Tamkang Universit
淡江大學

文字探勘 (Text Mining)

文本分類 (Text Classification)

1082TM06
MBA, BDABI, TKU (E3611) (8480) (Spring 2020)
Mon, 7, 8, 9 (14:10-17:00) (B206)

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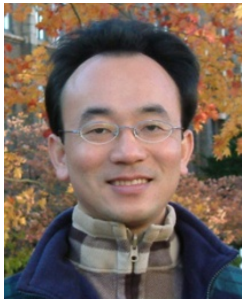

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淡江大學 資訊管理學系

2020-04-13

課程大綱 (Syllabus)

週次 (Week) 日期 (Date) 內容 (Subject/Topics)

1 2020/03/02 文字探勘課程介紹
(Course Orientation on Text Mining)

2 2020/03/09 文字探勘基礎：自然語言處理
(Foundations of Text Mining:
Natural Language Processing; NLP)

3 2020/03/16 Python自然語言處理
(Python for Natural Language Processing)

4 2020/03/23 處理和理解文本 (Processing and Understanding Text)

5 2020/03/30 文本表達特徵工程
(Feature Engineering for Text Representation)

6 2020/04/06 人工智慧文本分析個案研究 I
(Case Study on Artificial Intelligence for Text Analytics I)

課程大綱 (Syllabus)

週次 (Week)　日期 (Date)　內容 (Subject/Topics)

7　2020/04/13　文本分類 (Text Classification)

8　2020/04/20　文本摘要和主題模型 (Text Summarization and Topic Models)

9　2020/04/27　期中報告 (Midterm Project Report)

10　2020/05/04　文本相似度和分群 (Text Similarity and Clustering)

11　2020/05/11　語意分析和命名實體識別 (Semantic Analysis and Named Entity Recognition; NER)

12　2020/05/18　情感分析 (Sentiment Analysis)

課程大綱 (Syllabus)

週次 (Week) 日期 (Date) 內容 (Subject/Topics)

13 2020/05/25 人工智慧文本分析個案研究 II
(Case Study on Artificial Intelligence for Text Analytics II)

14 2020/06/01 深度學習和通用句子嵌入模型
(Deep Learning and Universal Sentence-Embedding Models)

15 2020/06/08 問答系統與對話系統
(Question Answering and Dialogue Systems)

16 2020/06/15 期末報告 I (Final Project Presentation I)

17 2020/06/22 期末報告 II (Final Project Presentation II)

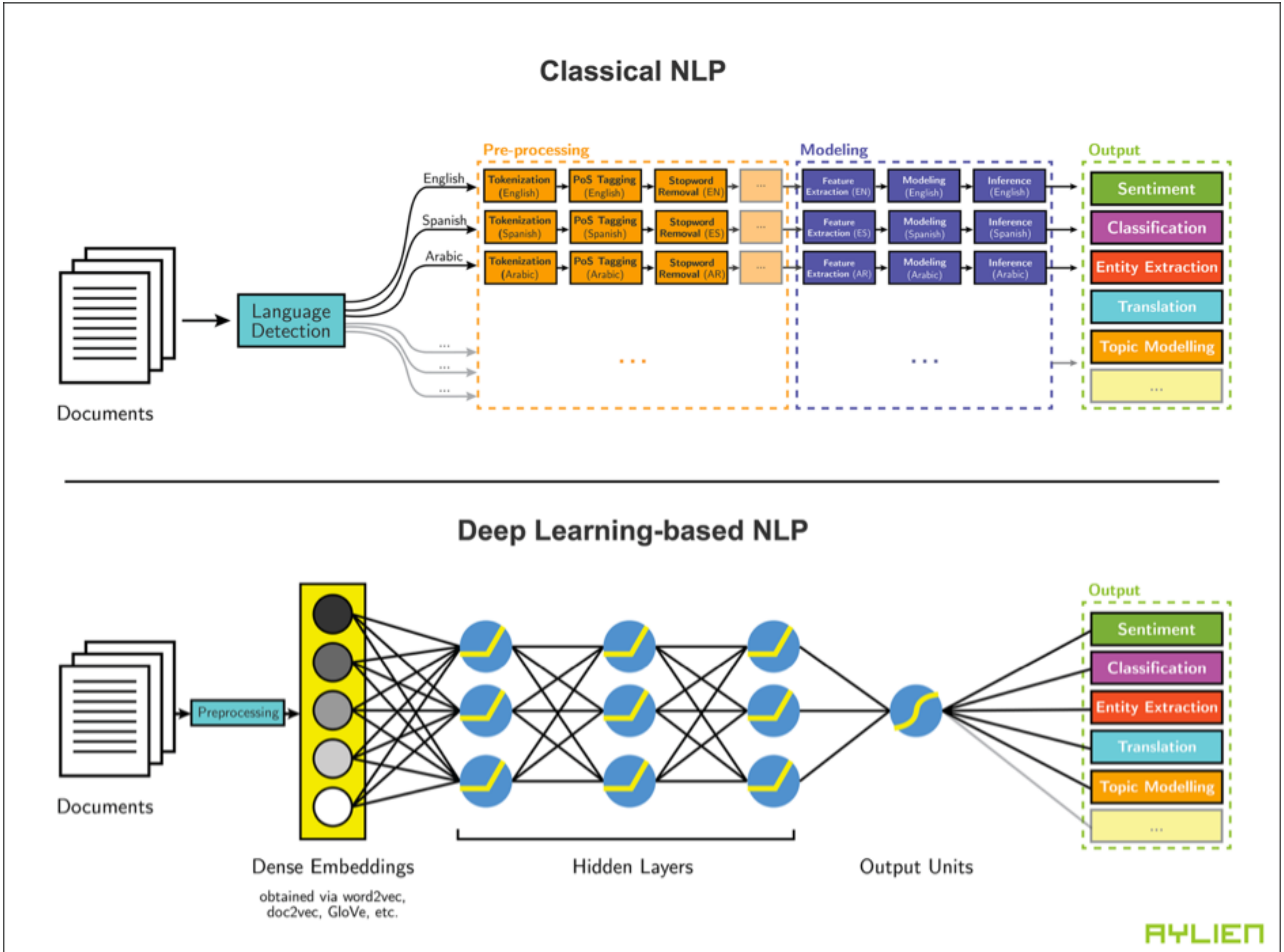
18 2020/06/29 教師彈性補充教學

Outline

- Text Classification
- Classification Model Evaluation
  - Confusion Matrix
    - Accuracy
    - Precision
    - Recall (TPR) (Sensitivity) (Hit Rate)
    - F1 score (F-measure) (F-score)

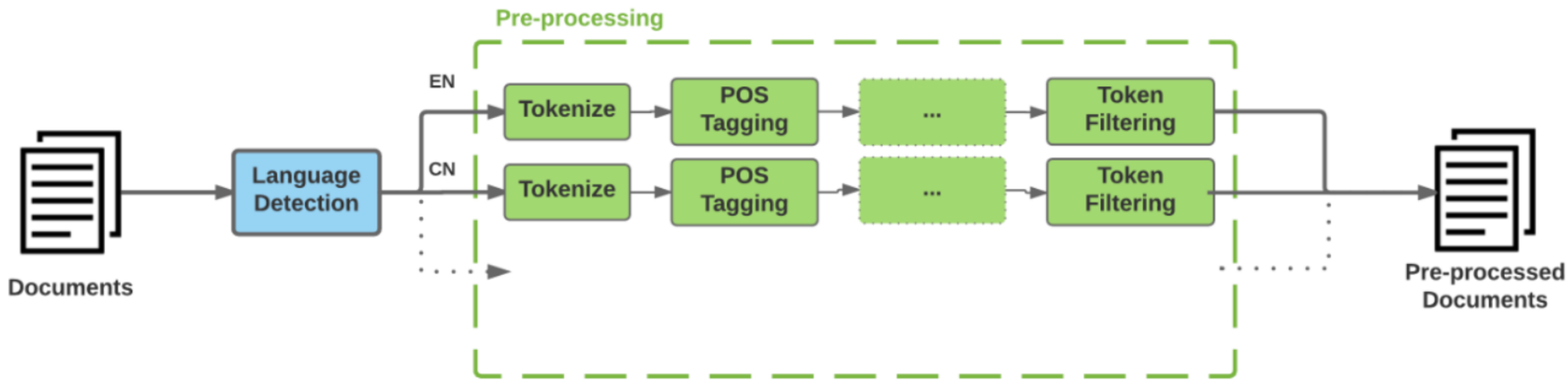
Text Classification

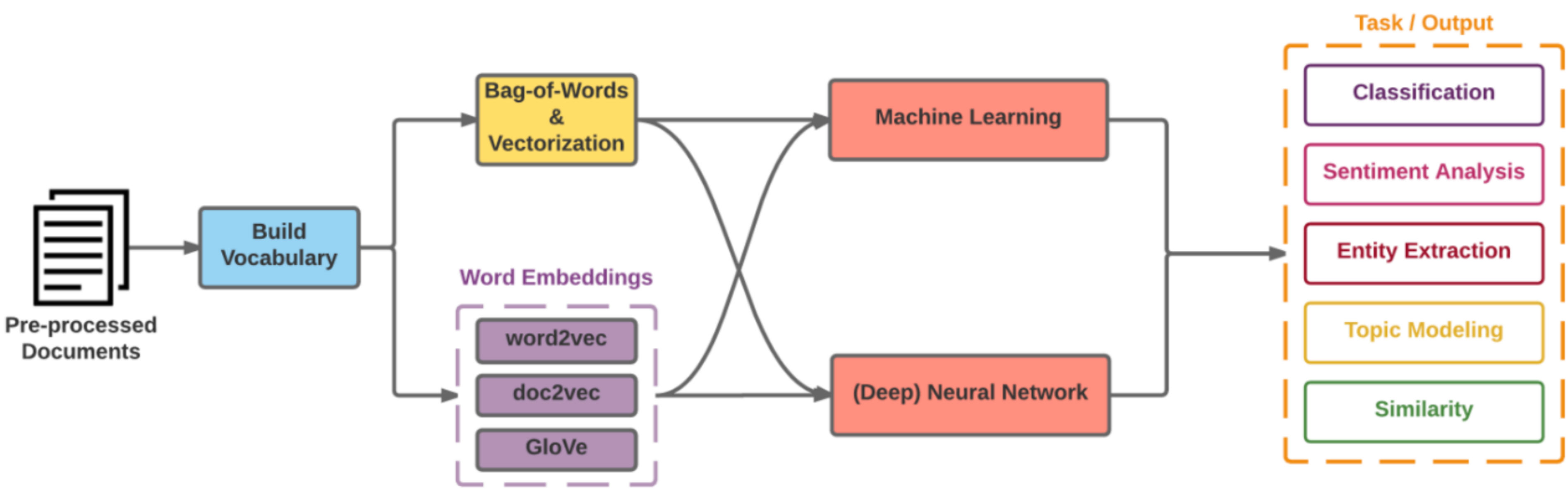
NLP



Source: http://blog.aylien.com/leveraging-deep-learning-for-multilingual/

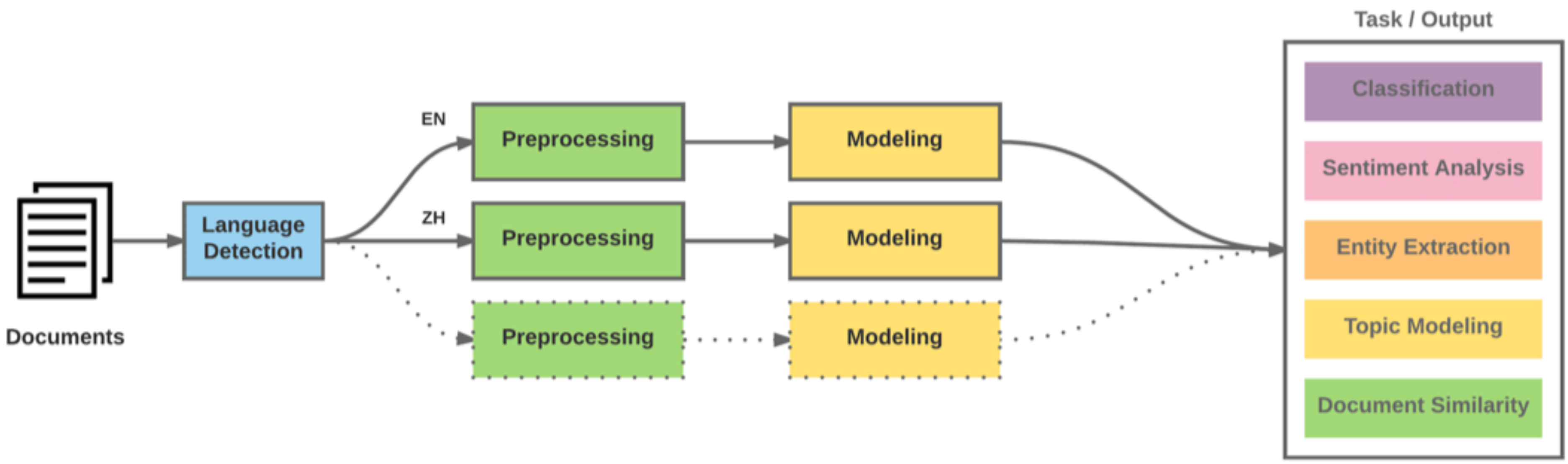
Modern NLP Pipeline





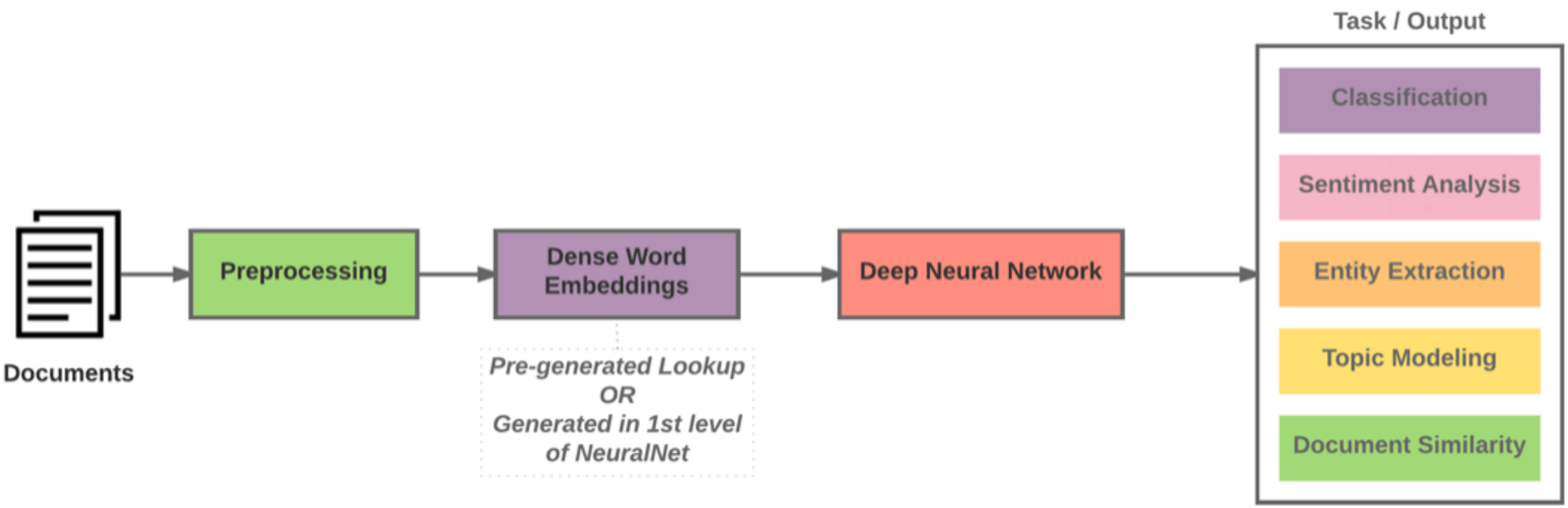
Source: https://github.com/fortiema/talks/blob/master/opendata2016sh/pragmatic-nlp-opendata2016sh.pdf

Modern NLP Pipeline

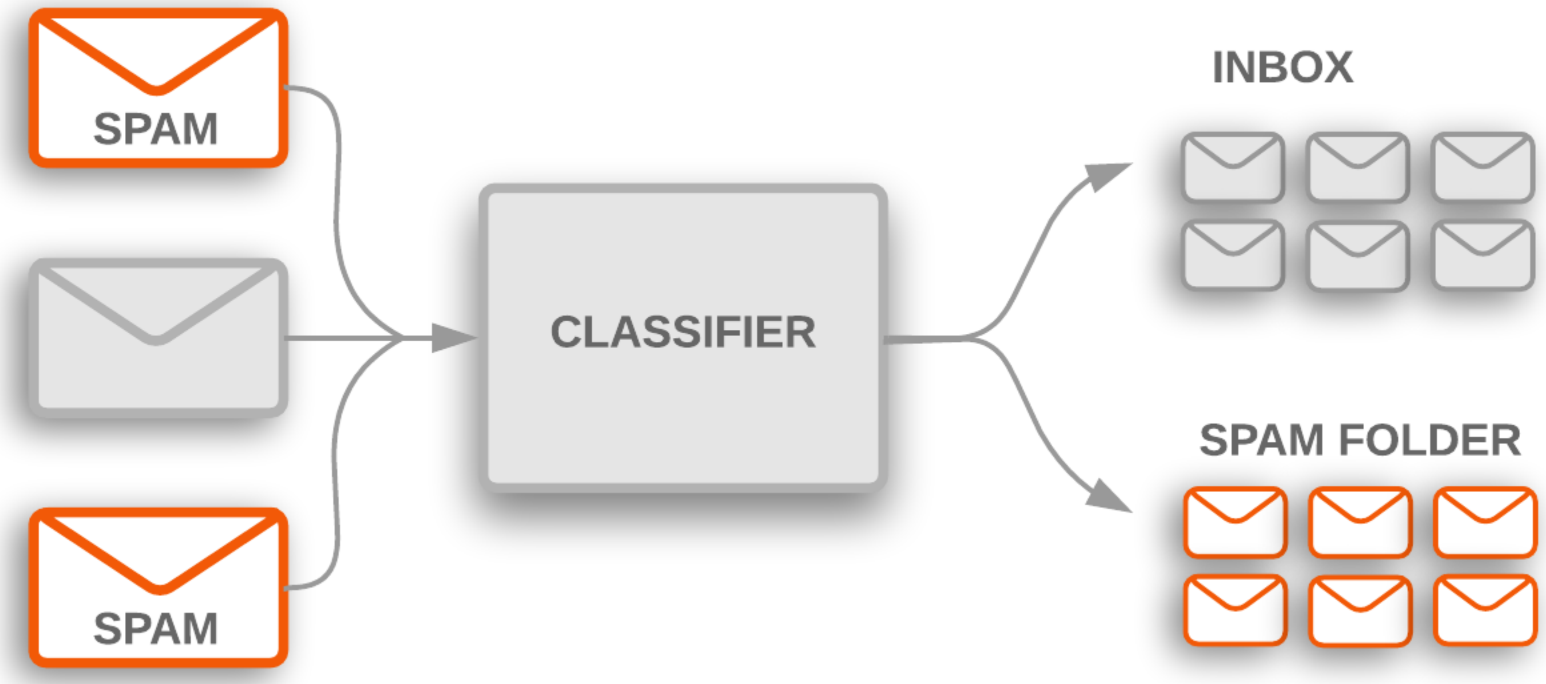


Source: http://mattfortier.me/2017/01/31/nlp-intro-pt-1-overview/

Deep Learning NLP



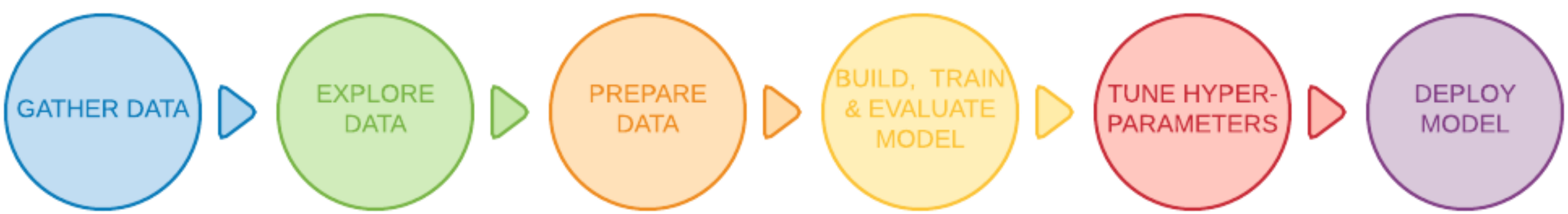
Text Classification



Source: Google Developers (2020), Machine Learning Guides: Text Classification, https://developers.google.com/machine-learning/guides/text-classification

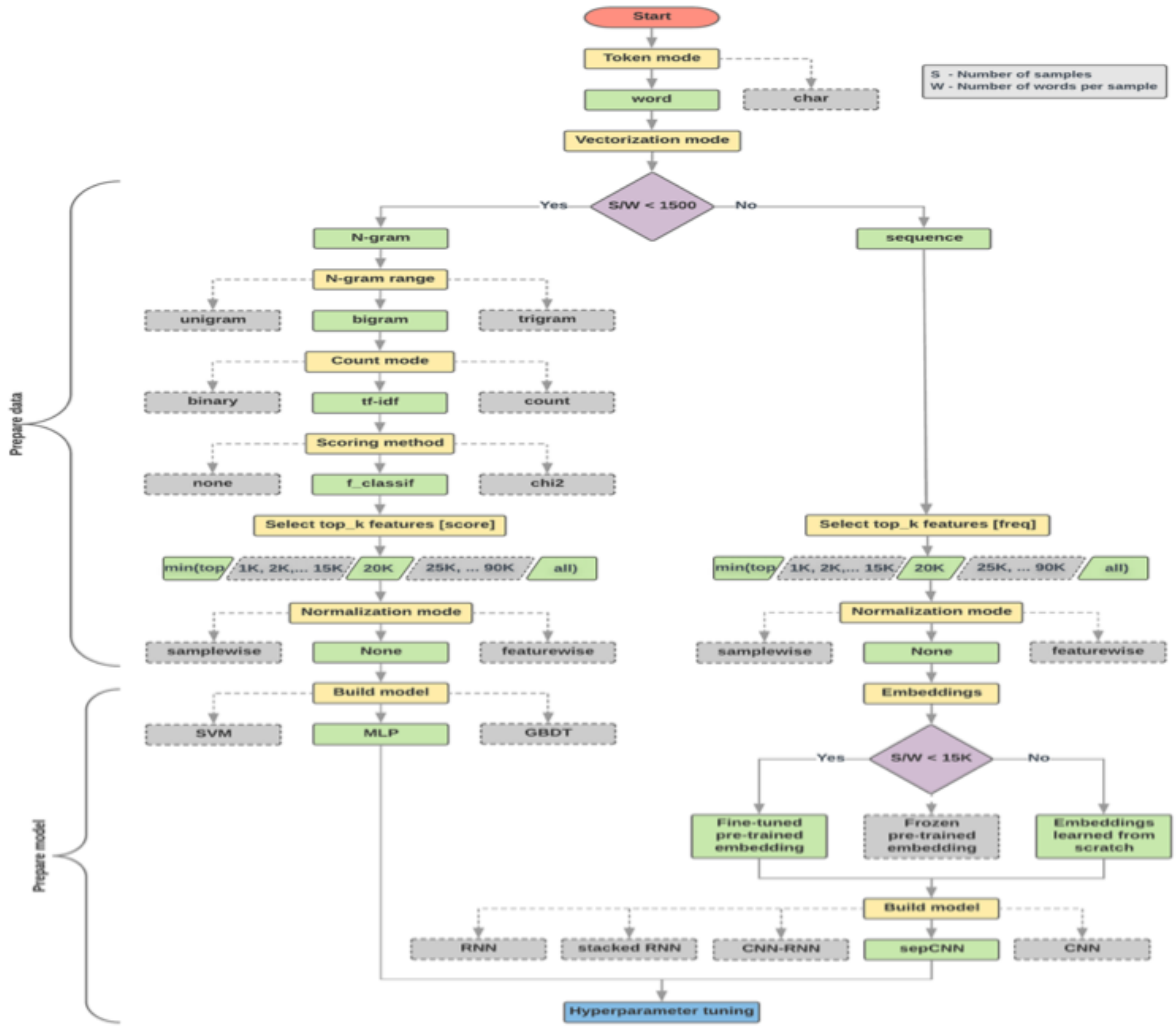
Text Classification Workflow

- Step 1: Gather Data
- Step 2: Explore Your Data
- Step 2.5: Choose a Model*
- Step 3: Prepare Your Data
- Step 4: Build, Train, and Evaluate Your Model
- Step 5: Tune Hyperparameters
- Step 6: Deploy Your Model



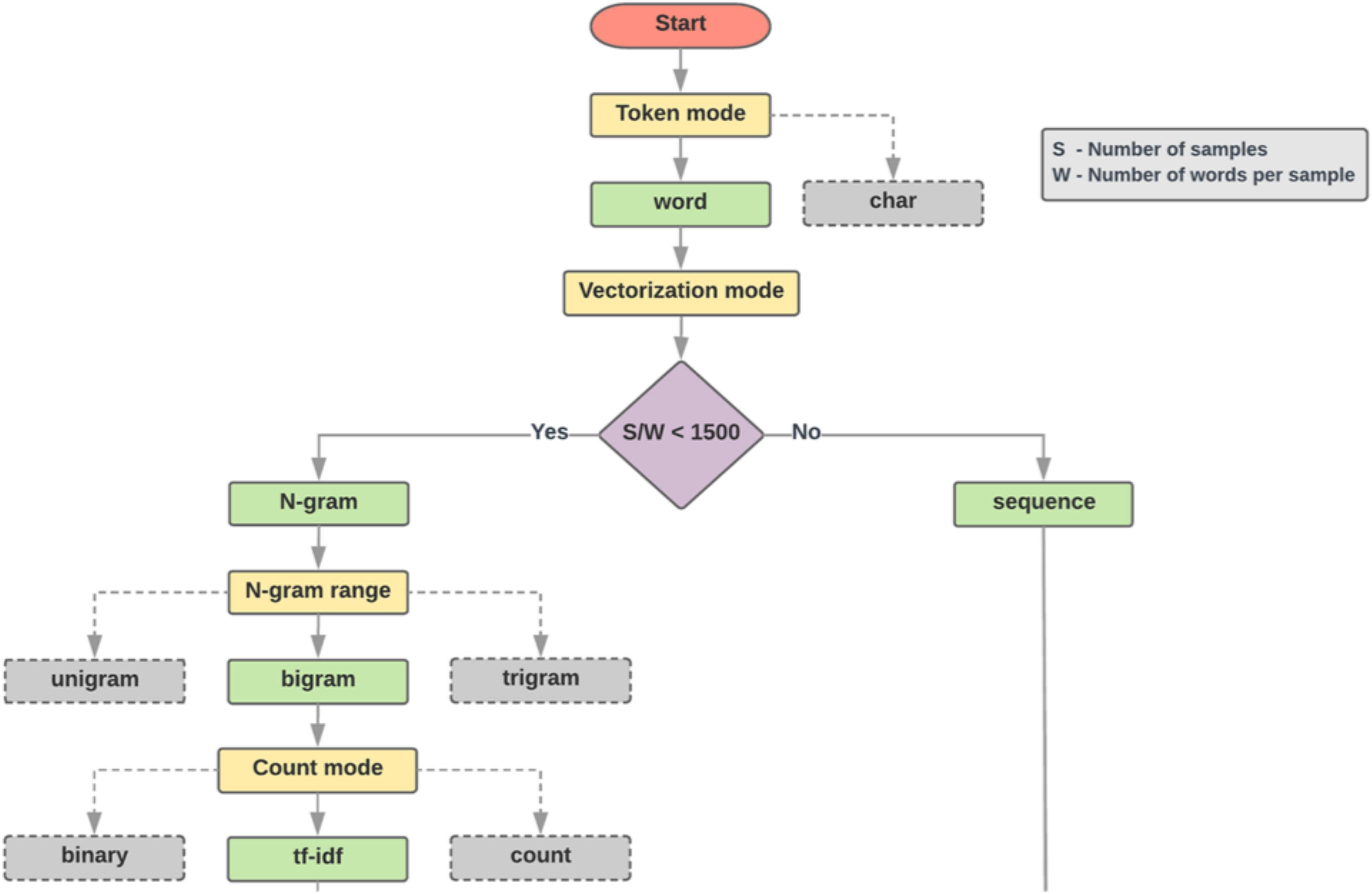
Source: Google Developers (2020), Machine Learning Guides: Text Classification,
https://developers.google.com/machine-learning/guides/text-classification

Text Classification Flowchart



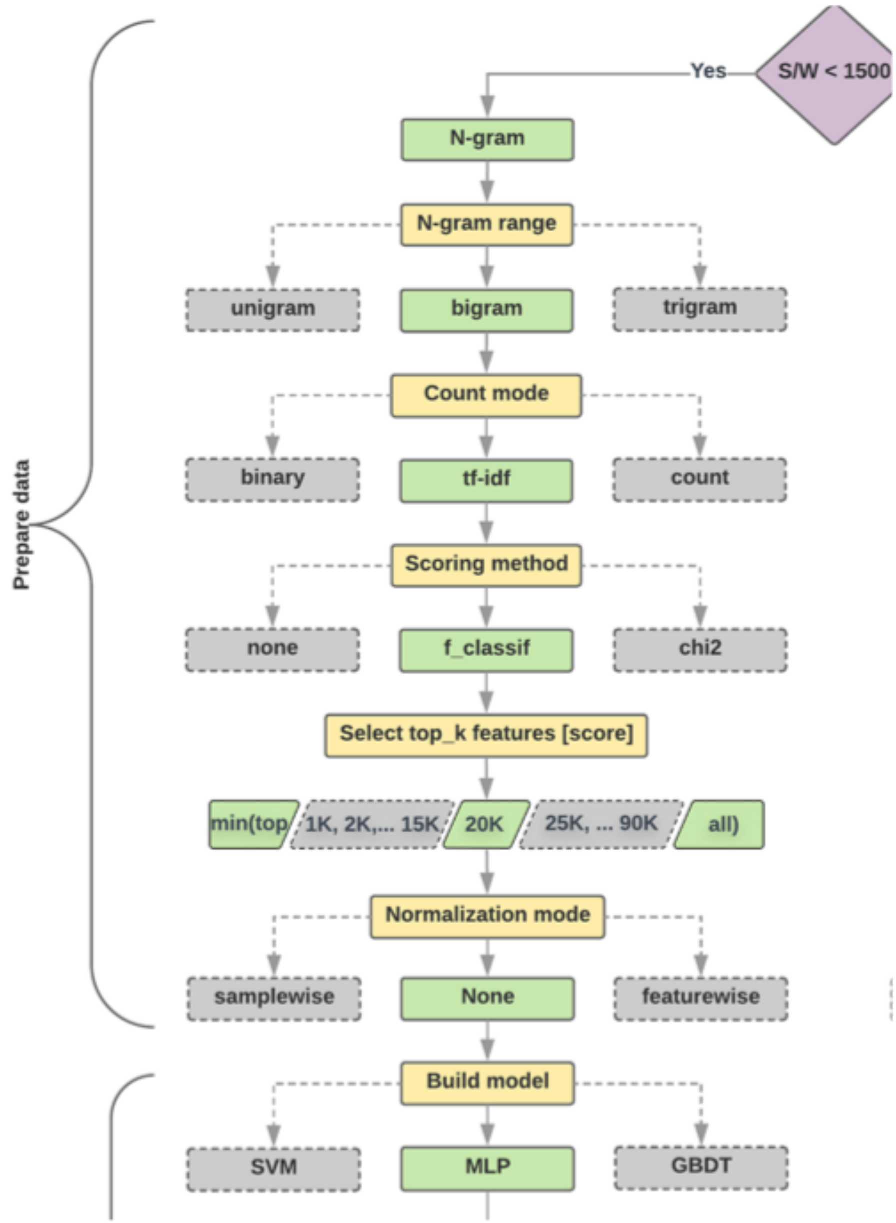
Source: Google Developers (2020), Machine Learning Guides: Text Classification,
https://developers.google.com/machine-learning/guides/text-classification/step-2-5

Text Classification Flowchart



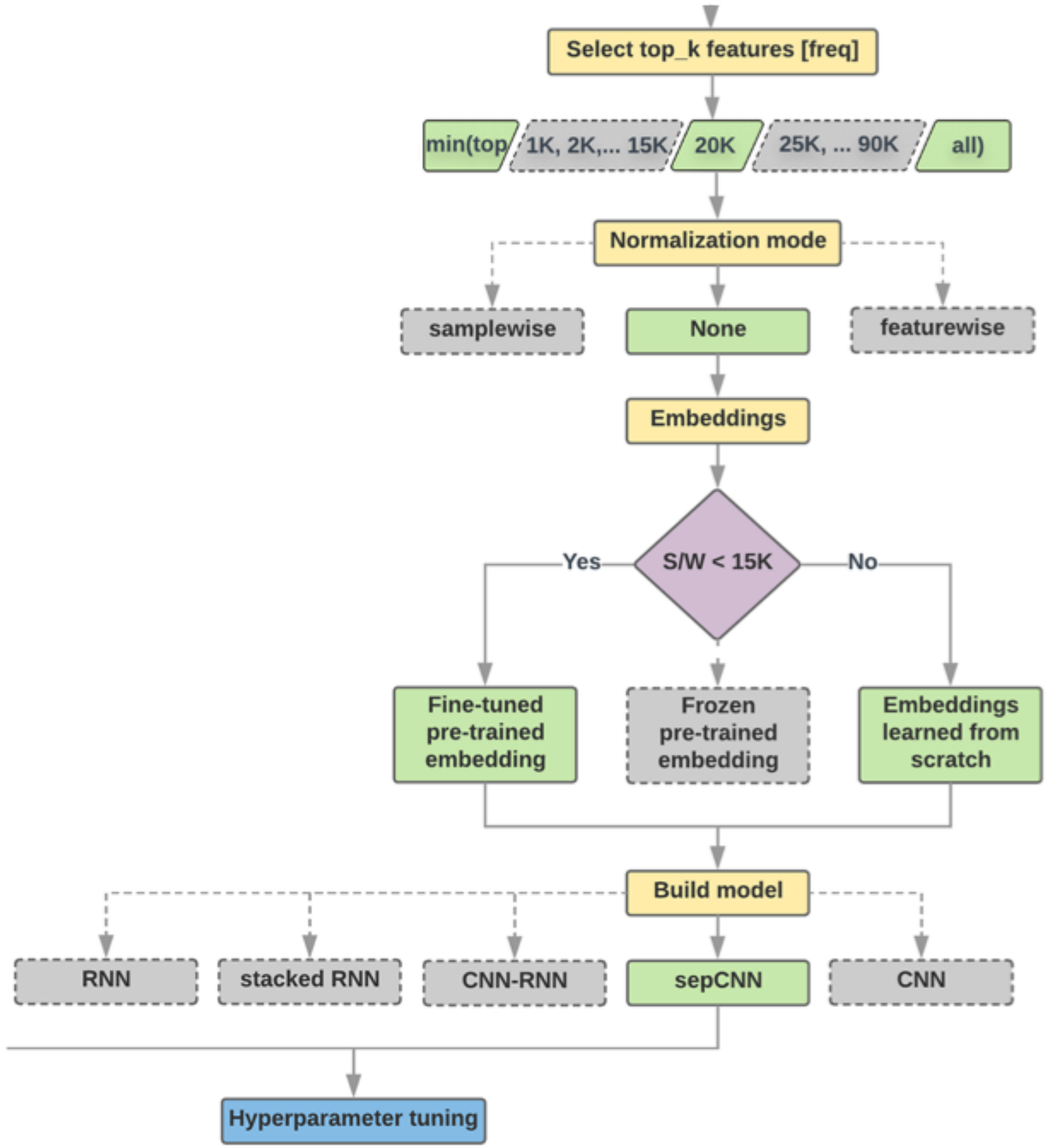
Source: Google Developers (2020), Machine Learning Guides: Text Classification,
https://developers.google.com/machine-learning/guides/text-classification

Text Classification S/W<1500: N-gram



Source: https://developers.google.com/machine-learning/guides/text-classification/step-2-5

Text Classification S/W>=1500: Sequence

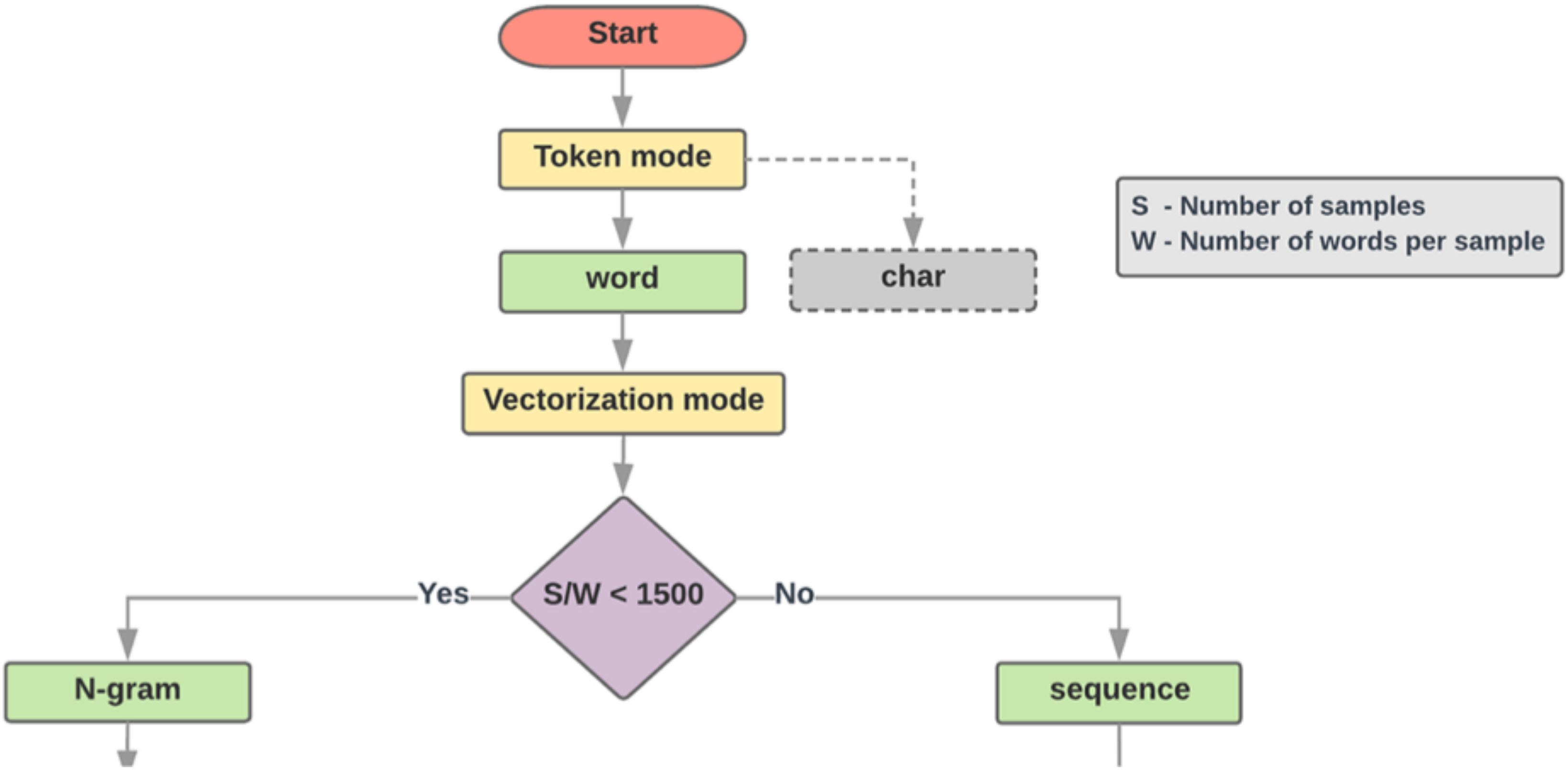


Source: https://developers.google.com/machine-learning/guides/text-classification/step-2-5

Step 2.5: Choose a Model

Samples/Words < 1500

150,000/100 = 1500



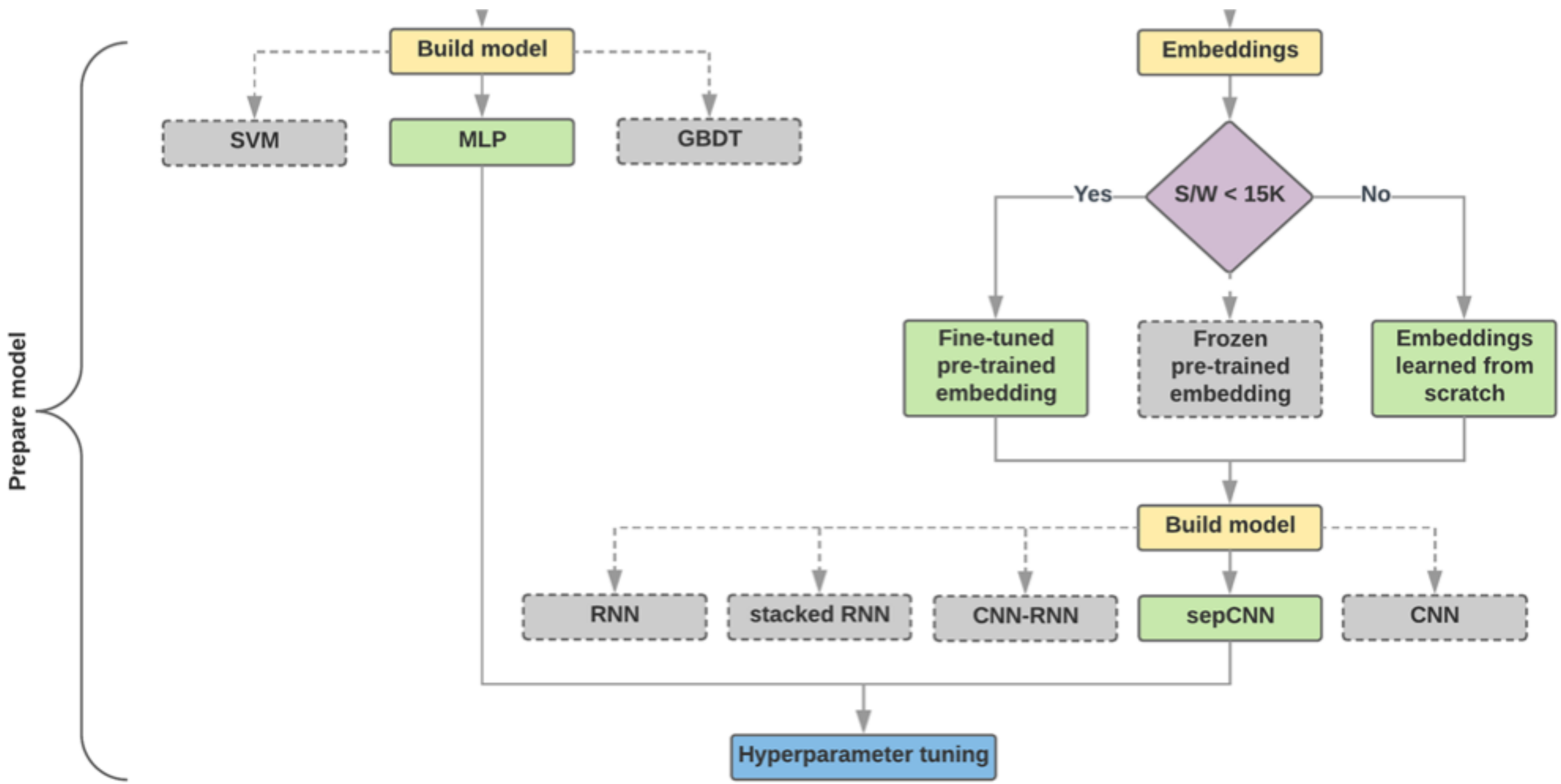
IMDb review dataset,
the samples/words-per-sample ratio is ~ 144

Source: https://developers.google.com/machine-learning/guides/text-classification/step-2-5

Step 2.5: Choose a Model

Samples/Words < 15,000

1,500,000/100 = 15,000



Source: https://developers.google.com/machine-learning/guides/text-classification/step-2-5

Step 3: Prepare Your Data

```
Texts:
T1: ’The mouse ran up the clock'
T2: ’The mouse ran down’

Token Index:
{'the': 1, 'mouse’: 2, 'ran': 3, 'up': 4, 'clock': 5, 'down': 6,}.
   NOTE: 'the' occurs most frequently,
         so the index value of 1 is assigned to it.
         Some libraries reserve index 0 for unknown tokens,
         as is the case here.

Sequence of token indexes:
T1: ‘The mouse ran up the clock’ =
      [1,  2,   3, 4,  1,  5]
T1: ’The mouse ran down’ =
      [1,   2,   3,  6]
```

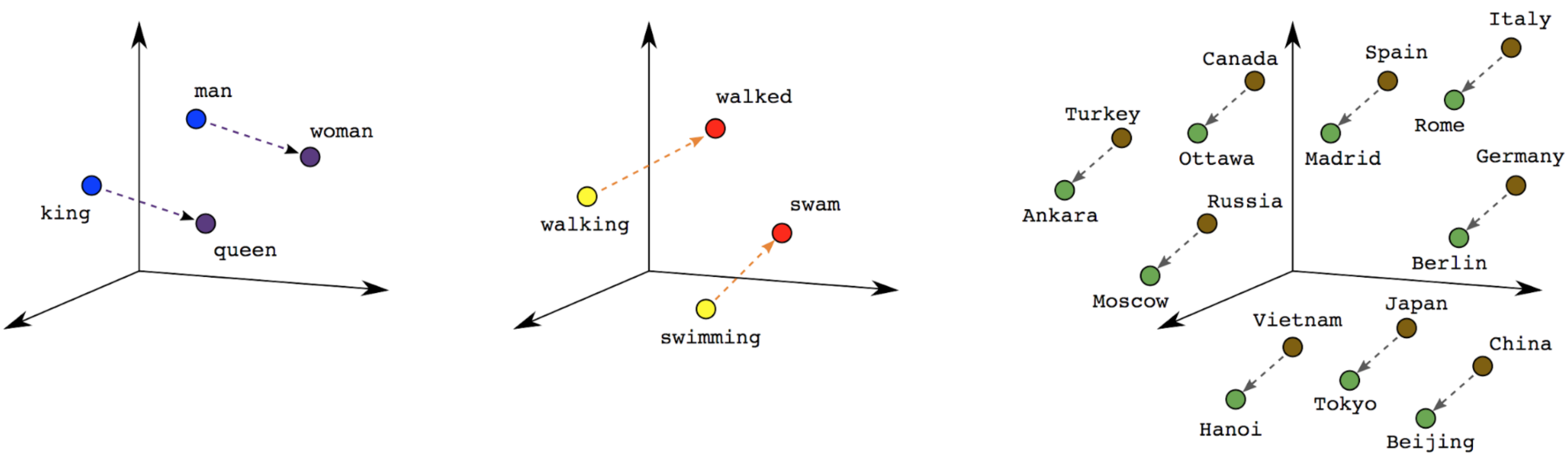
Source: https://developers.google.com/machine-learning/guides/text-classification/step-3

One-hot encoding

```
                'The mouse ran up the clock' =

The      1    [ [0, 1, 0, 0, 0, 0, 0],
mouse    2      [0, 0, 1, 0, 0, 0, 0],
ran      3      [0, 0, 0, 1, 0, 0, 0],
up       4      [0, 0, 0, 0, 1, 0, 0],
the      1      [0, 1, 0, 0, 0, 0, 0],
clock    5      [0, 0, 0, 0, 0, 1, 0] ]

                [0, 1, 2, 3, 4, 5, 6]
```

Source: https://developers.google.com/machine-learning/guides/text-classification/step-3

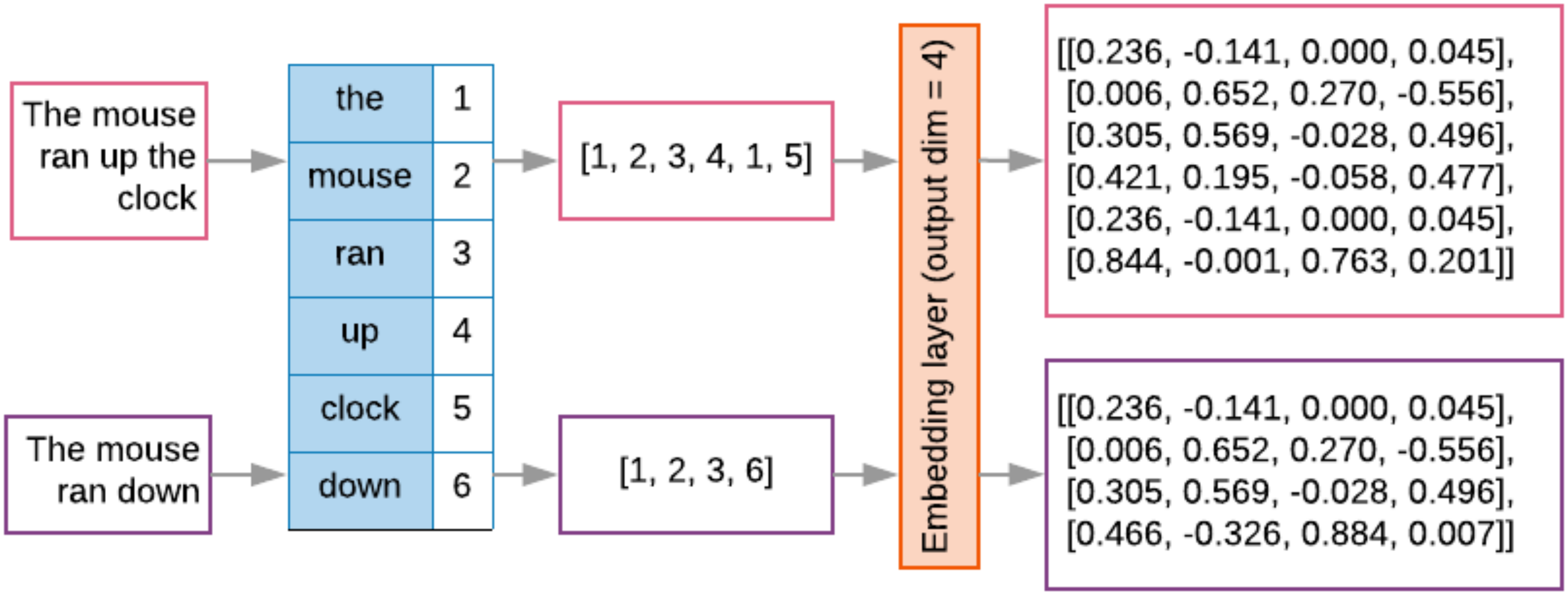
Word embeddings



Male-Female Verb Tense Country-Capital

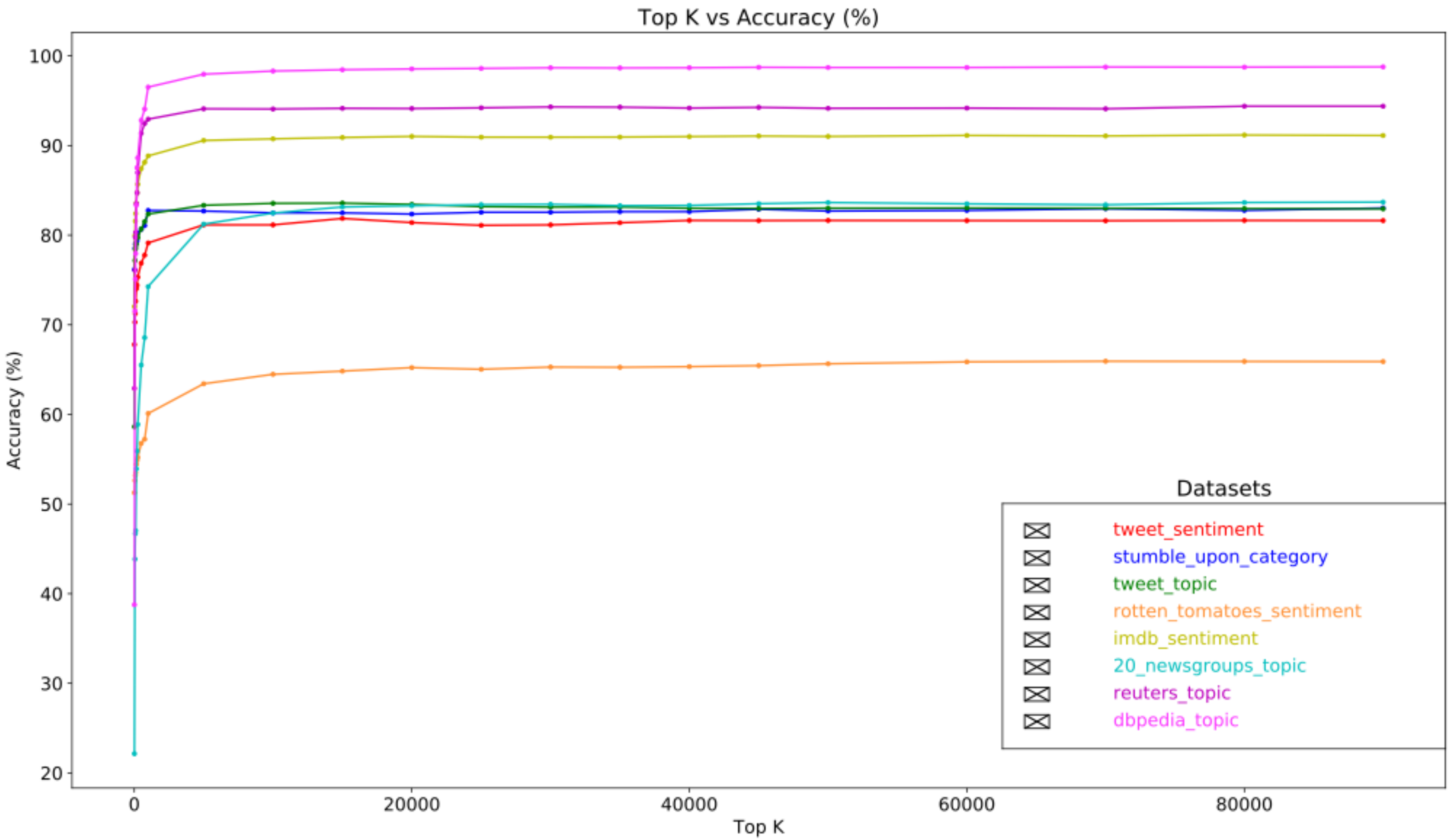
Source: https://developers.google.com/machine-learning/guides/text-classification/step-3

Word embeddings



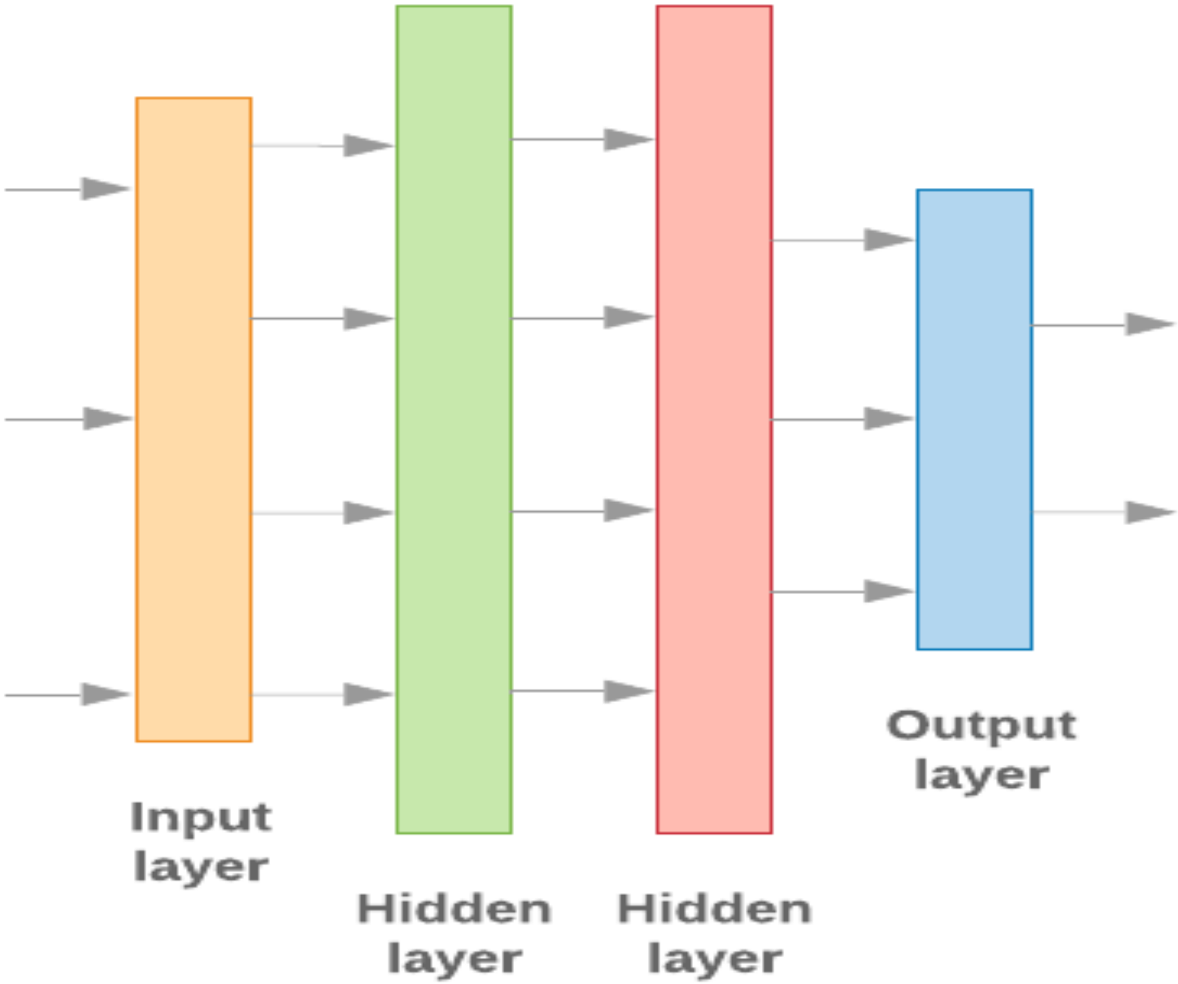
Source: https://developers.google.com/machine-learning/guides/text-classification/step-3

Text Classification
Top K Features (20K) vs Accuracy



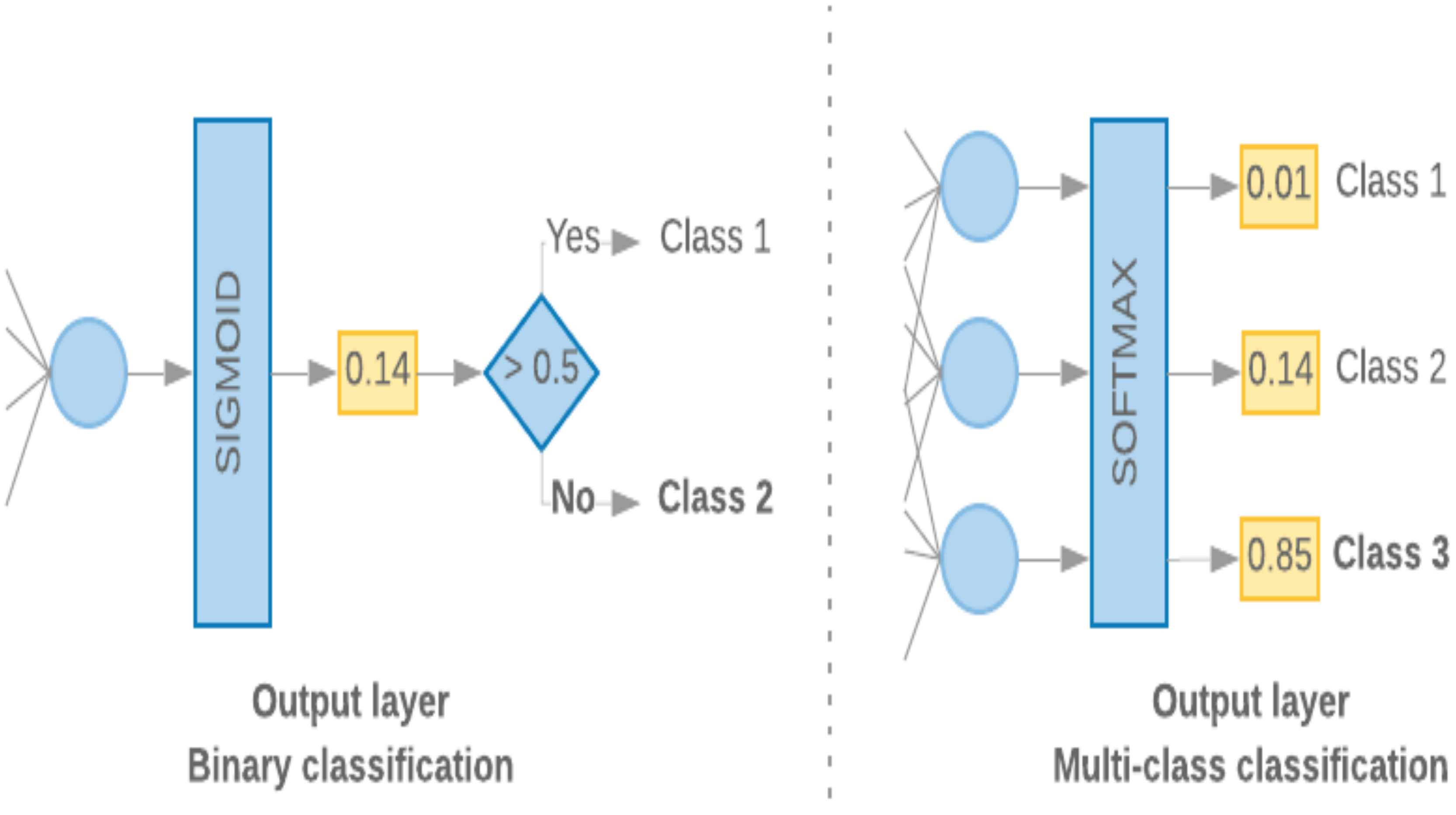
Source: Google Developers (2020), Machine Learning Guides: Text Classification,
https://developers.google.com/machine-learning/guides/text-classification

Text Classification
Linear stack of layers



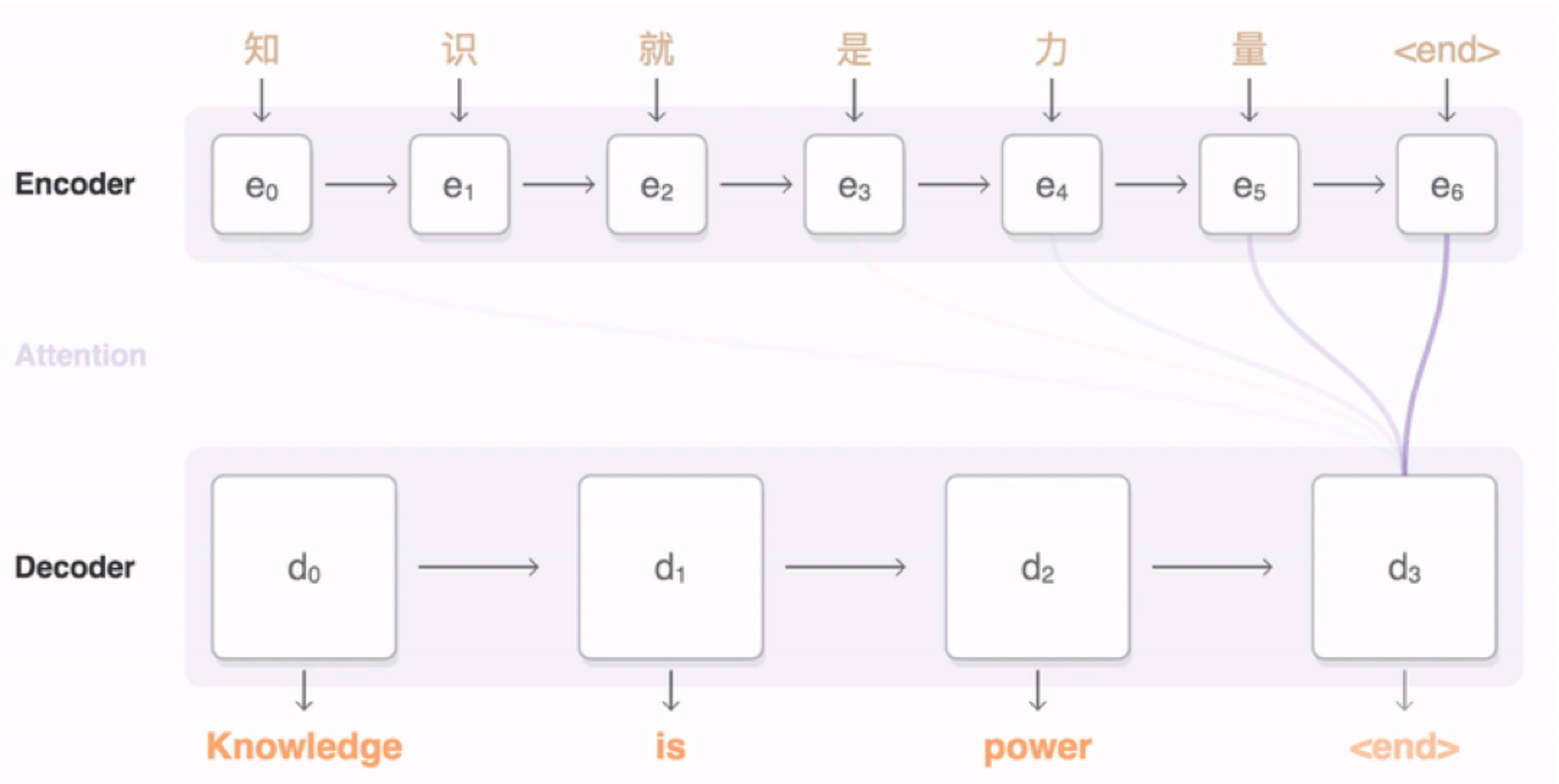
Source: Google Developers (2020), Machine Learning Guides: Text Classification,
https://developers.google.com/machine-learning/guides/text-classification

Text Classification
Last layer



Source: Google Developers (2020), Machine Learning Guides: Text Classification,
https://developers.google.com/machine-learning/guides/text-classification

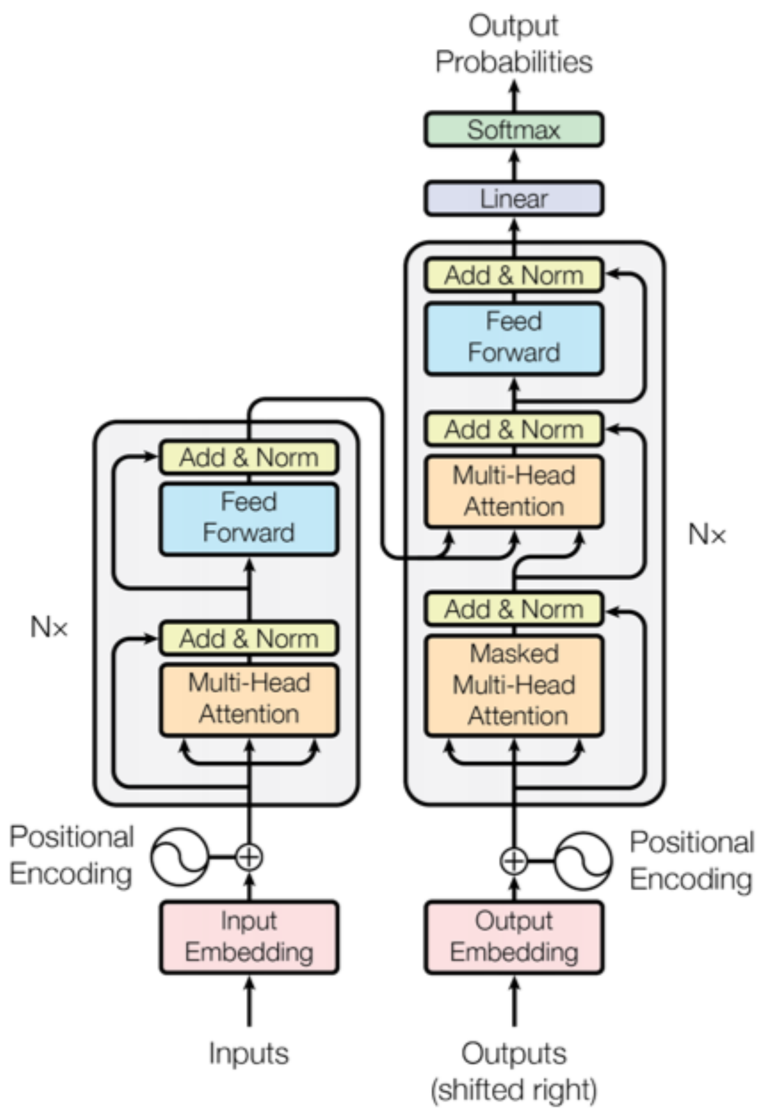
Sequence to Sequence (Seq2Seq)



Source: https://google.github.io/seq2seq/

Transformer (Attention is All You Need)

(Vaswani et al., 2017)



Source: Vaswani, Ashish, Noam Shazeer, Niki Parmar, Jakob Uszkoreit, Llion Jones, Aidan N. Gomez, Łukasz Kaiser, and Illia Polosukhin. "Attention is all you need." In *Advances in neural information processing systems*, pp. 5998-6008. 2017.

BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding

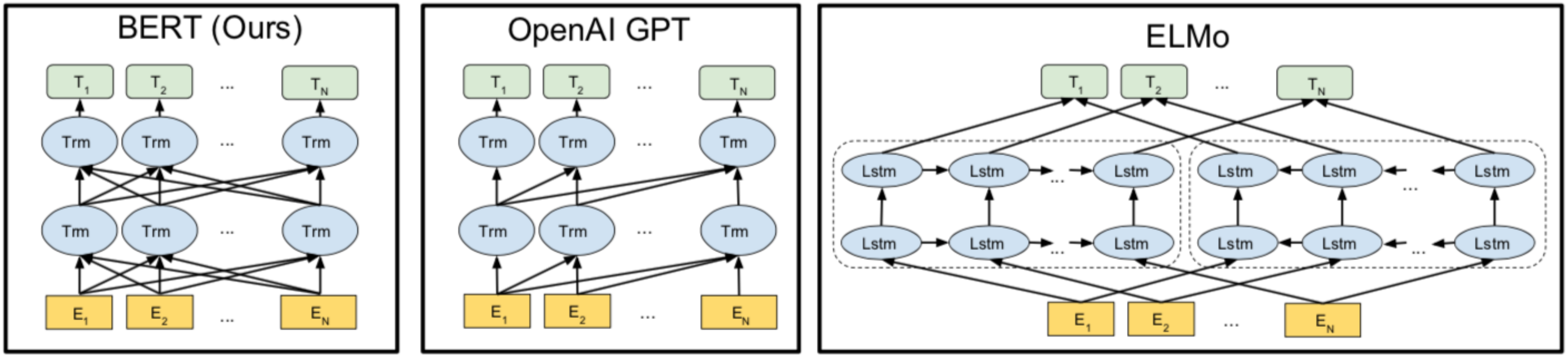
BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding

Jacob Devlin **Ming-Wei Chang** **Kenton Lee** **Kristina Toutanova**
Google AI Language
{jacobdevlin,mingweichang,kentonl,kristout}@google.com

Source: Devlin, Jacob, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova (2018).
"BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding." arXiv preprint arXiv:1810.04805

BERT

Bidirectional Encoder Representations from Transformers

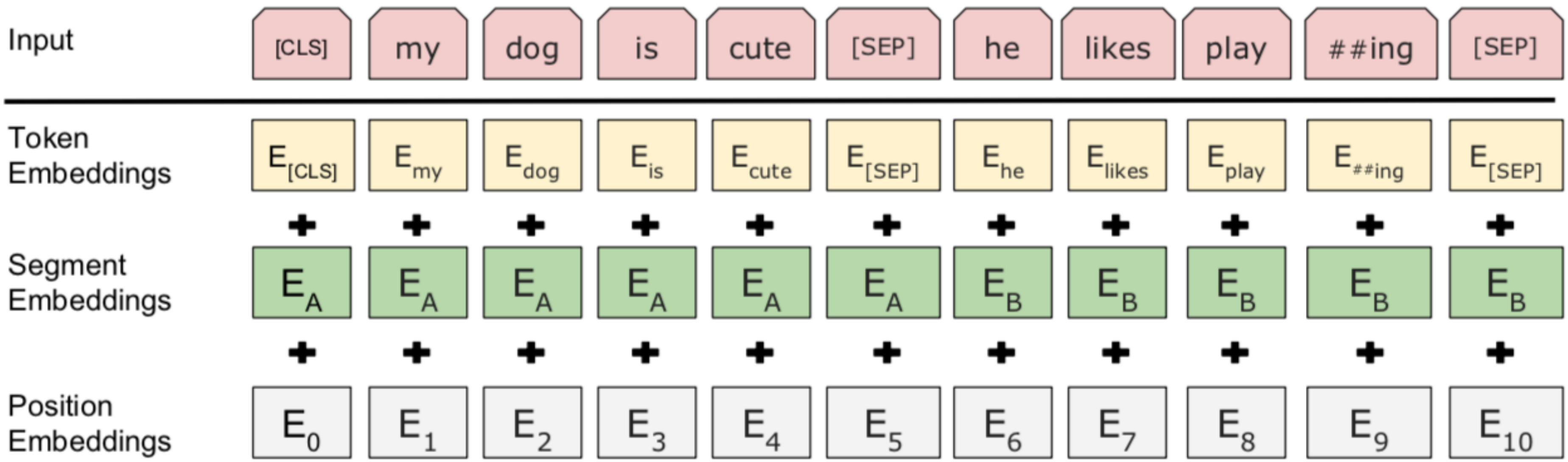


Pre-training model architectures

BERT uses a bidirectional Transformer.
OpenAI GPT uses a left-to-right Transformer.
ELMo uses the concatenation of independently trained left-to-right and right- to-left LSTM to generate features for downstream tasks.
Among three, only BERT representations are jointly conditioned on both left and right context in all layers.

Source: Devlin, Jacob, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova (2018). "BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding." arXiv preprint arXiv:1810.04805

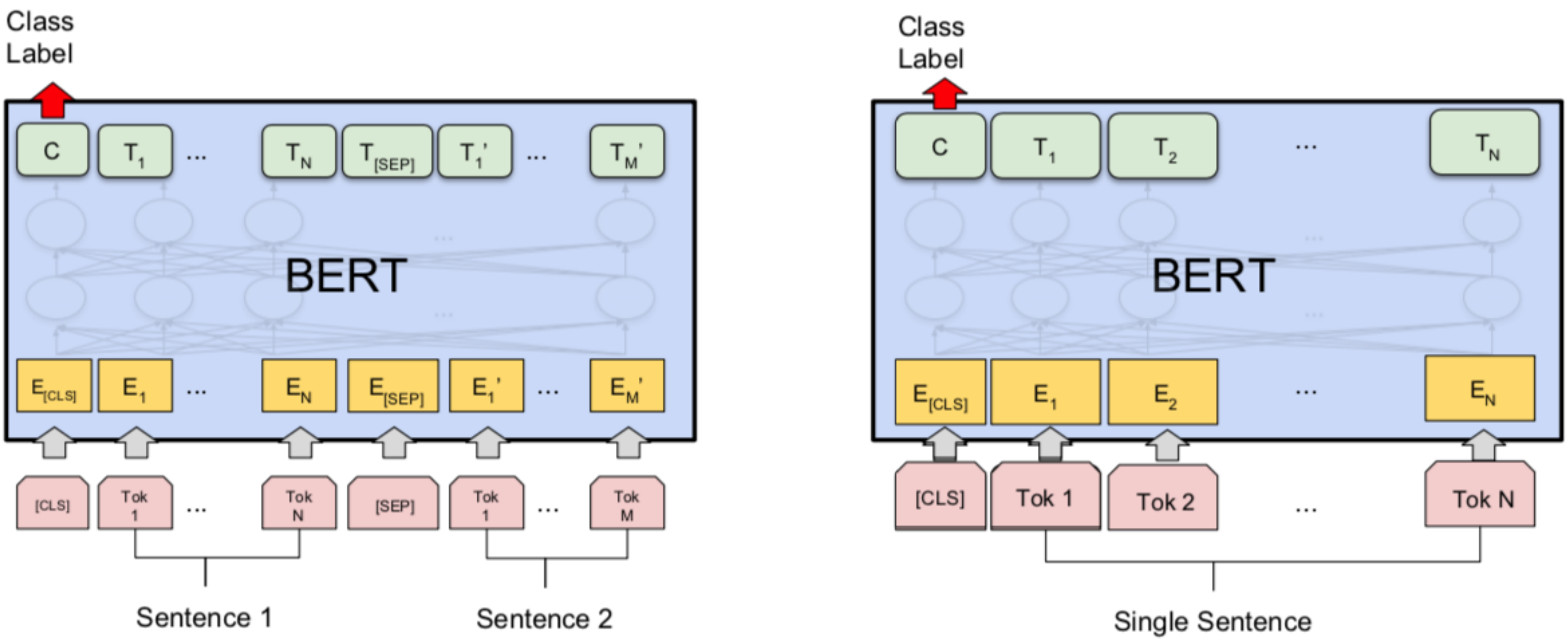
BERT input representation



The input embeddings is the sum of the token embeddings, the segmentation embeddings and the position embeddings.

Source: Devlin, Jacob, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova (2018).
"BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding." arXiv preprint arXiv:1810.04805

BERT Sequence-level tasks

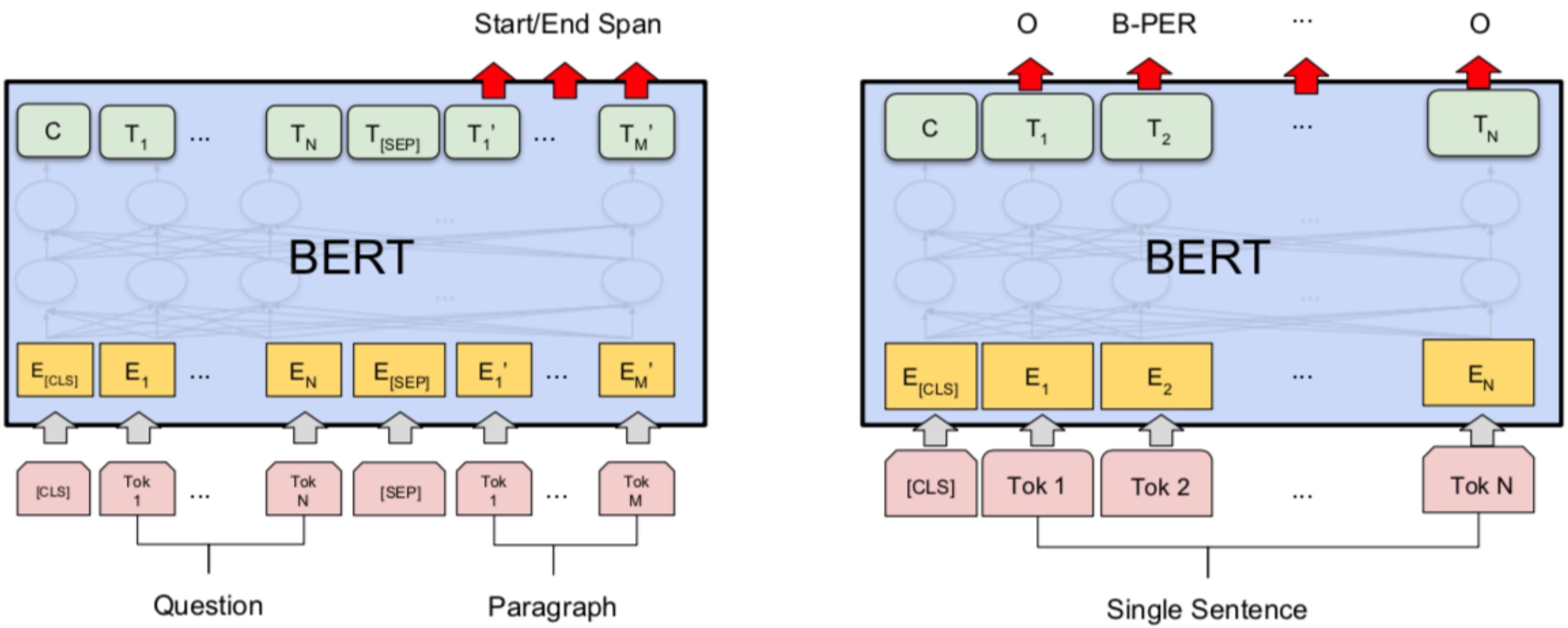


(a) Sentence Pair Classification Tasks: MNLI, QQP, QNLI, STS-B, MRPC, RTE, SWAG

(b) Single Sentence Classification Tasks: SST-2, CoLA

Source: Devlin, Jacob, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova (2018).
"BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding." arXiv preprint arXiv:1810.04805

BERT Token-level tasks



(c) Question Answering Tasks:
SQuAD v1.1

(d) Single Sentence Tagging Tasks:
CoNLL-2003 NER

Source: Devlin, Jacob, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova (2018).
"BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding." arXiv preprint arXiv:1810.04805

General Language Understanding Evaluation (GLUE) benchmark

GLUE Test results

System	MNLI-(m/mm)	QQP	QNLI	SST-2	CoLA	STS-B	MRPC	RTE	**Average**
	392k	363k	108k	67k	8.5k	5.7k	3.5k	2.5k	-
Pre-OpenAI SOTA	80.6/80.1	66.1	82.3	93.2	35.0	81.0	86.0	61.7	74.0
BiLSTM+ELMo+Attn	76.4/76.1	64.8	79.9	90.4	36.0	73.3	84.9	56.8	71.0
OpenAI GPT	82.1/81.4	70.3	88.1	91.3	45.4	80.0	82.3	56.0	75.2
$BERT_{BASE}$	84.6/83.4	71.2	90.1	93.5	52.1	85.8	88.9	66.4	79.6
$BERT_{LARGE}$	**86.7/85.9**	**72.1**	**91.1**	**94.9**	**60.5**	**86.5**	**89.3**	**70.1**	**81.9**

MNLI: Multi-Genre Natural Language Inference
QQP: Quora Question Pairs
QNLI: Question Natural Language Inference
SST-2: The Stanford Sentiment Treebank
CoLA: The Corpus of Linguistic Acceptability
STS-B:The Semantic Textual Similarity Benchmark
MRPC: Microsoft Research Paraphrase Corpus
RTE: Recognizing Textual Entailment

Source: Devlin, Jacob, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova (2018).
"BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding." arXiv preprint arXiv:1810.04805

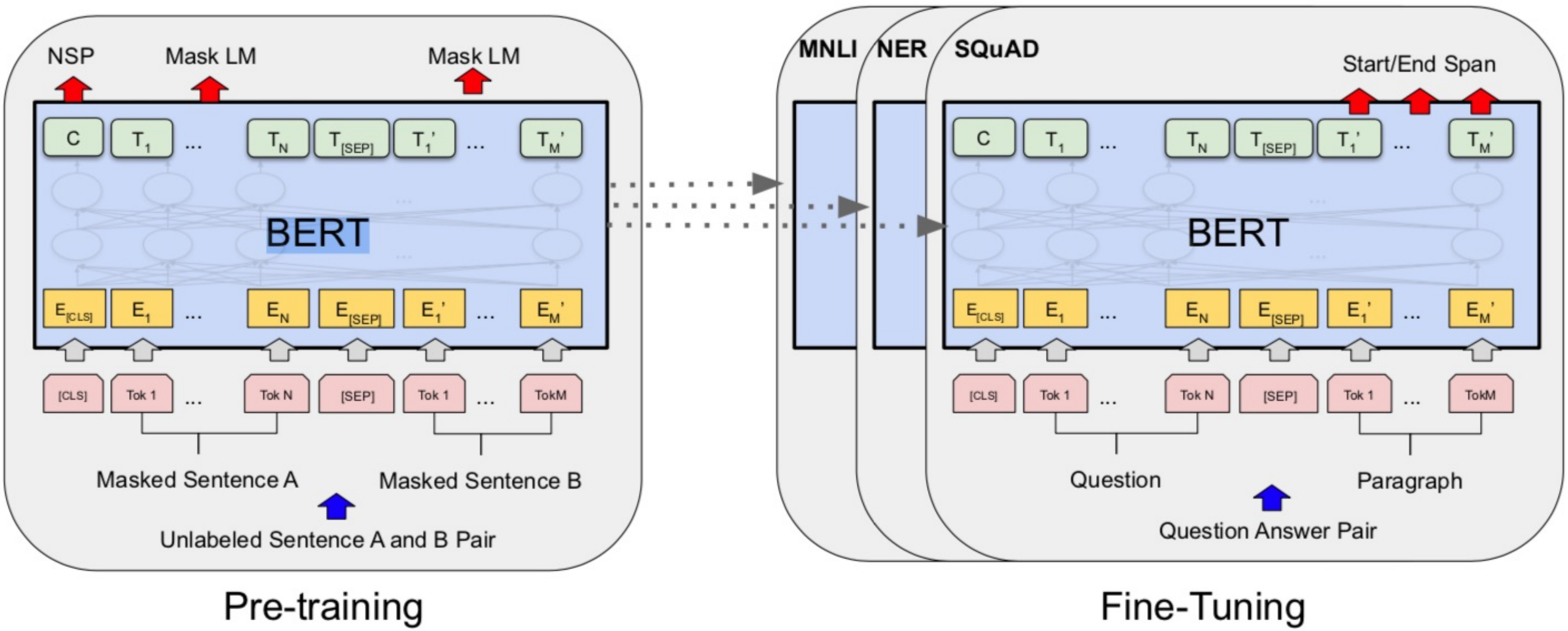
Transfer Learning in Natural Language Processing

Source: Sebastian Ruder, Matthew E. Peters, Swabha Swayamdipta, and Thomas Wolf (2019), "Transfer learning in natural language processing." In Proceedings of the 2019 Conference of the North American Chapter of the Association for Computational Linguistics: Tutorials, pp. 15-18.

BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding

BERT (Bidirectional Encoder Representations from Transformers)

Overall pre-training and fine-tuning procedures for BERT

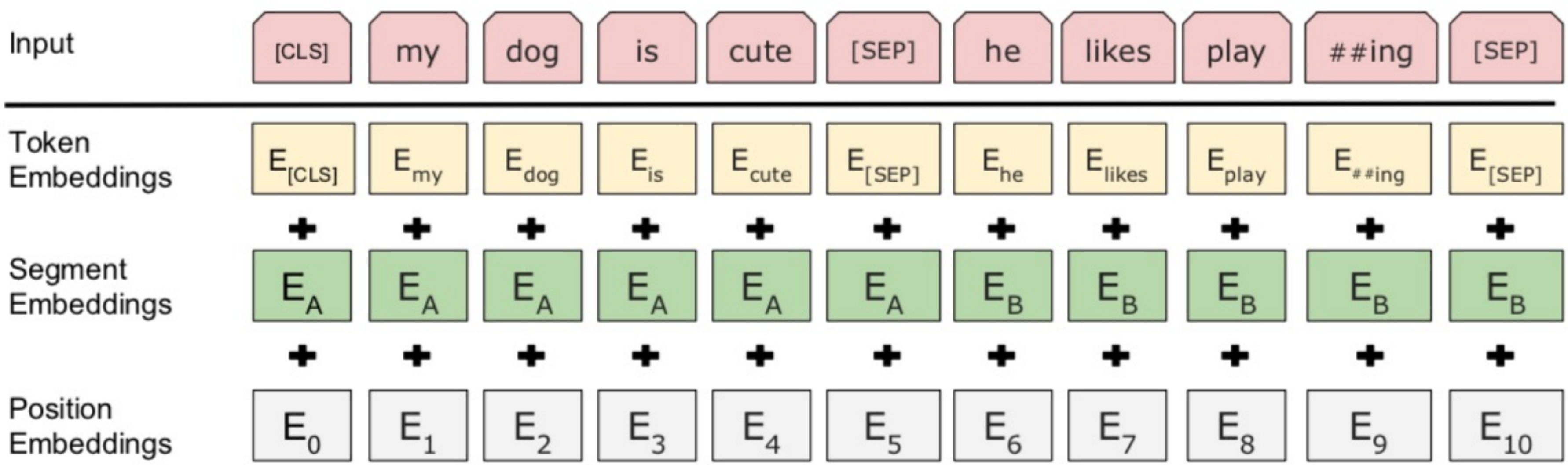


Source: Devlin, Jacob, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova (2018).
"Bert: Pre-training of deep bidirectional transformers for language understanding." arXiv preprint arXiv:1810.04805.

BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding

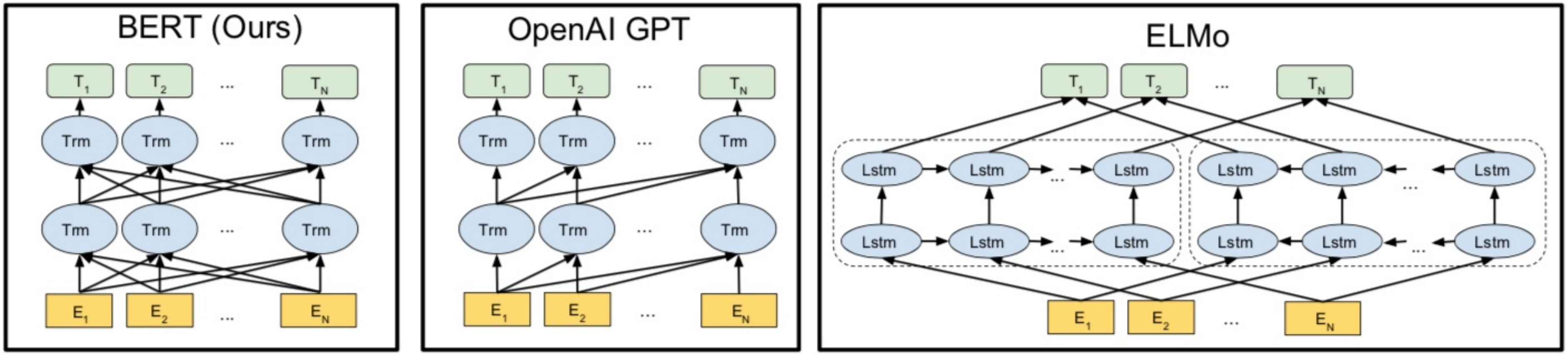
BERT (Bidirectional Encoder Representations from Transformers)

BERT input representation



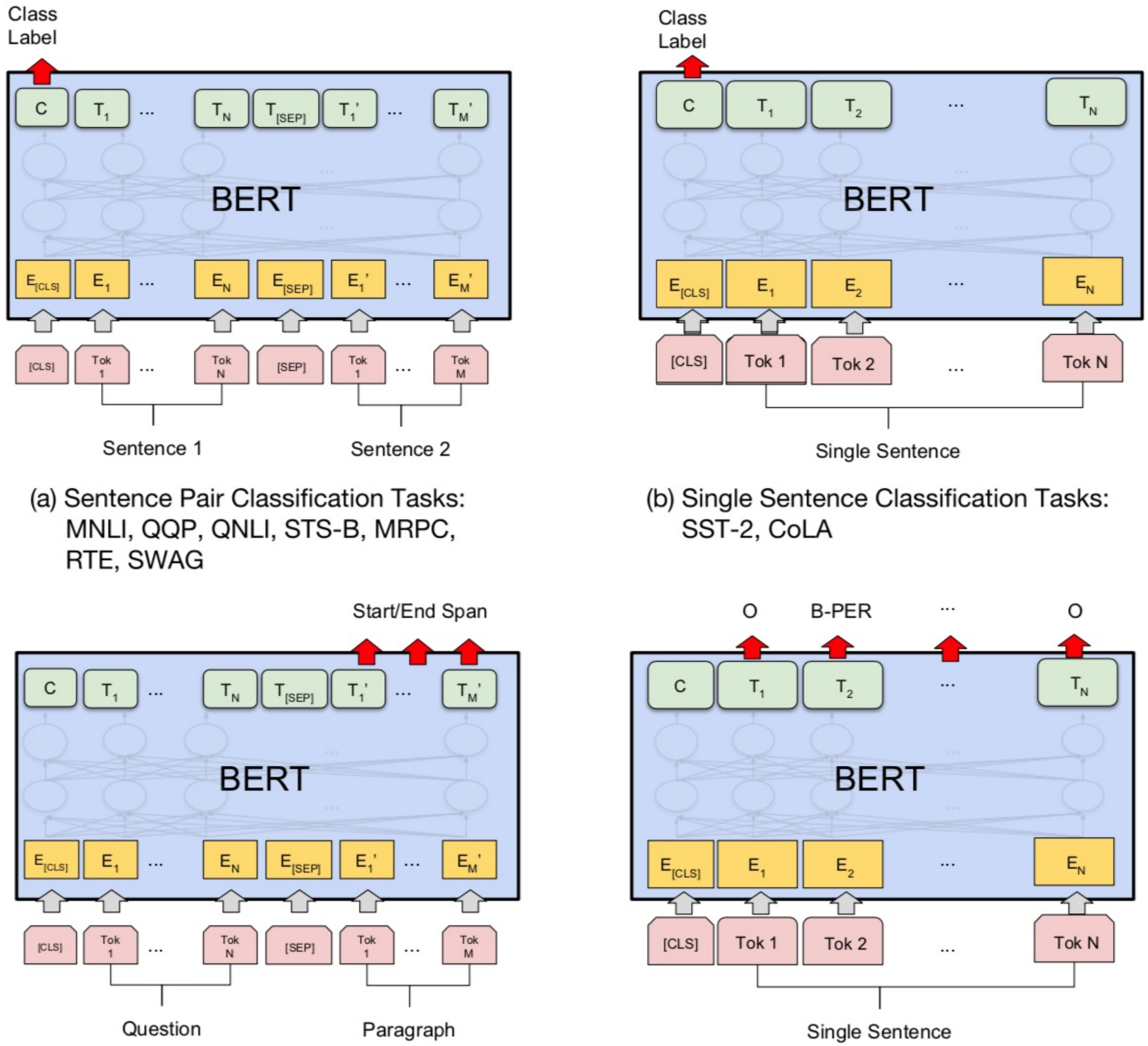
Source: Devlin, Jacob, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova (2018).
"Bert: Pre-training of deep bidirectional transformers for language understanding." arXiv preprint arXiv:1810.04805.

BERT, OpenAI GPT, ELMo



Source: Devlin, Jacob, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova (2018).
"Bert: Pre-training of deep bidirectional transformers for language understanding." arXiv preprint arXiv:1810.04805.

Fine-tuning BERT on Different Tasks



(a) Sentence Pair Classification Tasks: MNLI, QQP, QNLI, STS-B, MRPC, RTE, SWAG

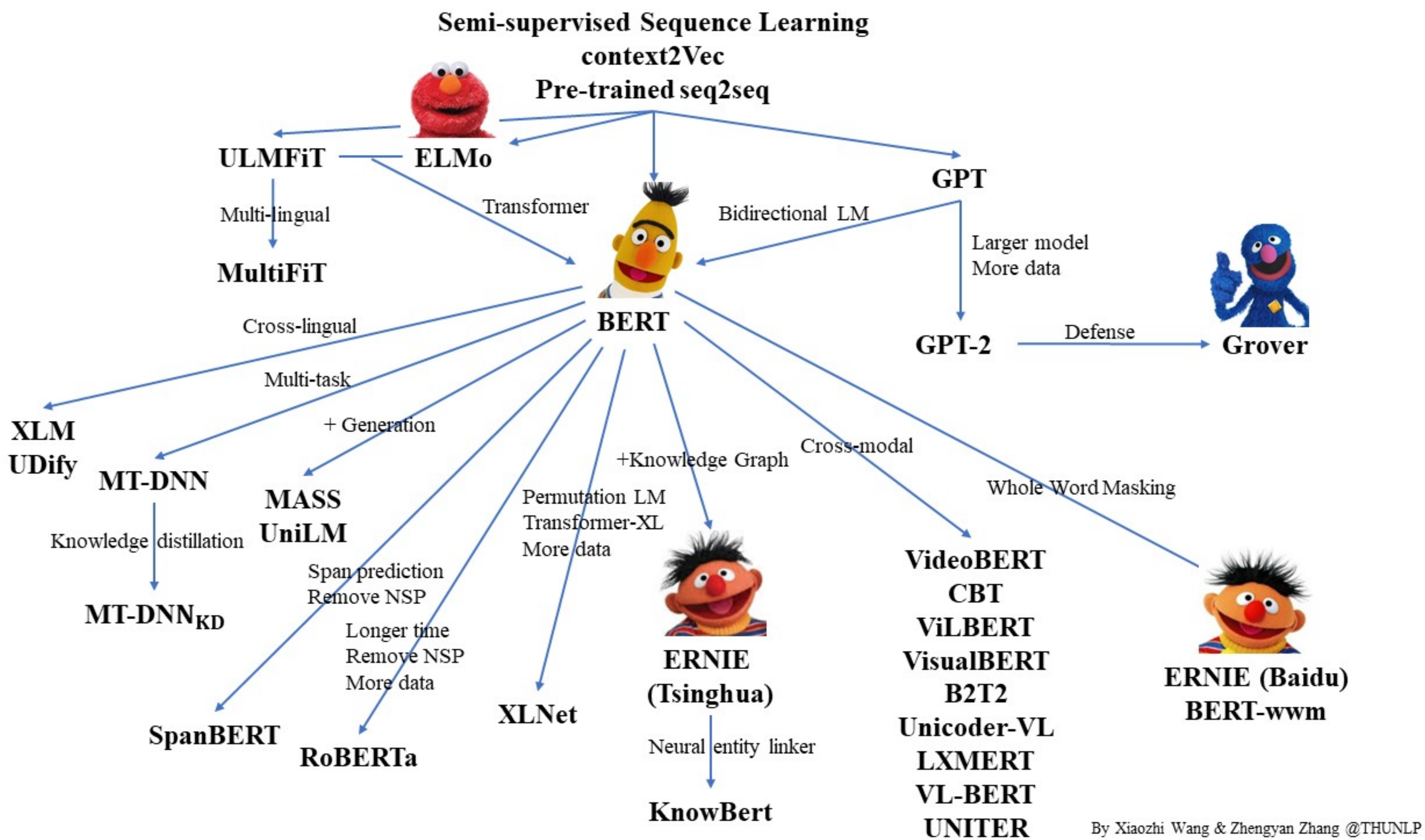
(b) Single Sentence Classification Tasks: SST-2, CoLA

(c) Question Answering Tasks: SQuAD v1.1

(d) Single Sentence Tagging Tasks: CoNLL-2003 NER

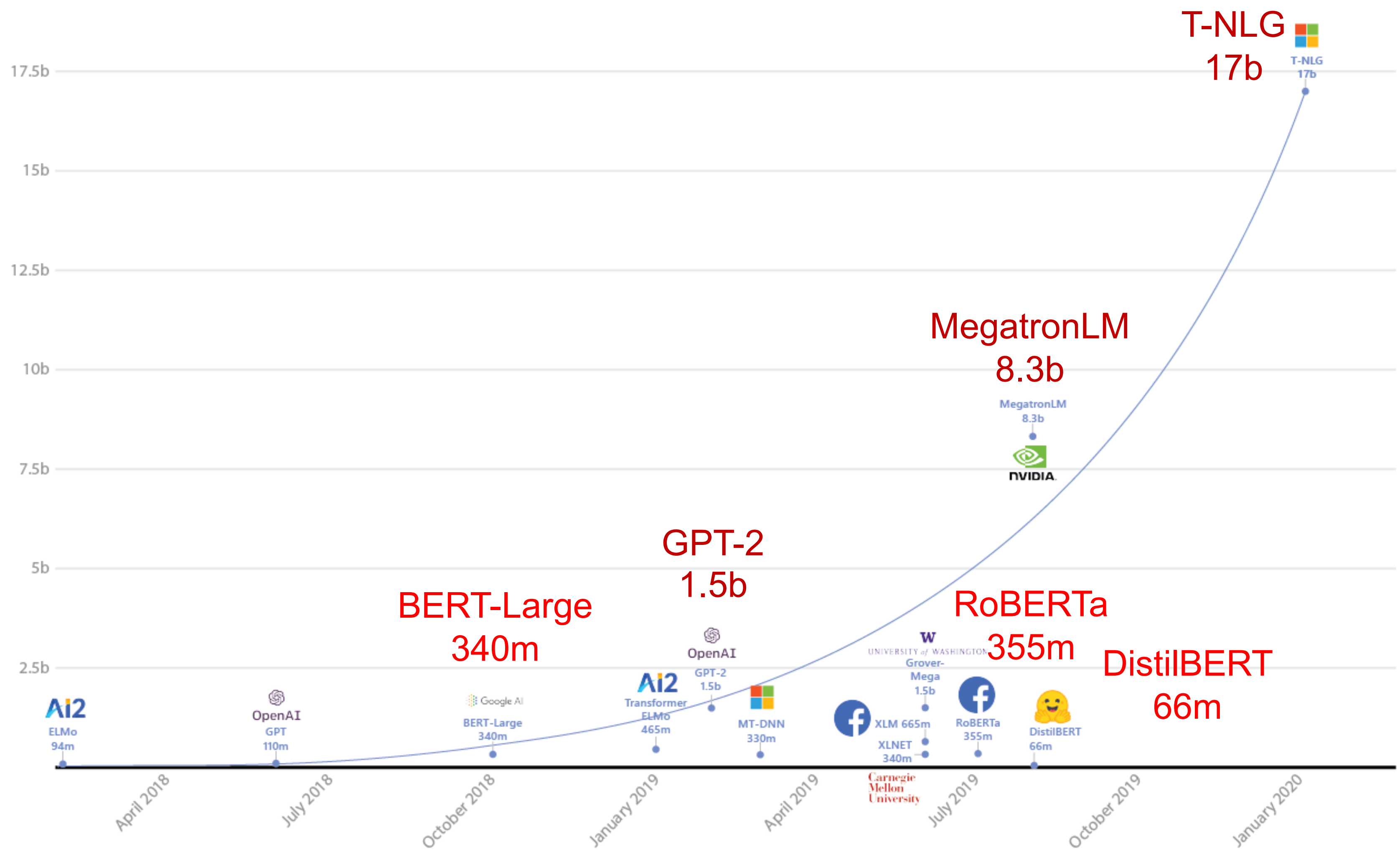
Source: Devlin, Jacob, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova (2018). "Bert: Pre-training of deep bidirectional transformers for language understanding." arXiv preprint arXiv:1810.04805.

Pre-trained Language Model (PLM)



Source: https://github.com/thunlp/PLMpapers

Turing Natural Language Generation (T-NLG)



Source: https://www.microsoft.com/en-us/research/blog/turing-nlg-a-17-billion-parameter-language-model-by-microsoft/

🤗 Transformers

Transformers

State-of-the-art Natural Language Processing for TensorFlow 2.0 and PyTorch

- Transformers
  - pytorch-transformers
  - pytorch-pretrained-bert
- provides state-of-the-art general-purpose architectures
  - (BERT, GPT-2, RoBERTa, XLM, DistilBert, XLNet, CTRL...)
  - for Natural Language Understanding (NLU) and
    Natural Language Generation (NLG)
    with over 32+ pretrained models
    in 100+ languages
    and deep interoperability between
    TensorFlow 2.0 and
    PyTorch.

Source: https://github.com/huggingface/transformers

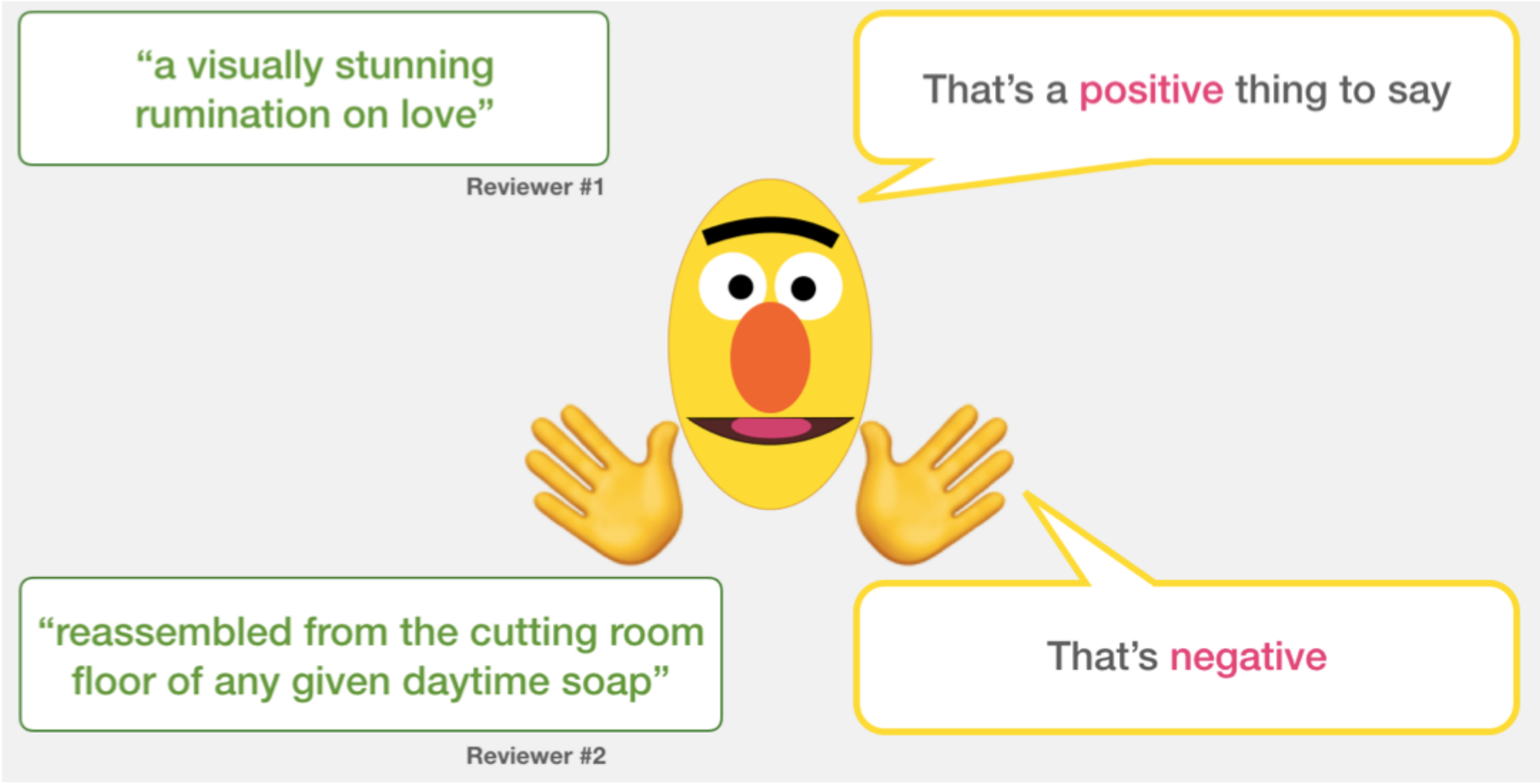
NLP Benchmark Datasets

Task	Dataset	Link
Machine Translation	WMT 2014 EN-DE WMT 2014 EN-FR	http://www-lium.univ-lemans.fr/~schwenk/cslm_joint_paper/
Text Summarization	CNN/DM Newsroom DUC Gigaword	https://cs.nyu.edu/~kcho/DMQA/ https://summari.es/ https://www-nlpir.nist.gov/projects/duc/data.html https://catalog.ldc.upenn.edu/LDC2012T21
Reading Comprehension Question Answering Question Generation	ARC CliCR CNN/DM NewsQA RACE SQuAD Story Cloze Test NarativeQA Quasar SearchQA	http://data.allenai.org/arc/ http://aclweb.org/anthology/N18-1140 https://cs.nyu.edu/~kcho/DMQA/ https://datasets.maluuba.com/NewsQA http://www.qizhexie.com/data/RACE_leaderboard https://rajpurkar.github.io/SQuAD-explorer/ http://aclweb.org/anthology/W17-0906.pdf https://github.com/deepmind/narrativeqa https://github.com/bdhingra/quasar https://github.com/nyu-dl/SearchQA
Semantic Parsing	AMR parsing ATIS (SQL Parsing) WikiSQL (SQL Parsing)	https://amr.isi.edu/index.html https://github.com/jkkummerfeld/text2sql-data/tree/master/data https://github.com/salesforce/WikiSQL
Sentiment Analysis	IMDB Reviews SST Yelp Reviews Subjectivity Dataset	http://ai.stanford.edu/~amaas/data/sentiment/ https://nlp.stanford.edu/sentiment/index.html https://www.yelp.com/dataset/challenge http://www.cs.cornell.edu/people/pabo/movie-review-data/
Text Classification	AG News DBpedia TREC 20 NewsGroup	http://www.di.unipi.it/~gulli/AG_corpus_of_news_articles.html https://wiki.dbpedia.org/Datasets https://trec.nist.gov/data.html http://qwone.com/~jason/20Newsgroups/
Natural Language Inference	SNLI Corpus MultiNLI SciTail	https://nlp.stanford.edu/projects/snli/ https://www.nyu.edu/projects/bowman/multinli/ http://data.allenai.org/scitail/
Semantic Role Labeling	Proposition Bank OneNotes	http://propbank.github.io/ https://catalog.ldc.upenn.edu/LDC2013T19

Source: Amirsina Torfi, Rouzbeh A. Shirvani, Yaser Keneshloo, Nader Tavvaf, and Edward A. Fox (2020).
"Natural Language Processing Advancements By Deep Learning: A Survey." arXiv preprint arXiv:2003.01200.

A Visual Guide to Using BERT for the First Time

(Jay Alammar, 2019)



Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time, http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

Sentiment Classification: SST2 Sentences from movie reviews

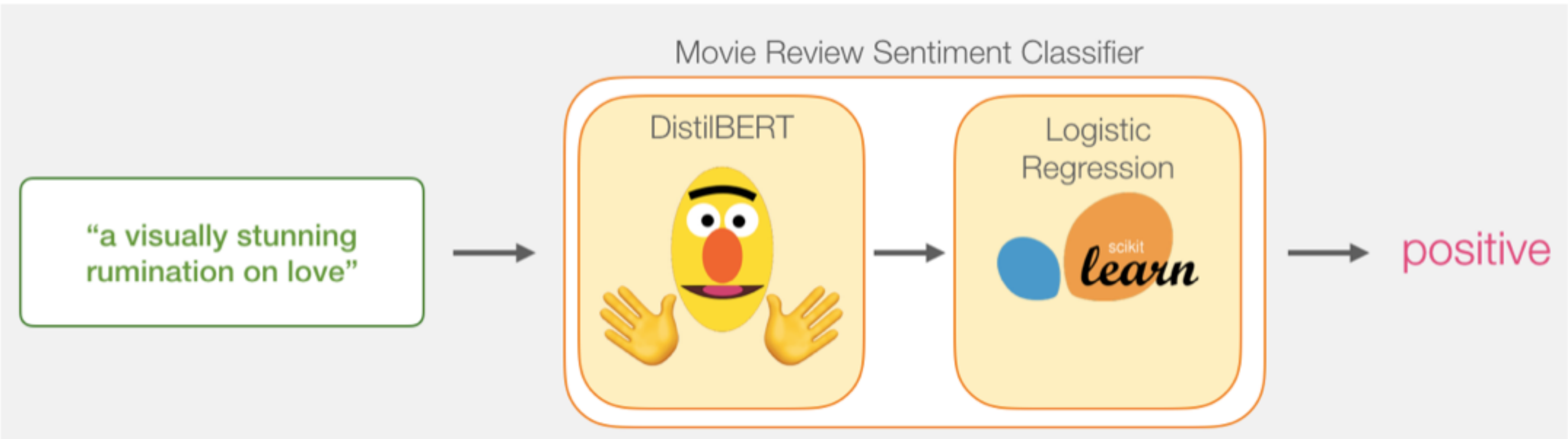
sentence	label
a stirring , funny and finally transporting re imagining of beauty and the beast and 1930s horror films	1
apparently reassembled from the cutting room floor of any given daytime soap	0
they presume their audience won't sit still for a sociology lesson	0
this is a visually stunning rumination on love , memory , history and the war between art and commerce	1
jonathan parker 's bartleby should have been the be all end all of the modern office anomie films	1

Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time,
http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

Movie Review Sentiment Classifier

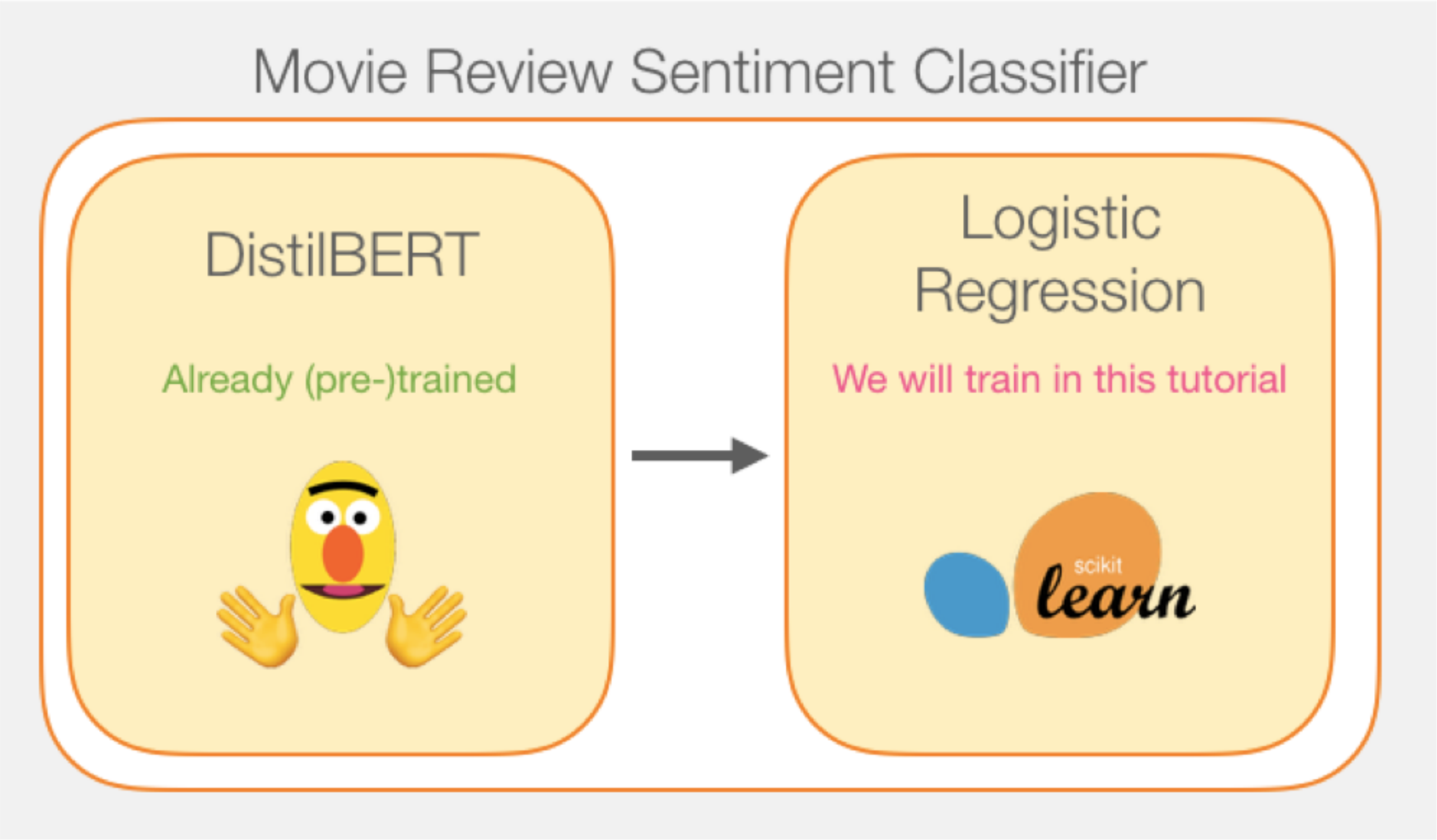
Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time, http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

Movie Review Sentiment Classifier



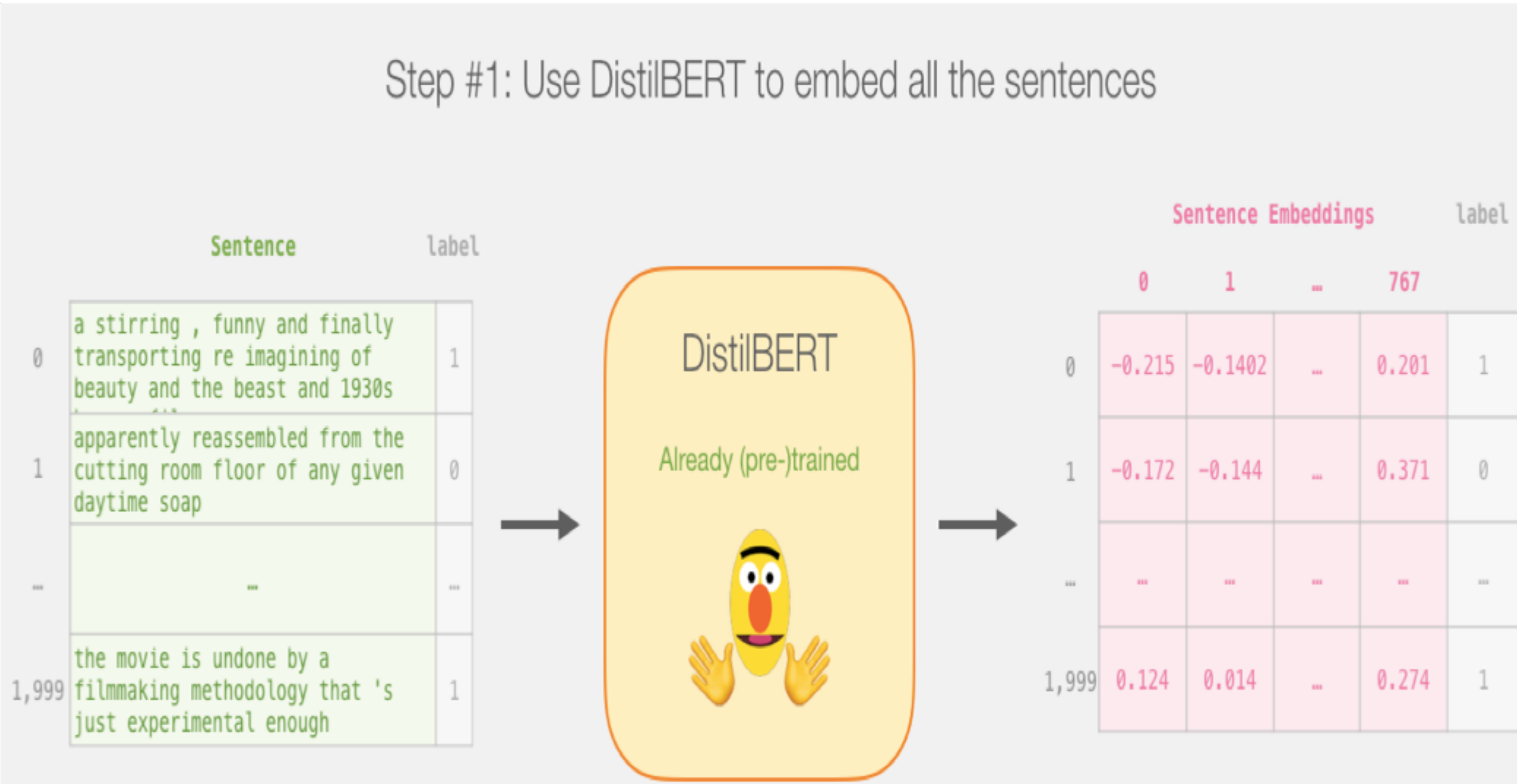
Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time, http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

Movie Review Sentiment Classifier Model Training



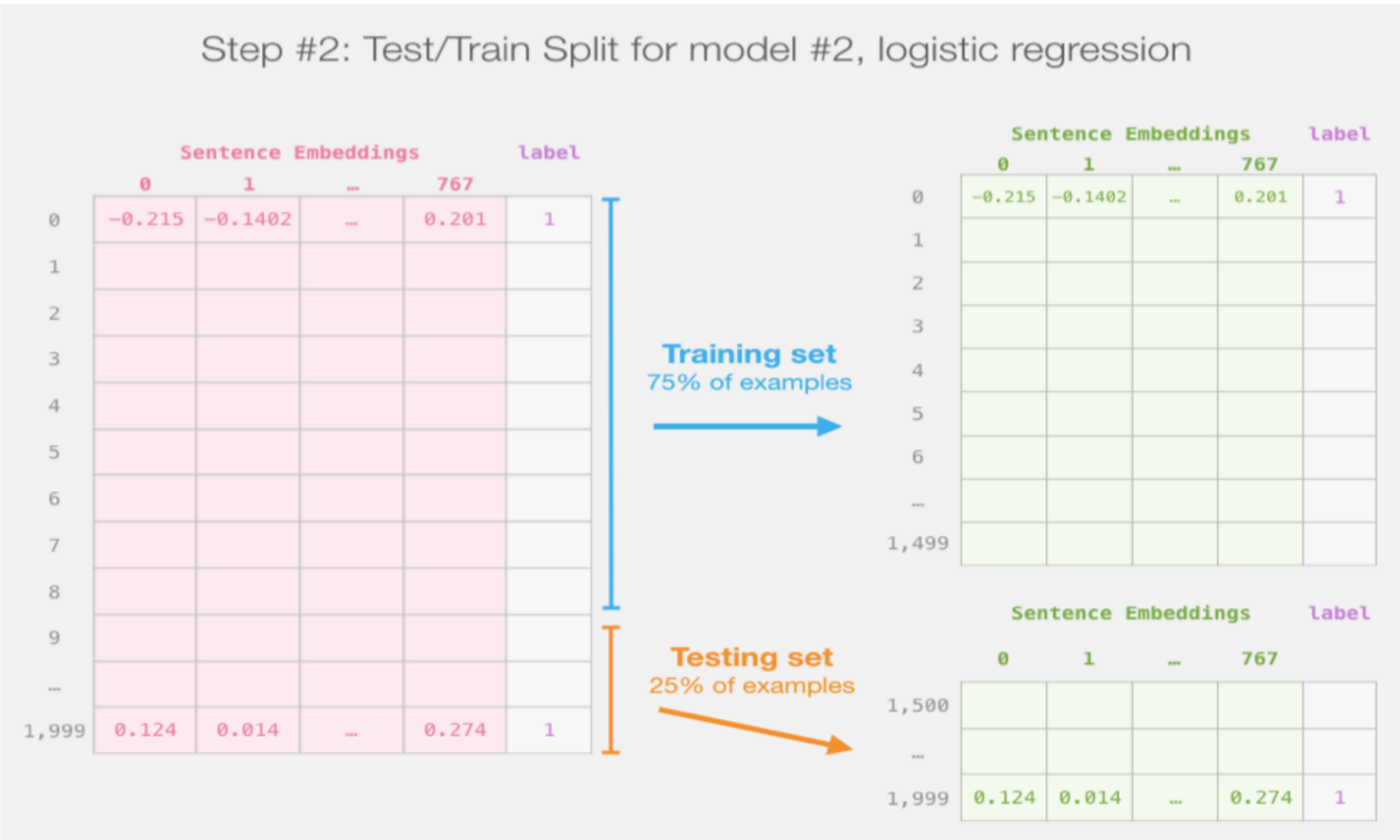
Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time,
http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

Step # 1 Use distilBERT to Generate Sentence Embeddings



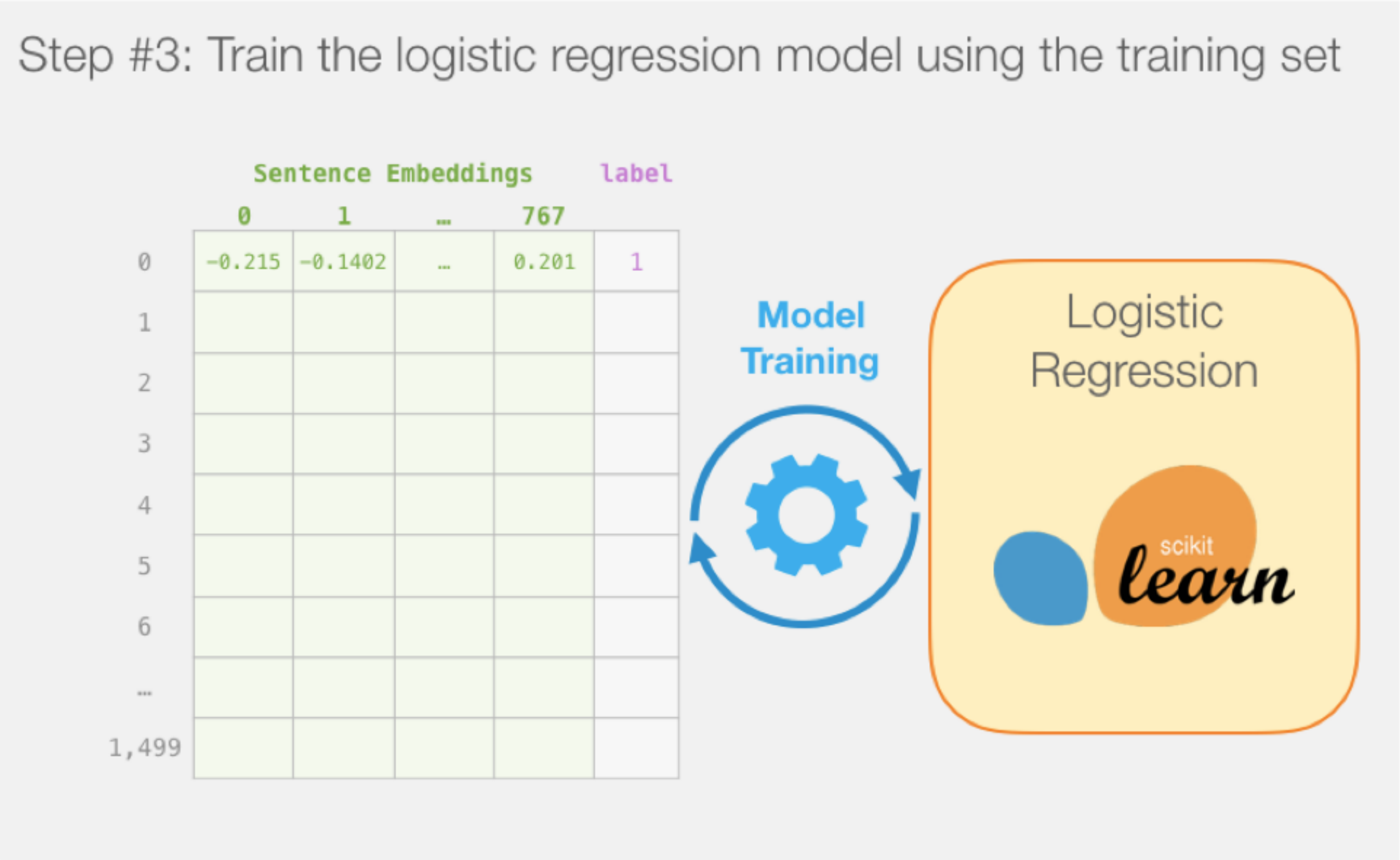
Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time, http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

Step #2:Test/Train Split for Model #2, Logistic Regression



Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time,
http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

Step #3 Train the logistic regression model using the training set

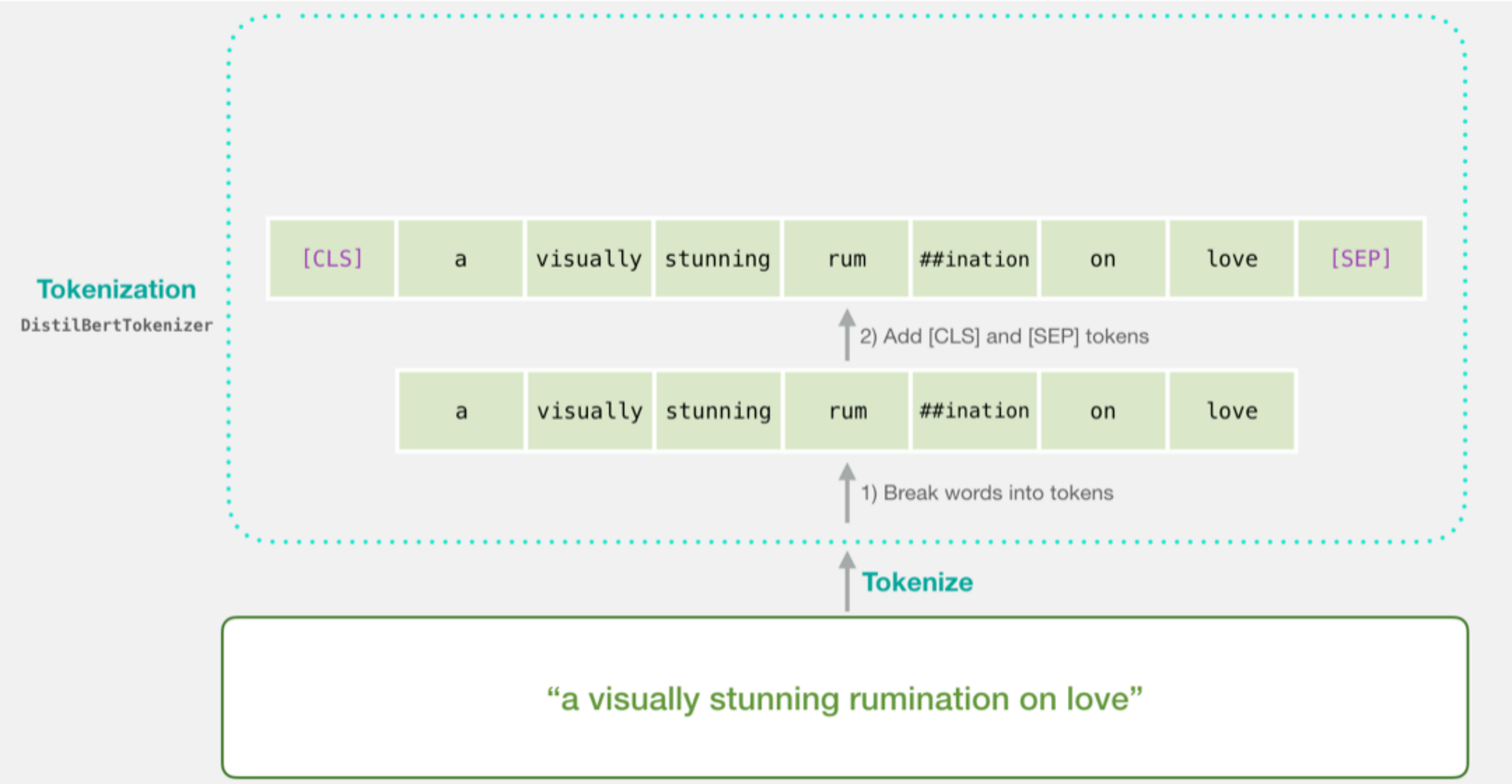


Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time,
http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

Tokenization

[CLS] a visually stunning rum ##ination on love [SEP]

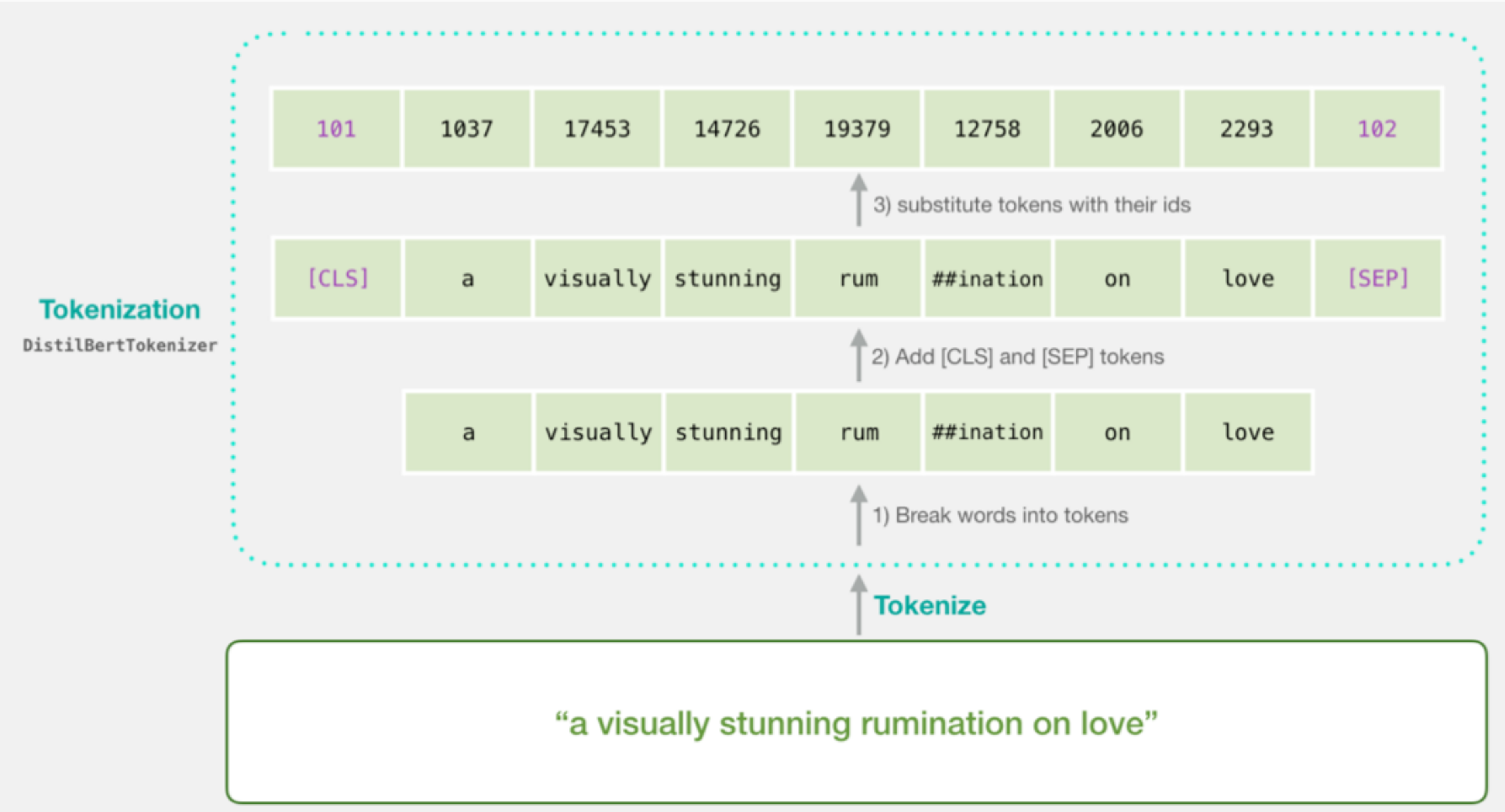
a visually stunning rumination on love



Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time, http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

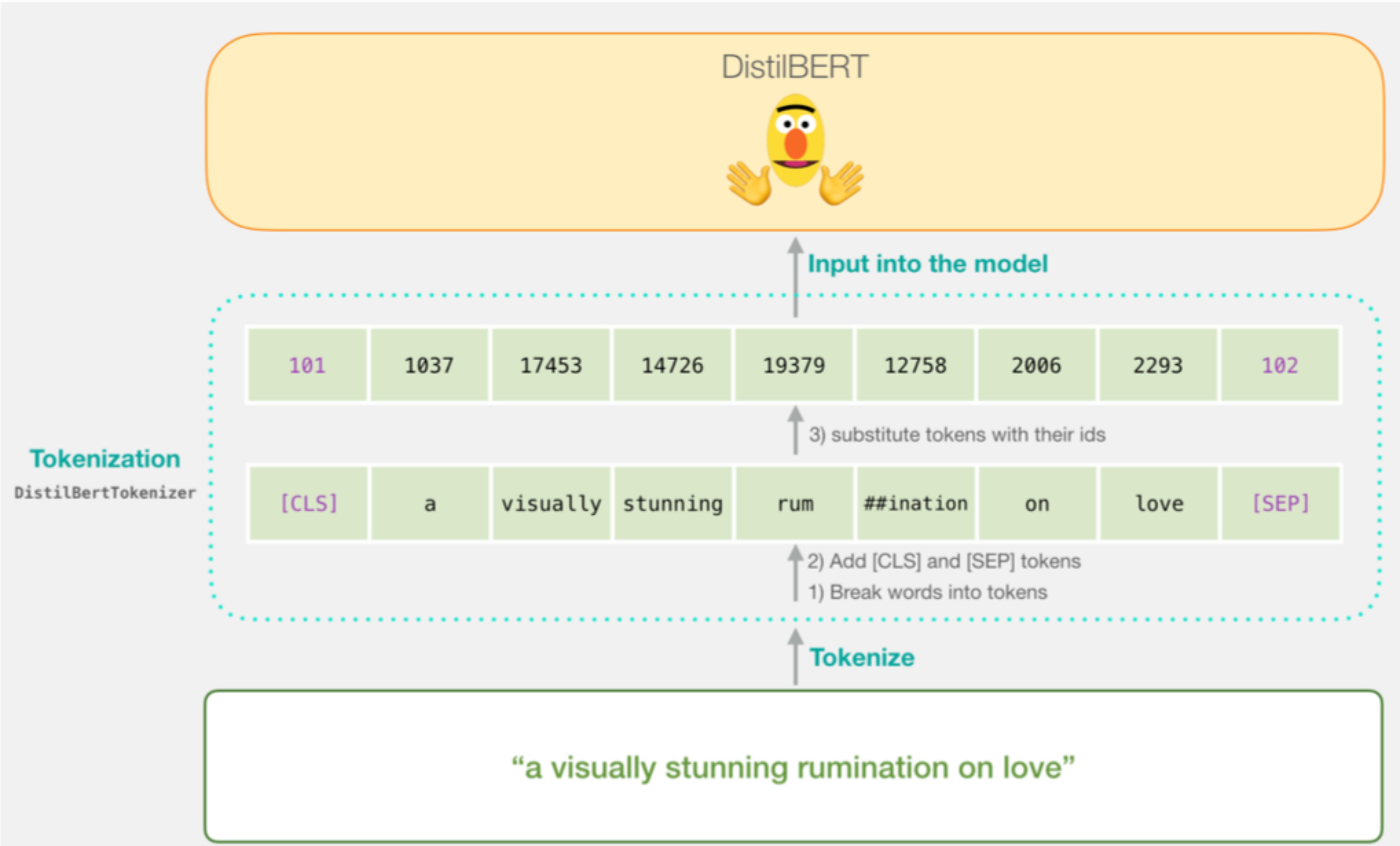
Tokenization

```
tokenizer.encode("a visually stunning rumination on love",
                 add_special_tokens=True)
```



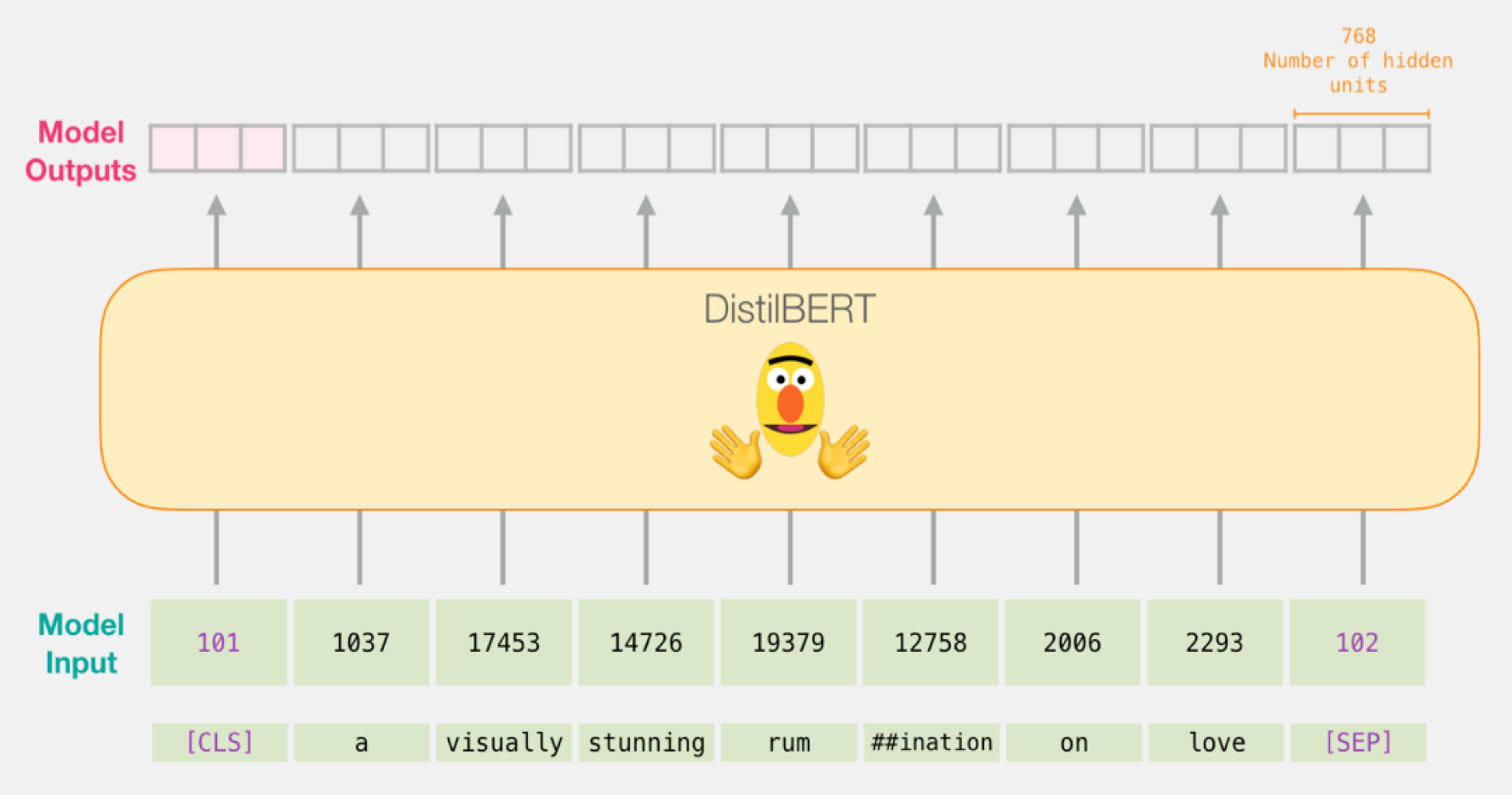
Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time,
http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

Tokenization for BERT Model



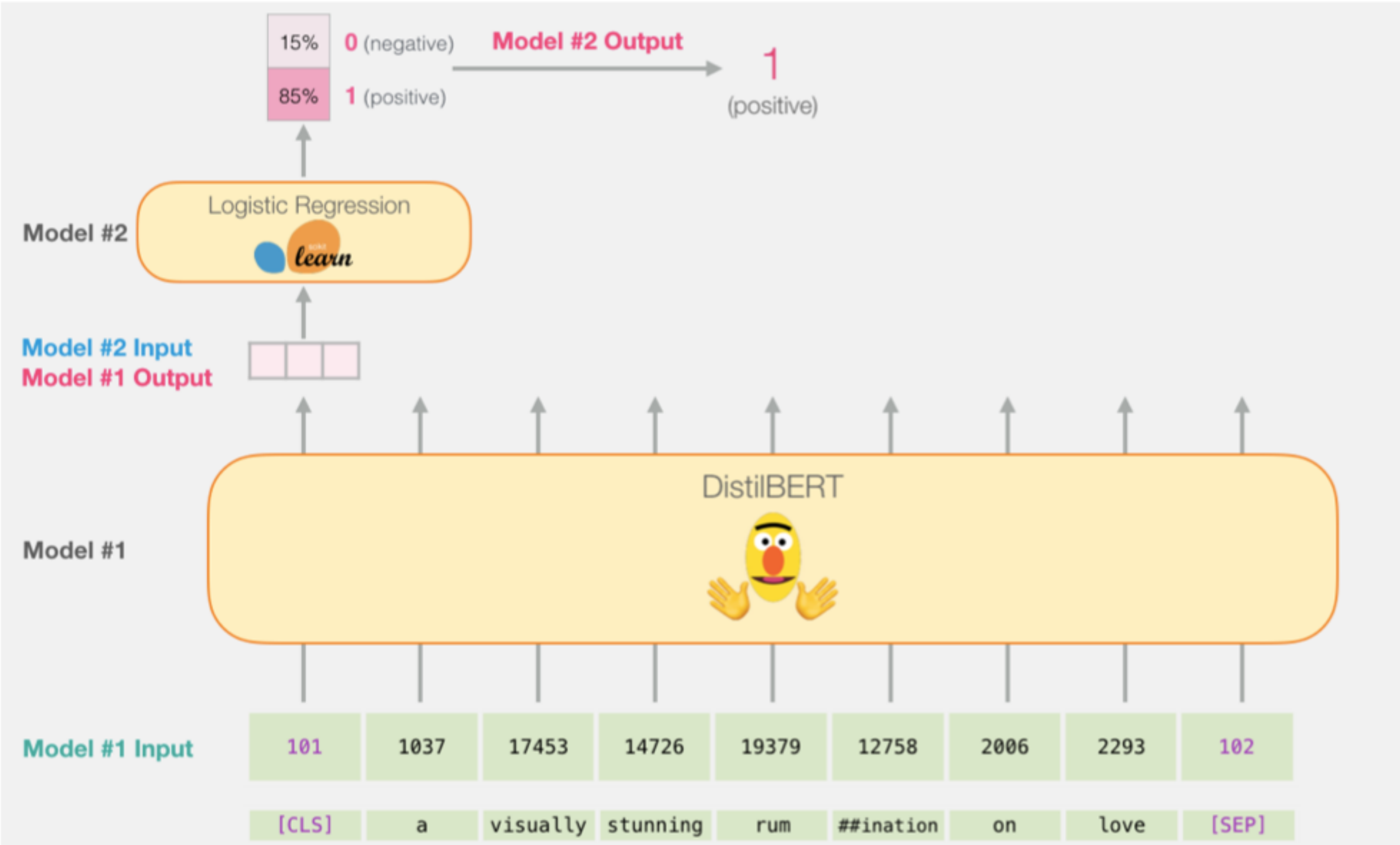
Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time, http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

Flowing Through DistilBERT (768 features)



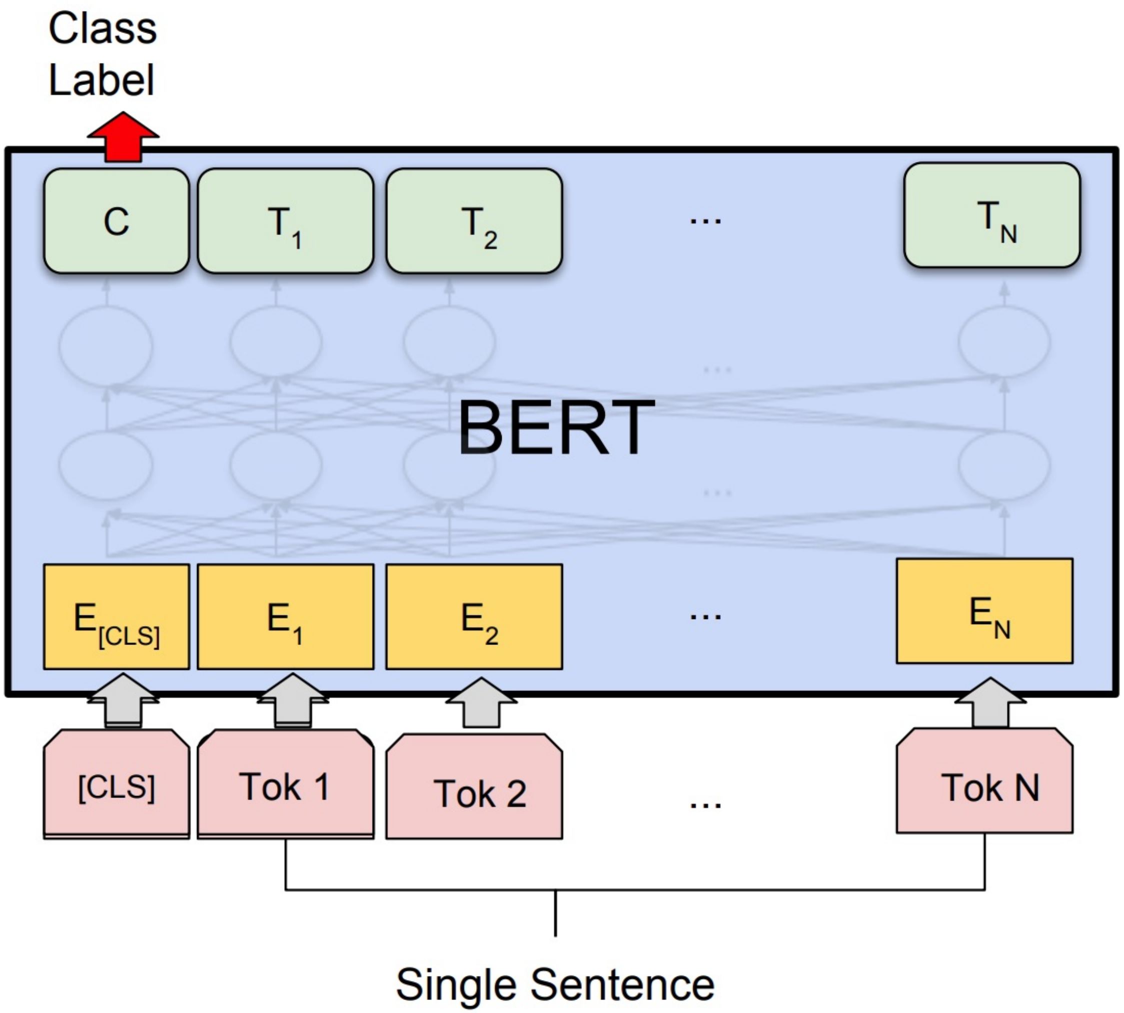
Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time, http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

Model #1 Output Class vector as Model #2 Input



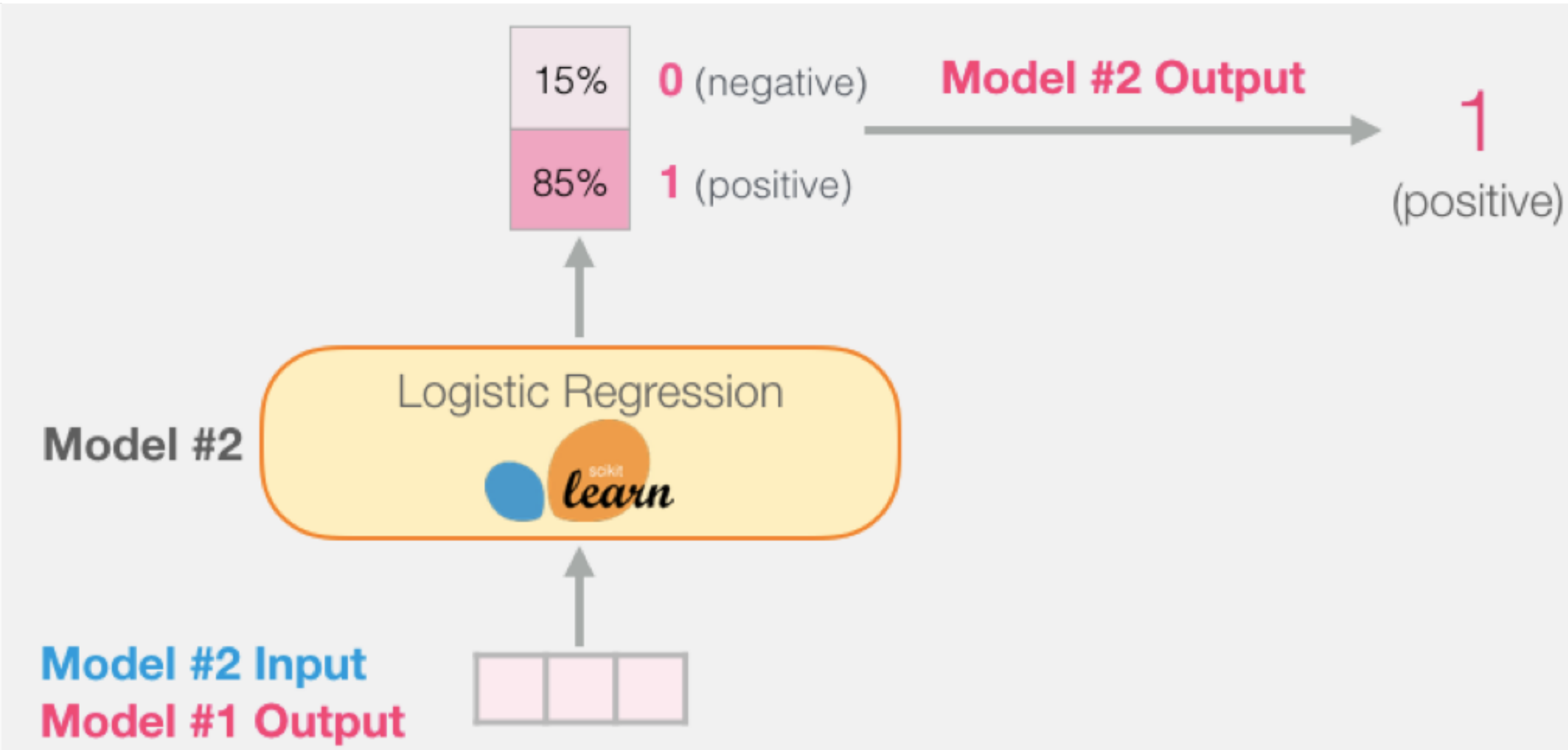
Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time, http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

Fine-tuning BERT on Single Sentence Classification Tasks



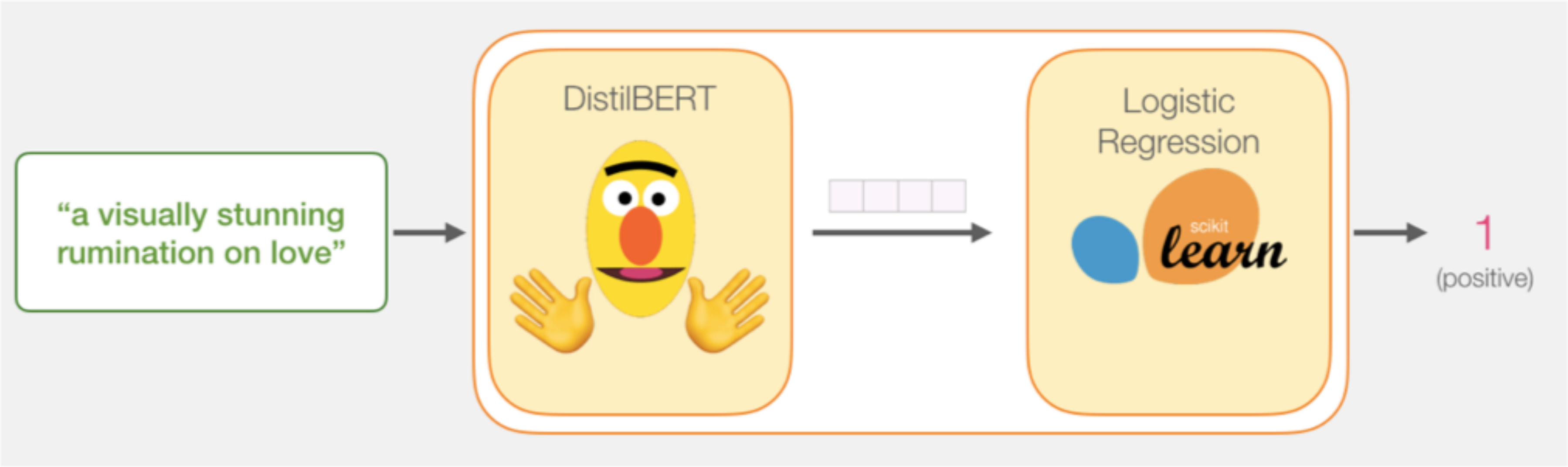
Source: Devlin, Jacob, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova (2018). "Bert: Pre-training of deep bidirectional transformers for language understanding." arXiv preprint arXiv:1810.04805.

Model #1 Output Class vector as Model #2 Input



Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time, http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

Logistic Regression Model to classify Class vector



Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time, http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

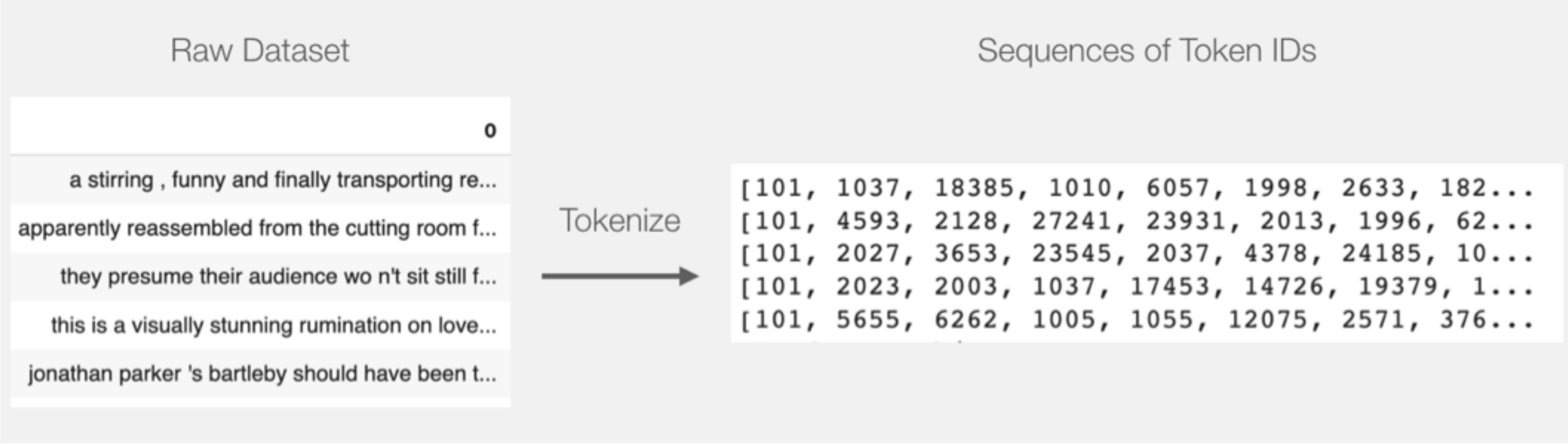
```python
df = pd.read_csv('https://github.com/clairett/pytorch-sentiment-classification/raw/master/data/SST2/train.tsv', delimiter='\t', header=None)

df.head()
```

	0	1
0	a stirring , funny and finally transporting re...	1
1	apparently reassembled from the cutting room f...	0
2	they presume their audience wo n't sit still f...	0
3	this is a visually stunning rumination on love...	1
4	jonathan parker 's bartleby should have been t...	1

Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time, http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

Tokenization

```
tokenized = df[0].apply((lambda x: tokenizer.encode(x,
add_special_tokens=True)))
```



Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time,
http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

BERT Input Tensor

BERT/DistilBERT Input Tensor

Tokens in each sequence

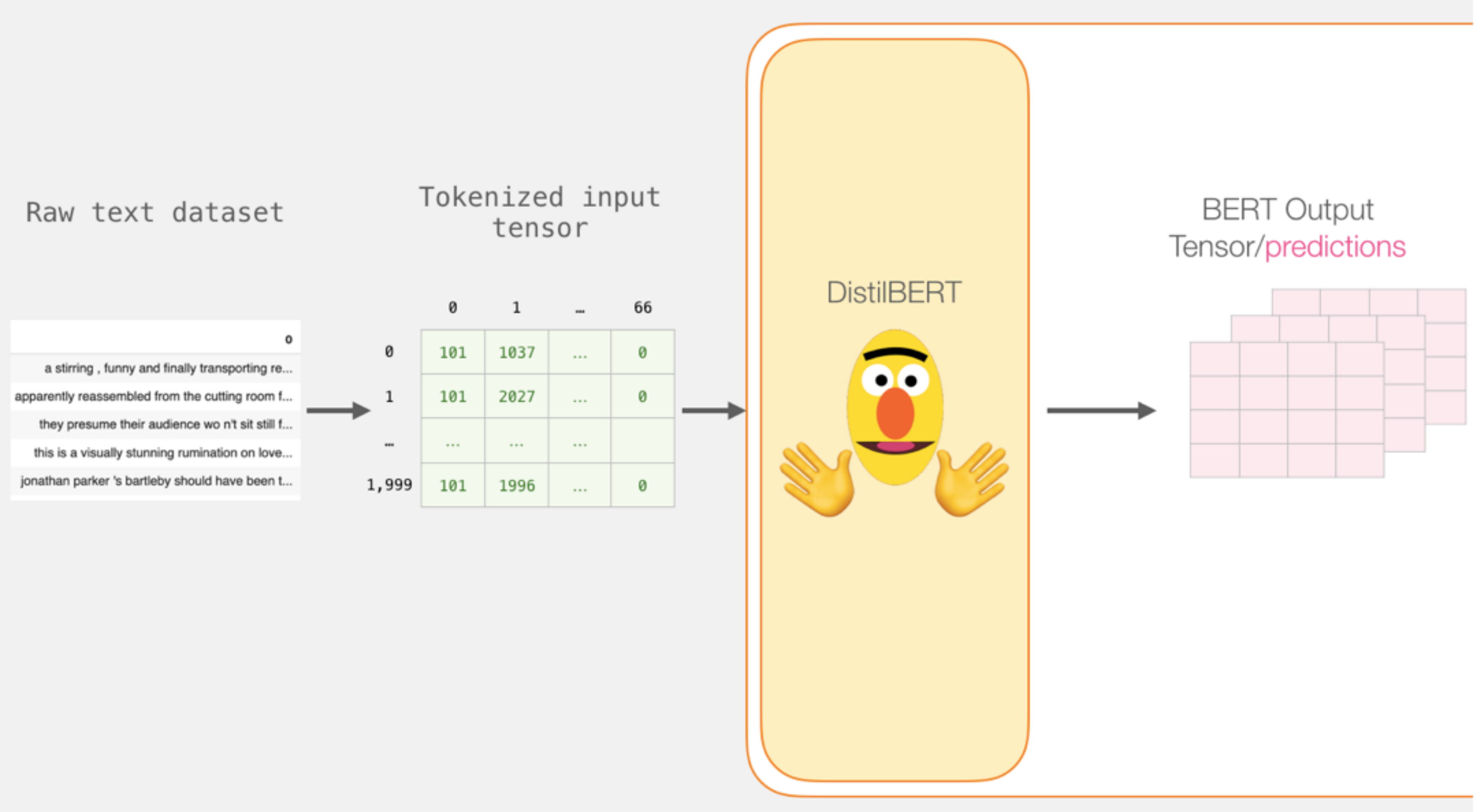
Input sequences (reviews)

	0	1	…	66
0	101	1037	...	0
1	101	2027	...	0
…	...	...	...	
1,999	101	1996	...	0

Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time, http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

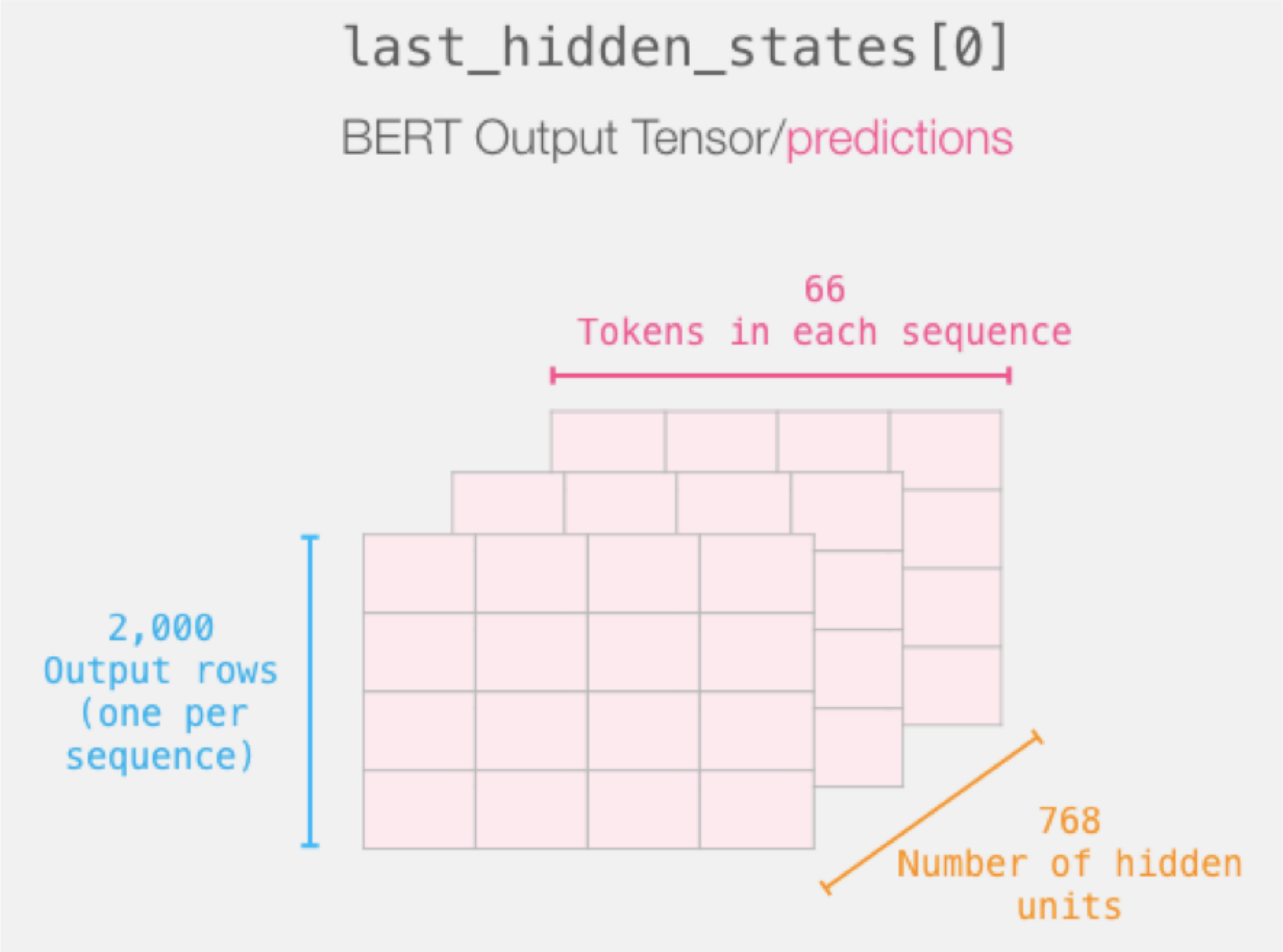
Processing with DistilBERT

```
input_ids = torch.tensor(np.array(padded))
last_hidden_states = model(input_ids)
```



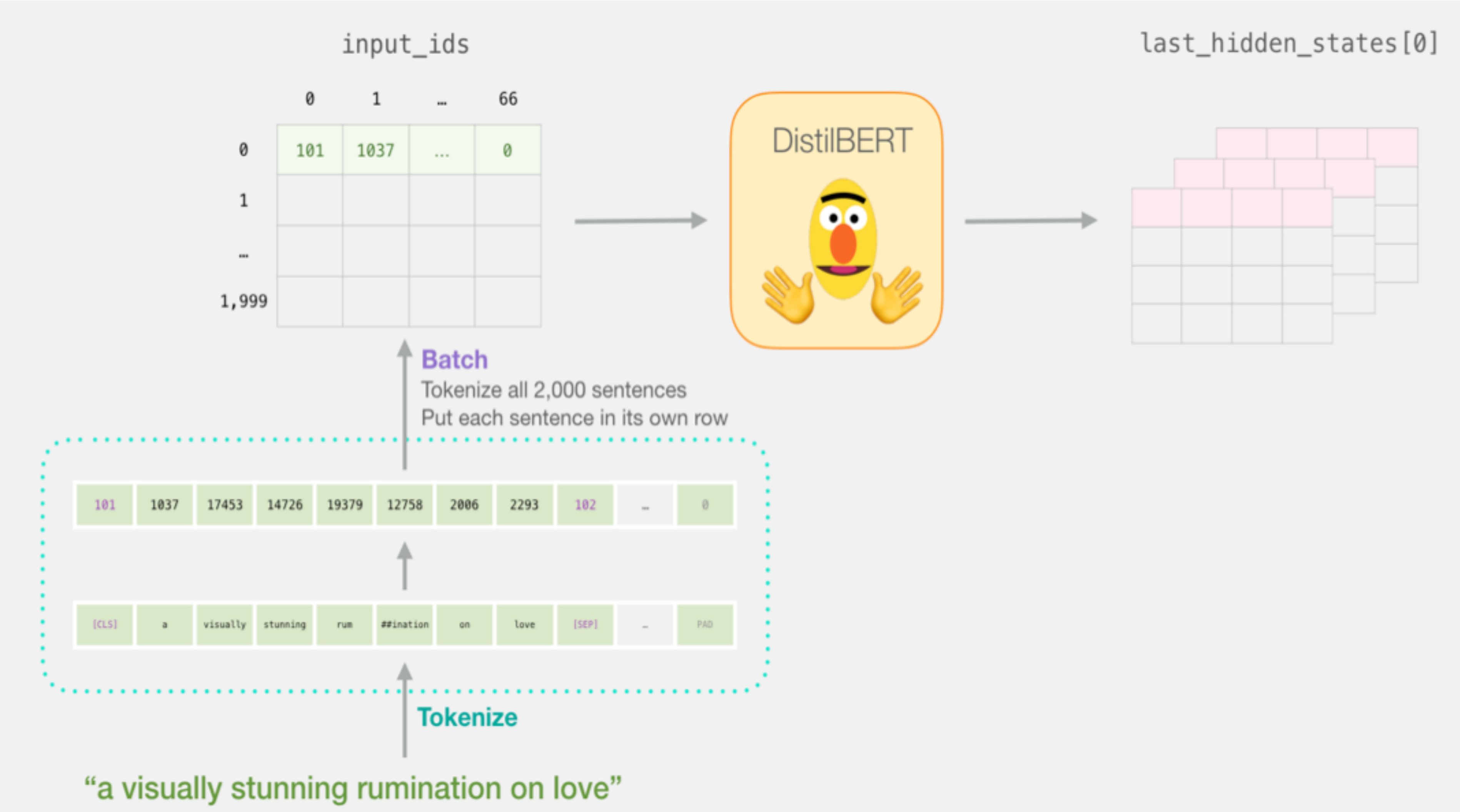
Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time, http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

Unpacking the BERT output tensor



Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time,
http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

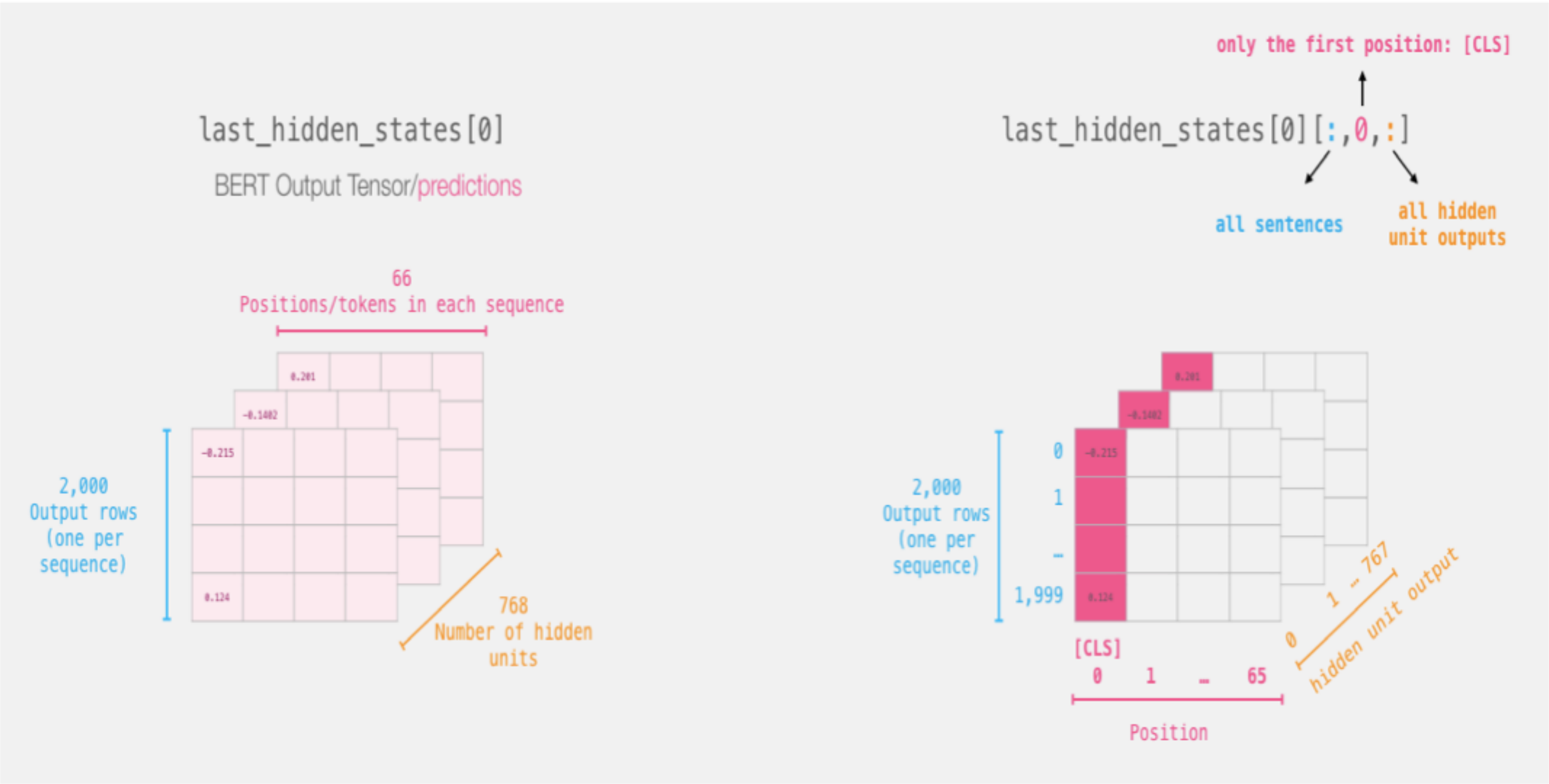
Sentence to last_hidden_state[0]



Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time,
http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

BERT's output for the [CLS] tokens

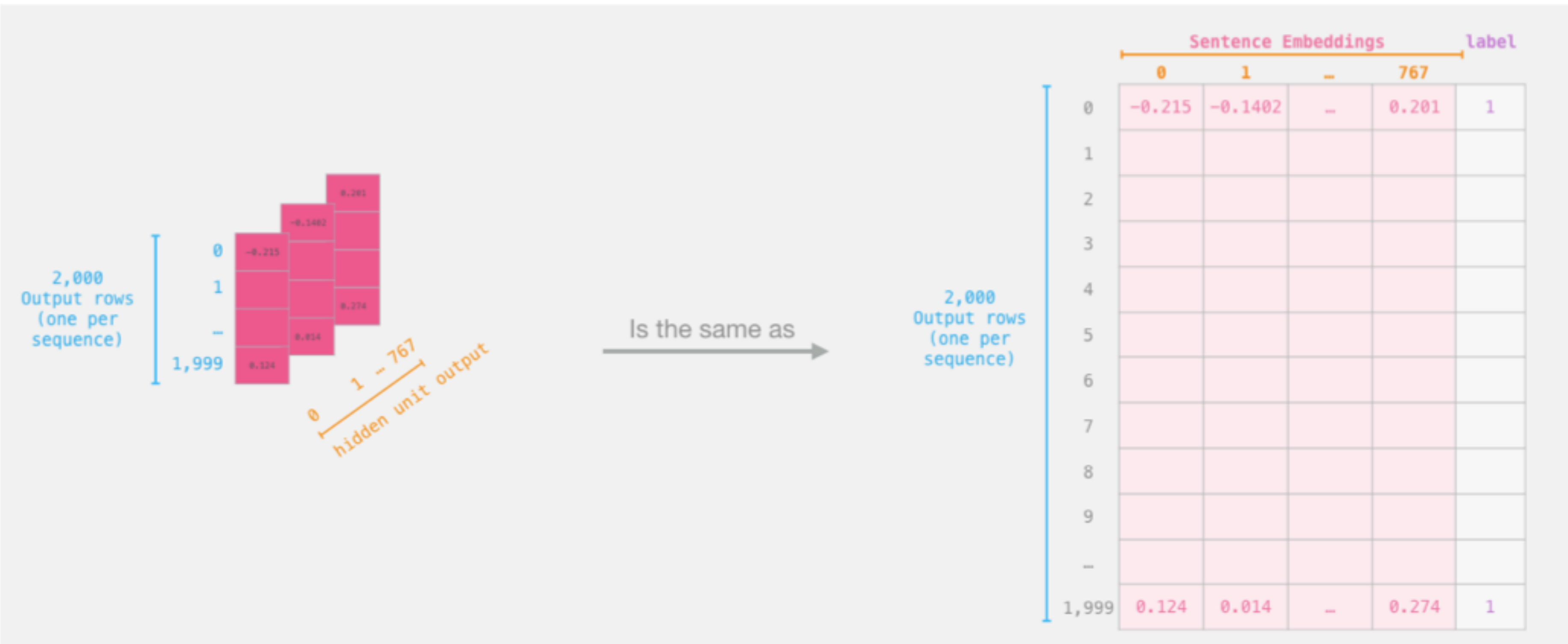
```
# Slice the output for the first position for all the
sequences, take all hidden unit outputs
features = last_hidden_states[0][:,0,:].numpy()
```



Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time,
http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

The tensor sliced from BERT's output

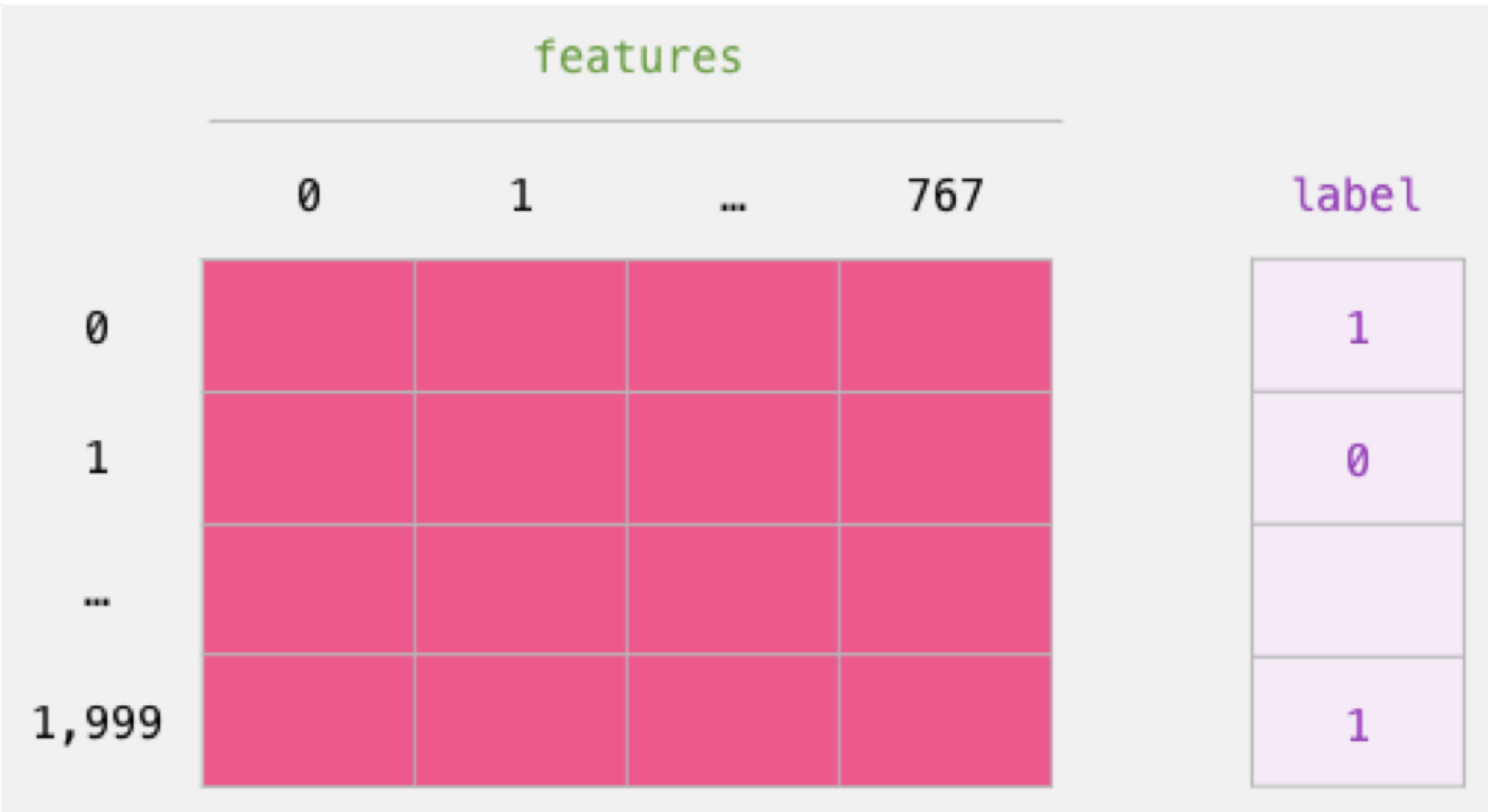
Sentence Embeddings



Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time,
http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

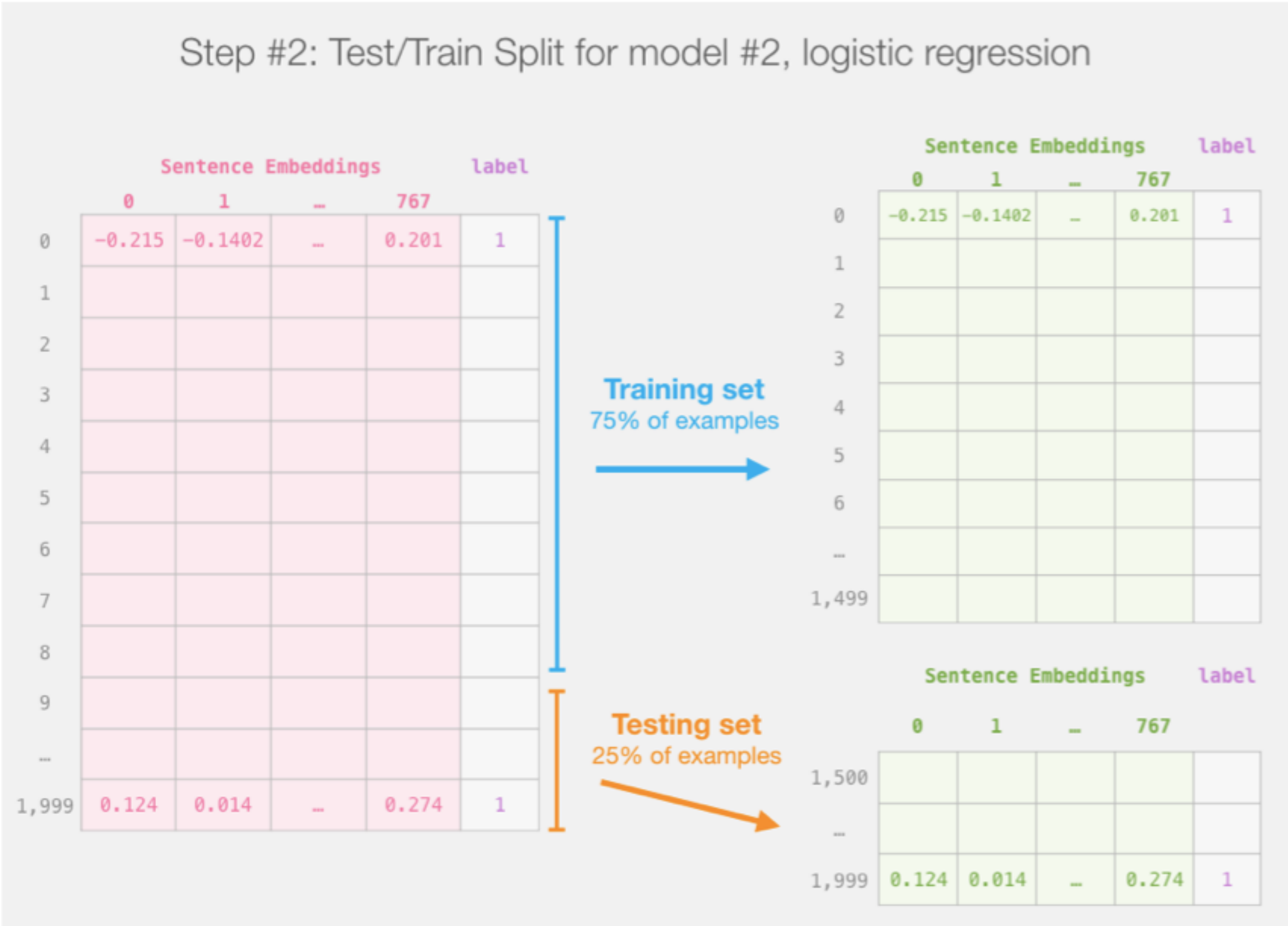
Dataset for Logistic Regression (768 Features)

The features are the output vectors of BERT for the [CLS] token (position #0)



Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time, http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

```
labels = df[1]
train_features, test_features, train_labels, test_labels =
train_test_split(features, labels)
```



Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time,
http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

Score Benchmarks Logistic Regression Model on SST-2 Dataset

```
# Training
lr_clf = LogisticRegression()
lr_clf.fit(train_features, train_labels)

#Testing
lr_clf.score(test_features, test_labels)

# Accuracy: 81%
# Highest accuracy: 96.8%
# Fine-tuned DistilBERT: 90.7%
# Full size BERT model: 94.9%
```

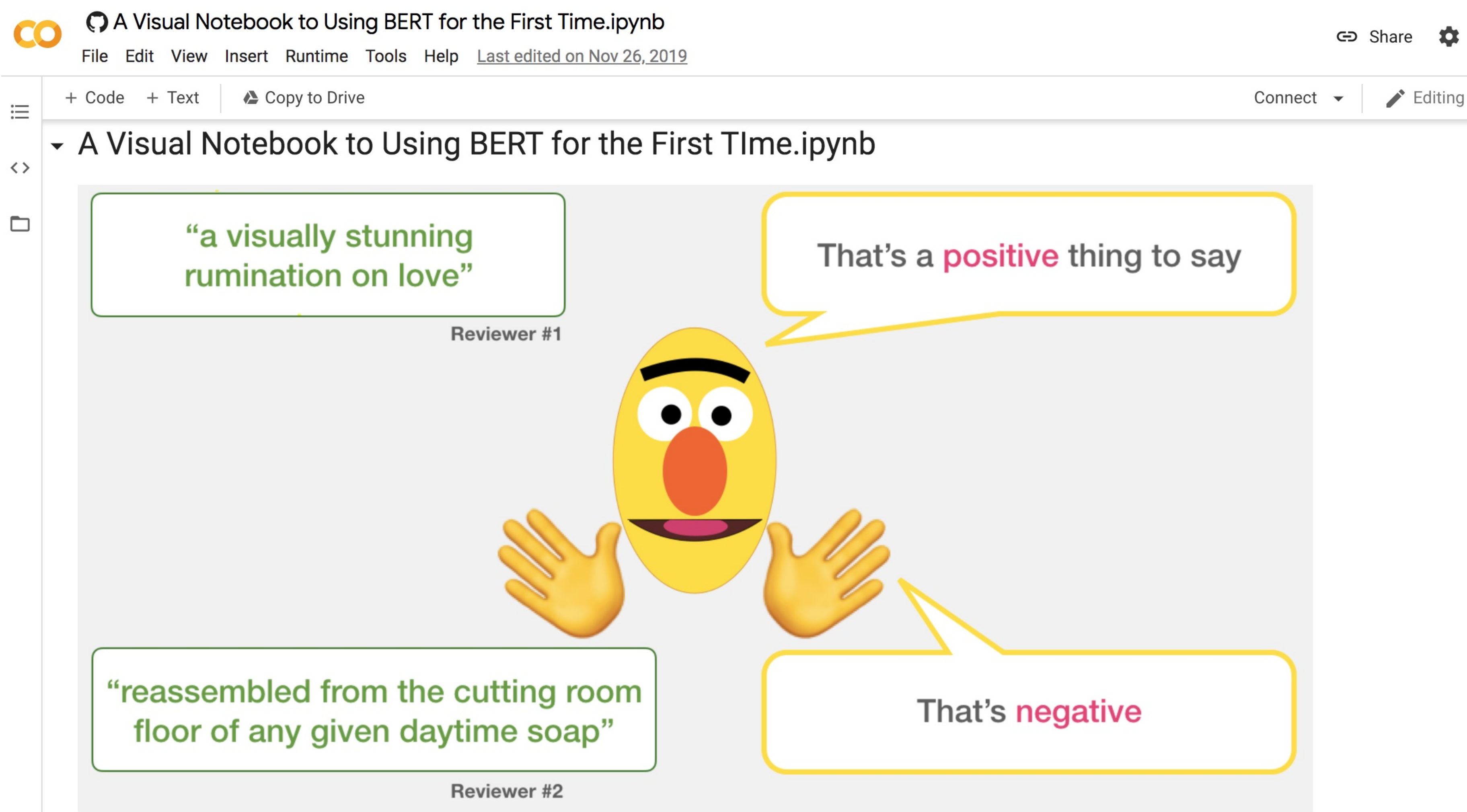
Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time,
http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

Sentiment Classification: SST2
Sentences from movie reviews

sentence	label
a stirring , funny and finally transporting re imagining of beauty and the beast and 1930s horror films	1
apparently reassembled from the cutting room floor of any given daytime soap	0
they presume their audience won't sit still for a sociology lesson	0
this is a visually stunning rumination on love , memory , history and the war between art and commerce	1
jonathan parker 's bartleby should have been the be all end all of the modern office anomie films	1

Source: Jay Alammar (2019), A Visual Guide to Using BERT for the First Time,
http://jalammar.github.io/a-visual-guide-to-using-bert-for-the-first-time/

A Visual Notebook to Using BERT for the First Time



https://colab.research.google.com/github/jalammar/jalammar.github.io/blob/master/notebooks/bert/A_Visual_Notebook_to_Using_BERT_for_the_First_Time.ipynb

Text classification with preprocessed text: Movie reviews

TensorFlow | Install | Learn | API | Resources | More | Search | English | GitHub | Sign in

TensorFlow Core

Overview | Tutorials | Guide | TF 1

TensorFlow tutorials
Quickstart for beginners
Quickstart for experts

BEGINNER

ML basics with Keras
- Basic image classification
- Text classification with TF Hub
- Text classification with preprocessed text
- Regression
- Overfit and underfit
- Save and load

Load and preprocess data

Estimator

ADVANCED

Customization

Distributed training

TensorFlow > Learn > TensorFlow Core > Tutorials

Text classification with preprocessed text: Movie reviews

Run in Google Colab | View source on GitHub | Download notebook

This notebook classifies movie reviews as *positive* or *negative* using the text of the review. This is an example of *binary*—or two-class—classification, an important and widely applicable kind of machine learning problem.

We'll use the IMDB dataset that contains the text of 50,000 movie reviews from the Internet Movie Database. These are split into 25,000 reviews for training and 25,000 reviews for testing. The training and testing sets are *balanced*, meaning they contain an equal number of positive and negative reviews.

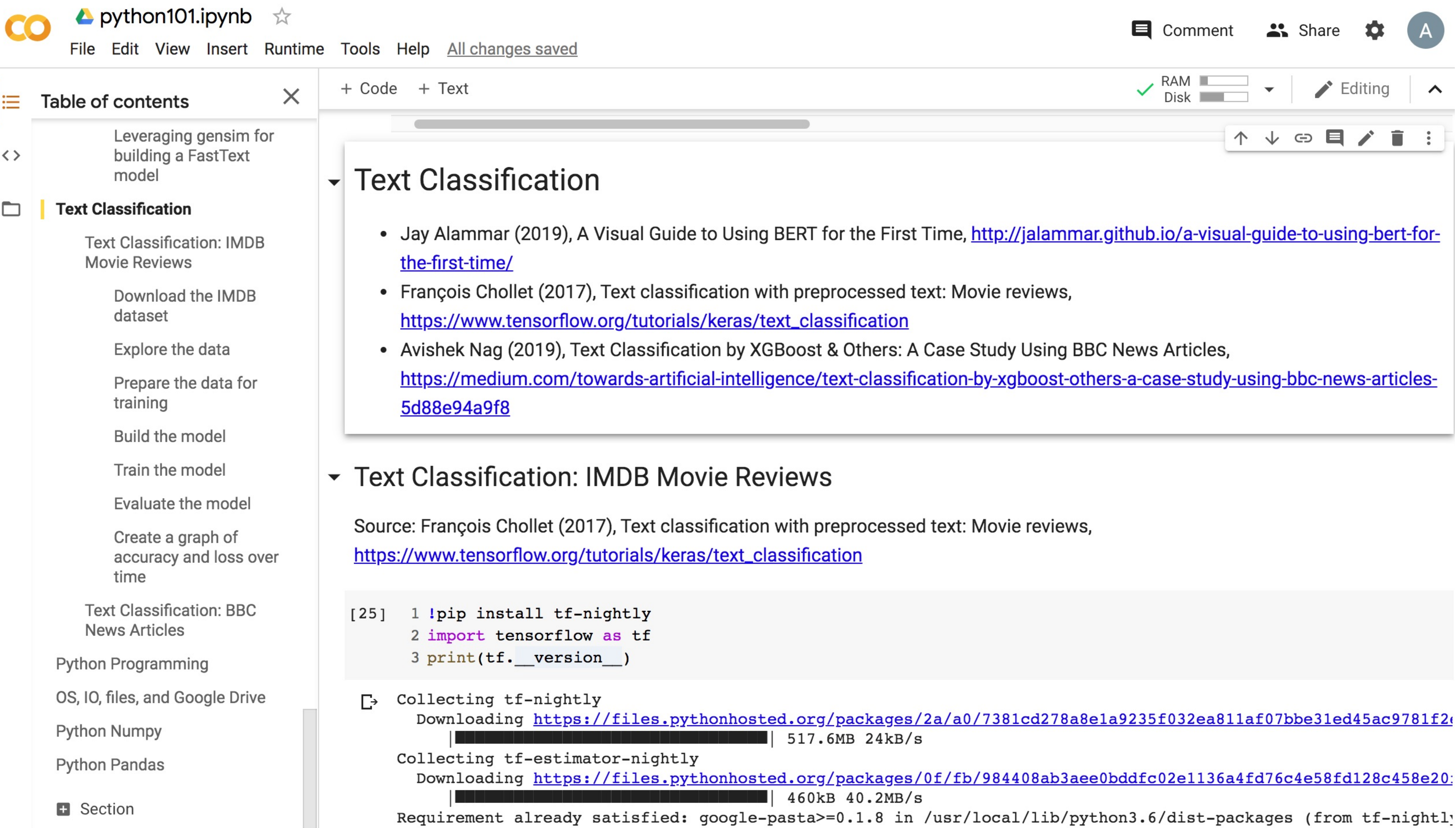
This notebook uses tf.keras, a high-level API to build and train models in TensorFlow. For a more advanced text classification tutorial using `tf.keras`, see the MLCC Text Classification Guide.

Contents

https://www.tensorflow.org/tutorials/keras/text_classification

Python in Google Colab (Python101)

https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT



https://tinyurl.com/imtkupython101

Yelp Dataset Download
4.5GB

Dataset   Dataset   Documentation

Download The Data

The links to download the data will be valid for **30 seconds.**

JSON

Download JSON

4.5 gigabytes compressed
9.8 gigabytes uncompressed

1 .tgz file compressed
1 .pdf file and 5 .json files uncompressed

For more information on the JSON dataset, visit the main dataset documentation page.

Photos

Download photos

7.0 gigabytes compressed
7.2 gigabytes uncompressed

1 .tar file compressed
1 .json file, 1 text file, 1 .pdf and 1 folder containing 200,000 photos

Source: https://www.yelp.com/dataset/download

Evaluation
(Accuracy of Classification Model)

Assessment Methods for Classification

- Predictive accuracy
  - Hit rate
- Speed
  - Model building; predicting
- Robustness
- Scalability
- Interpretability
  - Transparency, explainability

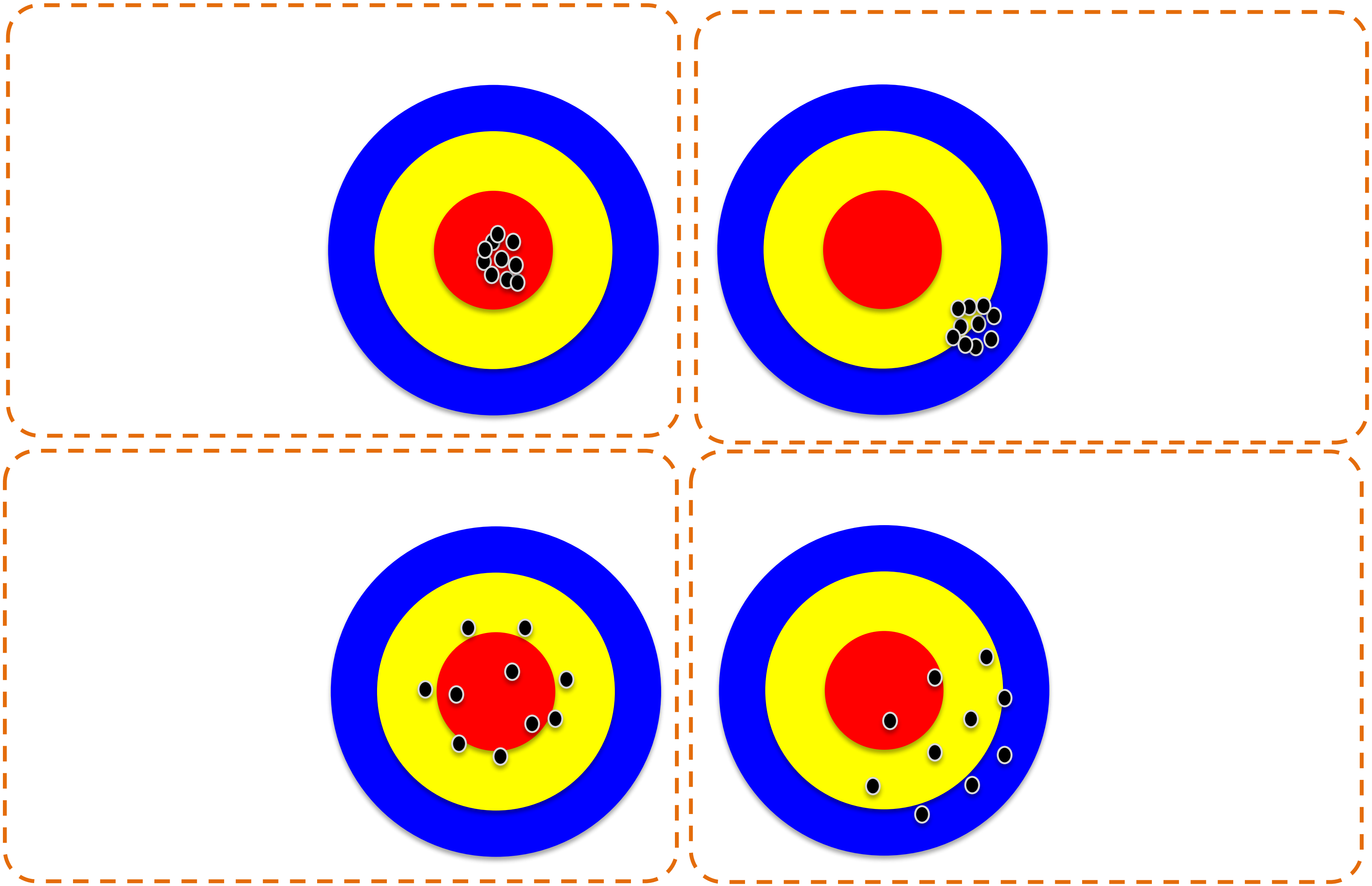
Source: Turban et al. (2011), Decision Support and Business Intelligence Systems

Accuracy

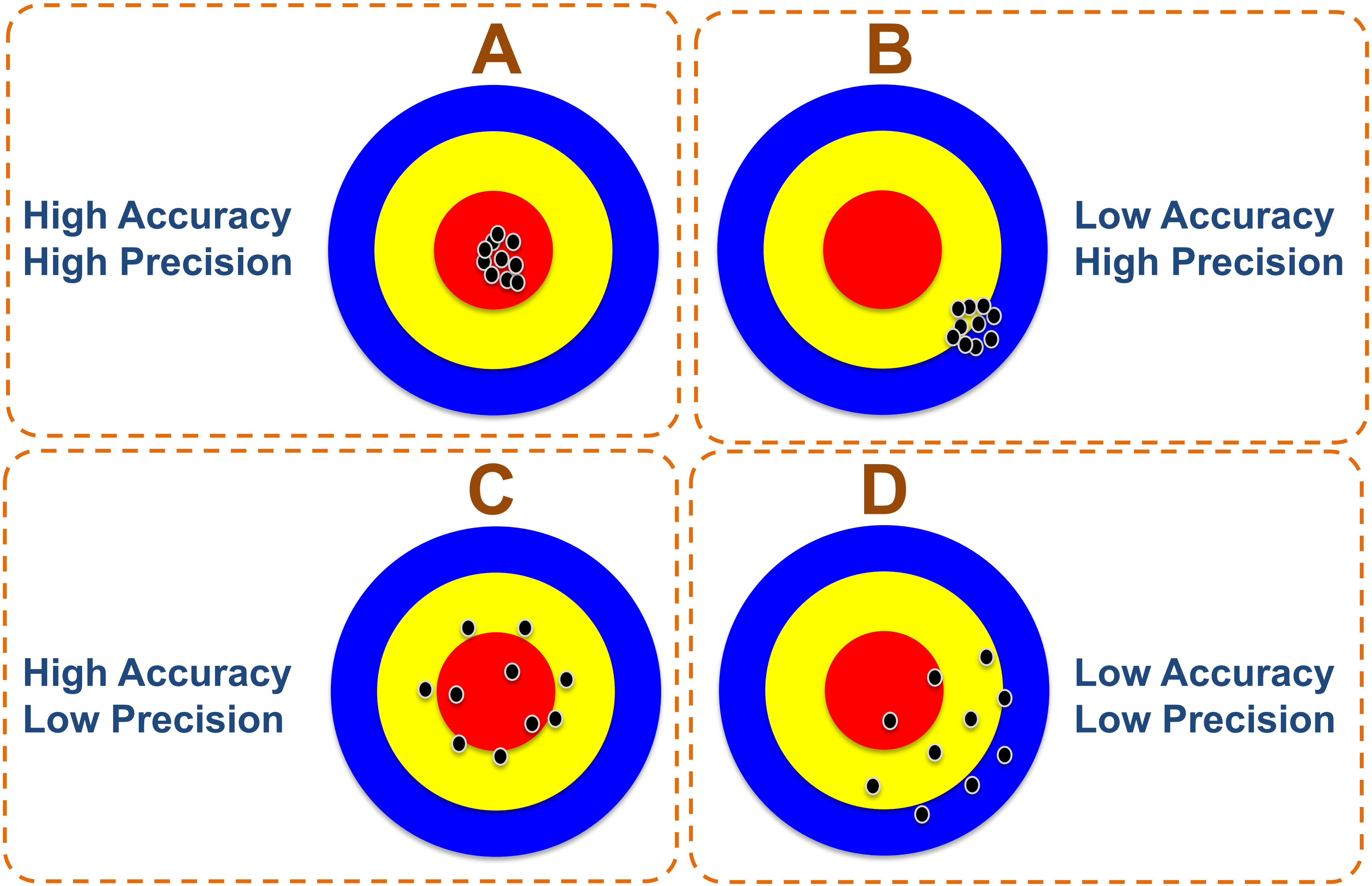
Validity

Precision

Reliability



Accuracy vs. Precision



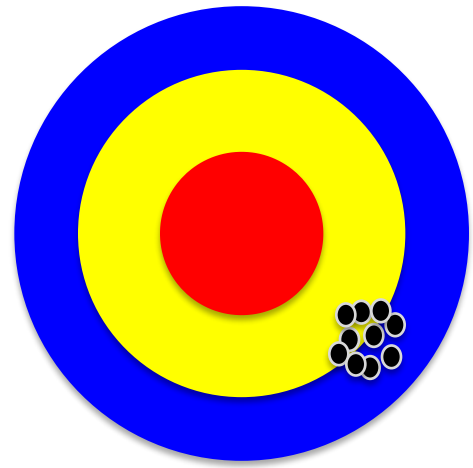
Accuracy vs. Precision

A

High Accuracy
High Precision

High Validity
High Reliability

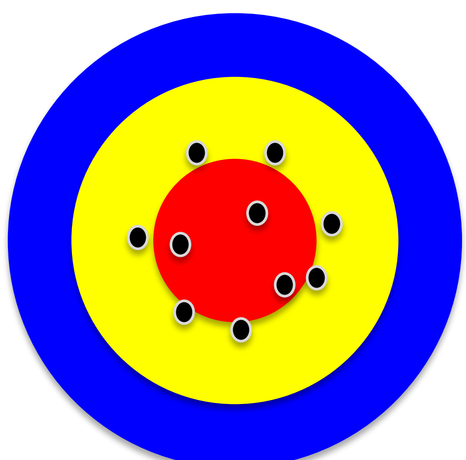
B



Low Accuracy
High Precision

Low Validity
High Reliability

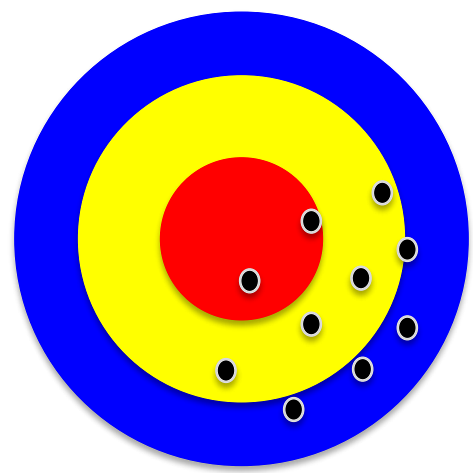
C



High Accuracy
Low Precision

High Validity
Low Reliability

D



Low Accuracy
Low Precision

Low Validity
Low Reliability

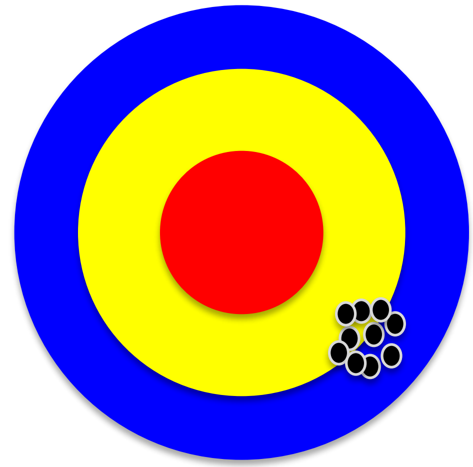
Accuracy vs. Precision

A

High Accuracy
High Precision

High Validity
High Reliability

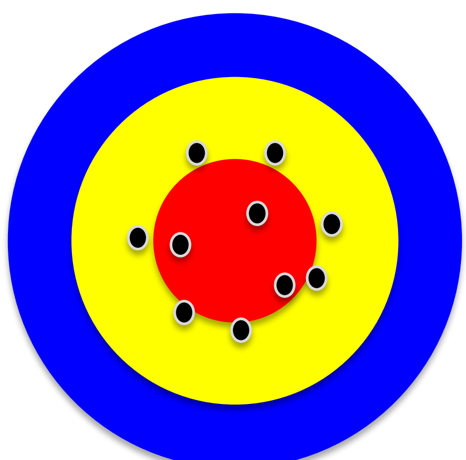
B



Low Accuracy
High Precision

Low Validity
High Reliability

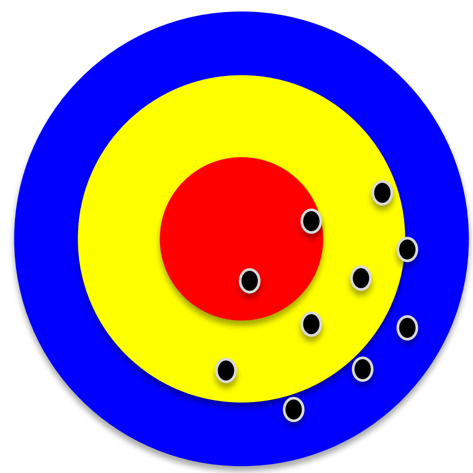
C



High Accuracy
Low Precision

High Validity
Low Reliability

D



Low Accuracy
Low Precision

Low Validity
Low Reliability

Accuracy of Classification Models

- In classification problems, the primary source for accuracy estimation is the confusion matrix

		True Class	
		Positive	Negative
Predicted Class	Positive	True Positive Count (TP)	False Positive Count (FP)
	Negative	False Negative Count (FN)	True Negative Count (TN)

$$Accuracy = \frac{TP + TN}{TP + TN + FP + FN}$$

$$True\ Positive\ Rate = \frac{TP}{TP + FN}$$

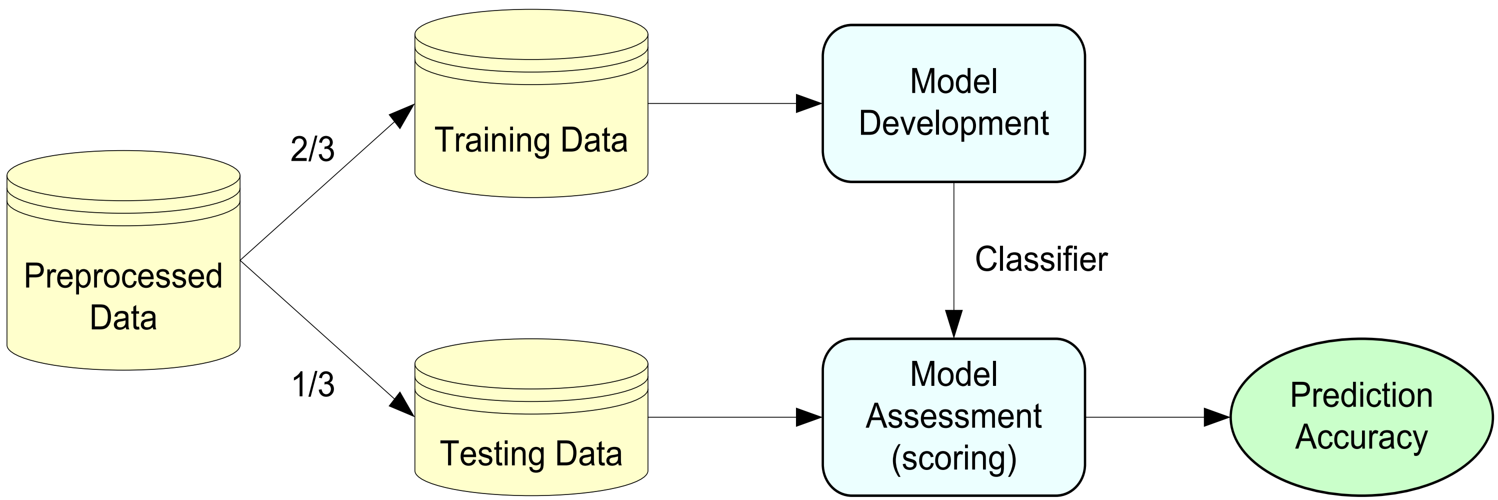
$$True\ Negative\ Rate = \frac{TN}{TN + FP}$$

$$Precision = \frac{TP}{TP + FP} \qquad Recall = \frac{TP}{TP + FN}$$

Source: Turban et al. (2011), Decision Support and Business Intelligence Systems

Estimation Methodologies for Classification

- Simple split (or holdout or test sample estimation)
  - Split the data into 2 mutually exclusive sets training (~70%) and testing (30%)



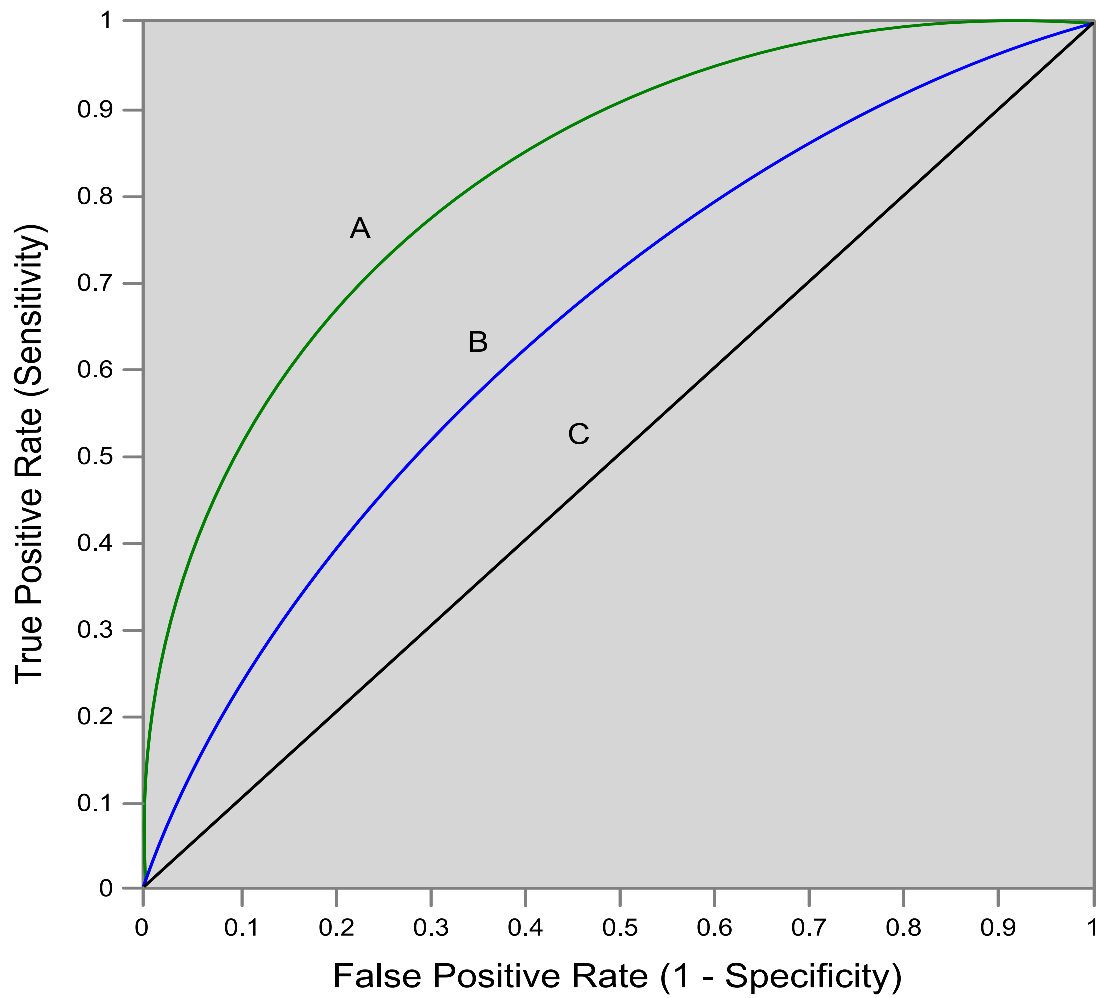
  - For ANN, the data is split into three sub-sets (training [~60%], validation [~20%], testing [~20%])

Estimation Methodologies for Classification

- *k*-Fold Cross Validation (rotation estimation)
  - Split the data into *k* mutually exclusive subsets
  - Use each subset as testing while using the rest of the subsets as training
  - Repeat the experimentation for *k* times
  - Aggregate the test results for true estimation of prediction accuracy training
- Other estimation methodologies
  - Leave-one-out, bootstrapping, jackknifing
  - Area under the ROC curve

Source: Turban et al. (2011), Decision Support and Business Intelligence Systems

Estimation Methodologies for Classification – ROC Curve



Source: Turban et al. (2011), Decision Support and Business Intelligence Systems

Sensitivity =True Positive Rate

Specificity =True Negative Rate

		True Class (actual value)		
		Positive	Negative	**total**
Predictive Class (prediction outcome)	Positive	True Positive (TP)	False Positive (FP)	P'
	Negative	False Negative (FN)	True Negative (TN)	N'
total		P	N	

$$Accuracy = \frac{TP + TN}{TP + TN + FP + FN}$$

$$True\ Positive\ Rate = \frac{TP}{TP + FN}$$

$$True\ Negative\ Rate = \frac{TN}{TN + FP}$$

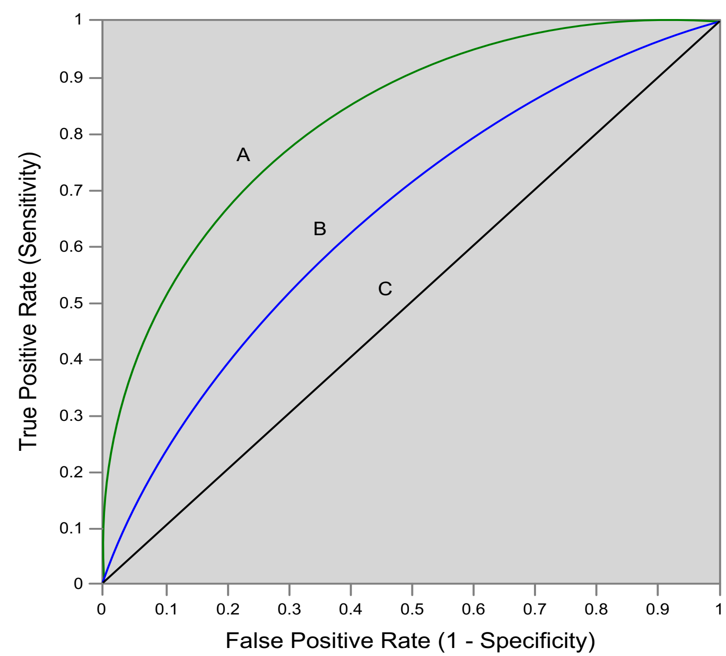
$$Precision = \frac{TP}{TP + FP} \qquad Recall = \frac{TP}{TP + FN}$$

$$True\ Positive\ Rate\ (\text{Sensitivity}) = \frac{TP}{TP + FN}$$

$$True\ Negative\ Rate\ (\text{Specificity}) = \frac{TN}{TN + FP}$$

$$False\ Positive\ Rate = \frac{FP}{FP + TN}$$

$$False\ Positive\ Rate\ (1\text{-Specificity}) = \frac{FP}{FP + TN}$$



Source: http://en.wikipedia.org/wiki/Receiver_operating_characteristic

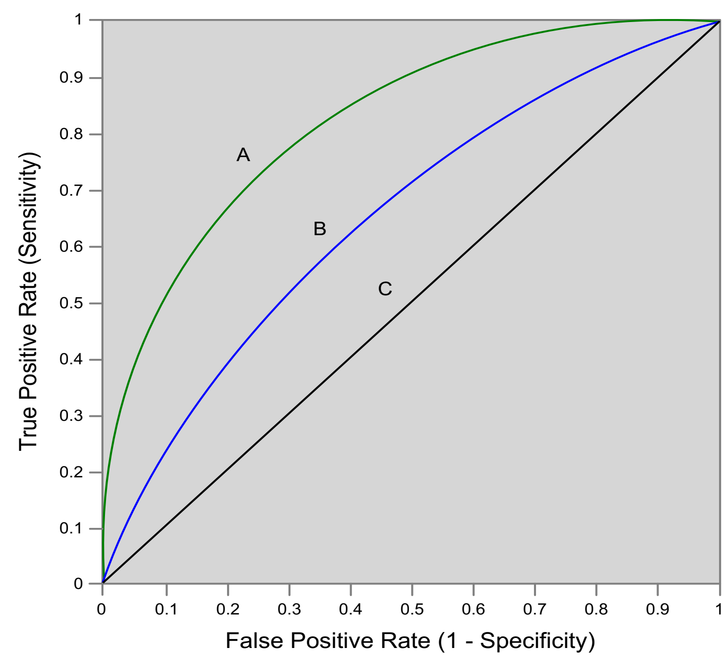
		True Class (actual value)		
		Positive	Negative	total
Predictive Class (prediction outcome)	Positive	True Positive (TP)	False Positive (FP)	P’
	Negative	False Negative (FN)	True Negative (TN)	N’
total		P	N	

$$True\ Positive\ Rate = \frac{TP}{TP+FN}$$

$$Recall = \frac{TP}{TP+FN}$$

$$True\ Positive\ Rate\ (\text{Sensitivity}) = \frac{TP}{TP+FN}$$

Sensitivity
= True Positive Rate
= Recall
= Hit rate
= TP / (TP + FN)



Source: http://en.wikipedia.org/wiki/Receiver_operating_characteristic

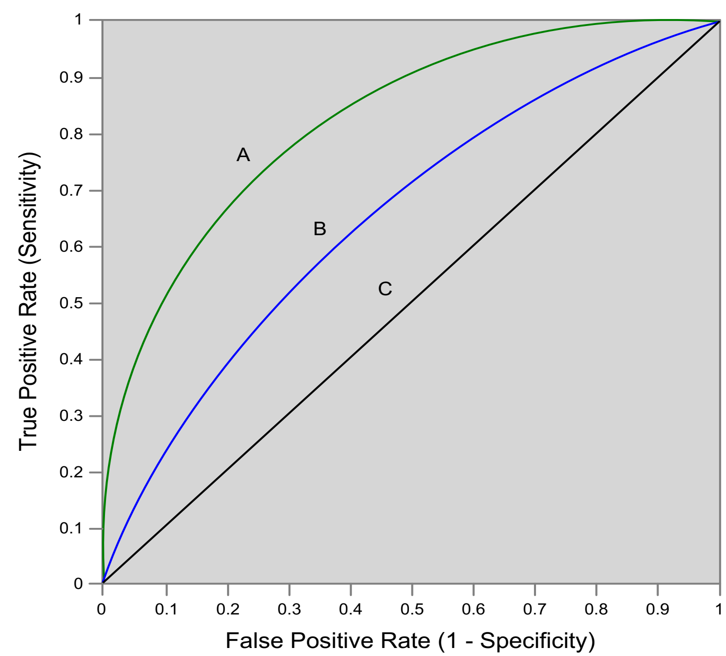
		True Class (actual value)		
		Positive	Negative	total
Predictive Class (prediction outcome)	Positive	True Positive (TP)	False Positive (FP)	P’
	Negative	False Negative (FN)	True Negative (TN)	N’
total		P	N	

$$True\ Negative\ Rate = \frac{TN}{TN + FP}$$

Specificity
= True Negative Rate
= TN / N
= TN / (TN+ FP)

$$True\ Negative\ Rate\ (\text{Specificity}) = \frac{TN}{TN + FP}$$

$$\text{False}\ Positive\ Rate\ (1\text{-Specificity}) = \frac{FP}{FP + TN}$$



Source: http://en.wikipedia.org/wiki/Receiver_operating_characteristic

		True Class (actual value)		
		Positive	Negative	total
Predictive Class (prediction outcome)	Positive	True Positive (TP)	False Positive (FP)	P'
	Negative	False Negative (FN)	True Negative (TN)	N'
total		P	N	

Precision
= Positive Predictive Value (PPV)

$$Precision = \frac{TP}{TP + FP}$$

Recall
= True Positive Rate (TPR)

= Sensitivity

= Hit Rate

$$Recall = \frac{TP}{TP + FN}$$

F1 score (F-score)(F-measure)
is the harmonic mean of precision and recall

= 2TP / (P + P')

= 2TP / (2TP + FP + FN)

$$F = 2 * \frac{precision * recall}{precision + recall}$$

Source: http://en.wikipedia.org/wiki/Receiver_operating_characteristic

A

63 (TP)	28 (FP)	91
37 (FN)	72 (TN)	109
100	100	200

Recall
= True Positive Rate (TPR)
= Sensitivity
= Hit Rate
= TP / (TP + FN)

Specificity
= True Negative Rate
= TN / N
= TN / (TN + FP)

TPR = 0.63

$$Recall = \frac{TP}{TP + FN}$$

$$True\ Negative\ Rate\ (\text{Specificity}) = \frac{TN}{TN + FP}$$

FPR = 0.28

$$\text{False}\ Positive\ Rate\ (1\text{-Specificity}) = \frac{FP}{FP + TN}$$

PPV = 0.69
=63/(63+28)
=63/91

$$Precision = \frac{TP}{TP + FP}$$

Precision
= Positive Predictive Value (PPV)

F1 = 0.66
= 2*(0.63*0.69)/(0.63+0.69)
= (2 * 63) /(100 + 91)
= (0.63 + 0.69) / 2 =1.32 / 2 =0.66

$$F = 2 * \frac{precision * recall}{precision + recall}$$

F1 score (F-score) (F-measure)
is the harmonic mean of precision and recall
= 2TP / (P + P')
= 2TP / (2TP + FP + FN)

ACC = 0.68
= (63 + 72) / 200
= 135/200 = 67.5

$$Accuracy = \frac{TP + TN}{TP + TN + FP + FN}$$

Source: http://en.wikipedia.org/wiki/Receiver_operating_characteristic

A

63 (TP)	28 (FP)	91
37 (FN)	72 (TN)	109
100	100	200

TPR = 0.63

FPR = 0.28

PPV = 0.69
=63/(63+28)
=63/91

F1 = 0.66
= 2*(0.63*0.69)/(0.63+0.69)
= (2 * 63) /(100 + 91)
= (0.63 + 0.69) / 2 =1.32 / 2 =0.66

ACC = 0.68
= (63 + 72) / 200
= 135/200 = 67.5

B

77 (TP)	77 (FP)	154
23 (FN)	23 (TN)	46
100	100	200

TPR = 0.77

FPR = 0.77

PPV = 0.50

F1 = 0.61

ACC = 0.50

Recall
= True Positive Rate (TPR)
= Sensitivity
= Hit Rate

$$Recall = \frac{TP}{TP + FN}$$

Precision
= Positive Predictive Value (PPV)

$$Precision = \frac{TP}{TP + FP}$$

Source: http://en.wikipedia.org/wiki/Receiver_operating_characteristic

C

24 (TP)	88 (FP)	112
76 (FN)	12 (TN)	88
100	100	200

TPR = 0.24
FPR = 0.88
PPV = 0.21
F1 = 0.22
ACC = 0.18

C’

76 (TP)	12 (FP)	88
24 (FN)	88 (TN)	112
100	100	200

TPR = 0.76
FPR = 0.12
PPV = 0.86
F1 = 0.81
ACC = 0.82

Recall
= True Positive Rate (TPR)
= Sensitivity
= Hit Rate

$$Recall = \frac{TP}{TP + FN}$$

Precision
= Positive Predictive Value (PPV)

$$Precision = \frac{TP}{TP + FP}$$

Source: http://en.wikipedia.org/wiki/Receiver_operating_characteristic

Summary

- Text Classification
- Classification Model Evaluation
  - Confusion Matrix
    - Accuracy
    - Precision
    - Recall (TPR) (Sensitivity) (Hit Rate)
    - F1 score (F-measure) (F-score)

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