



# Social Media Apps Programming

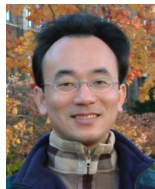
## Case Study on Social Media Apps Programming and Marketing in Google Play and App Store

1021SMAP09

TLMXM1A (8687) (M2143) (Fall 2013)

(MIS MBA) (2 Credits, Elective) [Full English Course]

Thu 9,10 (16:10-18:00) V201



Min-Yuh Day, Ph.D.

Assistant Professor

Department of Information Management

Tamkang University

<http://mail.tku.edu.tw/myday>



# Course Schedule (1/3)

Week    Date    Subject/Topics

- 1    2013/09/19    Mid-Autumn Festival (Day off)
- 2    2013/09/26    Course Orientation and Introduction to Social Media and Mobile Apps Programming
- 3    2013/10/03    Introduction to Android / iOS Apps Programming
- 4    2013/10/10    Double Tenth Day (Day off)
- 5    2013/10/17    Developing Android Native Apps with Java (Eclipse) (MIT App Inventor)
- 6    2013/10/24    Developing iPhone / iPad Native Apps with Objective-C (Xcode)

# Course Schedule (2/3)

Week    Date    Subject/Topics

- 7    2013/10/31    Mobile Apps using HTML5/CSS3/JavaScript
- 8    2013/11/07    jQuery Mobile
- 9    2013/11/14    Create Hybrid Apps with PhoneGap
- 10    2013/11/21    Midterm Exam Week (Midterm Project Report)
- 11    2013/11/28    jQuery Mobile/Phonegap
- 12    2013/12/05    Invited Talk:  
Social, Mobile and Business Model in PIXNET  
[Invited Speaker: Dr. Rick Cheng-Yu Lu]

# Course Schedule (3/3)

Week	Date	Subject/Topics
• 13	2013/12/12	Case Study on Social Media Apps Programming and Marketing in Google Play and App Store
• 14	2013/12/19	Google App Engine and Google Map API
• 15	2013/12/26	Facebook API (Facebook JavaScript SDK) (Integrate Facebook with iOS/Android Apps)
• 16	2014/01/02	Twitter API
• 17	2014/01/09	Final Project Presentation
• 18	2014/01/16	Final Exam Week (Final Project Report)



# Outline

- **Case Study on Social Media Apps Programming and Marketing in Google Play and App Store**
  - Business Model
  - Apps Development Life Cycle
  - Programming
  - Marketing



# Android /iOS Apps Programming

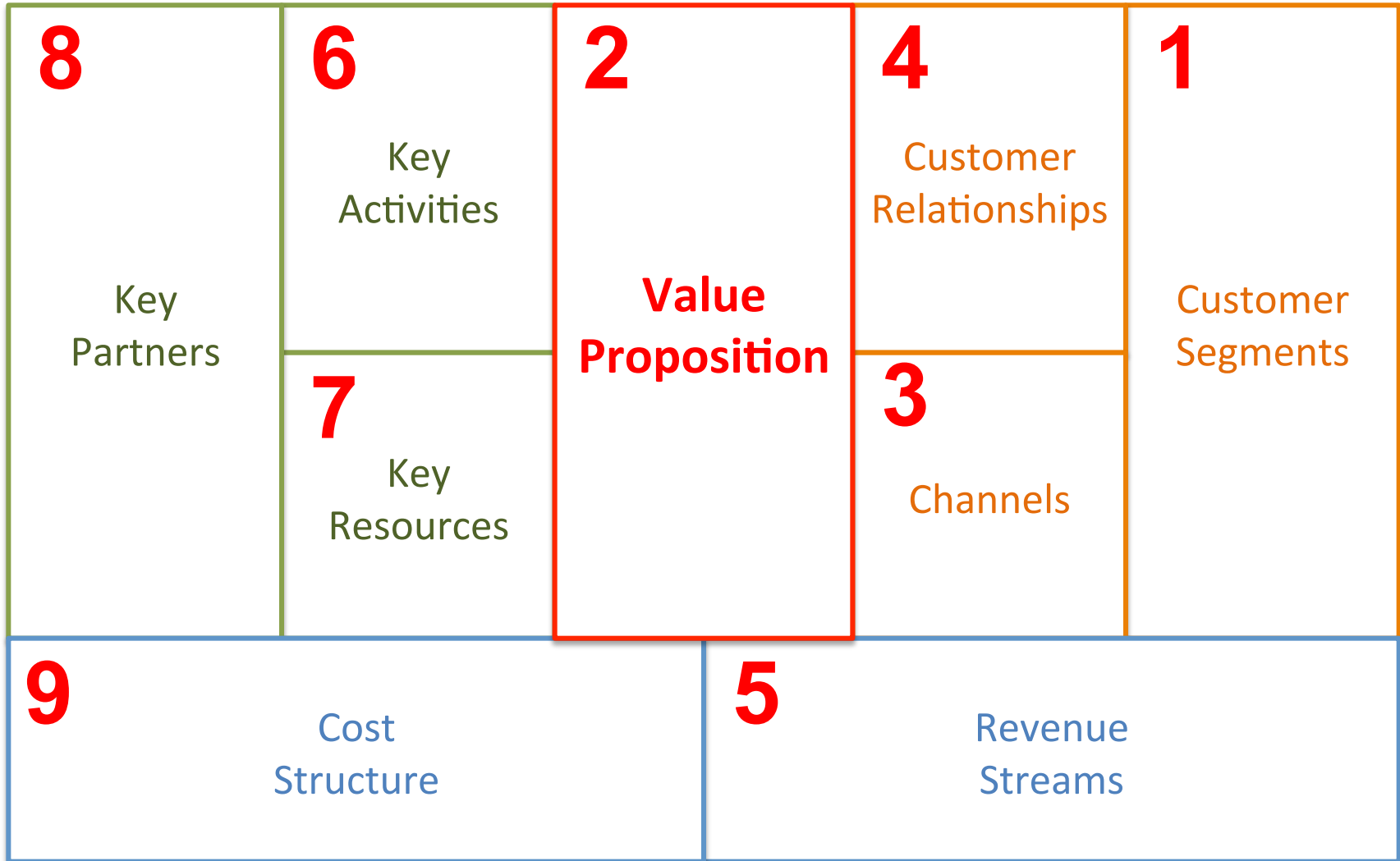
Native Apps

Hybrid Apps

Mobile Web Apps



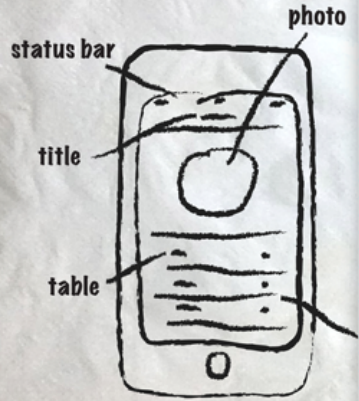
# Business Model



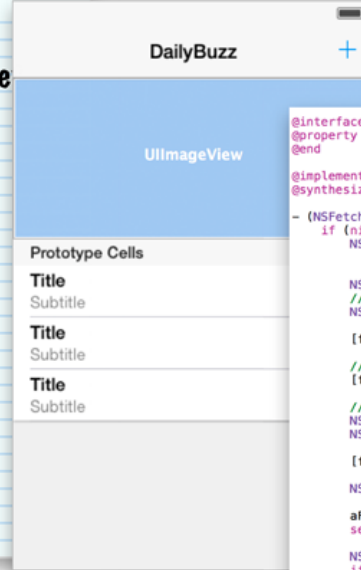
# Mobile Apps Marketing

- Push Notifications
- Loyalty Cards
- Click to Call
- GPS Coupons and Deals
- QR Code Coupons
- GPS Directions
- Check-In Rewards

# iOS App Development Process



- ☒ Focus: Primary Target
- ☒ Think top down
- ☐ Consistent UI
- ☐ Gestures
- ☐ Orientation?
- ☐ Check target size
- ☐ Reduce settings



## Brew Sessions View Cont

```

@interface BrewSessionsViewController () <NSFetchedResultsControllerDelegate>
@property (strong, nonatomic) NSFetchedResultsController *fetchedResultsController;
@end

@implementation BrewSessionsViewController
@synthesize fetchedResultsController = _fetchedResultsController;

- (NSFetchedResultsController *)fetchedResultsController {
    if (nil == _fetchedResultsController) {
        NSManagedObjectContext *managedObjectContext = [managedObjectContext];
        managedObjectContext;

        NSFetchedRequest *fetchRequest = [[NSFetchedRequest
            // Edit the entity name as appropriate.
            NSEntityDescription *entity = [NSEntityDescription
                managedObjectContext];
            [fetchRequest setEntity:entity];

            // Set the batch size to a suitable number.
            [fetchRequest setFetchBatchSize:20];

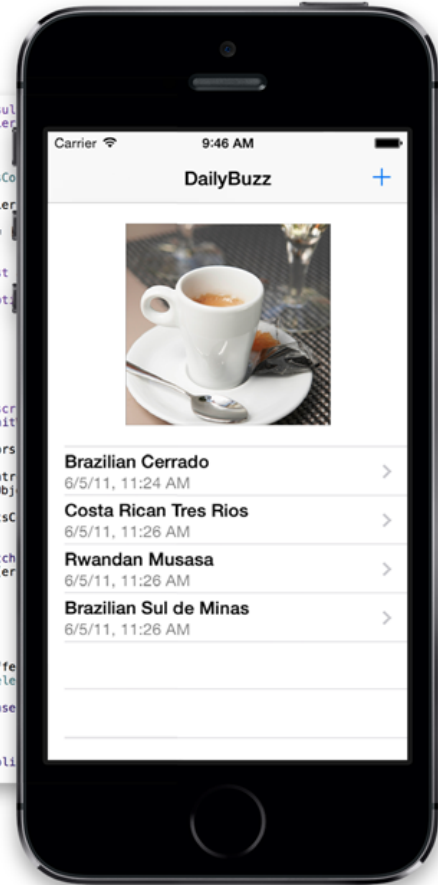
            // Edit the sort key as appropriate.
            NSSortDescriptor *sortDescriptor = [[NSSortDescriptor
                NSArray *sortDescriptors = [NSArray alloc] initWithObjects:
                [fetchRequest setSortDescriptors:sortDescriptors];

            NSFetchedResultsController *aFetchedResultsController =
                [fetchRequest managedObjectContext:managedObjectContext
                aFetchedResultsController.delegate = self;
                self.fetchedResultsController = aFetchedResultsController];

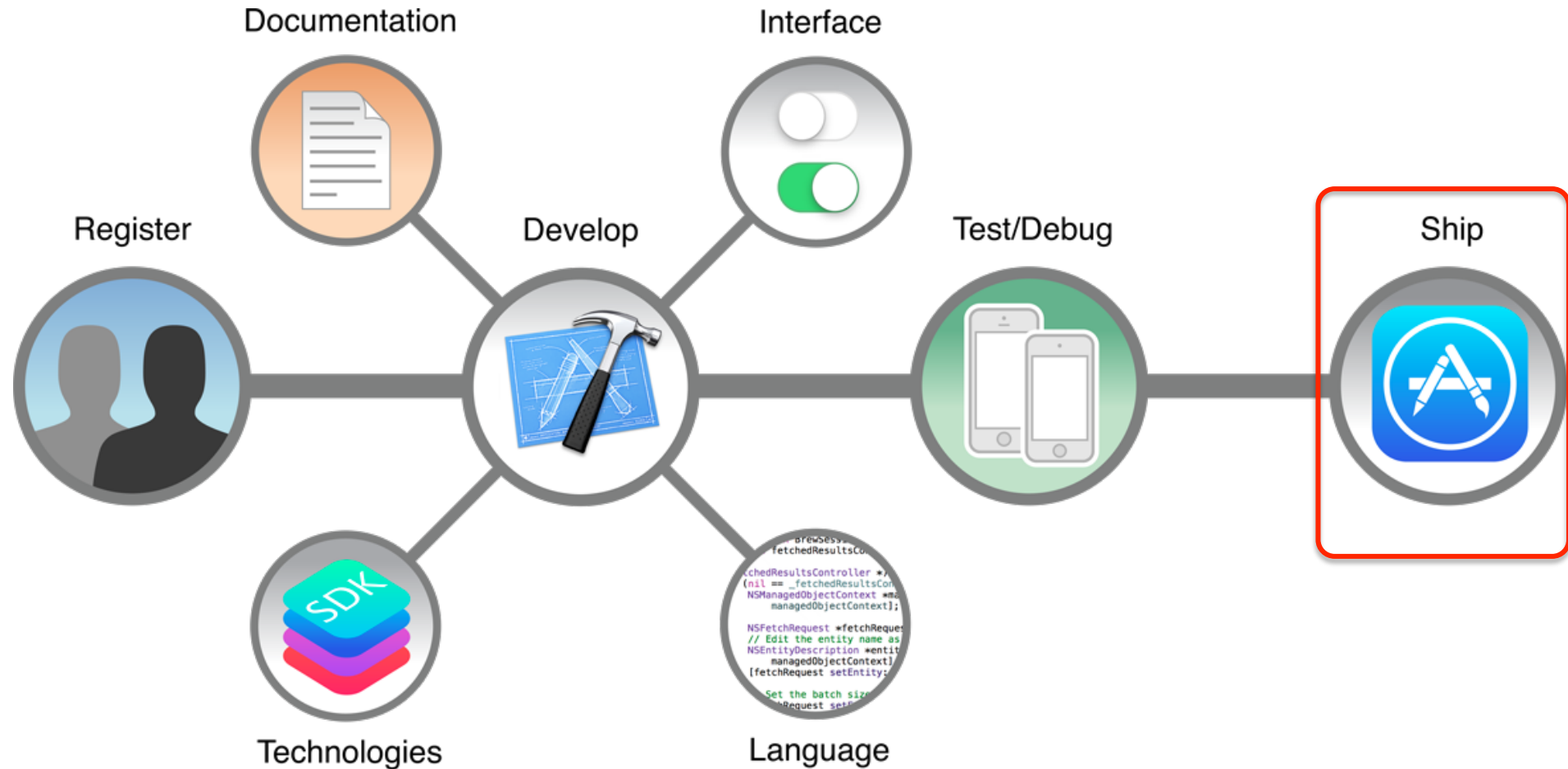
            NSError *error = nil;
            if (![self.fetchedResultsController performFetch:&NSLog(@"Unresolved error %d, %d", error, [error
                abort();
            }
        }
    }
    return _fetchedResultsController;
}

- (void)addBrewSessionForCoffee:(NSManagedObject *)coffee
    NSManagedObjectContext *context = [[DailyBuzzAppDelegate
        managedObjectContext];
    NSManagedObject *session = [NSEntityDescription insertObject:coffee
        context];
    [session setValue:coffee forKey:@"coffee"];
    [session setValue:date forKey:@"date"];
    [[DailyBuzzAppDelegate delegate] [UIApplication sharedApplication]
}

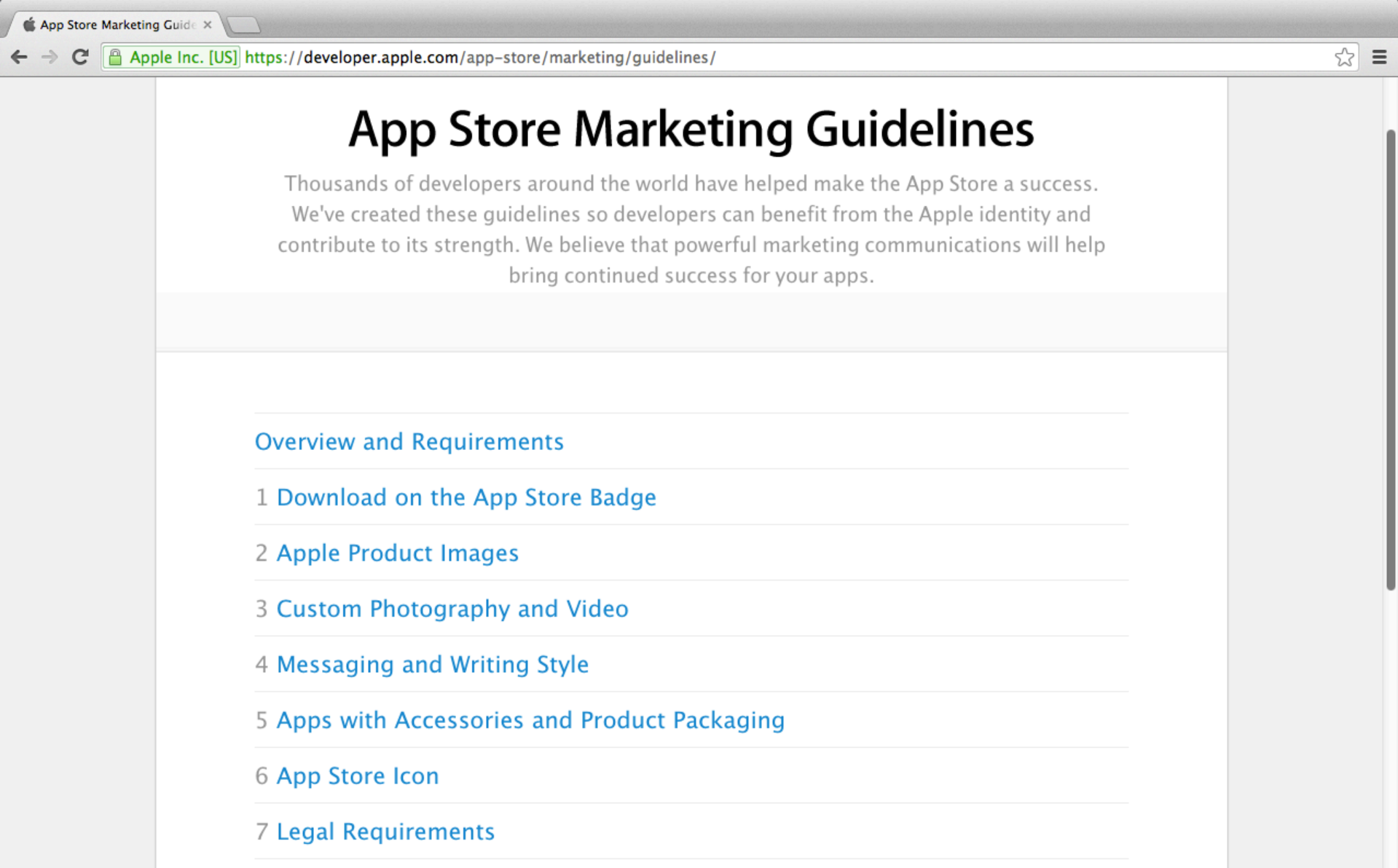
```



# Apps Development Life Cycle



# App Store Marketing



The image is a screenshot of a web browser displaying the Apple Developer App Store Marketing Guidelines page. The browser's address bar shows the URL <https://developer.apple.com/app-store/marketing/guidelines/>. The page title is "App Store Marketing Guidelines". Below the title, there is a paragraph of introductory text. Further down, a list of seven topics is presented, each as a link. The browser's tab bar at the top shows a single tab titled "App Store Marketing Guide".

App Store Marketing Guide x

← → ↻ Apple Inc. [US] <https://developer.apple.com/app-store/marketing/guidelines/> ☆ ☰

## App Store Marketing Guidelines

Thousands of developers around the world have helped make the App Store a success. We've created these guidelines so developers can benefit from the Apple identity and contribute to its strength. We believe that powerful marketing communications will help bring continued success for your apps.

---

### Overview and Requirements

---

- 1 [Download on the App Store Badge](#)
- 2 [Apple Product Images](#)
- 3 [Custom Photography and Video](#)
- 4 [Messaging and Writing Style](#)
- 5 [Apps with Accessories and Product Packaging](#)
- 6 [App Store Icon](#)
- 7 [Legal Requirements](#)

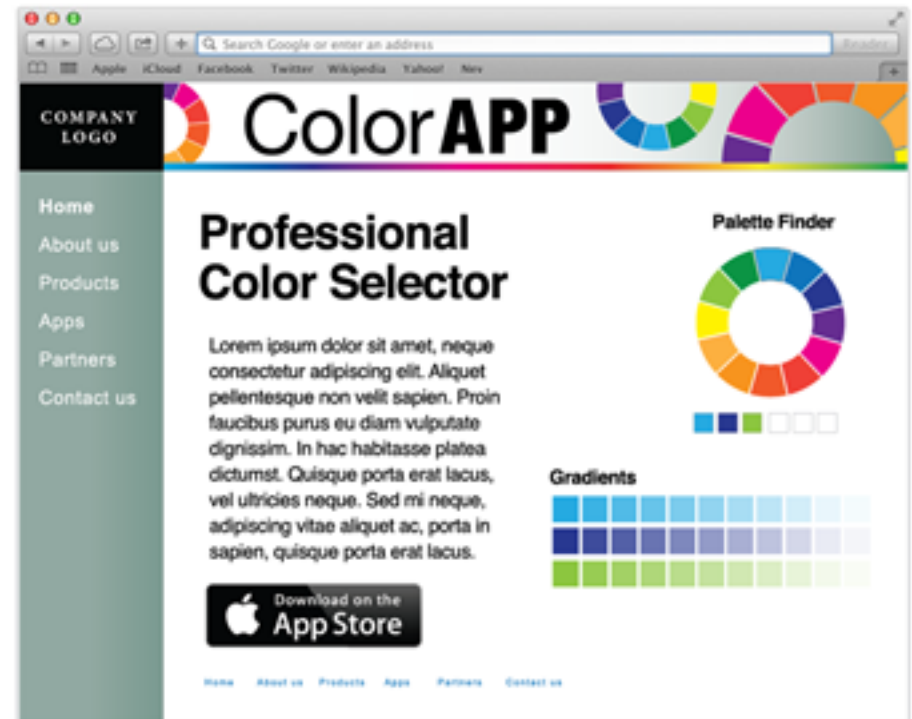
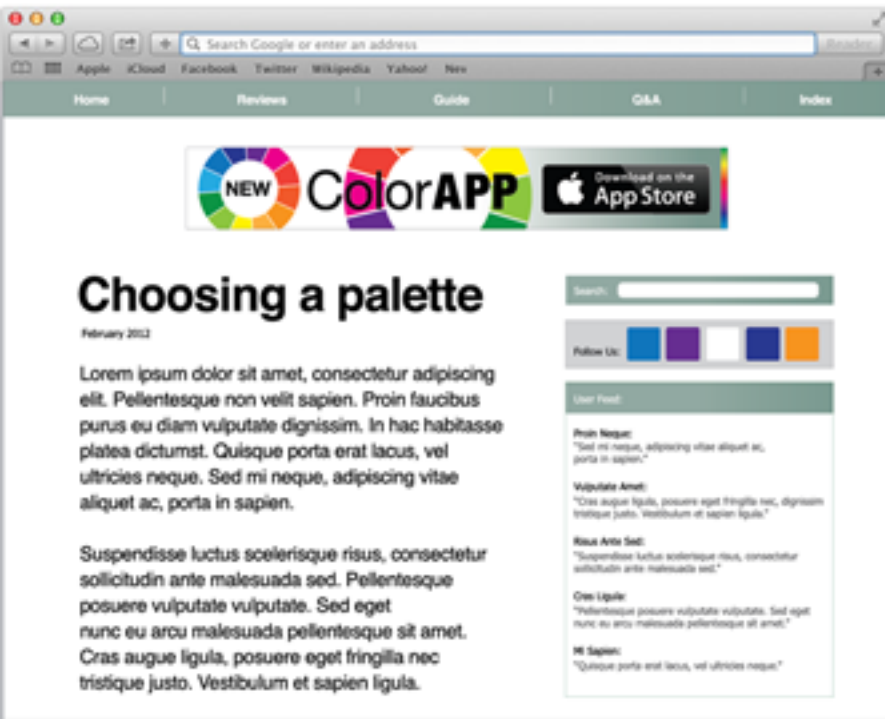
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# App Marketing

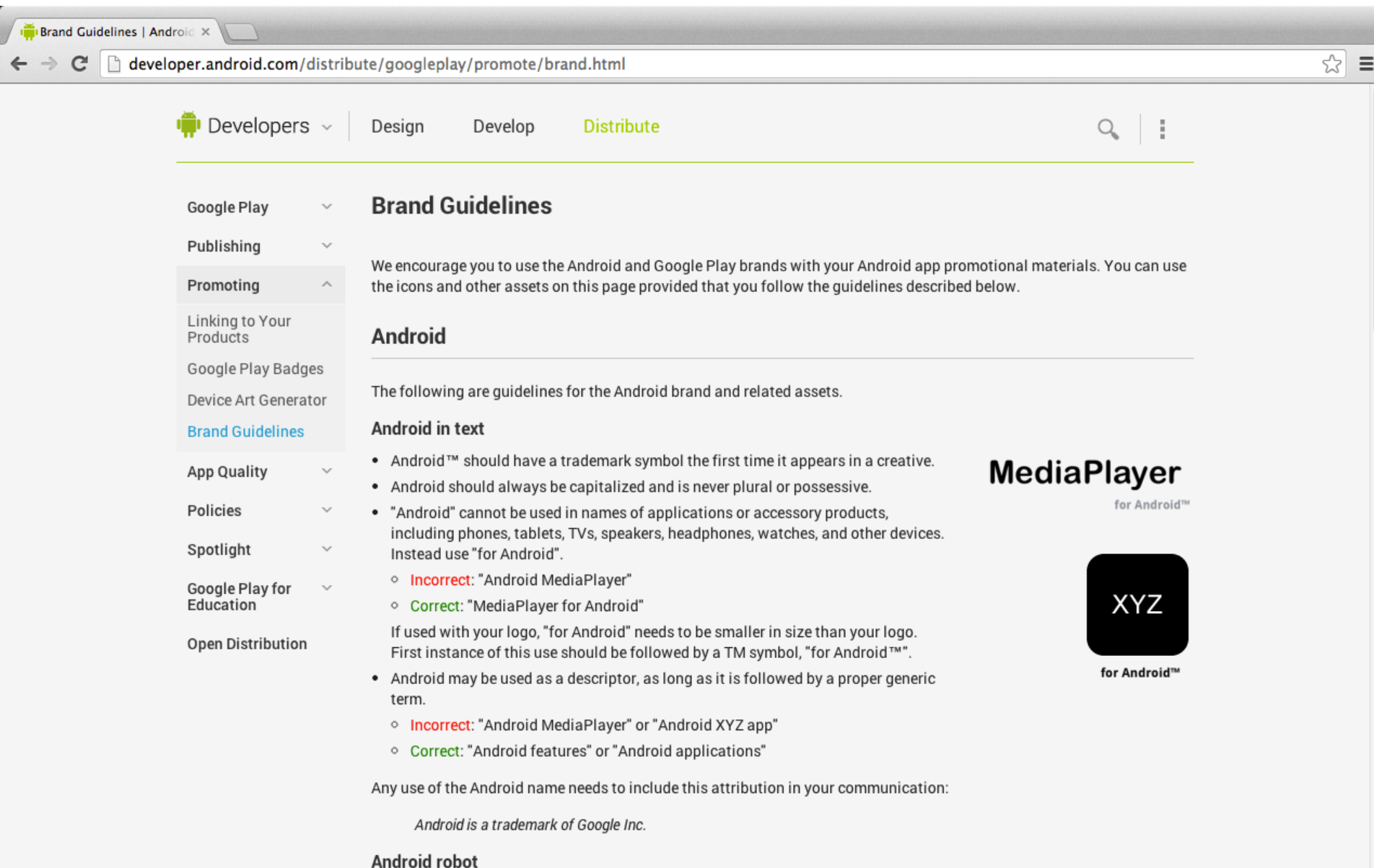




# Web Marketing



# Google Play Brand Guidelines



The screenshot shows a web browser window with the URL [developer.android.com/distribute/googleplay/promote/brand.html](http://developer.android.com/distribute/googleplay/promote/brand.html). The page is titled "Brand Guidelines" and is part of the "Distribute" section of the Android Developers site. A left sidebar contains a navigation menu with items like "Google Play", "Publishing", "Promoting", "Linking to Your Products", "Google Play Badges", "Device Art Generator", "Brand Guidelines", "App Quality", "Policies", "Spotlight", "Google Play for Education", and "Open Distribution". The main content area is titled "Brand Guidelines" and includes an introduction, an "Android" section with guidelines for text usage, and a visual example of the "MediaPlayer for Android" logo. The logo consists of a black rounded square with "XYZ" in white, and the text "MediaPlayer" and "for Android™" above and below it respectively. The "Android" section lists several rules for using the name, including capitalization and trademark requirements, and provides examples of correct and incorrect usage. It also states that any use of the name must include the attribution "Android is a trademark of Google Inc." and mentions the "Android robot" logo.

Brand Guidelines | Android

Developer Android | Distribute

## Brand Guidelines

We encourage you to use the Android and Google Play brands with your Android app promotional materials. You can use the icons and other assets on this page provided that you follow the guidelines described below.

### Android

The following are guidelines for the Android brand and related assets.

#### Android in text

- Android™ should have a trademark symbol the first time it appears in a creative.
- Android should always be capitalized and is never plural or possessive.
- "Android" cannot be used in names of applications or accessory products, including phones, tablets, TVs, speakers, headphones, watches, and other devices. Instead use "for Android".
  - Incorrect:** "Android MediaPlayer"
  - Correct:** "MediaPlayer for Android"

If used with your logo, "for Android" needs to be smaller in size than your logo. First instance of this use should be followed by a TM symbol, "for Android™".

- Android may be used as a descriptor, as long as it is followed by a proper generic term.
  - Incorrect:** "Android MediaPlayer" or "Android XYZ app"
  - Correct:** "Android features" or "Android applications"


Any use of the Android name needs to include this attribution in your communication:

*Android is a trademark of Google Inc.*

#### Android robot

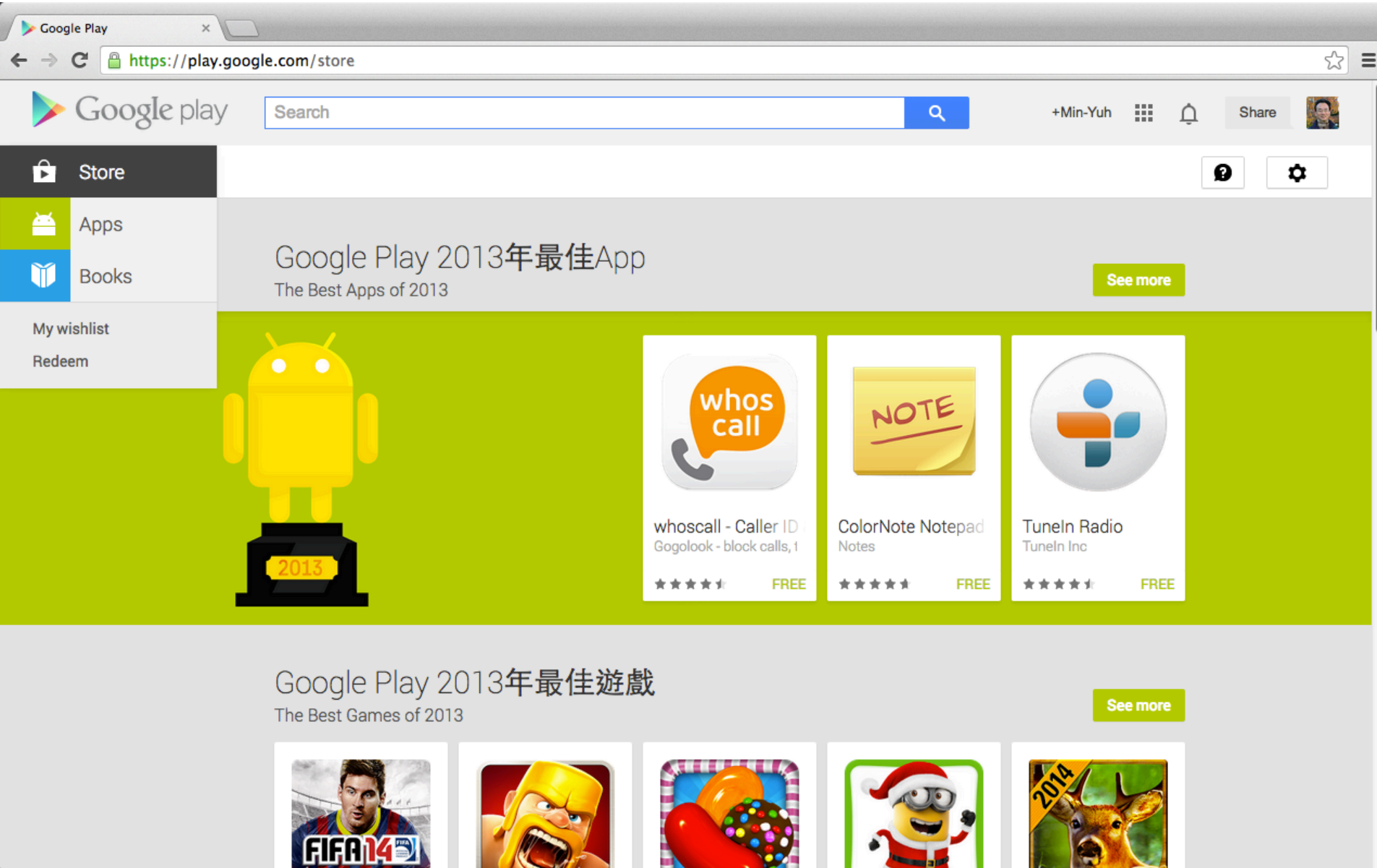
## MediaPlayer

for Android™



<http://developer.android.com/distribute/googleplay/promote/brand.html>

# Case Study on Google Play



<https://play.google.com/store>

# Stanford

stanford - Android Apps

https://play.google.com/store/search?q=stanford&c=apps

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stanford

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GTxcel


★★★★★ FREE



STANFORD

Stanford Business Magazine  
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★★★★★ FREE



STANFORD  
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Stanford Magazine  
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Tappats NFC for Stanford  
Tappam


★★★★★ FREE



STANFORD  
LAWYER

Stanford Lawyer  
GTxcel

★★★★★ FREE




Stanford

STANFORD  
KEYBOARD


Stanford Keyboard  
2Thumbz, Inc

★★★★★ NT\$88.00




Stanford Ticket Office  
InstantEncore.com

★★★★★ FREE




Stanford Jazz Workshop  
InstantEncore.com

★★★★★ FREE



Stanford Live Wallpaper  
Finaapps

★★★★★ NT\$30.00



MBA  
Stanford

[MBA 정보] Stanford  
RIDI Corp.

★★★★★ FREE

# Stanford

stanford - Android Apps

https://play.google.com/store/search?q=stanford&c=apps

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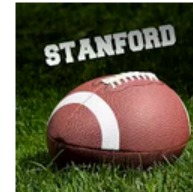






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 Stanford Classic Skin 2Thumbz, Inc. ★★★★★ NT\$30.00	 Stanford Football & StatSheet, Inc. ★★★★★ FREE	 Stanford GSB Spring Reunions Gather Digital ★★★★★ FREE	 MediaX at Stanford KitApps, Inc. ★★★★★ FREE	 The Stanford Flipside Adam Adler ★★★★★ FREE
 Stanford Connected Concursive Corporation ★★★★★ NT\$30.00	 Stanford '73 Reunion apemachine.com ★★★★★ FREE	 Stanford Daydream Kevin Koleckar ★★★★★ FREE	 Stanford Cardinal Football The Football Schedule ★★★★★ NT\$30.00	 Stanford Law Alumni Gather Digital ★★★★★ FREE
 iStanford iStanford ★★★★★ FREE	 Strobe Lyte Stanford CapedCriminal ★★★★★ NT\$30.00	 Stanford Football Conjugo LLC ★★★★★ FREE	 The Stanford Inn One Mobile Media LLC ★★★★★ FREE	 RadLex MantasCode ★★★★★ FREE

# iStanford

iStanford - Android Apps

https://play.google.com/store/apps/details?id=com.blackboard.android.central.stanford

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## iStanford

iStanford - December 6, 2013  
Education

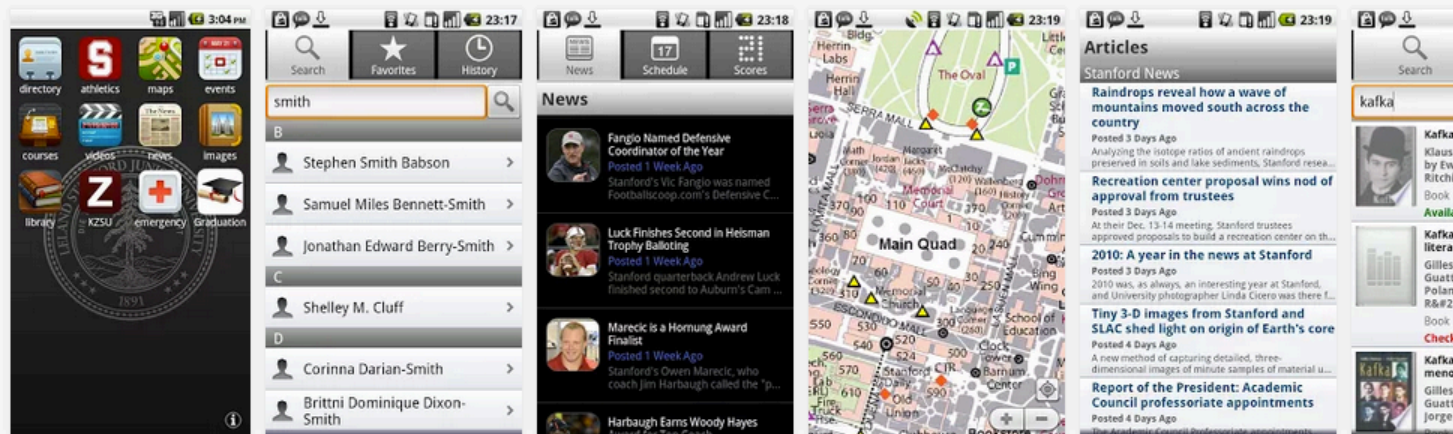
Install

Add to Wishlist

! You don't have any devices

★★★★☆ (54)

+141 Recommend this on Google




The collage displays various features of the iStanford app:

- Home Screen:** A grid of icons for directory, athletics, maps, events, courses, videos, news, images, library, KZSU, emergency, and graduation, set against a background of the Stanford University seal.
- Search Results:** A list of search results for "smith", including Stephen Smith Babson, Samuel Miles Bennett-Smith, Jonathan Edward Berry-Smith, Shelley M. Cluff, Corinna Darian-Smith, and Brittini Dominique Dixon-Smith.
- News Section:** A list of news articles, including "Fangio Named Defensive Coordinator of the Year", "Luck Finishes Second in Heisman Trophy Balloting", "Marecic is a Hornung Award Finalist", and "Harbaugh Earns Woody Hayes Award".
- Map View:** A map of the Stanford University campus with various locations marked, including The Oval, Main Quad, and Memorial Church.
- Articles Section:** A list of articles, including "Raindrops reveal how a wave of mountains moved south across the country", "Recreation center proposal wins nod of approval from trustees", "2010: A year in the news at Stanford", "Tiny 3-D images from Stanford and SLAC shed light on origin of Earth's core", and "Report of the President: Academic Council professoriate appointments".

Description



# iStanford

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https://play.google.com/store/apps/details?id=com.blackboard.android.central.stanford

Description

iStanford brings campus life to your smartphone: Athletics (get Cardinal news, scores, and schedules), Courses (find courses), Directory (looking for someone? View the public directory), Library (search the library), Maps (explore our 8,000+ acre campus), News (read all about us!), Links to iTunesU, and more!

Reviews

4.0

★ ★ ★ ★ ★

54 total


★ 5 32

★ 4 6

★ 3 6


★ 2 4

★ 1 6



Would be a good app if the info were correct. It would be a great app if the information provided was correct. For

Joseph Churnside ★ ★ ★ ★ ★



The best is Stanford NO BODY CAN COMMENT UPON STANFORD

ISHAAN DEB ★ ★ ★ ★ ★

Write a Review

What's New


Version 3.0 includes new updated map, fixed images module, and added Omlet app.

Additional information

<b>Updated</b> December 6, 2013	<b>Size</b> 6.6M	<b>Installs</b> 10,000 - 50,000	<b>Current Version</b> 3.0	<b>Requires Android</b> 2.3 and up
<b>Content Rating</b> Low Maturity	<b>Contact Developer</b> <a href="#">Visit Developer's Website</a>			

19

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<b>Content Rating</b> Low Maturity	<b>Contact Developer</b> <a href="#">Visit Developer's Website</a> <a href="#">Email Developer</a>			

Similar




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Stanford Business School  
GTxcel

★★★★★ FREE




Campus Life @ UW  
PulseTec Solutions

★★★★★ FREE



Virt U: The Virtual University  
Irynsoft

★★★★★ FREE



HT Campus Calling  
HT Mobile Solutions Ltd

★★★★★ FREE



# Tamkang

Tamkang - Android Apps

https://play.google.com/store/search?q=Tamkang&c=apps

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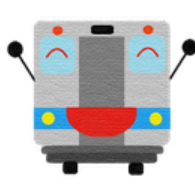



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Apps

 <p>Tamkang University realtouchapp (Real Tou)</p> <p>★★★★★ FREE</p>	 <p>TKU Bus Information carhou331</p> <p>★★★★★ FREE</p>	 <p>淡江i生活 淡江大學資訊處</p> <p>★★★★★ FREE</p>	 <p>TKU Wi-Fi Sparks Lab</p> <p>★★★★★ FREE</p>	 <p>淡江公車通 skystar</p> <p>★★★★★ FREE</p>
 <p>平溪遊記 realtouchapp (Real Tou)</p> <p>★★★★★ FREE</p>	 <p>玩捷運 realtouchapp (Real Tou)</p> <p>★★★★★ FREE</p>	 <p>淡水遊 realtouchapp (Real Tou)</p> <p>★★★★★ FREE</p>	 <p>大學城吃甚麼? CILab</p> <p>★★★★★ FREE</p>	 <p>Myday Mobile App iMyday</p> <p>★★★★★ FREE</p>

<https://play.google.com/store>



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### Editors' Choice




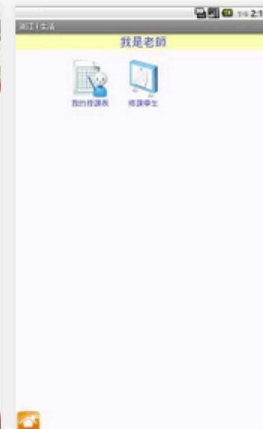
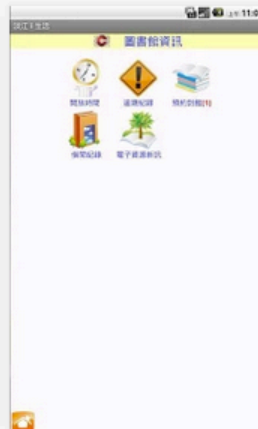
## Tools

 Add to Wishlist

 You don't have any devices

★★★★★ (199)

**g+1**  +72



Translate the description into English using Google Translate?

Translate

淡江i生活 - Android Apps

← → ↻ <https://play.google.com/store/apps/details?id=hsd.hsd> ☆ ☰

 Apps

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Editors' Choice

## Description

淡江i生活專為淡江大學的學生及教職員設計的App，目前的功能有：

- 1.淡江Wi-Fi：自動登入tku無線網路。
- 2.我是學生：有我的課表、考試小表和期中期末成績查詢。
- 3.我是老師：有我的授課表和修課學生(可察看學生資料的PDF檔)。
- 4.即時影像：即時查看等公車或商館三樓電梯的人潮及運動場的使用情況，還有郵局、五虎崗停車場實況等等。
- 5.圖書館資訊：借閱相關資料查詢和提醒、開放時間及電子資源新訊。
- 6.淡江時報：最新一期(中、英文版)、演講看板、活動看板及近期圖輯。
- 7.公車動態：查看淡江大學附近公車到站情形。
- 8.實習室機位：即時查詢學校電腦實習室的空位。
- 9.淡水天氣：查詢淡水即時溫度、天氣概況及一週天氣預報。
- 10.本日訊息：本日要結束及首發的校園公告和報名活動之資訊。
- 11.近期消息：本校近期公告消息之資訊。
- 12.近期活動：本校近期報名活動之資訊。
- 13.行事曆：查詢本學年度的行事曆。
- 14.校園分機：查詢校園各單位的分機號碼。
- 15.我有話說：想對此App開發團隊說的話。
- 16.節次對照表：簡單查詢節次的時間。

[Read more](#)

## Reviews

[Write a Review](#)

4.5

★ ★ ★ ★ ★

199 total

★ 5	150
★ 4	24
★ 3	6
★ 2	9
★ 1	10

 **超方便實用！**

Allison Wang ★★★★★

 **Great App I'm an international student of computer engineering and even with my bag Chinese speaking this**

Vernon Frederick ★★★★★

淡江i生活 - Android Apps

← → ↻ <https://play.google.com/store/apps/details?id=hsd.hsd> ☆ ☰

 Apps

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Editors' Choice

## What's New

1. 支援「淡江時報」中、英文最新一期之內容可用雙指縮放。
2. 修正「我是老師」和「我是學生」登入錯誤的問題。
3. 改善淡江Wi-Fi常會登入不成功之問題。
4. 支援「協助工具」之語音功能。
5. 持續改善系統穩定性及效能等等。  
(在蘭陽校園使用淡江Wi-Fi功能時，請更新至1.7.2以上版本)

## Additional information

<b>Updated</b> November 27, 2013	<b>Size</b> 1.3M	<b>Installs</b> 10,000 - 50,000	<b>Current Version</b> 1.7.4	<b>Requires Android</b> 2.2 and up
<b>Content Rating</b> Low Maturity	<b>Contact Developer</b> <a href="#">Email Developer</a>			

## Similar



TKU Wi-Fi  
Sparks Lab



大學城吃甚麼?  
CILab



桌面小課表  
skystar



GPS Parking Locator  
LIKE TECH



Statistics Portable  
行政院主計總處

Tamkang - Android Apps

https://play.google.com/store/search?q=Tamkang&c=apps

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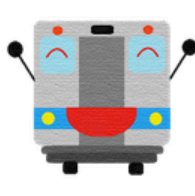



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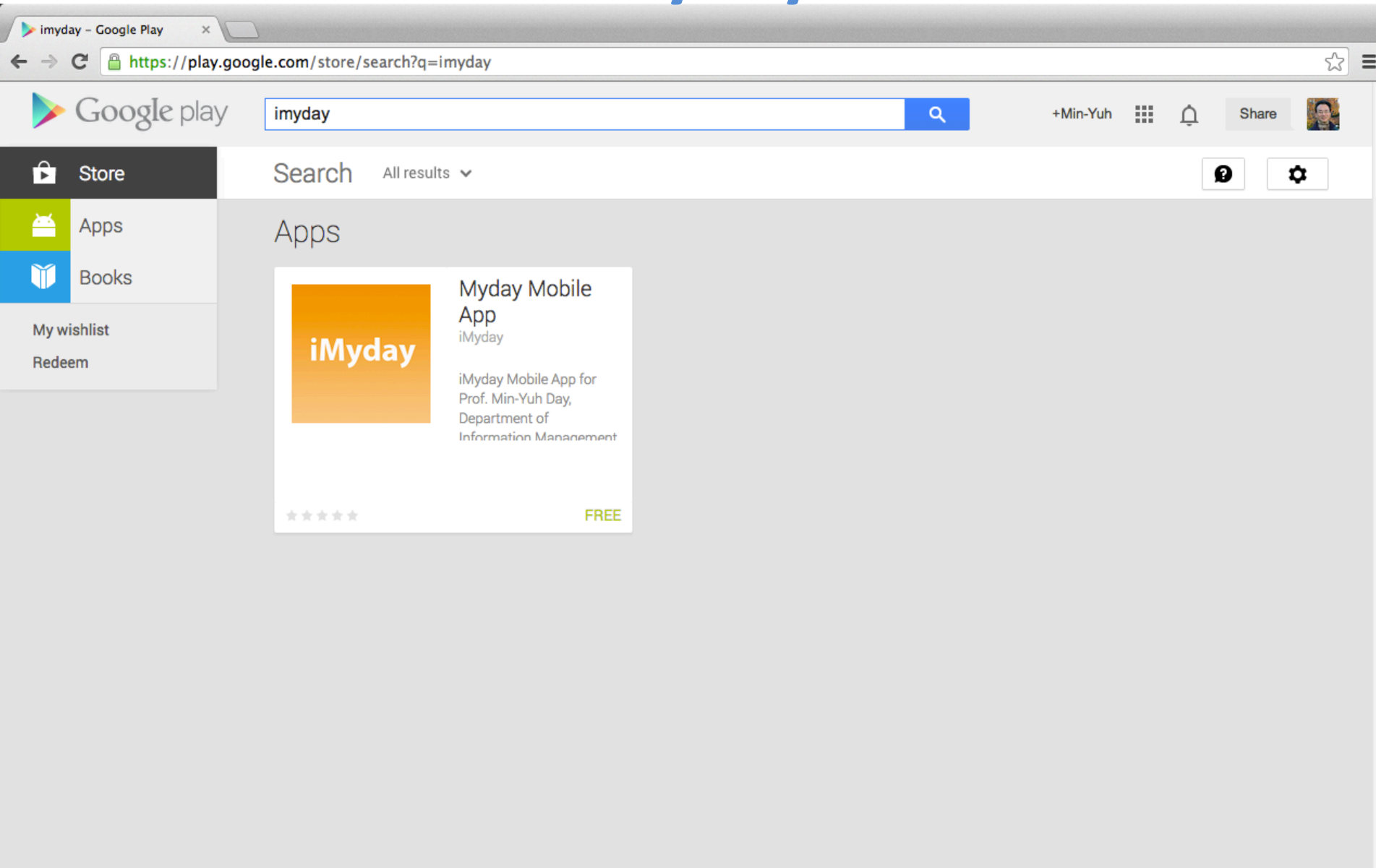
Editors' Choice

Search Android Apps All prices

Apps

 <p>Tamkang University realtouchapp (Real Tou)</p> <p>★★★★★ FREE</p>	 <p>TKU Bus Informatio carhou331</p> <p>★★★★★ FREE</p>	 <p>淡江i生活 淡江大學資訊處</p> <p>★★★★★ FREE</p>	 <p>TKU Wi-Fi Sparks Lab</p> <p>★★★★★ FREE</p>	 <p>淡江公車通 skystar</p> <p>★★★★★ FREE</p>
 <p>平溪遊記 realtouchapp (Real Tou)</p> <p>★★★★★ FREE</p>	 <p>玩捷運 realtouchapp (Real Tou)</p> <p>★★★★★ FREE</p>	 <p>淡水遊 realtouchapp (Real Tou)</p> <p>★★★★★ FREE</p>	 <p>大學城吃甚麼? CILab</p> <p>★★★★★ FREE</p>	 <p>Myday Mobile App iMyday</p> <p>★★★★★ FREE</p>

# iMyday



# iMyday

Myday Mobile App - Android

https://play.google.com/store/apps/details?id=com.imtku.smap.mydaymobileapp

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Editors' Choice

**iMyday**

**Myday Mobile App**

iMyday - December 11, 2013

Education

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**iMyday** **iMyday** **iMyday**

Description

# iMyday

Myday Mobile App – Android

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My apps

Shop

<

Games

Editors' Choice

## Description

iMyday Mobile App for Prof. Min-Yuh Day, Department of Information Management, Tamkang University.

- \* Research
- \* Teaching
- \* People

## Reviews

0.0

★ ★ ★ ★ ★

0 total

★ 5 0

★ 4 0

★ 3 0

★ 2 0

★ 1 0

✎ Write a Review

## What's New

2013/12/12 iMyday 1.0 Myday Mobile App for Android

## Additional information

<b>Updated</b>	<b>Size</b>	<b>Current Version</b>	<b>Requires Android</b>	<b>Content Rating</b>
December 11, 2013	4.4M	1.0.0	2.1 and up	Everyone



# PhoneGap

## iOS: App Store

## Android: Google Play

- provide the correct certificates
- signing keys to allow distribution

# iOS App Distribution on App Store

developer.apple.com/library/ios/documentation/IDEs/Conceptual/AppDistributionGuide/Introduction/Introduction.html — App Distribution Guide: About A... Reader

iOS Developer Library Developer PDF

App Distribution Guide

Table of Contents

- Introduction
- Managing Accounts
- Configuring Your Xcode Project for Distribution
- Adding Capabilities
- Launching Your App on Devices
- Beta Testing Your iOS App
- Analyzing Crash Reports
- Submitting Your App
- Releasing and Updating Your App
- Managing Your App in iTunes Connect
- Managing Your Team
- Maintaining Your Signing Identities and Certificates
- Maintaining Identifiers, Devices, and Profiles
- Distributing Applications Outside the Mac App Store
- Troubleshooting
- Revision History
- Glossary

## About App Distribution

**Note:** This guide describes Xcode 5. If you're using Xcode 4, read *App Distribution Guide for Xcode 4* in the [Retired Documents Library](#).

This guide contains everything you need to know to distribute an app through the App Store or Mac App Store.

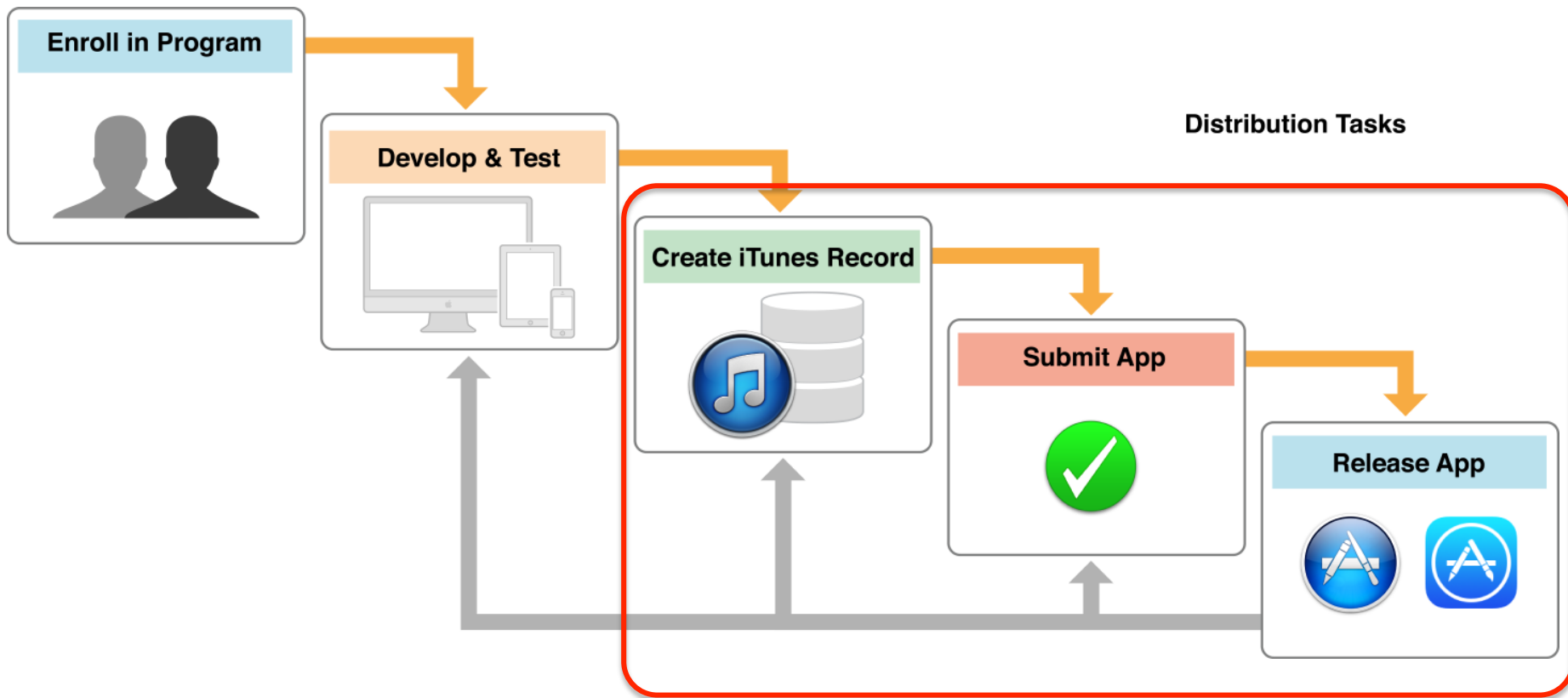
- Get step-by-step guidance for enrolling in an Apple Developer Program and building, testing, and submitting your app.
- Configure technologies that are available only to apps submitted to the App Store or Mac App Store.
- Test your app on multiple devices and system versions, or offer testers a preview of your next release.
- Upload metadata about your app so the store can present it to customers.
- Verify that you've prepared your app correctly, and submit it to the store.
- Learn how to release and maintain your app after submission.

**Distribution Tasks**

```
graph LR; A[Enroll in Program] --> B[Develop & Test]; B --> C[Create iTunes Record]; C --> D[Submit App]; D --> E[Release App];
```

The diagram illustrates the sequential steps of app distribution. It begins with 'Enroll in Program' (represented by two silhouettes), followed by 'Develop & Test' (represented by a computer and a smartphone), then 'Create iTunes Record' (represented by a music note and a database cylinder), then 'Submit App' (represented by a green checkmark), and finally 'Release App' (represented by the App Store and Mac App Store icons). Arrows indicate the flow from one step to the next. A feedback link 'Provide Feedback' is located at the bottom right.

# Submit and Release iOS App on App Store



# App Metadata

- Upload metadata about your app so the store can present it to customers.



# Submit App to App Store

- Verify that you've prepared your app correctly, and submit it to the store



# Release App

- release and maintain your app after submission



# Choosing an iOS Developer Program



## iOS Developer Program (\$99/year)

Select this program if you would like to distribute apps on the App Store as an individual, sole proprietor, company, organization, government entity or educational institution.

[Learn more ▶](#)

Enroll Now



## iOS Developer Enterprise Program (\$299/year)

Select this program if you would like to develop proprietary apps for internal distribution within your company, organization, government entity or educational institution.

[Learn more ▶](#)

Enroll Now



## iOS Developer University Program (Free)

Select this program if you are a degree granting, higher education institution that would like to introduce iOS development into your curriculum.

[Learn more ▶](#)

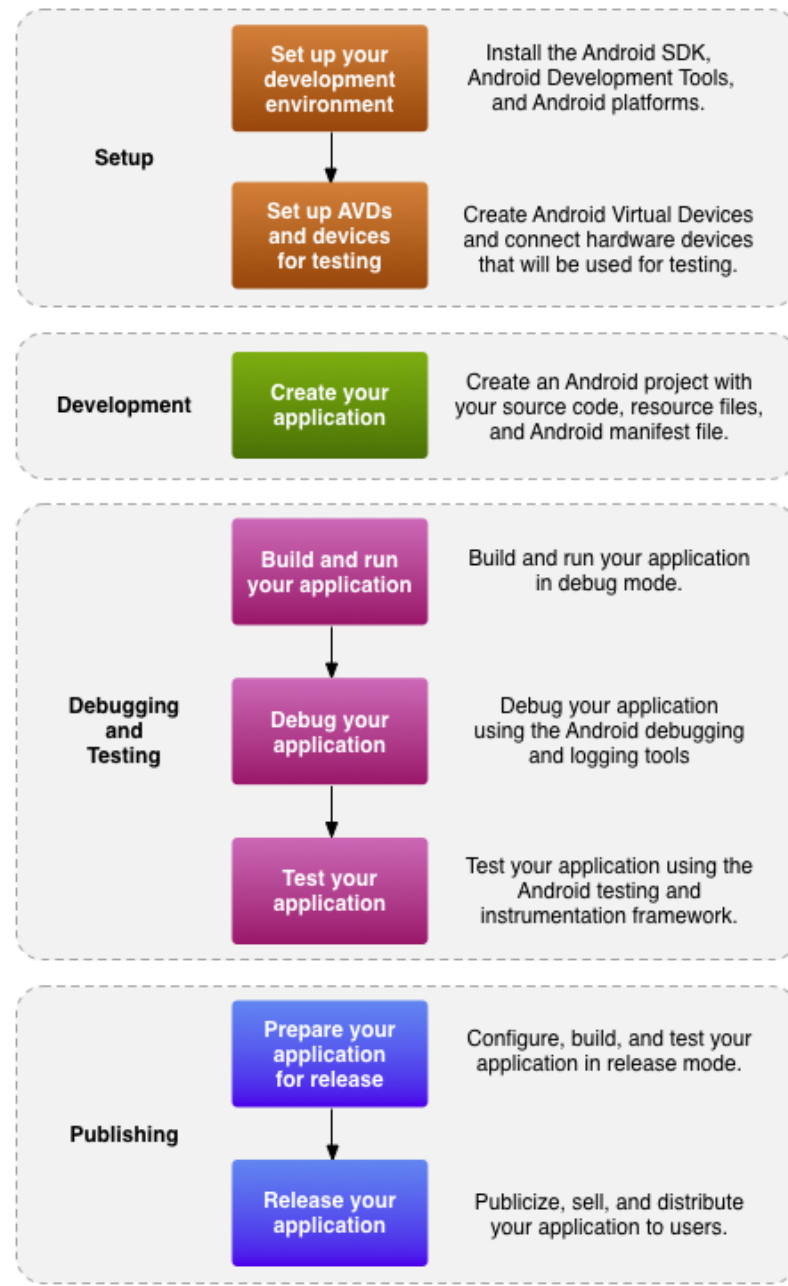
Enroll Now

# Compare iOS Developer Programs

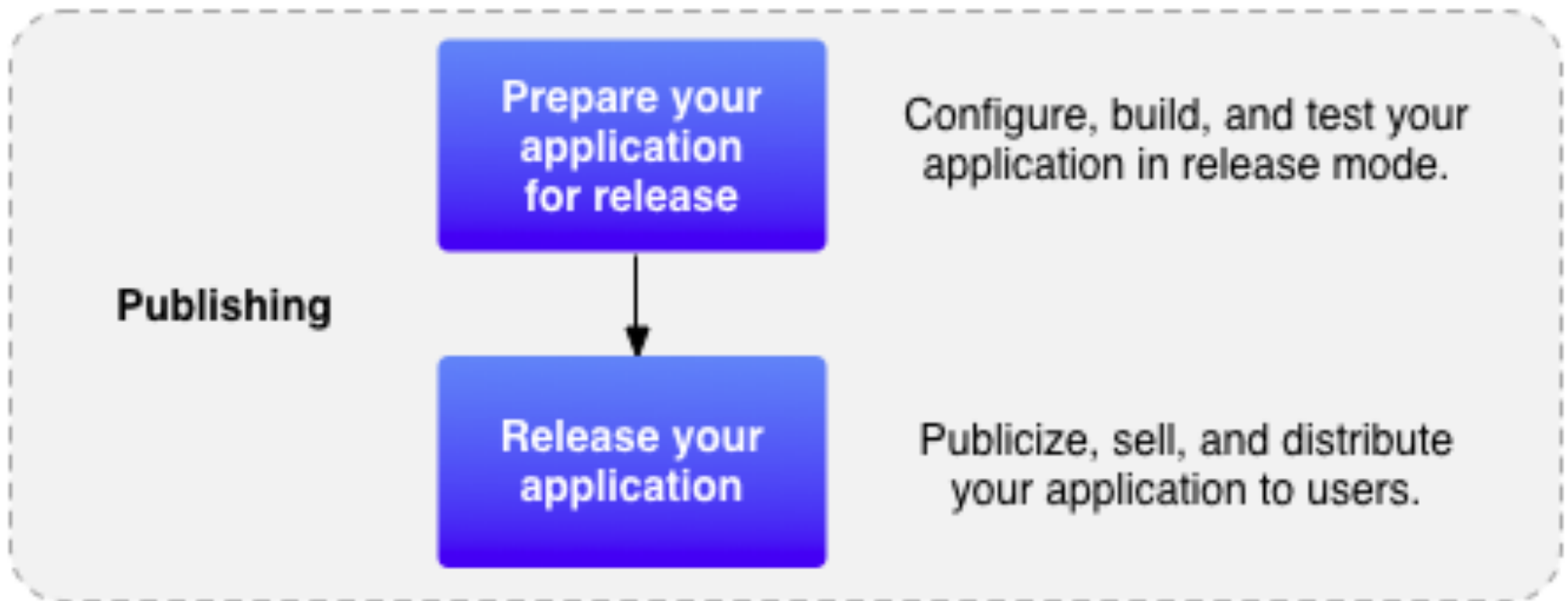
	<b>iOS Developer</b> For individuals and organizations creating apps for distribution on the App Store. <a href="#">Learn more ▶</a>	<b>iOS Developer Enterprise</b> For companies and organizations distributing proprietary apps for internal use. <a href="#">Learn more ▶</a>	<b>iOS Developer University</b> For higher education institutions introducing iOS app development into their curriculum. <a href="#">Learn more ▶</a>
iOS SDK	✓	✓	✓
iOS SDK (Pre-release)	✓	✓	N/A
Test apps on iOS devices	✓	✓	✓
Code-level Technical Support	✓	✓	N/A
Ad Hoc Distribution	✓	✓	N/A
App Store Distribution	✓	N/A	N/A
Custom B2B App Distribution	✓	N/A	N/A
iAd Network	✓	N/A	N/A
In-house Distribution	N/A	✓	N/A
Cost	\$99 year	\$299 year	Free
Requirements	If you're enrolling as an organization, a <a href="#">D-U-N-S Number</a> registered to your legal entity is required.	A <a href="#">D-U-N-S Number</a> registered to your legal entity is required.	The University Program is only available to qualified, degree granting, higher education institutions.



# The development process for Android applications



# Publishing process for Android applications



# Publishing is the last phase of the Android application development process



# Distribute Your Apps on Google Play

The screenshot shows the 'Distribute Apps' section of the Google Play Developer website. The browser address bar displays 'developer.android.com/distribute/index.html'. The navigation bar includes 'Developers', 'Design', 'Develop', and 'Distribute'. A left sidebar lists various app management topics. The main content area features a 'Your Apps on Google Play' section with a description and a 'Go to Developer Console' button. Below this, three columns highlight key benefits: Growth Engine, Build Your Business, and Distribution Control, each with a 'Read More' link.

**Google Play** ^

- Visibility
- Monetizing
- Distribution

Publishing ▾

Promoting ▾

App Quality ▾

Policies ▾

Spotlight ▾

Google Play for Education ▾

Open Distribution

## Your Apps on Google Play

The most visited store in the world for Android apps. Cloud-connected and always synced, it's never been easier for users to find and download your apps.

[Go to Developer Console »](#)

**Growth Engine**

A billion downloads a month and growing. Get your apps in front of millions of users at Google's scale.

[Read More >](#)

**Build Your Business**

Sell your app in over 130 countries. Flexible monetization options with in-app purchase, subscriptions, and more.

[Read More >](#)

**Distribution Control**

Deliver your apps to the users you want, on the devices you want, on *your* schedule.

[Read More >](#)

# Google Play Publishing

The screenshot shows the Google Play Developer Console interface. The top navigation bar includes 'Publishing on Google Play', 'Developer Console', and 'Distribute'. The left sidebar lists various sections: 'Google Play', 'Publishing', 'Get Started', 'Developer Console', 'Localization Checklist', 'Launch Checklist', 'Promoting', 'App Quality', 'Policies', 'Spotlight', 'Google Play for Education', and 'Open Distribution'. The main content area is titled 'GRAPHIC ASSETS' and shows options for 'Screenshots', 'High-res icon', and 'Feature Graphic'. A laptop and a smartphone are displayed in the foreground, showing the app 'Earthquake!' on the Google Play store.

Upload apps, build your product pages, configure prices and distribution, and publish. You can manage all phases of publishing on Google Play through the Developer Console, from any web browser.

[Get started](#) >

# Launch Checklist

## for publish your app on Google Play

1. Understand the publishing process
2. Understand Google Play policies
3. Test for core app quality
4. Determine your content rating
5. Determine country distribution
6. Confirm the app's overall size
7. Confirm app compatibility ranges

# Launch Checklist

## for publish your app on Google Play

8. Decide on free or priced
9. Consider In-app Billing
10. Set prices for your apps
11. Start localization early
12. Prepare promotional graphics
13. Build the release-ready APK
14. Plan a beta release

# Launch Checklist

## for publish your app on Google Play

- 15. Complete the product details
- 16. Use Google Play badges
- 17. Final checks and publishing
- 18. Support users after launch





### **Nexus 5**

5" @ XXHDPI  
1080x1920



### **Nexus 7**

7" @ XHDPI  
1200x1920  
67% size output



### **Nexus 10**

10" @ XHDPI  
1600x2560  
50% size output

Google Play Badges | Android

developer.android.com/distribute/googleplay/promote/badges.html

☆

☰

Android Developers

Design

Develop

Distribute

Google Play

Publishing

Promoting

Linking to Your Products

Google Play Badges

Device Art Generator

Brand Guidelines

App Quality

Policies

Spotlight

Google Play for Education

Open Distribution

Google Play Badges

Google Play badges allow you to promote your app with official branding in your online ads, promotional materials, or anywhere else you want a link to your app.

In the form below, input your app's package name or publisher name, choose the badge style, click *Build my badge*, then paste the HTML into your web content.

If you're creating a promotional web page for your app, you should also use the [Device Art Generator](#), which quickly wraps your screenshots in real device artwork.

For guidelines when using the Google Play badge and other brand assets, see the [Brand Guidelines](#).

Language: 

English

Package name: 

com.example.android

or

Publisher name: 

Example, Inc.

ANDROID APP ON

Google play

ANDROID APP ON

Google play

GET IT ON

Google play

GET IT ON

Google play

Build my badge

<http://developer.android.com/distribute/googleplay/promote/badges.html>

46

# Keytool

- Keytool
  - To generate a keystore and private key, used to sign your .apk file.
  - Keytool is part of the JDK.
- Jarsigner (or similar signing tool)
  - To sign your .apk file with a private key generated by Keytool.
  - Jarsigner is part of the JDK.

Signing Your Applications

developer.android.com/tools/publishing/app-signing.html

Developers

Design

Develop

Distribute

Training

API Guides

Reference

Tools

Google Services

Samples

Developer Tools

Download

Workflow

Setting Up Virtual Devices

Using Hardware Devices

Setting Up Projects

Building and Running

Testing

Debugging

Publishing

Preparing for Release

Versioning Your Apps

Signing Your Apps

Support Library

Tools Help

Revisions

## Signing Your Applications

The Android system requires that all installed applications be digitally signed with a certificate whose private key is held by the application's developer. The Android system uses the certificate as a means of identifying the author of an application and establishing trust relationships between applications. The certificate is not used to control which applications the user can install. The certificate does not need to be signed by a certificate authority: it is perfectly allowable, and typical, for Android applications to use self-signed certificates.

The important points to understand about signing Android applications are:

- All applications *must* be signed. The system will not install an application on an emulator or a device if it is not signed.
- To test and debug your application, the build tools sign your application with a special debug key that is created by the Android SDK build tools.
- When you are ready to release your application for end-users, you must sign it with a suitable private key. You cannot publish an application that is signed with the debug key generated by the SDK tools.
- You can use self-signed certificates to sign your applications. No certificate authority is needed.
- The system tests a signer certificate's expiration date only at install time. If an application's signer certificate expires after the application is installed, the application will continue to function normally.
- You can use standard tools — Keytool and Jarsigner — to generate keys and sign your application .apk files.
- After you sign your application for release, we recommend that you use the zipalign tool to optimize the final APK package.

QUICKVIEW

- All Android apps *must* be signed
- You can sign with a self-signed key
- How you sign your apps is critical — read this document carefully
- Determine your signing strategy early in the development process

IN THIS DOCUMENT

[Signing Process](#)

[Signing Strategies](#)

[Basic Setup for Signing](#)

[Signing in Debug Mode](#)

[Signing Release Mode](#)

[Obtain a suitable private key](#)

[Compile the application in release mode](#)

[Sign your application with your private key](#)

[Align the final APK package](#)

[Compile and sign with Eclipse](#)

48

# Android: Signing in Release Mode

1. Obtain a suitable private key
2. Compile the application in release mode
3. Sign your application with your private key
4. Align the final APK package

```
$ keytool -genkey -v -keystore  
my-release-key.keystore  
-alias alias_name -keyalg RSA -keysize  
2048 -validity 20000
```

# Android: Signing in Release Mode

```
keytool -genkey -v -keystore  
my_release_key.keystore  
-alias my_android -keyalg RSA  
-validity 20000
```

```
keytool -genkey -v -keystore  
my-release-key.keystore  
-alias alias_name -keyalg RSA -keysize  
2048 -validity 20000
```

# Applications/Utilities/Terminal.app

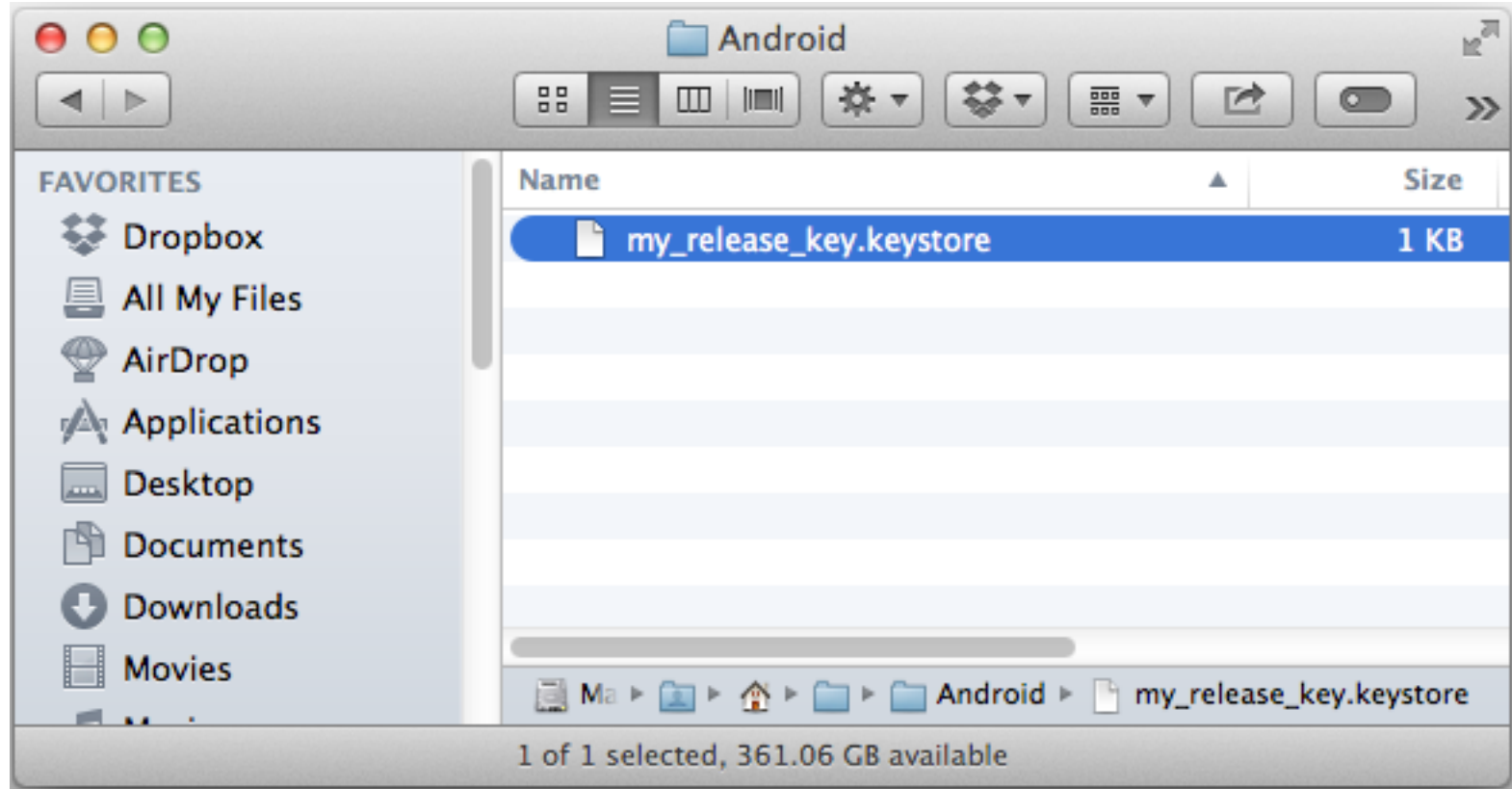
Macintosh HD ▸ Applications ▸ Utilities ▸ Terminal.app

```
imydaytekiMacBook-Pro:~ imyday$ keytool -genkey -v -keystore my_release_key.keystore -alias my_android -keyalg RSA -validity 20000
Enter keystore password:
Re-enter new password:
What is your first and last name?
  [Unknown]:  Min-Yuh Day
What is the name of your organizational unit?
  [Unknown]:  IMTKU
What is the name of your organization?
  [Unknown]:  TKU
What is the name of your City or Locality?
  [Unknown]:  Taipei
What is the name of your State or Province?
  [Unknown]:  Taiwan
What is the two-letter country code for this unit?
  [Unknown]:  TW
Is CN=Min-Yuh Day, OU=IMTKU, O=TKU, L=Taipei, ST=Taiwan, C=TW correct?
[no]:  y

Generating 1,024 bit RSA key pair and self-signed certificate (SHA1withRSA) with a validity of 20,000 days
for: CN=Min-Yuh Day, OU=IMTKU, O=TKU, L=Taipei, ST=Taiwan, C=TW
Enter key password for <my_android>
  (RETURN if same as keystore password):
[Storing my_release_key.keystore]
imydaytekiMacBook-Pro:~ imyday$
```

```
keytool -genkey -v
-keystore my_release_key.keystore
-alias my_android
-keyalg RSA -validity 20000
```

# my\_release\_key.keystore



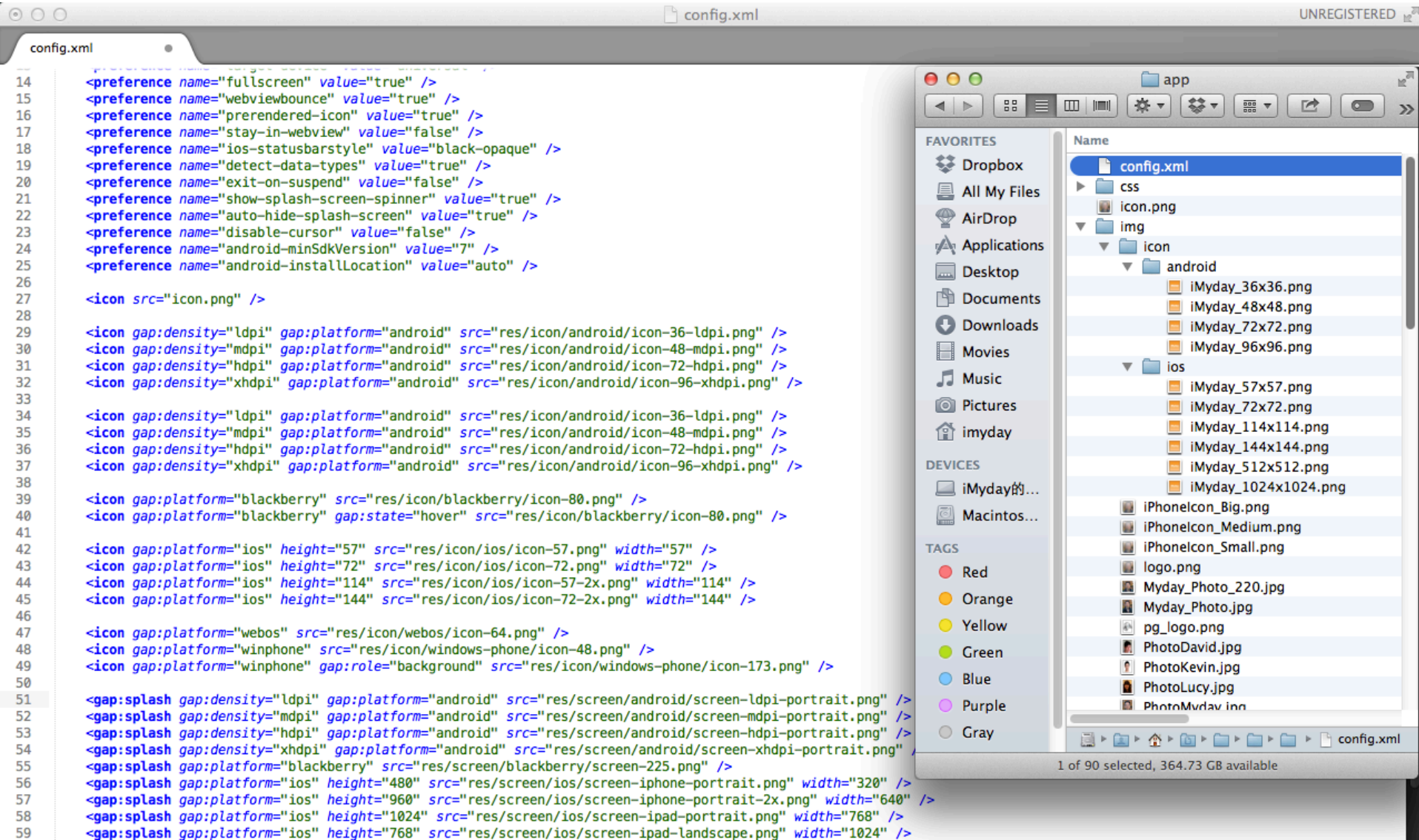


# Keytool

- Keytool OptionDescription
- -genkeyGenerate a key pair (public and private keys)
- -v Enable verbose output.
- -alias <alias\_name> An alias for the key. Only the first 8 characters of the alias are used.
- -keyalg <alg> The encryption algorithm to use when generating the key. Both DSA and RSA are supported.
- -keysize <size> The size of each generated key (bits). 2048 bits or higher.
- -validity <valdays> The validity period for the key, in days. Note: A value of 10000 or greater is recommended.
- -keystore <keystore-name>.keystore A name for the keystore containing the private key.

Keytool Option	Description
<code>-genkey</code>	Generate a key pair (public and private keys)
<code>-v</code>	Enable verbose output.
<code>-alias &lt;alias_name&gt;</code>	An alias for the key. Only the first 8 characters of the alias are used.
<code>-keyalg &lt;alg&gt;</code>	The encryption algorithm to use when generating the key. Both DSA and RSA are supported.
<code>-keysize &lt;size&gt;</code>	The size of each generated key (bits). If not supplied, Keytool uses a default key size of 1024 bits. In general, we recommend using a key size of 2048 bits or higher.
<code>-dname &lt;name&gt;</code>	<p>A Distinguished Name that describes who created the key. The value is used as the issuer and subject fields in the self-signed certificate.</p> <p>Note that you do not need to specify this option in the command line. If not supplied, Jarsigner prompts you to enter each of the Distinguished Name fields (CN, OU, and so on).</p>
<code>-keypass &lt;password&gt;</code>	<p>The password for the key.</p> <p>As a security precaution, do not include this option in your command line. If not supplied, Keytool prompts you to enter the password. In this way, your password is not stored in your shell history.</p>
<code>-validity &lt;valdays&gt;</code>	<p>The validity period for the key, in days.</p> <p><b>Note:</b> A value of 10000 or greater is recommended.</p>
<code>-keystore &lt;keystore-name&gt;.keystore</code>	A name for the keystore containing the private key.
<code>-storepass &lt;password&gt;</code>	<p>A password for the keystore.</p> <p>As a security precaution, do not include this option in your command line. If not supplied, Keytool prompts you to enter the password. In this way, your password is not stored in your shell history.</p>

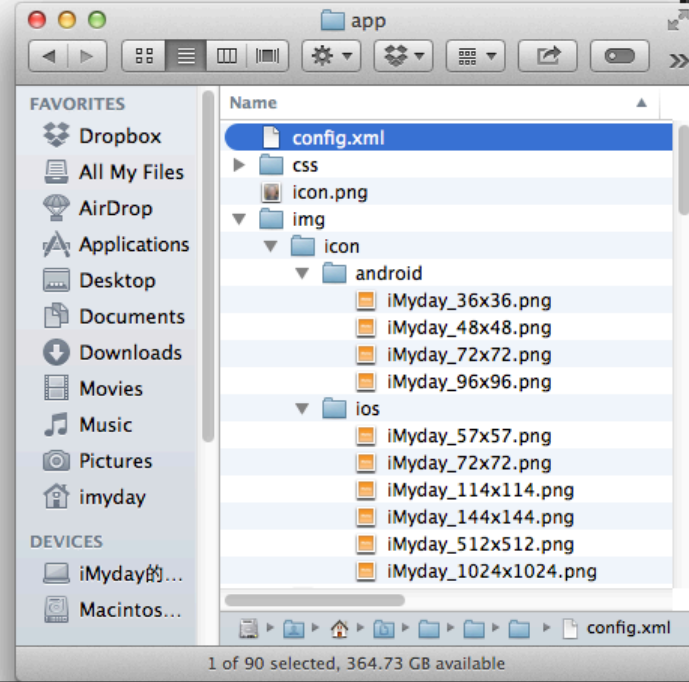
# Modify config.xml: icon.png



# Modify config.xml: icon.png

config.xml

```
1 <?xml version='1.0' encoding='utf-8'?>
2 <widget id="com.imtku.smap.mydaymobileapp" version="1.0.0" xmlns="http://www.w3.org/ns/widgets" xmlns:gap="http://phonegap.com/ns/1.0">
3   <name>Myday Mobile App</name>
4   <description>
5     Myday Mobile App for Prof. Min-Yuh Day, Department of Information Management, Tamkang University
6   </description>
7   <author email="myday@mail.tku.edu.tw" href="http://mail.tku.edu.tw/myday">
8     Min-Yuh Day
9   </author>
10  <feature name="http://api.phonegap.com/1.0/device" />
11  <preference name="permissions" value="none" />
12  <preference name="orientation" value="default" />
13  <preference name="target-device" value="universal" />
14  <preference name="fullscreen" value="true" />
15  <preference name="webviewbounce" value="true" />
16  <preference name="prerendered-icon" value="true" />
17  <preference name="stay-in-webview" value="false" />
18  <preference name="ios-statusbarstyle" value="black-opaque" />
19  <preference name="detect-data-types" value="true" />
20  <preference name="exit-on-suspend" value="false" />
21  <preference name="show-splash-screen-spinner" value="true" />
22  <preference name="auto-hide-splash-screen" value="true" />
23  <preference name="disable-cursor" value="false" />
24  <preference name="android-minSdkVersion" value="7" />
25  <preference name="android-installLocation" value="auto" />
26
27  <icon src="icon.png" />
28
29  <icon gap:density="ldpi" gap:platform="android" src="img/icon/android/iMyday_36x36.png" />
30  <icon gap:density="mdpi" gap:platform="android" src="img/icon/android/iMyday_48x48.png" />
31  <icon gap:density="hdpi" gap:platform="android" src="img/icon/android/iMyday_72x72.png" />
32  <icon gap:density="xhdpi" gap:platform="android" src="img/icon/android/iMyday_96x96.png" />
33
34  <icon gap:platform="ios" height="57" src="img/icon/ios/iMyday_57x57.png" width="57" />
35  <icon gap:platform="ios" height="72" src="img/icon/ios/iMyday_72x72.png" width="72" />
36  <icon gap:platform="ios" height="114" src="img/icon/ios/iMyday_114x114.png" width="114" />
37  <icon gap:platform="ios" height="144" src="img/icon/ios/iMyday_144x144.png" width="144" />
38
39  <icon gap:platform="blackberry" src="res/icon/blackberry/icon-80.png" />
40  <icon gap:platform="blackberry" gap:state="hover" src="res/icon/blackberry/icon-80.png" />
41  <icon gap:platform="webos" src="res/icon/webos/icon-64.png" />
42  <icon gap:platform="winphone" src="res/icon/windows-phone/icon-48.png" />
43  <icon gap:platform="winphone" gap:role="background" src="res/icon/windows-phone/icon-173.png" />
44
45  <gap:splash gap:density="ldpi" gap:platform="android" src="img/screen/android/iMyday_200x320.png" />
46  <gap:splash gap:density="mdpi" gap:platform="android" src="img/screen/android/iMyday_320x480.png" />
47  <gap:splash gap:density="hdpi" gap:platform="android" src="img/screen/android/iMyday_480x800.png" />
```

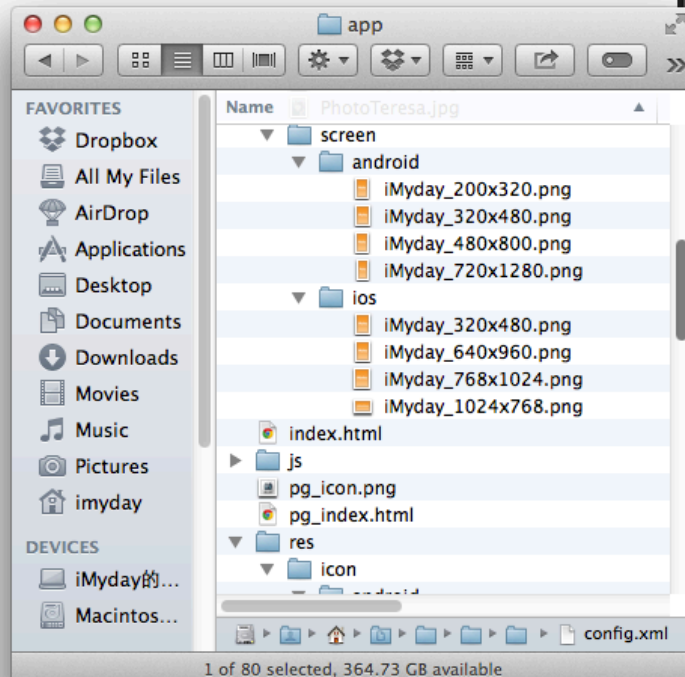




# Modify config.xml: screen.png

config.xml

```
14 <preference name="fullscreen" value="true" />
15 <preference name="webviewbounce" value="true" />
16 <preference name="prerendered-icon" value="true" />
17 <preference name="stay-in-webview" value="false" />
18 <preference name="ios-statusbarstyle" value="black-opaque" />
19 <preference name="detect-data-types" value="true" />
20 <preference name="exit-on-suspend" value="false" />
21 <preference name="show-splash-screen-spinner" value="true" />
22 <preference name="auto-hide-splash-screen" value="true" />
23 <preference name="disable-cursor" value="false" />
24 <preference name="android-minSdkVersion" value="7" />
25 <preference name="android-installLocation" value="auto" />
26
27 <icon src="icon.png" />
28
29 <icon gap:density="ldpi" gap:platform="android" src="img/icon/android/iMyday_36x36.png" />
30 <icon gap:density="mdpi" gap:platform="android" src="img/icon/android/iMyday_48x48.png" />
31 <icon gap:density="hdpi" gap:platform="android" src="img/icon/android/iMyday_72x72.png" />
32 <icon gap:density="xhdpi" gap:platform="android" src="img/icon/android/iMyday_96x96.png" />
33
34 <icon gap:platform="ios" height="57" src="img/icon/ios/iMyday_57x57.png" width="57" />
35 <icon gap:platform="ios" height="72" src="img/icon/ios/iMyday_72x72.png" width="72" />
36 <icon gap:platform="ios" height="114" src="img/icon/ios/iMyday_114x114.png" width="114" />
37 <icon gap:platform="ios" height="144" src="img/icon/ios/iMyday_144x144.png" width="144" />
38
39 <icon gap:platform="blackberry" src="res/icon/blackberry/icon-80.png" />
40 <icon gap:platform="blackberry" gap:state="hover" src="res/icon/blackberry/icon-80.png" />
41 <icon gap:platform="webos" src="res/icon/webos/icon-64.png" />
42 <icon gap:platform="winphone" src="res/icon/windows-phone/icon-48.png" />
43 <icon gap:platform="winphone" gap:role="background" src="res/icon/windows-phone/icon-173.png" />
44
45 <gap:splash gap:density="ldpi" gap:platform="android" src="img/screen/android/iMyday_200x320.png" />
46 <gap:splash gap:density="mdpi" gap:platform="android" src="img/screen/android/iMyday_320x480.png" />
47 <gap:splash gap:density="hdpi" gap:platform="android" src="img/screen/android/iMyday_480x800.png" />
48 <gap:splash gap:density="xhdpi" gap:platform="android" src="img/screen/android/iMyday_720x1280.png" />
49
50 <gap:splash gap:platform="ios" height="480" src="img/screen/ios/iMyday_320x480.png" width="320" />
51 <gap:splash gap:platform="ios" height="960" src="img/screen/ios/iMyday_640x960.png" width="640" />
52 <gap:splash gap:platform="ios" height="1024" src="img/screen/ios/iMyday_768x1024.png" width="768" />
53 <gap:splash gap:platform="ios" height="768" src="img/screen/ios/iMyday_1024x768.png" width="1024" />
54
55 <gap:splash gap:platform="blackberry" src="res/screen/blackberry/screen-225.png" />
56 <gap:splash gap:platform="winphone" src="res/screen/windows-phone/screen-portrait.jpg" />
57 <access origin="http://127.0.0.1*" />
58 </widget>
```



# Refine index.css

## animation:fade

```
index.css x
100 @keyframes fade {
101     from { opacity: 1.0; }
102     50% { opacity: 0.4; }
103     to { opacity: 1.0; }
104 }
105
106 @-webkit-keyframes fade {
107     from { opacity: 1.0; }
108     50% { opacity: 0.4; }
109     to { opacity: 1.0; }
110 }
111
112 .blink {
113     animation:fade 1000ms infinite;
114     -webkit-animation:fade 1000ms infinite;
115 }
```

```
.blink {
  animation:fade 3000ms infinite;
  -webkit-animation:fade 3000ms infinite;
}
```

```
.blink {
  animation:fade 1000ms infinite;
  -webkit-animation:fade 1000ms infinite;
}
```

# Refine index.css

index.css

×

```
23 body {
24     -webkit-touch-callout: none;           /* prevent callout to copy image, etc when tap to hold */
25     -webkit-text-size-adjust: none;        /* prevent webkit from resizing text to fit */
26     -webkit-user-select: none;             /* prevent copy paste, to allow, change 'none' to 'text' */
27     background-color: #E4E4E4;
28     background-image: linear-gradient(top, #A7A7A7 0%, #E4E4E4 51%);
29     background-image: -webkit-linear-gradient(top, #A7A7A7 0%, #E4E4E4 51%);
30     background-image: -ms-linear-gradient(top, #A7A7A7 0%, #E4E4E4 51%);
31     background-image: -webkit-gradient(
32         linear,
33         left top,
34         left bottom,
35         color-stop(0, #A7A7A7),
36         color-stop(0.51, #E4E4E4)
37     );
38     background-attachment: fixed;
39     font-family: 'HelveticaNeue-Light', 'HelveticaNeue', Helvetica, Arial, sans-serif;
40     font-size: 12px;
41     height: 100%;
42     margin: 0px;
43     padding: 0px;
44     text-transform: none;
45     width: 100%;
46 }
47
48 /* Portrait layout (default) */
49 .app {
50     background: url(../img/logo.png) no-repeat center top; /* 170px x 200px */
51     position: absolute; /* position in the center of the screen */
52     left: 50%;
53     top: 50%;
54     height: 50px; /* text area height */
55     width: 225px; /* text area width */
56     text-align: center;
57     padding: 180px 0px 0px 0px; /* image height is 200px (bottom 20px are overlapped with text) */
58     margin: -115px 0px 0px -112px; /* offset vertical: half of image height and text area height */
59     /* offset horizontal: half of text area width */
60 }
```

# Refine App Files and Update app.zip



app.zip



app



config.xml



css



icon.png



img



index.html



js



pg\_icon.png



pg\_index.html



res



spec



spec.html



# Update code and Rebuild all on PhoneGap Build


Adobe PhoneGap Build

https://build.phonegap.com/apps

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 **Myday Mobile App**  
Myday Mobile App for Prof. Min-Yuh Day, Department of Information Management, Tamkang University


App ID	Version	PhoneGap
573842	1.0.0	2.9.0



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imyday@gmail.com


Last built (19)  
18 days

Source  
.zip package



 private

 Update code  Rebuild all



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App ID	Version	PhoneGap
573842	1.0.0	2.9.0

Owned by  
imyday@gmail.com

Last built (19)  
18 days

Source  
.zip package



private

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**New source**  
**Choose File** No file chosen  
**Please note** this is a destructive action.  
We won't keep a copy of your old code.

Cancel Upload

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plan includes a Creative Cloud free membership. Sign in with an AdobeID to receive 2GB of  
be Edge Tools & Services and more.

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# Update code: Upload app.zip

The screenshot shows the Adobe PhoneGap Build web interface. The browser address bar displays <https://build.phonegap.com/apps>. The main navigation bar includes 'Bd', 'Apps', 'Plugins', and 'D'. The 'Your apps' section shows a project named 'Myday M' for 'Myday Mobile App for Pr Tamkang University'. Below this, there are buttons for 'iOS' and 'Android', and a section for 'iMyday's MacBook Pro' with 'Update code' and 'Rebuild all' buttons. A file browser dialog is open, showing the 'Documents' folder. The file 'app.zip' is highlighted with a red rectangle. Other files in the folder include 'app', 'index.htm', 'cindex.htm', 'slides', 'teaching.htm', 'app\_20131125.zip', 'app\_20131114.zip', 'm', and 'teaching'. A 'New source' dialog is also visible, with a 'Choose File' button and a warning: 'Please note this is a destructive action. We won't keep a copy of your old code.' The dialog has 'Cancel' and 'Upload' buttons. The bottom of the page features a 'Powered by Adobe\* PhoneGap™' logo, a 'Find out more' link, and a copyright notice: 'Copyright © 2013 Adobe Systems Incorporated. All rights reserved. PhoneGap is a trademark of Adobe. You may not use PHONEGAP or GAP in the title of any application built using PhoneGap or the PhoneGap Build service.'

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Your application has updated and a build has been queued

**iMyday** Myday Mobile App  
Myday Mobile App for Prof. Min-Yuh Day, Department of Information Management, Tamkang University



Install

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Builds Plugins Collaborators Settings

App ID	Version	PhoneGap	Owned by	Last built (23)	Source
573842	1.0.0	2.9.0	imyday@gmail.com	1 minute	zip package

iOS Myday Mobile App pending

No key selected Rebuild apk

Windows Rebuild xap

No key selected pending

hp Rebuild ipk

i Rebuild wgz

# Update code and Rebuild all on PhoneGap Build


Adobe PhoneGap Build

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Builds Plugins Collaborators Settings


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iOS	Myday Mobile App	Rebuild	ipa	No key selected	Rebuild	apk
Windows		Rebuild	xap	No key selected	Rebuild	OTA install
hp		Rebuild	ipk		Rebuild	wgz

# No key selected: debug.apk


Adobe PhoneGap Build



← → ↻ <https://build.phonegap.com/apps/573842/builds> ☆ ☰

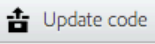
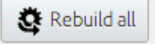





## Myday Mobile App

Myday Mobile App for Prof. Min-Yuh Day, Department of Information Management, Tamkang University








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App ID	Version	PhoneGap	Owned by	Last built (2S)	Source
573842	1.0.0	2.9.0	imyday@gmail.com	1 minute	zip package



**iOS** Myday Mobile App ▾  

 No key selected ▾  

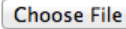
 


title

Alias

Keystore file

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## Myday Mobile App

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 Install 




 Update code  Rebuild all




Builds Plugins Collaborators Settings

App ID	Version	PhoneGap	Owned by	Last built (25)	Source
573842	1.0.0	2.9.0	imyday@gmail.com	1 minute	zip package



iOS Myday Mobile App



 Rebuild  ipa



  Rebuild  xap

  Rebuild  ipk

No key selected

 Rebuild  apk

 Rebuild  OTA install

 Rebuild  wgz

title


Alias

Keystore file

No file chosen

Language: English

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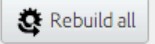


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App ID	Version	PhoneGap	Owned by	Last built (25)	Source
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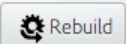

ios Myday Mobile App 



 Rebuild 



 No key selected 

 Rebuild 

  Rebuild 

  Rebuild 

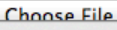
 Rebuild 

 Rebuild 

title

Alias

Keystore file

 Choose File No file chosen

Language: MydayMobileApp-debug.apk

MydayMobileApp-de....apk

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 Update code  Rebuild all


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iOS Myday Mobile App ▾  Rebuild  ipa

  Rebuild  xap



  Rebuild  ipk



 options  
✓ No key selected  
**add a key ...**



title

Alias

Keystore file  
 No file chosen

 Rebuild  apk

 Rebuild  OTA install

 Rebuild  wgz

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**No key selected: debug.apk**

iOS	Myday Mobile App	Rebuild	ipa	No key selected	Rebuild	apk
Windows		Rebuild	xap	No key selected	Rebuild	OTA install
HP		Rebuild	ipk		Rebuild	wgz

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iOS Myday Mobile App Rebuild ipa

Windows Rebuild xap

hp Rebuild ipk

Android No key selected Rebuild apk

Rebuild OTA install

Rebuild wgz

title  
Myday Mobile App

Alias  
my\_android

Keystore file  
Choose File No file chosen

cancel submit key

Language: English

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Myday Mobile

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Myday Mobile App

Rebuild ipa

Rebuild xap

Rebuild ipk

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my\_release\_key.keystore

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Myday Mobile App

Alias

my\_android

Keystore file

Choose File No file chosen

cancel submit key

Install

OTA install

wgz

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iOS Myday Mobile App ▾



 Rebuild  ipa



  Rebuild  xap

  Rebuild  ipk

Android No key selected ▾

 Rebuild  apk

 Rebuild  OTA install

 Rebuild  wgz

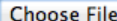
title


Myday Mobile App

Alias

my\_android

Keystore file

 my\_release\_key.keystore


cancel 

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ios


Myday Mobile App ▾


 Rebuild





 Myday Mobile App ▾ 


pending





 Rebuild





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 Rebuild


 OTA install




 Rebuild





 Rebuild

 wgz

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ios


Myday Mobile App ▾


 Rebuild





 Myday Mobile App ▾ 


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 Error





 Rebuild





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ios Myday Mobile App Rebuild ipa

Myday Mobile App Rebuild xap

hp Rebuild ipk

Myday Mobile App Rebuild Error

OTA install wgz

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certificate password

keystore password

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Myday Mobile App Rebuild xap

hp Rebuild ipk

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certificate password

keystore password

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PhoneGap

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Last built (27)

Source

573842

1.0.0

2.9.0

imyday@gmail.com

4 minutes

zip package

ios

Myday Mobile App

Rebuild

ipa

Myday Mobile App

Rebuild

Error

No key selected

Rebuild

OTA install

Rebuild

wgz

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App ID	Version	PhoneGap	Owned by	Last built (27)	Source
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ios

Myday Mobile App

Rebuild

ipa

android

Myday Mobile App

Rebuild

pending

Windows

Rebuild

xap

BlackBerry

No key selected

Rebuild

OTA install

hp

Rebuild

ipk

iOS

Rebuild

wgz

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Apps

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Feedback

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Install

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Builds Plugins Collaborators Settings

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573842	1.0.0	2.9.0	imyday@gmail.com	1 minute	zip package

ios Myday Mobile App Rebuild ipa

android Myday Mobile App Rebuild apk

wp No key selected Rebuild OTA install

hp Rebuild ipk

Rebuild wgz


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573842	1.0.0	2.9.0	imyday@gmail.com	1 minute	zip package

iOS Myday Mobile App Rebuild ipa

Android Myday Mobile App Rebuild apk

Windows No key selected Rebuild OTA install

hp Rebuild ipk

Rebuild wgz

Language: English

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





## Myday Mobile App

Myday Mobile App for Prof. Min-Yuh Day, Department of Information Management, Tamkang University









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 Update code  Rebuild all




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App ID	Version	PhoneGap	Owned by	Last built (28)	Source
573842	1.0.0	2.9.0	imyday@gmail.com	1 minute	zip package




 iOS Myday Mobile App ▾  Rebuild  ipa

 Android Myday Mobile App ▾  Rebuild  apk

 Windows  Rebuild  xap

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 Info  Rebuild  wgz

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☱ Show All ✕

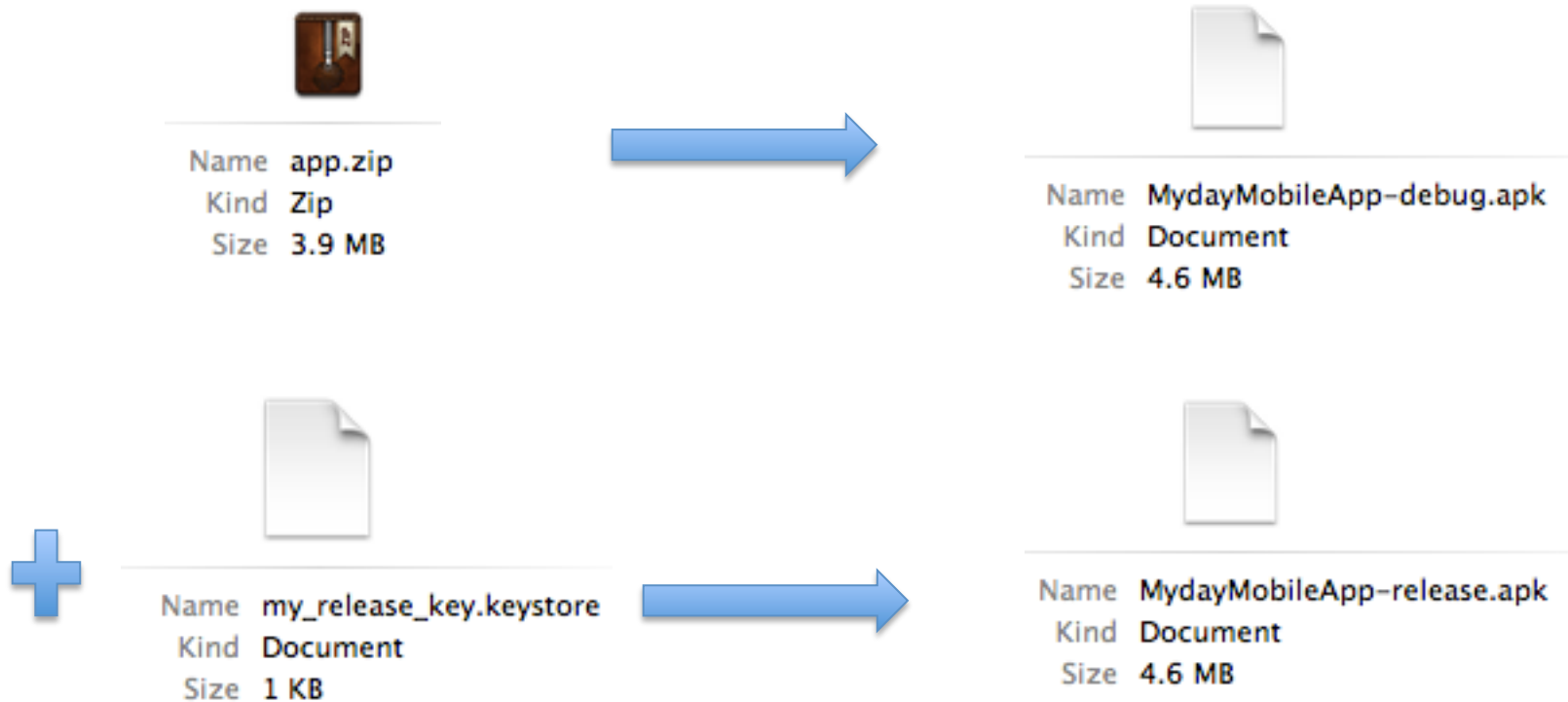
Feedback

# app.zip

## MydayMobileApp-debug.apk

## my\_release\_key.keystore

## MydayMobileApp-release.apk



# Demo:

## Publishing App on Google Play

 \$25

Make sure you have your credit card handy to pay the \$25 registration fee in the next step.





# Google Developers

The screenshot shows the Google Developers website homepage. At the top, there's a navigation bar with the Google Developers logo, a search bar, and a user profile link for 'imyday@gmail.com'. Below the navigation bar is a dark grey header with links to Home, Products, Conferences, Showcase, Live, and Groups. The main content area is titled 'Inspiring developers everywhere' with a '+1' button and '876k' count. It features several featured articles and event listings. On the left, there's a section for Google Compute Engine. In the center, there are articles about WebGL on Android and the Google Cloud Developer Challenge. On the right, there's a section for Google Developers Live events, including Root Access, Google Developers Weekly, and YouTube Developers Live. At the bottom, there's a 'Google Developers News' section with a list of recent blog posts.

Google Developers

Home Products Conferences Showcase Live Groups

## Inspiring developers everywhere

876k

Google Compute Engine is now Generally Available. Run your large-scale computing workloads on Google's infrastructure.

Learn how to use WebGL on Android  
Read "The Hobbit" Chrome Experiment case study.

Google Cloud Developer Challenge  
Compete in the Google Cloud Developer Challenge.

### Google Developers Live [\(View all\)](#)

[Root Access: Dealing with acquisition offers, with Ryan Damico from Crocodoc](#)  
12/10, 2:00 a.m. - 2:30 a.m.

[Google Developers Weekly](#)  
12/10, 3:00 a.m. - 4:00 a.m.

[YouTube Developers Live](#)  
12/12, 2:00 a.m. - 2:30 a.m.

### Upcoming events [\(View all\)](#)

[GDG Budapest - December Meetup](#)  
1134 Budapest, Váci út 19, Hungary -  
12/10/13, 2:00 a.m.

[GDG Campinas Next](#)  
Starbucks Dom Pedro Flores, Campinas -  
São ... - 12/10/13, 4:30 a.m.

[AppClinic Brasil #1](#)  
Google Brasil - Avenida Brigadeiro Faria

### Google Developers News

[Scalr and Google Compute Engine](#) Google Cloud Platform Blog - 12/9, 10:00 a.m.  
Today's guest post is from Sebastian Stadil, CEO of Scalr. The company provides a web-based control panel for cloud infrastructure that serves as an interface between end users and the multiple cloud ... [more](#)

[Using Your Terminal From The DevTools](#) HTML5Rocks - 12/9, 8:00 a.m.  
How to access a complete terminal from inside the Chrome Developer Tools [more](#)

[Cloud9 IDE on Google Compute Engine](#) Google Cloud Platform Blog - 12/8, 5:00 a.m.  
Today's guest post comes from Ivar Pruijijn, Product Manager at Cloud9 - a popular cloud-based IDE. In this post, Ivar discusses their work with Google Compute Engine. Cloud9 IDE moves your entire ... [more](#)

<https://developers.google.com/>

# Publish App on Google Play

## Signup Google Developer Account

The screenshot shows the Google Play Developer Console signup page. At the top, there's a navigation bar with the Google Play logo and 'Developer Console'. Below this is a progress bar with four steps: 'Sign-in with your Google account', 'Accept Developer Agreement' (which is highlighted in blue), 'Pay Registration Fee', and 'Complete your Account details'. The main content area is divided into two sections. The first section, 'YOU ARE SIGNED IN AS...', shows a profile picture of Min-Yuh Day and the email 'imyday@gmail.com'. To the right, it states 'This is the Google account that will be associated with your Developer Console.' and provides instructions on how to choose an account. The second section, 'BEFORE YOU CONTINUE...', contains three items: a document icon with a link to the 'Google Play Developer distribution agreement', a globe icon with a dollar sign for reviewing distribution countries, and a credit card icon with '\$25' for the registration fee. At the bottom of the first section, there is a checkbox for agreeing to the terms. A 'Continue to payment' button is located at the bottom of the page.

Google Play Developer Console


Sign-in with your Google account

Accept Developer Agreement

Pay Registration Fee

Complete your Account details

YOU ARE SIGNED IN AS...


 **Min-Yuh Day**  
imyday@gmail.com

**This is the Google account that will be associated with your Developer Console.**


If you would like to use a different account, you can choose from the following options below. If you are an organization, consider registering a new Google account rather than using a personal account.

[Sign in with a different account](#) [Create a new Google account](#)


BEFORE YOU CONTINUE...

 Read and agree to the [Google Play Developer distribution agreement](#).

☐ I agree and I am willing to associate my account registration with the Google Play Developer distribution agreement.

 Review the distribution countries where you can distribute and sell applications.

If you are planning to sell apps or in-app products, check if you can have a merchant account in your country.

 **\$25**

Make sure you have your credit card handy to pay the \$25 registration fee in the next step.

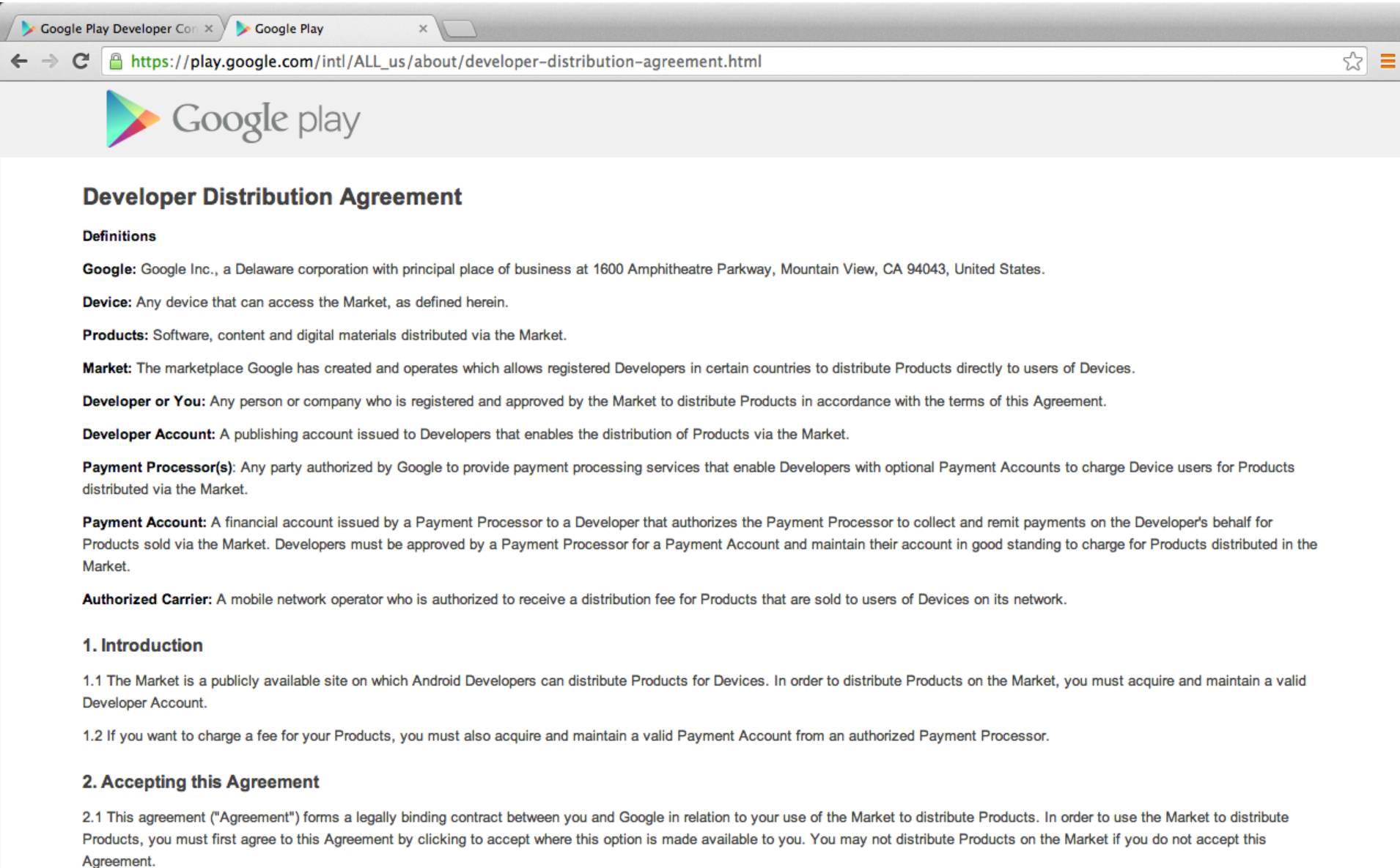
[Continue to payment](#)

USEFUL ANDROID RESOURCES

NEED HELP?

<https://play.google.com/apps/publish/signup/>

# Google play Developer Distribution Agreement



The screenshot shows a web browser window with the address bar displaying [https://play.google.com/intl/ALL\\_us/about/developer-distribution-agreement.html](https://play.google.com/intl/ALL_us/about/developer-distribution-agreement.html). The page header features the Google Play logo. The main content area is titled "Developer Distribution Agreement" and includes several definitions and sections.

## Developer Distribution Agreement

**Definitions**

**Google:** Google Inc., a Delaware corporation with principal place of business at 1600 Amphitheatre Parkway, Mountain View, CA 94043, United States.

**Device:** Any device that can access the Market, as defined herein.

**Products:** Software, content and digital materials distributed via the Market.

**Market:** The marketplace Google has created and operates which allows registered Developers in certain countries to distribute Products directly to users of Devices.

**Developer or You:** Any person or company who is registered and approved by the Market to distribute Products in accordance with the terms of this Agreement.

**Developer Account:** A publishing account issued to Developers that enables the distribution of Products via the Market.

**Payment Processor(s):** Any party authorized by Google to provide payment processing services that enable Developers with optional Payment Accounts to charge Device users for Products distributed via the Market.

**Payment Account:** A financial account issued by a Payment Processor to a Developer that authorizes the Payment Processor to collect and remit payments on the Developer's behalf for Products sold via the Market. Developers must be approved by a Payment Processor for a Payment Account and maintain their account in good standing to charge for Products distributed in the Market.

**Authorized Carrier:** A mobile network operator who is authorized to receive a distribution fee for Products that are sold to users of Devices on its network.

## 1. Introduction

1.1 The Market is a publicly available site on which Android Developers can distribute Products for Devices. In order to distribute Products on the Market, you must acquire and maintain a valid Developer Account.

1.2 If you want to charge a fee for your Products, you must also acquire and maintain a valid Payment Account from an authorized Payment Processor.

## 2. Accepting this Agreement

2.1 This agreement ("Agreement") forms a legally binding contract between you and Google in relation to your use of the Market to distribute Products. In order to use the Market to distribute Products, you must first agree to this Agreement by clicking to accept where this option is made available to you. You may not distribute Products on the Market if you do not accept this Agreement.

# Google play Developer Distribution Agreement

Google Play Developer Con x Google Play x

← → ↺ [https://play.google.com/intl/ALL\\_us/about/developer-distribution-agreement.html](https://play.google.com/intl/ALL_us/about/developer-distribution-agreement.html) ☆ ☰

14.1 Google may make changes to this Agreement at any time by sending the Developer notice by email describing the modifications made. Google will also post a notification on the Market site describing the modifications made. The changes will become effective, and will be deemed accepted by Developer, (a) immediately for those who become Developers after the notification is posted, or (b) for pre-existing Developers, the modified Agreement will become effective upon Developer's acceptance of the modified Agreement (except changes required by law which will be effective immediately). Pre-existing Developers will show their acceptance of the modified Agreement by going to the Market site and accepting the modified Agreement. In the event that Developer does not agree with the modifications to the Agreement within thirty (30) days after the date the email is sent, then Google will suspend the distribution of your Products until Developer agrees to the modified Agreement. In the event that You do not agree with the modifications within ninety (90) days after the date the email is sent, then You must terminate your use of the Market, which will be your sole and exclusive remedy.

## 15. General Legal Terms

15.1 This Agreement constitutes the whole legal agreement between you and Google and governs your use of the Market, and completely replaces any prior agreements between you and Google in relation to the Market.

15.2 You agree that if Google does not exercise or enforce any legal right or remedy which is contained in this Agreement (or which Google has the benefit of under any applicable law), this will not be taken to be a formal waiver of Google's rights and that those rights or remedies will still be available to Google.

15.3 If any court of law, having the jurisdiction to decide on this matter, rules that any provision of this Agreement is invalid, then that provision will be removed from this Agreement without affecting the rest of this Agreement. The remaining provisions of this Agreement will continue to be valid and enforceable.

15.4 You acknowledge and agree that each member of the group of companies of which Google is the parent shall be third party beneficiaries to this Agreement and that such other companies shall be entitled to directly enforce, and rely upon, any provision of this Agreement that confers a benefit on (or rights in favor of) them. Other than this, no other person or company shall be third party beneficiaries to this Agreement.

15.5 EXPORT RESTRICTIONS. PRODUCTS ON THE MARKET MAY BE SUBJECT TO UNITED STATES EXPORT LAWS AND REGULATIONS. YOU MUST COMPLY WITH ALL DOMESTIC AND INTERNATIONAL EXPORT LAWS AND REGULATIONS THAT APPLY TO YOUR DISTRIBUTION OR USE OF PRODUCTS. THESE LAWS INCLUDE RESTRICTIONS ON DESTINATIONS, USERS AND END USE.

15.6 The rights granted in this Agreement may not be assigned or transferred by either you or Google without the prior written approval of the other party. Neither you nor Google shall be permitted to delegate their responsibilities or obligations under this Agreement without the prior written approval of the other party.

15.7 This Agreement, and your relationship with Google under this Agreement, shall be governed by the laws of the State of California without regard to its conflict of laws provisions. You and Google agree to submit to the exclusive jurisdiction of the courts located within the county of Santa Clara, California to resolve any legal matter arising from this Agreement. Notwithstanding this, you agree that Google shall still be allowed to apply for injunctive remedies (or an equivalent type of urgent legal relief) in any jurisdiction.

15.8 The obligations in Sections 5, 6.2 (solely as necessary to permit Google to effectuate Section 3.6), 7, 11, 12, 13, and 15 will survive any expiration or termination of this Agreement.

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United States ▾

# Accept Developer Agreement

Google Play Developer Console

https://play.google.com/apps/publish/signup/

Google play

Developer Console


Sign-in with your Google account

Accept Developer Agreement

Pay Registration Fee

Complete your Account details

YOU ARE SIGNED IN AS...



Min-Yuh Day


imyday@gmail.com

This is the Google account that will be associated with your Developer Console.

If you would like to use a different account, you can choose from the following options below. If you are an organization, consider registering a new Google account rather than using a personal account.

[Sign in with a different account](#) [Create a new Google account](#)


BEFORE YOU CONTINUE...



Read and agree to the [Google Play Developer distribution agreement](#).


☒ I agree and I am willing to associate my account registration with the Google Play Developer distribution agreement.

Continue to payment




Review the distribution countries where you can distribute and sell applications.

If you are planning to sell apps or in-app products, check if you can have a merchant account in your country.



\$25

Make sure you have your credit card handy to pay the \$25 registration fee in the next step.

 USEFUL ANDROID RESOURCES

Android Developers

NEED HELP?

Help center

89

# Set up Google Wallet

The screenshot shows a web browser window with the URL <https://play.google.com/apps/publish/signup/>. The page is titled "Set up Google Wallet" and is part of the Google Play Developer Console. The user is signed in as Min-Yuh Day (imyday@gmail.com). The setup process is divided into sections: "NAME AND HOME LOCATION", "PAYMENT METHOD", and "Billing address".

**NAME AND HOME LOCATION**

- Country: Taiwan (TW)
- Name: [Text input field]
- Postal code: [Text input field]

**PAYMENT METHOD**

**Credit or debit card**

- Card number: [Text input field] (Icons for VISA, MasterCard, AMEX, DISCOVER are shown)
- Expiration date: [MM] / [YY] (Dropdown menus)
- Security code: [CVC] [?] (Text input field)

**Billing address**

- ☒ Billing address is the same as name and home location
- ☒ Send me Google Wallet special offers, invitations to provide product feedback, and newsletters.

I agree to the Google Wallet [Terms of Service](#) and [Privacy Notice](#).

Buttons: Cancel, Accept and continue

**Background Content:**

**YOU ARE SIGNED IN AS...**

Min-Yuh Day  
imyday@gmail.com

**BEFORE YOU CONTINUE...**

Read and agree to the [Google Play Developer distribution agreement](#).

☒ I agree and I am willing to associate my account registration with the Google Play Developer distribution agreement.

[Continue to payment](#)

**USEFUL ANDROID RESOURCES**

- Android Developers
- Android Design
- Android.com

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# Set up Google Wallet

The screenshot shows a web browser window with the URL <https://play.google.com/apps/publish/signup/>. The page is titled "Set up Google Wallet" and is part of the Google Play Developer Console. The user is signed in as Min-Yuh Day (imyday@gmail.com). The setup process is divided into sections: "NAME AND HOME LOCATION", "PAYMENT METHOD", and "Billing address".

**YOU ARE SIGNED IN AS...**  
Min-Yuh Day  
imyday@gmail.com

**BEFORE YOU CONTINUE...**  
Read and agree to the [Google Play Developer distribution agreement](#).  
☒ I agree and I am willing to associate my account registration with the Google Play Developer distribution agreement.

**Continue to payment**

**Google Wallet** imyday@gmail.com

**Set up Google Wallet**

**NAME AND HOME LOCATION**  
Taiwan (TW)  
Min-Yuh Day

**PAYMENT METHOD**  
**Credit or debit card**  
[Card Number] VISA  
**Expiration date** [Month] / [Year] **Security code** [Code] ?

**Billing address**  
☒ Billing address is the same as name and home location  
☒ Send me Google Wallet special offers, invitations to provide product feedback, and newsletters.

I agree to the Google Wallet [Terms of Service](#) and [Privacy Notice](#).

**Cancel** **Accept and continue**

**USEFUL ANDROID RESOURCES**  
Android Developers  
Android Design  
Android.com

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# Review your purchase

Google Play Developer Console


https://play.google.com/apps/publish/signup/

account Agreement details

YOU ARE SIGNED IN AS...

 **Min-Yuh Day**  
imyday@gmail.com

BEFORE YOU CONTINUE...

 Read and agree to the [Google Play Developer distribution agreement](#).


☒ I agree and I am willing to associate my account registration with the Google Play Developer distribution agreement.

[Continue to payment](#)


**Google Wallet** imyday@gmail.com

**Review your purchase**


Pay to: **Google**

Pay with:  Visa-

Item	Price
<b>Google Play</b> Developer Registration Fee	<b>\$25.00 USD</b>
<b>Tax</b>	<b>\$0.00 USD</b>
<b>Total</b>	<b>\$25.00 USD</b>

 Currency fluctuations, bank fees, and applicable taxes may change your final amount.

[Buy](#)

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- Android Design
- Android.com

**NEED HELP?**

- Help center
- Known Issues
- Contact support

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# Update billing information

Google Play Developer Console

https://play.google.com/apps/publish/signup/

account Agreement details

YOU ARE SIGNED IN AS...

 **Min-Yuh Day**  
imyday@gmail.com

BEFORE YOU CONTINUE...


Read and agree to the [Google Play Developer distribution agreement](#).

☒ I agree and I am willing to associate my account registration with the Google Play Developer distribution agreement.


[Continue to payment](#)

**Google Wallet** imyday@gmail.com

### Update billing information

 **Visa-4709**

For your security, please verify your billing address information below.

 **Taiwan (TW)**

[Cancel](#) [Buy](#)

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- Android Developers
- Android Design
- Android.com

NEED HELP?

- Help center
- Known Issues
- Contact support

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# Your Payment is Complete

Google Play Developer Console

https://play.google.com/apps/publish/signup/

account Agreement details

YOU ARE SIGNED IN AS...


 **Min-Yuh Day**  
imyday@gmail.com

This is the Google account that will be associated with your Developer Console.

If you would like to use a different account, you can choose from the following options below. If you are an organization, consider registering a new Google account rather than using a personal account.


[Sign in with a different account](#) [Create a new Google account](#)

BEFORE YOU CONTINUE...

 Read and agree to the [Google Play Developer distribution agreement](#).


☒ I agree and I am willing to associate my account registration with the Google Play Developer distribution agreement.

[Continue to payment](#)

 **YOUR PAYMENT IS COMPLETE**

You will receive a receipt by email.

[Continue registration](#)

 **USEFUL ANDROID RESOURCES**

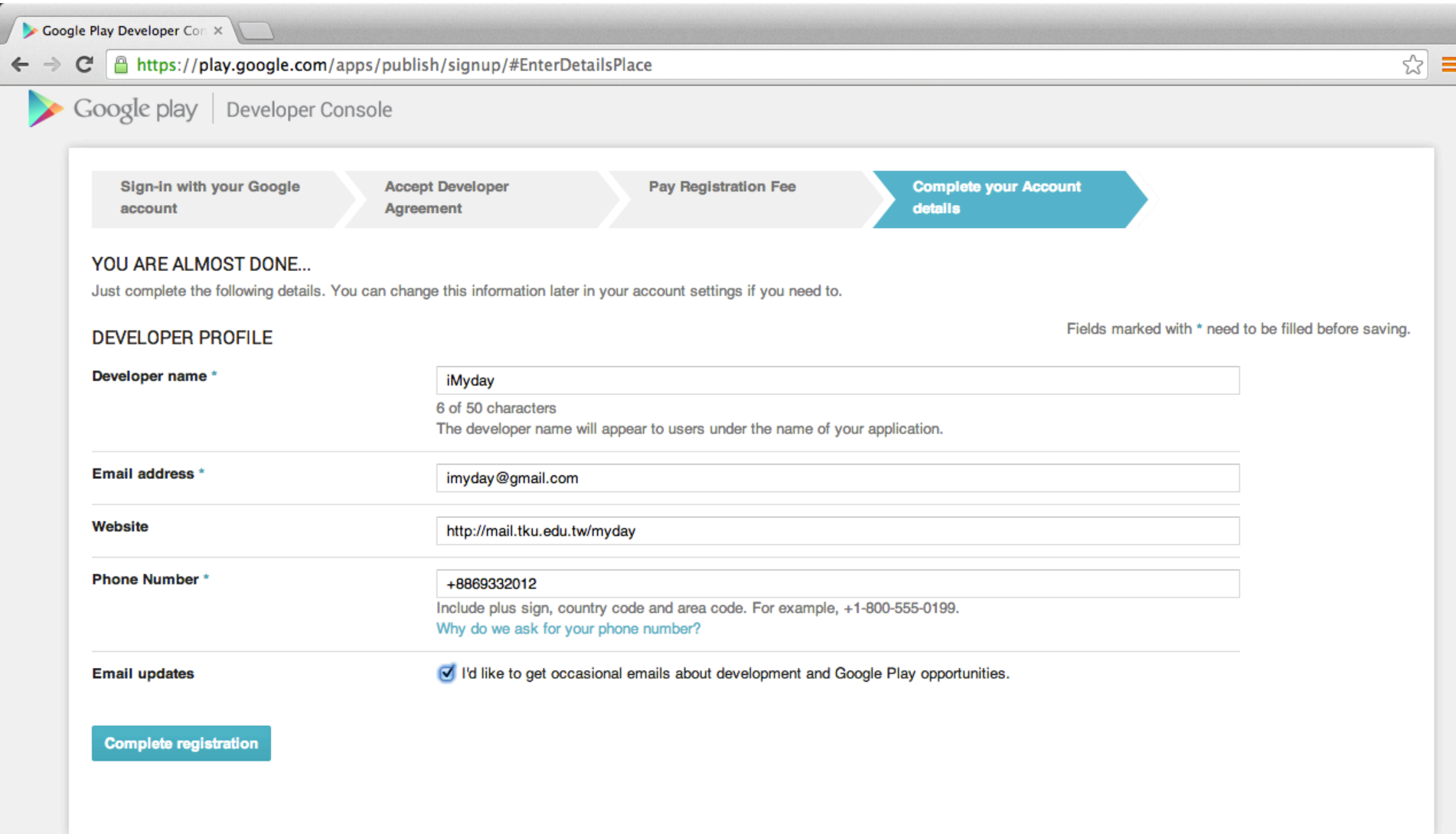
[Android Developers](#)  
[Android Design](#)  
[Android.com](#)

**NEED HELP?**

[Help center](#)  
[Known Issues](#)  
[Contact support](#)

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# Complete registration



The screenshot shows the Google Play Developer Console registration page. At the top, there's a progress bar with four steps: 'Sign-in with your Google account', 'Accept Developer Agreement', 'Pay Registration Fee', and 'Complete your Account details'. The current step is 'Complete your Account details'. Below the progress bar, the text says 'YOU ARE ALMOST DONE...' and 'Just complete the following details. You can change this information later in your account settings if you need to.' The main section is titled 'DEVELOPER PROFILE' and includes a note: 'Fields marked with \* need to be filled before saving.' The form contains several fields: 'Developer name \*' with the value 'iMyday' and a note '6 of 50 characters. The developer name will appear to users under the name of your application.'; 'Email address \*' with the value 'imyday@gmail.com'; 'Website' with the value 'http://mail.tku.edu.tw/myday'; 'Phone Number \*' with the value '+8869332012' and a note 'Include plus sign, country code and area code. For example, +1-800-555-0199. Why do we ask for your phone number?'; and 'Email updates' with a checked checkbox and the text 'I'd like to get occasional emails about development and Google Play opportunities.' At the bottom left, there is a blue button labeled 'Complete registration'.

Google Play Developer Console

Sign-in with your Google account | Accept Developer Agreement | Pay Registration Fee | **Complete your Account details**

**YOU ARE ALMOST DONE...**  
Just complete the following details. You can change this information later in your account settings if you need to.

**DEVELOPER PROFILE** Fields marked with \* need to be filled before saving.

**Developer name \***   
6 of 50 characters  
The developer name will appear to users under the name of your application.

**Email address \***

**Website**

**Phone Number \***   
Include plus sign, country code and area code. For example, +1-800-555-0199.  
[Why do we ask for your phone number?](#)

**Email updates** ☒ I'd like to get occasional emails about development and Google Play opportunities.

**Complete registration**



USEFUL ANDROID RESOURCES

Android Developers

NEED HELP?

Help center


# Publish an Android App on Google Play

Welcome - Google Play Developer Console

https://play.google.com/apps/publish/?dev\_acc=18117969802857634240


Google play | Developer Console

iMyday imyday@gmail.com Sign out Help & Feedback




**Publish an Android App on Google Play**

If you need help with the details, have a look at the [Getting started guide](#).




**Use Google Play game services**


Add social gaming features to your games on Android, iOS and the web. [Learn more](#)



Are you working in a team?  
[Invite co-workers to the Developer Console.](#)



If you are planning to create paid apps or in-app products, you'll need to [set up a merchant account](#).


 **USEFUL ANDROID RESOURCES**  
Android Developer

**USEFUL TOOLS**  
Google Wallet Merchant Center

**NEED HELP?**  
Help center

Google Play game services






← → ↺ [https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240#GameListPlace](https://play.google.com/apps/publish/?dev_acc=18117969802857634240#GameListPlace) ☆ ☰

 Google play

Developer Console

🔍


iMyday imyday@gmail.com Sign out Help & Feedback ▾



## GAME SERVICES

### TERMS OF SERVICE

Google Play game services are provided through several Google APIs. You need to review and accept the terms and conditions for these APIs before you can continue.



terms for such products and services also apply.

#### Section 1: Account and Registration


**Accepting the Terms.** You may not use the APIs and may not accept the Terms if (a) you are not of legal age to form a binding contract with Google, or (b) you are a person barred from using or receiving the APIs under the applicable laws of the United States or other countries including the country in which you are resident or from which you use the APIs.


**Your Google Account.** You may need to create a Google account in order to use an API or a Google account may be assigned to you by an administrator, such as your employer or educational institution. If you are using a Google account assigned


☐ I have read and agree to the Google APIs terms and conditions.

Next

Cancel

 USEFUL ANDROID RESOURCES

 USEFUL TOOLS

 NEED HELP?

Google Play game services x

← → ↻ [https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240#GameListPlace](https://play.google.com/apps/publish/?dev_acc=18117969802857634240#GameListPlace) ☆ ☰

Google play Developer Console 🔍

iMyday imyday@gmail.com Sign out Help & Feedback ▾

GAME SERVICES

TERMS OF SERVICE

Google Play game services are provided through several Google APIs. You need to review and accept the terms and conditions for these APIs before you can continue.

terms for such products and services also apply.

Section 1: Account and Registration

**Accepting the Terms.** You may not use the APIs and may not accept the Terms if (a) you are not of legal age to form a binding contract with Google, or (b) you are a person barred from using or receiving the APIs under the applicable laws of the United States or other countries including the country in which you are resident or from which you use the APIs.

**Your Google Account.** You may need to create a Google account in order to use an API or a Google account may be assigned to you by an administrator, such as your employer or educational institution. If you are using a Google account assigned

☒ I have read and agree to the Google APIs terms and conditions.

Next Cancel

USEFUL ANDROID RESOURCES USEFUL TOOLS NEED HELP?

Google Play game services x

← → ↻ [https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240#GameListPlace](https://play.google.com/apps/publish/?dev_acc=18117969802857634240#GameListPlace) ☆ ☰

Google play | Developer Console | 🔍

iMyday imyday@gmail.com Sign out Help & Feedback ▾

GAME SERVICES

**TERMS OF SERVICE**

Google Play game services are provided through several Google APIs. You need to review and accept the terms and conditions for these APIs before you can continue.

🖨️

**Google Play App State**

**Terms of Service**

By using this API, you consent to be bound by the Google APIs Terms of Service ("API ToS") at <https://developers.google.com/terms>.

☐ I have read and agree to the Google Play App State terms and conditions.

Finish Cancel

USEFUL ANDROID RESOURCES | USEFUL TOOLS | NEED HELP?

Google Play game services x

← → ↻ [https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240#GameListPlace](https://play.google.com/apps/publish/?dev_acc=18117969802857634240#GameListPlace) ☆ ☰

Google play Developer Console 🔍

iMyday imyday@gmail.com Sign out Help & Feedback ▾

GAME SERVICES

**TERMS OF SERVICE**

Google Play game services are provided through several Google APIs. You need to review and accept the terms and conditions for these APIs before you can continue.

🖨️

**Google Play App State**

**Terms of Service**

By using this API, you consent to be bound by the Google APIs Terms of Service ("API ToS") at <https://developers.google.com/terms>.

☒ I have read and agree to the Google Play App State terms and conditions.

**Finish** Cancel

USEFUL ANDROID RESOURCES USEFUL TOOLS NEED HELP?



# Publish an Android App on Google Play

The screenshot shows the Google Play Developer Console interface. At the top, the browser address bar displays the URL: [https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240#AppListPlace](https://play.google.com/apps/publish/?dev_acc=18117969802857634240#AppListPlace). The page header includes the Google Play logo, the text "Developer Console", a search bar, and user information: "iMyday imyday@gmail.com Sign out Help & Feedback". The main content area is titled "ALL APPLICATIONS" and features a teal button labeled "+ Add new application". Below this, a large light gray box contains the message "You don't have any applications yet." with a link "Add your first application". The left sidebar contains icons for Android, Games, Books, Movies & TV, and Music. The footer includes sections for "USEFUL ANDROID RESOURCES", "USEFUL TOOLS", and "NEED HELP?".

All applications – Google P x

← → ↺ [https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240#AppListPlace](https://play.google.com/apps/publish/?dev_acc=18117969802857634240#AppListPlace) ☆ ☰

Google play | Developer Console 🔍 iMyday imyday@gmail.com Sign out Help & Feedback ▾

ALL APPLICATIONS + Add new application

You don't have any applications yet.  
[Add your first application](#)

USEFUL ANDROID RESOURCES USEFUL TOOLS NEED HELP?

# Receipt of Google Play Developer Registration Fee



**Google Wallet** <noreply@wallet.google.com>

寄給 我 ▾

23:54 (10 分鐘前) ☆



Hello Min-Yuh Day,

Thanks for buying from Google using Google Wallet! Google will charge your order soon.

## How do I check on this order?

[Get up-to-date information about order #05912476870148976978.token.1434555839845198](#)

## Problems with this order?

[Contact Google](#)

Order date: **December 9, 2013 7:53:52 AM PST**

Google order number: **05912476870148976978.token.1434555839845198**

Qty	Item	Price
1	Google Play - Developer Registration Fee	\$25.00 USD
Tax Total :		\$0.00 USD
		<b>Total: \$25.00 USD</b>

**Paid with:** Visa-4709

---

Need help? Visit the [Google Wallet help center](#). Please do not reply to this message.

# Keytool

```
imydaytekiMacBook-Pro:~ imyday$ keytool -genkey -v -keystore my_release_key.keystore -alias my_android -keyalg RSA -validity 20000
Enter keystore password:
Re-enter new password:
What is your first and last name?
  [Unknown]:  Min-Yuh Day
What is the name of your organizational unit?
  [Unknown]:  IMTKU
What is the name of your organization?
  [Unknown]:  TKU
What is the name of your City or Locality?
  [Unknown]:  Taipei
What is the name of your State or Province?
  [Unknown]:  Taiwan
What is the two-letter country code for this unit?
  [Unknown]:  TW
Is CN=Min-Yuh Day, OU=IMTKU, O=TKU, L=Taipei, ST=Taiwan, C=TW correct?
  [no]:  y

Generating 1,024 bit RSA key pair and self-signed certificate (SHA1withRSA) with a validity of 20,000 days
    for: CN=Min-Yuh Day, OU=IMTKU, O=TKU, L=Taipei, ST=Taiwan, C=TW
Enter key password for <my_android>
    (RETURN if same as keystore password):
[Storing my_release_key.keystore]
imydaytekiMacBook-Pro:~ imyday$
```

```
keytool -genkey -v
-keystore my_release_key.keystore
-alias my_android
-keyalg RSA -validity 20000
```

# Add a key to Build release.apk

Adobe PhoneGap Build

https://build.phonegap.com/apps/573842/builds

**iMyday** Myday Mobile App  
Myday Mobile App for Prof. Min-Yuh Day, Department of Information Management, Tamkang University

QR code

Install

Update code Rebuild all

Builds Plugins Collaborators Settings

App ID	Version	PhoneGap	Owned by	Last built (27)	Source
573842	1.0.0	2.9.0	imyday@gmail.com	1 minute	zip package

**No key selected: debug.apk**

iOS	Myday Mobile App	Rebuild	ipa	No key selected	Rebuild	apk
Windows		Rebuild	xap	No key selected	Rebuild	OTA install
HP		Rebuild	ipk		Rebuild	wgz

Language: English

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# Add a key to Build release.apk

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https://build.phonegap.com/apps/573842/builds

**iMyday** Myday Mobile App for Prof. Min-Yuh Day, Department of Information Management, Tamkang University

Install

Update code Rebuild all

Builds Plugins Collaborators Settings

App ID	Version	PhoneGap	Owned by	Last built (27)	Source
573842	1.0.0	2.9.0	imyday@gmail.com	1 minute	zip package

iOS Myday Mobile App Rebuild ipa

Windows Rebuild xap

hp Rebuild ipk

Android No key selected Rebuild apk

Rebuild OTA install

Rebuild wgz

title  
Myday Mobile App

Alias  
my\_android

Keystore file  
Choose File No file chosen

cancel submit key

Language: English

Navigation

Apps

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and Cookies

Adobe PhoneGap Build

https://build.phonegap.com/apps/573842/builds

iMyday

Myday Mobile

Update code Rebuild all

Builds Plugins

App ID	Version	PhoneGap	Owned by
573842	1.0.0	2.9.0	imyday@

Myday Mobile App

Rebuild ipa

Rebuild xap

Rebuild ipk

Language: English

Navigation

Apps

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Find out more

Cancel Open

my\_release\_key.keystore

title: Myday Mobile App

Alias: my\_android

Keystore file: Choose File No file chosen

cancel submit key

Install

QR code

OTA install

wgz


Feedback


Adobe PhoneGap Build

← → ↻ <https://build.phonegap.com/apps/573842/builds> ☆ ☰

iMyday

Myday Mobile App for Prof. Min-Yuh Day, Department of Information Management, Tamkang University



Install 

Update code

Rebuild all

Builds

Plugins

Collaborators

Settings

App ID	Version	PhoneGap	Owned by	Last built (27)	Source
573842	1.0.0	2.9.0	imyday@gmail.com	1 minute	zip package

iOS

Myday Mobile App

Rebuild

ipa

Windows

Rebuild

xap

hp

Rebuild

ipk

No key selected

Rebuild

apk

Rebuild

OTA install

Rebuild

wgz

title

Myday Mobile App

Alias

my\_android

Keystore file

Choose File my\_release\_key.keystore


cancel submit key

Language: English

Navigation

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← → ↻ <https://build.phonegap.com/apps/573842/builds> ☆ ☰

iMyday

Myday Mobile App for Prof. Min-Yuh Day, Department of Information Management, Tamkang University



Install 

Update code

Rebuild all

Builds

Plugins

Collaborators

Settings

App ID	Version	PhoneGap	Owned by	Last built (27)	Source
573842	1.0.0	2.9.0	imyday@gmail.com	1 minute	zip package

ios

Myday Mobile App


Rebuild

ipa

android

Myday Mobile App

Rebuild



pending

wp8

No key selected

Rebuild

OTA install

hp

Rebuild

ipk

Rebuild


wgz

Language:  
English

Navigation

Apps

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https://build.phonegap.com/apps/573842/builds

☆ ☰

iMyday

Myday Mobile App for Prof. Min-Yuh Day, Department of Information Management, Tamkang University



Install

Update code

Rebuild all

Builds

Plugins

Collaborators

Settings

App ID	Version	PhoneGap	Owned by	Last built (27)	Source
573842	1.0.0	2.9.0	imyday@gmail.com	4 minutes	zip package

ios

Myday Mobile App

Rebuild

ipa

Android

Myday Mobile App

Rebuild

Error

Windows

No key selected

Rebuild

OTA install

hp

Rebuild

ipk

Rebuild

wgz


Language:

English

Navigation

Apps

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https://build.phonegap.com/apps/573842/builds

QR code

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Update code Rebuild all

Builds Plugins Collaborators Settings

App ID	Version	PhoneGap	Owned by	Last built (27)	Source
573842	1.0.0	2.9.0	imyday@gmail.com	4 minutes	zip package

ios Myday Mobile App Rebuild ipa

Myday Mobile App Rebuild xap

hp Rebuild ipk

Myday Mobile App Rebuild Error

OTA install wgz

Language: English

Navigation

Apps

Plugins

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Unlock key `Myday Mobile App`

certificate password

keystore password

This key will be unlocked for one hour

cancel submit key

Adobe PhoneGap Build

https://build.phonegap.com/apps/573842/builds

QR code

Install

Update code Rebuild all

Builds Plugins Collaborators Settings

App ID	Version	PhoneGap	Owned by	Last built (27)	Source
573842	1.0.0	2.9.0	imyday@gmail.com	4 minutes	zip package

ios Myday Mobile App Rebuild ipa

Myday Mobile App Rebuild xap

hp Rebuild ipk

Myday Mobile App Rebuild Error

OTA install wgz

Language: English

Navigation

Apps

Plugins

Docs

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Find out more

Unlock key `Myday Mobile App`

certificate password

keystore password

This key will be unlocked for one hour

cancel submit key

Adobe PhoneGap Build

← → ↺

https://build.phonegap.com/apps/573842/builds

☆ ☰

Install

Update code

Rebuild all

Builds

Plugins

Collaborators

Settings

App ID

Version

PhoneGap

Owned by

Last built (27)

Source

573842

1.0.0

2.9.0

imyday@gmail.com

4 minutes

zip package

ios

Myday Mobile App

Rebuild

ipa

android

Myday Mobile App

Rebuild

Error

wp8

No key selected

Rebuild

OTA install

hp

Rebuild

ipk

info

Rebuild

wgz

Language:

English

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Apps

Plugins

Docs

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Install 

Update code

Rebuild all

Builds

Plugins

Collaborators

Settings

App ID	Version	PhoneGap	Owned by	Last built (27)	Source
573842	1.0.0	2.9.0	imyday@gmail.com	4 minutes	zip package

ios

Myday Mobile App

Rebuild

ipa

android

Myday Mobile App

Rebuild

pending

wp8

No key selected

Rebuild

OTA install

hp

Rebuild

ipk

ios

Rebuild

wgz

Feedback

Language:


English

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Apps

Plugins

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<https://build.phonegap.com/apps/573842/builds#>

113

# Download MydayMobileApp-release.apk from PhoneGap Build

Adobe PhoneGap Build

https://build.phonegap.com/apps/573842/builds



Install

Update code Rebuild all

Builds Plugins Collaborators Settings

App ID	Version	PhoneGap	Owned by	Last built (28)	Source
573842	1.0.0	2.9.0	imyday@gmail.com	1 minute	zip package

ios Myday Mobile App Rebuild ipa

android Myday Mobile App Rebuild apk

wp No key selected Rebuild OTA install

hp Rebuild ipk

i Rebuild wgz


Language: English

Navigation

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https://build.phonegap.com/apps/573842/download/android

# Download MydayMobileApp-release.apk from PhoneGap Build


Adobe PhoneGap Build


← → ↻ <https://build.phonegap.com/apps/573842/builds> ☆ ☰


  
 Install 

 Update code  Rebuild all


☰ Builds

 Plugins


 Collaborators


 Settings


App ID	Version	PhoneGap	Owned by	Last built (28)	Source
573842	1.0.0	2.9.0	imyday@gmail.com	1 minute	zip package

 iOS


Myday Mobile App ▾


 Rebuild


 ipa


 Android


Myday Mobile App ▾


 Rebuild

 apk


 Windows


 Rebuild


 xap


 BlackBerry


No key selected ▾


 Rebuild


 OTA install


 HP

 Rebuild

 ipk

 Info

 Rebuild


 wgz

Language: English ▾

Navigation

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MydayMobileApp-rel...apk  
2.7/4.4 MB, 5 secs left


Show All ×



# Download MydayMobileApp-release.apk from PhoneGap Build


Adobe PhoneGap Build



← → ↻ <https://build.phonegap.com/apps/573842/builds> ☆ ☰








## Myday Mobile App

Myday Mobile App for Prof. Min-Yuh Day, Department of Information Management, Tamkang University









 Install 




 Update code  Rebuild all




☰ Builds  Plugins  Collaborators  Settings




App ID	Version	PhoneGap	Owned by	Last built (28)	Source
573842	1.0.0	2.9.0	imyday@gmail.com	1 minute	zip package




 iOS Myday Mobile App ▾   ipa

 Android Myday Mobile App ▾   apk

 Windows   xap

 BlackBerry No key selected ▾   OTA install

 HP   ipk

 Info   wgz

Language: MydayMobileApp-release.apk

MydayMobileApp-rel....apk

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☱ Show All ✕

Feedback




# Publish an Android App on Google Play

Welcome - Google Play De x

← → ↺ [https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240](https://play.google.com/apps/publish/?dev_acc=18117969802857634240) ☆ ☰


Google play | Developer Console 🔍

iMyday imyday@gmail.com Sign out Help & Feedback ▾




**Publish an Android App on Google Play**

If you need help with the details, have a look at the [Getting started guide](#).




**Use Google Play game services**

Add social gaming features to your games on Android, iOS and the web. [Learn more](#)



Are you working in a team?  
[Invite co-workers to the Developer Console.](#)



If you are planning to create paid apps or in-app products, you'll need to [set up a merchant account](#).

USEFUL ANDROID RESOURCES    USEFUL TOOLS    NEED HELP?

Android Developer    Google Wallet Merchant Center    Help center

# Publish an Android App on Google Play

The screenshot shows the Google Play Developer Console interface. A modal dialog titled "ADD NEW APPLICATION" is centered on the screen. The dialog contains the following elements:

- Default language \***: A dropdown menu showing "English (United States) - en-US".
- Title \***: A text input field, which is highlighted with a red rectangle. Below the field, it says "0 of 30 characters".
- What would you like to start with?**: A question followed by three buttons: "Upload APK", "Prepare Store Listing", and "Cancel".

The background of the console shows the "Developer Console" header, a search bar, and a sidebar with navigation icons. The main content area is partially visible, showing a "Publish an Android app" button and some introductory text.

# Publish an Android App on Google Play

The screenshot shows the Google Play Developer Console interface. A modal dialog titled "ADD NEW APPLICATION" is centered on the screen. The dialog contains the following elements:

- Default language \***: A dropdown menu showing "English (United States) - en-US".
- Title \***: A text input field containing "Myday Mobile App". The field is highlighted with a red border. Below the input, it says "16 of 30 characters".
- What would you like to start with?**: Three buttons are displayed: "Upload APK" (highlighted with a red border), "Prepare Store Listing", and "Cancel".

The background of the console shows the "Publish an Android app" section, with a sidebar on the left containing icons for various developer tools. The top navigation bar includes the Google Play logo, "Developer Console", and user information for "iMyday".

# Upload new APK to Production

The screenshot shows the Google Play Developer Console interface for an application named "MYDAY MOBILE APP". The browser address bar displays the URL: [https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240#ApkPlace:p=tmp.18117969802857634240.1386809083829](https://play.google.com/apps/publish/?dev_acc=18117969802857634240#ApkPlace:p=tmp.18117969802857634240.1386809083829). The top navigation bar includes the Google Play logo, "Developer Console", a search bar, and user information for "iMyday" with email "imyday@gmail.com", along with "Sign out" and "Help & Feedback" links.

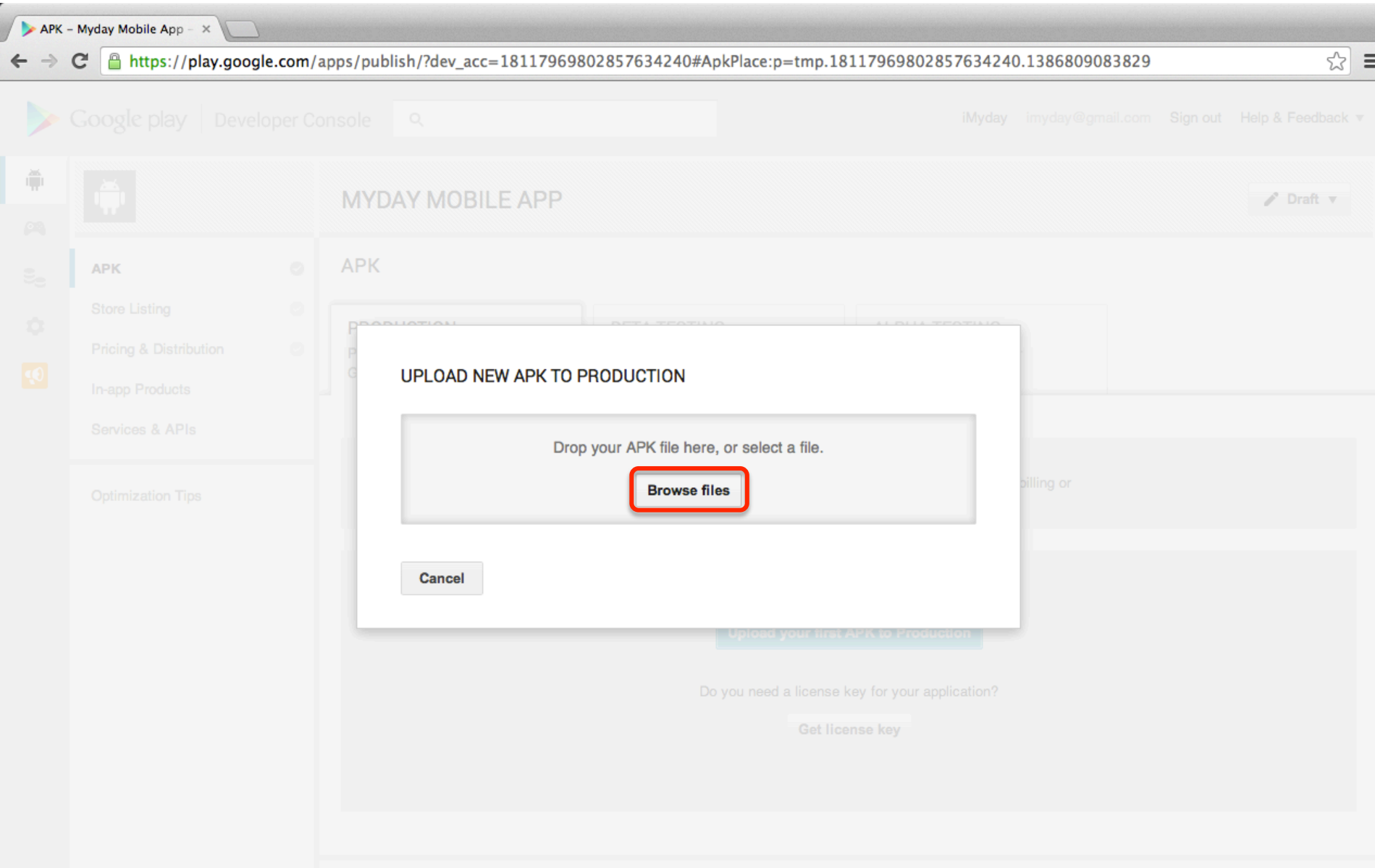
The left sidebar contains a list of navigation items: "APK" (selected), "Store Listing", "Pricing & Distribution", "In-app Products", "Services & APIs", and "Optimization Tips". Each item has a checkmark icon next to it.

The main content area is titled "MYDAY MOBILE APP" and features a "Draft" button. Below the title, there are three tabs: "APK", "BETA TESTING", and "ALPHA TESTING". The "APK" tab is active, showing the "PRODUCTION" section with the text "Publish your app on Google Play". The "BETA TESTING" section says "Set up Beta testing for your app", and the "ALPHA TESTING" section says "Set up Alpha testing for your app".

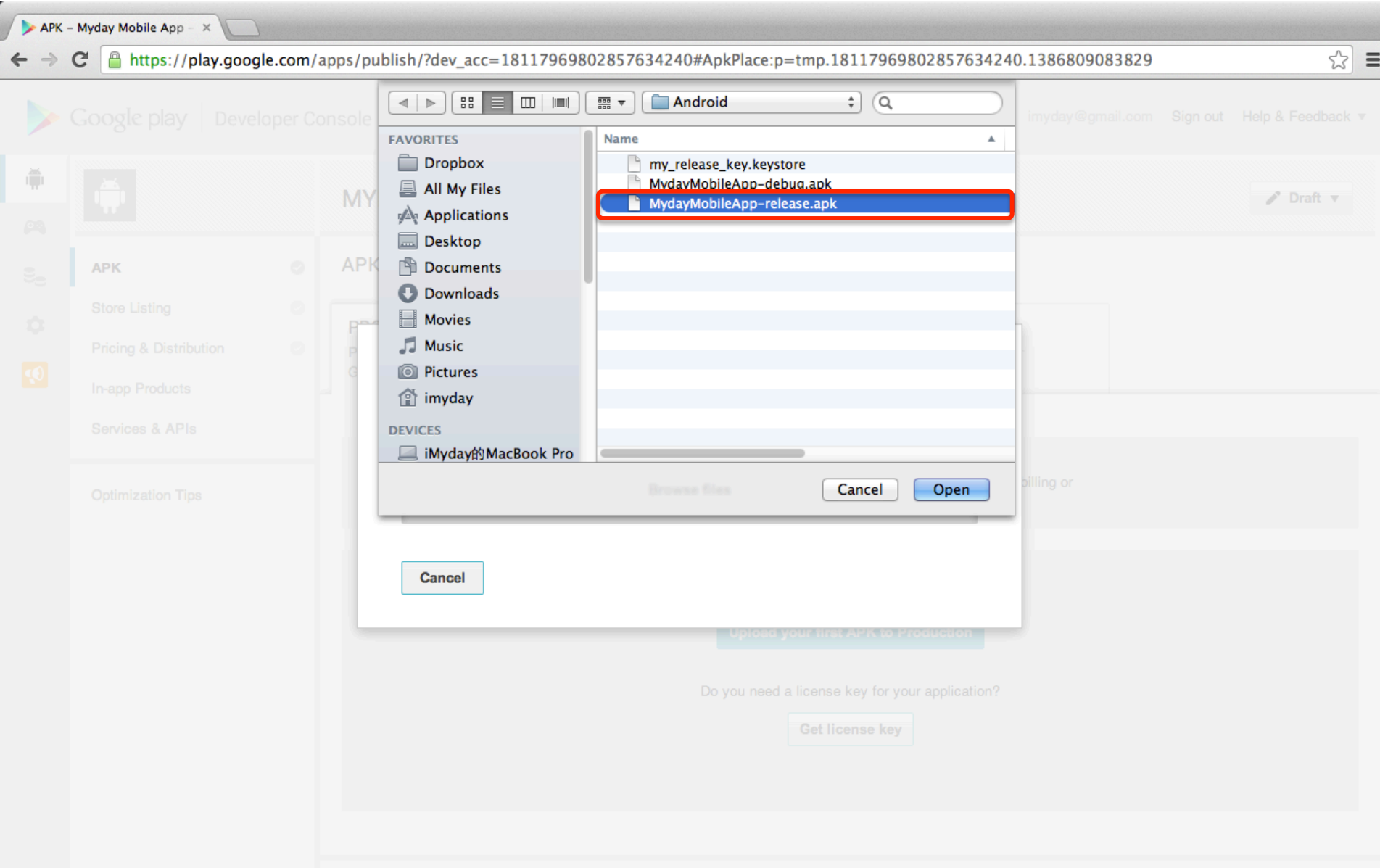
A prominent message box with a green Android robot icon and a "NEW" badge states: "License keys are now managed for each application individually. If your application uses licensing services (e.g. if your app is a paid app, or if it uses in-app billing or APK expansion files), get your new license key on the [Services & APIs](#) page."

At the bottom of the main content area, there is a large blue button with a red border that says "Upload your first APK to Production". Below this button, a question asks "Do you need a license key for your application?" with a "Get license key" button.

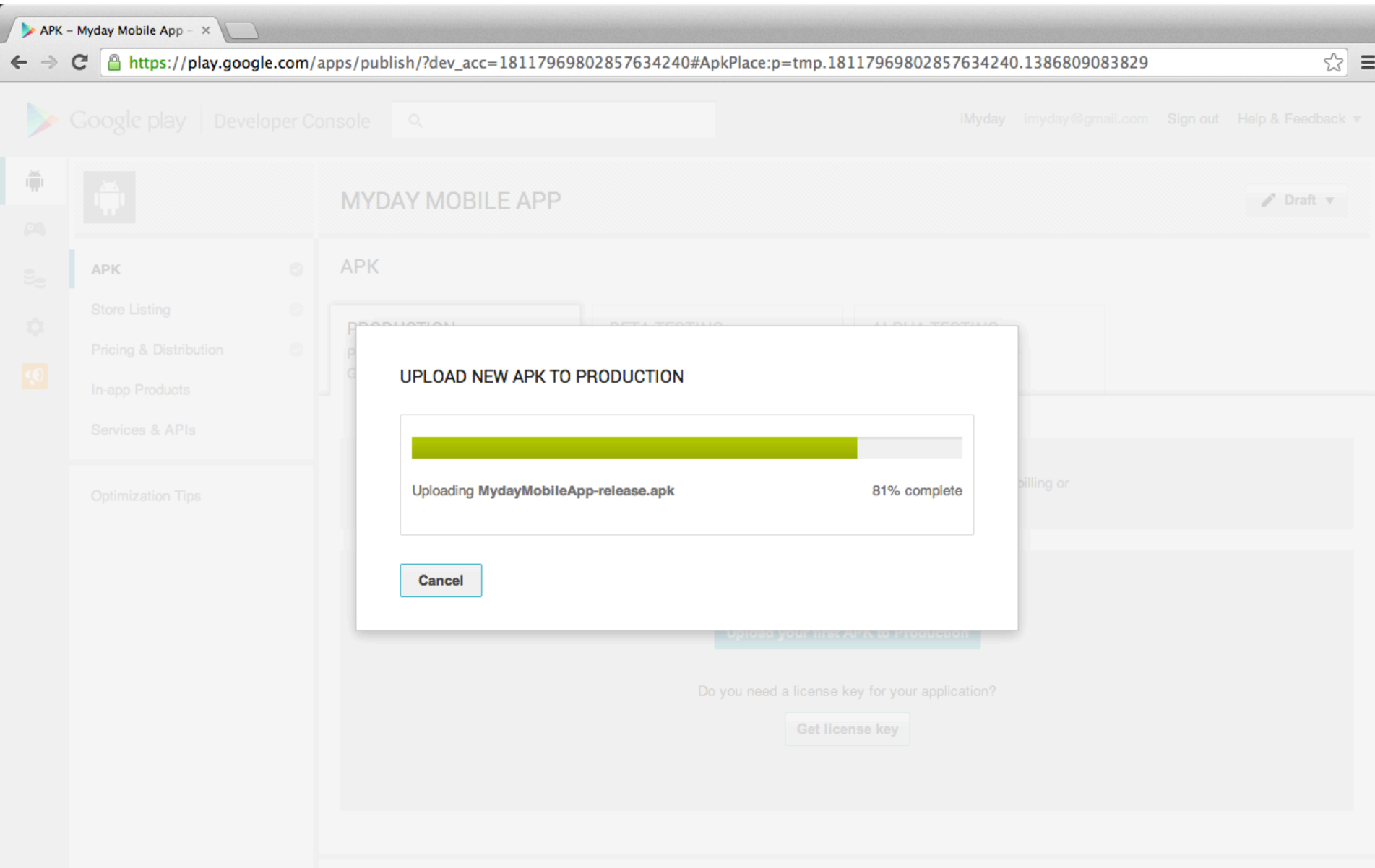
# Upload new APK to Production



# MydayMobileApp-release.apk



# Upload new APK to Production



# Release APK Uploaded to Production

APK - Myday Mobile App

https://play.google.com/apps/publish/?dev\_acc=18117969802857634240#ApkPlace:p=com.imtku.smap.mydaymobileapp

Google play | Developer Console

iMyday imyday@gmail.com Sign out Help & Feedback

IMyday

APK

Store Listing

Pricing & Distribution

In-app Products

Services & APIs

Optimization Tips

MYDAY MOBILE APP - com.imtku.smap.mydaymobileapp

Draft

Switch to advanced mode

PRODUCTION

Version 28

BETA TESTING

Set up Beta testing for your app

ALPHA TESTING

Set up Alpha testing for your app

PRODUCTION CONFIGURATION

Upload new APK to Production

CURRENT APK

uploaded on Dec 11, 2013 5:15:32 PM

Supported devices 4541

See list

Excluded devices 0

Manage excluded devices

VERSION	UPLOADED ON	STATUS	ACTIONS
28 (1.0.0)	Dec 11, 2013	Draft in Prod	

APP TRANSLATION SERVICE

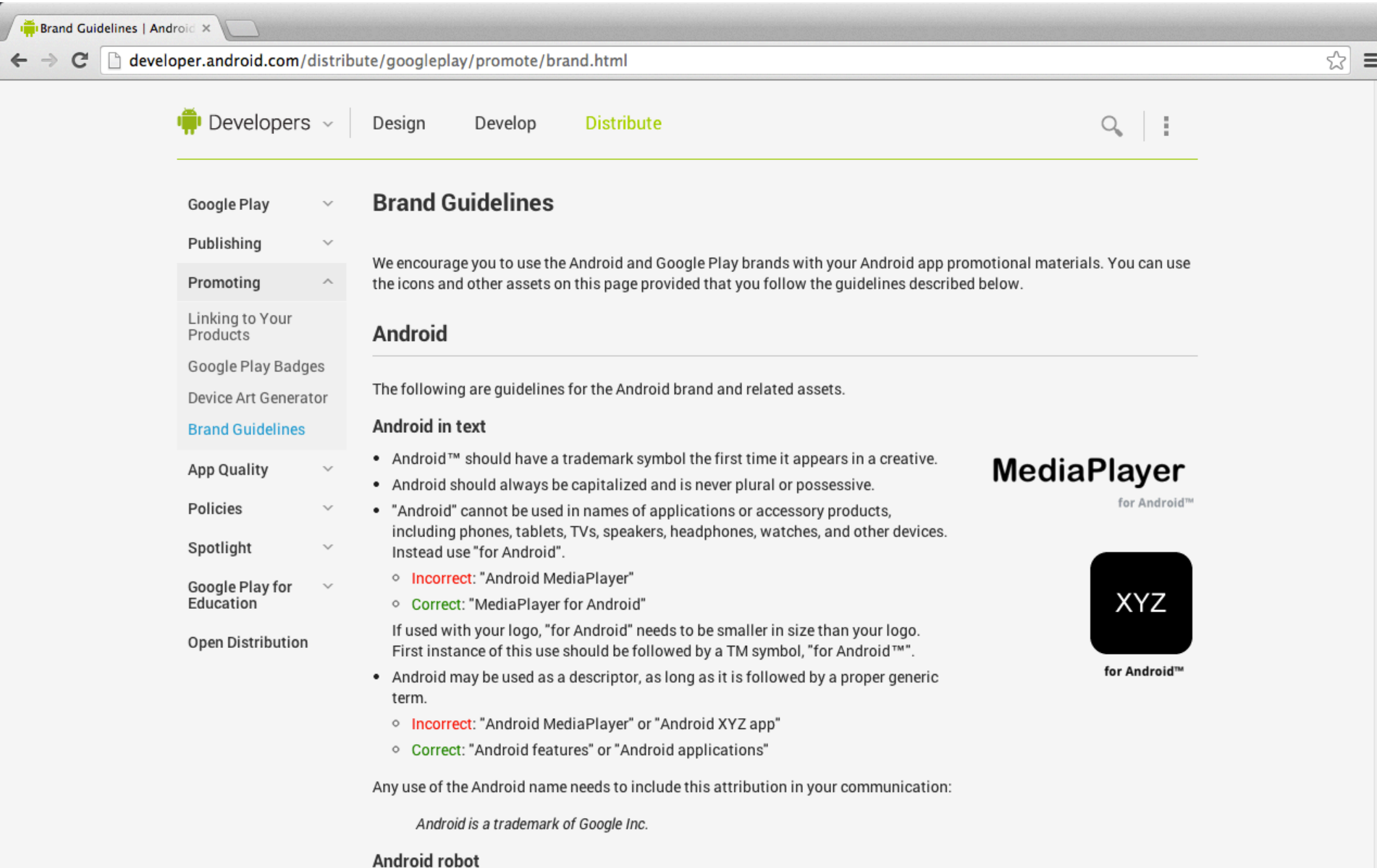
Purchase professional translations of your application. [Learn more](#)

Start new translation or check progress

124



# Google play Brand Guidelines



The screenshot shows the Google Play Brand Guidelines page for Android. The browser address bar displays the URL: [developer.android.com/distribute/googleplay/promote/brand.html](http://developer.android.com/distribute/googleplay/promote/brand.html). The page features a navigation menu on the left with categories like Google Play, Publishing, Promoting, and Brand Guidelines. The main content area is titled "Brand Guidelines" and includes sections for "Android" and "Android in text". The "Android" section provides guidelines for using the Android brand and related assets. The "Android in text" section lists specific rules for text usage, including examples of incorrect and correct usage. A visual example of the "MediaPlayer for Android" logo is shown on the right.

Brand Guidelines | Android

Developer's menu: Developers, Design, Develop, Distribute

Left sidebar menu: Google Play, Publishing, Promoting, Linking to Your Products, Google Play Badges, Device Art Generator, Brand Guidelines, App Quality, Policies, Spotlight, Google Play for Education, Open Distribution

## Brand Guidelines

We encourage you to use the Android and Google Play brands with your Android app promotional materials. You can use the icons and other assets on this page provided that you follow the guidelines described below.

### Android

The following are guidelines for the Android brand and related assets.

#### Android in text

- Android™ should have a trademark symbol the first time it appears in a creative.
- Android should always be capitalized and is never plural or possessive.
- "Android" cannot be used in names of applications or accessory products, including phones, tablets, TVs, speakers, headphones, watches, and other devices. Instead use "for Android".
  - Incorrect:** "Android MediaPlayer"
  - Correct:** "MediaPlayer for Android"

If used with your logo, "for Android" needs to be smaller in size than your logo. First instance of this use should be followed by a TM symbol, "for Android™".

- Android may be used as a descriptor, as long as it is followed by a proper generic term.
  - Incorrect:** "Android MediaPlayer" or "Android XYZ app"
  - Correct:** "Android features" or "Android applications"


Any use of the Android name needs to include this attribution in your communication:

*Android is a trademark of Google Inc.*

#### Android robot

## MediaPlayer

for Android™



# Store Listing: Product Details

## Title, Description, Promo Text

Store Listing - Myday Mobile x

https://play.google.com/apps/publish/?dev\_acc=18117969802857634240#MarketListingPlace:p=com.imtku.smap.mydaymobileapp

Google play | Developer Console

iMyday imyday@gmail.com Sign out Help & Feedback

**MYDAY MOBILE APP** - com.imtku.smap.mydaymobileapp Draft

**STORE LISTING** Save

**PRODUCT DETAILS**

Fields marked with \* need to be filled before publishing.

**English (United States) - en-US** Add translations

**Title \***  
English (United States) - en-US

Myday Mobile App  
16 of 30 characters

**Description \***  
English (United States) - en-US

iMyday Mobile App for Prof. Min-Yuh Day, Department of Information Management, Tamkang University.  
\* Research  
\* Teaching  
\* People

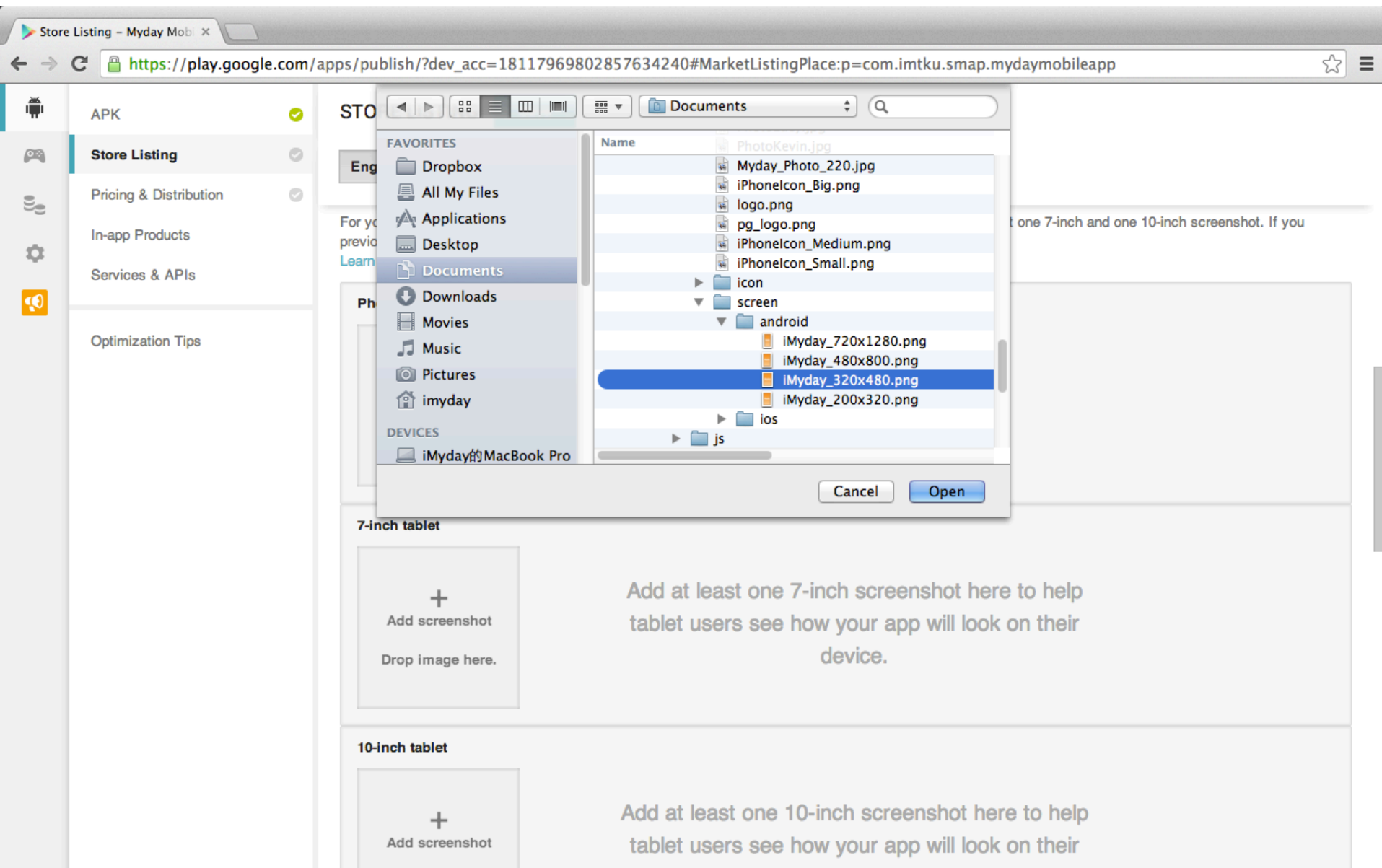
130 of 4000 characters

Please check out these [tips on how to create policy compliant app descriptions](#) to avoid some common reasons for app suspension.

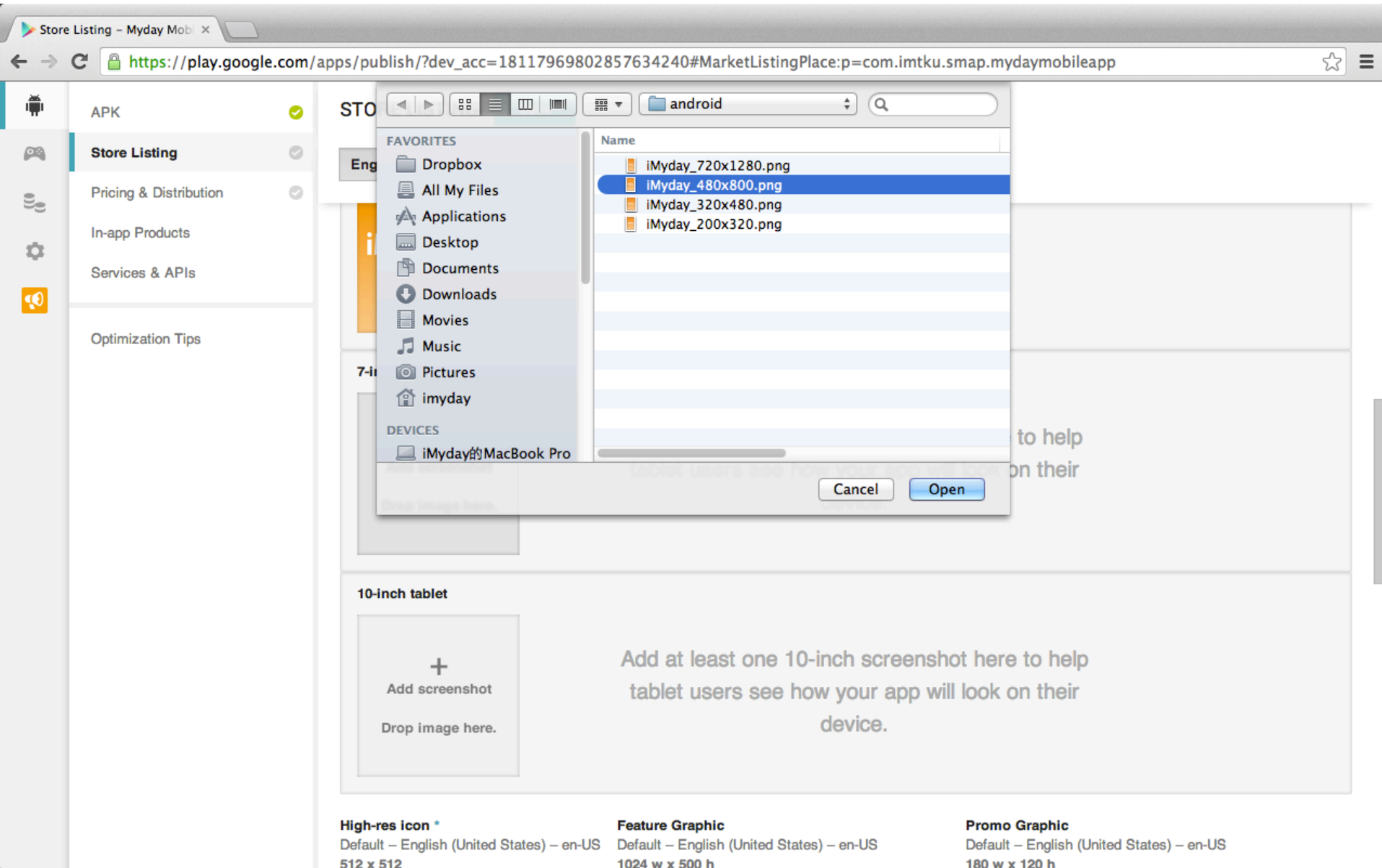
**Promo text**  
English (United States) - en-US

iMyday Mobile App for Prof. Min-Yuh Day, IMTKU, Tamkang University, Taiwan

# Store Listing: Screenshots



# Store Listing: Screenshots



# Store Listing: Screenshots

The screenshot shows the Google Play Store listing page for an app named 'Myday Mobile'. The URL in the browser is [https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240#MarketListingPlace:p=com.imtku.smap.mydaymobileapp](https://play.google.com/apps/publish/?dev_acc=18117969802857634240#MarketListingPlace:p=com.imtku.smap.mydaymobileapp). The left sidebar contains navigation links: APK, Store Listing (selected), Pricing & Distribution, In-app Products, Services & APIs, and Optimization Tips. The main content area shows the 'Store Listing' section with a '7-inch tablet' preview. A file selection dialog is open over the preview, showing a list of files in the 'android' directory. The files are: iMyday\_720x1280.png (selected), iMyday\_480x800.png, iMyday\_320x480.png, and iMyday\_200x320.png. The dialog also shows a 'FAVORITES' list with items like Dropbox, All My Files, Applications, Desktop, Documents, Downloads, Movies, Music, Pictures, and imyday. At the bottom of the dialog are 'Cancel' and 'Open' buttons. Below the 7-inch tablet preview is a section for a '10-inch tablet' with a placeholder for a screenshot and the text: 'Add at least one 10-inch screenshot here to help tablet users see how your app will look on their device.' At the bottom of the page are three sections: 'High-res icon' (512 x 512), 'Feature Graphic' (1024 w x 500 h), and 'Promo Graphic' (180 w x 120 h).

Store Listing - Myday Mobile

[https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240#MarketListingPlace:p=com.imtku.smap.mydaymobileapp](https://play.google.com/apps/publish/?dev_acc=18117969802857634240#MarketListingPlace:p=com.imtku.smap.mydaymobileapp)

APK

**Store Listing**

Pricing & Distribution

In-app Products

Services & APIs

Optimization Tips

7-inch tablet

10-inch tablet

Add screenshot

Drop image here.

Add at least one 10-inch screenshot here to help tablet users see how your app will look on their device.

High-res icon \*

Default - English (United States) - en-US

512 x 512

Feature Graphic

Default - English (United States) - en-US

1024 w x 500 h

Promo Graphic

Default - English (United States) - en-US

180 w x 120 h

# Store Listing: Screenshots

Store Listing – Myday Mobil

← → ↺ [https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240#MarketListingPlace:p=com.imtku.smap.mydaymobileapp](https://play.google.com/apps/publish/?dev_acc=18117969802857634240#MarketListingPlace:p=com.imtku.smap.mydaymobileapp) ☆ ☰

APK

**Store Listing**

Pricing & Distribution

In-app Products

Services & APIs

Optimization Tips

STORE LISTING Save

English (United States) – en-US Add translations

GRAPHIC ASSETS

If you haven't added localized graphics for each language, graphics for your default language will be used.  
[Learn more about graphic assets.](#)

**Screenshots \***  
Default – English (United States) – en-US  
JPEG or 24-bit PNG (no alpha). Min length for any side: 320px. Max length for any side: 3840px.  
At least **2 screenshots** are required overall. **Max 8 screenshots per type.** Drag to reorder or to move between types.

For your app to be showcased in the 'Designed for tablets' list in the Play Store, you need to upload at least one 7-inch and one 10-inch screenshot. If you previously uploaded screenshots, make sure to move them into the right area below.  
[Learn how tablet screenshots will be displayed in the store listing.](#)

Phone

iMyday

+

Add screenshot

Drop image here.

7-inch tablet

iMyday

+

Add screenshot

Drop image here.

# Store Listing: Screenshots

The screenshot shows the Google Play Store listing page for an app named 'Myday Mobile'. The browser address bar displays the URL: [https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240#MarketListingPlace:p=com.imtku.smap.mydaymobileapp](https://play.google.com/apps/publish/?dev_acc=18117969802857634240#MarketListingPlace:p=com.imtku.smap.mydaymobileapp). The left sidebar contains navigation links: APK, Store Listing (selected), Pricing & Distribution, In-app Products, Services & APIs, and Optimization Tips. The main content area is titled 'STORE LISTING' and shows the app's details for the English (United States) locale. A file selection dialog is open, showing a list of files in the 'android' directory. The files are: iMyday\_1024x500.png (selected), iMyday\_512x512.png, iMyday\_180x120.png, iMyday\_96x96.png, iMyday\_72x72.png, iMyday\_48x48.png, and iMyday\_36x36.png. The dialog also shows a 'FAVORITES' section with links to Dropbox, All My Files, Applications, Desktop, Documents, Downloads, Movies, Music, Pictures, and iMyday. The 'DEVICES' section shows 'iMyday MacBook Pro'. The 'Promo Video' section is partially visible, showing a default YouTube video URL. The 'CATEGORIZATION' section includes dropdown menus for 'Application type', 'Category', and 'Content rating'. A link to 'Learn more about content rating.' is also present.

Store Listing - Myday Mobile

https://play.google.com/apps/publish/?dev\_acc=18117969802857634240#MarketListingPlace:p=com.imtku.smap.mydaymobileapp

APK

Store Listing

Pricing & Distribution

In-app Products

Services & APIs

Optimization Tips

STORE LISTING

English (United States) - en-US

High-resolution screenshot (1024 x 512 pixels, 32-bit)

Graphic

English (United States) - en-US

120 h

24-bit PNG (no alpha)

+ Add promo graphic

Drop image here.

Cancel Open

Promo Video

Default - English (United States) - en-US

YouTube video

Please enter a URL

CATEGORIZATION

Application type \*

Select an application type

Category \*

Select a category

Content rating \*



Select a content rating



[Learn more about content rating.](#)



# Store Listing: High-res icon, Feature Graphic, Promo Graphic


Store Listing - Myday Mobile x


https://play.google.com/apps/publish/?dev\_acc=18117969802857634240#MarketListingPlace:p=com.imtku.smap.mydaymobileapp


 APK 

 **Store Listing** 

 Pricing & Distribution 


 In-app Products


 Services & APIs


 Optimization Tips

**STORE LISTING** **Save**

**English (United States) – en-US** **Add translations**

**High-res Icon \***  
Default – English (United States) – en-US  
512 x 512  
32-bit PNG (with alpha)  


**Feature Graphic**  
Default – English (United States) – en-US  
1024 w x 500 h  
JPG or 24-bit PNG (no alpha)  


**Promo Graphic**  
Default – English (United States) – en-US  
180 w x 120 h  
JPG or 24-bit PNG (no alpha)  


**Promo Video**  
Default – English (United States) – en-US  
YouTube video  
Please enter a URL

**CATEGORIZATION**

**Application type \***

**Category \***


**Content rating \***   
[Learn more about content rating.](#)




# Store Listing: Categorization, Contact Details, Privacy Policy

Store Listing - Myday Mobile


https://play.google.com/apps/publish/?dev\_acc=18117969802857634240#MarketListingPlace:p=com.imtku.smap.mydaymobileapp




APK




Store Listing




Pricing & Distribution



In-app Products



Services & APIs



Optimization Tips

STORE LISTING

Save

CATEGORIZATION


Application type \*  
Select an application type

Category \*  
Select a category

Content rating \*  
Select a content rating  
[Learn more about content rating.](#)

CONTACT DETAILS  
Please provide either a website or an email address.  
Website \*  
http://mail.tku.edu.tw/myday  
Email \*  
imyday@gmail.com  
Phone  

PRIVACY POLICY \*  
If you wish to provide a privacy policy URL for this application, please enter it below.  
Link to policy  
http://...  
☒ Not submitting a privacy policy URL at this time. [Learn more](#)

USEFUL ANDROID RESOURCES

USEFUL TOOLS

NEED HELP?

# Store Listing: Categorization

Store Listing - Myday Mobi x

https://play.google.com/apps/publish/?dev\_acc=18117969802857634240#MarketListingPlace:p=com.imtku.smap.mydaymobileapp

APK

**Store Listing**

Pricing & Distribution

In-app Products

Services & APIs

Optimization Tips

STORE LISTING

Save

CATEGORIZATION

Application type \*  
Applications

Category \*

- Select a category
- Books & Reference
- Business
- Comics
- Communication
- Education**
- Entertainment
- Finance
- Health & Fitness
- Libraries & Demo
- Lifestyle
- Media & Video
- Medical
- Music & Audio
- News & Magazines
- Personalization
- Photography
- Productivity
- Shopping
- Social
- Sports
- Tools
- Transportation
- Travel & Local
- Weather

Content rating \*

CONTACT DETAILS

Please provide either a website or an email address

Website \*

Email \*

Phone

PRIVACY POLICY \*

If you wish to provide a privacy policy URL for your app, enter it here.

Link to policy  
http://...



☒ Not submitting a privacy policy URL at this time. [Learn more](#)







# Store Listing: Categorization


Store Listing - Myday Mobile x


https://play.google.com/apps/publish/?dev\_acc=18117969802857634240#MarketListingPlace:p=com.imtku.smap.mydaymobileapp


 APK 

 **Store Listing** 

 Pricing & Distribution 

 In-app Products

 Services & APIs

 Optimization Tips

**STORE LISTING** **Save**

**CATEGORIZATION**

**Application type \*** Applications

**Category \*** High Maturity  
Medium Maturity  
Low Maturity  
**Everyone**

**Content rating \*** ☒ Select a content rating

[Learn more about content rating.](#)

**CONTACT DETAILS**

Please provide either a website or an email address.

**Website \***

**Email \***

**Phone**

**PRIVACY POLICY \***

If you wish to provide a privacy policy URL for this application, please enter it below.

**Link to policy**

☒ Not submitting a privacy policy URL at this time. [Learn more](#)



# Store Listing: Categorization, Contact Details, Privacy Policy

Store Listing - Myday Mobile

https://play.google.com/apps/publish/?dev\_acc=18117969802857634240#MarketListingPlace:p=com.imtku.smap.mydaymobileapp

APK

Store Listing

Pricing & Distribution

In-app Products

Services & APIs

Optimization Tips

## STORE LISTING

Save

English (United States) - en-US

Add translations

### CATEGORIZATION

Application type \*

Applications

Category \*

Education

Content rating \*

Everyone

[Learn more about content rating.](#)

### CONTACT DETAILS

Please provide either a website or an email address.

Website \*

http://mail.tku.edu.tw/myday

Email \*

imyday@gmail.com

Phone

### PRIVACY POLICY \*

If you wish to provide a privacy policy URL for this application, please enter it below.

Link to policy

http://...

☒ Not submitting a privacy policy URL at this time. [Learn more](#)

# Pricing & Distribution

APK

Store Listing

**Pricing & Distribution**

In-app Products

Services & APIs

Optimization Tips

PRICING & DISTRIBUTION

Save

To publish paid applications, you need to set up a merchant account. [Set up a merchant account now](#) or [Learn more](#)

DISTRIBUTE IN THESE COUNTRIES

You have not selected any countries

☐ SELECT ALL COUNTRIES

☐ Albania

☐ Algeria

☐ Angola

☐ Antigua and Barbuda

☐ Argentina

☐ Armenia

☐ Aruba

☐ Australia [Show options](#)

☐ Austria [Show options](#)

☐ Azerbaijan

☐ Bahamas

☐ Bahrain

GOOGLE PLAY FOR EDUCATION

137

# Pricing & Distribution

The screenshot shows the Google Play Developer Console interface for the 'MYDAY MOBILE APP' (package: com.imtku.smap.mydaymobileapp). The left sidebar contains navigation links: APK, Store Listing, Pricing & Distribution (selected), In-app Products, Services & APIs, and Optimization Tips. The main content area is titled 'PRICING & DISTRIBUTION' with a 'Save' button. Under 'This application is', there are 'Paid' and 'Free' buttons, with the 'Free' button selected. A message states: 'To publish paid applications, you need to set up a merchant account. [Set up a merchant account now](#) or [Learn more](#)'. Below this is the 'DISTRIBUTE IN THESE COUNTRIES' section, which shows 'You have selected 139 countries + Rest of the world'. A list of countries is displayed with checkboxes, all of which are checked: SELECT ALL COUNTRIES, Albania, Algeria, Angola, Antigua and Barbuda, Argentina, Armenia, Aruba, and Australia. A 'Show options' link is at the bottom right of the list.

Pricing & Distribution - My x

https://play.google.com/apps/publish/?dev\_acc=18117969802857634240#PricingPlace:p=com.imtku.smap.mydaymobileapp

Google play | Developer Console

iMyday imyday@gmail.com Sign out Help & Feedback

**MYDAY MOBILE APP** - com.imtku.smap.mydaymobileapp **Draft**

**PRICING & DISTRIBUTION** **Save**

This application is

**Paid** **Free**

To publish paid applications, you need to set up a merchant account. [Set up a merchant account now](#) or [Learn more](#)

**DISTRIBUTE IN THESE COUNTRIES**

You have selected **139 countries + Rest of the world**

☒ SELECT ALL COUNTRIES

<input checked="" type="checkbox"/> Albania
<input checked="" type="checkbox"/> Algeria
<input checked="" type="checkbox"/> Angola
<input checked="" type="checkbox"/> Antigua and Barbuda
<input checked="" type="checkbox"/> Argentina
<input checked="" type="checkbox"/> Armenia
<input checked="" type="checkbox"/> Aruba
<input checked="" type="checkbox"/> Australia

[Show options](#)

# Google play for Education

The screenshot shows the Google Play Console interface. The browser address bar displays the URL: [https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240#PricingPlace:p=com.imtku.smap.mydaymobileapp](https://play.google.com/apps/publish/?dev_acc=18117969802857634240#PricingPlace:p=com.imtku.smap.mydaymobileapp). The left sidebar contains navigation links: APK, Store Listing, Pricing & Distribution (selected), In-app Products, Services & APIs, and Optimization Tips. The main content area is titled 'PRICING & DISTRIBUTION' and includes a 'Save' button and a list of countries with 'Sri Lanka' selected. A modal dialog is overlaid on the screen, titled 'GOOGLE PLAY FOR EDUCATION'. It contains the following text: 'Please check the following key criteria for approval before providing some additional information and submitting your app for Google Play for Education.' followed by a bulleted list of criteria. Below the list, it specifies 'Typical US curriculum standards include: English, Math, Science, Social Studies, World Languages' and 'Typical classroom education tools include: Annotations, Communication tools, Graphing tools, Learning/content management systems, Organization, Presentation tools, Student assessment, Screen casting, Video editing'. At the bottom of the dialog are 'Continue' and 'Cancel' buttons. The background page is partially obscured by the dialog.

Pricing & Distribution – My x

← → ↺ [https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240#PricingPlace:p=com.imtku.smap.mydaymobileapp](https://play.google.com/apps/publish/?dev_acc=18117969802857634240#PricingPlace:p=com.imtku.smap.mydaymobileapp) ☆ ☰

APK

Store Listing

**Pricing & Distribution**

In-app Products

Services & APIs

Optimization Tips

PRICING & DISTRIBUTION Save

☒ Sri Lanka

Show options

Show options

**GOOGLE PLAY FOR EDUCATION**

**Please check the following key criteria for approval before providing some additional information and submitting your app for Google Play for Education.**

- Your app should be written in English and appropriate for schools in the United States
- Your app should be targeting grades Kindergarten to 12, either aligned with US curriculum standards or classroom educational tools

**Typical US curriculum standards include:**  
English, Math, Science, Social Studies, World Languages

**Typical classroom education tools include:**  
Annotations, Communication tools, Graphing tools, Learning/content management systems, Organization, Presentation tools, Student assessment, Screen casting, Video editing

- Your app should NOT be intended for toddlers or preschool
- Your app should NOT be intended for college or university
- Your app should NOT require a school site subscription or be specific to a school site or location

Any app submitted for inclusion in our Play for Education store will be reviewed for US K-12 school educational value. **Any app that is not appropriate for schools will not be approved.**

Continue Cancel

owned online or mobile  
xty days to take effect.

criptions to avoid some common

I hereby certify that my software application may be subject to United States export laws, regardless of my location or nationality. I agree that I have complied with all such laws, including any requirements for software with encryption functions. I hereby certify that my application is authorized for export from the United States under these laws. [Learn more](#)

# Google play for Education

Pricing & Distribution - My x

https://play.google.com/apps/publish/?dev\_acc=18117969802857634240#PricingPlace:p=com.imtku.smap.mydaymobileapp

APK

Store Listing

Pricing & Distribution

In-app Products

Services & APIs

Optimization Tips

PRICING & DISTRIBUTION Save

☒ Sri Lanka

Show options

Show options

**GOOGLE PLAY FOR EDUCATION**

**Ads \***

**Does this application contain any ads?**

Apps with ads will be labelled as such on Google Play for Education. [Learn more](#)

☐ Yes ☒ No

**In-app purchases \***

**Does this application offer any form of in-app purchases?**

Apps with in-app purchases will be labelled as such on Google Play for Education. Please note that Google or education institutions purchasing apps may disable end users from using in-app purchase functionality on their devices. [Learn more](#)

☐ Yes ☒ No

Please ensure all apps submitted are appropriate for K-12 purposes and adheres to the [Google Play for Education app requirements and guidelines](#). By including this app, you confirm that it complies with our content policies and accept the terms of the [Google Play for Education Addendum](#). Please note that it can take 4-6 weeks for your application to be reviewed. We will notify you by e-mail (at the e-mail address associated with your developer account) after we've reviewed your application. You can also check the developer console for review status.

**Save** **Back** **Cancel**

**US export laws \***

☐ I acknowledge that my software application may be subject to United States export laws, regardless of my location or nationality. I agree that I have complied with all such laws, including any requirements for software with encryption functions. I hereby certify that my application is authorized for export from the United States under these laws. [Learn more](#)

owned online or mobile  
xty days to take effect.

riptions to avoid some common



# Google play for Education

Pricing & Distribution - My x

https://play.google.com/apps/publish/?dev\_acc=18117969802857634240#PricingPlace:p=com.imtku.smap.mydaymobileapp

APK ✓

Store Listing ✓

**Pricing & Distribution** ✓

In-app Products

Services & APIs

Optimization Tips

## PRICING & DISTRIBUTION [Save](#)

<input checked="" type="checkbox"/> Sri Lanka	
<input checked="" type="checkbox"/> Sweden	<a href="#">Show options</a>
<input checked="" type="checkbox"/> Switzerland	<a href="#">Show options</a>
<input checked="" type="checkbox"/> Taiwan	
<input checked="" type="checkbox"/> Tajikistan	
<input checked="" type="checkbox"/> Tanzania	
<input checked="" type="checkbox"/> Thailand	

## GOOGLE PLAY FOR EDUCATION

**Opt-in** ☒ Include this application in [Google Play for Education](#).

**Additional information** [Edit information for your application.](#)

**Approval Status** This application will be reviewed for approval when you publish it.

## CONSENT

**Marketing opt-out** ☐ Do not promote my application except in Google Play and in any Google-owned online or mobile properties. I understand that any changes to this preference may take sixty days to take effect.


**Content guidelines \*** ☐ This application meets [Android Content Guidelines](#).  
Please check out these [tips on how to create policy compliant app descriptions](#) to avoid some common reasons for app suspension.

**US export laws \*** ☐ I acknowledge that my software application may be subject to United States export laws, regardless of my location or nationality. I agree that I have complied with all such laws, including any requirements for software with encryption functions. I hereby certify that my application is authorized


# Consent

Pricing & Distribution - My x


← → ↻ [https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240#PricingPlace:p=com.imtku.smap.mydaymobileapp](https://play.google.com/apps/publish/?dev_acc=18117969802857634240#PricingPlace:p=com.imtku.smap.mydaymobileapp) ☆ ☰




APK ✓




Store Listing ✓




**Pricing & Distribution** ✓



In-app Products



Services & APIs



Optimization Tips

PRICING & DISTRIBUTION [Save](#)

☒ Tajikistan

☒ Tanzania

☒ Thailand

GOOGLE PLAY FOR EDUCATION

Opt-in ☒ Include this application in [Google Play for Education](#).

Additional information [Edit information for your application.](#)


Approval Status This application will be reviewed for approval when you publish it.

CONSENT

Marketing opt-out ☒ Do not promote my application except in Google Play and in any Google-owned online or mobile properties. I understand that any changes to this preference may take sixty days to take effect.

Content guidelines \* ☒ This application meets [Android Content Guidelines](#).  
Please check out these [tips on how to create policy compliant app descriptions](#) to avoid some common reasons for app suspension.

US export laws \* ☒ I acknowledge that my software application may be subject to United States export laws, regardless of my location or nationality. I agree that I have complied with all such laws, including any requirements for software with encryption functions. I hereby certify that my application is authorized for export from the United States under these laws. [Learn more](#)

 **USEFUL ANDROID RESOURCES**  
[Android Developers](#)

**USEFUL TOOLS**  
[Google Wallet Merchant Center](#)

**NEED HELP?**  
[Help center](#)

# Ready to publish

Pricing & Distribution - My x

← → ↺ [https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240#PricingPlace:p=com.imtku.smap.mydaymobileapp](https://play.google.com/apps/publish/?dev_acc=18117969802857634240#PricingPlace:p=com.imtku.smap.mydaymobileapp) ☆ ☰

Google play | Developer Console

iMyday imyday@gmail.com Sign out Help & Feedback ▾

**iMyday**

- APK ✓
- Store Listing ✓
- Pricing & Distribution** ✓
- In-app Products
- Services & APIs
- Optimization Tips

## MYDAY MOBILE APP - com.imtku.smap.mydaymobileapp

Ready to publish ▾

### PRICING & DISTRIBUTION Saved

This application is

Paid **Free**

To publish paid applications, you need to set up a merchant account. [Set up a merchant account now](#) or [Learn more](#)

### DISTRIBUTE IN THESE COUNTRIES

You have selected **139 countries + Rest of the world**

☒ SELECT ALL COUNTRIES

<input checked="" type="checkbox"/> Slovakia	
<input checked="" type="checkbox"/> Slovenia	
<input checked="" type="checkbox"/> South Africa	
<input checked="" type="checkbox"/> South Korea	<a href="#">Show options</a>
<input checked="" type="checkbox"/> Spain	<a href="#">Show options</a>
<input checked="" type="checkbox"/> Sri Lanka	
<input checked="" type="checkbox"/> Sweden	<a href="#">Show options</a>
<input checked="" type="checkbox"/> Switzerland	<a href="#">Show options</a>

# Ready to publish

The screenshot shows the Google Play Developer Console interface. At the top, the browser address bar displays the URL: [https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240#InAppPlace:p=com.imtku.smap.mydaymobileapp](https://play.google.com/apps/publish/?dev_acc=18117969802857634240#InAppPlace:p=com.imtku.smap.mydaymobileapp). The page header includes the Google Play logo, 'Developer Console', a search bar, and user information: 'iMyday imyday@gmail.com Sign out Help & Feedback'. The left sidebar contains navigation links: 'iMyday' (selected), 'APK', 'Store Listing', 'Pricing & Distribution', 'In-app Products' (highlighted), 'Services & APIs', and 'Optimization Tips'. The main content area is titled 'MYDAY MOBILE APP - com.imtku.smap.mydaymobileapp' and features a 'Ready to publish' button. Below this, the 'IN-APP PRODUCTS' section is shown, indicating that the app does not have any in-app products yet. It provides instructions on how to add in-app products by either uploading a new APK with the BILLING permission or setting up a Google Wallet merchant account.

In-app Products - Myday

Google play | Developer Console

iMyday imyday@gmail.com Sign out Help & Feedback

MYDAY MOBILE APP - com.imtku.smap.mydaymobileapp

Ready to publish

IN-APP PRODUCTS

Learn more about in-app billing and in-app products.

Your app doesn't have any in-app products yet.

To add in-app products, you need to add the BILLING permission to your APK.  
[Upload a new APK](#)

To add in-app products, you need to set up a Google Wallet merchant account.  
[Set up a merchant account](#)

# Ready to publish

The screenshot shows the Google Play Developer Console interface. At the top, the browser address bar displays the URL: [https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240#ServicesAndApisPlace:p=com.imtku.smap.mydaymobileapp](https://play.google.com/apps/publish/?dev_acc=18117969802857634240#ServicesAndApisPlace:p=com.imtku.smap.mydaymobileapp). The page header includes the Google Play logo, 'Developer Console', a search bar, and user information for 'iMyday' with email 'imyday@gmail.com' and links for 'Sign out' and 'Help & Feedback'.


The left sidebar contains navigation icons and a list of menu items: 'iMyday' (selected), 'APK', 'Store Listing', 'Pricing & Distribution', 'In-app Products', 'Services & APIs' (highlighted), and 'Optimization Tips'. The 'APK', 'Store Listing', and 'Pricing & Distribution' items have green checkmarks next to them.






The main content area is titled 'MYDAY MOBILE APP - com.imtku.smap.mydaymobileapp' and features a 'Ready to publish' button with a pencil icon. Below this, the 'SERVICES & APIS' section is active, showing information about Google Cloud Messaging (GCM). It states that GCM is a service for sending data from servers to applications and provides a link to learn more. It also explains that to access GCM stats, a GCM sender ID must be linked. A button labeled 'Link a sender ID' is provided. Below this, the 'LICENSING & IN-APP BILLING' section is visible, explaining that licensing prevents unauthorized distribution and can verify in-app billing purchases, with a link to learn more. The 'YOUR LICENSE KEY FOR THIS APPLICATION' section displays a Base64-encoded RSA public key to be included in the binary, with a note to remove any spaces. The key is: `MIIBIjANBgkqhkiG9w0BAQEFAAOCAQ8AMIIBCgKCAQEAI3b0OZ6mqGrsQEcrTJ2trmY4AkLh3RePEtqeV/x7cse1Ycwo07W+aEfao3R/6o5loY13HMpLo02rB3i2w6FV86t0Zb4uCx8tZi+1CC06AeqxbPSNm0js1jYTyFf0yKLMqRs56NEm8Nz+jm6o6B+igpI/J/navplu5ebTlu137mM1HU5mzGF1QHfp aq13sLTXSpwiKGxBsu9IAZuOjyRkGX/VMA3yVndchFCM4cH6BeA8xRaij9Zh7I1IY5KH3e2EiPuDe7CkF5rDd3xx6V1yu0Fy2ImWVZY7aebYcCpmj2 7IiLnVG+YnY8PuNxoFGkyLI6yMNTjce04loZLIqWtSbQIDAQAB`. The 'GOOGLE PLAY GAME SERVICES' section is partially visible at the bottom.

# Ready to publish

Pricing & Distribution - My x

← → ↺ [https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240#PricingPlace:p=com.imtku.smap.mydaymobileapp](https://play.google.com/apps/publish/?dev_acc=18117969802857634240#PricingPlace:p=com.imtku.smap.mydaymobileapp) ☆ ☰

 Google play | Developer Console  iMyday imyday@gmail.com Sign out Help & Feedback ▼

iMyday

APK ✓

Store Listing ✓


**Pricing & Distribution** ✓

In-app Products

Services & APIs

Optimization Tips

## MYDAY MOBILE APP – com.imtku.smap.mydaymobileapp

 Ready to publish ▼

### PRICING & DISTRIBUTION Saved

This application is 

Paid

**Free**

To publish paid applications, you need to set up a merchant account. [Set up a merchant account now](#) or [Learn more](#)

---

### DISTRIBUTE IN THESE COUNTRIES

You have selected **139 countries + Rest of the world**

☒ SELECT ALL COUNTRIES

<input checked="" type="checkbox"/> Albania
<input checked="" type="checkbox"/> Algeria
<input checked="" type="checkbox"/> Angola
<input checked="" type="checkbox"/> Antigua and Barbuda
<input checked="" type="checkbox"/> Argentina
<input checked="" type="checkbox"/> Armenia
<input checked="" type="checkbox"/> Aruba
<input checked="" type="checkbox"/> Australia

[Show options](#)

# Published

Pricing & Distribution - My x

← → ↺ [https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240#PricingPlace:p=com.imtku.smap.mydaymobileapp](https://play.google.com/apps/publish/?dev_acc=18117969802857634240#PricingPlace:p=com.imtku.smap.mydaymobileapp) ☆ ☰

Google play | Developer Console

iMyday imyday@gmail.com Sign out Help & Feedback ▾

iMyday

Statistics

Ratings & Reviews

Crashes & ANRs

Optimization Tips

APK

Store Listing

**Pricing & Distribution**

In-app Products

Services & APIs

MYDAY MOBILE APP — com.imtku.smap.mydaymobileapp ✓ Published ▾

PRICING & DISTRIBUTION Saved

This application is

Paid

Free

An app that was published as 'Free' cannot be changed to 'Paid'. [Learn more](#)

DISTRIBUTE IN THESE COUNTRIES

You have selected 139 countries + Rest of the world

☒ SELECT ALL COUNTRIES

☒ Albania

☒ Algeria

☒ Angola

☒ Antigua and Barbuda

☒ Argentina

☒ Armenia

☒ Aruba


☒ Australia

Show options






# Myday Mobile App Statistics

Statistics – Myday Mobile

← → ↺ [https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240#StatsPlace:p=com.imtku.smap.mydaymobileapp&statd=OS\\_VERSION&statm=CUR...](https://play.google.com/apps/publish/?dev_acc=18117969802857634240#StatsPlace:p=com.imtku.smap.mydaymobileapp&statd=OS_VERSION&statm=CUR...) ☆ ☰

 Google play | Developer Console

iMyday imyday@gmail.com Sign out Help & Feedback ▾



iMyday

Statistics

Ratings & Reviews

Crashes & ANRs

Optimization Tips

APK

Store Listing

Pricing & Distribution

In-app Products

Services & APIs

MYDAY MOBILE APP – com.imtku.smap.mydaymobileapp ✓ Published ▾


STATISTICS

Current installs by device ▾

The number of active devices on which the application is currently installed. [Learn more](#)

Sorry, no data for this metric.

GET MORE INSIGHTS WITH GOOGLE ANALYTICS FOR MOBILE APPS



**Are you already using Google Analytics in your app?**

Connect your Analytics account with the Developer Console to see user engagement data all in one convenient place.  
[Link Google Analytics and the Developer Console](#)

**Not using Google Analytics in your app?**

Google Mobile App Analytics gives you the tools you need to collect and analyze data about your app at all stages of the user lifecycle: acquisition, engagement, and outcomes.  
[Learn how to get started using Google Analytics for your Android app.](#)

Application statistics are updated daily.



# Myday Mobile App Statistics

Statistics - Myday Mobile

https://play.google.com/apps/publish/?dev\_acc=18117969802857634240#StatsPlace:p=com.imtku.smap.mydaymobileapp&statd=OS\_VERSION&statm=CUR...

Google play | Developer Console

iMyday imyday@gmail.com Sign out Help & Feedback

**MYDAY MOBILE APP** - com.imtku.smap.mydaymobileapp ✓ Published

**STATISTICS**

- ✓ Current installs by device
- Daily installs by device
- Daily uninstalls by device
- Daily upgrades by device
- Current installs by user
- Total installs by user
- Daily installs by user
- Daily uninstalls by user
- Daily average rating
- Cumulative average rating

The number of apps currently installed. [Learn more](#)

Sorry, no data for this metric.

**GET MORE INSIGHTS WITH GOOGLE ANALYTICS FOR MOBILE APPS**

**Are you already using Google Analytics in your app?**  
Connect your Analytics account with the Developer Console to see user engagement data all in one convenient place.  
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[Learn how to get started using Google Analytics for your Android app.](#)

Application statistics are updated daily.

# Myday Mobile App on Google play

The screenshot shows the Google Play Store interface for the 'Myday Mobile App'. The browser address bar displays the URL: <https://play.google.com/store/apps/details?id=com.imtku.smap.mydaymobileapp>. The app's icon is an orange square with the text 'iMyday' in white. The app title is 'Myday Mobile App', and it is categorized under 'Education'. The release date is 'December 11, 2013'. There are two buttons: 'Install' (green) and 'Add to Wishlist' (white with a plus icon). A warning message states: 'You don't have any devices'. Below the app icon, there are three identical orange squares, each containing the text 'iMyday'. The page also features a sidebar with 'Apps', 'My apps', 'Shop', 'Games', and 'Editors' Choice'. The bottom section is labeled 'Description'.

Myday Mobile App - Android

<https://play.google.com/store/apps/details?id=com.imtku.smap.mydaymobileapp>

Google play

Search

+Min-Yuh

Share

Apps

My apps

Shop

Games

Editors' Choice

**iMyday**

**Myday Mobile App**

iMyday - December 11, 2013

Education

Install

Add to Wishlist

⚠ You don't have any devices

g+1 Recommend this on Google

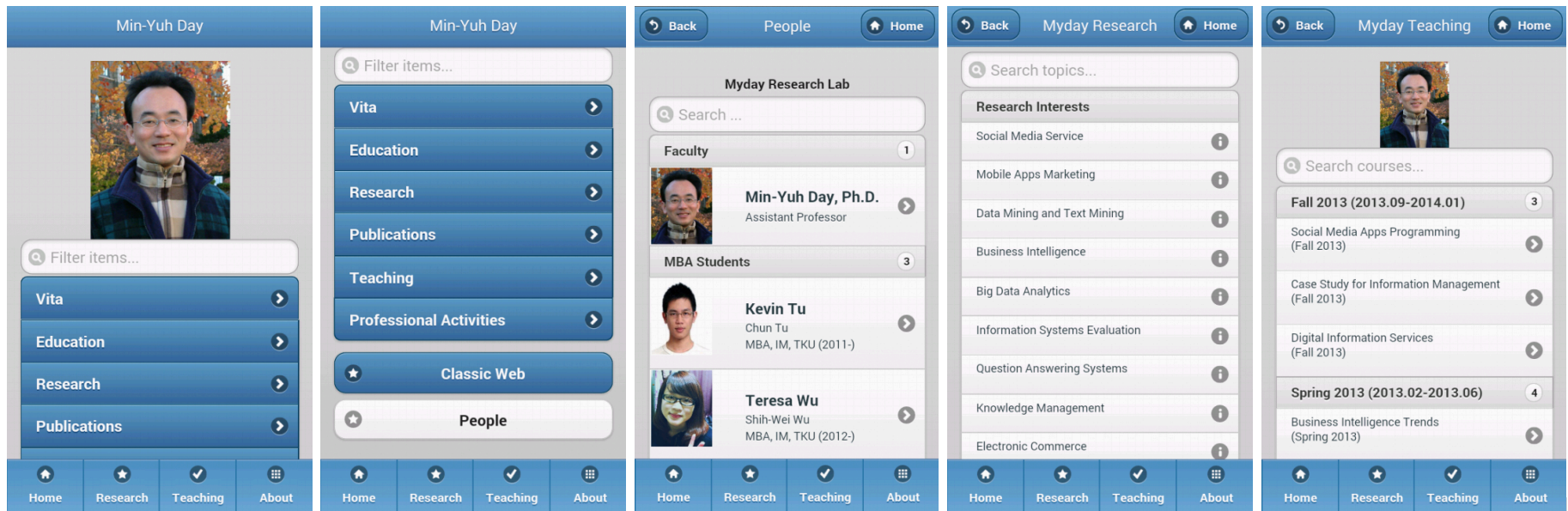
iMyday iMyday iMyday

Description

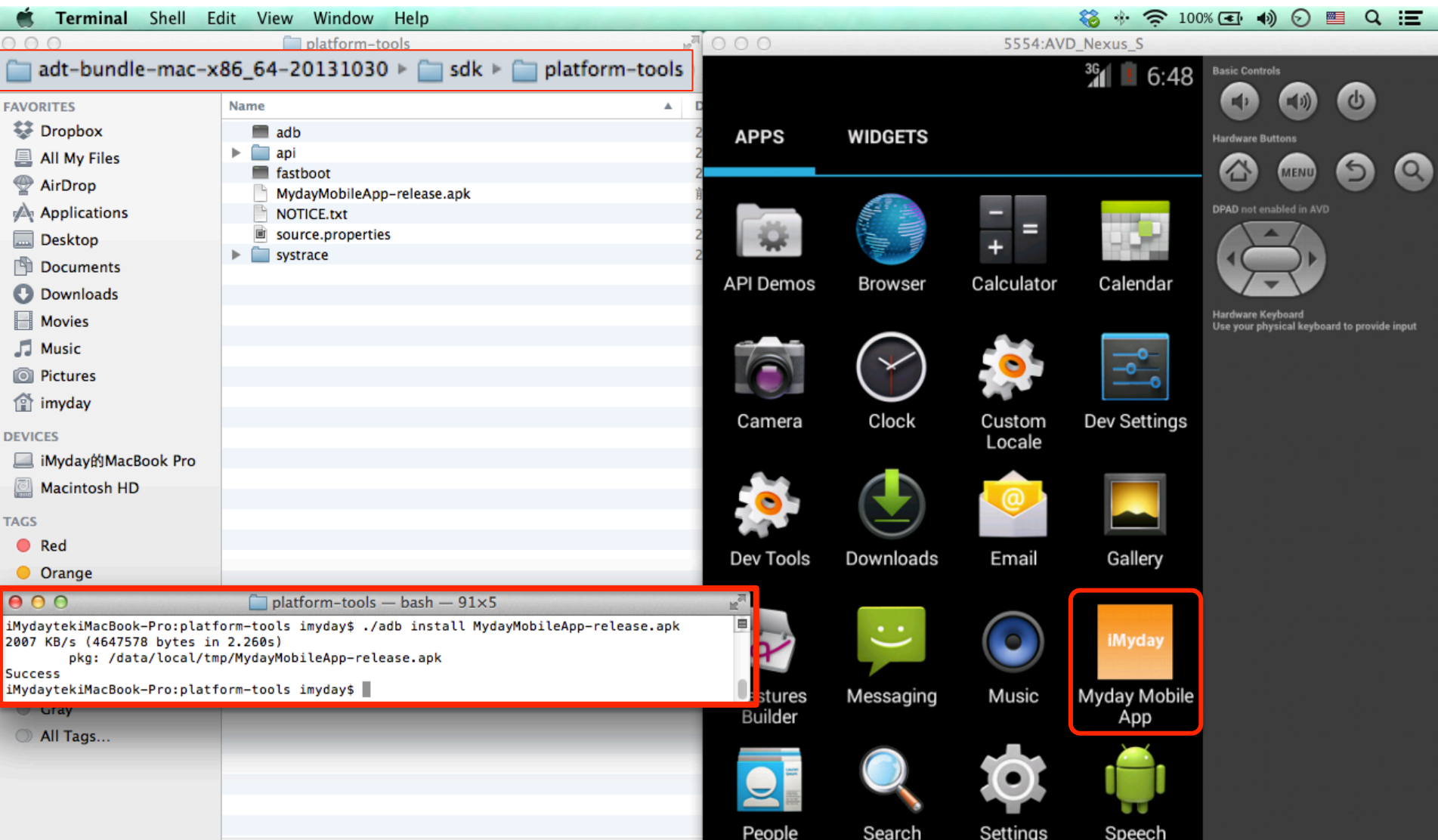
<https://play.google.com/store/apps/details?id=com.imtku.smap.mydaymobileapp>

# Update Android App Screenshots

- Download Android App on Google play
  - Capture Screenshot from Android Device
- Install app-release.apk on Android Emulator
  - Android SDK platform tools: abd
    - abd install myapp-release.apk
  - Capture Screenshot from Android Emulator



# adb install MydayMobileApp-release.apk



iMydaytekiMacBook-Pro:platform-tools imyday\$ **./adb install MydayMobileApp-release.apk**  
2007 KB/s (4647578 bytes in 2.260s)  
pkg: /data/local/tmp/MydayMobileApp-release.apk  
Success

# Capture Screenshot from Android Emulator

The screenshot displays the Android Studio IDE with the 'Window' menu open. The 'Show View' option is selected, revealing a submenu of various tools. The 'Devices' tab is active in the left sidebar, showing a list of processes running on the AVD\_Nexus\_S emulator. The LogCat window at the bottom shows 'All messages (no filters)'.

**Window Menu Options:**

- Minimize
- Zoom
- Toggle Full Screen <sup>⌘F</sup>
- New Window
- New Editor
- Hide Toolbar
- Open Perspective <sup>▶</sup>
- Show View <sup>▶</sup>
- Customize Perspective...
- Save Perspective As...
- Reset Perspective...
- Close Perspective
- Close All Perspectives
- Navigation <sup>▶</sup>
- Bring All to Front

**Show View Submenu Options:**

- Allocation Tracker
- Bookmarks
- Devices
- File Explorer
- Heap
- LogCat
- Navigator
- Network Statistics
- Outline <sup>⌘Q O</sup>
- Problems <sup>⌘Q X</sup>
- Progress
- Properties
- System Information
- Tasks
- Threads
- Other... <sup>⌘Q Q</sup>

**Devices Tab Data:**

Name	Online	AVD_Nexus_S
system_process	372	8600
com.android.systemui	442	8601
android.process.acore	568	8602
com.android.inputmethod.latin	563	8603
com.android.phone	597	8604
android.process.media	630	8606
com.android.launcher	706	8608
com.android.exchange	724	8609
com.android.email	756	8610
com.android.providers.calendar	864	8612
com.android.deskclock	1056	8615
com.android.gallery	1124	8616
com.android.defcontainer	1160	8618
com.svox.pico	1176	8619
com.imtku.smap.mydaymobileapp	1206	8617
com.android.browser	1261	8605

**LogCat Window:**

Search for messages. Accepts Java regexes. Prefix with pid:, app:, tag:  verbose

Saved Filters

All messages (no filters)

29M of 60M

# Capture Screenshot from Android Emulator

The screenshot shows the Android Studio interface. The 'Show View' dialog box is open, displaying a list of views. The 'Devices' view is highlighted. The background shows the 'Devices' tab with a list of processes and the 'LogCat' tab with a search bar.

**Devices Tab:**

Name	Online	AVD_Nexus_S
system_process	372	8600
com.android.systemui	442	8601
android.process.acore	568	8602
com.android.inputmethod.latin	563	8603
com.android.phone	597	8604
android.process.media	630	8606
com.android.launcher	706	8608
com.android.exchange	724	8609
com.android.email	756	8610
com.android.providers.calendar	864	8612
com.android.deskclock	1056	8615
com.android.gallery	1124	8616
com.android.defcontainer	1160	8618
com.svox.pico	1176	8619
com.imtku.smap.mydaymobileapp	1206	8617
com.android.browser	1261	8605

**LogCat Tab:**

Search for messages. Accepts Java regexes. Prefix with pid:, app:, tag: ( verbose )

31M of 60M



# Device Screen Capture

emulator64-arm Window

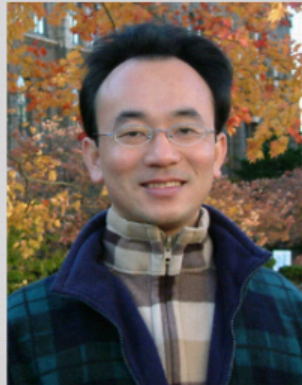
DDMS - ADT - /Users/imyday/Development/Ed 5554:AVD\_Nexus\_S

Devices

Name	Online	AVD_Nexus_S
AVD_Nexus_S [emulator-5554]	Online	AVD_Nexus_S
system_process	372	8600
com.android.systemui	442	8601
android.process.acore	568	8602
com.android.inputmethod.latin	563	8603
com.android.phone	597	8604
android.process.media	630	8606
com.android.launcher	706	8608
com.android.exchange	724	8609
com.android.email	756	8610
com.android.providers.calendar	864	8612
com.android.deskclock	1056	8615
com.android.gallery	1124	8616
com.android.defcontainer	1160	8618
com.svox.pico	1176	8619
com.imtku.smap.mydaymobileapp	1206	8617
com.android.browser	1261	8605

no client is sel

Min-Yuh Day



Filter items...

- Vita
- Education
- Research
- Publications
- Teaching
- Professional Activities

Basic Controls

Hardware Buttons

DPAD not enabled in AVD

Hardware Keyboard  
Use your physical keyboard to provide input

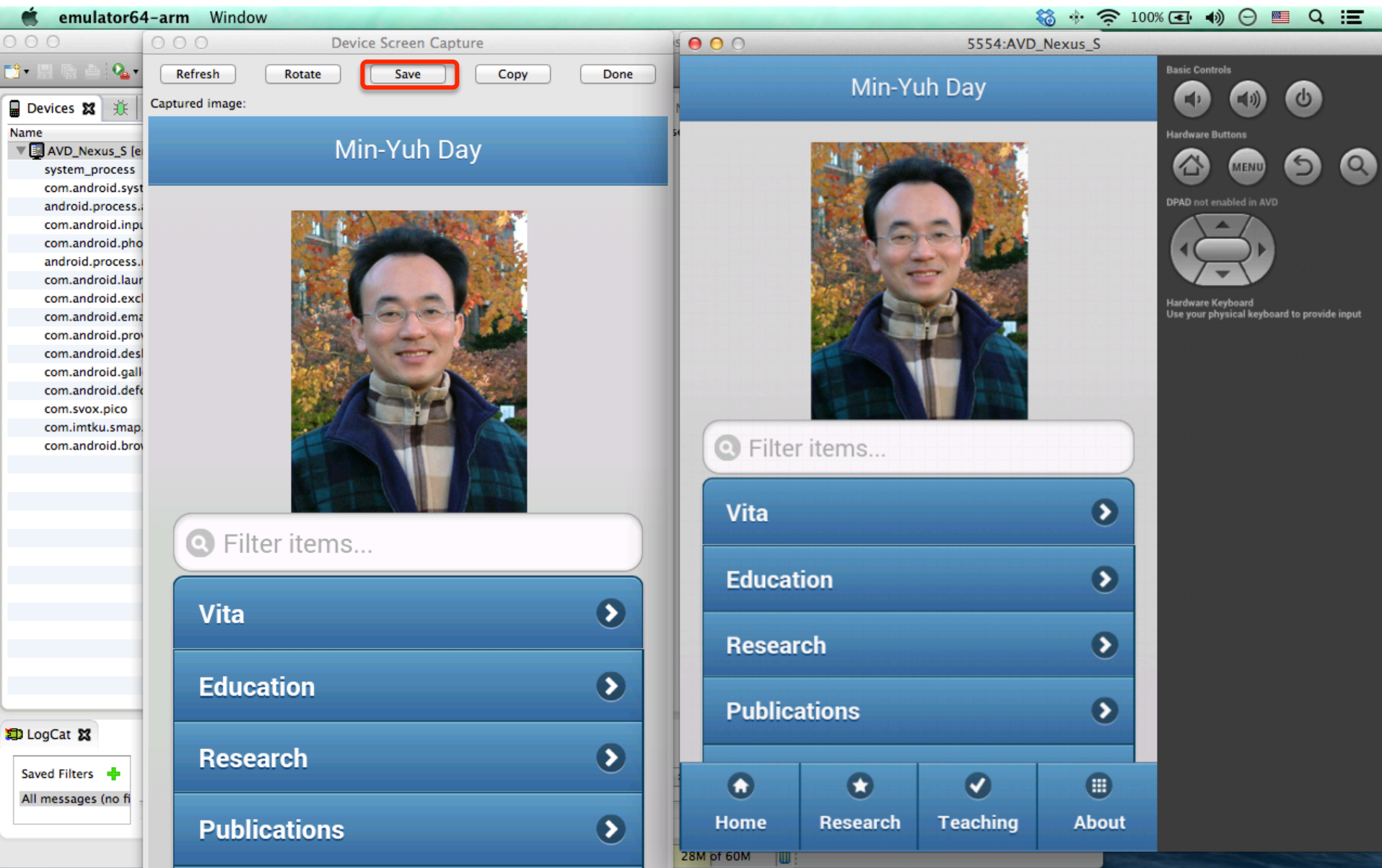
LogCat

Saved Filters +

All messages (no fi

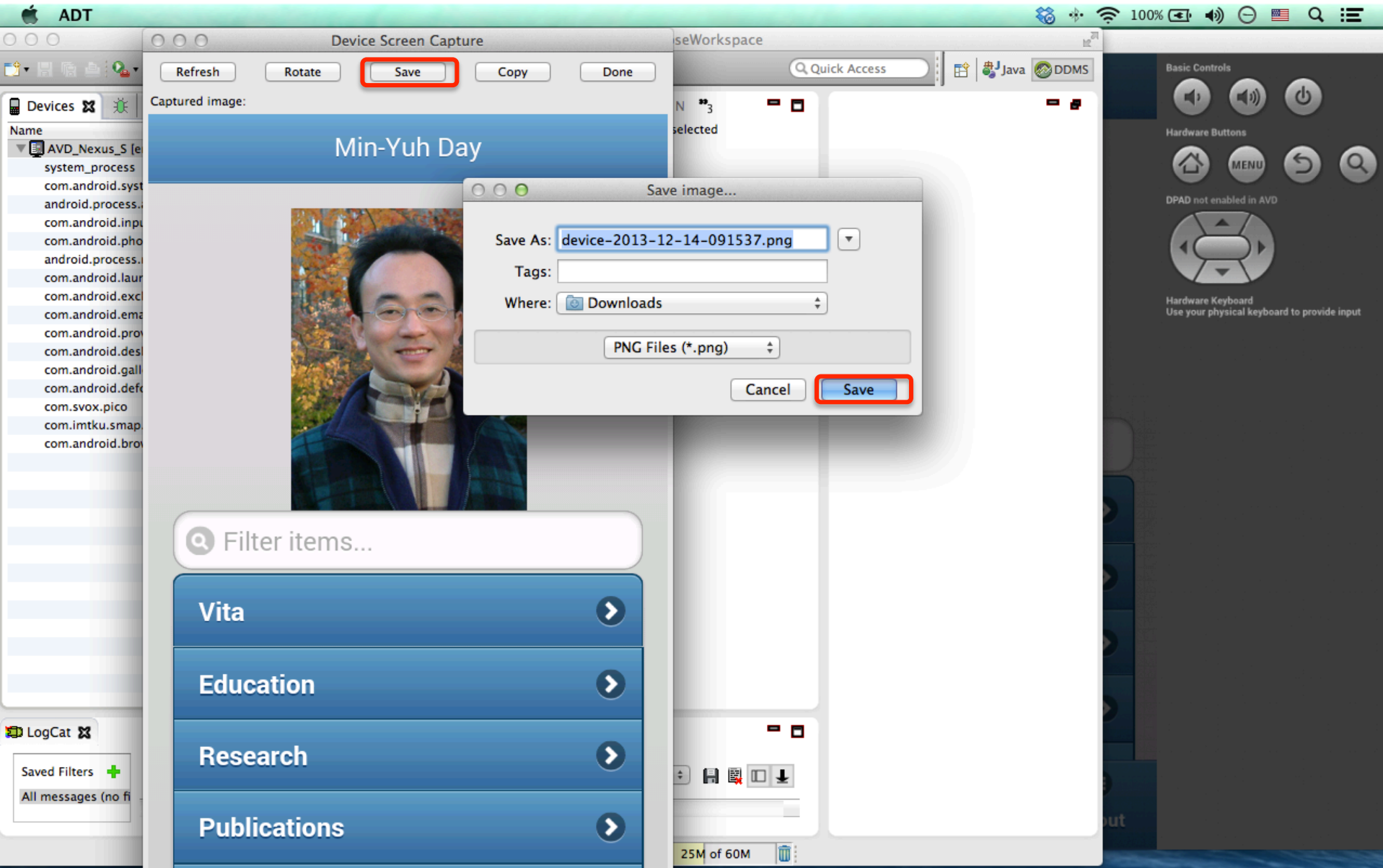
Search for messages. Accepts Java regexes. Prefix with pid:, app:, tag: ( verbose

# Device Screen Capture





## Device Screen Capture (screenshot.png)



# Update Screenshots on Google play Store Listing

Store Listing – Myday Mob

← → ↺ [https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240#MarketListingPlace:p=com.imtku.smap.mydaymobileapp](https://play.google.com/apps/publish/?dev_acc=18117969802857634240#MarketListingPlace:p=com.imtku.smap.mydaymobileapp) ☆ ☰

🤖

Statistics

🎮

Ratings & Reviews

💻

Crashes & ANRs

⚙️

Optimization Tips

⚠️

APK

🔊

**Store Listing**

Pricing & Distribution

In-app Products

Services & APIs

STORE LISTING

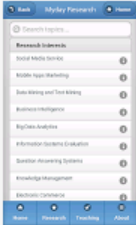
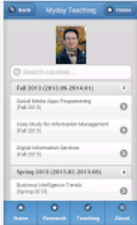
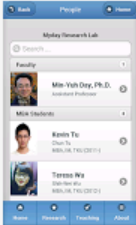
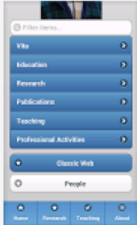

Saved

English (United States) – en-US

Add translations

**Screenshots \***  
Default – English (United States) – en-US  
JPEG or 24-bit PNG (no alpha). Min length for any side: 320px. Max length for any side: 3840px.  
At least 2 screenshots are required overall. Max 8 screenshots per type. Drag to reorder or to move between types.  
  
For your app to be showcased in the 'Designed for tablets' list in the Play Store, you need to upload at least one 7-inch and one 10-inch screenshot. If you previously uploaded screenshots, make sure to move them into the right area below.  
[Learn how tablet screenshots will be displayed in the store listing.](#)

Phone

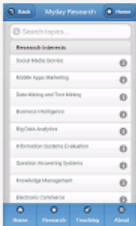

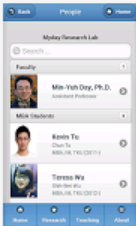
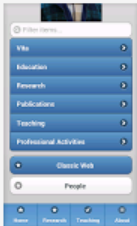



+

Add screenshot

Drop image here.

7-inch tablet


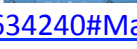

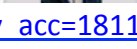



+

Add screenshot

Drop image here.

10-inch tablet



+

Add screenshot

Drop image here.

[https://play.google.com/apps/publish/?dev\\_acc=18117969802857634240#MarketListingPlace:p=com.imtku.smap.mydaymobileapp](https://play.google.com/apps/publish/?dev_acc=18117969802857634240#MarketListingPlace:p=com.imtku.smap.mydaymobileapp)

158

# Search Tamkang on Google play

Tamkang - Android Apps

https://play.google.com/store/search?q=Tamkang&c=apps

Google play

Tamkang

+Min-Yuh

Share

Apps

My apps









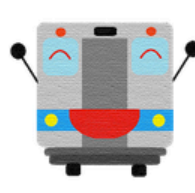

Shop

Games

Editors' Choice

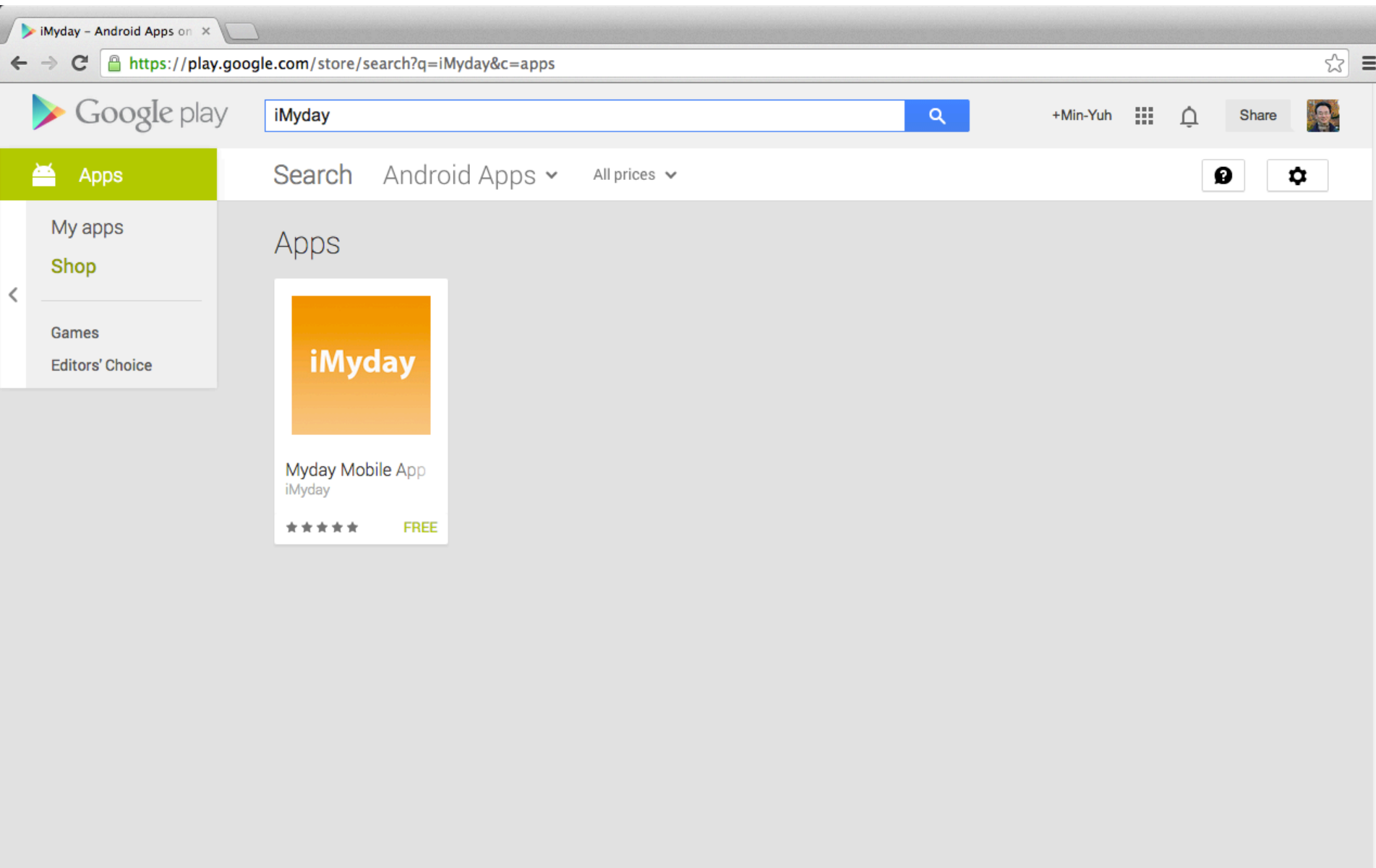
Search Android Apps All prices

Apps

 <p>Tamkang University realtouchapp (Real Tou)</p> <p>★★★★★ FREE</p>	 <p>TKU Bus Informatio carhou331</p> <p>★★★★★ FREE</p>	 <p>淡江i生活 淡江大學資訊處</p> <p>★★★★★ FREE</p>	 <p>TKU Wi-Fi Sparks Lab</p> <p>★★★★★ FREE</p>	 <p>Myday Mobile App iMyday</p> <p>★★★★★ FREE</p>
 <p>淡江公車通 skystar</p> <p>★★★★★ FREE</p>	 <p>平溪遊記 realtouchapp (Real Tou)</p> <p>★★★★★ FREE</p>	 <p>EUTW臺灣歐洲聯盟 United Cloud Apps</p> <p>★★★★★ FREE</p>	 <p>玩捷運 realtouchapp (Real Tou)</p> <p>★★★★★ FREE</p>	 <p>淡水遊 realtouchapp (Real Tou)</p> <p>★★★★★ FREE</p>

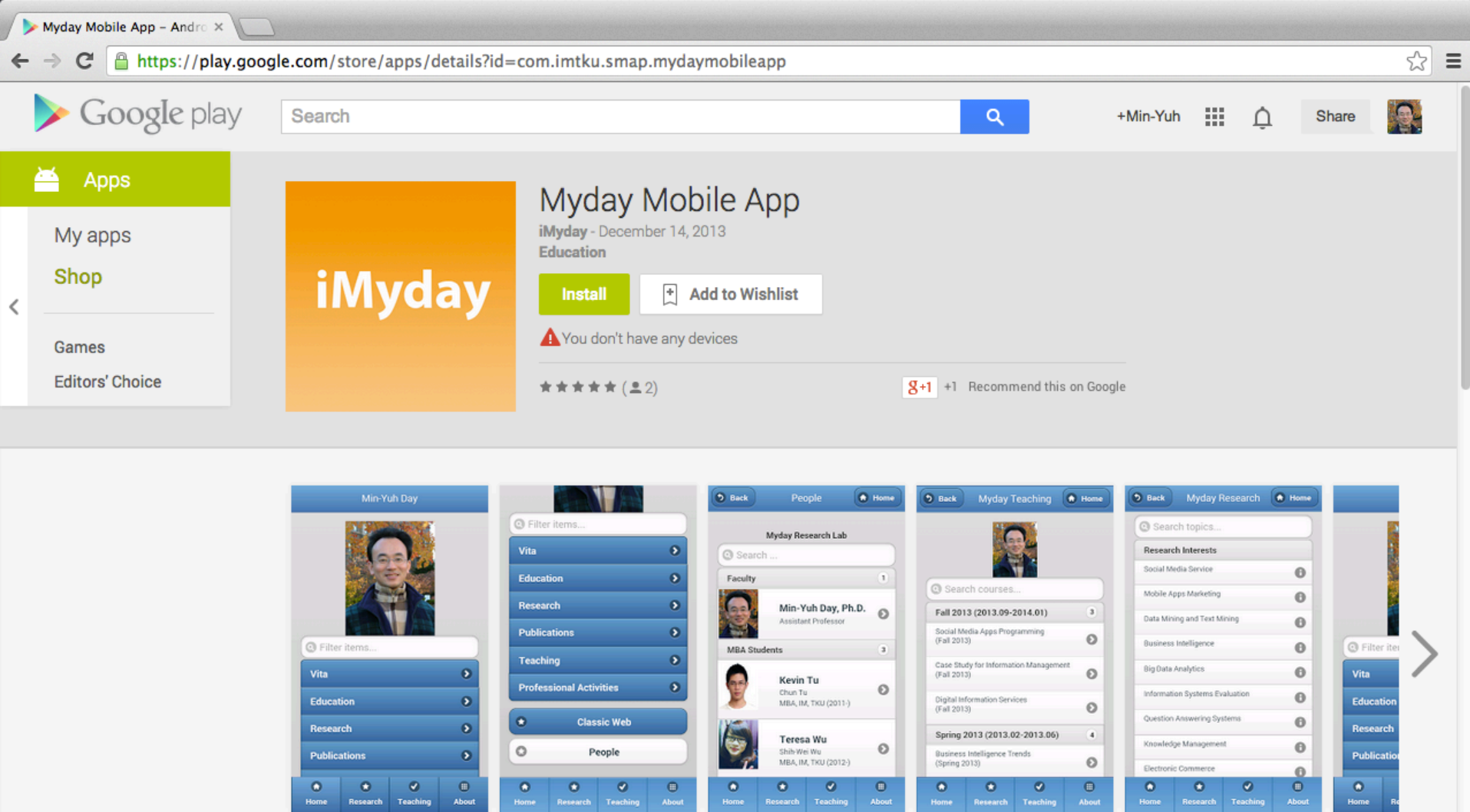
<https://play.google.com/store/search?q=Tamkang&c=apps>

# Search iMyday on Google play



<https://play.google.com/store/search?q=iMyday&c=apps>

# Myday Mobile App on Google play



Description

<https://play.google.com/store/apps/details?id=com.imtku.smap.mydaymobileapp>

# Google Play Badges

Google Play Badges | Android

← → ↻ developer.android.com/distribute/googleplay/promote/badges.html ☆ ☰

Google Play

Publishing

Promoting

Linking to Your Products

Google Play Badges

Device Art Generator

Brand Guidelines

App Quality

Policies

Spotlight

Google Play for Education

Open Distribution

## Google Play Badges

Google Play badges allow you to promote your app with official branding in your online ads, promotional materials, or anywhere else you want a link to your app.

In the form below, input your app's package name or publisher name, choose the badge style, click *Build my badge*, then paste the HTML into your web content.

If you're creating a promotional web page for your app, you should also use the [Device Art Generator](#), which quickly wraps your screenshots in real device artwork.


For guidelines when using the Google Play badge and other brand assets, see the [Brand Guidelines](#).


Language: English


Package name:  [clear](#)


or

Publisher name:

☐ 

☒ 

☐ 

☐ 

[Build my badge](#)

Copy and paste this HTML into your web site:

```
<a href="https://play.google.com/store/apps/details?id=com.imtku.smap.mydaymobileapp">
  
</a>
```

```
<a href="https://play.google.com/store/apps/details?
id=com.imtku.smap.mydaymobileapp">
  
</a>
```

# Generate and Customize QR Code

QRHacker.com - Pimp & m x

www.qrhacker.com

**MY QRHACKER**  
SIGN UP & LOG IN FOR EXTRA FEATURES!  
SIGN UP LOG IN

**QRHACKER**  
P I M P YOUR QR CODE

**DO YOU LIKE QRHACKER?**  
YOUR FRIENDS SHOULD KNOW ABOUT IT!  
Like Tweet +1

**GENERATE**

Select input type

- ☐ Text NEW!
- ☒ URL NEW!
- ☐ Phone number NEW!
- ☐ VCard / Contact details BETA
- ☐ WiFi Access ANDROID ONLY!

Your URL start with http://

<https://play.google.com/store/apps/details?id=com.imtku.smap.mydaymobileapp>

Measure scans on QR codes and get detailed real-time statistics! [Learn more](#)

GET SMART QR! UPGRADE

**GENERATE**

**CUSTOMIZE** x Reset

**QR style**

PIXEL ROUNDNESS

**Background**

- ☐ Solid color
- ☒ Photo

**Foreground**

- ☐ Solid color x
- ☒ Edit pixel by pixel
- ☒ Photo
- ☐ Add my logo/photo

**Tips**  
For the best result see the customization bar & always check your QR codes with multiple QR code readers before saving!

☒ Show my QR code in public gallery

**SAVE QR**

Customization: maximum BETA!

**QR Code**  
iMyday  
ANDROID APP ON Google play

# Summary



- **Case Study on Social Media Apps Programming and Marketing in Google Play and App Store**
  - Business Model
  - Apps Development Life Cycle
  - Programming
  - Marketing





# References

- Beginning PhoneGap: Mobile Web Framework for JavaScript and HTML5, Rohit Ghatol & Yogesh Patel, Apress, 2012
- Learn HTML5 and JavaScript for iOS: Web Standards-based Apps for iPhone, iPad, and iPod touch, Scott Preston, Apress, 2012
- PhoneGap
  - <http://phonegap.com/>
- PhoneGap Build
  - <https://build.phonegap.com/>
- jQuery Mobile
  - <http://jquerymobile.com/>
- Introduction to PhoneGap Build
  - <http://tv.adobe.com/watch/building-mobile-apps-with-phonegap-build/introduction-to-phonegap-build-building-your-first-app/>