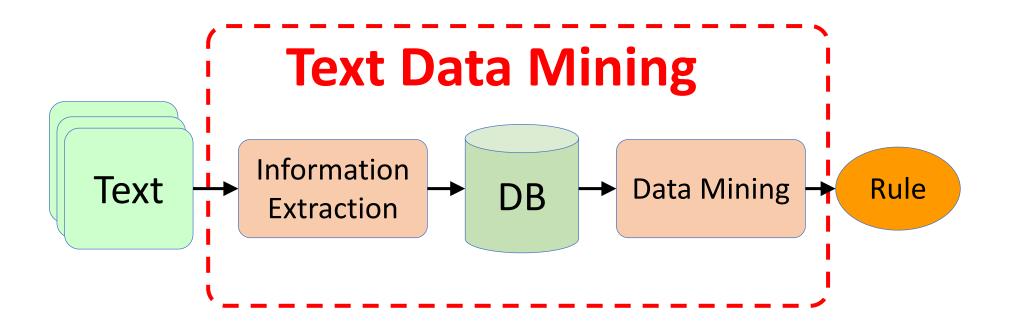
Text Mining: discovery by computer of new, previously unknown information, by automatically extracting information from different written resources.

An example of Text Mining



Source: Vishal Gupta and Gurpreet S. Lehal (2009), "A survey of text mining techniques and applications," Journal of emerging technologies in web intelligence, vol. 1, no. 1, pp. 60-76.

Overview of Information Extraction based Text Mining Framework



Source: Vishal Gupta and Gurpreet S. Lehal (2009), "A survey of text mining techniques and applications," Journal of emerging technologies in web intelligence, vol. 1, no. 1, pp. 60-76.

Natural Language Processing (NLP)

 Natural language processing (NLP) is an important component of text mining and is a subfield of artificial intelligence and computational linguistics.

Natural Language Processing (NLP) and Text Mining

Raw text

Sentence Segmentation

Tokenization

Part-of-Speech (POS)

Stop word removal

Stemming / Lemmatization

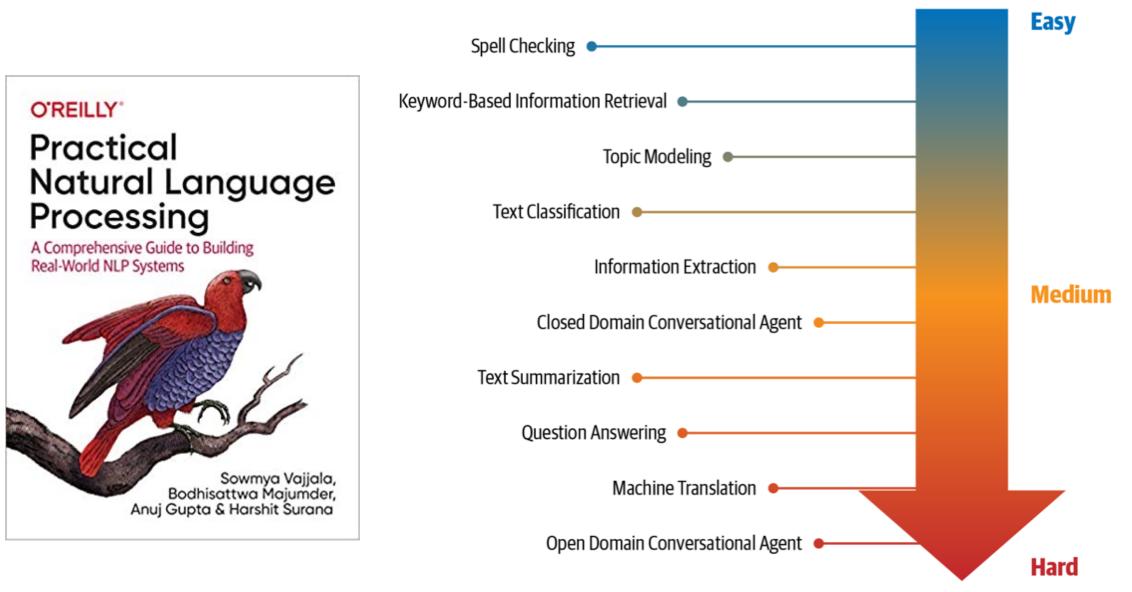
word's stem word's lemma $am \rightarrow am$ $am \rightarrow be$ having \rightarrow hav

having \rightarrow have

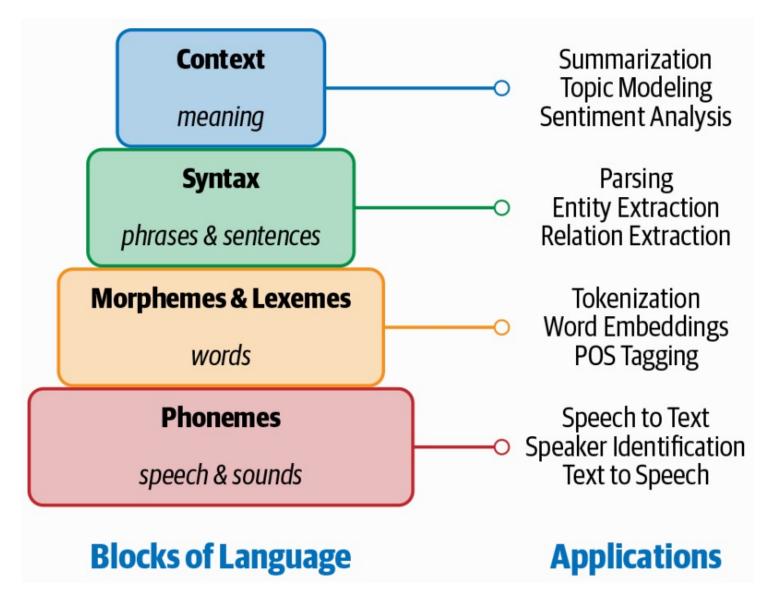
Dependency Parser

String Metrics & Matching

NLP Tasks



Building Blocks of Language and Applications



Morpheme Examples

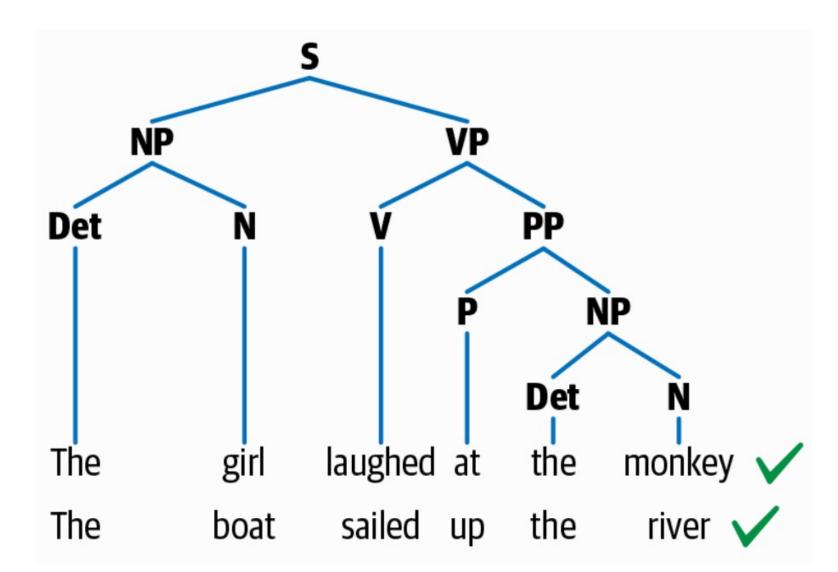
unbreakable un + break + able

cats cat + s

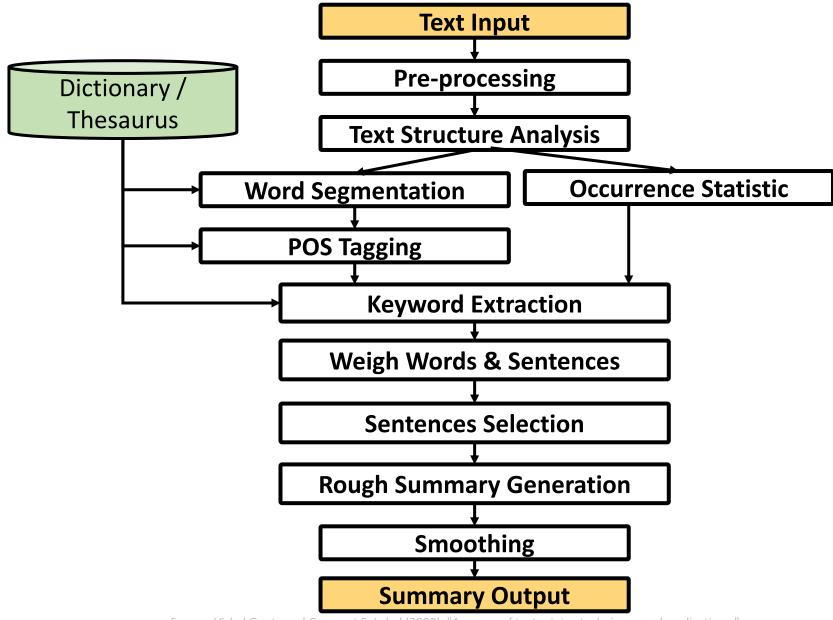
tumbling tumble + ing

unreliability un + rely + able + ity

Syntactic Structure

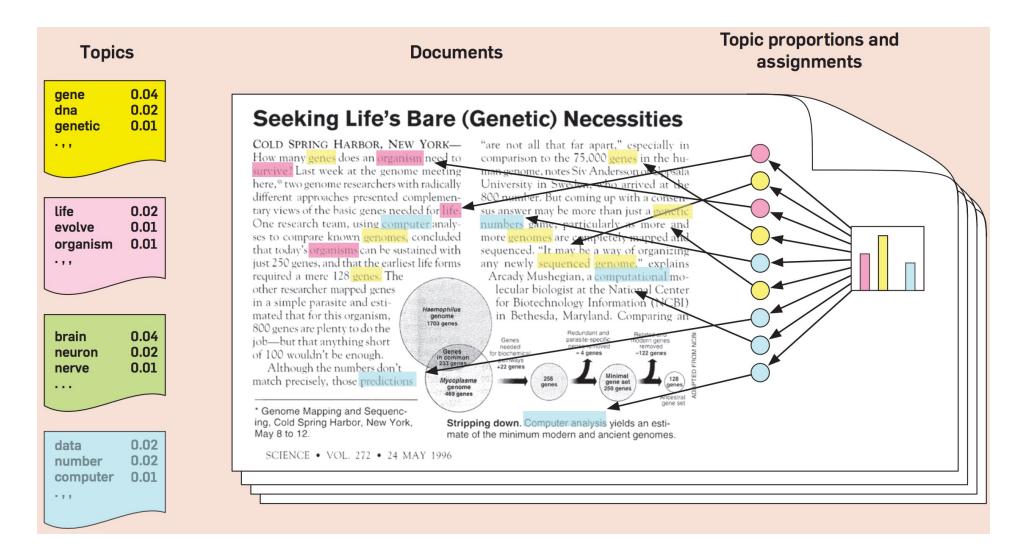


Text Summarization



Source: Vishal Gupta and Gurpreet S. Lehal (2009), "A survey of text mining techniques and applications," Journal of emerging technologies in web intelligence, vol. 1, no. 1, pp. 60-76.

Topic Modeling



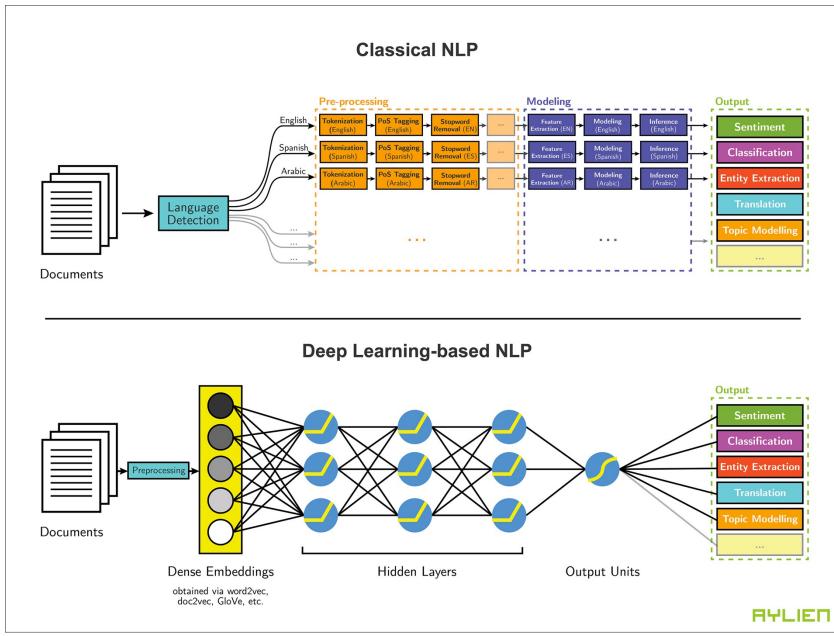
Natural Language Processing (NLP)

- Part-of-speech tagging
- Text segmentation
- Word sense disambiguation
- Syntactic ambiguity
- Imperfect or irregular input
- Speech acts

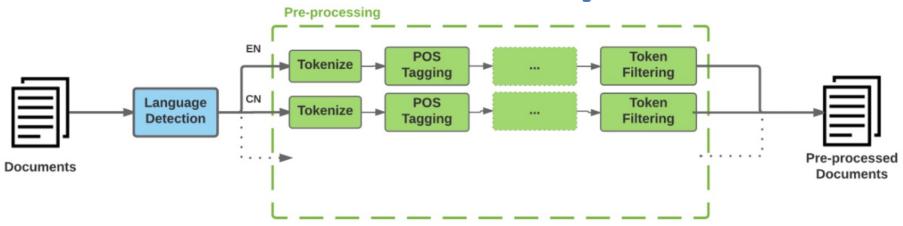
NLP Tasks

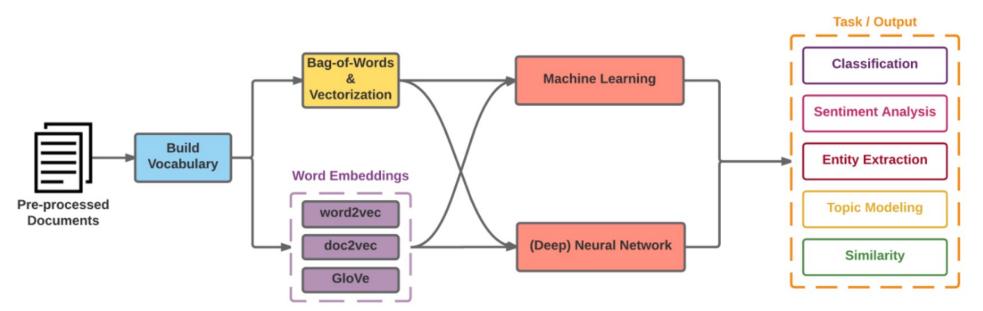
- Question answering
- Automatic summarization
- Natural language generation
- Natural language understanding
- Machine translation
- Foreign language reading
- Foreign language writing.
- Speech recognition
- Text-to-speech
- Text proofing
- Optical character recognition

NLP



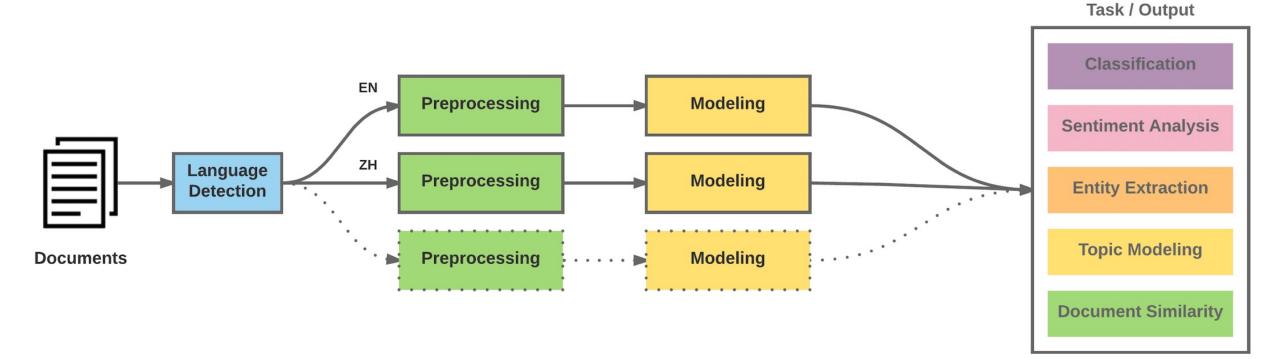
Modern NLP Pipeline





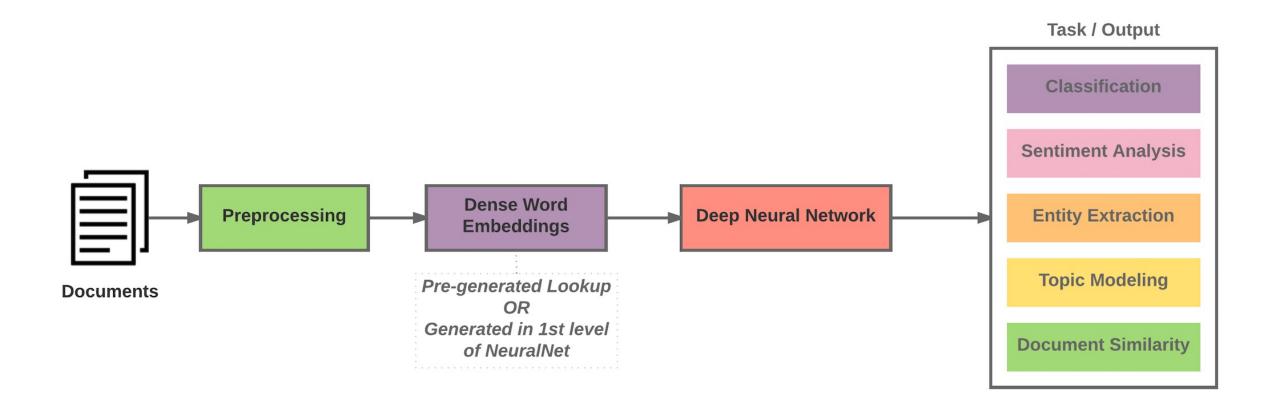
Source: https://github.com/fortiema/talks/blob/master/opendata2016sh/pragmatic-nlp-opendata2016sh.pdf

Modern NLP Pipeline



Source: http://mattfortier.me/2017/01/31/nlp-intro-pt-1-overview/

Deep Learning NLP



Four Paradigms in NLP

Paradigm	Engineering	Task Relation			
a. Fully Supervised Learning (Non-Neural Network)	Feature (e.g. word identity, part-of-speech, sentence length)	CLS TAG			
b. Fully Supervised Learning (Neural Network)	Architecture (e.g. convolutional, recurrent, self-attentional)	CLS TAG LM GEN			
c. Pre-train, Fine-tune	Objective (e.g. masked language modeling, next sentence prediction)	CLS TAG			
d. Pre-train, Prompt, Predict	Prompt (e.g. cloze, prefix)	CLS TAG LM GEN			

Text Data for NLP Representations of Words

```
Texts:
```

- T1: 'The mouse ran up the clock'
- T2: 'The mouse ran down'

```
Token Index:
{'the': 1, 'mouse': 2, 'ran': 3, 'up': 4, 'clock': 5, 'down': 6,}.
NOTE: 'the' occurs most frequently,
    so the index value of 1 is assigned to it.
    Some libraries reserve index 0 for unknown tokens,
    as is the case here.
```

```
Sequence of token indexes:

T1: 'The mouse ran up the clock' =

[1, 2, 3, 4, 1, 5]

T1: 'The mouse ran down' =

[1, 2, 3, 6]
```

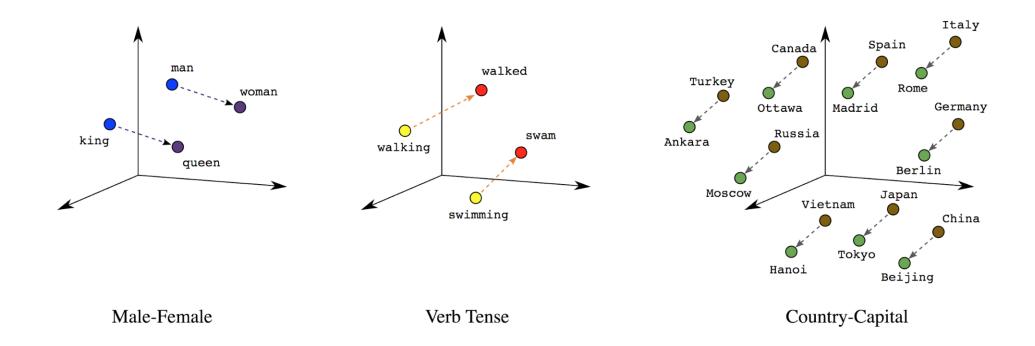
One-hot encoding

'The mouse ran up the clock' =

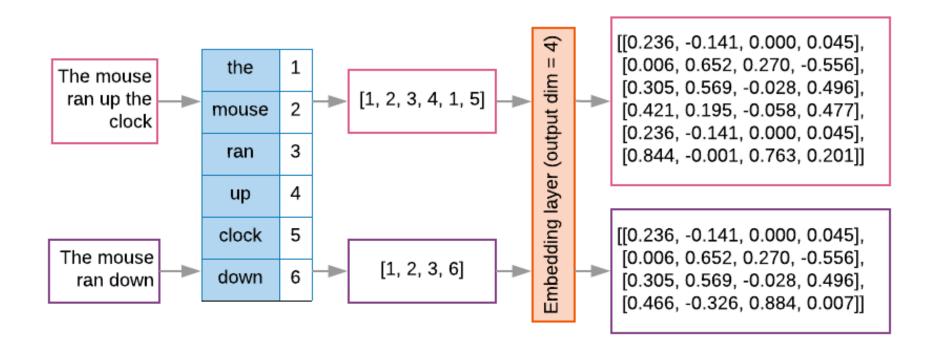
1	[[0,	1,	0,	0,	0,	0,	0],
2		[0,	0,	1,	0,	0,	0,	0],
3		[0,	0,	0,	1,	0,	0,	0],
4		[0,	0,	0,	0,	1,	0,	0],
1		[0,	1,	0,	0,	0,	0,	0],
5		[0,	0,	0,	0,	0,	1,	0]]
	2 3 4 1	2 3 4	2 [0, 3 [0, 4 [0, 1 [0,	2 [0, 0, 3 [0, 0, 4 [0, 0, 1 [0, 1,	2 [0, 0, 1, 3 [0, 0, 0, 4 [0, 0, 0, 1 [0, 1, 0,	$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	2 [0, 0, 1, 0, 0, 3 [0, 0, 0, 1, 0, 4 [0, 0, 0, 0, 1, 1 [0, 1, 0, 0, 0, 0,	$\begin{array}{cccccccccccccccccccccccccccccccccccc$

[0, 1, 2, 3, 4, 5, 6]

Word embeddings

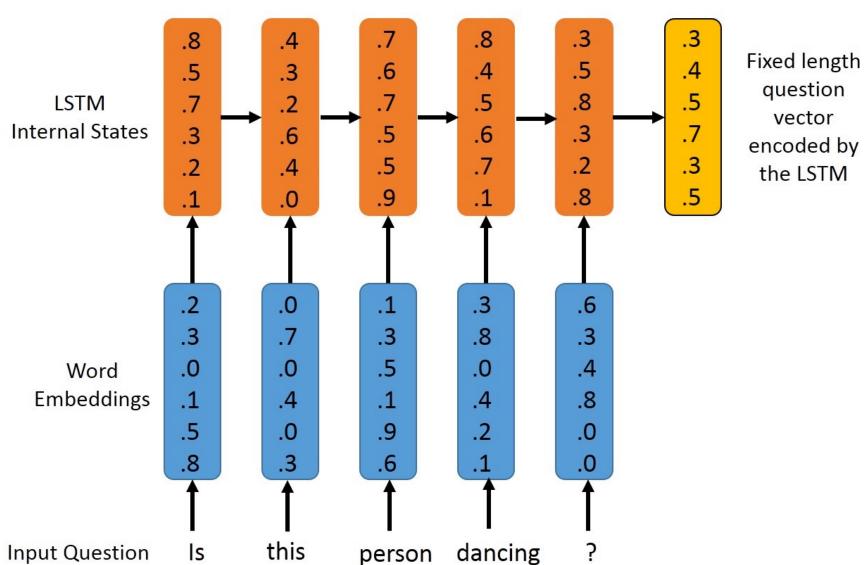


Word embeddings

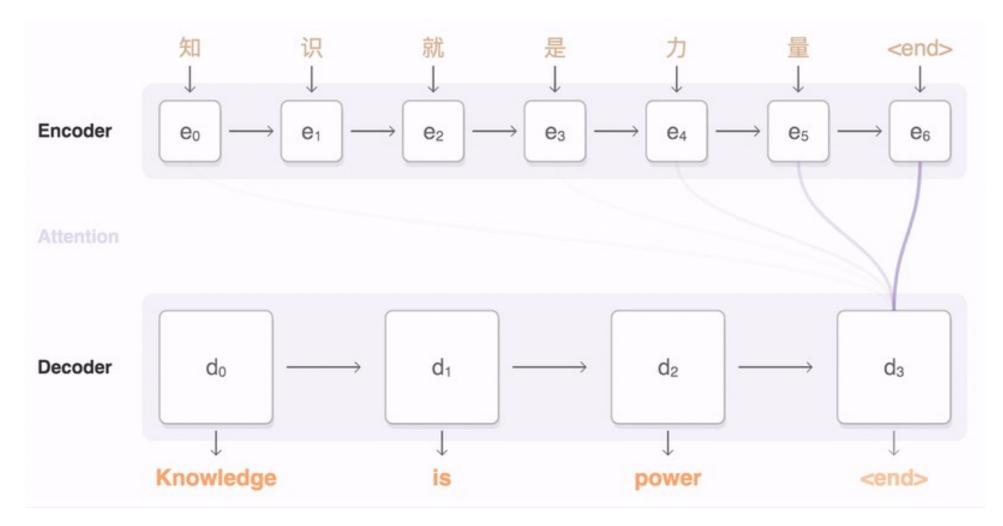


Vector Representations of Words Word Embeddings Word2Vec GloVe

Word Embeddings in LSTM RNN

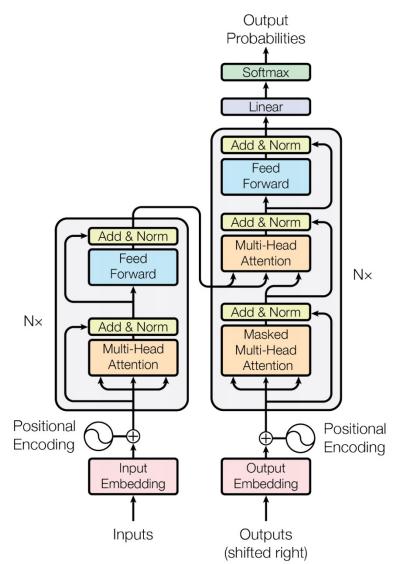


Sequence to Sequence (Seq2Seq)

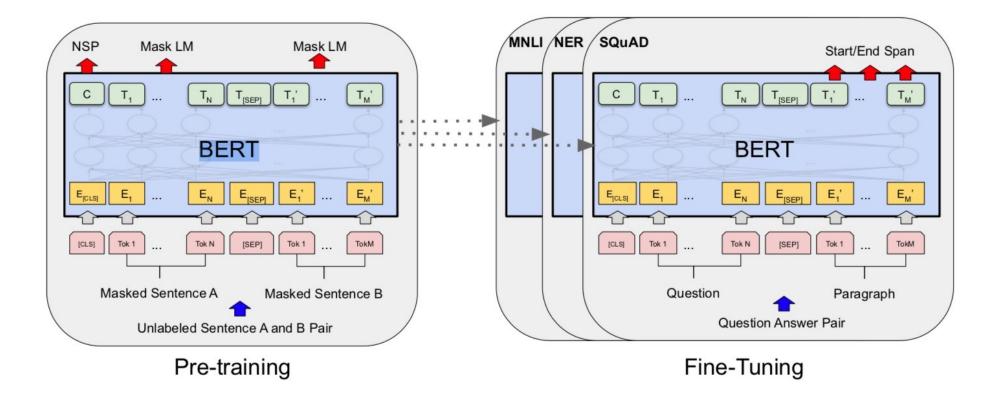


Transformer (Attention is All You Need)

(Vaswani et al., 2017)



Source: Vaswani, Ashish, Noam Shazeer, Niki Parmar, Jakob Uszkoreit, Llion Jones, Aidan N. Gomez, Łukasz Kaiser, and Illia Polosukhin. "Attention is all you need." In *Advances in neural information processing systems*, pp. 5998-6008. 2017. BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding BERT (Bidirectional Encoder Representations from Transformers) Overall pre-training and fine-tuning procedures for BERT



Source: Devlin, Jacob, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova (2018).

"Bert: Pre-training of deep bidirectional transformers for language understanding." arXiv preprint arXiv:1810.04805.

BERT:

Pre-training of Deep Bidirectional Transformers for Language Understanding

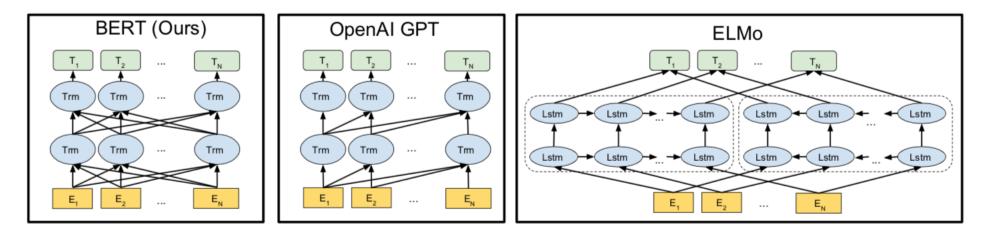
BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding

Jacob Devlin Ming-Wei Chang Kenton Lee Kristina Toutanova Google AI Language

{jacobdevlin,mingweichang,kentonl,kristout}@google.com



Bidirectional Encoder Representations from Transformers



Pre-training model architectures

BERT uses a bidirectional Transformer.

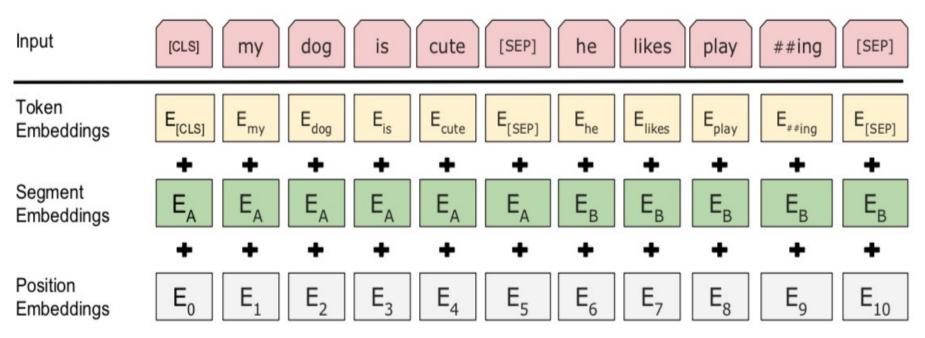
OpenAl GPT uses a left-to-right Transformer.

ELMo uses the concatenation of independently trained left-to-right and right- to-left LSTM to generate features for downstream tasks.

Among three, only BERT representations are jointly conditioned on both left and right context in all layers.

BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding BERT (Bidirectional Encoder Representations from Transformers)

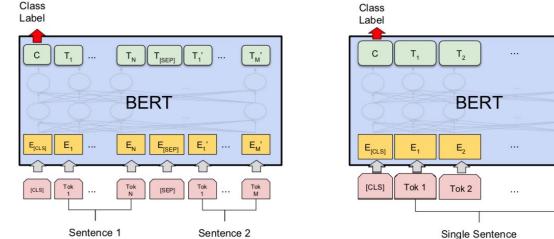
BERT input representation



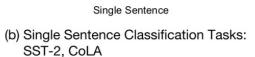
The input embeddings is the sum of the token embeddings, the segmentation embeddings and the position embeddings.

Source: Devlin, Jacob, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova (2018). "Bert: Pre-training of deep bidirectional transformers for language understanding." arXiv preprint arXiv:1810.04805.

Fine-tuning BERT on NLP Tasks



(a) Sentence Pair Classification Tasks: MNLI, QQP, QNLI, STS-B, MRPC, RTE, SWAG



TN

EN

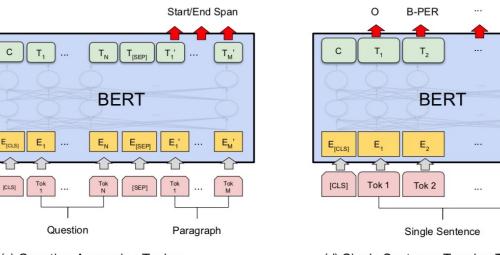
Tok N

0

T_N

EN

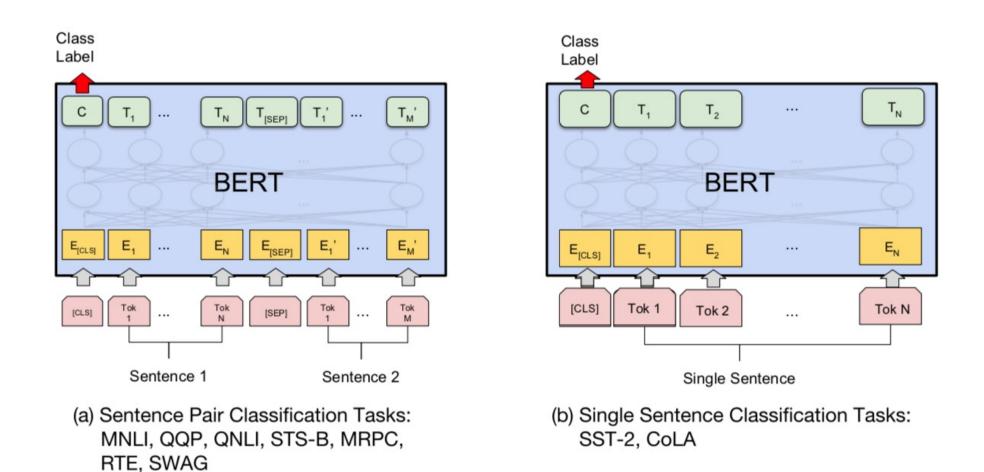
Tok N



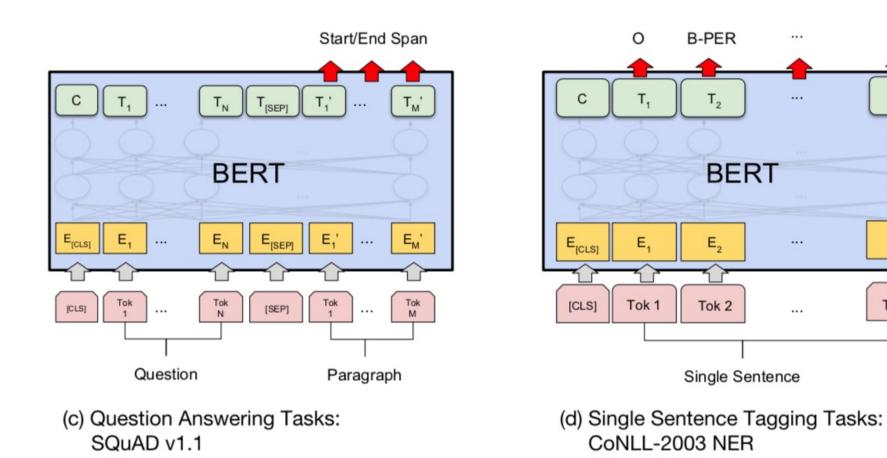
(c) Question Answering Tasks: SQuAD v1.1 (d) Single Sentence Tagging Tasks: CoNLL-2003 NER

Source: Devlin, Jacob, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova (2018). "BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding." arXiv preprint arXiv:1810.04805

BERT Sequence-level tasks



BERT Token-level tasks



0

TN

EN

Tok N

General Language Understanding Evaluation (GLUE) benchmark GLUE Test results

System	MNLI-(m/mm)	QQP	QNLI	SST-2	CoLA	STS-B	MRPC	RTE	Average
	392k	363k	108k	67k	8.5k	5.7k	3.5k	2.5k	-
Pre-OpenAI SOTA	80.6/80.1	66.1	82.3	93.2	35.0	81.0	86.0	61.7	74.0
BiLSTM+ELMo+Attn	76.4/76.1	64.8	79.9	90.4	36.0	73.3	84.9	56.8	71.0
OpenAI GPT	82.1/81.4	70.3	88.1	91.3	45.4	80.0	82.3	56.0	75.2
BERT _{BASE}	84.6/83.4	71.2	90.1	93.5	52.1	85.8	88.9	66.4	79.6
BERTLARGE	86.7/85.9	72.1	91.1	94.9	60.5	86.5	89.3	70.1	81.9

MNLI: Multi-Genre Natural Language Inference

QQP: Quora Question Pairs

QNLI: Question Natural Language Inference

SST-2: The Stanford Sentiment Treebank

CoLA: The Corpus of Linguistic Acceptability

STS-B:The Semantic Textual Similarity Benchmark

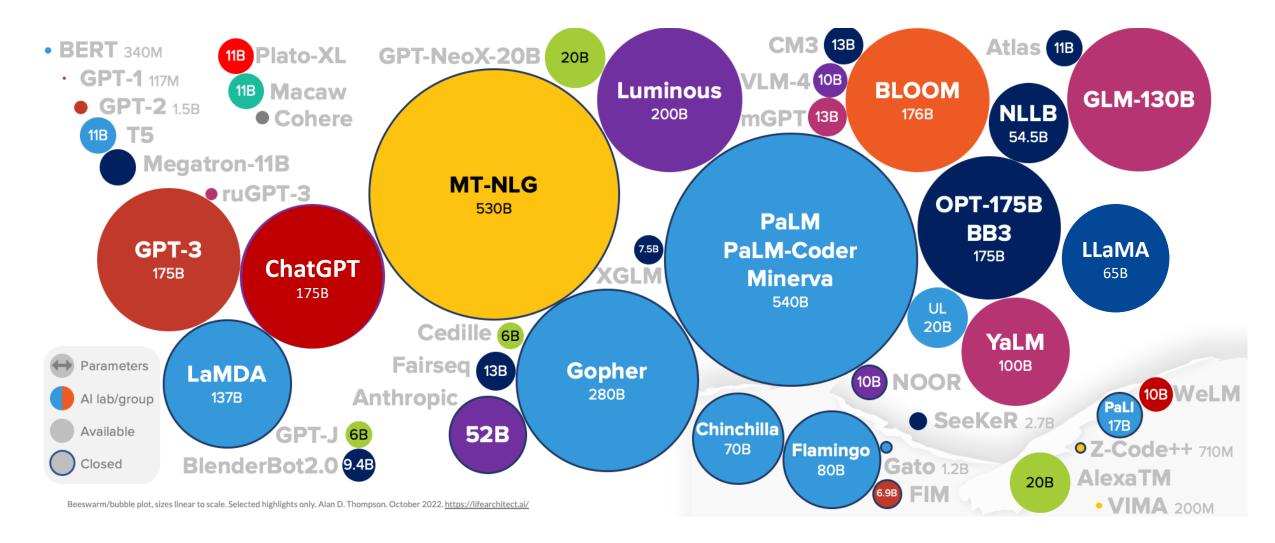
MRPC: Microsoft Research Paraphrase Corpus

RTE: Recognizing Textual Entailment

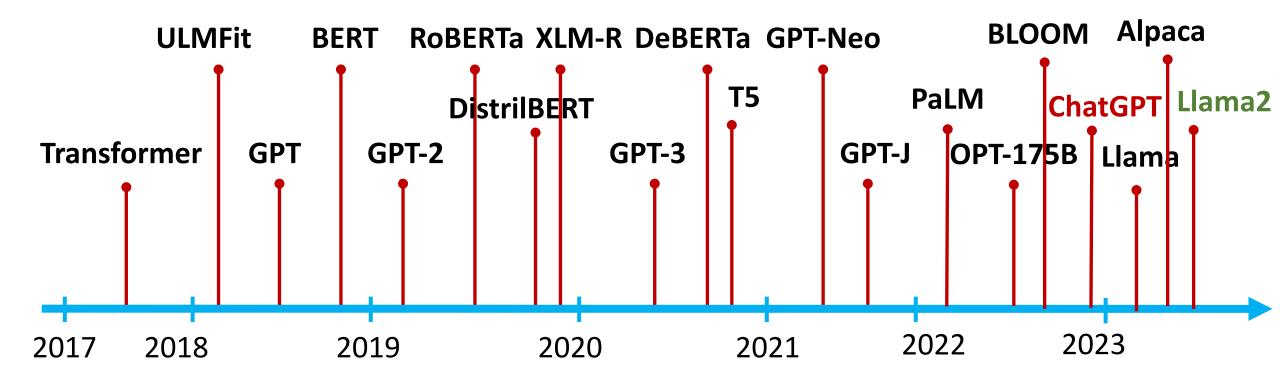
ChatGPT

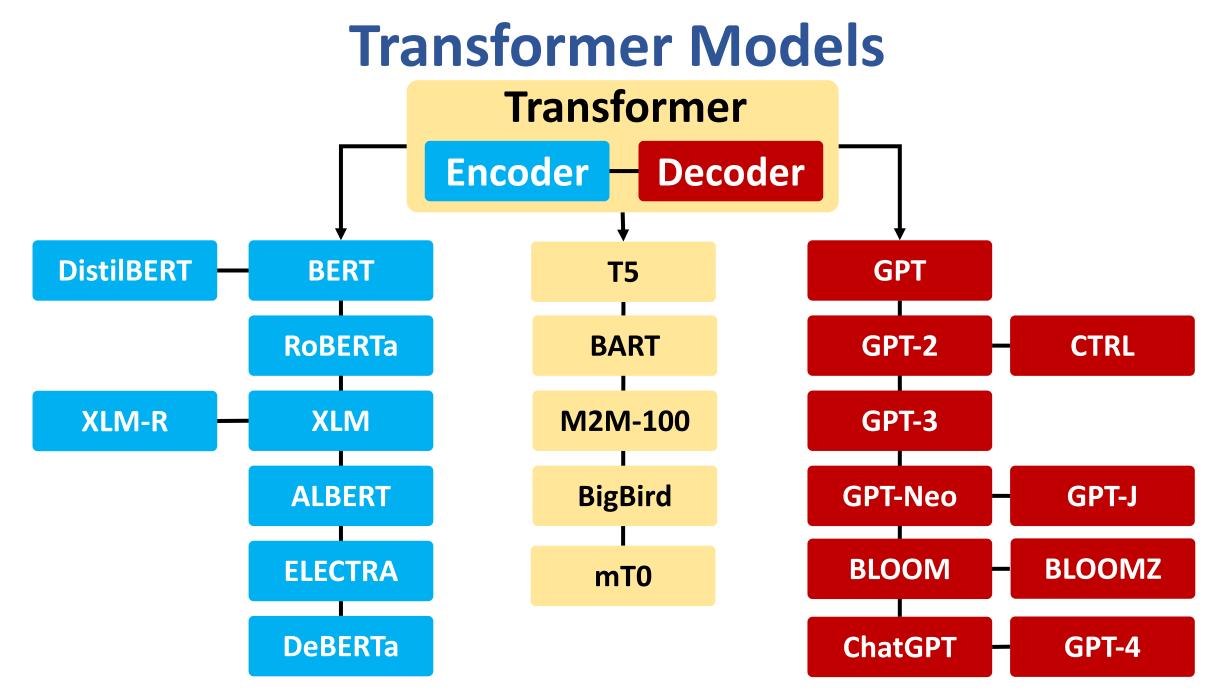
Large Language Models (LLMs) Foundation Models

Large Language Models (LLM) (GPT-3, ChatGPT, PaLM, BLOOM, OPT-175B, LLaMA)

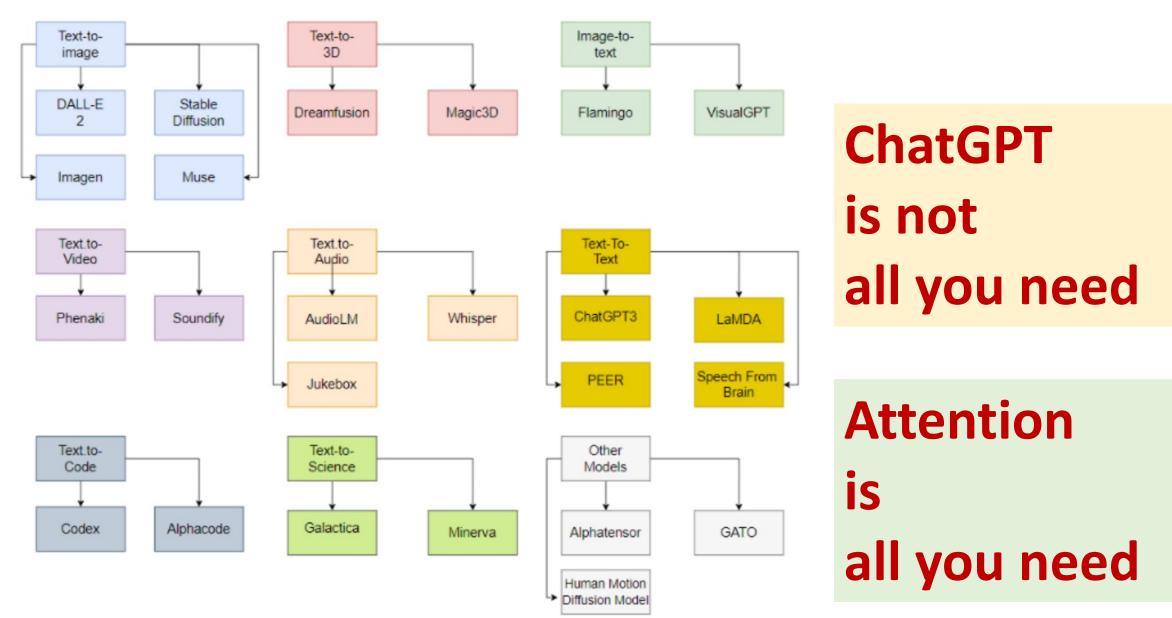


The Transformers Timeline



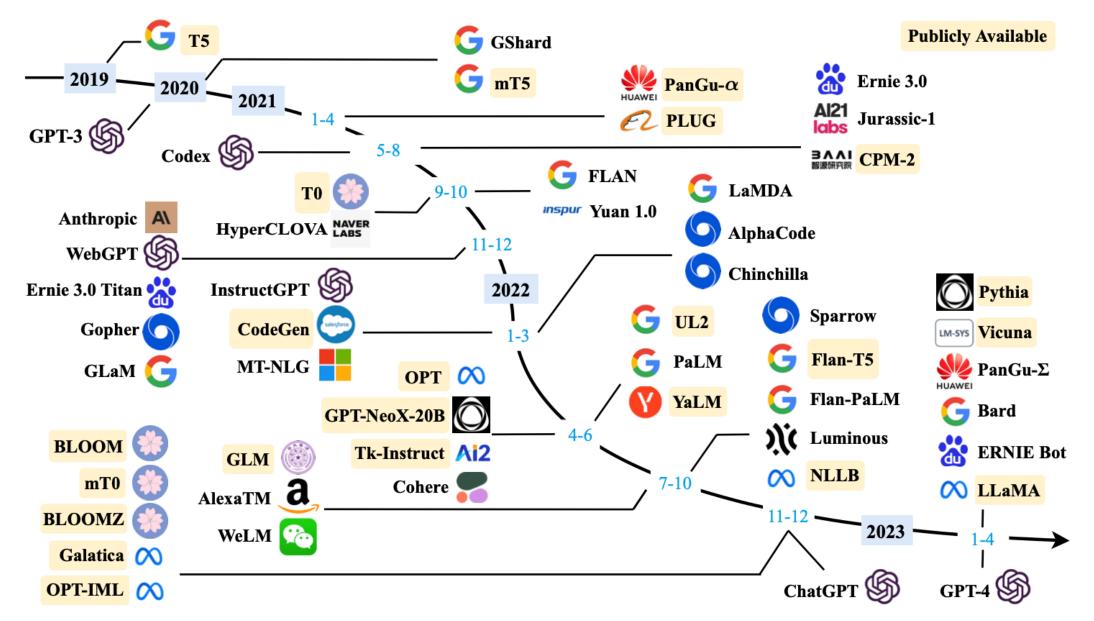


Generative AI Models

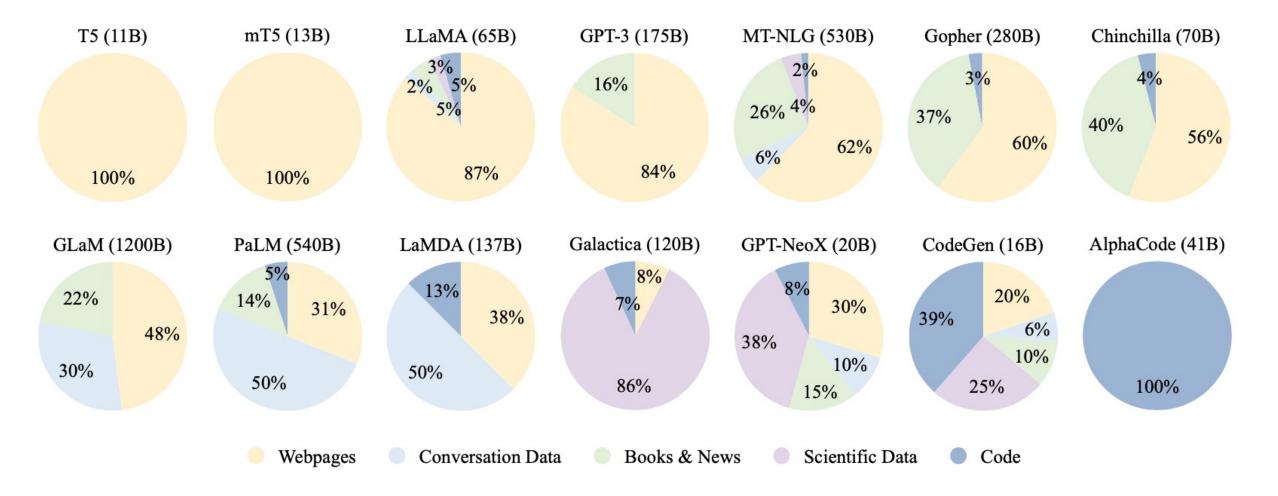


Source: Gozalo-Brizuela, Roberto, and Eduardo C. Garrido-Merchan (2023). "ChatGPT is not all you need. A State of the Art Review of large Generative AI models." arXiv preprint arXiv:2301.04655 (2023). 97

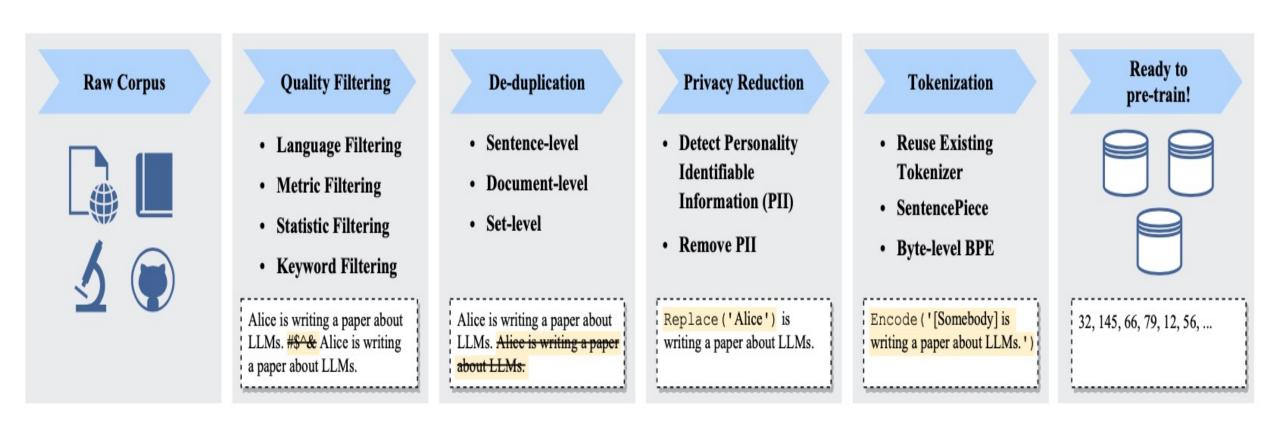
Large Language Models (LLMs) (larger than 10B)



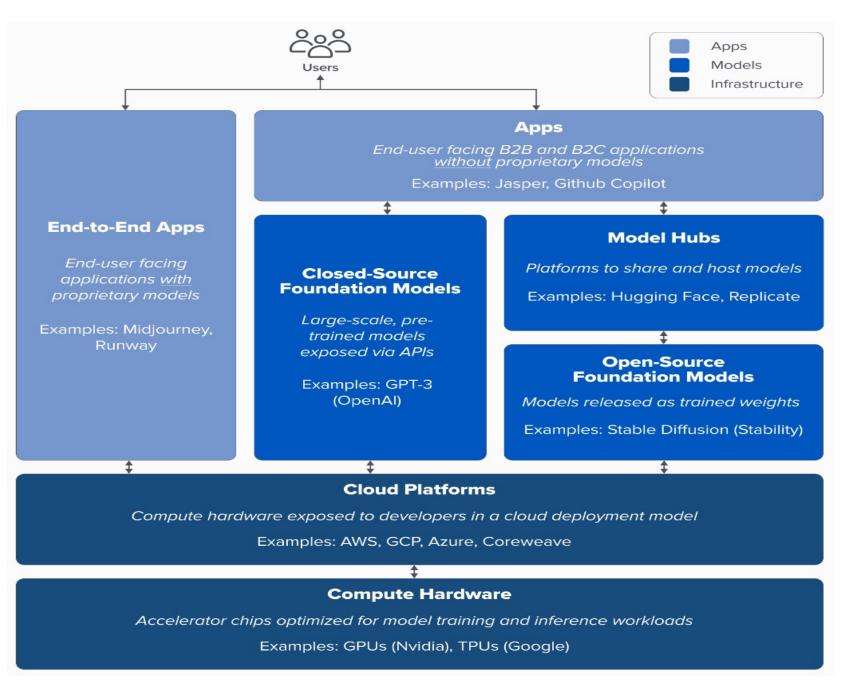
Ratios of various data sources in the pre-training data for existing LLMs



Typical Data Preprocessing Pipeline for Pre-training Large Language Models (LLMs)



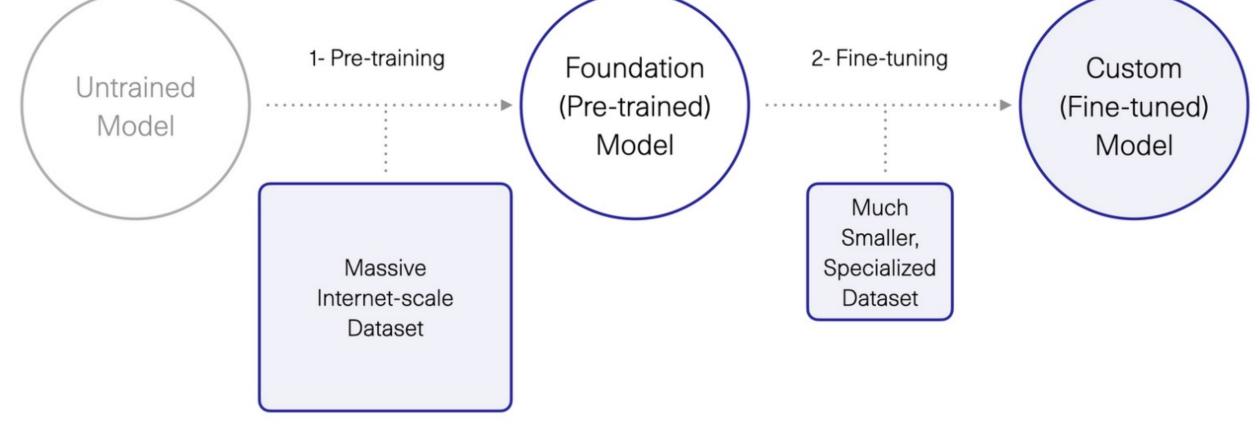
Generative Al Tech Stack



Generative AI Software and Business Factors

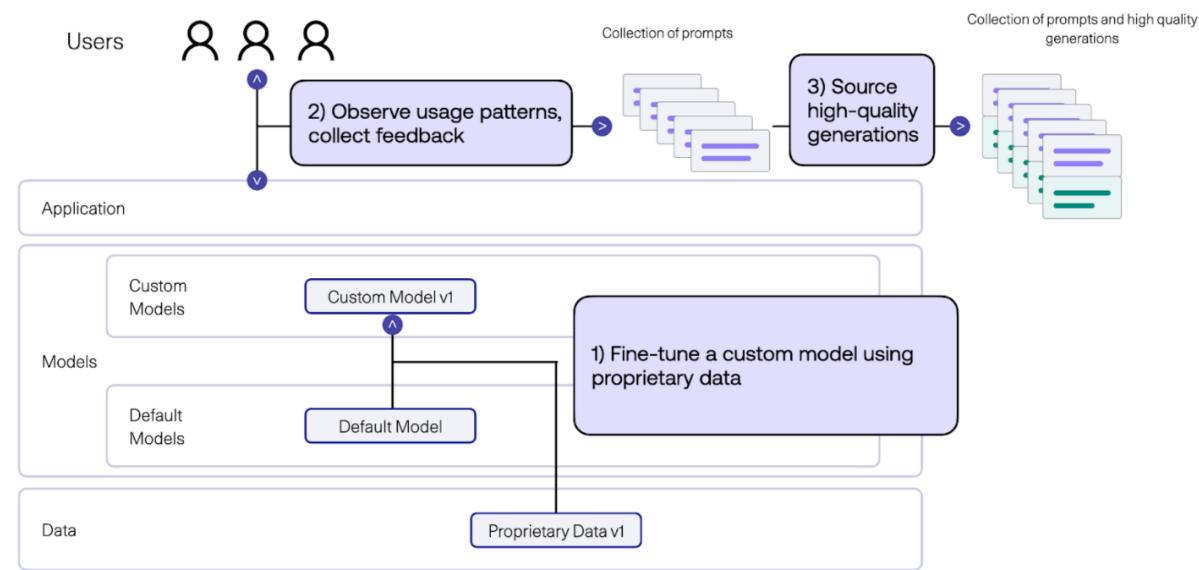
Business Proprietary Data Domain Expertise Distribution Factors Application A product utilizing and managing model inputs and outputs Models Large language models, image generation, or other ML models Software MLOps Model management, tracking Data Labeling, evaluation Cloud Platform Hosting, compute, model deployment and monitoring

Generative Al 1. Pre-training Foundation (Pre-trained) Model 2. Fine-turning Custom (Fine-tuned) Model



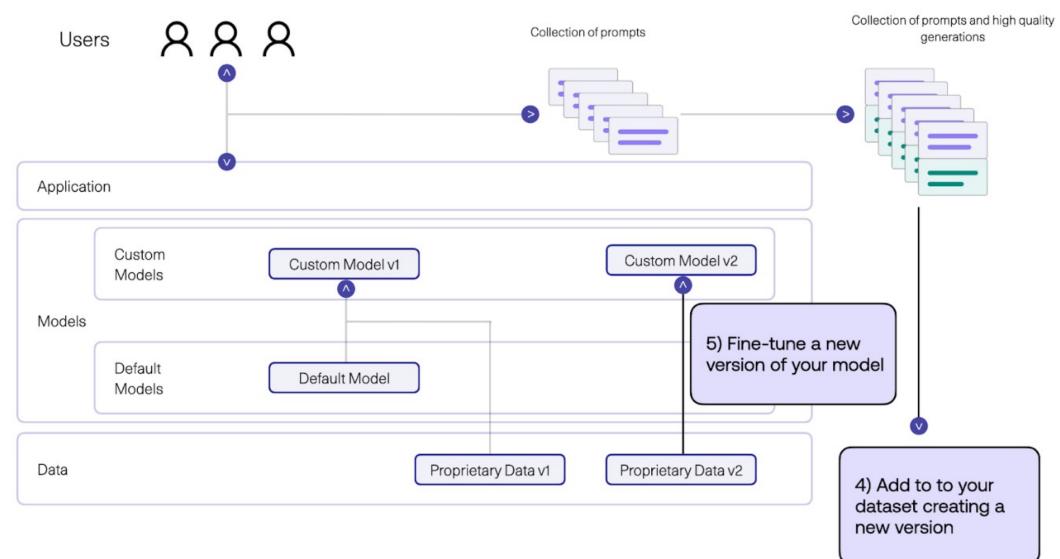
Generative Al

Fine-tune Custom Models using Proprietary Data



Generative Al

Fine-tune Custom Models using Proprietary Data



Benchmark (Higher is better)	МРТ (7В)	Falcon (7B)	Llama-2 (7B)	Llama-2 (13B)	МРТ (30В)	Falcon (40B)	Llama-1 (65B)	Llama-2 (70B)
MMLU	26.8	26.2	45.3	54.8	46.9	55.4	63.4	68.9
TriviaQA	59.6	56.8	68.9	77.2	71.3	78.6	84.5	85.0
Natural Questions	17.8	18.1	22.7	28.0	23.0	29.5	31.0	33.0
GSM8K	6.8	6.8	14.6	28.7	15.2	19.6	50.9	56.8
HumanEval	18.3	N/A	12.8	18.3	25.0	N/A	23.7	29.9
AGIEval (English tasks only)	23.5	21.2	29.3	39.1	33.8	37.0	47.6	54.2
BoolQ	75.0	67.5	77.4	81.7	79.0	83.1	85.3	85.0

Llama 2 outperforms other open source language models on many external benchmarks, including reasoning, coding, proficiency, and knowledge tests.

Meta

Llama-2 70B:

Best

Open Source

and

Commercial

LLM

(Llama-2,

Falcon, MPT)

Llama-2: Comparison to closed-source models (GPT-3.5, GPT-4, PaLM) on academic benchmarks

Benchmark (shots)	GPT-3. 5	GPT-4	PaLM	PaLM-2-L	Llama 2
MMLU (5-shot)	70.0	86.4	69.3	78.3	68.9
TriviaQA (1-shot)	_	_	81.4	86.1	8 5. 0
Natural Questions (1-shot)	_	_	29.3	37.5	33.0
GSM8K (8-shot)	5 7.1	92.0	5 6. 5	80.7	5 6.8
HumanEval (0-shot)	48.1	67.0	26.2	-	29.9
BIG-Bench Hard (3-shot)	_	_	5 2.3	65.7	5 1.2

Results for GPT-3.5 and GPT-4 are from OpenAI (2023). Results for the PaLM model are from Chowdhery et al. (2022). Results for the PaLM-2-L are from Anil et al. (2023).

LLAMA 2: Open Foundation and Fine-Tuned Chat Models

Hugo Touvron^{*} Louis Martin[†] Kevin Stone[†]

Peter Albert Amjad Almahairi Yasmine Babaei Nikolay Bashlykov Soumya Batra Prajjwal Bhargava Shruti Bhosale Dan Bikel Lukas Blecher Cristian Canton Ferrer Moya Chen Guillem Cucurull David Esiobu Jude Fernandes Jeremy Fu Wenyin Fu Brian Fuller Cynthia Gao Vedanuj Goswami Naman Goyal Anthony Hartshorn Saghar Hosseini Rui Hou Hakan Inan Marcin Kardas Viktor Kerkez Madian Khabsa Isabel Kloumann Artem Korenev Punit Singh Koura Marie-Anne Lachaux Thibaut Lavril Jenya Lee Diana Liskovich Yinghai Lu Yuning Mao Xavier Martinet Todor Mihaylov Pushkar Mishra Igor Molybog Yixin Nie Andrew Poulton Jeremy Reizenstein Rashi Rungta Kalyan Saladi Alan Schelten Ruan Silva Eric Michael Smith Ranjan Subramanian Xiaoqing Ellen Tan Binh Tang Ross Taylor Adina Williams Jian Xiang Kuan Puxin Xu Zheng Yan Iliyan Zarov Yuchen Zhang Angela Fan Melanie Kambadur Sharan Narang Aurelien Rodriguez Robert Stojnic Sergey Edunov Thomas Scialom*

GenAI, Meta

Abstract

In this work, we develop and release Llama 2, a collection of pretrained and fine-tuned large language models (LLMs) ranging in scale from 7 billion to 70 billion parameters. Our fine-tuned LLMs, called LLAMA 2-CHAT, are optimized for dialogue use cases. Our models outperform open-source chat models on most benchmarks we tested, and based on our human evaluations for helpfulness and safety, may be a suitable substitute for closed-source models. We provide a detailed description of our approach to fine-tuning and safety improvements of LLAMA 2-CHAT in order to enable the community to build on our work and contribute to the responsible development of LLMs.

Llama 2: Open Foundation and Fine-Tuned Chat Models

19 Jul 2023 [cs.CL] 2307.09288v2

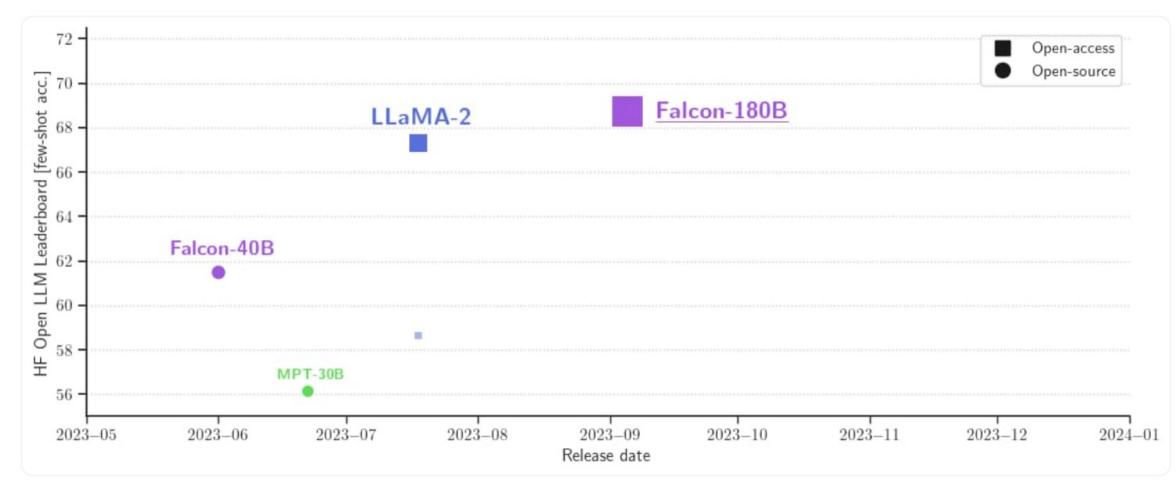


MPT-30B, MPT-7B LLaMa-30B, LLaMa-7B

Model Purpose	Model Series	Model	Sequence Length	Accuracy (Pass@1)	Externally Reported Pass@1 & [Source]
		MPT-30B	1024	25.00%	N/A
		MPT-30B Chat	1024	37.20%	N/A
	MPT	MPT-30B Instruct	1024	26.20%	N/A
		MPT-7B	1024	15.90%	N/A
		MPT-7B Instruct	1024	16.50%	N/A
		LLaMa-7B	1024	10.10%	10.5% [1]
	LLaMa	LLaMa-13B	1024	16.50%	15.8% [1]
		LLaMa-30B	1024	20.10%	21.7% [1]
	Feleen	Falcon-40B	1024	1.2%* (did not generate code)	N/A
General Purpose	Falcon	Falcon-40B Instruct	1024	0.6%* (did not generate code)	18.9% [2]



Falcon 180B





Falcon 180B, LLaMA 65B, MPT 30B

Model	Size	Leaderboard score	Commercial use or license	Pretraining length
Falcon	180B	68.74		3,500B
Llama 2	70B	67.35		2,000B
LLaMA	65B	64.23		1,400B
Falcon	40B	61.48		1,000B
MPT	30B	56.15		1,000B



Falcon 180B Hardware requirements

	Туре	Kind	Memory	\$16,135 Example
Falcon 180B	Training	Full fine-tuning	5120GB	8x 8x A100 80GB
Falcon 180B	Training	LoRA with ZeRO-3	1280GB	2x 8x A100 80GB
Falcon 180B	Training	QLoRA	160GB	2x A100 80GB
Falcon 180B	Inference	BF16/FP16	640GB	8x A100 80GB
Falcon 180B	Inference	GPTQ/int4	320GB	8x A100 40GB

NVIDIA A100 80 GB:

Hugging Face



Q Search models, datas

💚 Models 🛛 🗏 Datasets

ets 🛛 🖹 Spaces

🚔 Solutions 🛛 P

Docs

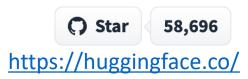
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Q Search models, datasets, users...

Models

Datasets

Spaces

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Transformers

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GET STARTED

- Transformers
- **Quick tour**
- Installation
- Philosophy
- Glossary

USING 😂 TRANSFORMERS

Summary of the tasks Summary of the models Preprocessing data Fine-tuning a pretrained model Distributed training with 🤐 Accelerate

Transformers

State-of-the-art Machine Learning for Jax, Pytorch and TensorFlow

Transformers (formerly known as pytorch-transformers and pytorch-pretrained-bert) provides thousands of pretrained models to perform tasks on different modalities such as text, vision, and audio.

These models can applied on:

- Text, for tasks like text classification, information extraction, question answering, summarization, translation, text generation, in over 100 languages.
- Kernel and segmentation.
- Section: Audio, for tasks like speech recognition and audio classification.

Transformer models can also perform tasks on several modalities combined, such as table question answering, optical character recognition, information extraction from scanned documents, video classification, and visual question answering.

https://huggingface.co/docs/transformers/index

Contransformers

If you are looking for custom support from the Hugging Face team

Features

Contents

Supported models

Supported frameworks

Hugging Face Tasks Natural Language Processing

Text Classification3345 models	Token Classification 1492 models	ES Question Answering 1140 models	ズ _A Translation 1467 models
E Summarization 323 models	F Text Generation 3959 models	Fill-Mask 2453 models	الSentenceSimilarity352 models

https://huggingface.co/tasks

NLP with Transformers Github

💭 Why GitHub? 🗸 Team Enterpris	se Explore \vee Marketplace Pricing \vee	Search	C Sig	n in Sign up
¬ nlp-with-transformers / notex <> Code ⊙ Issues îî Pull reque		♀ Notificatio✓ Insights	ns 양 Fork 170 ☆ Sta	r 1.1k -
 P main → P 1 branch ⊙ 0 tags Iewtun Merge pull request #21 from . .github/ISSUE_TEMPLATE 	Go to t JingchaoZhang/patch-3 ae5b7c1 15 days ago Update issue templates	iile Code → ③ 71 commits 25 days ago	About Jupyter notebooks for the N Language Processing with book	
 data images scripts .gitignore 01_introduction.ipynb 	Move dataset to data directory Add README Update issue templates Initial commit Remove Colab badges & fastdoc refs	4 months ago last month 25 days ago 4 months ago 27 days ago	 <i>⊘</i> transformersbook.com/ <i>Q</i> Readme <i>Φ</i> Apache-2.0 License <i>Ω</i> 1.1k stars <i>33</i> watching <i>Y</i> 170 forks 	O'REILLY' Natural Language Processing with Transformers Building Language Applications with Hugging Face
 02_classification.ipynb 03_transformer-anatomy.ipynb 04_multilingual-ner.ipynb 	Merge pull request #8 from nlp-with-transformers/remove-display-df [Transformers Anatomy] Remove cells with figure references Merge pull request #8 from nlp-with-transformers/remove-display-df	26 days ago 22 days ago 26 days ago	Releases No releases published	Lewis Tunsto Leandro von Werr & Thomas Wo
05_text-generation.ipynb	Merge pull request #8 from nlp-with-transformers/remove-display-df https://github.com/nlp-with-transforme	26 days ago	Packages OKS	& Thomas We

116

NLP with Transformers Github Notebooks

O'REILLY'

Natural Language Processing with Transformers

Building Language Applications with Hugging Face Lewis Tunstall, Leandro von Werra & Thomas Wolf

Running on a cloud platform

To run these notebooks on a cloud platform, just click on one of the badges in the table below:

Chapter	Colab	Kaggle	Gradient	Studio Lab
Introduction	CO Open in Colab	k Open in Kaggle	Run on Gradient	한 Open Studio Lab
Text Classification	CO Open in Colab	k Open in Kaggle	Run on Gradient	한미 Open Studio Lab
Transformer Anatomy	CO Open in Colab	k Open in Kaggle	Run on Gradient	Copen Studio Lab
Multilingual Named Entity Recognition	CO Open in Colab	k Open in Kaggle	• Run on Gradient	Deen Studio Lab
Text Generation	CO Open in Colab	k Open in Kaggle	Run on Gradient	한 Open Studio Lab
Summarization	CO Open in Colab	k Open in Kaggle	Run on Gradient	한 Open Studio Lab
Question Answering	CO Open in Colab	k Open in Kaggle	Run on Gradient	Copen Studio Lab
Making Transformers Efficient in Production	COPen in Colab	k Open in Kaggle	• Run on Gradient	Den Studio Lab
Dealing with Few to No Labels	CO Open in Colab	k Open in Kaggle	Run on Gradient	한미 Open Studio Lab
Training Transformers from Scratch	CO Open in Colab	k Open in Kaggle	Run on Gradient	한미 Open Studio Lab
Future Directions	CO Open in Colab	k Open in Kaggle	Run on Gradient	Core Studio Lab

Nowadays, the GPUs on Colab tend to be K80s (which have limited memory), so we recommend using Kaggle, Gradient, or SageMaker Studio Lab. These platforms tend to provide more performant GPUs like P100s, all for free!

https://github.com/nlp-with-transformers/notebooks

NLP with Transformers

!git clone https://github.com/nlp-with-transformers/notebooks.git
%cd notebooks
from install import *
install_requirements()

from utils import *
setup chapter()

Text Classification

text = """Dear Amazon, last week I ordered an Optimus Prime action figure \
from your online store in Germany. Unfortunately, when I opened the package, \
I discovered to my horror that I had been sent an action figure of Megatron \
instead! As a lifelong enemy of the Decepticons, I hope you can understand my \
dilemma. To resolve the issue, I demand an exchange of Megatron for the \
Optimus Prime figure I ordered. Enclosed are copies of my records concerning \
this purchase. I expect to hear from you soon. Sincerely, Bumblebee."""

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dilemma. To resolve the issue, I demand an exchange of Megatron for the \
Optimus Prime figure I ordered. Enclosed are copies of my records concerning \
this purchase. I expect to hear from you soon. Sincerely, Bumblebee."""

from transformers import pipeline classifier = pipeline("text-classification")

```
import pandas as pd
outputs = classifier(text)
pd.DataFrame(outputs)
```

0

labelscoreNEGATIVE0.901546

Source: Lewis Tunstall, Leandro von Werra, and Thomas Wolf (2022), Natural Language Processing with Transformers: Building Language Applications with Hugging Face, O'Reilly Media.

https://github.com/nlp-with-transformers/notebooks

Text Classification

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0

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Source: Lewis Tunstall, Leandro von Werra, and Thomas Wolf (2022), Natural Language Processing with Transformers: Building Language Applications with Hugging Face, O'Reilly Media.

https://github.com/nlp-with-transformers/notebooks

Named Entity Recognition

ner_tagger = pipeline("ner", aggregation_strategy="simple")
outputs = ner_tagger(text)
pd.DataFrame(outputs)

	entity_group	score	word	start	end
0	ORG	0.879010	Amazon	5	11
1	MISC	0.990859	Optimus Prime	36	49
2	LOC	0.999755	Germany	90	97
3	MISC	0.556570	Mega	208	212
4	PER	0.590256	##tron	212	216
5	ORG	0.669692	Decept	253	259
6	MISC	0.498349	##icons	259	264
7	MISC	0.775362	Megatron	350	358
8	MISC	0.987854	Optimus Prime	367	380
9	PER	0.812096	Bumblebee	502	511

Source: Lewis Tunstall, Leandro von Werra, and Thomas Wolf (2022), Natural Language Processing with Transformers: Building Language Applications with Hugging Face, O'Reilly Media. <u>https://github.com/nlp-with-transformers/notebooks</u>

Question Answering

```
reader = pipeline("question-answering")
question = "What does the customer want?"
outputs = reader(question=question, context=text)
pd.DataFrame([outputs])
```



Summarization

summarizer = pipeline("summarization")
outputs = summarizer(text, max_length=45, clean_up_tokenization_spaces=True)
print(outputs[0]['summary_text'])

Bumblebee ordered an Optimus Prime action figure from your online store in Germany. Unfortunately, when I opened the package, I discovered to my horror that I had been sent an action figure of Megatron instead.

Translation

Sehr geehrter Amazon, letzte Woche habe ich eine Optimus Prime Action Figur aus Ihrem Online-Shop in Deutschland bestellt. Leider, als ich das Paket öffnete, entdeckte ich zu meinem Entsetzen, dass ich stattdessen eine Action Figur von Megatron geschickt worden war! Als lebenslanger Feind der Decepticons, Ich hoffe, Sie können mein Dilemma verstehen. Um das Problem zu lösen, Ich fordere einen Austausch von Megatron für die Optimus Prime Figur habe ich bestellt. Anbei sind Kopien meiner Aufzeichnungen über diesen Kauf. Ich erwarte, bald von Ihnen zu hören. Aufrichtig, Bumblebee.

Text Generation

from transformers import set_seed
set seed(42) # Set the seed to get reproducible results

generator = pipeline("text-generation")
response = "Dear Bumblebee, I am sorry to hear that your order was mixed up."
prompt = text + "\n\nCustomer service response:\n" + response
outputs = generator(prompt, max_length=200)
print(outputs[0]['generated text'])

Customer service response:

Dear Bumblebee, I am sorry to hear that your order was mixed up. The order was completely mislabeled, which is very common in our online store, but I can appreciate it because it was my understanding from this site and our customer service of the previous day that your order was not made correct in our mind and that we are in a process of resolving this matter. We can assure you that your order

Text Generation

Dear Amazon, last week I ordered an Optimus Prime action figure from your online store in Germany. Unfortunately, when I opened the package, I discovered to my horror that I had been sent an action figure of Megatron instead! As a lifelong enemy of the Decepticons, I hope you can understand my dilemma. To resolve the issue, I demand an exchange of Megatron for the Optimus Prime figure I ordered. Enclosed are copies of my records concerning this purchase. I expect to hear from you soon. Sincerely, Bumblebee.

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Question Answering

```
!pip install transformers
from transformers import pipeline
qamodel = pipeline("question-answering")
question = "Where do I live?"
context = "My name is Michael and I live in Taipei."
qamodel(question = question, context = context)
```

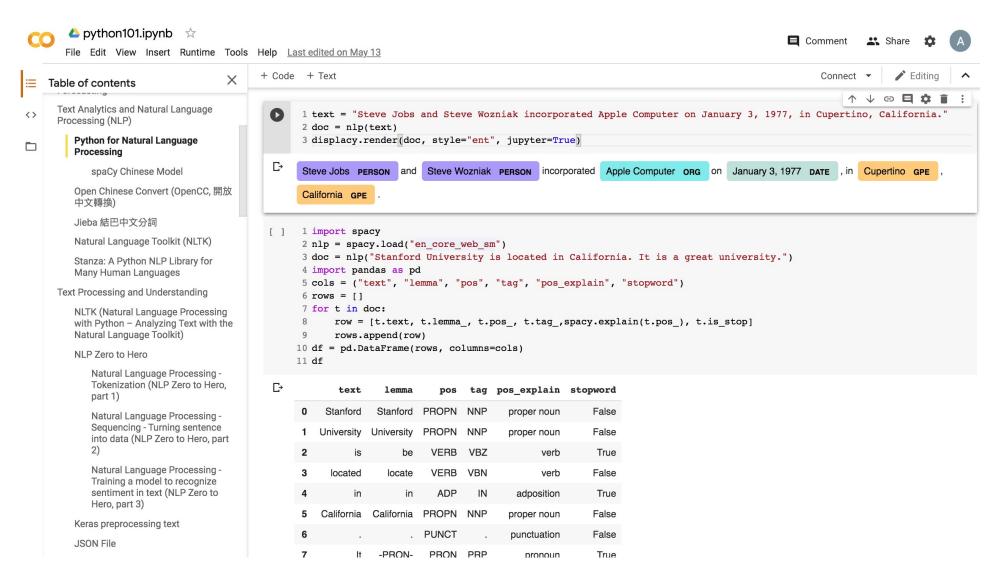
{'answer': 'Taipei', 'end': 39, 'score': 0.9730741381645203, 'start': 33}

Question Answering

```
from transformers import pipeline
qamodel = pipeline("question-answering", model ='deepset/roberta-base-squad2')
question = "Where do I live?"
context = "My name is Michael and I live in Taipei."
output = qamodel(question = question, context = context)
print(output['answer'])
```

Taipei

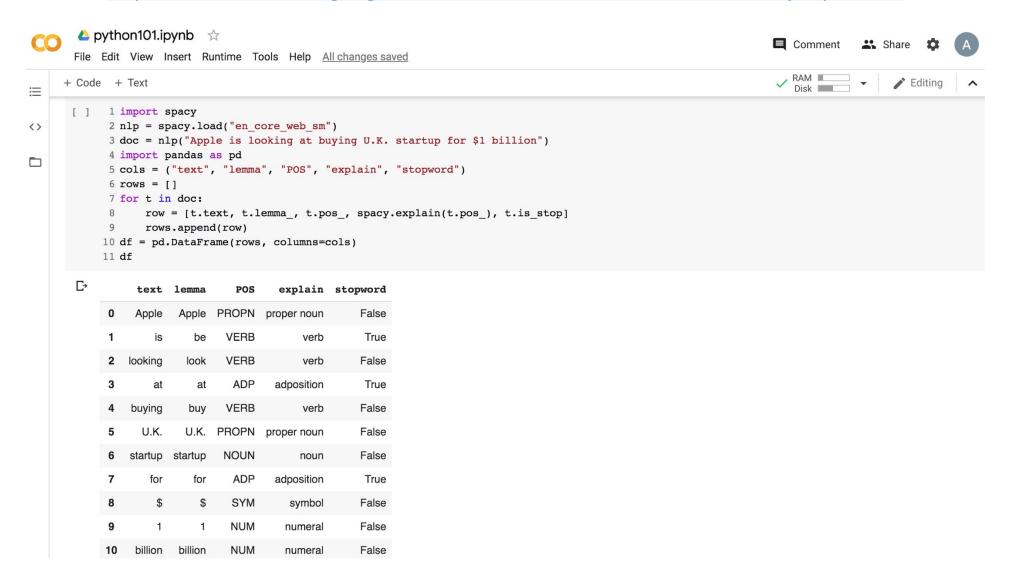
https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT



https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT

👝 🔺 python101.ipynb 🕁			Comment	🚓 Share 🏟 🗛
File Edit View Insert Runtim	e Tools	Help <u>All changes saved</u>		
Table of contents	×	+ Code + Text	V RAM Disk	Editing
Text Analytics and Natural Languag Processing (NLP)	e	 Text Analytics and Natural Language Processing (N 	LP)	
Python for Natural Language Processing				
spaCy Chinese Model		 Python for Natural Language Processing 		
Open Chinese Convert (OpenCC 中文轉換)	,開放	spaCy		
Jieba 結巴中文分詞		 spaCy: Industrial-Strength Natural Language Processing in Python 		
Natural Language Toolkit (NLTK)	 Source: <u>https://spacy.io/usage/spacy-101</u> 		
Stanza: A Python NLP Library fo Many Human Languages	r	[1] 1 !python -m spacy download en_core_web_sm		
Text Processing and Understanding				
NLTK (Natural Language Proces with Python – Analyzing Text wi Natural Language Toolkit)		<pre>[3] 1 import spacy 2 nlp = spacy.load("en_core_web_sm") 3 doc = nlp("Apple is looking at buying U.K. startup for \$1 billi </pre>	.on")	
NLP Zero to Hero		<pre>4 for token in doc: 5 print(token.text, token.pos_, token.dep_)</pre>		
Natural Language Processir Tokenization (NLP Zero to H part 1) Natural Language Processir Sequencing - Turning senter into data (NLP Zero to Hero, 2) Natural Language Processir Training a model to recogniz sentiment in text (NLP Zero Hero, part 3)	iero, ng - nce part ng - ze	C→ Apple PROPN nsubj is AUX aux looking VERB ROOT at ADP prep buying VERB pcomp U.K. PROPN compound startup NOUN dobj for ADP prep \$ SYM quantmod 1 NUM compound billion NUM pobj		

https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT



https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT

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	u u	text	lemma	POS	explain	stopword										
	0	Stanford	Stanford	PROPN	proper noun	False										
	1	University	University	PROPN	proper noun	False										
	2	is	be	VERB	verb	True										
	3	located	locate	VERB	verb	False										
	4	in	in	ADP	adposition	True										
	5	California	California	PROPN	proper noun	False										
	6	·		PUNCT	punctuation	False										
	7	lt	-PRON-	PRON	pronoun	True										
	8	is	be	VERB	verb	True										
	9	а	а	DET	determiner	True										
1	10	great	great	ADJ	adjective	False										
	11	university	university	NOUN	noun	False										
	12			PUNCT	punctuation	False										

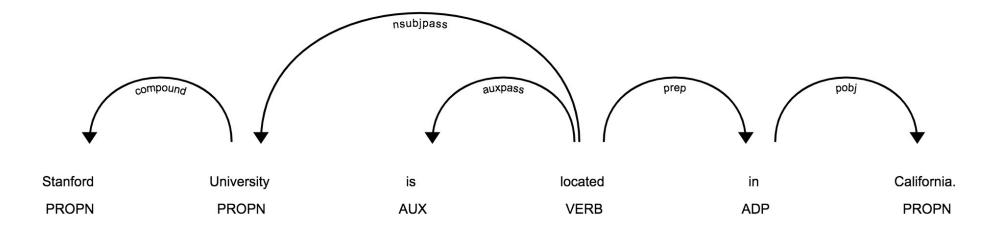
https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT

```
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       File Edit View Insert Runtime Tools Help All changes saved
      + Code + Text
:=
       [] 1 import spacy
<>
             2 nlp = spacy.load("en core web sm")
             3 text = "Stanford University is located in California. It is a great university."
             4 \text{ doc} = \text{nlp(text)}
5 for ent in doc.ents:
             6
                   print(ent.text, ent.label )
            Stanford University ORG
            California GPE
            1 from spacy import displacy
       [ ]
             2 text = "Stanford University is located in California. It is a great university."
             3 \text{ doc} = \text{nlp(text)}
             4 displacy.render(doc, style="ent", jupyter=True)
        Ŀ
             Stanford University ORG is located in California GPE . It is a great university.
```

https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT

1 from spacy import displacy 2 text = "Stanford University is located in California. It is a great university." 3 doc = nlp(text) 4 displacy.render(doc, style="ent", jupyter=True) 5 displacy.render(doc, style="dep", jupyter=True)

Stanford University ORG is located in California GPE . It is a great university.



https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT

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Table of contents	×	+ Code	+ Text						Connect 👻 🧨 Editing
Text Analytics and Natural Langua Processing (NLP) Python for Natural Language	ge		2 doc = nlp	(text)			zniak incorpo: ", jupyter=Tr		↑ ↓ ⊕ E ☆ i Le Computer on January 3, 1977, in Cupertino, California."
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open Chinese Convert (OpenC 中文轉換)	C, 開放		California GPE		Sleve W	/UZI IIAK	PERSON	porated App	Die Computer ORG on January 3, 1977 DATE , in Cupertino GPE ,
Jieba 結巴中文分詞 Natural Language Toolkit (NLT Stanza: A Python NLP Library f Many Human Languages Text Processing and Understandin NLTK (Natural Language Proce with Python – Analyzing Text v Natural Language Toolkit) NLP Zero to Hero	g essing vith the	1	4 import par 5 cols = ("t 6 rows = [] 7 for t in c 8 row =	cy.load(" ("Stanford ndas as po cext", "lo doc: [t.text, append(roo	d Univer d emma", " t.lemma w)	pos", _, t.p	<pre>is located in "tag", "pos_" pos_, t.tag_,;</pre>	explain",	<pre>la. It is a great university.") "stopword") Lain(t.pos_), t.is_stop]</pre>
Natural Language Process Tokenization (NLP Zero to part 1)		C→	text	lemma	pos	tag	pos_explain	stopword	
Natural Language Process			0 Stanford	Stanford	PROPN	NNP	proper noun	False	
Sequencing - Turning senter into data (NLP Zero to Her			1 University	University	PROPN	NNP	proper noun	False	
2)			2 is	be	VERB	VBZ	verb	True	
Natural Language Process Training a model to recogn			3 located	locate	VERB	VBN	verb	False	
sentiment in text (NLP Zer Hero, part 3)			4 in	in	ADP	IN	adposition	True	
Keras preprocessing text			5 California	California	PROPN	NNP	proper noun	False	
JSON File			6.		PUNCT		punctuation	False	
55011116			7 It	-PRON-	PRON	PRP	pronoun	True	

NLP Benchmark Datasets

Task	Dataset	Link		
Machine Translation	WMT 2014 EN-DE	http://www-lium.univ-lemans.fr/~schwenk/cslm_joint_paper/		
	WMT 2014 EN-FR			
	CNN/DM	https://cs.nyu.edu/~kcho/DMQA/		
Text Summarization	Newsroom	https://summari.es/		
Text Summarization	DUC	https://www-nlpir.nist.gov/projects/duc/data.html		
	Gigaword	https://catalog.ldc.upenn.edu/LDC2012T21		
	ARC	http://data.allenai.org/arc/		
	CliCR	http://aclweb.org/anthology/N18-1140		
	CNN/DM	https://cs.nyu.edu/~kcho/DMQA/		
Reading Comprehension	NewsQA	https://datasets.maluuba.com/NewsQA		
Question Answering	RACE	http://www.qizhexie.com/data/RACE_leaderboard		
Question Generation	SQuAD	https://rajpurkar.github.io/SQuAD-explorer/		
Question Generation	Story Cloze Test	http://aclweb.org/anthology/W17-0906.pdf		
	NarativeQA	https://github.com/deepmind/narrativeqa		
	Quasar	https://github.com/bdhingra/quasar		
	SearchQA	https://github.com/nyu-dl/SearchQA		
	AMR parsing	https://amr.isi.edu/index.html		
Semantic Parsing	ATIS (SQL Parsing)	https://github.com/jkkummerfeld/text2sql-data/tree/master/data		
	WikiSQL (SQL Parsing)	https://github.com/salesforce/WikiSQL		
	IMDB Reviews	http://ai.stanford.edu/~amaas/data/sentiment/		
Sentiment Analysis	SST	https://nlp.stanford.edu/sentiment/index.html		
Sentiment Analysis	Yelp Reviews	https://www.yelp.com/dataset/challenge		
	Subjectivity Dataset	http://www.cs.cornell.edu/people/pabo/movie-review-data/		
	AG News	http://www.di.unipi.it/~gulli/AG_corpus_of_news_articles.html		
Text Classification	DBpedia	https://wiki.dbpedia.org/Datasets		
Text Classification	TREC	https://trec.nist.gov/data.html		
	20 NewsGroup	http://qwone.com/~jason/20Newsgroups/		
	SNLI Corpus	https://nlp.stanford.edu/projects/snli/		
Natural Language Inference	MultiNLI	https://www.nyu.edu/projects/bowman/multinli/		
	SciTail	http://data.allenai.org/scitail/		
Semantic Role Labeling	Proposition Bank	http://propbank.github.io/		
Semanue Kole Labening	OneNotes	https://catalog.ldc.upenn.edu/LDC2013T19		

Source: Amirsina Torfi, Rouzbeh A. Shirvani, Yaser Keneshloo, Nader Tavvaf, and Edward A. Fox (2020).

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